DEZER

OWNERS & DEVELOPERS

WWW.RENTDEZER.COM

DEZERLAND PARK ORLANDO

5250 INTERNATIONAL DRIVE
ORLANDO FL 32819

CONTACT US TODAY!

Phone
786.296.5864

Email
Dgabay@Dezer.com

DEMOGRAPHICS

Major Metropolitan Areas

Orlando: 10 Miles
Daytona Beach: 65 Miles
Tampa: 80 Miles

Average HH Income

1 Mile: $71,431
3 Miles: $89,427
5 Miles: $88,331

Radius Population

1 Mile: 2,590
3 Miles: 77,655
5 Miles: 233,623

Households

1 Mile: 824
3 Miles: 30,276
5 Miles: 86,727

Businesses

1 Mile: 1,429
3 Miles: 8,249
5 Miles: 16,713

Employees

1 Mile: 12,587
3 Miles: 94,419
5 Miles: 180,500

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MARKET OVERVIEW

The retail market in Orlando has been exceptionally active due to high consumer spending and a steadily increasing population, despite recent economic headwinds. Since the pandemic, Central Florida's tourism industry has witnessed substantial employment growth, thereby strengthening the hospitality sector.

As the most frequently visited city in the State of Florida, Orlando's retail market has exhibited significant expansion and is poised to remain one of the nation's strongest markets as tourist areas continue to develop.

In addition to the tourism industry, Orlando hosts more than 10 million business travelers annually who come to take advantage of the area's strong economic clientele. Orlando ranks second in the U.S. for overall population growth and first in Florida.

PROPERTY OVERVIEW

The park was purchased approximately six years ago with the intention of transforming it into a vibrant family entertainment, residential, and tourist center. The park officially opened to the public in December 2020, boasting an impressive size of over 850,000 square feet, making it Florida's Largest Indoor Attraction.

Dezerland Park Orlando offers a diverse range of activities and events to cater to various interests. With free parking and entry, it aims to be an accessible and enjoyable destination for locals and tourists alike. Visitors can escape the Florida heat, rain, and traffic while enjoying a wide array of options, including parties, team-building activities, date nights, car shows, festivals, and family fun.

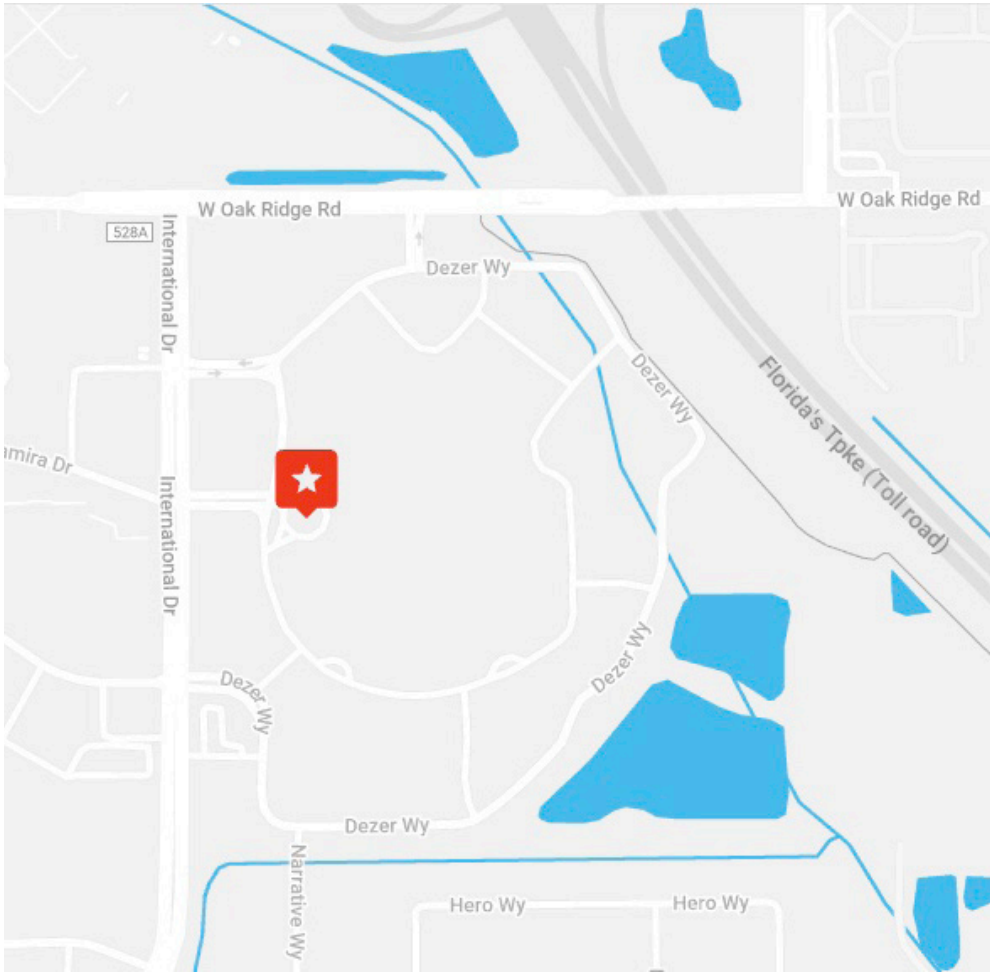
Helping create a dynamic mixed-use community, Deseo Grande, a $78 million, luxury Class A apartment community is directly adjacent to Dezerland Park Orlando. Deseo Grande is a 365-unit residential development featuring high-end rental residences which complement the attractions and retail at the indoor venue.

