



AVAILABLE

The Ridge Marketplace - Phase II

60 - 68 Farmington Road | Rochester, NH



The Ridge: Phase II

60-68 Farmington Road | Rochester, NH



AVAILABLE

5,400 - 13,600 SF

Available Opportunities

ABOUT THE PROPERTY

- Located on Route 11, the only road leading to the famed lakes region.
- Phase II includes luxury apartments, restaurants, entertainment, a beer garden and retail.
- Outdoor park area featuring seasonal entertainment, community events, and dining.
- "The City of Rochester was featured as a Top 10 Investment Destination in European CEO Magazine."

DEVELOPED BY



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MARKET OVERVIEW



Traffic Counts

Farmington Road, S of Site	25,189 VPD
Farmington Road, N of Site	16,928 VPD
US Highway 202, SE of Site	30,207 VPD

Year: 2019 | Source: New Hampshire DOT



Market Highlights

5.3 Million
people a year drive past
The Ridge

4.25 Million
visitors at the Ridge District:
Rochester, NH

#1 Ranked
shopping center in the state
of NH

\$5.5 Billion
direct spending in NH in 2017

216 +/-
luxury apartments

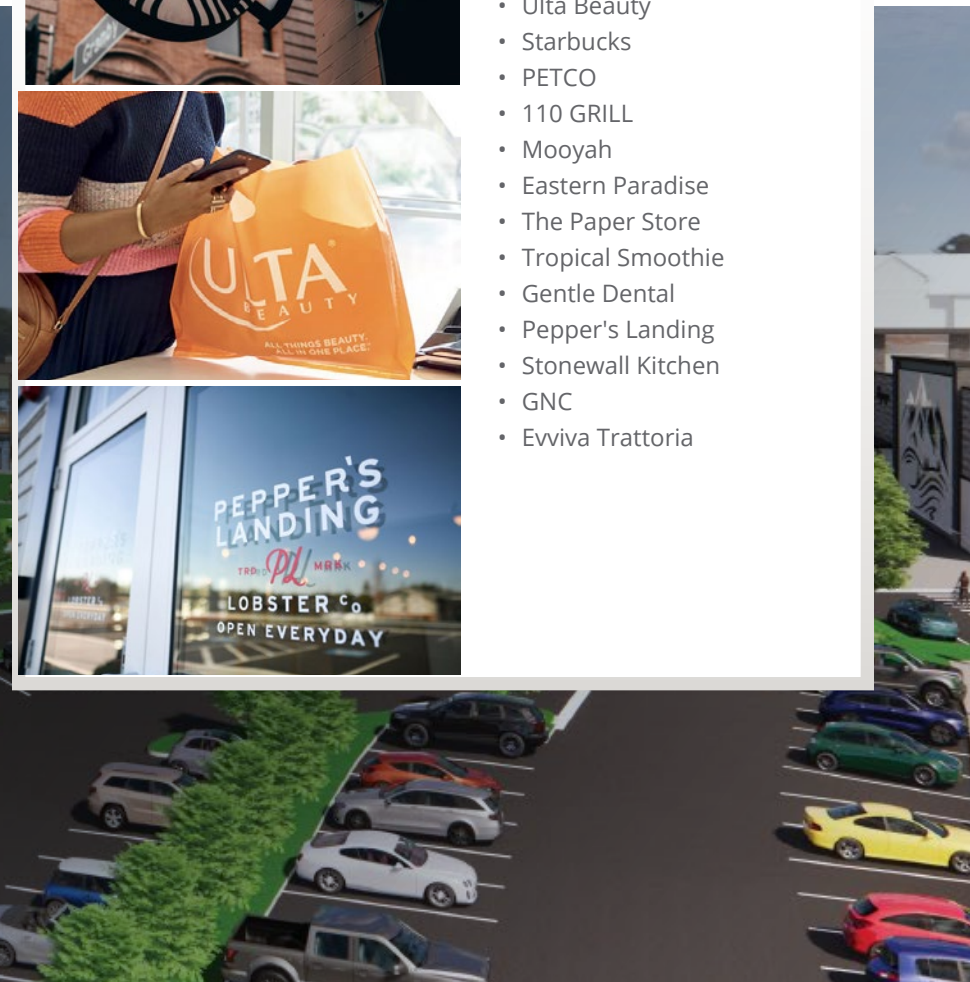
20,000 +/- SF
office space

6,000 SF
lawn for community events,
concerts, outdoor movies,
family fun!



