

Demographic and Income Profile

15475 Airline Hwy, Baton Rouge, Louisiana, 70817
Ring: 1 mile radius

Prepared by Esri
Latitude: 30.35394
Longitude: -91.00066

Summary	Census 2010	Census 2020	2024	2029
Population	5,302	6,351	6,204	6,053
Households	2,246	2,827	2,814	2,841
Families	1,581	1,847	1,772	1,771
Average Household Size	2.36	2.20	2.16	2.09
Owner Occupied Housing Units	1,776	2,123	2,134	2,177
Renter Occupied Housing Units	470	704	680	664
Median Age	35.3	40.0	40.7	42.0

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.49%	-0.10%	0.38%
Households	0.19%	0.29%	0.64%
Families	-0.01%	0.08%	0.56%
Owner HHs	0.40%	0.59%	0.97%
Median Household Income	2.47%	3.21%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	118	4.2%	89	3.1%
\$15,000 - \$24,999	56	2.0%	40	1.4%
\$25,000 - \$34,999	132	4.7%	99	3.5%
\$35,000 - \$49,999	239	8.5%	190	6.7%
\$50,000 - \$74,999	530	18.8%	463	16.3%
\$75,000 - \$99,999	385	13.7%	384	13.5%
\$100,000 - \$149,999	612	21.7%	662	23.3%
\$150,000 - \$199,999	280	10.0%	371	13.1%
\$200,000+	461	16.4%	544	19.1%

Median Household Income	\$95,643	\$108,068
Average Household Income	\$129,065	\$147,998
Per Capita Income	\$56,104	\$66,576

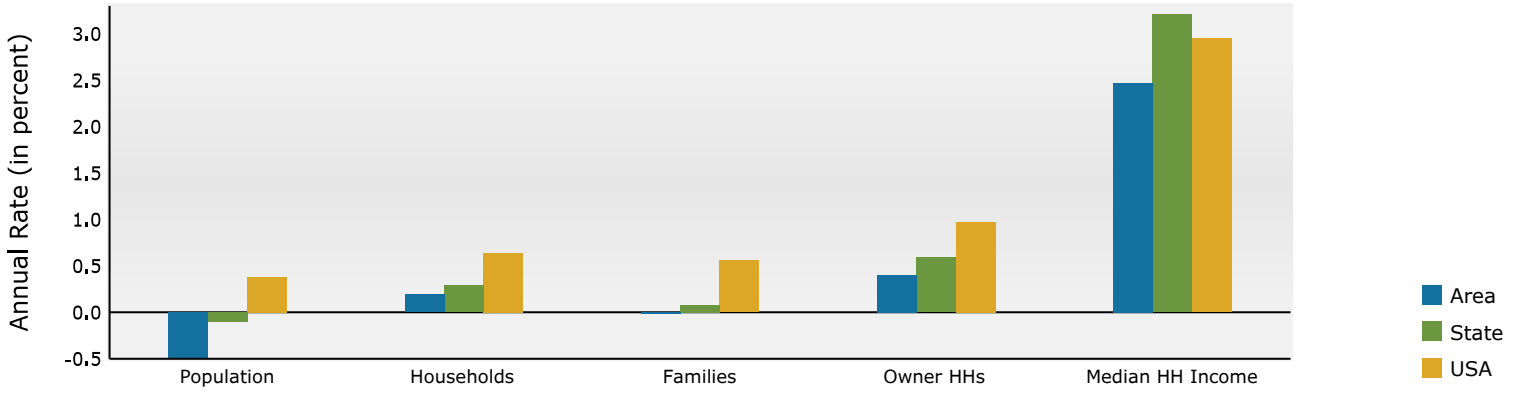
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	422	8.0%	350	5.5%	340	5.5%	315	5.2%
5 - 9	342	6.5%	342	5.4%	354	5.7%	327	5.4%
10 - 14	341	6.4%	360	5.7%	319	5.1%	346	5.7%
15 - 19	293	5.5%	338	5.3%	312	5.0%	292	4.8%
20 - 24	316	6.0%	378	6.0%	343	5.5%	298	4.9%
25 - 34	916	17.3%	947	14.9%	932	15.0%	775	12.8%
35 - 44	704	13.3%	794	12.5%	869	14.0%	932	15.4%
45 - 54	831	15.7%	813	12.8%	692	11.2%	704	11.6%
55 - 64	663	12.5%	899	14.2%	819	13.2%	720	11.9%
65 - 74	310	5.8%	717	11.3%	711	11.5%	708	11.7%
75 - 84	136	2.6%	303	4.8%	401	6.5%	492	8.1%
85+	28	0.5%	108	1.7%	111	1.8%	144	2.4%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	4,169	78.6%	4,449	70.1%	4,246	68.4%	4,021	66.4%
Black Alone	846	16.0%	1,217	19.2%	1,245	20.1%	1,280	21.1%
American Indian Alone	13	0.2%	22	0.3%	23	0.4%	25	0.4%
Asian Alone	148	2.8%	209	3.3%	219	3.5%	234	3.9%
Pacific Islander Alone	1	0.0%	1	0.0%	1	0.0%	1	0.0%
Some Other Race Alone	32	0.6%	104	1.6%	109	1.8%	116	1.9%
Two or More Races	93	1.8%	349	5.5%	361	5.8%	376	6.2%
Hispanic Origin (Any Race)	172	3.2%	329	5.2%	346	5.6%	366	6.0%