Dezerland Park is the proud Lodging Partner of Villatel Orlando, a luxury vacation rental company that just completed Phase I of their sprawling resort located precisely behind Dezerland Park. Partnering with Villatel provides Dezerland's tenants with numerous cross marketing & sales opportunities.

Upon completion, Villatel Orlando will feature 526 units with 2,050 total bedrooms. The unit mix is from two-to-nine-bedroom villas, catering to travelers of all kinds, from families to couples to friends.

LOCATION

- Located on International Drive, Orlando's ultra-strong tourist corridor with over 72 million visitors a year
- Just a few miles from Universal Studios, Disney, Seaworld and the Orange County Convention Center
- Surrounded by 52,463 hotel rooms
- Close proximity to the I-4 and the Florida Turnpike
- Great Visibility on International Drive with over 27,000 AADT



ATTRACTIONS & TENANTS

The Orlando Auto Museum, a $200 Million Auto Museum Collection in 18 Themed Rooms packed with movie, celebrity, military & historical vehicles

The World's Largest James Bond collection of screen used vehicles, planes & memorabilia

Florida's Largest Pinball Collection, Museum & Arcade

Florida's Longest Indoor Karting Track

Bumper Cars

Boutique Bowling Lanes

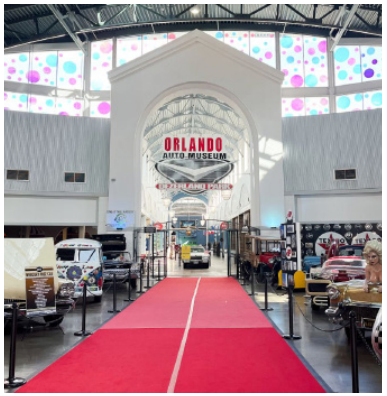
Axe Throwing

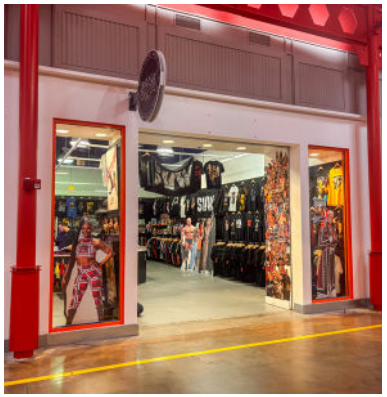
30,000 sf Trampoline Park

Glow-In-The-Dark Mini Golf

Cinemark Theater

Bass Pro Shops





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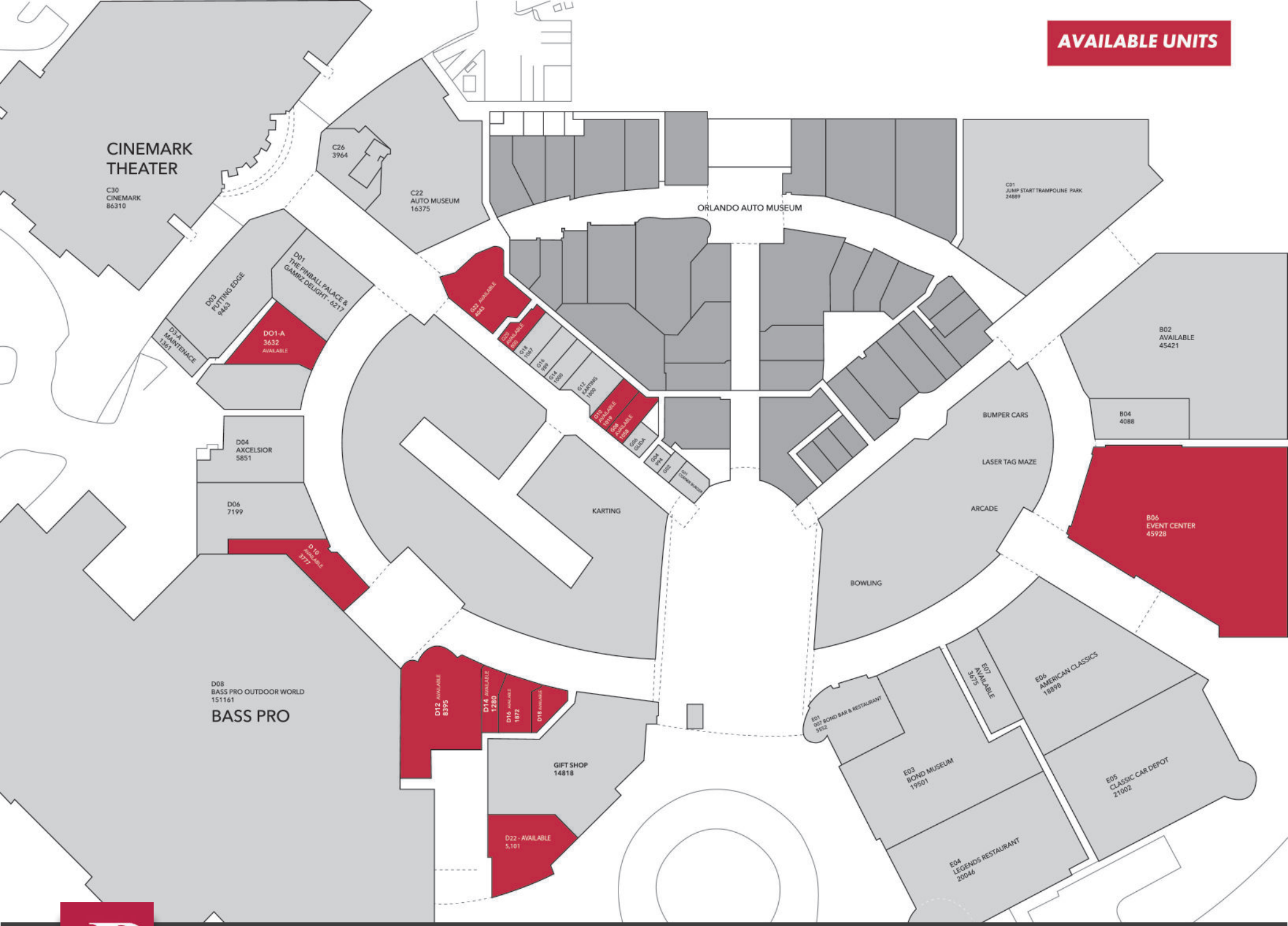

