





Hamburg Pavilion in Lexington, KY, is one of the largest (1 Million+ SF) shopping destinations in the region, offering a vibrant mix of retail, dining, and entertainment options. This bustling regional power center features national brands, specialty stores, and a variety of restaurants, making it a premier destination for shoppers and visitors.

Conveniently located near I-75, it attracts high foot traffic and offers excellent visibility for retailers. Hamburg Pavilion's dynamic environment makes it an ideal location for retailers looking to lease space in a thriving commercial area.





75
TOTAL
STORES



1M+
TOTAL
CENTER SQ. FT.



#1
MOST VISITED
SHOPPING CENTER IN KY



8.1M
ANNUAL
VISITS



5,871
PARKING
SPACES

crumbl
 Great Clips
 LANE BRYANT
 Michaels
 ROSS
 KOHL'S
 chico's
 TORRID
 REGAL
 AT&T
 MATTRESS FIRM
 Marshalls
 PETSMART
 BEST BUY
 BARNES & NOBLE
 SEPHORA
 five BELOW
 Bath & Body Works
 DSW
 ULTA
 target
 DICK'S
 OLD NAVY
 DOLLAR TREE
 BOB'S FURNITURE
 carter's
 LENS CRAFTERS
 VICTORIA'S SECRET
 LOFT
 AMERICAN EAGLE
 at home

MARY E. BRITTON
MIDDLE SCHOOL
(OPENING 2025)


