



THE COLLECTIO

#### FOR LEASE:

Second Generation Spaces Fronting Petco Park

**JOINING PARK 12** 

JOIN THE AWESOME LINEUP AT PARK 12.













Limited Availability Remains.













# The city at your doorstep.

Ideally located across from Petco Park, Park 12 is downtown San Diego's newest destination for retail & restaurant needs with approximately 45,000 SF of retail space. Positioned below 718 residential units, the project includes a 12,000 SF open-air plaza that connects each side of the development and has plenty of available on-site parking, making it a place for people to gather.

Encompassing 3.5 acres, Park 12 is bound by Park Blvd., 12th Street and Imperial Avenue at the convergence of the Gaslamp, Ballpark District, and the East Village.

Park 12 Tenants

#### A Collection Of Modern Retail



Available

2nd. Gen. Restaurant



Be Fit Pilates

Pilates Studio



East Village Brewing
Brewery

Choi's

Korean Restaurant



Achilles Coffee Café



Basic Bar/Pizza

Pizza Restaurant



Sev Laser
Medical Spa



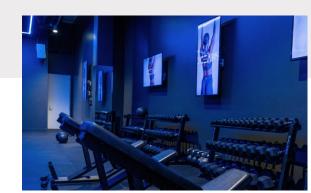
CVS

Retail Store & Pharmacy



Panini Kabob Grill

Mediterranean Restaurant



Blue Oceans Club
Fitness Studio



Pure Salon and Spa





#### The Project

±44,000 SF OF RESTAURANT & RETAIL SPACE

5 Signature Restaurant & 11 Iconic Retail Spaces ±718
RESIDENTIAL UNITS
Luxury & Affordable

±73,000 SF

OF COMMON AREA

Plazas, Courtyards,

Roof Decks

±860
PARKING STALLS
3/1000 Retail Dedicated
Parking

#### Site Plan



<b>LEASED</b> Choi's Korean	±4,321 Patio: ±1,166	±13' 9" - 14' 9"
3 Restaurant Available	±3,254 Patio: ±825	±13′ 5″
<b>LEASED</b> Panini Kabob Grill	±4,494 Patio: ±1,345	±17' 7" - 18' 3"
<b>LEASED</b> East Village Brewing	±2,458 Patio: ±627	14' 3"
RETAIL SPACES	SF	CEILING HEIGHTS
<b>LEASED</b> Achilles Coffee Roasters	±1,280	±19' 4"
<b>LEASED</b> Sev Laser	±1,608	±19' 4"

±2,318

±1,311

±1,782

±4,363

±5,155

±3,634

±2,980

±4,590

±870

Mezzanine:

CEILING

±20' 2"

Mezz height: ±9'

±19' 4"

±18' 4"

±22' 3"

±24' 3"

±13' 5" - 18' 4"

±18' 6" - 19' 2"

±16' 1"

**RESTAURANT** 

SPACES LEASED

Basic Bar / Pizza

2 levels

**LEASED** 

Be Fit Pilates

Retail Available

**LEASED** 

**LEASED** 

CVS

Pure Salon and

Spa

Retail Available

**LEASED** 

Blue Oceans Club

<sup>\*</sup>This site plan, artistic rendering and/or other graphics is not a representation, warranty or guarantee as to size, location, or identity of any tenant, and the improvements are subject to such changes, additions, and deletions as the architect, landlord, or any governmental agency may direct.



## Coveted Ballpark District

#### Aerial Map



# East Village Quarter

At 5.25 acres in total, this neighboring project will make a huge impact on downtown culture.