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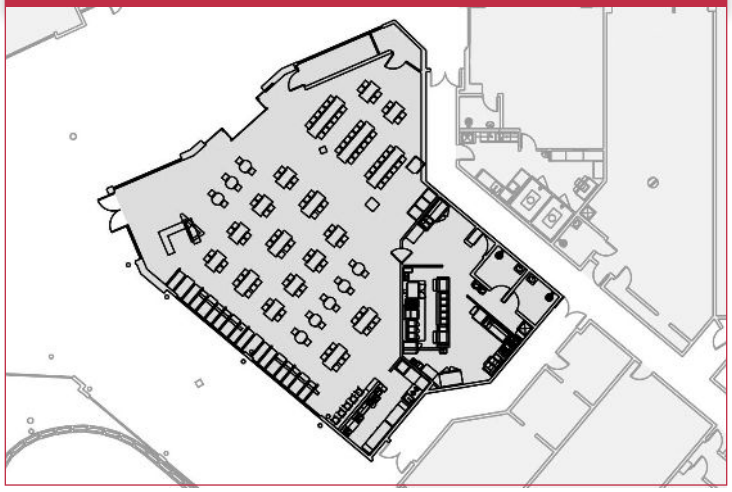
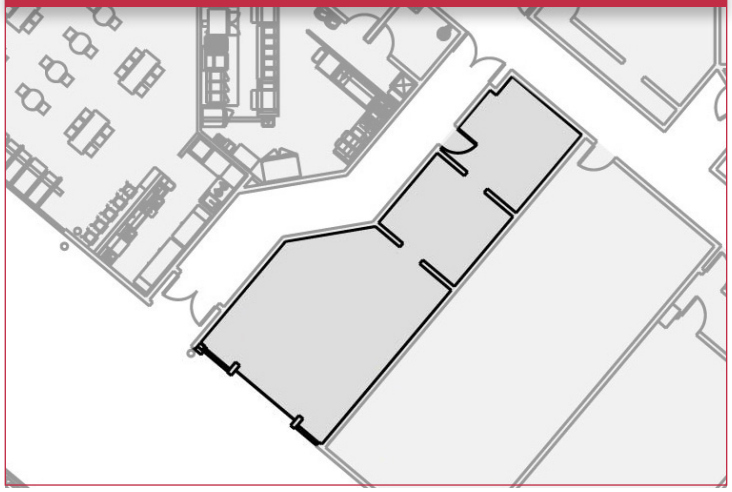
SPACE AVAILBILITY

