

PHASE III 1723 E MAIN ST.

DUNCAN, SOUTH CAROLINA



EXECUTIVE SUMMARY

Reedy River Retail at SVN Palmetto is pleased to present an opportunity to lease space within Phase III of this HWY 290 (±37,500 VPD) retail development in Duncan, SC. The commercial and industrial growth of the Duncan and HWY 290 market continues to surpass expectations. This parcel is one of the last parcels that will have the ability for new retail development (unless future infill sites become available). Surrounded by high paying distribution & manufacturing professions, residential growth, I-85 and a Greenville Tech College campus, this retail opportunity is perfectly situated to capture it all.

- Join "Phase I" tenants McAlisters Deli, Tropical Smoothie Cafe & AT&T
- Additional new retail development includes Chipotle and Culvers
- Ample parking on site across all three "phases"
- Flexible SF available for retail or office use



PROPERTY SUMMARY

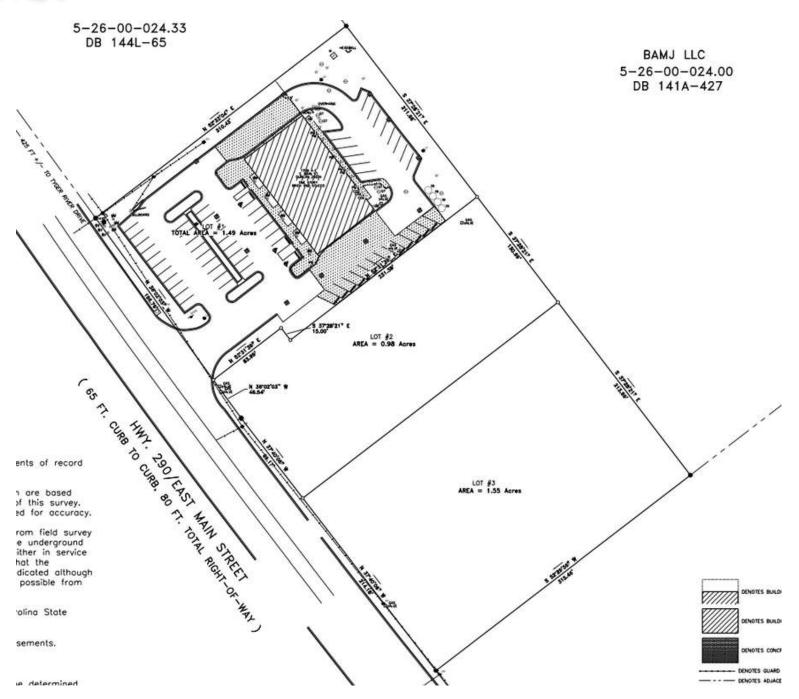
Lease Rate	Contact Broker
Year Built	mid-2026
Lot Size	
Building Size	Per Tenant
Туре	Single or Multi-Tenant
Parking	Surface Parking
Utilities	All Present