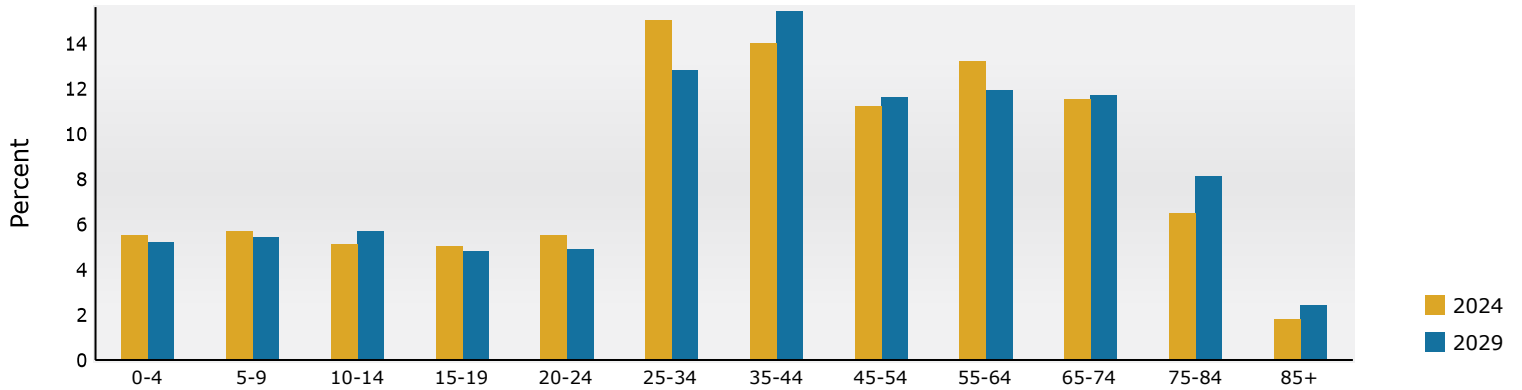
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