 BAPTIST HEALTH
 \$253M DEVELOPMENT


 HAMBURG
 PAVILION

#1
 MOST VISITED
 SHOPPING CENTER IN KY

70,000+ HOUSEHOLDS
 EARNING \$100,000+

INTERSTATE
75

95,679 ADT

19,960 ADT

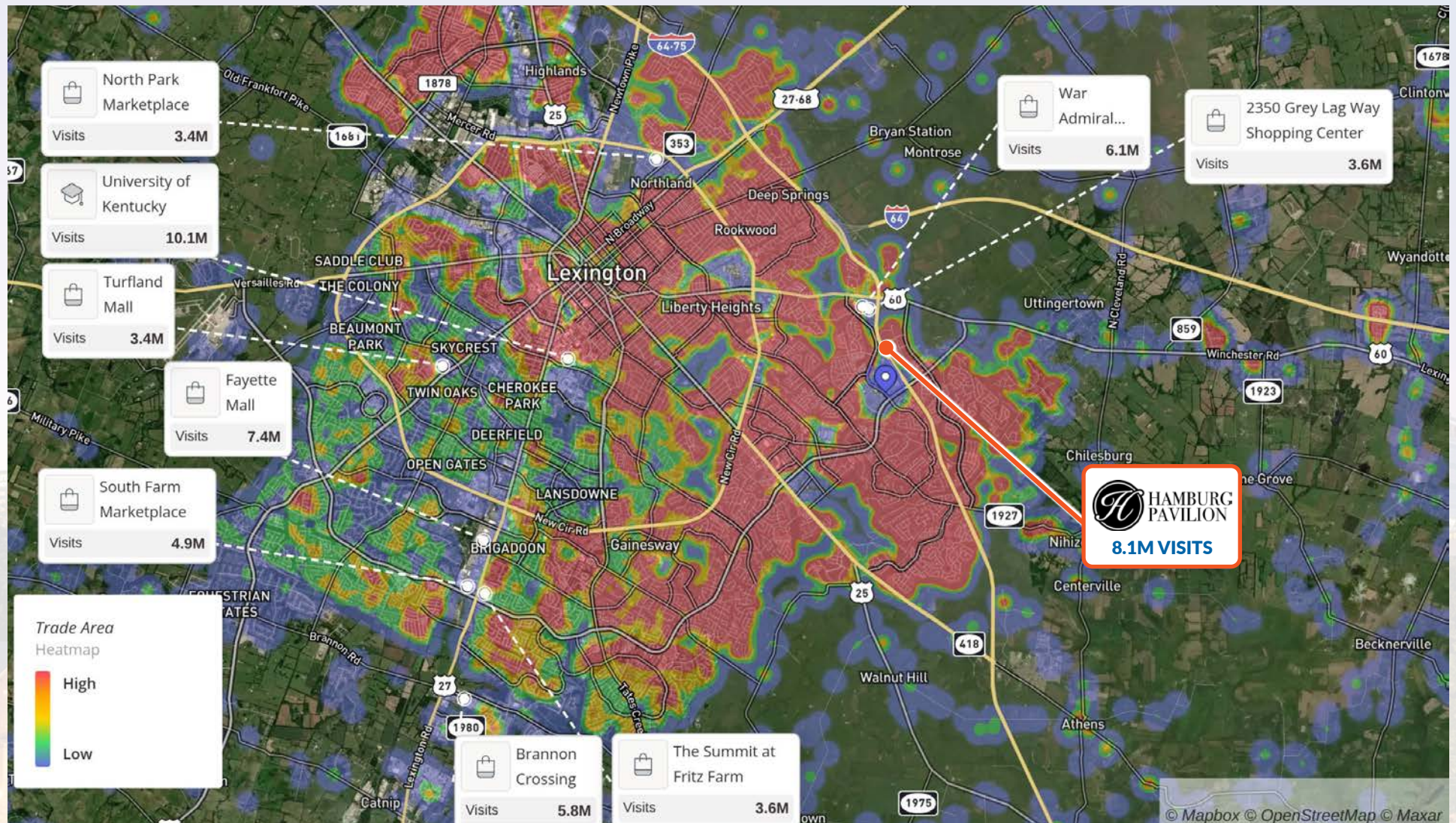
52,026 ADT

INTERSTATE
75

MARKET LANDSCAPE

VISITS PER YEAR

Hamburg Pavilion is one of the most prominent shopping centers in the Lexington Metropolitan Statistical Area (MSA), attracting significant foot traffic compared to other local shopping destinations. In comparison, other shopping centers in Lexington, such as Fayette Mall, which is the largest mall in the region, and The Summit at Fritz Farm, focus more on a blend of indoor retail and outdoor lifestyle shopping experiences. Hamburg Pavilion stands out for its accessibility and comprehensive range of retail options, making it one of the top shopping centers by visitor numbers in Lexington.



SITE PLAN



SITE PLAN - C SUITES



MARKET OVERVIEW



LOCATION

Hamburg Pavilion is located at the intersection of Interstates 75 and 64, roughly an hour south of Cincinnati, OH, and an hour east of Louisville, KY. Hamburg Pavilion serves a wide-reaching trade area that encompasses all of Lexington and extends north to Georgetown, east to Mt. Sterling, and south to Richmond.



UNIVERSITY OF KENTUCKY

Home to over 34,000 University of Kentucky students, 14,000+ faculty and staff, and attracting 2.5 million tourists each year, the University of Kentucky plays a vital role in the regional economy, contributing nearly \$900 million from R&D spending alone.



UNBEATABLE LOCATION IN A TIGHTLY SUPPLIED MARKET

Rural Development Restrictions and the Urban Service Boundary (USB) create barriers to entry by limiting the supply of viable urban development sites. The USB regulation restricts development to preserve the region's agricultural, equine, and tourism industries, conserving extensive farmland areas.



RAPID GROWTH IN AFFLUENT MARKET

The 3-mile population has grown by 21% since 2010, with average household incomes nearing \$100,000—over 33% above the national average.



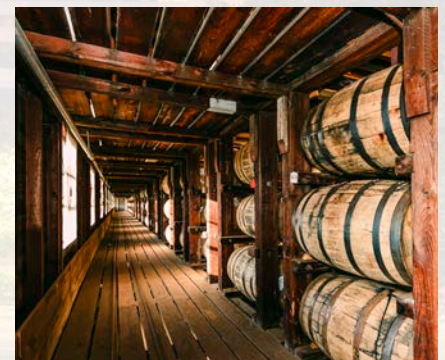
HORSE RACING CULTURE

Thanks to its rich horse-breeding culture, this market ranks among the most affluent in the nation. With Keeneland Race Track nearby and over 450 horse farms within a 10-minute drive, the equine industry contributes over \$6.5 billion in economic impact statewide each year.



TOURISM

The Kentucky Bourbon Trail attracts visitors from across the nation, eager to experience the Bluegrass Region's rich bourbon history and tradition. This thriving industry generates over \$9 billion in economic impact annually and supports more than 22,500 jobs.



LEADING FOOT TRAFFIC TRENDS



1.9M visits over the last twelve months
Ranked #3 in the state (out of 13)



440K visits over the last twelve months
6th most visited Nationally (out of 252)



536K+ visits over the last twelve months
Ranked #2 in the state (out of 18)



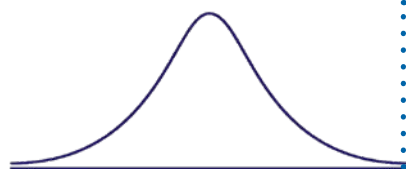
Nearly **400K visits** over the last twelve months
Top 92% of theaters Nationwide
Ranked 21 of 229 in Kentucky



Nearly **475K visits** over the last twelve months
Most visited in the State (out of 14)
Top 1% of stores Nationwide