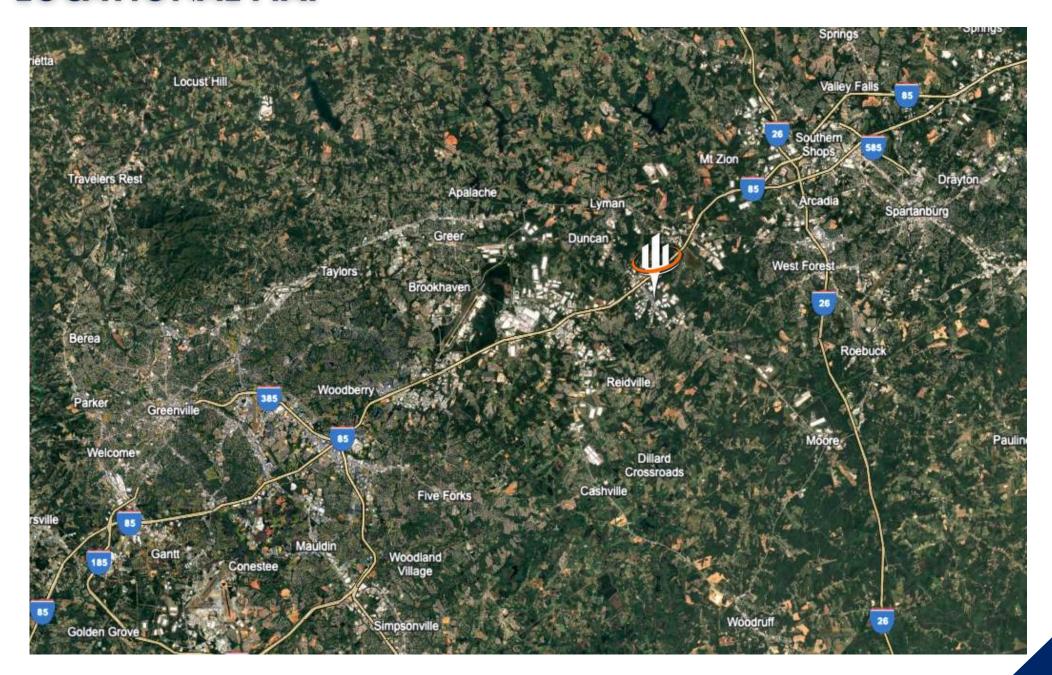
RETAILER MAP



SURVEY



LOCATIONAL MAP



AERIAL VIEW



SITE PLAN

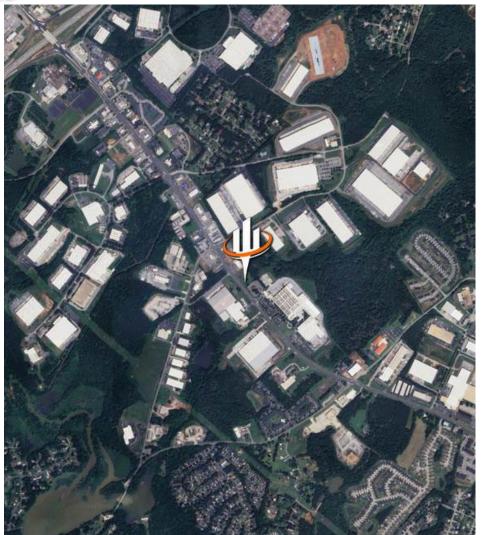


DEMOGRAPHICS

UPDATED 8/7/2025

	1 MILE	5 MILES	10 MILES
2024 Population (Q3)	2,391	59,197	262,412
Avg HH Income	\$89,813	\$99,511	\$94,285
Daytime Employees	3,308	19,878	97,010
Average Age	37.0	39.8	39.6
Median Home Value	\$326,146	\$372,854	\$361,700
2029 Estimated Population	+5.0%	+6.8%	+5.1%

	8 Minutes	12 Minutes	4 Miles
2024 Population (Q3)	20,042	43,786	41,946
Avg HH Income	\$103,777	\$96,818	\$96,573
Daytime Employees	9,125	16,251	15,302
Average Age	38.5	39.2	39.0
Median Home Value	\$373,774	\$361,237	\$357,995
2029 Estimated Population	+5.4%	+6.7%	+6.7%



Source: SiteSeer Retail Data Source: SCDOT Traffic Data

AREA OVERVIEW

UPSTATE SOUTH CAROLINA

The Upstate is the region in the westernmost part of South Carolina, United States, also known as the Upcountry, which is the historical term. Although loosely defined among locals, the general definition includes the ten counties of the commerce-rich I-85 corridor in the northwest corner of South Carolina. This definition coincided with the Greenville-Spartanburg-Anderson, SC Combined Statistical Area, as first defined by the Office of Management and Budget in 2015.

The region's population was 1,647,II2 as of 2020. Situated between Atlanta and Charlotte, the Upstate is the geographical center of the "Char-lanta" mega-region.

After BMW's initial investment, foreign companies, including others from Germany, have a substantial presence in the Upstate; several large corporations have established regional, national, or continental headquarters in the area.

Greenville is the largest city in the region with a population of 72,227 and an urban-area population of 540,492, and it is the base of most commercial activity. Spartanburg and Anderson are next in population.

In fact, the Greenville-Spartanburg-Anderson MSA was ranked seventh in the nation by site consultants considering the top markets for economic development. Many financial institutions have regional offices located in downtown Greenville.

Other major industry in the Upstate is the healthcare and pharmaceuticals. Prisma Health System and Bon Secours St. Francis Health System are the area's largest in the healthcare sector, while the pharmaceutical corporation of Bausch & Lomb have set up regional operations alongside smaller recently developed local companies like IRIX Manufacturing, Incorporated and Pharmaceutical Associates. The Upstate is also home to a large amount of private sector and university-based research.



REEDY RIVER RETAIL

SPECIALIZED RETAIL BROKERAGE TEAM



In 2018, Dustin and Daniel left their teaching careers to pursue commercial real estate, quickly building one of the top retail brokerage teams in the Upstate. They prioritize relationship-building, client education, and delivering value through hard work and creativity.

The team has expanded to include additional advisors Chris Philbrick, Brett Mitchell, and Stephan Thomas, along with administrative and marketing support from Angie Looney.

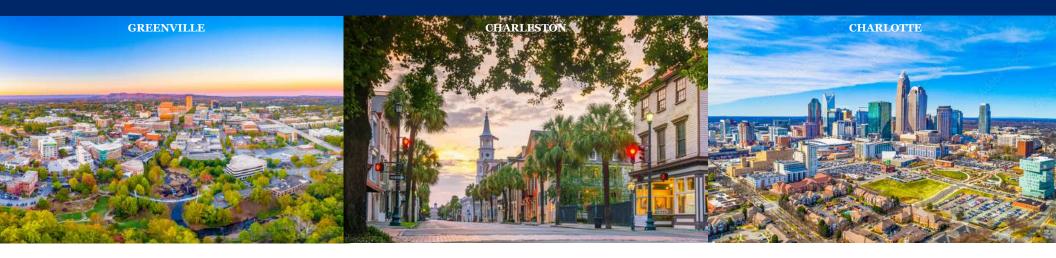
Specializing in investment sales, landlord/tenant representation, and development, their focus on retail brokerage instills confidence in their clients. With the support of the SVN network of over 220 offices, Reedy River Retail has gained national recognition.

330 Pelham Rd. Ste 100A Greenville, SC 29615





REEDY RIVER RETAIL at SVN PALMETTO'S SOUTHEAST REACH



WHAT OUR CLIENTS ARE SAYING...

"I can't imagine my journey without Dustin and Daniel. These guys are very relationship-driven and not transactional-based. Their passion for the business shines by the way they work for their clients."

- David Simmons, Franchisee of Voodoo Brewery

"We started working with Dustin and Daniel about a year ago, but their reputation certainly preceded them. They were presented to us as the "young and hungry" power brokers who wanted to talk less, and prove themselves with results. They are proactive, resourceful, and tenacious. More importantly, they're honest and just a blast to work with!"

- Nauman Panjwani, VP of SNS Properties

NOTABLE CLIENTS & RECENT TRANSACTIONS WITHIN THE SOUTHEAST

















Broken Egg Cafe

















SOUTHBOUND

Great





SLIM CHICKENS

THE GELATIST

















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