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Justin stands to double its population in under 10 years

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City of Justin

Abbey Reece, assistant city manage

The City of Justin lies within one of the region's strongest growth paths, and with a recent influx of land, the city has the makings for significant development in the years to come.

The small city north of Fort Worth recently added 850 acres, and city leadership has made steps to add utilities to more of the city. Master-planned communities have started to crop up, bringing thousands of new residents.

Today, about 6,000 people call Justin home, with full population build-out anticipated to hit 20,000 residents. Given the city's current growth track, the population may double over the next decade.

While Justin lies near the sprawling industrial developments in north Fort Worth, the city has a relatively small manufacturing footprint. Some developments in the area have Justin listed in their addresses but aren't within the city's corporate limits.

The city has a historic downtown area, and city leadership has made a point of revitalizing it. Recent residential projects have brought in a bounty of new residents.

Justin has made efforts to expand its infrastructure to the city's western side. Several developers have partnered together to bring sewer to parts of the community that didn't previously have utilities.

"All the developments essentially banded together because there's a lot of interest out west for future growth," said Matt Cyr, development director for Justin.

About 3,000 single-family lots are in some stage of development within the city. Of the city's current residents, the average household makes about \$90,000, and the average home sells for about \$400,000.

The community has attracted residents who work in the Alliance submarket and families who seek a more rural feel but still want to live a short drive away from major employment centers.

While growing quickly, the community has maintained a rural feel. The city also has easy access to State Highway 114 and the DFW International Airport.

"It's a hidden gem, in a way," said Abbey Reece, assistant city manager.

The city has both Type A and Type B EDCs, and the city leadership will get creative to bring the right developments to town, Reece said.

"I try to be in tune with what the residents are wanting," she said. "And they want us to keep that family-friendly feel while also wanting more amenities... I think Justin will be the best of both worlds."

> **Spencer Brewer** Staff Writer - *Dallas Business Journal*



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