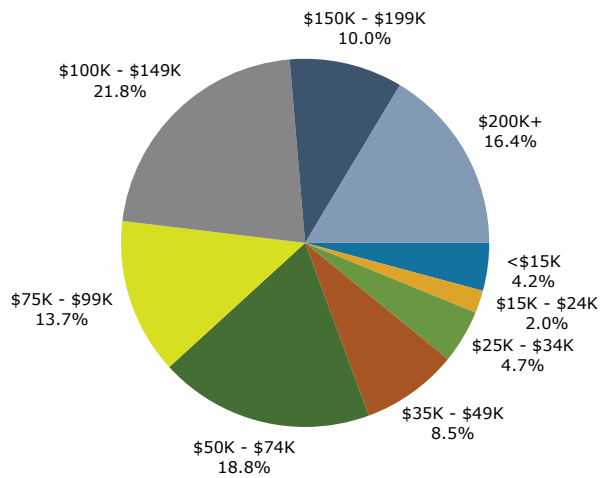
Trends 2024-2029



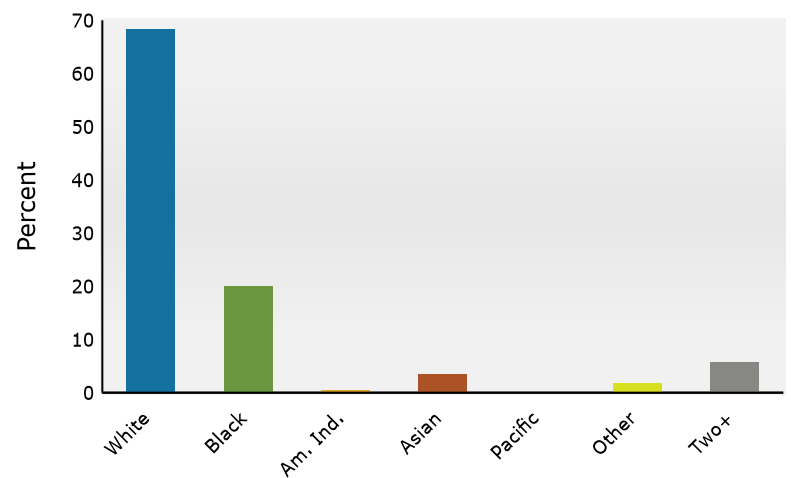
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 5.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

15475 Airline Hwy, Baton Rouge, Louisiana, 70817
Ring: 3 mile radius

Prepared by Esri
Latitude: 30.35394
Longitude: -91.00066

Summary	Census 2010	Census 2020	2024	2029
Population	28,992	33,724	33,961	34,043
Households	10,813	12,894	13,152	13,515
Families	8,133	9,417	9,358	9,542
Average Household Size	2.67	2.60	2.57	2.50
Owner Occupied Housing Units	8,963	10,500	10,813	11,202
Renter Occupied Housing Units	1,850	2,394	2,339	2,313
Median Age	36.4	38.6	39.3	40.2

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.05%	-0.10%	0.38%
Households	0.55%	0.29%	0.64%
Families	0.39%	0.08%	0.56%
Owner HHs	0.71%	0.59%	0.97%
Median Household Income	2.41%	3.21%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	768	5.8%	607	4.5%
\$15,000 - \$24,999	366	2.8%	270	2.0%
\$25,000 - \$34,999	667	5.1%	514	3.8%
\$35,000 - \$49,999	858	6.5%	737	5.5%
\$50,000 - \$74,999	1,748	13.3%	1,566	11.6%
\$75,000 - \$99,999	1,726	13.1%	1,700	12.6%
\$100,000 - \$149,999	2,666	20.3%	2,826	20.9%
\$150,000 - \$199,999	1,624	12.3%	2,072	15.3%
\$200,000+	2,731	20.8%	3,224	23.9%

Median Household Income	\$105,703	\$119,044
Average Household Income	\$144,206	\$164,048
Per Capita Income	\$56,023	\$65,339

