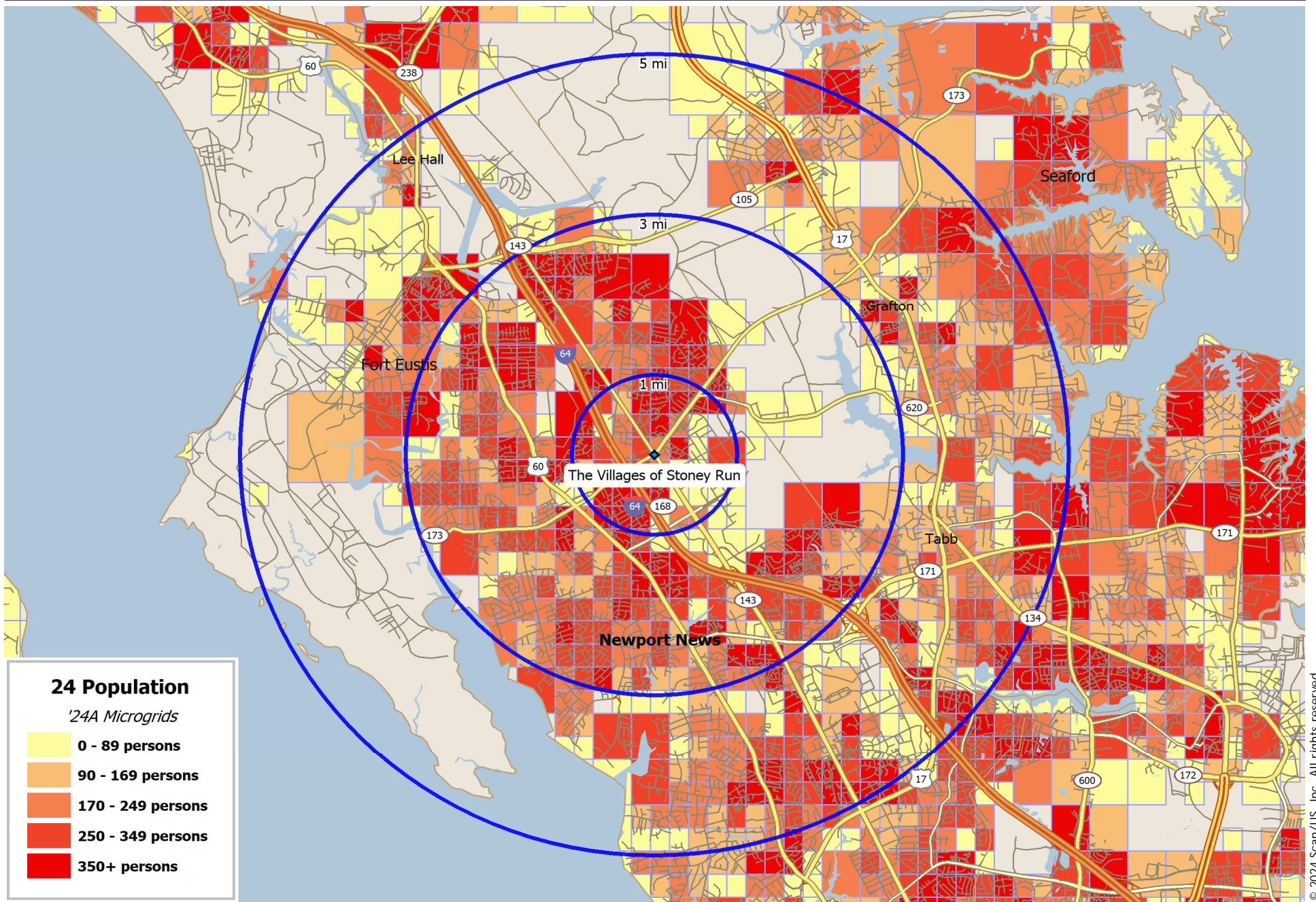
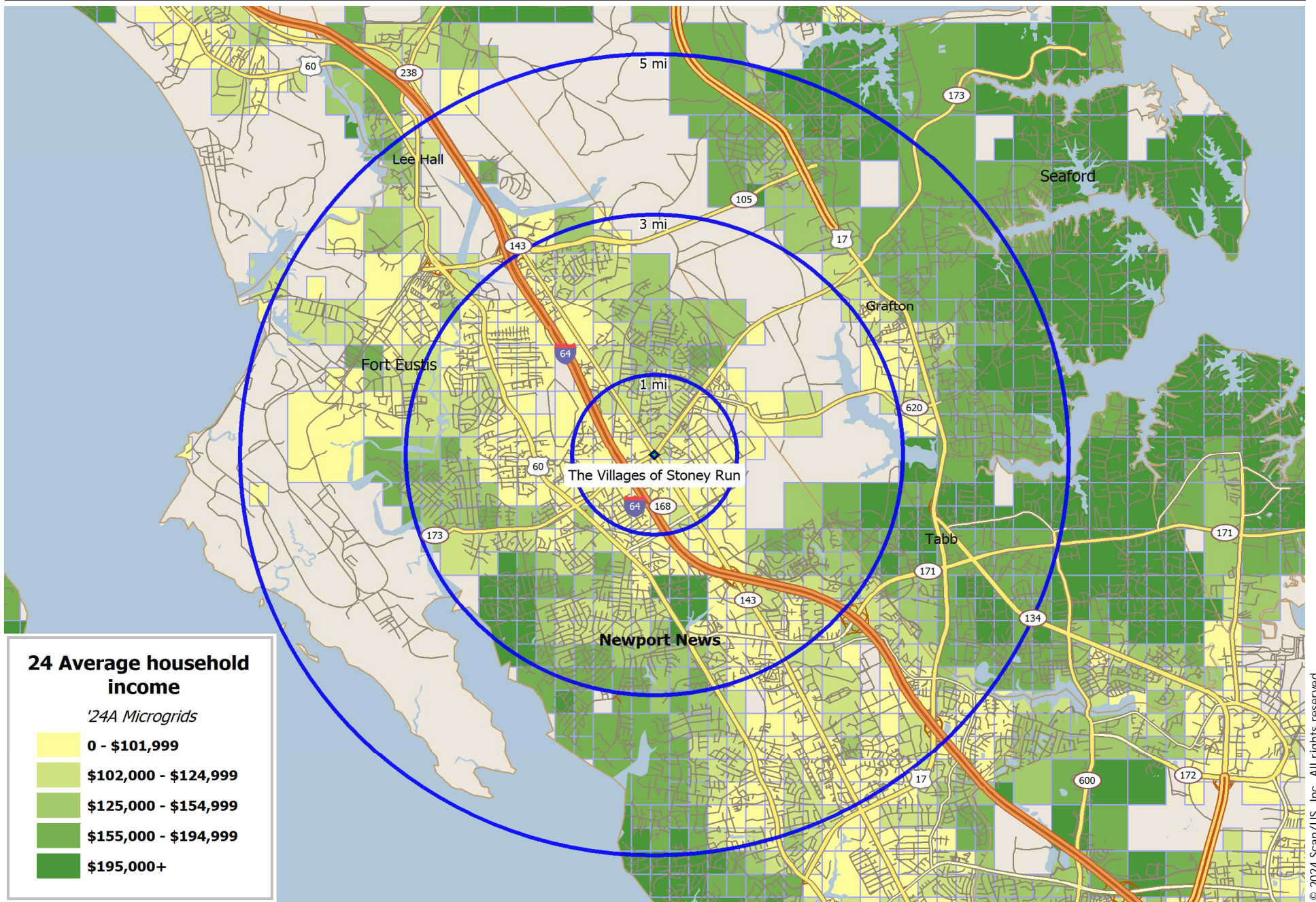


