

Diega.

Interior Rendering



One Commercial Space Remaining!

Largest Residential Community
on the Broadway Corridor

Over 1,000 Residents!



One Commercial Space Remaining!

Centered at the intersection of the Gaslamp Quarter, East Village and Cortez Hill, a thoughtful mix of quick retail services, select shops and stylish restaurants make 702 Broadway an amenity-rich destination.

Diega is the catalyst for a vibrant mix of upscale, urban residences, bright office spaces, and new retail offerings.

Diega is home to over 1,000 residents.



702 Broadway

San Diego, CA 92101

±1,073 SF

Available Space

Retail

Space Type

\$2.95 PSF, NNN

Space Type

Available Now

Timing

Location

An urban village in the heart of the City Center.

Visibility

High profile in-line space.

Growth

Located in the epicenter of growing Downtown, with over 1,500 units and 660,000 SF of office space within one block.

Connectivity

Adjacent to the trolley, which is expanding to UCSD and over 6M SF of office space.

Synergy

Aligned with Gaslamp Quarter, Campus at Horton, and booming East Village.

Exposure

Millions of tourists and locals. Hot spot for leisure and business travelers.

Exterior Rendering



In the Core of Downtown.

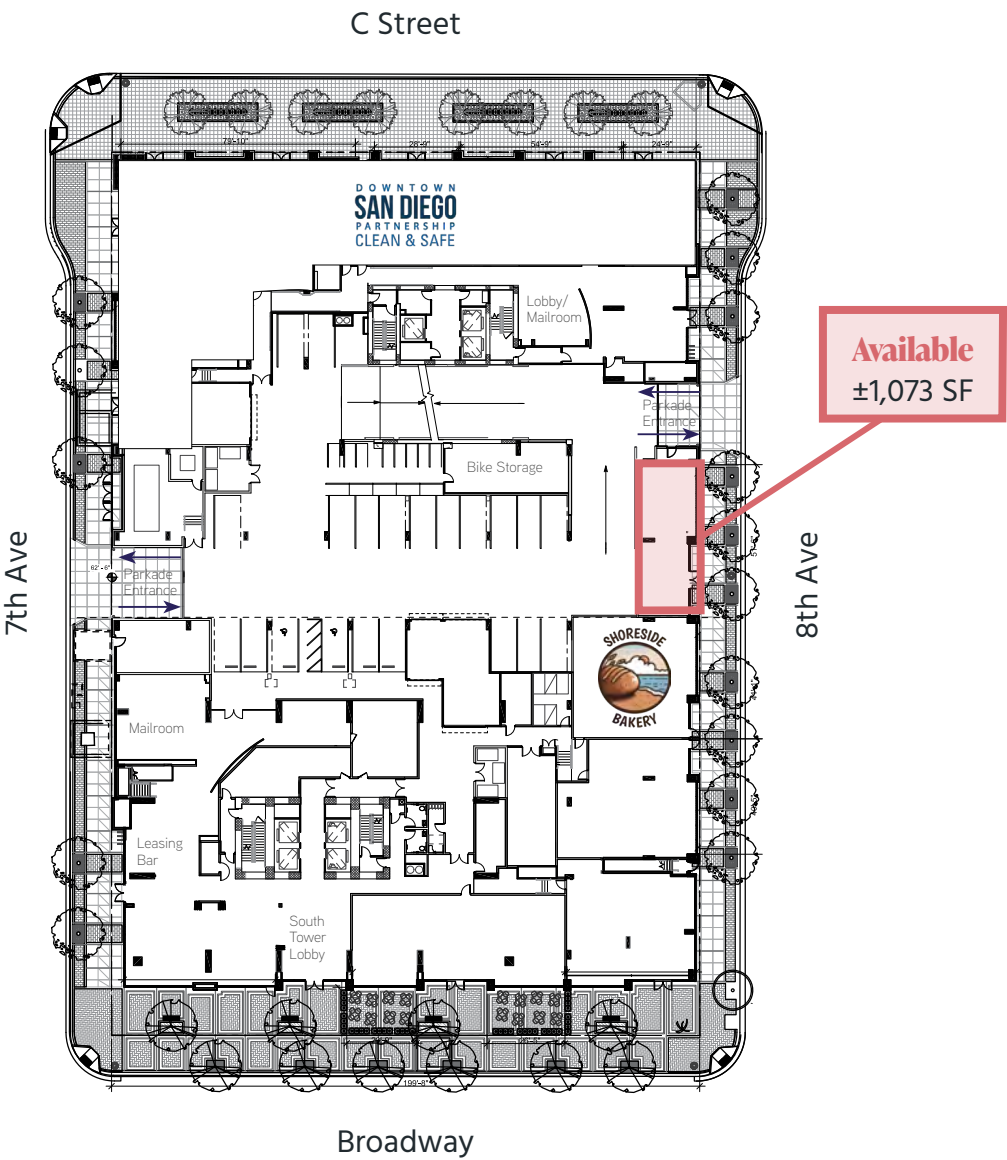
Along the evolving Broadway Corridor

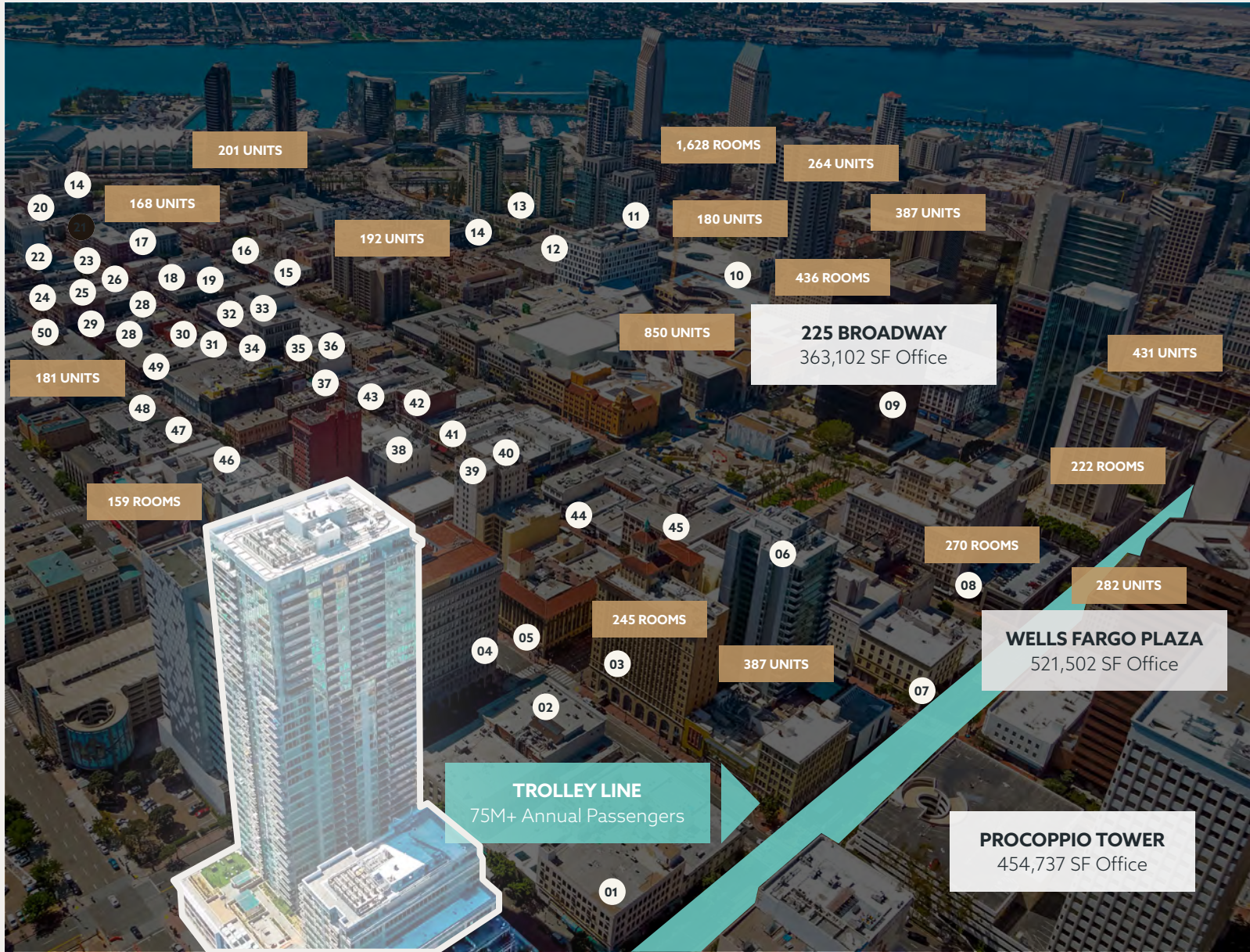
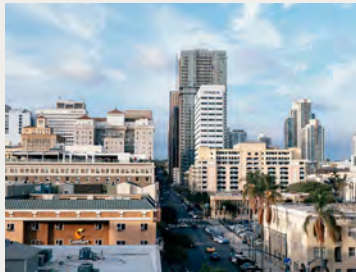


Turn This



Into This





Join the Fun!