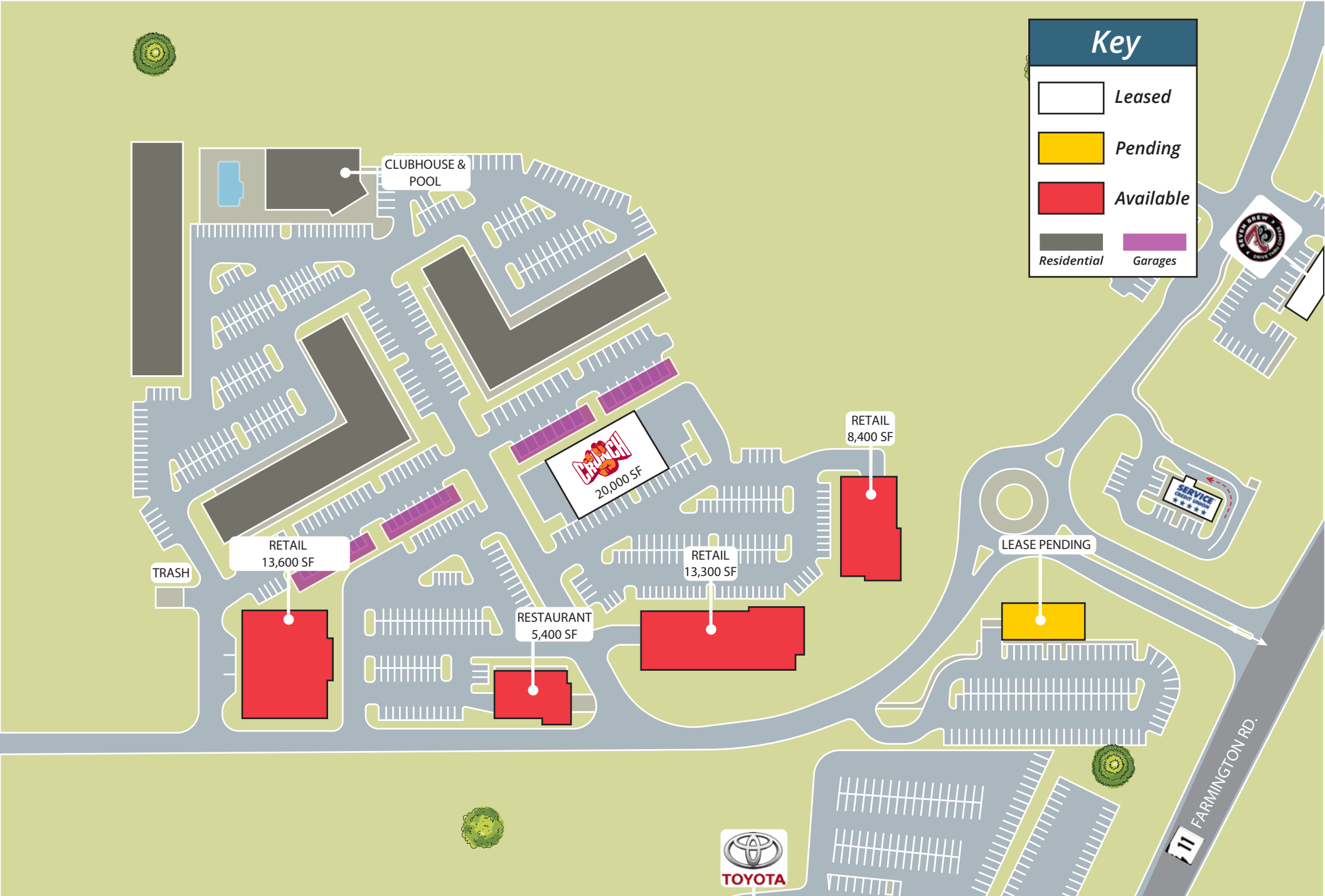
KEY TENANTS - Phase I

- Market Basket
- NH Liquor & Wine Outlet
- Marshalls
- Old Navy
- Ulta Beauty
- Starbucks
- PETCO
- 110 GRILL
- Mooyah
- Eastern Paradise
- The Paper Store
- Tropical Smoothie
- Gentle Dental
- Pepper's Landing
- Stonewall Kitchen
- GNC
- Ewviva Trattoria