# Newport News, VA: 2024 Population



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# Newport News, VA: 2024 Average Household Income



DENBIGH BLVD AT JEFFERSON AVE: NEWPORT NEWS, VA 23602:  
SITE LOCATED AT 37.13841, 76.51992

The Villages of Stoney Run

|                               | <u>1 MI RING</u> |       | <u>3 MI RING</u> |       | <u>5 MI RING</u> |       |
|-------------------------------|------------------|-------|------------------|-------|------------------|-------|
| <b>Population</b>             |                  |       |                  |       |                  |       |
| 2029 Projection               | 12,139           |       | 75,566           |       | 135,502          |       |
| % Change 2024-2029            |                  | -3.4% |                  | -3.5% |                  | -3.4% |
| 2024 Estimate                 | 12,572           |       | 78,342           |       | 140,290          |       |
| % Change 2020-2024            |                  | -0.5% |                  | -2.1% |                  | -0.3% |
| 2020 Census                   | 12,634           |       | 79,992           |       | 140,683          |       |
| % Change 2010-2020            |                  | 5.8%  |                  | 2.8%  |                  | 3.3%  |
| 2010 Census                   | 11,944           |       | 77,813           |       | 136,230          |       |
| <b>Households</b>             |                  |       |                  |       |                  |       |
| 2029 Projection               | 5,499            |       | 31,630           |       | 56,562           |       |
| % Change 2024-2029            |                  | -1.9% |                  | -2.0% |                  | -2.1% |
| 2024 Estimate                 | 5,604            |       | 32,284           |       | 57,762           |       |
| % Change 2020-2024            |                  | -0.6% |                  | -1.6% |                  | -0.9% |
| 2020 Census                   | 5,638            |       | 32,800           |       | 58,269           |       |
| % Change 2010-2020            |                  | 11.4% |                  | 8.0%  |                  | 9.2%  |
| 2010 Census                   | 5,060            |       | 30,368           |       | 53,350           |       |
| <b>Age, total population</b>  |                  |       |                  |       |                  |       |
|                               | <b>12,572</b>    |       | <b>78,342</b>    |       | <b>140,290</b>   |       |
| under 5 years                 | 863              | 6.9%  | 5,641            | 7.2%  | 9,270            | 6.6%  |
| 5 to 9 years                  | 782              | 6.2%  | 5,245            | 6.7%  | 9,123            | 6.5%  |
| 10 to 14 years                | 744              | 5.9%  | 5,036            | 6.4%  | 8,646            | 6.2%  |
| 15 to 19 years                | 710              | 5.6%  | 4,518            | 5.8%  | 8,703            | 6.2%  |
| 20 to 24 years                | 1,007            | 8.0%  | 5,456            | 7.0%  | 10,560           | 7.5%  |
| 25 to 34 years                | 2,359            | 18.8% | 12,959           | 16.5% | 22,140           | 15.8% |
| 35 to 44 years                | 1,869            | 14.9% | 10,859           | 13.9% | 19,178           | 13.7% |
| 45 to 54 years                | 1,200            | 9.5%  | 8,246            | 10.5% | 14,639           | 10.4% |
| 55 to 64 years                | 1,258            | 10.0% | 8,996            | 11.5% | 16,181           | 11.5% |
| 65 to 74 years                | 933              | 7.4%  | 6,846            | 8.7%  | 12,629           | 9.0%  |
| 75 to 84 years                | 560              | 4.5%  | 3,415            | 4.4%  | 6,861            | 4.9%  |
| 85 years and over             | 288              | 2.3%  | 1,129            | 1.4%  | 2,363            | 1.7%  |
| Median Age                    | 30.30            |       | 35.95            |       | 37.74            |       |
| <b>Age, male population</b>   |                  |       |                  |       |                  |       |
|                               | <b>5,935</b>     |       | <b>37,301</b>    |       | <b>68,154</b>    |       |
| under 20 years                | 1,517            | 25.6% | 10,163           | 27.2% | 18,200           | 26.7% |
| 20 to 34 years                | 1,670            | 28.1% | 9,146            | 24.5% | 17,016           | 25.0% |
| 35 to 44 years                | 923              | 15.6% | 5,193            | 13.9% | 9,271            | 13.6% |
| 45 to 64 years                | 1,071            | 18.0% | 7,905            | 21.2% | 14,160           | 20.8% |
| 65 to 84 years                | 635              | 10.7% | 4,425            | 11.9% | 8,512            | 12.5% |
| 85 years and over             | 119              | 2.0%  | 471              | 1.3%  | 996              | 1.5%  |
| Median Age                    | 29.68            |       | 34.71            |       | 36.40            |       |
| <b>Age, female population</b> |                  |       |                  |       |                  |       |
|                               | <b>6,636</b>     |       | <b>41,041</b>    |       | <b>72,136</b>    |       |
| under 20 years                | 1,582            | 23.8% | 10,277           | 25.0% | 17,542           | 24.3% |
| 20 to 34 years                | 1,696            | 25.6% | 9,269            | 22.6% | 15,684           | 21.7% |
| 35 to 44 years                | 946              | 14.3% | 5,666            | 13.8% | 9,907            | 13.7% |
| 45 to 64 years                | 1,387            | 20.9% | 9,337            | 22.8% | 16,660           | 23.1% |
| 65 to 84 years                | 858              | 12.9% | 5,836            | 14.2% | 10,978           | 15.2% |
| 85 years and over             | 169              | 2.5%  | 658              | 1.6%  | 1,367            | 1.9%  |
| Median Age                    | 30.64            |       | 37.14            |       | 38.90            |       |

