

Demographic Detail Report

North Park Square

3773 30th St, San Diego, CA 92104

Building Type: **General Retail**
 Secondary: **Freestanding**
 GLA: **9,191 SF**
 Year Built: **1991**

Total Available: **650 SF**
 % Leased: **92.93%**
 Rent/SF/Mo: **\$3.00**



Radius	1 Mile		3 Mile		5 Mile	
Population						
2025 Projection	49,978		302,470		621,020	
2020 Estimate	49,160		295,234		607,007	
2010 Census	47,253		270,811		560,050	
Growth 2020 - 2025	1.66%		2.45%		2.31%	
Growth 2010 - 2020	4.04%		9.02%		8.38%	
2020 Population by Age	49,160		295,234		607,007	
Age 0 - 4	3,568	7.26%	21,167	7.17%	42,161	6.95%
Age 5 - 9	2,980	6.06%	18,267	6.19%	37,612	6.20%
Age 10 - 14	2,341	4.76%	15,273	5.17%	33,251	5.48%
Age 15 - 19	2,051	4.17%	14,253	4.83%	33,364	5.50%
Age 20 - 24	2,526	5.14%	17,829	6.04%	44,491	7.33%
Age 25 - 29	3,954	8.04%	25,333	8.58%	58,194	9.59%
Age 30 - 34	4,958	10.09%	28,876	9.78%	58,580	9.65%
Age 35 - 39	5,126	10.43%	28,418	9.63%	53,311	8.78%
Age 40 - 44	4,286	8.72%	23,495	7.96%	43,155	7.11%
Age 45 - 49	3,758	7.64%	20,839	7.06%	38,815	6.39%
Age 50 - 54	3,148	6.40%	17,871	6.05%	34,179	5.63%
Age 55 - 59	2,883	5.86%	16,721	5.66%	32,744	5.39%
Age 60 - 64	2,435	4.95%	14,340	4.86%	28,558	4.70%
Age 65 - 69	1,892	3.85%	11,303	3.83%	22,789	3.75%
Age 70 - 74	1,366	2.78%	8,408	2.85%	17,274	2.85%
Age 75 - 79	824	1.68%	5,394	1.83%	11,408	1.88%
Age 80 - 84	517	1.05%	3,535	1.20%	7,834	1.29%
Age 85+	546	1.11%	3,913	1.33%	9,288	1.53%
Age 65+	5,145	10.47%	32,553	11.03%	68,593	11.30%
Median Age	37.10		36.20		34.60	
Average Age	37.00		36.60		36.10	

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North Park Square 3773 30th St, San Diego, CA 92104					
Radius	1 Mile		3 Mile		5 Mile
2020 Population By Race	49,160		295,234		607,007
White	36,733	74.72%	215,403	72.96%	432,773 71.30%
Black	5,303	10.79%	29,220	9.90%	65,554 10.80%
Am. Indian & Alaskan	843	1.71%	4,302	1.46%	8,727 1.44%
Asian	3,576	7.27%	32,432	10.99%	69,097 11.38%
Hawaiian & Pacific Island	266	0.54%	1,385	0.47%	3,746 0.62%
Other	2,439	4.96%	12,491	4.23%	27,110 4.47%
Population by Hispanic Origin	49,160		295,234		607,007
Non-Hispanic Origin	30,108	61.24%	175,747	59.53%	365,055 60.14%
Hispanic Origin	19,051	38.75%	119,487	40.47%	241,952 39.86%
2020 Median Age, Male	37.60		36.50		34.30
2020 Average Age, Male	37.00		36.50		35.50
2020 Median Age, Female	36.70		35.80		35.00
2020 Average Age, Female	37.00		36.80		36.70
2020 Population by Occupation Classification	39,859		237,668		487,297
Civilian Employed	29,827	74.83%	159,553	67.13%	299,048 61.37%
Civilian Unemployed	802	2.01%	5,053	2.13%	10,997 2.26%
Civilian Non-Labor Force	8,695	21.81%	69,514	29.25%	153,285 31.46%
Armed Forces	535	1.34%	3,548	1.49%	23,967 4.92%
Households by Marital Status					
Married	5,149		34,069		74,739
Married No Children	2,862		18,989		40,175
Married w/Children	2,287		15,080		34,564
2020 Population by Education	40,685		234,879		463,777
Some High School, No Diploma	4,323	10.63%	35,903	15.29%	73,717 15.89%
High School Grad (Incl Equivalency)	6,078	14.94%	35,413	15.08%	79,687 17.18%
Some College, No Degree	10,449	25.68%	57,898	24.65%	123,289 26.58%
Associate Degree	4,992	12.27%	26,434	11.25%	47,650 10.27%
Bachelor Degree	9,258	22.76%	48,849	20.80%	87,991 18.97%
Advanced Degree	5,585	13.73%	30,382	12.94%	51,443 11.09%