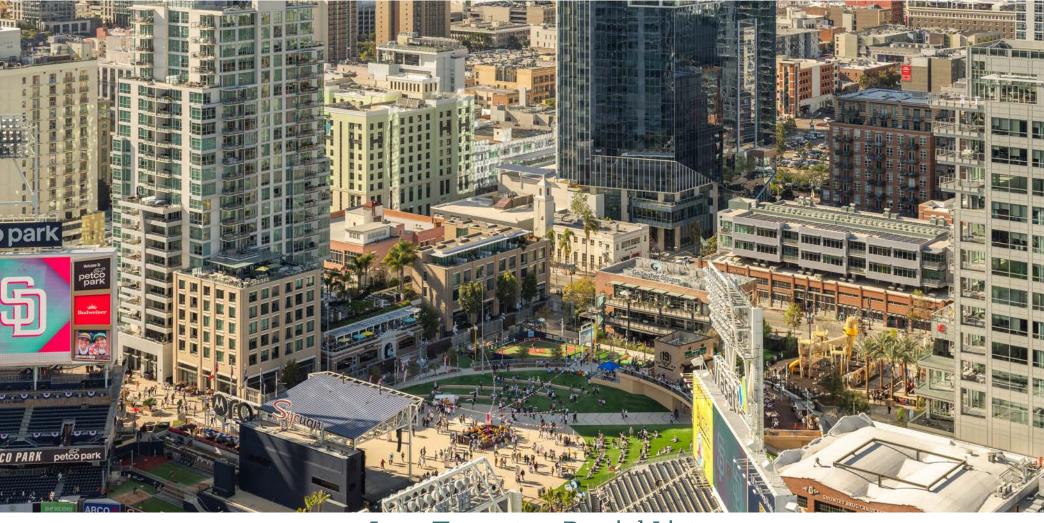
1,800
RESIDENTIAL UNITS

50K SF RETAIL 1,200

SPACE PARKING STRUCTURE 1.3-Acre







Area Tenants - Partial List













































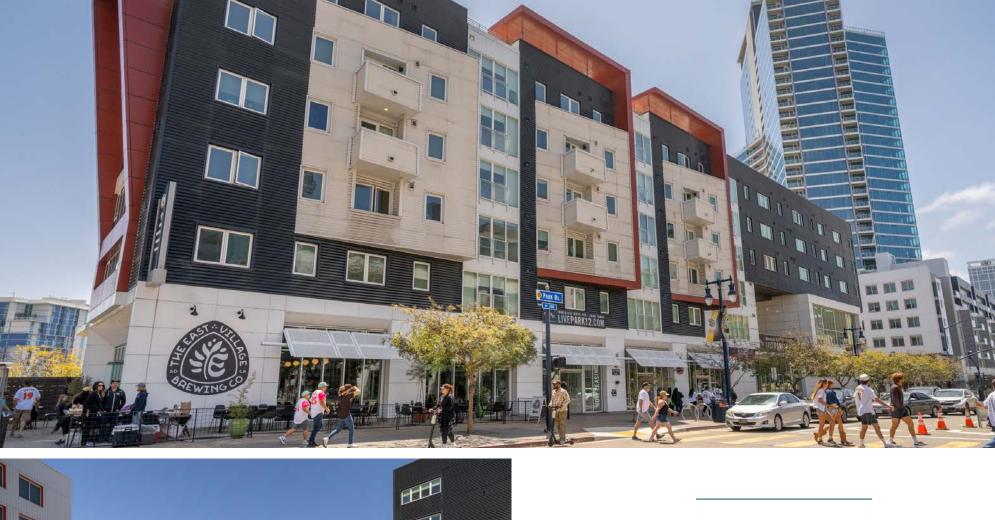














THE PROJECT IS HIGHLIGHTED BY A 12,000 SF OPEN-AIR PLAZA LEADING **DIRECTLY INTO PETCO PARK'S** MAIN GATE, CREATING AN INVITING ATMOSPHERE FOR VISITORS TO EAT, PLAY AND STAY.

#### Aerial Use Map

Park 12's ideal location in the Ballpark District pulls from a variety of neighboring uses, with an abundance of residential units, office, and hotel rooms within blocks of the site.