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DEMOGRAPHIC HIGHLIGHTS

Population

	10 miles	15 miles	25 miles
2025 Estimated Population	85,397	191,254	421,461
2030 Projected Population	88,157	196,756	433,382
Proj. Annual Growth 2025 to 2030	0.64%	0.57%	0.56%

Daytime Population

2025 Daytime Population	73,849	167,706	402,294
Workers	35,133	81,718	213,197
Residents	38,716	85,988	189,097

Income

2025 Est. Average Household Income	\$107,678	\$112,649	\$125,478
2025 Est. Median Household Income	\$91,568	\$94,182	\$102,303

Households & Growth

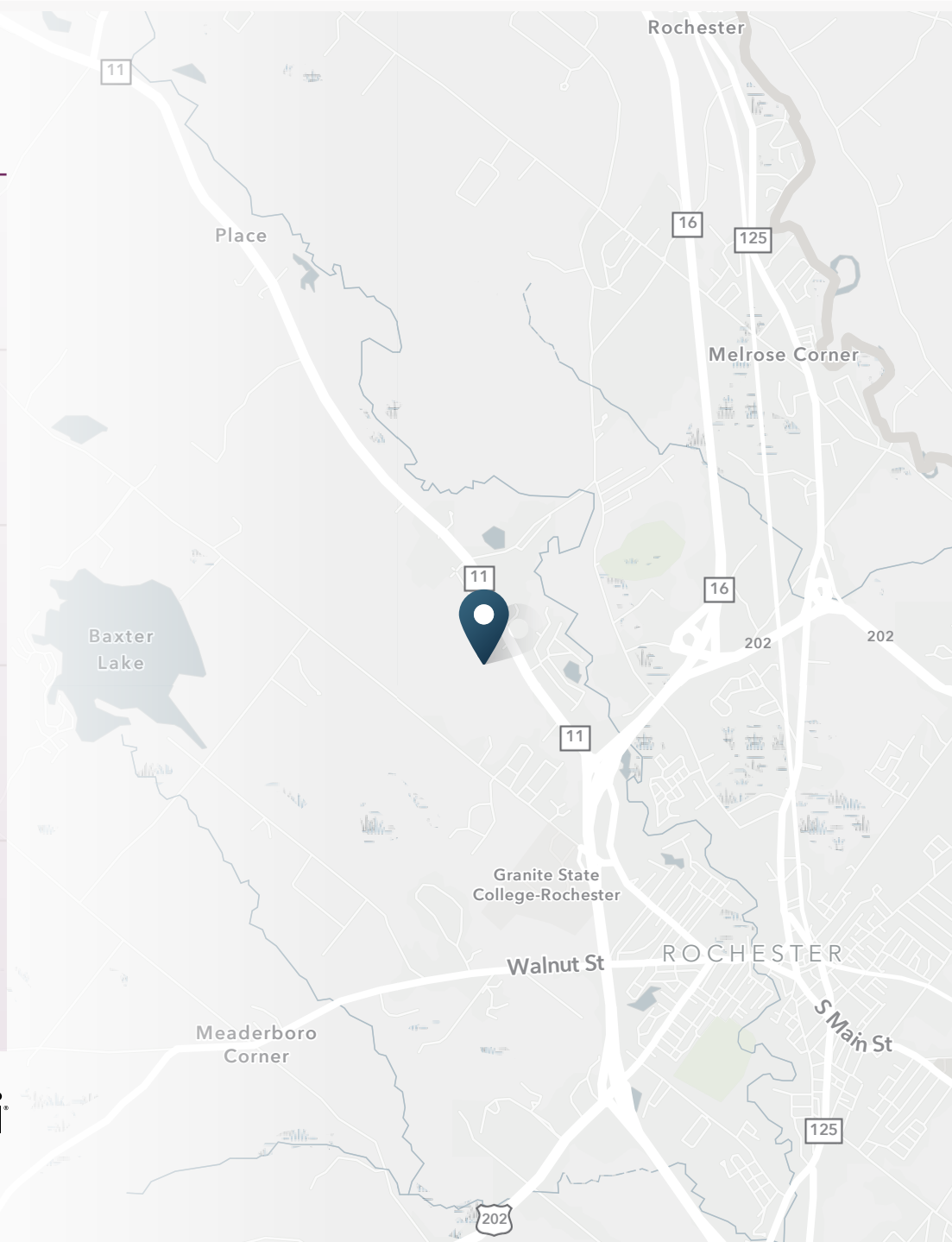
2025 Estimated Households	35,977	78,451	176,992
2030 Estimated Households	38,047	82,593	185,498
Proj. Annual Growth 2025 to 2030	1.13%	1.03%	0.94%