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The Villages of Stoney Run

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|--|------------------|-------|------------------|-------|------------------|-------|
| <b>Total Aggregate Income (\$mil)</b>          | \$517.3          |       | \$3,831.5        |       | \$7,280.5        |       |
| <b>Per Capita Income</b>                       | \$41,146         |       | \$48,908         |       | \$51,896         |       |
| <b><u>Household Income (households)</u></b>    | <b>5,604</b>     |       | <b>32,284</b>    |       | <b>57,762</b>    |       |
| under \$10,000                                 | 320              | 5.7%  | 1,446            | 4.5%  | 2,597            | 4.5%  |
| \$10,000 - \$14,999                            | 188              | 3.4%  | 906              | 2.8%  | 1,396            | 2.4%  |
| \$15,000 - \$19,999                            | 305              | 5.4%  | 907              | 2.8%  | 1,469            | 2.5%  |
| \$20,000 - \$24,999                            | 294              | 5.2%  | 1,063            | 3.3%  | 1,495            | 2.6%  |
| \$25,000 - \$29,999                            | 207              | 3.7%  | 1,030            | 3.2%  | 1,548            | 2.7%  |
| \$30,000 - \$34,999                            | 220              | 3.9%  | 1,264            | 3.9%  | 1,819            | 3.1%  |
| \$35,000 - \$39,999                            | 223              | 4.0%  | 1,268            | 3.9%  | 2,074            | 3.6%  |
| \$40,000 - \$49,999                            | 334              | 6.0%  | 2,745            | 8.5%  | 4,291            | 7.4%  |
| \$50,000 - \$59,999                            | 374              | 6.7%  | 2,128            | 6.6%  | 3,642            | 6.3%  |
| \$60,000 - \$74,999                            | 714              | 12.7% | 3,583            | 11.1% | 6,016            | 10.4% |
| \$75,000 - \$99,999                            | 821              | 14.7% | 4,362            | 13.5% | 7,696            | 13.3% |
| \$100,000 - \$124,999                          | 456              | 8.1%  | 3,544            | 11.0% | 6,112            | 10.6% |
| \$125,000 - \$149,999                          | 406              | 7.2%  | 2,348            | 7.3%  | 4,349            | 7.5%  |
| \$150,000 - \$199,999                          | 429              | 7.7%  | 2,719            | 8.4%  | 5,673            | 9.8%  |
| \$200,000 - \$249,999                          | 116              | 2.1%  | 1,126            | 3.5%  | 2,868            | 5.0%  |
| \$250,000 and over                             | 195              | 3.5%  | 1,845            | 5.7%  | 4,715            | 8.2%  |
| Aggregate Household Income (\$mil)             | \$516.3          |       | \$3,823.0        |       | \$7,217.3        |       |
| Average Household Income                       | \$92,138         |       | \$118,419        |       | \$124,949        |       |
| Median Household Income                        | \$69,053         |       | \$77,462         |       | \$88,413         |       |
| <b><u>Family Income (families)</u></b>         | <b>2,365</b>     |       | <b>17,388</b>    |       | <b>30,835</b>    |       |
| under \$10,000                                 | 91               | 3.8%  | 502              | 2.9%  | 704              | 2.3%  |
| \$10,000 - \$14,999                            | 57               | 2.4%  | 271              | 1.6%  | 364              | 1.2%  |
| \$15,000 - \$19,999                            | 91               | 3.8%  | 420              | 2.4%  | 524              | 1.7%  |
| \$20,000 - \$24,999                            | 101              | 4.3%  | 406              | 2.3%  | 551              | 1.8%  |
| \$25,000 - \$29,999                            | 52               | 2.2%  | 230              | 1.3%  | 293              | 1.0%  |
| \$30,000 - \$34,999                            | 103              | 4.4%  | 491              | 2.8%  | 615              | 2.0%  |
| \$35,000 - \$39,999                            | 69               | 2.9%  | 411              | 2.4%  | 749              | 2.4%  |
| \$40,000 - \$49,999                            | 119              | 5.0%  | 1,237            | 7.1%  | 1,818            | 5.9%  |
| \$50,000 - \$59,999                            | 120              | 5.1%  | 974              | 5.6%  | 1,620            | 5.3%  |
| \$60,000 - \$74,999                            | 298              | 12.6% | 1,756            | 10.1% | 2,588            | 8.4%  |
| \$75,000 - \$99,999                            | 378              | 16.0% | 2,505            | 14.4% | 4,248            | 13.8% |
| \$100,000 - \$124,999                          | 321              | 13.6% | 2,311            | 13.3% | 3,843            | 12.5% |
| \$125,000 - \$149,999                          | 178              | 7.5%  | 1,611            | 9.3%  | 2,859            | 9.3%  |
| \$150,000 - \$199,999                          | 195              | 8.2%  | 1,891            | 10.9% | 3,798            | 12.3% |
| \$200,000 - \$249,999                          | 80               | 3.4%  | 935              | 5.4%  | 2,449            | 7.9%  |
| \$250,000 and over                             | 112              | 4.7%  | 1,437            | 8.3%  | 3,813            | 12.4% |
| Aggregate family income (\$mil)                | \$251.6          |       | \$2,211.2        |       | \$4,546.0        |       |
| Average family income                          | \$106,385        |       | \$127,166        |       | \$147,431        |       |
| Median family income                           | \$77,688         |       | \$96,754         |       | \$114,527        |       |
| <b><u>Non-Family Income (non-families)</u></b> | <b>3,239</b>     |       | <b>14,895</b>    |       | <b>26,927</b>    |       |
| Aggregate non-family income (\$mil)            | \$264.7          |       | \$1,611.9        |       | \$2,671.3        |       |
| Average non-family income                      | \$81,736         |       | \$108,214        |       | \$99,203         |       |
| Median non-family income                       | \$59,909         |       | \$58,689         |       | \$63,865         |       |