±8,904
RESIDENTIAL UNITS

with **±1,906** units under construction / in planning

Under Construction / In Planning **±968,273** SF OF OFFICE

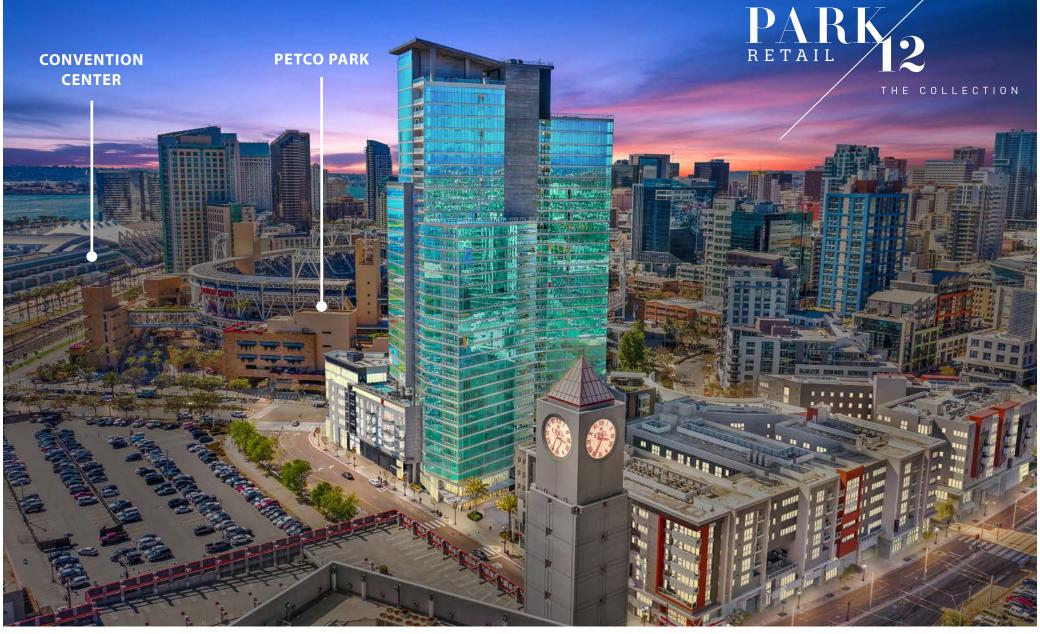
**±2,744**HOTEL ROOMS

with **±1.35M** SF under construction / in planning

with **±2,450** rooms under construction / in planning

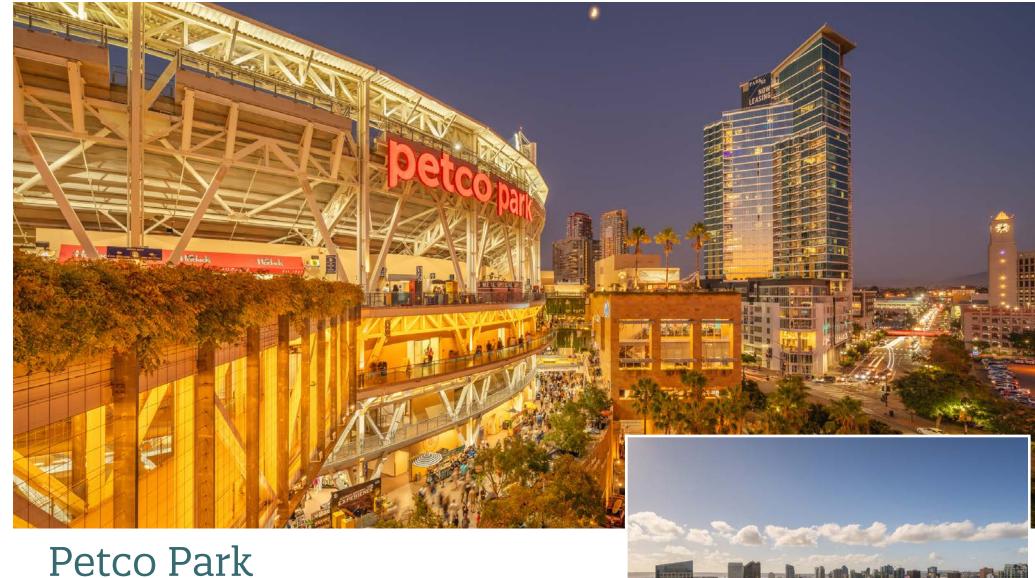
Numbers based on map below.





#### Join the Neighborhood

As a mixed-use development that brings together unrivaled access, entertainment, city living, modern homes, and striking architecture, Park 12 is a defining address for downtown San Diego.



