

KEY FACTS

3,265

Population

39.8

Median Age

2.8

Average Household Size

\$81,027

Median Household Income

EDUCATION

11%

No High School Diploma



26%

High School Graduate



31%

Some College



32%

Bachelor's/Grad/Pr of Degree

BUSINESS



70

Total Businesses



460

Total Employees

EMPLOYMENT



79%

White Collar



16%

Blue Collar



Services

5.3%

Unemployment Rate

INCOME



\$81,027

Median Household Income



\$36,228

Per Capita Income



\$310,863

Median Net Worth

Households By Income

The largest group: \$50,000 - \$74,999 (24.6%)

The smallest group: <\$15,000 (2.6%)

| Indicator ▲ | Value | Diff | |
|-----------------------|-------|-------|-----------------------------------|
| <\$15,000 | 2.6% | -3.6% | <div style="width: 2.6%;"></div> |
| \$15,000 - \$24,999 | 4.7% | -3.3% | <div style="width: 4.7%;"></div> |
| \$25,000 - \$34,999 | 6.7% | -2.7% | <div style="width: 6.7%;"></div> |
| \$35,000 - \$49,999 | 7.6% | -4.3% | <div style="width: 7.6%;"></div> |
| \$50,000 - \$74,999 | 24.6% | +4.8% | <div style="width: 24.6%;"></div> |
| \$75,000 - \$99,999 | 13.2% | +1.3% | <div style="width: 13.2%;"></div> |
| \$100,000 - \$149,999 | 23.7% | +5.8% | <div style="width: 23.7%;"></div> |
| \$150,000 - \$199,999 | 7.8% | +0.7% | <div style="width: 7.8%;"></div> |
| \$200,000+ | 9.2% | +1.4% | <div style="width: 9.2%;"></div> |

Bars show deviation from Hall County

KEY FACTS

59,723

Population

38.3

Median Age



2.9

Average Household Size

\$83,012

Median Household Income

EDUCATION

10%

No High School Diploma



24%

High School Graduate



31%

Some College



35%

Bachelor's/Grad/Pr of Degree

BUSINESS



1,865

Total Businesses



23,634

Total Employees

EMPLOYMENT



69%

White Collar



22%

Blue Collar



8%

Services

3.0%

Unemployment Rate

INCOME



\$83,012

Median Household Income



\$36,587

Per Capita Income



\$273,462

Median Net Worth

Households By Income

The largest group: \$100,000 - \$149,999 (22.7%)

The smallest group: <\$15,000 (5.0%)

| Indicator ▲ | Value | Diff | |
|-----------------------|-------|-------|--|
| <\$15,000 | 5.0% | -1.2% | |
| \$15,000 - \$24,999 | 5.1% | -2.9% | |
| \$25,000 - \$34,999 | 7.2% | -2.2% | |
| \$35,000 - \$49,999 | 9.6% | -2.3% | |
| \$50,000 - \$74,999 | 17.9% | -1.9% | |
| \$75,000 - \$99,999 | 13.5% | +1.6% | |
| \$100,000 - \$149,999 | 22.7% | +4.8% | |
| \$150,000 - \$199,999 | 8.7% | +1.6% | |
| \$200,000+ | 10.2% | +2.4% | |

Bars show deviation from

Hall County

KEY FACTS

313,278

Population



3.0

Average Household Size

36.8

Median Age



\$87,096

Median Household Income

EDUCATION

11%

No High School Diploma



22%

High School Graduate



28%

Some College



39%

Bachelor's/Grad/Pr of Degree

BUSINESS



8,497

Total Businesses



99,701

Total Employees

EMPLOYMENT



69%

White Collar



22%

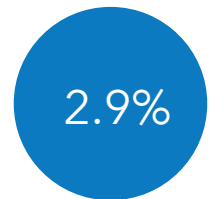
Blue Collar



9%

Services

2.9%



Unemployment Rate

INCOME



\$87,096

Median Household Income



\$36,738

Per Capita Income



\$276,597

Median Net Worth

Households By Income

The largest group: \$100,000 - \$149,999 (22.2%)

The smallest group: <\$15,000 (4.4%)

| Indicator ▲ | Value | Diff | |
|-----------------------|-------|-------|--|
| <\$15,000 | 4.4% | -1.8% | |
| \$15,000 - \$24,999 | 4.6% | -3.4% | |
| \$25,000 - \$34,999 | 6.4% | -3.0% | |
| \$35,000 - \$49,999 | 9.4% | -2.5% | |
| \$50,000 - \$74,999 | 17.9% | -1.9% | |
| \$75,000 - \$99,999 | 13.4% | +1.5% | |
| \$100,000 - \$149,999 | 22.2% | +4.3% | |
| \$150,000 - \$199,999 | 10.8% | +3.7% | |
| \$200,000+ | 11.1% | +3.3% | |

Bars show deviation from Hall County