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The Villages of Stoney Run

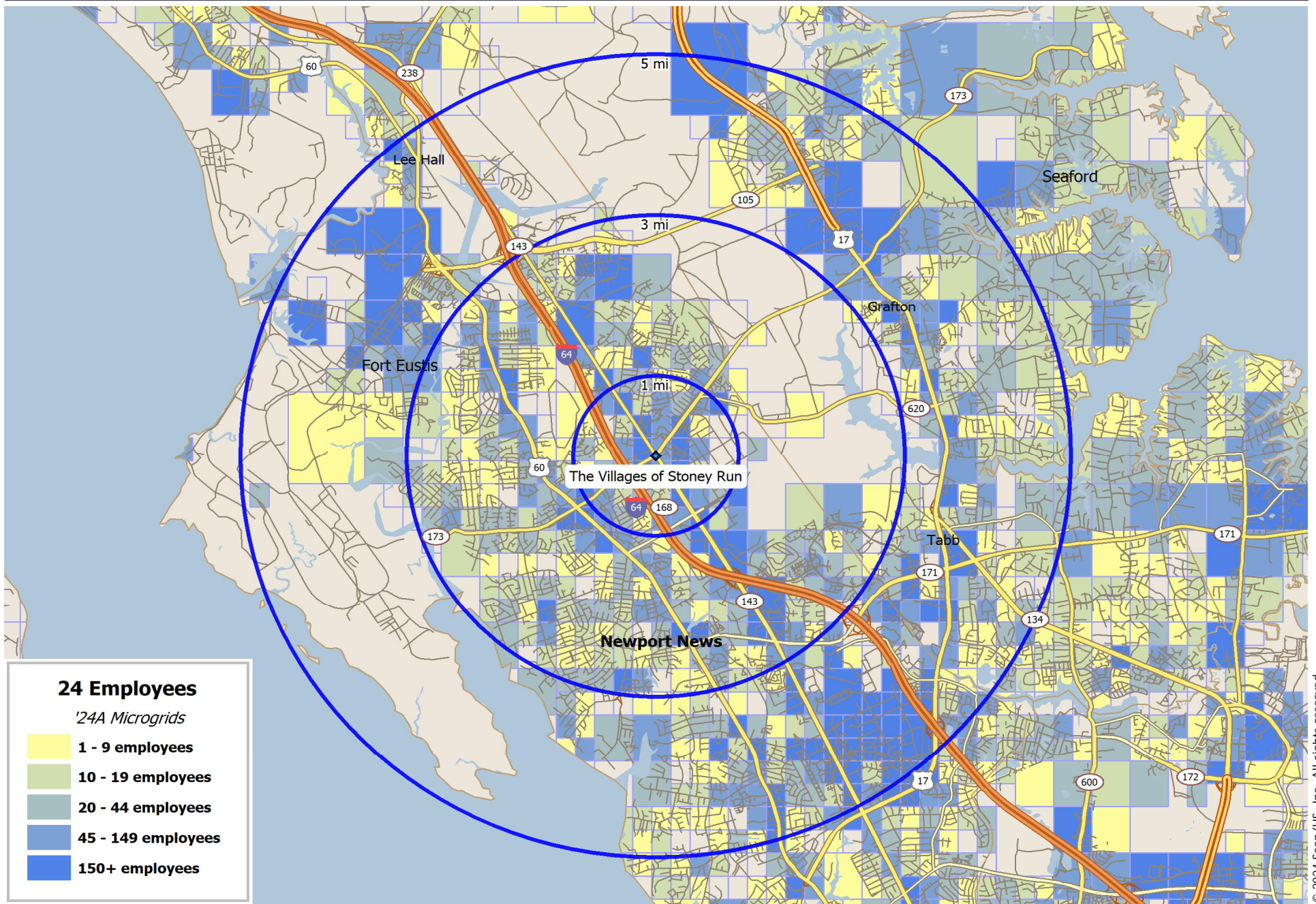
|   | <u>1 MI RING</u> |       | <u>3 MI RING</u> |       | <u>5 MI RING</u> |       |
|---|------------------|-------|------------------|-------|------------------|-------|
| <b><u>Population by Race/Ethnicity</u></b>    | <b>12,572</b>    |       | <b>78,342</b>    |       | <b>140,290</b>   |       |
| White   | 4,575            | 36.4% | 33,287           | 42.5% | 70,400           | 50.2% |
| Black   | 5,713            | 45.4% | 31,640           | 40.4% | 46,815           | 33.4% |
| Asian   | 550              | 4.4%  | 3,837            | 4.9%  | 7,137            | 5.1%  |
| Hawaiian/Pacific Islander                     | 26               | 0.2%  | 153              | 0.2%  | 228              | 0.2%  |
| American Indian/AK Native                     | 53               | 0.4%  | 262              | 0.3%  | 439              | 0.3%  |
| Other/multiple races                          | 1,654            | 13.2% | 9,164            | 11.7% | 15,271           | 10.9% |
| <b>Hispanic Origin</b>                        | 1,617            | 12.9% | 8,411            | 10.7% | 13,867           | 9.9%  |
| <b><u>Education (persons 25+)</u></b>         | <b>8,467</b>     |       | <b>52,468</b>    |       | <b>94,016</b>    |       |
| No high school diploma                        | 836              | 9.9%  | 5,027            | 9.6%  | 7,114            | 7.6%  |
| High school diploma                           | 2,498            | 29.5% | 13,493           | 25.7% | 21,692           | 23.1% |
| College, no diploma                           | 1,489            | 17.6% | 9,269            | 17.7% | 15,691           | 16.7% |
| Associate degree                              | 850              | 10.0% | 4,138            | 7.9%  | 7,322            | 7.8%  |
| Bachelor's degree                             | 1,455            | 17.2% | 11,957           | 22.8% | 22,859           | 24.3% |
| Graduate/professional degree                  | 1,339            | 15.8% | 8,584            | 16.4% | 19,338           | 20.6% |
| <b><u>Labor Force (persons 16+ yrs)</u></b>   |                  |       |                  |       |                  |       |
| <b>Total Population, Age 16+</b>              | <b>10,029</b>    |       | <b>62,627</b>    |       | <b>115,349</b>   |       |
| Employed                                      | 6,878            | 68.6% | 41,546           | 66.3% | 74,909           | 64.9% |
| Unemployed                                    | 142              | 1.4%  | 1,212            | 1.9%  | 1,959            | 1.7%  |
| In armed forces                               | 132              | 1.3%  | 1,722            | 2.7%  | 4,755            | 4.1%  |
| Not in labor force                            | 2,877            | 28.7% | 18,147           | 29.0% | 33,726           | 29.2% |
| <b>Male Population, Age 16+</b>               | <b>4,620</b>     |       | <b>29,447</b>    |       | <b>56,401</b>    |       |
| Employed                                      | 3,410            | 73.8% | 21,010           | 71.3% | 39,422           | 69.9% |
| Unemployed                                    | 56               | 1.2%  | 546              | 1.9%  | 905              | 1.6%  |
| In armed forces                               | 116              | 2.5%  | 1,332            | 4.5%  | 3,808            | 6.8%  |
| Not in labor force                            | 1,038            | 22.5% | 6,559            | 22.3% | 12,266           | 21.7% |
| <b>Female Population, Age 16+</b>             | <b>5,409</b>     |       | <b>33,180</b>    |       | <b>58,948</b>    |       |
| Employed                                      | 3,468            | 64.1% | 20,536           | 61.9% | 35,487           | 60.2% |
| Unemployed                                    | 86               | 1.6%  | 666              | 2.0%  | 1,054            | 1.8%  |
| In armed forces                               | 16               | 0.3%  | 390              | 1.2%  | 947              | 1.6%  |
| Not in labor force                            | 1,839            | 34.0% | 11,588           | 34.9% | 21,460           | 36.4% |
| <b><u>Vehicles Available (households)</u></b> | <b>5,604</b>     |       | <b>32,284</b>    |       | <b>57,762</b>    |       |
| Households with no vehicles                   | 433              | 7.7%  | 2,089            | 6.5%  | 3,622            | 6.3%  |
| Households with 1 vehicle                     | 2,650            | 47.3% | 13,162           | 40.8% | 22,484           | 38.9% |
| Households with 2 vehicles                    | 2,001            | 35.7% | 11,122           | 34.5% | 20,665           | 35.8% |
| Households with 3+ vehicles                   | 521              | 9.3%  | 5,910            | 18.3% | 10,993           | 19.0% |
| Vehicles in owner households                  | 3,586            | 42.4% | 34,789           | 62.1% | 64,814           | 63.4% |
| Vehicles in renter households                 | 4,876            | 57.6% | 21,264           | 37.9% | 37,402           | 36.6% |
| <b>Total vehicles available</b>               | 8,462            |       | 56,053           |       | 102,216          |       |
| <b>Average vehicles per household</b>         | 1.51             |       | 1.74             |       | 1.77             |       |