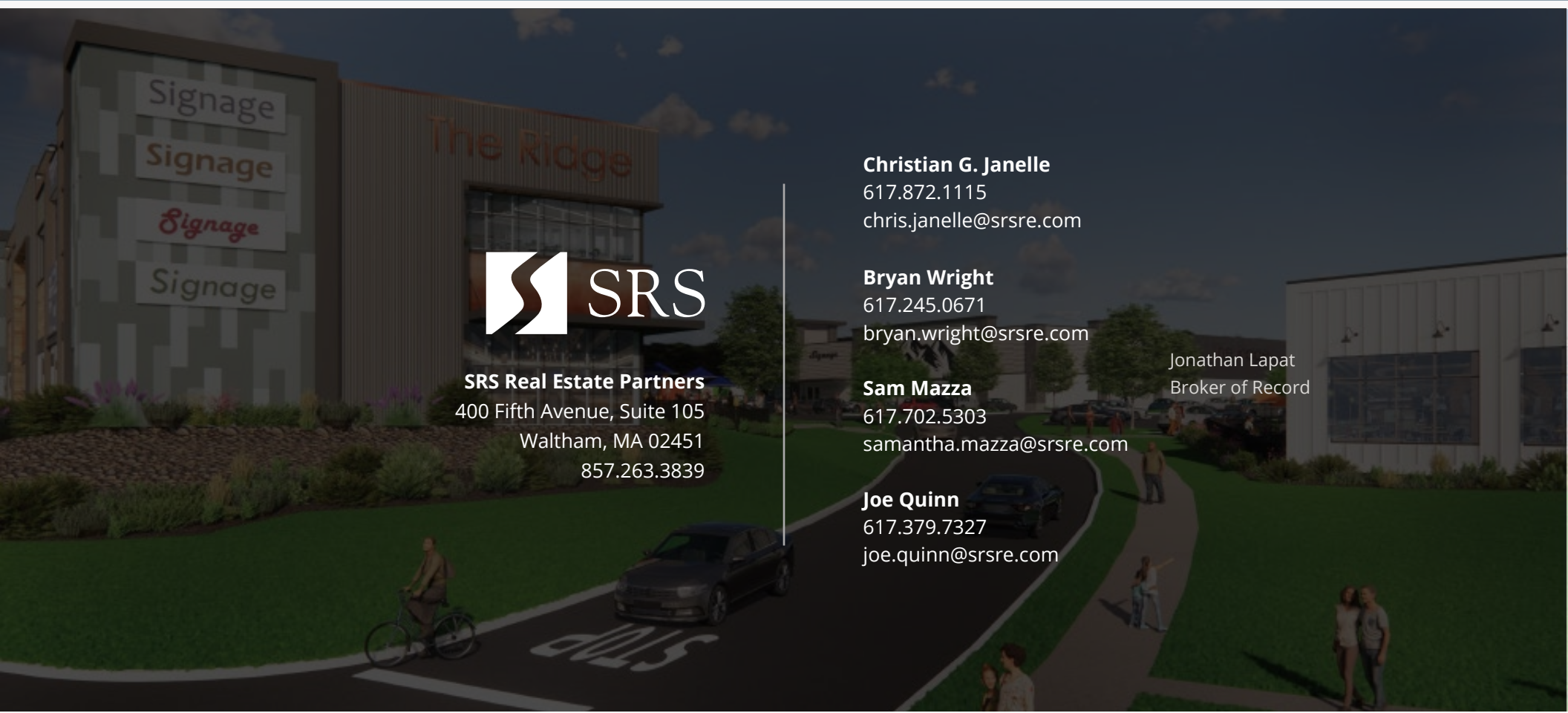
Race & Ethnicity

2025 Est. White	89%	89%	90%
2025 Est. Black or African American	1%	1%	1%
2025 Est. Asian or Pacific Islander	2%	3%	2%
2025 Est. American Indian or Native Alaskan	0%	0%	0%
2025 Est. Other Races	7%	7%	6%
2025 Est. Hispanic (Any Race)	3%	3%	3%

> **Want more?** Contact us for a complete demographic, foot-traffic, and mobile data insights report.

SOURCE





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