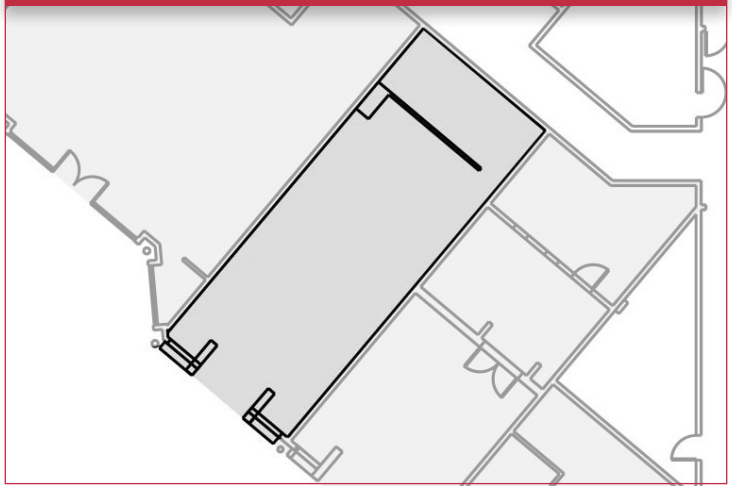
UNIT G22 I 4,043 SF



UNIT G20 I 800 SF



UNIT G10 I 1,019 SF



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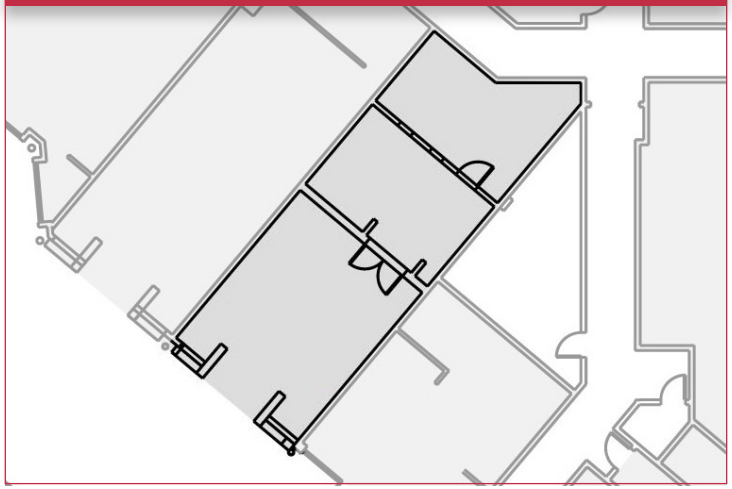

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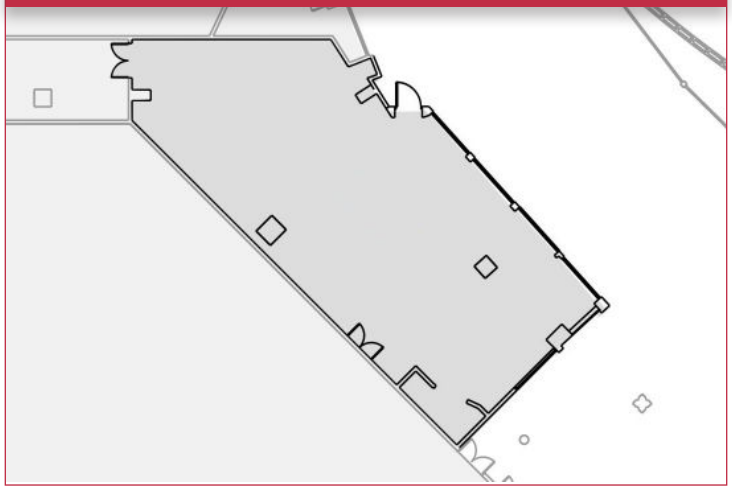
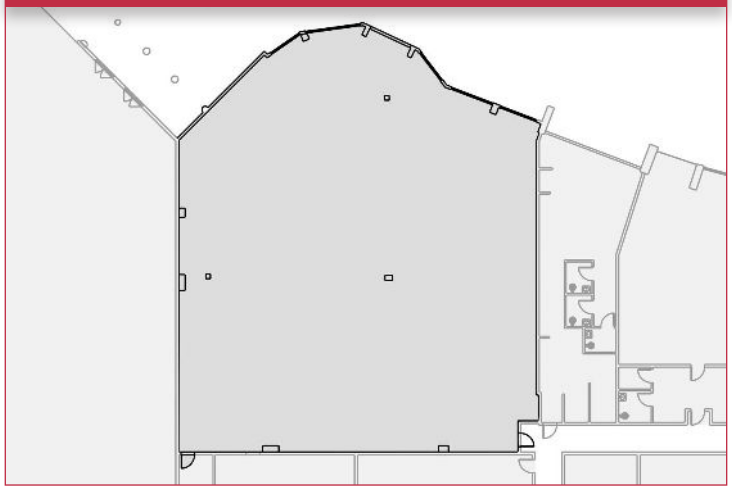
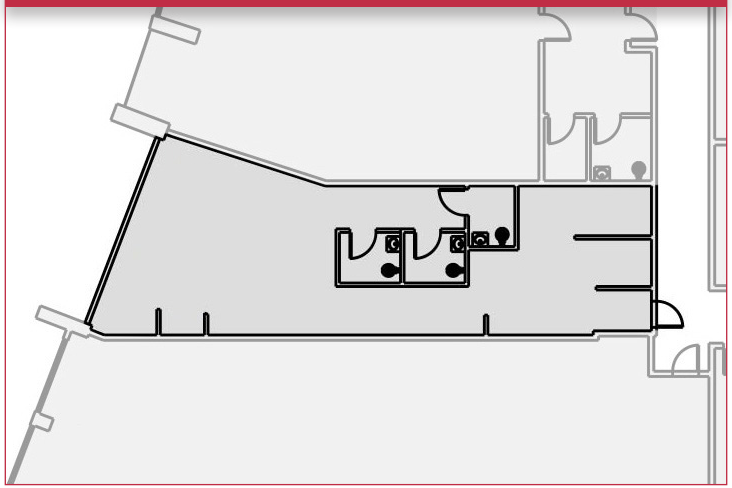
UNIT D10 | 3,717 SF