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|---|------------------|-------|------------------|-------|------------------|-------|
| <b><u>Households</u></b>                      | 5,604            |       | 32,284           |       | 57,762           |       |
| Average household size                        | 2.22             |       | 2.41             |       | 2.38             |       |
| <b><u>Families</u></b>                        | 2,365            |       | 17,388           |       | 30,835           |       |
| Average family size                           | 3.29             |       | 3.22             |       | 3.22             |       |
| <b><u>Non-Families</u></b>                    | 3,239            |       | 14,895           |       | 26,927           |       |
| Average non-family size                       | 1.44             |       | 1.46             |       | 1.42             |       |
| <b><u>Group Quarters</u></b>                  | 137              |       | 572              |       | 2,872            |       |
| <b><u>Household Type</u></b>                  |                  |       |                  |       |                  |       |
| Families                                      | 2,365            |       | 17,388           |       | 30,835           |       |
| Married couples                               | 1,314            | 55.6% | 11,132           | 64.0% | 21,031           | 68.2% |
| with children                                 | 592              | 45.1% | 4,798            | 43.1% | 9,224            | 43.9% |
| Male householder, no wife                     | 233              | 9.9%  | 1,568            | 9.0%  | 2,507            | 8.1%  |
| with children                                 | 150              | 64.4% | 913              | 58.2% | 1,449            | 57.8% |
| Female householder, no husband                | 819              | 34.6% | 4,688            | 27.0% | 7,296            | 23.7% |
| with children                                 | 500              | 61.1% | 2,792            | 59.6% | 4,325            | 59.3% |
| Non-Families                                  | 3,239            |       | 14,895           |       | 26,927           |       |
| with children                                 | 0                | 0.0%  | 4                | 0.0%  | 8                | 0.0%  |
| <b><u>Age of Householder (households)</u></b> |                  |       |                  |       |                  |       |
| under 25 years                                | 359              | 6.4%  | 1,888            | 5.8%  | 3,153            | 5.5%  |
| 25 to 34 years                                | 1,301            | 23.2% | 6,537            | 20.2% | 11,017           | 19.1% |
| 35 to 44 years                                | 1,154            | 20.6% | 6,206            | 19.2% | 10,921           | 18.9% |
| 45 to 54 years                                | 786              | 14.0% | 4,876            | 15.1% | 8,616            | 14.9% |
| 55 to 64 years                                | 817              | 14.6% | 5,465            | 16.9% | 9,837            | 17.0% |
| 65 to 74 years                                | 622              | 11.1% | 4,298            | 13.3% | 7,992            | 13.8% |
| 75 to 84 years                                | 381              | 6.8%  | 2,279            | 7.1%  | 4,656            | 8.1%  |
| 85 years and over                             | 186              | 3.3%  | 734              | 2.3%  | 1,570            | 2.7%  |
| <b><u>Household Size (households)</u></b>     |                  |       |                  |       |                  |       |
| 1 person                                      | 2,969            | 53.0% | 13,347           | 41.3% | 24,174           | 41.9% |
| 2 person                                      | 1,510            | 26.9% | 10,834           | 33.6% | 19,096           | 33.1% |
| 3 to 4 persons                                | 876              | 15.6% | 6,273            | 19.4% | 11,397           | 19.7% |
| 5+ persons                                    | 248              | 4.4%  | 1,829            | 5.7%  | 3,095            | 5.4%  |
| <b><u>Total Housing Units</u></b>             | <b>6,068</b>     |       | <b>34,900</b>    |       | <b>62,201</b>    |       |
| Occupied                                      | 5,605            | 92.4% | 32,283           | 92.5% | 57,762           | 92.9% |
| Owner-occupied                                | 1,928            | 34.4% | 16,607           | 51.4% | 30,136           | 52.2% |
| Renter-occupied                               | 3,677            | 65.6% | 15,676           | 48.6% | 27,626           | 47.8% |
| Vacant  | 463              | 7.6%  | 2,617            | 7.5%  | 4,439            | 7.1%  |
| <b><u>Housing Value</u></b>                   |                  |       |                  |       |                  |       |
| Average Home Value                            | \$203,296        |       | \$241,005        |       | \$292,991        |       |
| Median Home Value                             | \$170,010        |       | \$214,083        |       | \$258,885        |       |
| Average Contract Rent                         | \$1,068          |       | \$994            |       | \$1,080          |       |
| Median Contract Rent                          | \$945            |       | \$909            |       | \$973            |       |

# Newport News, VA: 2024 Employees



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The Villages of Stoney Run

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|--|------------------|--------------|------------------|--------------|------------------|--------------|
| <b>Total Establishments</b>            | <b>628</b>       |              | <b>2,346</b>     |              | <b>5,957</b>     |              |
| <b><u>Establishments by Type</u></b>   |                  |              |                  |              |                  |              |
| <b>Industrial</b>                      | <b>61</b>        | <b>9.7%</b>  | <b>269</b>       | <b>11.5%</b> | <b>740</b>       | <b>12.4%</b> |
| Mining                                 | 0                | 0.0%         | 0                | 0.0%         | 6                | 0.8%         |
| Construction                           | 4                | 6.6%         | 14               | 5.2%         | 82               | 11.1%        |
| Construction, <10 employees            | 17               | 27.9%        | 98               | 36.4%        | 306              | 41.4%        |
| High-tech/research                     | 0                | 0.0%         | 2                | 0.7%         | 11               | 1.5%         |
| Trans/comm/utilities                   | 25               | 41.0%        | 98               | 36.4%        | 173              | 23.4%        |
| Wholesale/industrial                   | 11               | 18.0%        | 35               | 13.0%        | 106              | 14.3%        |
| Warehousing                            | 4                | 6.6%         | 14               | 5.2%         | 29               | 3.9%         |
| General industrial                     | 0                | 0.0%         | 8                | 3.0%         | 27               | 3.6%         |
| <b>Manufacturing</b>                   | <b>9</b>         | <b>1.4%</b>  | <b>39</b>        | <b>1.7%</b>  | <b>124</b>       | <b>2.1%</b>  |
| Heavy manufacturing                    | 0                | 0.0%         | 2                | 5.1%         | 6                | 4.8%         |
| General manufacturing                  | 0                | 0.0%         | 1                | 2.6%         | 10               | 8.1%         |
| Light manufacturing                    | 1                | 11.1%        | 2                | 5.1%         | 11               | 8.9%         |
| Manufacturing, <10 employees           | 8                | 88.9%        | 34               | 87.2%        | 97               | 78.2%        |
| <b>Commercial</b>                      | <b>206</b>       | <b>32.8%</b> | <b>902</b>       | <b>38.4%</b> | <b>1,812</b>     | <b>30.4%</b> |
| Retail trade                           | 79               | 38.3%        | 319              | 35.4%        | 577              | 31.8%        |
| Restaurants/bars                       | 46               | 22.3%        | 186              | 20.6%        | 360              | 19.9%        |
| Personal/rental/repair services        | 40               | 19.4%        | 182              | 20.2%        | 375              | 20.7%        |
| Automotive repair services             | 8                | 3.9%         | 58               | 6.4%         | 113              | 6.2%         |
| Hotels/motels                          | 3                | 1.5%         | 17               | 1.9%         | 44               | 2.4%         |
| Theaters/retail amusements             | 1                | 0.5%         | 3                | 0.3%         | 14               | 0.8%         |
| Equipment rental                       | 0                | 0.0%         | 15               | 1.7%         | 30               | 1.7%         |
| Wholesale/commercial                   | 4                | 1.9%         | 18               | 2.0%         | 52               | 2.9%         |
| General commercial                     | 25               | 12.1%        | 104              | 11.5%        | 247              | 13.6%        |
| <b>Offices</b>                         | <b>304</b>       | <b>48.4%</b> | <b>879</b>       | <b>37.5%</b> | <b>2,688</b>     | <b>45.1%</b> |
| Business and corporate administration  | 4                | 1.3%         | 18               | 2.0%         | 47               | 1.7%         |
| Finance/ins/real estate                | 6                | 2.0%         | 18               | 2.0%         | 80               | 3.0%         |
| Finance/ins/real estate, <10 employees | 43               | 14.1%        | 170              | 19.3%        | 577              | 21.5%        |
| Professional services                  | 42               | 13.8%        | 140              | 15.9%        | 485              | 18.0%        |
| Business services                      | 26               | 8.6%         | 98               | 11.1%        | 238              | 8.9%         |
| General office                         | 42               | 13.8%        | 173              | 19.7%        | 474              | 17.6%        |
| Medical services                       | 141              | 46.4%        | 262              | 29.8%        | 787              | 29.3%        |
| <b>Other</b>                           | <b>48</b>        | <b>7.6%</b>  | <b>243</b>       | <b>10.4%</b> | <b>546</b>       | <b>9.2%</b>  |
| Schools and colleges                   | 6                | 12.5%        | 40               | 16.5%        | 98               | 17.9%        |
| Libraries                              | 0                | 0.0%         | 1                | 0.4%         | 5                | 0.9%         |
| Hospitals/medical services             | 6                | 12.5%        | 13               | 5.3%         | 45               | 8.2%         |
| Museums/art galleries/gardens          | 0                | 0.0%         | 6                | 2.5%         | 15               | 2.7%         |
| Outdoor recreation/amusement parks     | 4                | 8.3%         | 26               | 10.7%        | 64               | 11.7%        |
| Public administration                  | 2                | 4.2%         | 18               | 7.4%         | 66               | 12.1%        |
| Churches                               | 18               | 37.5%        | 107              | 44.0%        | 178              | 32.6%        |
| Other, not elsewhere classified        | 12               | 25.0%        | 32               | 13.2%        | 75               | 13.7%        |
| <b>Agriculture</b>                     | <b>1</b>         | <b>0.2%</b>  | <b>13</b>        | <b>0.6%</b>  | <b>48</b>        | <b>0.8%</b>  |
| Agricultural production                | 0                | 0.0%         | 0                | 0.0%         | 0                | 0.0%         |
| Agricultural services                  | 1                | 100.0%       | 13               | 100.0%       | 48               | 100.0%       |

