

930

PRICE STREET
PISMO BEACH, CA

FOR LEASE



TAYLOR CASTANON

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CalDRE: #02113056

LEE & ASSOCIATES
COMMERCIAL REAL ESTATE SERVICES
CENTRAL CALIFORNIA

All information furnished regarding property for sale, rental or financing is from sources deemed reliable, but no warranty or representation is made to the accuracy thereof and same is submitted to errors, omissions, change of price, rental or other conditions prior to sale, lease or financing or withdrawal without notice. No liability of any kind is to be imposed on the broker herein.

PROPERTY OVERVIEW

Located in the heart of Pismo Beach along Restaurant Row, 930 Price Street offers an exceptional leasing opportunity just steps from the Pacific Ocean and the city's vibrant downtown core. This well-positioned property benefits from strong visibility and convenient access to Price Street, a primary coastal corridor connecting visitors and locals to the beach, pier, and surrounding retail, dining, and hospitality amenities. The site is surrounded by a dynamic mix of businesses and high foot traffic, making it an ideal location for users seeking to capitalize on Pismo Beach's steady tourism and affluent local market. The property's coastal setting and proximity to Highway 101 provide excellent regional connectivity while maintaining the charm of a walkable beach community. Tenants at 930 Price Street will enjoy exposure to both daily local traffic and yearly events, such as the Pismo Beach Car Show. This offering presents a rare opportunity to secure space in one of the Central Coast's most desirable coastal markets, combining strong demographics, limited supply, and a premier location near the ocean.

**Hardware Store
Lease Rate:** \$7,700/mo/GR

**Outdoor Area/Gift
Shop Lease Rate:** \$5,175/mo/GR

Building Size: +/-2,201 SF

Lot Size: +/-4,950 SF

Parking: Street

Restrooms: 2

Zoning: C-1

APN: 005-073-023



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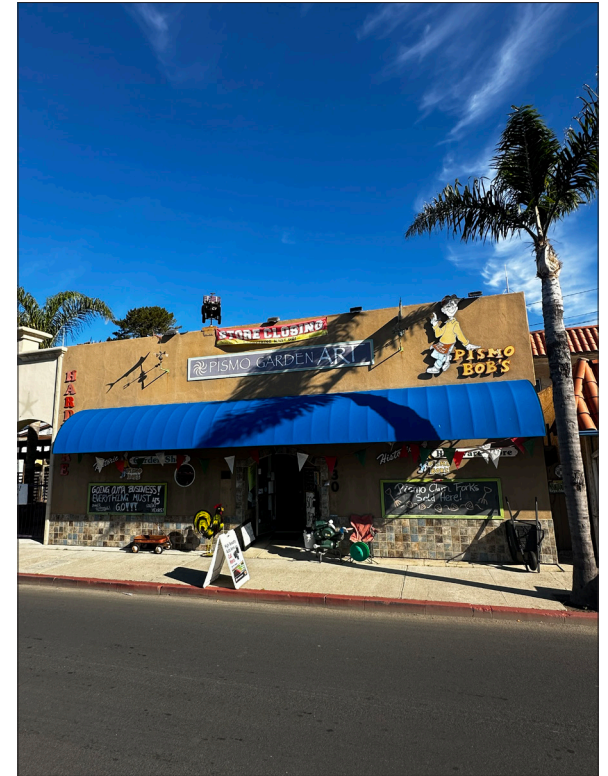
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PHOTOS