UNIT D12 | 8,386 SF



UNIT D14 | 1,280 SF



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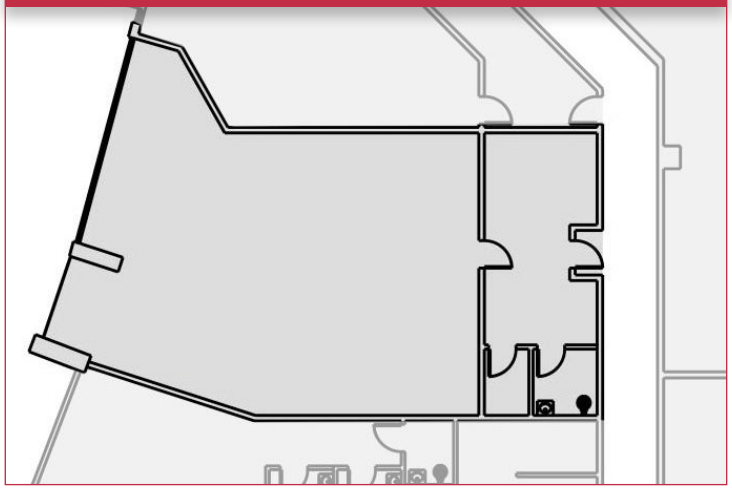