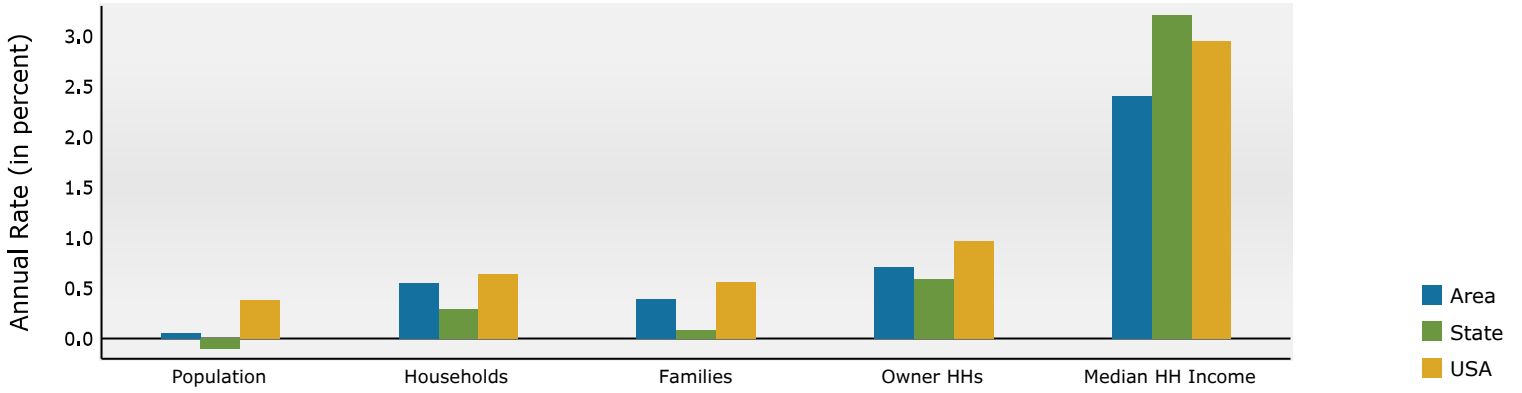
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,187	7.5%	2,058	6.1%	2,056	6.1%	2,006	5.9%
5 - 9	2,195	7.6%	2,248	6.7%	2,247	6.6%	2,094	6.2%
10 - 14	2,073	7.2%	2,413	7.2%	2,301	6.8%	2,271	6.7%
15 - 19	1,838	6.3%	2,222	6.6%	2,144	6.3%	2,030	6.0%
20 - 24	1,455	5.0%	1,818	5.4%	1,936	5.7%	1,866	5.5%
25 - 34	4,173	14.4%	4,281	12.7%	4,179	12.3%	4,240	12.5%
35 - 44	4,254	14.7%	4,683	13.9%	5,034	14.8%	4,869	14.3%
45 - 54	4,514	15.6%	4,402	13.1%	4,248	12.5%	4,380	12.9%
55 - 64	3,647	12.6%	4,356	12.9%	4,133	12.2%	3,970	11.7%
65 - 74	1,708	5.9%	3,436	10.2%	3,473	10.2%	3,566	10.5%
75 - 84	722	2.5%	1,417	4.2%	1,772	5.2%	2,185	6.4%
85+	226	0.8%	392	1.2%	438	1.3%	566	1.7%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	23,290	80.3%	23,670	70.2%	23,274	68.5%	22,657	66.6%
Black Alone	3,883	13.4%	5,498	16.3%	5,791	17.1%	6,086	17.9%
American Indian Alone	101	0.3%	104	0.3%	108	0.3%	113	0.3%
Asian Alone	975	3.4%	1,455	4.3%	1,560	4.6%	1,701	5.0%
Pacific Islander Alone	17	0.1%	11	0.0%	12	0.0%	14	0.0%
Some Other Race Alone	300	1.0%	733	2.2%	799	2.4%	870	2.6%
Two or More Races	426	1.5%	2,253	6.7%	2,418	7.1%	2,602	7.6%
Hispanic Origin (Any Race)	1,095	3.8%	2,198	6.5%	2,386	7.0%	2,591	7.6%

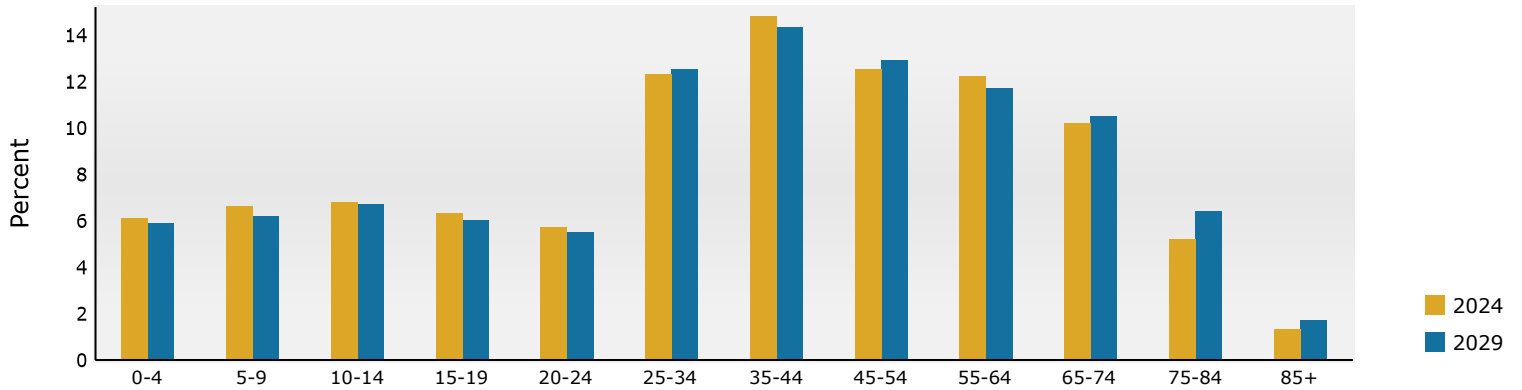
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