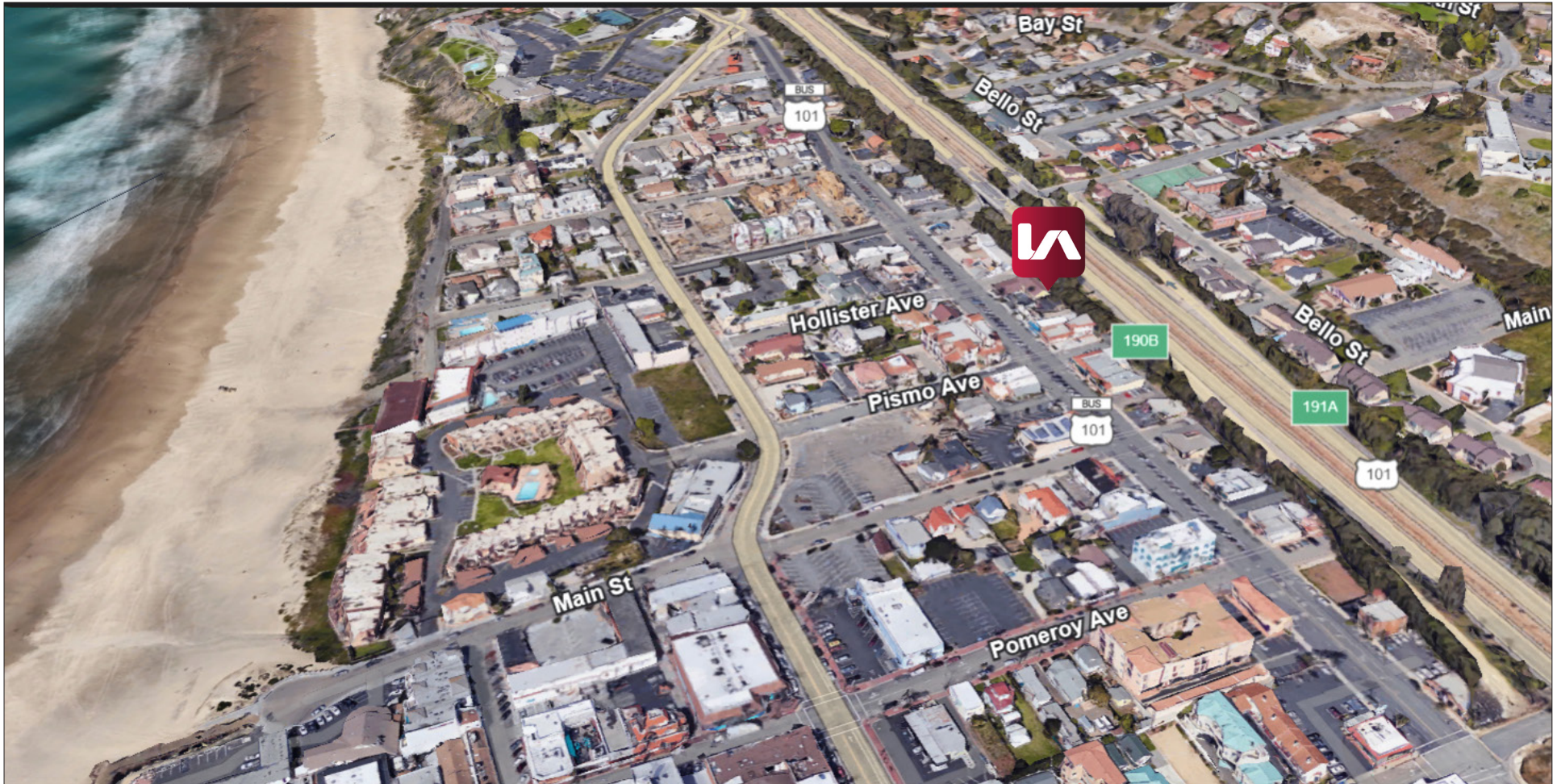
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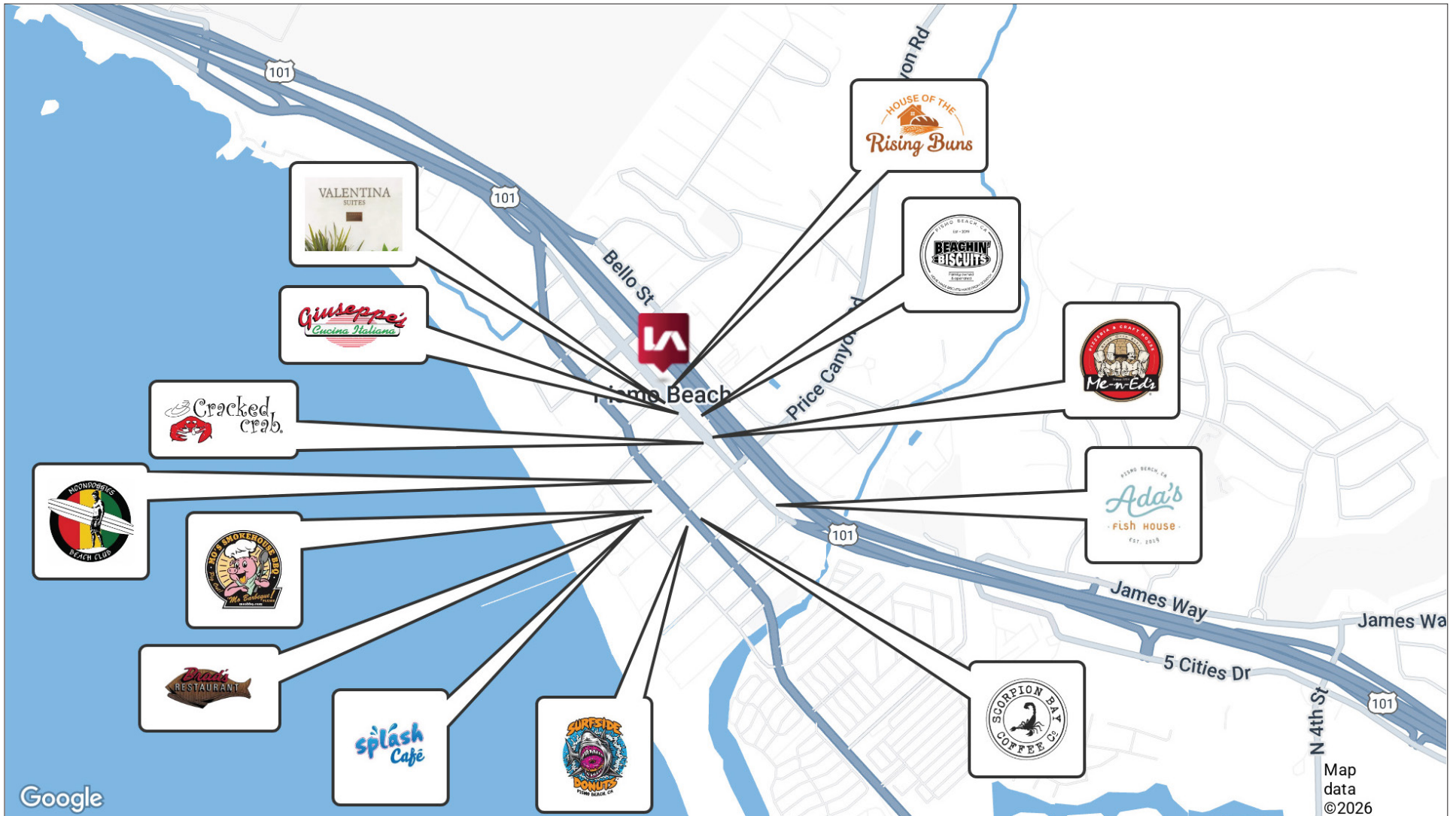
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AERIAL