Downtown is energized by a mix of restaurants, cafés, sports and entertainment venues, art galleries, music halls, and outdoor escapes that draw locals and tourists year-round.

- | | | | |
|----|---------------------------|----|-------------------------|
| 1 | Sammich House | 26 | Swing Social |
| 2 | Time Out Sports Tavern | 27 | Romanissimo Cucina |
| 3 | The Gold Reserve | 28 | Gaslamplighter |
| 4 | Parq Nightclub | 29 | AKA San Diego |
| 5 | Istanbul Doner Kebab | 30 | The Melt |
| 6 | Leave of Absence | 31 | Ghiradelli |
| 7 | The Local | 32 | Barleymash |
| 8 | The Grant Grill | 33 | American Junkie |
| 9 | Corner Bakery | 34 | The Butcher's Cut |
| 10 | Athena's Market Tarverna | 35 | Whiskey Girl |
| 11 | Vitality Tap | 36 | Osteria Panevino |
| 12 | AFC Sushi | 37 | The Topsy Crow |
| 13 | Skybound Coffee + Dessert | 38 | Trailer Park After Dark |
| 14 | Lani Coffee | 39 | Melting Pot |
| 15 | Tiger Cafe | 40 | Gaslamp Tavern |
| 16 | Freddy's Chophouse | 41 | Onyx Room |
| 17 | Blarney Stone Pub | 42 | Patrick's Gaslamp Pub |
| 18 | Prohibition Lounge | 43 | The Topsy Crow |
| 19 | Cali Cream | 44 | The Waves Taco Club |
| 20 | Happy Does Bar | 45 | Senor Taquero |
| 21 | Lumi Sushi | 46 | The Rooftop by STK |
| 22 | Provisional Kitchen | 47 | Coin Op Game Room |
| 23 | Lionfish | 48 | Chiefy Cafe |
| 24 | Sugar Bears | 49 | Fogo de Chao |
| 25 | Gaslamp BBQ | 50 | San Remo Pizzeria |

Path of Development

The planned growth of Downtown will only boost its popularity among desirable American cities to live, work & play.

Forbes



Seaport Village

Seaport San Diego is a bold plan to transform the bayfront for the next generation.



RaDD

RaDD will contribute more than 4,000 jobs, \$50M in annual taxes and fees, and \$15 billion in economic benefits.



Campus at Horton

Mixed-use office, retail and restaurant project to create 3,000+ jobs and over \$1.8B in economic impact annually.

Columbia & Hawthorn
125 Units



Fairmont Manchester
1,168 Rooms



Two America Plaza
301 Rooms



304 C St
282 Units



Kettner Crossing
295 Units



Celine
52 Units



Ancora
220 Units



The Torrey
450 Units



Kindred
126 Units



Columbia & A
204 Units



Located at the Intersection of the Best Neighborhoods and destinations!

When the Central Library, Ballpark Village and Petco Park came about, there was a new vibrancy, focus and understanding that there is opportunity Downtown. Broadway Block's location in the city center makes it a great place to be as a resident as well as a visitor. Located moments from all of the distinct downtown communities - from Little Italy's thriving food scene to the the cultural East Village to the happening Gaslamp District and the recreational waterfront- 702 Broadway is the new city center.

**106,887**

Population (2024)

\$105,916

Avg. Household Income

112,963

Employees

\$1.59B

Consumer Spending

52,791

Households

**Within 2 mi. of site*



Life Happens Here.

The heartbeat of every city lives in its downtown, and San Diego is no exception. Located only minutes from the airport, San Diego’s thriving urban center offers an abundance of options for accommodations, activities, dining and cultural attractions, all easily accessible by foot, bike, car or public transportation.



2nd

Largest City in CA

35M

Annual Visitors to SD

\$10B

Visitor Spending

65K

Daily Presence

16.5

Blocks

Dine.

Savor award-winning restaurants, rooftop bars, cozy cafés, and local breweries serving flavors from around the world.

Play.

Catch a Padres game, explore the Gaslamp Quarter, enjoy live music, or take in waterfront views along San Diego Bay.

Stay.

Relax in boutique hotels and luxury resorts, all just steps from dining, nightlife, and entertainment.

San Diego is becoming California’s Coolest City!

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