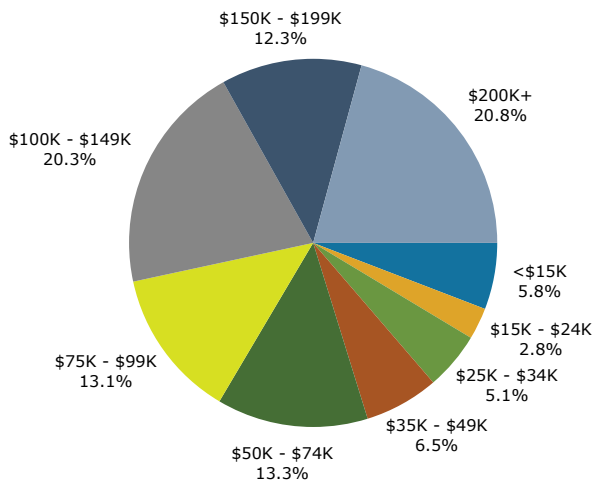
Trends 2024-2029



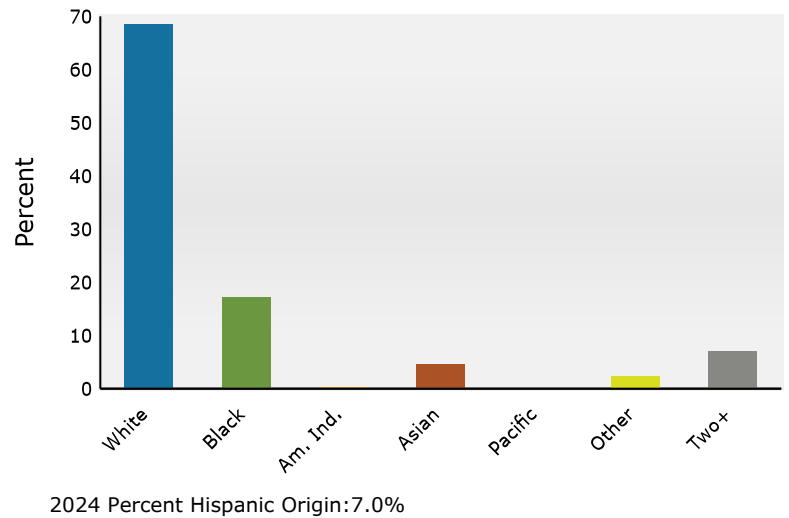
Population by Age



2024 Household Income



2024 Population by Race



Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

15475 Airline Hwy, Baton Rouge, Louisiana, 70817
Ring: 5 mile radius

Prepared by Esri
Latitude: 30.35394
Longitude: -91.00066

Summary	Census 2010	Census 2020	2024	2029
Population	83,897	93,496	94,214	94,430
Households	32,024	36,591	37,314	38,302
Families	23,160	25,609	25,379	25,863
Average Household Size	2.62	2.54	2.51	2.45
Owner Occupied Housing Units	23,925	27,136	28,080	29,180
Renter Occupied Housing Units	8,099	9,455	9,234	9,122
Median Age	35.9	38.5	39.1	40.0

Trends: 2024-2029 Annual Rate	Area	State	National
Population	0.05%	-0.10%	0.38%
Households	0.52%	0.29%	0.64%
Families	0.38%	0.08%	0.56%
Owner HHs	0.77%	0.59%	0.97%
Median Household Income	2.57%	3.21%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	1,879	5.0%	1,474	3.8%
\$15,000 - \$24,999	1,346	3.6%	985	2.6%
\$25,000 - \$34,999	1,978	5.3%	1,572	4.1%
\$35,000 - \$49,999	2,939	7.9%	2,570	6.7%
\$50,000 - \$74,999	6,150	16.5%	5,617	14.7%
\$75,000 - \$99,999	5,293	14.2%	5,239	13.7%
\$100,000 - \$149,999	7,343	19.7%	8,018	20.9%
\$150,000 - \$199,999	4,407	11.8%	5,685	14.8%
\$200,000+	5,979	16.0%	7,142	18.6%