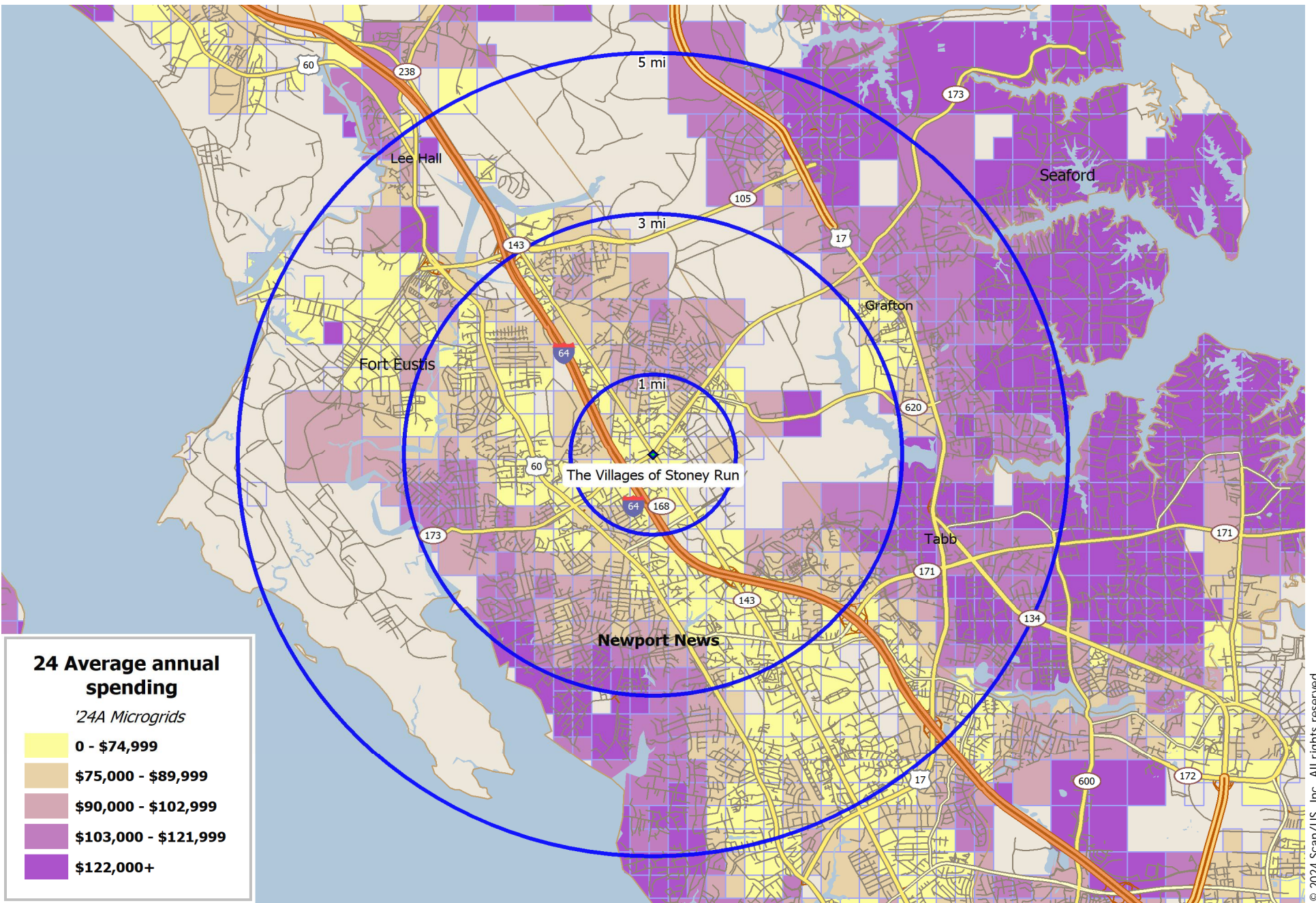


DENBIGH BLVD AT JEFFERSON AVE: NEWPORT NEWS, VA 23602:  
SITE LOCATED AT 37.13841, 76.51992

The Villages of Stoney Run

|  | <u>1 MI RING</u> |              | <u>3 MI RING</u> |              | <u>5 MI RING</u> |              |
|--|------------------|--------------|------------------|--------------|------------------|--------------|
| <b>Total Employees</b>                 | <b>6,496</b>     |              | <b>19,719</b>    |              | <b>55,151</b>    |              |
| <b>Employees by Type</b>               |                  |              |                  |              |                  |              |
| <b>Industrial</b>                      | <b>293</b>       | <b>4.5%</b>  | <b>1,445</b>     | <b>7.3%</b>  | <b>7,485</b>     | <b>13.6%</b> |
| Mining                                 | 0                | 0.0%         | 0                | 0.0%         | 56               | 0.7%         |
| Construction                           | 60               | 20.5%        | 293              | 20.3%        | 2,288            | 30.6%        |
| Construction, <10 employees            | 35               | 11.9%        | 266              | 18.4%        | 881              | 11.8%        |
| High-tech/research                     | 0                | 0.0%         | 131              | 9.1%         | 1,400            | 18.7%        |
| Trans/comm/utilities                   | 63               | 21.5%        | 409              | 28.3%        | 836              | 11.2%        |
| Wholesale/industrial                   | 67               | 22.9%        | 223              | 15.4%        | 1,208            | 16.1%        |
| Warehousing                            | 64               | 21.8%        | 83               | 5.7%         | 451              | 6.0%         |
| General industrial                     | 4                | 1.4%         | 40               | 2.8%         | 365              | 4.9%         |
| <b>Manufacturing</b>                   | <b>33</b>        | <b>0.5%</b>  | <b>160</b>       | <b>0.8%</b>  | <b>1,860</b>     | <b>3.4%</b>  |
| Heavy manufacturing                    | 0                | 0.0%         | 26               | 16.3%        | 617              | 33.2%        |
| General manufacturing                  | 0                | 0.0%         | 16               | 10.0%        | 650              | 34.9%        |
| Light manufacturing                    | 10               | 30.3%        | 25               | 15.6%        | 305              | 16.4%        |
| Manufacturing, <10 employees           | 23               | 69.7%        | 93               | 58.1%        | 288              | 15.5%        |
| <b>Commercial</b>                      | <b>2,528</b>     | <b>38.9%</b> | <b>8,467</b>     | <b>42.9%</b> | <b>17,570</b>    | <b>31.9%</b> |
| Retail trade                           | 1,108            | 43.8%        | 3,508            | 41.4%        | 5,788            | 32.9%        |
| Restaurants/bars                       | 752              | 29.7%        | 2,458            | 29.0%        | 4,288            | 24.4%        |
| Personal/rental/repair services        | 84               | 3.3%         | 526              | 6.2%         | 1,295            | 7.4%         |
| Automotive repair services             | 32               | 1.3%         | 209              | 2.5%         | 515              | 2.9%         |
| Hotels/motels                          | 35               | 1.4%         | 166              | 2.0%         | 886              | 5.0%         |
| Theaters/retail amusements             | 14               | 0.6%         | 17               | 0.2%         | 49               | 0.3%         |
| Equipment rental                       | 0                | 0.0%         | 75               | 0.9%         | 161              | 0.9%         |
| Wholesale/commercial                   | 22               | 0.9%         | 104              | 1.2%         | 1,918            | 10.9%        |
| General commercial                     | 481              | 19.0%        | 1,404            | 16.6%        | 2,670            | 15.2%        |
| <b>Offices</b>                         | <b>2,023</b>     | <b>31.1%</b> | <b>4,853</b>     | <b>24.6%</b> | <b>16,934</b>    | <b>30.7%</b> |
| Business and corporate administration  | 66               | 3.3%         | 265              | 5.5%         | 473              | 2.8%         |
| Finance/ins/real estate                | 302              | 14.9%        | 612              | 12.6%        | 2,404            | 14.2%        |
| Finance/ins/real estate, <10 employees | 130              | 6.4%         | 456              | 9.4%         | 1,648            | 9.7%         |
| Professional services                  | 138              | 6.8%         | 471              | 9.7%         | 3,369            | 19.9%        |
| Business services                      | 42               | 2.1%         | 449              | 9.3%         | 1,602            | 9.5%         |
| General office                         | 664              | 32.8%        | 1,364            | 28.1%        | 2,760            | 16.3%        |
| Medical services                       | 681              | 33.7%        | 1,236            | 25.5%        | 4,678            | 27.6%        |
| <b>Other</b>                           | <b>1,599</b>     | <b>24.6%</b> | <b>4,704</b>     | <b>23.9%</b> | <b>11,041</b>    | <b>20.0%</b> |
| Schools and colleges                   | 209              | 13.1%        | 1,828            | 38.9%        | 4,420            | 40.0%        |
| Libraries                              | 0                | 0.0%         | 6                | 0.1%         | 26               | 0.2%         |
| Hospitals/medical services             | 1,231            | 77.0%        | 1,494            | 31.8%        | 2,629            | 23.8%        |
| Museums/art galleries/gardens          | 0                | 0.0%         | 15               | 0.3%         | 45               | 0.4%         |
| Outdoor recreation/amusement parks     | 12               | 0.8%         | 180              | 3.8%         | 327              | 3.0%         |
| Public administration                  | 14               | 0.9%         | 612              | 13.0%        | 2,649            | 24.0%        |
| Churches                               | 69               | 4.3%         | 419              | 8.9%         | 637              | 5.8%         |