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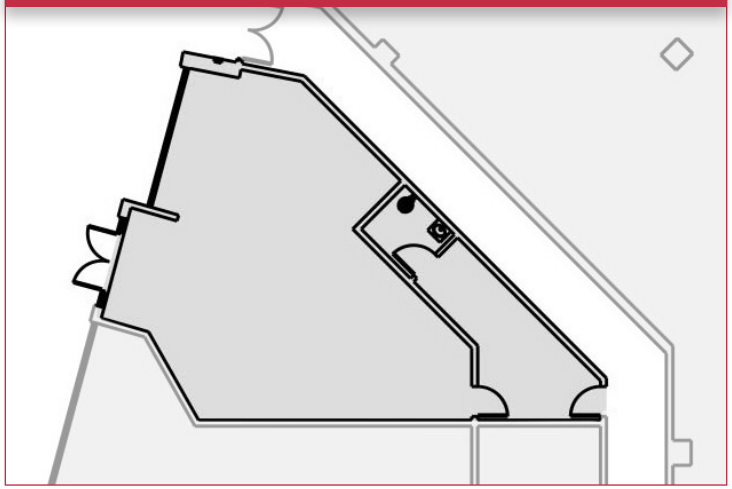
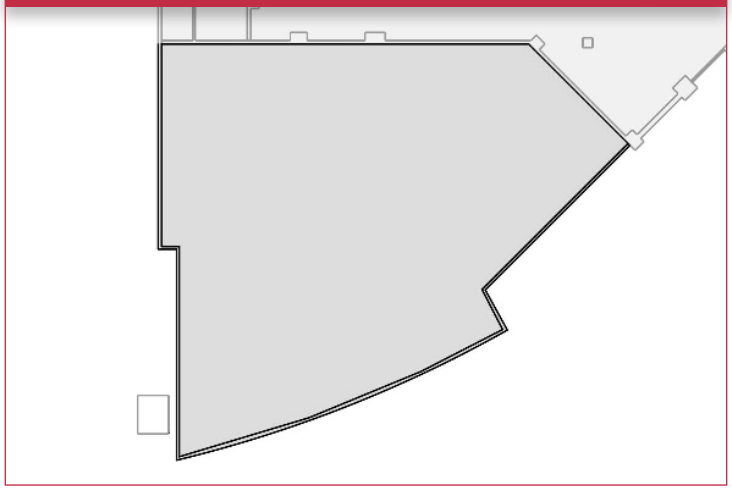
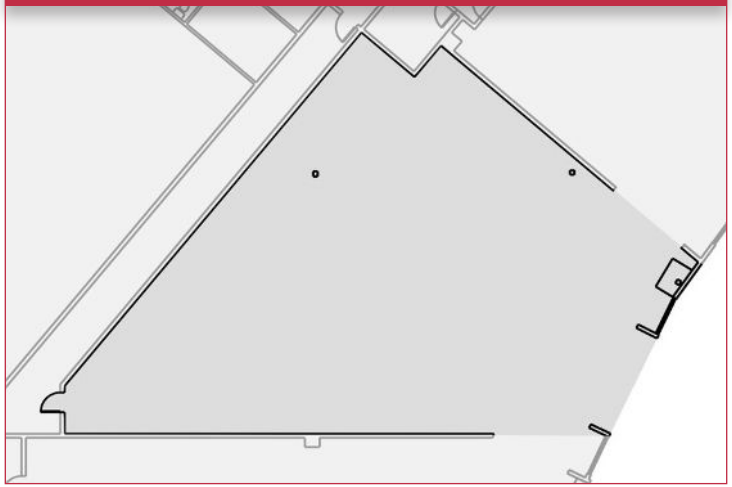
UNIT D18 I 1,160 SF



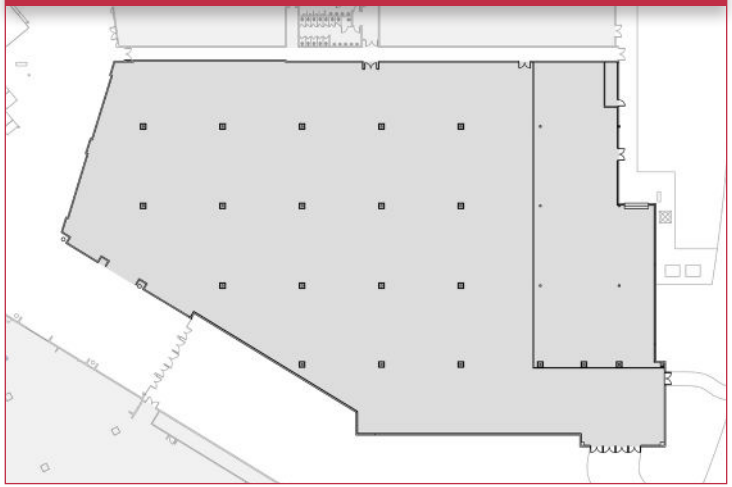
UNIT D22 I 5,101 SF



UNIT D01-A I 3,632 SF



UNIT B06 I 45,928 SF



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