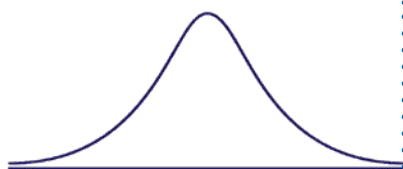
NATIONWIDE
320TH/36,512

99%



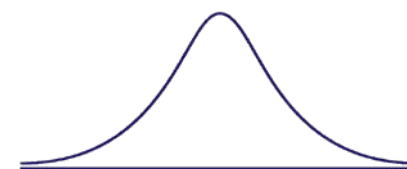
KENTUCKY
1ST/402

100%



WITHIN 15 MILES
1ST/68

100%



HAMBURG PAVILION LEADS THE PACK

Property	Type	Major Tenancy	Total Leasable Area	Distance from Property	Total Visits (TTM)	Total Visits PSF	Trade Area 70% Traffic Vol (sq mi)	Average Dwell Time
Hamburg Pavilion	Power	Target (NAP), Marshalls, Ross, Best Buy, Dicks, Burlington	989,912	-	8.1M	8.2	186.5	56 Mins
<i>Fayette Mall</i>	Mall	Dick's Sporting Goods, Dillard's, JCPenney	1,267,140	9.2 Miles	7.4M	6.3	201.1	73 Mins
<i>Summit at Fritz Farms</i>	Lifestyle	Apple, Anthropologie, Nike, Whole Foods	219,536	9.1 Miles	3.6M	13.0	106.5	102 Mins
<i>Sir Barton Place</i>	Community	Total Wine & More, World Market, Staples	219,043	0.4 Miles	1.7M	7.8	182.5	52 Mins
<i>Man O War Place</i>	Community	Kroger, Feeders Pet Supply	302,050	2.8 Miles	2.3M	10.9	36.6	48 Mins
<i>Lakeview Plaza</i>	Community	Floor & Décor, Sherwin-Williams	189,261	3 Miles	582,500	3.4	91.7	58 Mins

Sources: CoStar and Placer

In East Lexington, Hamburg Pavilion stands out as the dominant shopping destination, with no direct competitors matching its annual visitor numbers.

Fayette Mall and The Summit at Fritz Farm are Hamburg Pavilion's only comparable shopping centers in Lexington, but both are situated over 9 miles away.



DEMOGRAPHICS / LEXINGTON KY



POPULATION

	3-Mile	5-Mile	10-Mile	Hamburg Pavilion Trade Area	Lexington-Fayette MSA	USA
2020 Census	108,116	248,984	334,573	462,013	516,811	331,449,520
2024 Population	106,400	247,363	333,412	463,760	521,533	334,233,854
2029 Projection	104,730	243,982	330,878	468,810	529,952	345,947,845
2010 - 2020 Population Growth	0.5%	0.8%	0.9%	1.1%	0.9%	0.7%



INCOME

Average HH Income	\$90,975	\$97,206	\$109,063	\$105,350	\$107,522	\$74,580
<u>2024 HHs by HH Income</u>						
Income Less Than \$60,000	35%	42%	38%	38%	38%	34%
Income \$60,000 - \$79,999	18%	17%	17%	17%	17%	16%
Income \$80,000 - \$99,999	12%	11%	12%	11%	11%	12%
Income \$100,000 - \$149,999	16%	14%	16%	16%	16%	17%
Income \$150,000+	19%	16%	17%	18%	18%	21%



HOUSEHOLDS

Total 2024 Households	46,555	108,265	142,819	196,210	217,346	130,590,000
2010 - 2024 HH Growth	0.5%	0.8%	0.9%	1.1%	1.0%	0.9%



EDUCATION

<u>2024 Population Age 25+ by Edu. Attainment</u>						
Bachelor's Degree	25.4%	26%	27.2%	24.9%	23.9%	21.6%
Master's Degree	11.8%	11.2%	11.7%	11.2%	11.2%	13.0%
Professional Degree	4.7%	4.8%	4.4%	4.2%	4.1%	3.5%
Doctorate Degree	2.9%	3.4%	3.4%	3.2%	2.5%	2.0%
Total w/ Bach. Degree +	44.8%	45.4%	46.7%	43.5%	41.7%	40.1%

CONTACT US

MICHAEL TABOR
PARTNER

502 454 4557
MTABOR@TRIOCPG.COM

JUSTIN BAKER
PRINCIPAL BROKER | PARTNER

502 454 0911
JBAKER@TRIOCPG.COM



COMMERCIAL PROPERTY GROUP

9750 ORMSBY STATION RD., SUITE 302
LOUISVILLE, KY 40223 • (502) 454 4933

