



## UL Verified Healthy Building for Indoor Air



Sample Mark Only

### *Congratulations on achieving UL Verified Healthy Building for Indoor Air*

By obtaining the UL Verified Healthy Building Mark, you have demonstrated a commitment to the health and well-being of your building's occupants. We have compiled details about the support we offer for communicating your achievement, preparing press releases and printing Verification Marks.

### **Marketing support**

Once you have earned the Verified Healthy Building Mark, UL can assist your promotion of the achievement with the following options:



#### Prepared statements

UL has created various statements of differing length to help to help companies that have achieved the a UL Verified Healthy Building Mark communicate their achievement. Prepared statements can be found [here](#).



#### Email

Our email template is available to help communicate and promote your achievement. Download the email template [here](#).



#### Video

UL has developed a short [video](#) that can be customized with your company logo at the end to communicate your verification achievement to building occupants and tenants. Addition of optional customer logo would need to be completed by customer production teams. All video alterations must be reviewed by UL.

All materials mentioning UL must be reviewed by UL. Please send materials to [healthybuildings@ul.com](mailto:healthybuildings@ul.com) and allow three to five business days for us to review them. Thank you.





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## Badge printing

Displaying the UL Verified Healthy Building Mark on your building as well as in the lobby helps communicate your dedication to health and wellness while building trust with your tenants and stakeholders. For a full list of print and color options, please view our Verification Mark design template [here](#).

- Window Clings – 8.75" h X 8" w
- Tabletop Displays – 10" h x 8" w
- Customer Plaques – 10" h x 8" w
- Acrylic and Glass Plaques. See design template for standard sizes.

Before print requests can be initiated, a Verification Mark number is required via [verify.ul.com](https://verify.ul.com). Production time from proof to approval varies depending on the quantity ordered. UL will assist in coordinating with the printer to help execute production and shipping of Verification Mark materials. There is not a limit to the number of UL Verified Marks that can be displayed throughout your verified buildings. However, marks can only be placed in buildings or areas that have been verified by UL.

Our guidelines on how to use and display the Verified Healthy Building Mark can be found at [verify.ul.com/marketing](https://verify.ul.com/marketing). For Verification Mark printing, please reach out to UL Marketing at [healthybuildings@ul.com](mailto:healthybuildings@ul.com).

## Press release support

To help communicate your achievement, we have developed a press release template. You can customize this template and issue it to promote your Mark.

All customized press releases must be approved by UL. Please send your press release to the UL Corporate Communications Department at [ULNews@ul.com](mailto:ULNews@ul.com) and UL Marketing at [healthybuildings@ul.com](mailto:healthybuildings@ul.com) and allow three to five business days for us to review your materials.



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