Median Household Income	\$94,537	\$107,334
Average Household Income	\$128,782	\$147,052
Per Capita Income	\$51,216	\$59,885

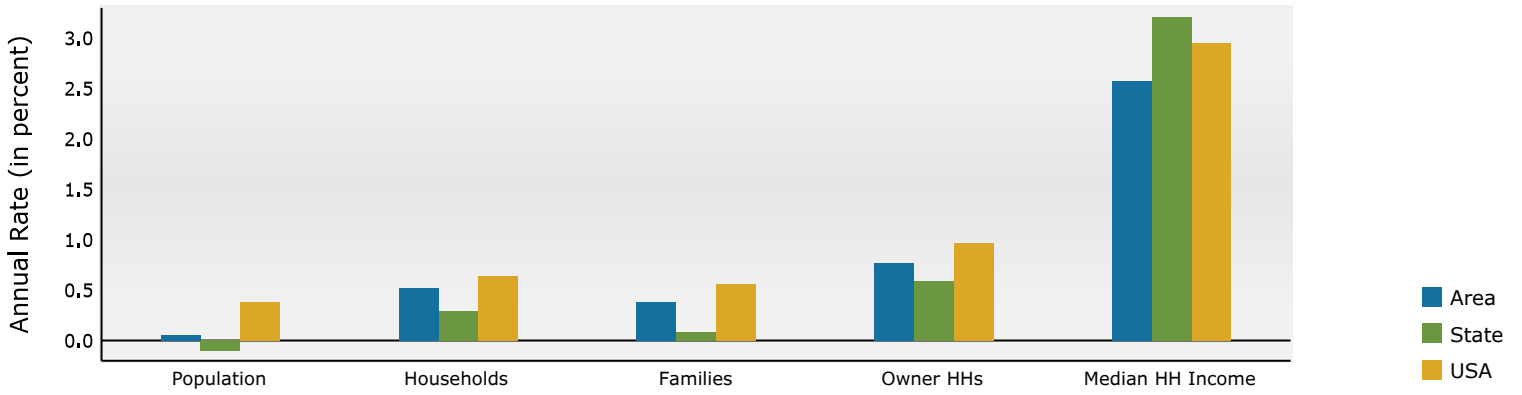
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,997	7.1%	5,659	6.1%	5,660	6.0%	5,537	5.9%
5 - 9	6,142	7.3%	6,075	6.5%	6,084	6.5%	5,671	6.0%
10 - 14	5,963	7.1%	6,485	6.9%	6,119	6.5%	6,084	6.4%
15 - 19	5,603	6.7%	6,149	6.6%	5,897	6.3%	5,559	5.9%
20 - 24	5,090	6.1%	5,298	5.7%	5,679	6.0%	5,391	5.7%
25 - 34	12,113	14.4%	12,317	13.2%	12,248	13.0%	12,290	13.0%
35 - 44	11,879	14.2%	12,600	13.5%	13,395	14.2%	13,261	14.0%
45 - 54	12,717	15.2%	11,800	12.6%	11,532	12.2%	11,910	12.6%
55 - 64	10,700	12.8%	12,086	12.9%	11,292	12.0%	10,763	11.4%
65 - 74	4,900	5.8%	9,676	10.3%	9,858	10.5%	10,037	10.6%
75 - 84	2,110	2.5%	4,166	4.5%	5,090	5.4%	6,216	6.6%
85+	683	0.8%	1,185	1.3%	1,360	1.4%	1,712	1.8%

Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	63,498	75.7%	61,395	65.7%	60,271	64.0%	58,587	62.0%
Black Alone	14,916	17.8%	18,910	20.2%	19,841	21.1%	20,682	21.9%
American Indian Alone	247	0.3%	229	0.2%	239	0.3%	250	0.3%
Asian Alone	2,802	3.3%	4,117	4.4%	4,401	4.7%	4,769	5.1%
Pacific Islander Alone	53	0.1%	27	0.0%	31	0.0%	35	0.0%
Some Other Race Alone	1,146	1.4%	2,574	2.8%	2,767	2.9%	2,972	3.1%
Two or More Races	1,235	1.5%	6,244	6.7%	6,664	7.1%	7,136	7.6%
Hispanic Origin (Any Race)	3,619	4.3%	6,946	7.4%	7,440	7.9%	7,990	8.5%

