Durango 2030: Riding into our future



Durango has been awarded the honor of hosting the 2030 UCI Mountain Bike World Championship, the pinnacle event in international mountain biking. In preparation, our community will also welcome a UCI World Cup in 2029 and a major national or international event in 2028. These milestones place Durango on the world stage and present a once-in-a-generation opportunity to enable and invest in our future.

The Durango 2030 Campaign, initiated by the City of Durango in partnership with Durango Cycling Championship LLC, is a community-wide collaborative designed to align resources, partnerships, and investments to ensure these events not only succeed and have a positive economic impact but leave a lasting legacy. Our goal is to leverage this momentum to enhance the quality of life for residents, elevate visitor experiences, and strengthen Durango's position as a vibrant, multigenerational community.

In 2030, the eyes of the world will turn to Durango. These events are more than race; they are milestones that enable us to build lasting economic strength, pride, and prosperity for our community.

Durango 2030 is our shared commitment to harnessing this global spotlight to create enduring benefits that go far beyond the finish line. Fueled by partnerships across the public, private, and nonprofit sectors, this initiative will invest in the infrastructure, resources, and community assets that make Durango a place where residents thrive and visitors feel welcome.

2030 Vision

We will use the momentum of these world-class events to:

 Build smart infrastructure that supports both event success and long-term community needs.

- Strengthen our economy by boosting local business capacity, workforce development, and tourism resilience.
- Enhance quality of life through parks, trails, transportation, and public spaces that serve generations to come.
- Foster unity by engaging residents, businesses, organizations, and visitors in a shared mission of excellence.

Call to Action

- Durango 2030 is a multi-year initiative to build a stronger, more connected, and more prosperous community. Success depends on collaboration across public, private, and nonprofit partners.
- We invite your organization to participate and partner. How can your resources, expertise, and leadership contribute to lasting community benefit? Together, we can ensure the 2030 World Championships are not only a global celebration of sport, but also an enabler in building a thriving Durango for generations to come.

Durango to Host 2030 UCI Mountain Bike World Championships

'Worlds' Return to Durango 40 Years After the City Hosted the Inaugural Event in 1990

Durango, Colo. [Sept. 25, 2025] — The Union Cycliste Internationale (UCI) announced today that Durango, Colorado, will be the host city of the 2030 UCI Mountain Bike World Championships. The event marks the 40-year anniversary from when the town of Durango and Purgatory Resort hosted the very first UCI mountain bike world championships races in 1990.

Leading into the World Championships in 2030, the "Worlds," Durango will also host a major international mountain bike race in 2028 and a UCI World Cup race in 2029. All events will be held at <u>Purgatory Resort</u> and will include Downhill, Cross Country Olympic, Short Track and Ebike.

"We're thrilled to once again host the World Championships at Purgatory Resort," said Dave Rathbun, Purgatory's general manager. "Biking and Durango are synonymous with each other. This is a great opportunity to showcase our community's commitment to the sport with the entire world."

The series of global events elevates Durango, Colorado, as a global cycling homeland and solidifies the City as North America's mountain biking capital. The area features over 300 miles of world-class singletrack traversing environments from high-desert to high-alpine. The elevation training advantage of 6,500 feet fuels the success of numerous on- and off-

road Olympic and professional cyclists who call Durango home, and powers <u>Fort Lewis</u> College's collegiate cycling team to multiple national titles. Most importantly, mountain biking continues to shape the very fabric of the mountain-town community.

"We are beyond proud to announce the Worlds' return to Durango 40 years after we pioneered the event in 1990," said Durango Native Todd Wells, co-leader of the events and three-time Olympian mountain biker. "Mountain biking and cycling are woven into Durango's DNA; from our pioneering spirit to the incredible trail infrastructure and our renowned junior-development programming, Durango is a true heartland of cycling. The 2030 World Championships will enable us to showcase our community on a global stage once again."

Gaige Sippy, long-time Iron Horse Bicycle Classic director and co-leader behind Durango's World Championship bid, added: "Hosting the 2030 UCI Mountain Bike World Championships is both a tribute to our past and an investment in our future. The world's best will once again race on trails that continue to build legends right here in our backyard. We can't wait to welcome riders and fans from around the world back to Durango."

The City of Durango rose to international off-road cycling prominence when it hosted inaugural UCI Mountain Bike World Championships in 1990. The first-ever men's mountain biking world championships was won by Ned Overend, who still calls Durango, Colorado home. Julie Furtado, a long-time Durango resident and the visionary behind Juliana bikes, won the women's event. Greg Herbold, also a Durango resident, won the men's downhill race event. The 1990 Worlds attracted the world's best mountain bikers of the time and generated global interest in the sport among fans and media.

"This is a momentous occasion for our community," said Mayor Gilda Yazzie. "The city is honored to be chosen by the UCI to host this historic anniversary year, and we are thrilled to partner with Durango Cycling Championships and Purgatory Resort."

Durango is host to the renowned Iron Horse Bicycle Classic for close to 55 years, established one of the country's first junior development cycling organizations, Durango Devo, and is the birthplace of world-class trail advocacy (with more than 300 miles of maintained trails) in non-profit Trails 2000. Durango has a remarkable record of producing top athletes in the sport—including numerous Olympians, professional cyclists, multiple world champions, and the most recent American Grand Tour winner in Sepp Kuss, who came up through the ranks in Durango's cycling infrastructure, including formative years racing with Durango Devo's Sweet Elite.

Additional details on event routes, community programs, and ticketing will be announced in the coming months. Please follow @Durangoworlds2030 on Instagram and

visit <u>www.durangoworlds.com</u>. Join the newsletter to be part of Durango's journey to host the mountain bike world championships in 2030.