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Radius	1 Mile		3 Mile		5 Mile	
2020 Population by Occupation	55,133		295,656		553,174	
Real Estate & Finance	1,613	2.93%	10,269	3.47%	17,922	3.24%
Professional & Management	18,075	32.78%	91,385	30.91%	158,371	28.63%
Public Administration	1,384	2.51%	8,630	2.92%	16,905	3.06%
Education & Health	7,085	12.85%	32,110	10.86%	62,436	11.29%
Services	6,707	12.17%	38,711	13.09%	74,598	13.49%
Information	721	1.31%	3,978	1.35%	6,773	1.22%
Sales	5,985	10.86%	32,495	10.99%	65,304	11.81%
Transportation	1,609	2.92%	10,472	3.54%	17,859	3.23%
Retail	2,466	4.47%	14,850	5.02%	29,635	5.36%
Wholesale	532	0.96%	2,759	0.93%	5,903	1.07%
Manufacturing	1,916	3.48%	10,552	3.57%	20,244	3.66%
Production	2,199	3.99%	12,297	4.16%	24,575	4.44%
Construction	1,576	2.86%	9,912	3.35%	20,600	3.72%
Utilities	1,120	2.03%	5,668	1.92%	10,666	1.93%
Agriculture & Mining	182	0.33%	713	0.24%	1,272	0.23%
Farming, Fishing, Forestry	103	0.19%	568	0.19%	977	0.18%
Other Services	1,860	3.37%	10,287	3.48%	19,134	3.46%
2020 Worker Travel Time to Job	28,598		153,154		299,089	
<30 Minutes	20,364	71.21%	108,484	70.83%	212,953	71.20%
30-60 Minutes	6,747	23.59%	36,393	23.76%	70,980	23.73%
60+ Minutes	1,487	5.20%	8,277	5.40%	15,156	5.07%
2010 Households by HH Size	22,924		117,219		210,245	
1-Person Households	9,624	41.98%	46,537	39.70%	70,743	33.65%
2-Person Households	7,669	33.45%	36,599	31.22%	63,413	30.16%
3-Person Households	2,745	11.97%	13,911	11.87%	28,532	13.57%
4-Person Households	1,617	7.05%	9,462	8.07%	21,930	10.43%
5-Person Households	722	3.15%	5,260	4.49%	12,543	5.97%
6-Person Households	311	1.36%	2,670	2.28%	6,378	3.03%
7 or more Person Households	236	1.03%	2,780	2.37%	6,706	3.19%
2020 Average Household Size	2.00		2.20		2.50	
Households						
2025 Projection	23,841		131,219		233,525	
2020 Estimate	23,504		128,017		228,075	
2010 Census	22,924		117,219		210,246	
Growth 2020 - 2025	1.43%		2.50%		2.39%	
Growth 2010 - 2020	2.53%		9.21%		8.48%	

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North Park Square 3773 30th St, San Diego, CA 92104					
Radius	1 Mile		3 Mile		5 Mile
2020 Households by HH Income	23,505		128,019		228,075
<\$25,000	4,170	17.74%	25,737	20.10%	44,406 19.47%
\$25,000 - \$50,000	5,446	23.17%	26,779	20.92%	47,281 20.73%
\$50,000 - \$75,000	4,791	20.38%	22,757	17.78%	40,406 17.72%
\$75,000 - \$100,000	2,838	12.07%	14,787	11.55%	26,916 11.80%
\$100,000 - \$125,000	1,876	7.98%	11,660	9.11%	21,520 9.44%
\$125,000 - \$150,000	1,573	6.69%	7,207	5.63%	13,571 5.95%
\$150,000 - \$200,000	1,560	6.64%	9,498	7.42%	16,668 7.31%
\$200,000+	1,251	5.32%	9,594	7.49%	17,307 7.59%
2020 Avg Household Income	\$81,025		\$86,027		\$86,931
2020 Med Household Income	\$62,106		\$62,337		\$63,460
2020 Occupied Housing	23,505		128,018		228,076
Owner Occupied	5,727	24.37%	35,782	27.95%	80,589 35.33%
Renter Occupied	17,778	75.63%	92,236	72.05%	147,487 64.67%
2010 Housing Units	24,512		134,573		238,646
1 Unit	8,799	35.90%	45,620	33.90%	103,419 43.34%
2 - 4 Units	2,638	10.76%	12,766	9.49%	21,205 8.89%
5 - 19 Units	9,608	39.20%	36,676	27.25%	49,866 20.90%
20+ Units	3,467	14.14%	39,511	29.36%	64,156 26.88%
2020 Housing Value	5,725		35,782		80,589
<\$100,000	114	1.99%	810	2.26%	2,530 3.14%
\$100,000 - \$200,000	214	3.74%	1,404	3.92%	2,674 3.32%
\$200,000 - \$300,000	362	6.32%	2,255	6.30%	4,778 5.93%
\$300,000 - \$400,000	398	6.95%	3,831	10.71%	10,001 12.41%
\$400,000 - \$500,000	428	7.48%	5,216	14.58%	13,857 17.19%
\$500,000 - \$1,000,000	3,581	62.55%	18,160	50.75%	38,237 47.45%
\$1,000,000+	628	10.97%	4,106	11.48%	8,512 10.56%
2020 Median Home Value	\$688,006		\$620,457		\$584,401
2020 Housing Units by Yr Built	24,599		134,946		240,885
Built 2010+	545	2.22%	8,749	6.48%	14,857 6.17%
Built 2000 - 2010	782	3.18%	15,266	11.31%	23,661 9.82%
Built 1990 - 1999	950	3.86%	7,769	5.76%	14,610 6.07%
Built 1980 - 1989	3,513	14.28%	16,384	12.14%	28,501 11.83%
Built 1970 - 1979	4,286	17.42%	20,240	15.00%	38,096 15.82%
Built 1960 - 1969	3,797	15.44%	16,286	12.07%	31,331 13.01%
Built 1950 - 1959	2,995	12.18%	16,005	11.86%	39,688 16.48%
Built <1949	7,731	31.43%	34,247	25.38%	50,141 20.82%
2020 Median Year Built	1963		1969		1969