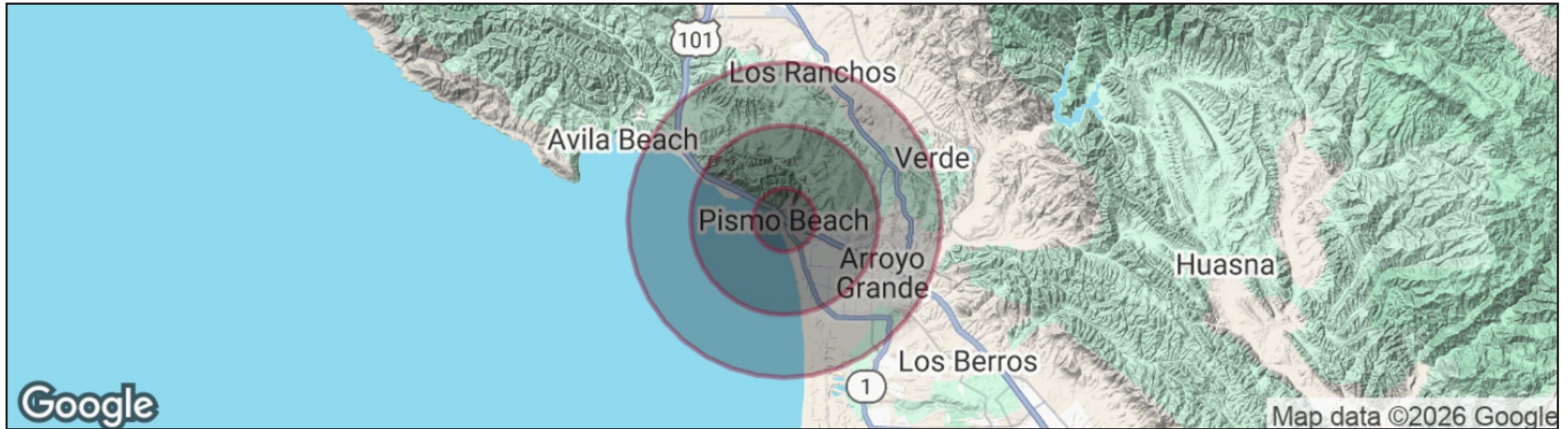
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RETAIL MAP



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DEMOGRAPHICS



RADIUS DEMOGRAPHICS	1 MILE	3 MILES	5 MILES
POPULATION			
Total Population	2,830	26,411	50,583
Average Age	52	46	46
Average Age (Male)	51	44	44
Average Age (Female)	53	47	47
HOUSEHOLDS & INCOME			
Total Households	1,432	11,423	21,072
# of Persons per HH	2	2.3	2.4
Average HH Income	\$130,961	\$116,543	\$119,941
Average Hosue Value	\$1,091,706	\$890,675	\$900,287

Demographics data derived from AlphaMap

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