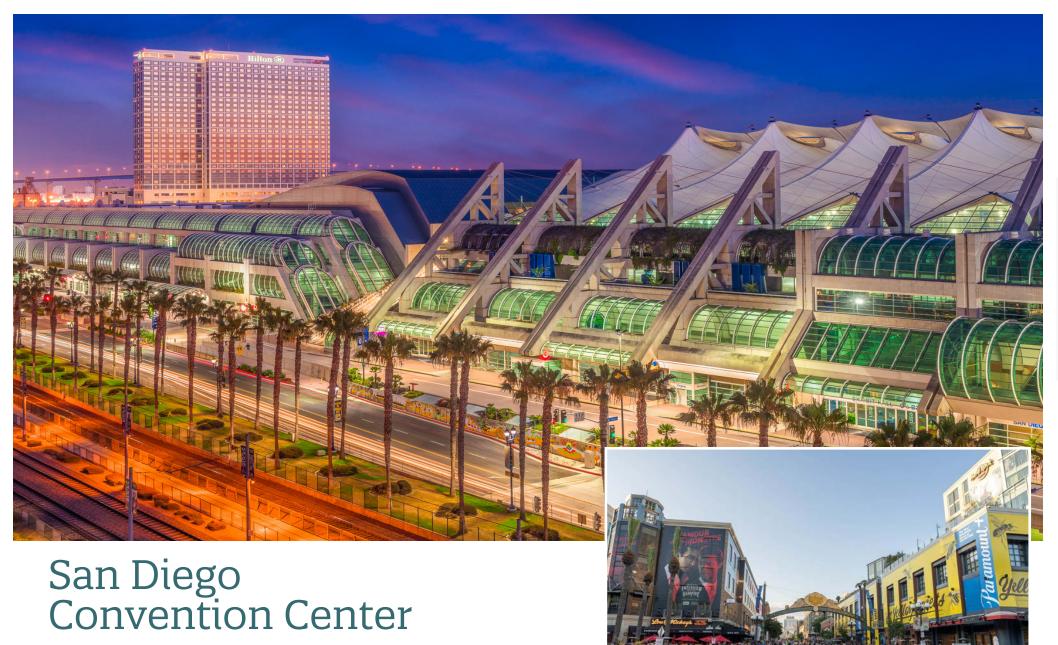
- Home of the San Diego Padres
- 2.2M annual attendees to Padres games
- 81 Padres home games
- Named best MLB stadium by USA Today (2022)
- 300 private and public events annually
- Petco Park visitors spend \$70M annually in Downtown Stadium





### San Diego Central Library

- ±497,650 SF
- Nine stories
- 320-seat auditorium
- e3 Civic High Charter High School with 460 students
- More than 1 million annual visitors



- ±2,600,000 SF
- 108 annual events held
- ±862,408 individual attendees
- ±\$724.1M direct attendee spending
- Largest event: Comic-Con International (135,000 attendees)

San Diego Comic-Con hosts large-scale events at Petco
Park & the neighboring parking lots.

#### Interstate & Trolley Connections

A NEW CONNECTIVITY IS IN PROCESS BETWEEN PARK BLVD & HARBOR DR.
WHEN THIS OPENS VEHICULARLY, PARK BLVD WILL BE BOOMING WITH EVEN MORE TRAFFIC.

#### ABOUT PARK BLVD AT-GRADE CROSSING:

- The project is funded & planned for
- Includes vehicular crossing across 6 railroad tracks, new landscaping, and new traffic signal improvements to connect Harbor Drive & Park Blvd









#### Downtown Demographics

38K Population of Downtown

San Diego

81,237

Total jobs located Downtown

90 Walkability

Score

130 Tech & Innovation Startups

97% Population growth since 2000

91%

Projected population growth by 2050





#### SAN DIEGO FACTS

3.3M

Population of San Diego County

34.9M

Annual visitors to San Diego

\$10.4B

Visitor spending around San Diego

20.6M

Annual air passengers at San Diego International Airport



**88%** of residents dine out more than twice per week



**38%** of residents have pets, 73% of those are dogs



41% of Downtown residents are millennial

**85%** of residents exercise at least three times a week

Know the People -

\*Demographics produced using private and government sources deemed to be reliable. The information herein is provided without representation or warranty. Additional information available upon request.