| Other, not elsewhere classified        | 64               | 4.0%         | 150              | 3.2%         | 308              | 2.8%         |
| <b>Agriculture</b>                     | <b>23</b>        | <b>0.4%</b>  | <b>89</b>        | <b>0.5%</b>  | <b>258</b>       | <b>0.5%</b>  |
| Agricultural production                | 0                | 0.0%         | 0                | 0.0%         | 0                | 0.0%         |
| Agricultural services                  | 23               | 100.0%       | 89               | 100.0%       | 258              | 100.0%       |

# Newport News, VA: 2024 Average Annual Spending



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DENBIGH BLVD AT JEFFERSON AVE: NEWPORT NEWS, VA 23602:  
SITE LOCATED AT 37.13841, 76.51992

The Villages of Stoney Run

|                                   | <u>1 MI RING</u> | <u>3 MI RING</u> | <u>5 MI RING</u> |
|-----------------------------------|------------------|------------------|------------------|
| <b>Households</b>                 | <b>5,604</b>     | <b>32,284</b>    | <b>57,762</b>    |
| Owner households                  | 1,928            | 16,607           | 30,136           |
| Renter households                 | 3,677            | 15,676           | 27,626           |
| Average Household income          | \$92,138         | \$118,419        | \$124,949        |
| Average Annual Household Spending | \$67,887         | \$78,804         | \$82,969         |

Average Annual Spending by Category

|                                   |                 |              |                 |              |                 |              |
|-----------------------------------|-----------------|--------------|-----------------|--------------|-----------------|--------------|
| <b>Food</b>                       | <b>\$8,612</b>  | <b>12.7%</b> | <b>\$9,968</b>  | <b>12.6%</b> | <b>\$10,123</b> | <b>12.2%</b> |
| Food at home                      | \$5,286         | 61.4%        | \$6,009         | 60.3%        | \$6,017         | 59.4%        |
| Cereals/bakery products           | \$648           | 12.3%        | \$734           | 12.2%        | \$737           | 12.2%        |
| Meats/poultry/fish/eggs           | \$1,193         | 22.6%        | \$1,348         | 22.4%        | \$1,337         | 22.2%        |
| Dairy products                    | \$475           | 9.0%         | \$542           | 9.0%         | \$543           | 9.0%         |
| Fruits/vegetables                 | \$980           | 18.5%        | \$1,121         | 18.7%        | \$1,130         | 18.8%        |
| Other food at home                | \$1,981         | 37.5%        | \$2,255         | 37.5%        | \$2,261         | 37.6%        |
| Food away from home               | \$3,325         | 38.6%        | \$3,959         | 39.7%        | \$4,105         | 40.6%        |
| <b>Alcoholic beverages</b>        | <b>\$476</b>    | <b>0.7%</b>  | <b>\$577</b>    | <b>0.7%</b>  | <b>\$609</b>    | <b>0.7%</b>  |
| <b>Tobacco products</b>           | <b>\$389</b>    | <b>0.6%</b>  | <b>\$411</b>    | <b>0.5%</b>  | <b>\$382</b>    | <b>0.5%</b>  |
| <b>Housing</b>                    | <b>\$25,039</b> | <b>36.9%</b> | <b>\$27,245</b> | <b>34.6%</b> | <b>\$29,070</b> | <b>35.0%</b> |
| Shelter                           | \$14,531        | 58.0%        | \$15,762        | 57.9%        | \$16,825        | 57.9%        |
| Owned dwellings                   | \$3,999         | 27.5%        | \$6,939         | 44.0%        | \$7,377         | 43.8%        |
| Mortgage interest/charges         | \$1,649         | 41.2%        | \$2,805         | 40.4%        | \$2,960         | 40.1%        |
| Property taxes                    | \$1,013         | 25.3%        | \$1,777         | 25.6%        | \$1,916         | 26.0%        |
| Maintenance/repairs/insurance     | \$1,337         | 33.4%        | \$2,357         | 34.0%        | \$2,501         | 33.9%        |
| Rented dwellings                  | \$9,590         | 66.0%        | \$7,476         | 47.4%        | \$7,655         | 45.5%        |
| Other lodging                     | \$940           | 6.5%         | \$1,345         | 8.5%         | \$1,791         | 10.6%        |
| Household furnishings & equipment | \$2,584         | 10.3%        | \$2,924         | 10.7%        | \$3,178         | 10.9%        |
| Household textiles                | \$100           | 3.9%         | \$120           | 4.1%         | \$130           | 4.1%         |
| Furniture                         | \$762           | 29.5%        | \$884           | 30.2%        | \$979           | 30.8%        |
| Floor coverings                   | \$28            | 1.1%         | \$32            | 1.1%         | \$37            | 1.2%         |
| Major appliances                  | \$455           | 17.6%        | \$513           | 17.6%        | \$560           | 17.6%        |
| Small appliances/housewares       | \$139           | 5.4%         | \$152           | 5.2%         | \$161           | 5.1%         |
| Miscellaneous household equipment | \$1,100         | 42.6%        | \$1,221         | 41.8%        | \$1,310         | 41.2%        |
| Utilities/fuels/public services   | \$5,036         | 20.1%        | \$5,392         | 19.8%        | \$5,636         | 19.4%        |
| Household operations              | \$2,035         | 8.1%         | \$2,246         | 8.2%         | \$2,466         | 8.5%         |
| Housekeeping supplies             | \$846           | 3.4%         | \$914           | 3.4%         | \$958           | 3.3%         |
| <b>Apparel</b>                    | <b>\$1,514</b>  | <b>2.2%</b>  | <b>\$1,807</b>  | <b>2.3%</b>  | <b>\$1,870</b>  | <b>2.3%</b>  |
| Men & boys                        | \$389           | 25.7%        | \$449           | 24.8%        | \$461           | 24.7%        |
| Men, 16 yrs and over              | \$336           | 86.4%        | \$397           | 88.4%        | \$412           | 89.2%        |
| Boys, 2 to 15 yrs                 | \$53            | 13.6%        | \$52            | 11.6%        | \$50            | 10.8%        |
| Women & girls                     | \$580           | 38.3%        | \$714           | 39.5%        | \$746           | 39.9%        |
| Women, 16 yrs and over            | \$514           | 88.6%        | \$645           | 90.4%        | \$677           | 90.7%        |
| Girls, 2 to 15 yrs                | \$66            | 11.4%        | \$69            | 9.6%         | \$69            | 9.3%         |