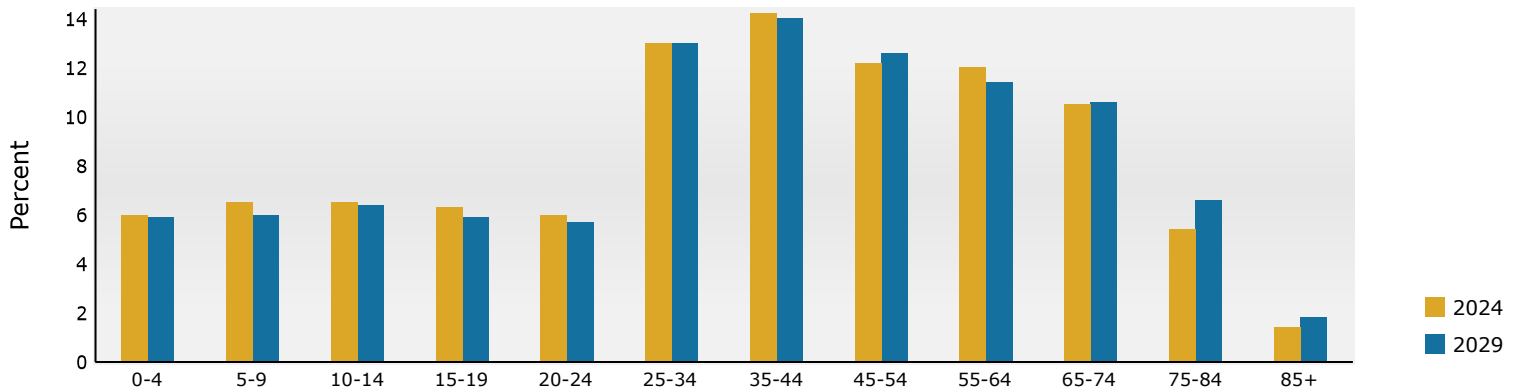
Data Note: Income is expressed in current dollars.

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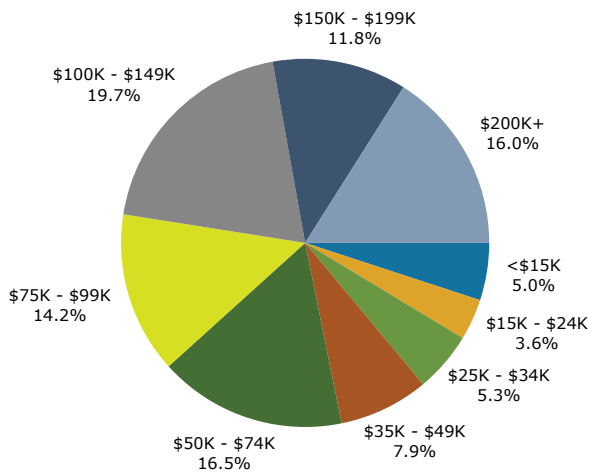
Trends 2024-2029



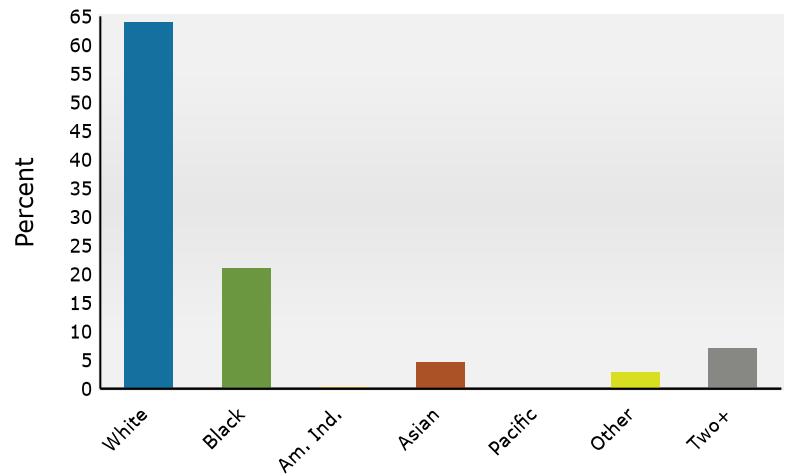
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 7.9%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.