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NEW PORTFOLIO BEST WESTERN PLUS

Investment Opportunity in Palm Desert, California

Presented By

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Confidential - Purpose of the Analysis is to develop an opinion of market value for the subject motel Asset.



Confidentiality & Disclaimer

Confidentiality & Property Access Disclaimer

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Potential buyers or their representatives are strictly prohibited from visiting the property without prior authorization and must not, under any circumstances, communicate with the property's employees or management. Any unauthorized visits or discussions with employees will be considered a serious violation of confidentiality and may result in legal action or disqualification from the transaction process. All inquiries must be directed to the listing broker.

Price: Undisclosed

Best Western Plus

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Best Western Plus offers a unique blend of comfort and convenience, with four separate buildings connected by exterior corridors that open onto spacious outdoor patios. Nestled on 1.5 acres of fee-simple grounds, the hotel features a large separate lobby, a fitness center, a guest lounge, and an outdoor pool.

Renowned for its generous breakfast options, the Best Western Plus provides both indoor and outdoor dining areas. Located near popular attractions like the Coachella Valley Music and Arts Festival, Big Horn Golf Course, and the Indian Tennis Gardens, the hotel offers easy access to local entertainment and outdoor activities.

Enjoy on-site amenities such as tennis courts, a pet-friendly grassy area, and a meeting/banquet space that can accommodate up to 175 guests. With a recently updated parking lot and roof, upscale well-maintained rooms, and a commitment to exceptional service, this Best Western Plus presents an excellent opportunity for growth and success.

Address

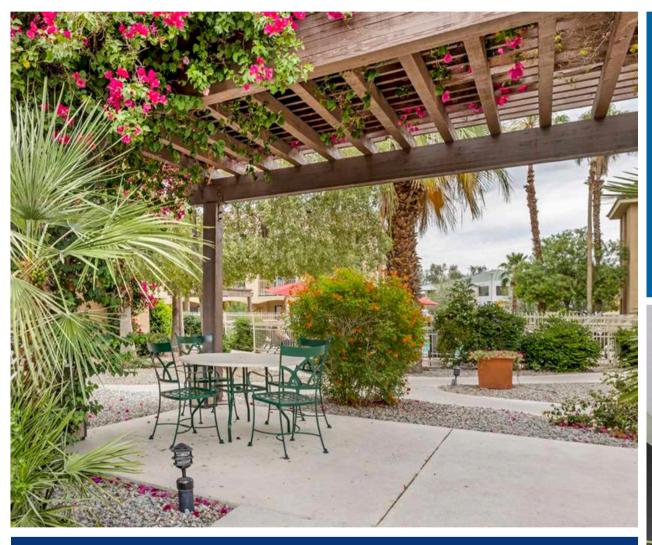
74695 Highway 111 Palm Desert, California

Rooms

153 Guest Rooms



Strong income performance for Best Western Plus hotels and a decade of ownership by the current proprietors, this property merits serious consideration.



Comfortable Rooms

Relax in our spacious and wellappointed guest rooms, featuring modern amenities like plush bedding, air conditioning, free Wi-Fi, and a flatscreen TV.



Tranquil Retreat

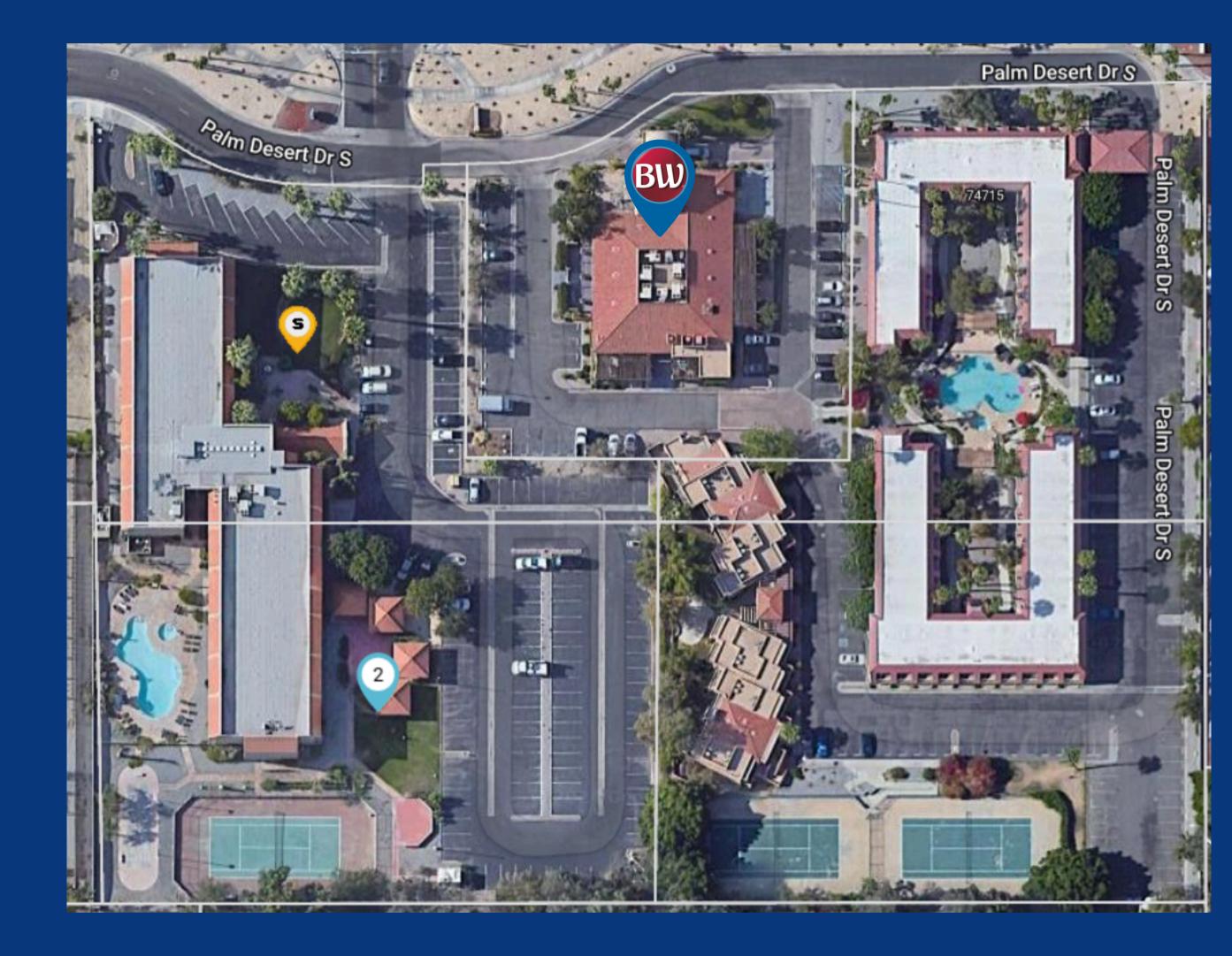
Escape the hustle and bustle and unwind in the peaceful atmosphere of the Best Western Plus Palm Desert Resort.