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|--|------------------|--------------|------------------|--------------|------------------|--------------|
| <b>Average Annual Spending by Category</b> |                  |              |                  |              |                  |              |
| <b>Apparel (cont'd)</b>                    |                  |              |                  |              |                  |              |
| Children under 2 yrs                       | \$20             | 1.3%         | \$20             | 1.1%         | \$18             | 1.0%         |
| Footwear                                   | \$324            | 21.4%        | \$385            | 21.3%        | \$391            | 20.9%        |
| Other apparel                              | \$199            | 13.2%        | \$237            | 13.1%        | \$251            | 13.4%        |
| <b>Transportation</b>                      | <b>\$11,416</b>  | <b>16.8%</b> | <b>\$13,585</b>  | <b>17.2%</b> | <b>\$13,610</b>  | <b>16.4%</b> |
| Vehicle purchases                          | \$4,395          | 38.5%        | \$5,425          | 39.9%        | \$5,645          | 41.5%        |
| Cars and trucks, new                       | \$1,682          | 38.3%        | \$2,461          | 45.4%        | \$2,801          | 49.6%        |
| Cars and trucks, used                      | \$2,713          | 61.7%        | \$2,964          | 54.6%        | \$2,844          | 50.4%        |
| Other vehicles                             | \$0              | 0.0%         | \$0              | 0.0%         | \$0              | 0.0%         |
| Gasoline & motor oil                       | \$2,969          | 26.0%        | \$3,363          | 24.8%        | \$3,310          | 24.3%        |
| Other vehicle expenses                     | \$3,188          | 27.9%        | \$3,757          | 27.7%        | \$3,807          | 28.0%        |
| Finance charges                            | \$284            | 8.9%         | \$331            | 8.8%         | \$332            | 8.7%         |
| Maintenance and repairs                    | \$914            | 28.7%        | \$1,089          | 29.0%        | \$1,117          | 29.3%        |
| Insurance                                  | \$461            | 14.5%        | \$576            | 15.3%        | \$612            | 16.1%        |
| Rental/leasing/other                       | \$1,529          | 48.0%        | \$1,760          | 46.8%        | \$1,746          | 45.9%        |
| Public & other transportation              | \$860            | 7.5%         | \$1,037          | 7.6%         | \$845            | 6.2%         |
| <b>Health care</b>                         | <b>\$5,517</b>   | <b>8.1%</b>  | <b>\$6,518</b>   | <b>8.3%</b>  | <b>\$6,700</b>   | <b>8.1%</b>  |
| Health Insurance                           | \$3,973          | 72.0%        | \$4,623          | 70.9%        | \$4,699          | 70.1%        |
| Medical services                           | \$876            | 15.9%        | \$1,087          | 16.7%        | \$1,144          | 17.1%        |
| Drugs                                      | \$507            | 9.2%         | \$610            | 9.4%         | \$650            | 9.7%         |
| Medical supplies                           | \$161            | 2.9%         | \$198            | 3.0%         | \$208            | 3.1%         |
| <b>Entertainment</b>                       | <b>\$2,898</b>   | <b>4.3%</b>  | <b>\$3,387</b>   | <b>4.3%</b>  | <b>\$3,733</b>   | <b>4.5%</b>  |
| Fees and admissions                        | \$683            | 23.6%        | \$814            | 24.0%        | \$930            | 24.9%        |
| Audio/visual equipment/services            | \$1,072          | 37.0%        | \$1,178          | 34.8%        | \$1,247          | 33.4%        |
| Pets/toys/playground equipment             | \$843            | 29.1%        | \$919            | 27.1%        | \$971            | 26.0%        |
| Other entertainment supplies               | \$300            | 10.3%        | \$477            | 14.1%        | \$585            | 15.7%        |
| <b>Personal care products and services</b> | <b>\$767</b>     | <b>1.1%</b>  | <b>\$895</b>     | <b>1.1%</b>  | <b>\$917</b>     | <b>1.1%</b>  |
| <b>Reading</b>                             | <b>\$89</b>      | <b>0.1%</b>  | <b>\$106</b>     | <b>0.1%</b>  | <b>\$112</b>     | <b>0.1%</b>  |
| <b>Education</b>                           | <b>\$939</b>     | <b>1.4%</b>  | <b>\$1,214</b>   | <b>1.5%</b>  | <b>\$1,318</b>   | <b>1.6%</b>  |
| <b>Personal insurance &amp; pensions</b>   | <b>\$6,867</b>   | <b>10.1%</b> | <b>\$8,852</b>   | <b>11.2%</b> | <b>\$9,715</b>   | <b>11.7%</b> |
| Pensions/social security                   | \$6,432          | 93.7%        | \$8,284          | 93.6%        | \$9,087          | 93.5%        |
| Life/other personal insurance              | \$435            | 6.3%         | \$569            | 6.4%         | \$628            | 6.5%         |
| <b>Cash contributions</b>                  | <b>\$2,392</b>   | <b>3.5%</b>  | <b>\$3,139</b>   | <b>4.0%</b>  | <b>\$3,616</b>   | <b>4.4%</b>  |
| <b>Miscellaneous</b>                       | <b>\$962</b>     | <b>1.4%</b>  | <b>\$1,088</b>   | <b>1.4%</b>  | <b>\$1,183</b>   | <b>1.4%</b>  |