

A close-up photograph of a person's hand cupping water flowing from a rock stream. The water is clear and splashing, creating a sense of freshness and natural beauty. The background is a blurred canyon landscape with large, dark rocks.

HOEL

RESERVE

OAK CREEK CANYON

TIMELESS TRIBUTE

Cradled within the heart of Oak Creek Canyon, Hoel Reserve is a sanctuary of stillness shaped by water, stone, and time. Towering canyon walls and the gentle murmur of the creek create a rhythm that slows the pace of life and awakens the senses.

Named in tribute to Don Hoel's Cabins, Hoel Reserve transforms enduring heritage into a refined retreat where legacy and modern luxury meet effortlessly. Guests enjoy creekside excursions, fireside s'mores beneath starlit skies, and guided hikes to hidden caves—all just steps from eco-conscious cabins tucked among soaring canyon trees.

Here, legacy and landscape converge, offering a space where every moment invites calm, curiosity, and quiet wonder. Rooted in the land. Designed for leisure. Built for timeless rest. Welcome to Hoel Reserve, Oak Creek Canyon—an adults-only retreat for those seeking refined solitude and connection.

www.hoelreserve.com

9440 N. State Route 89A, Sedona AZ 86336
928.203.7633 • info@hoelreserve.com



ROOTED IN LAND

Perched along the iconic Highway 89A, one of America's most celebrated scenic byways, Hoel Reserve is a gateway to Oak Creek Canyon like no other. The property spans 26 acres, though the resort itself is thoughtfully situated on a portion of this land, preserving the surrounding forest and canyon landscape. Towering cliffs, lush trees, and sparkling waters create a living panorama where every turn reveals breathtaking vistas.

Just 30 minutes south of Flagstaff Airport and a short drive from Sedona's vibrant downtown, Hoel Reserve balances seclusion with accessibility. Oak Creek Canyon itself is a sanctuary of contrasts—shimmering pools, rushing cascades, and shaded groves invite exploration, while hidden trails and secluded caves offer quiet moments of discovery.

Here, creekside serenity and canyon adventure await just steps from your eco-conscious retreat.

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DESIGNED FOR LEISURE

Every detail at Hoel Reserve is crafted for effortless leisure, making it a resort unlike any other. Thoughtful amenities—including private gazebos with built-in lounges and firepits, indoor sofa lounges, secluded outdoor spaces, fully equipped kitchens with utensils, keyless entry, Wi-Fi, TVs, robes, warm accent blankets, luxury bath amenities, and plush linens and towels—ensure every stay blends comfort with indulgence.

Complimentary touches—wine, s'mores kits, deck cards, and mindful coffee—enhance every stay. Each residence offers intimate privacy, inviting guests to lounge by the creek, take refreshing canyon swims, explore scenic trails, savor fireside s'mores beneath starlit skies, or unwind on private gazebos with a glass of wine, fully immersed in the serenity of Oak Creek Canyon.

Hoel Reserve balances luxury, quiet, and curated adventure, creating a space where every moment encourages calm, connection, and pure relaxation.

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HOEL
RESERVE

UNBLANDED
Pinot
Noir

BUILT FOR TIMELESS REST

Designed for timeless rest, Hoel Reserve features 23 thoughtfully spaced cabins nestled among the soaring trees of Oak Creek Canyon, offering privacy and serenity at every turn.

Guests park conveniently next to their cabin and can choose from studios, one-bedroom, or two-bedroom retreats, each equipped with a full kitchen and plush, restful beds. These cabins provide the perfect setting for a romantic getaway or a quiet escape into nature, blending seclusion with modern amenities and effortless comfort.

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RETREAT AMONG THE TREES

Every cabin at Hoel Reserve is a masterclass in refined, nature-inspired design. Iconic leather couches and modern black accents are complemented by reading lights, phone chargers, and plush accent blankets, while the signature olive-green walls—hand-selected by the designer—create a serene, immersive environment that reflects the essence of Hoel Reserve.

Curated canvas artwork depicting nature, along with subtle brass accents on kitchens and lighting, adds elegance, and textures reminiscent of weathered wood and nods to the original cabins blend rustic authenticity with contemporary sophistication.

The result is a harmonious sanctuary where the science of calm meets the raw beauty of the forest, inviting guests to linger, relax, and reconnect.

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VENUE AT HOEL RESERVE

Hoel Reserve is a breathtaking wedding destination where romance and love take center stage. With indoor and outdoor venues accommodating up to 100 guests, couples can celebrate in style and serenity.

The indoor reception hall features an open-air design with retractable walls, fully integrated sound and lighting, and seamless indoor-outdoor flow, while outdoors, a dramatic two-story altar and expansive lawn overlook the canyon—an unparalleled setting for vows, celebrations, and unforgettable moments of connection.

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ECO-CONSCIOUS RETREAT

Hoel Reserve is a thoughtfully eco-conscious retreat, honoring its heritage as a collection of cabins that have stood for decades, preserved rather than replaced to protect resources and minimize environmental impact. Electric vehicle charging stations, energy-efficient systems, and solar landscape lighting reflect our commitment to sustainability.

Guests enjoy the rare luxury of fresh spring water from the onsite well in every shower, while an on-property wastewater treatment plant recycles water to nourish the grounds and gardens. Linens and towels are washed only when guests choose to reuse them, soap is disposed of responsibly to minimize waste, and glass products are used whenever possible. Here, timeless design meets modern eco-conscious living, offering a stay that leaves a lighter footprint on Oak Creek Canyon.

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CONFERENCE

Hoel Reserve is more than a retreat—it's a transformative setting for business and corporate gatherings. With a fully equipped conference room and a modern indoor hall, teams can meet, strategize, and collaborate in comfort and style.

Beyond the boardroom, the resort's 26-acre canyon setting offers unparalleled opportunities to inspire creativity and strengthen bonds: creekside walks, hiking adventures, private gazebos, and starlit fires provide the perfect balance of productivity and rejuvenation.

Just 30 minutes from Flagstaff Airport and a short drive from Sedona, Hoel Reserve delivers a seamless blend of accessibility, refined luxury, and immersive nature, making every corporate stay not just a meeting, but a memorable experience.

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OFFICE

HOF





HOEL
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OAK CREEK CANYON TOURS

A visit to Oak Creek Canyon isn't complete without Hoel Reserve's guided tour—a 1½-hour immersive adventure that's both engaging and unforgettable. Guests wander through shimmering pools, rushing cascades, and shaded groves, while guides share stories of Sedona, the canyon's geology, flora, and Native American heritage.

Hoel Reserve is the only company in the region with unique access to offer this intimate, behind-the-scenes experience, making it a must-do for anyone seeking to connect with the natural and cultural wonders of Oak Creek Canyon.

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HOEL RESERVE CAFE

The Hoel Reserve Café is a charming creekside spot where guests can start the day with fresh breakfast sandwiches, house-roasted coffee, and an assortment of cookies, muffins, and baked goods. Throughout the day, the café offers an array of snacks, trail-ready essentials, and a thoughtfully curated selection of souvenirs and adventure gear—from hats and reusable water bottles to hiking sticks and maps.

Whether fueling up for a canyon hike, picking up a midday treat, or selecting keepsakes to remember your stay, the café blends casual comfort with curated convenience in a setting that reflects the natural beauty and relaxed spirit of Oak Creek Canyon.

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A night scene of a forest with a full moon and a log cabin. The image is dark, with the moon providing the primary light source. The trees are silhouetted against the dark sky, and the log cabin is visible in the background, illuminated by a small light source. The overall mood is serene and quiet.

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