Convenient Amenities

Take advantage of on-site amenities like a fitness center, outdoor pool, and meeting/banquet space, all within walking distance of your room. The Best Western Plus hotel located on Palm Desert Dr.



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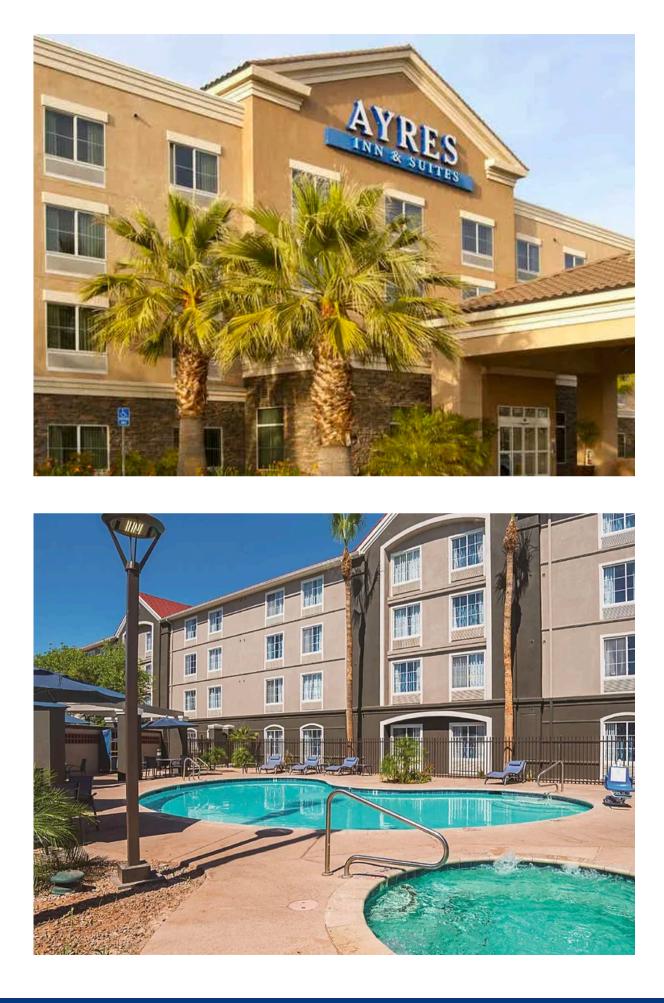
Your Partner in Hospitality Real Estate

- We're more than just a brokerage firm; we're your trusted partner in the world of hospitality real estate. With over 25 years of experience, First Hotels CA Inc. has built a strong reputation for delivering exceptional results and providing unparalleled service to our clients.
- Our team of seasoned professionals is dedicated to understanding your unique needs and goals. We leverage our in-depth knowledge of the market and our extensive network to identify the best opportunities and negotiate favorable terms.
- As a certified hotel brokerage firm, we adhere to the highest standards of professionalism and ethics. Our commitment to excellence is reflected in our track record of successful transactions and our involvement in industry organizations.
- Whether you're a seasoned investor or a first-time buyer, First Hotels CA Inc. is your go-to resource for all your hospitality real estate needs. Contact us today to learn more about how we can help you achieve your objectives.

Trusted Hotel Brokerage with 25+ Years of Expertise

Experienced Advisors in Hotel Sales and Complex Transactions

Leaders in Hotel Brokerage: 50+ Properties Sold Across California and the U.S.



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Thank You!

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