

## Demographic Detail Report

### North Park Square

3773 30th St, San Diego, CA 92104

Building Type: **General Retail**  
 Secondary: **Freestanding**  
 GLA: **9,191 SF**  
 Year Built: **1991**

Total Available: **650 SF**  
 % Leased: **92.93%**  
 Rent/SF/Mo: **\$3.00**



Radius	1 Mile	3 Mile	5 Mile
<b>Population</b>			
2025 Projection	49,978	302,470	621,020
2020 Estimate	49,160	295,234	607,007
2010 Census	47,253	270,811	560,050
Growth 2020 - 2025	1.66%	2.45%	2.31%
Growth 2010 - 2020	4.04%	9.02%	8.38%
<b>2020 Population by Age</b>			
	<b>49,160</b>	<b>295,234</b>	<b>607,007</b>
Age 0 - 4	3,568 7.26%	21,167 7.17%	42,161 6.95%
Age 5 - 9	2,980 6.06%	18,267 6.19%	37,612 6.20%
Age 10 - 14	2,341 4.76%	15,273 5.17%	33,251 5.48%
Age 15 - 19	2,051 4.17%	14,253 4.83%	33,364 5.50%
Age 20 - 24	2,526 5.14%	17,829 6.04%	44,491 7.33%
Age 25 - 29	3,954 8.04%	25,333 8.58%	58,194 9.59%
Age 30 - 34	4,958 10.09%	28,876 9.78%	58,580 9.65%
Age 35 - 39	5,126 10.43%	28,418 9.63%	53,311 8.78%
Age 40 - 44	4,286 8.72%	23,495 7.96%	43,155 7.11%
Age 45 - 49	3,758 7.64%	20,839 7.06%	38,815 6.39%
Age 50 - 54	3,148 6.40%	17,871 6.05%	34,179 5.63%
Age 55 - 59	2,883 5.86%	16,721 5.66%	32,744 5.39%
Age 60 - 64	2,435 4.95%	14,340 4.86%	28,558 4.70%
Age 65 - 69	1,892 3.85%	11,303 3.83%	22,789 3.75%
Age 70 - 74	1,366 2.78%	8,408 2.85%	17,274 2.85%
Age 75 - 79	824 1.68%	5,394 1.83%	11,408 1.88%
Age 80 - 84	517 1.05%	3,535 1.20%	7,834 1.29%
Age 85+	546 1.11%	3,913 1.33%	9,288 1.53%
Age 65+	5,145 10.47%	32,553 11.03%	68,593 11.30%
<b>Median Age</b>	<b>37.10</b>	<b>36.20</b>	<b>34.60</b>
<b>Average Age</b>	<b>37.00</b>	<b>36.60</b>	<b>36.10</b>

## Demographic Detail Report

### North Park Square 3773 30th St, San Diego, CA 92104

Radius	1 Mile	3 Mile	5 Mile
<b>2020 Population By Race</b>	<b>49,160</b>	<b>295,234</b>	<b>607,007</b>
White	36,733 74.72%	215,403 72.96%	432,773 71.30%
Black	5,303 10.79%	29,220 9.90%	65,554 10.80%
Am. Indian & Alaskan	843 1.71%	4,302 1.46%	8,727 1.44%
Asian	3,576 7.27%	32,432 10.99%	69,097 11.38%
Hawaiian & Pacific Island	266 0.54%	1,385 0.47%	3,746 0.62%
Other	2,439 4.96%	12,491 4.23%	27,110 4.47%
<b>Population by Hispanic Origin</b>	<b>49,160</b>	<b>295,234</b>	<b>607,007</b>
Non-Hispanic Origin	30,108 61.24%	175,747 59.53%	365,055 60.14%
Hispanic Origin	19,051 38.75%	119,487 40.47%	241,952 39.86%
<b>2020 Median Age, Male</b>	<b>37.60</b>	<b>36.50</b>	<b>34.30</b>
<b>2020 Average Age, Male</b>	<b>37.00</b>	<b>36.50</b>	<b>35.50</b>
<b>2020 Median Age, Female</b>	<b>36.70</b>	<b>35.80</b>	<b>35.00</b>
<b>2020 Average Age, Female</b>	<b>37.00</b>	<b>36.80</b>	<b>36.70</b>
<b>2020 Population by Occupation Classification</b>	<b>39,859</b>	<b>237,668</b>	<b>487,297</b>
Civilian Employed	29,827 74.83%	159,553 67.13%	299,048 61.37%
Civilian Unemployed	802 2.01%	5,053 2.13%	10,997 2.26%
Civilian Non-Labor Force	8,695 21.81%	69,514 29.25%	153,285 31.46%
Armed Forces	535 1.34%	3,548 1.49%	23,967 4.92%
<b>Households by Marital Status</b>			
Married	5,149	34,069	74,739
Married No Children	2,862	18,989	40,175
Married w/Children	2,287	15,080	34,564
<b>2020 Population by Education</b>	<b>40,685</b>	<b>234,879</b>	<b>463,777</b>
Some High School, No Diploma	4,323 10.63%	35,903 15.29%	73,717 15.89%
High School Grad (Incl Equivalency)	6,078 14.94%	35,413 15.08%	79,687 17.18%
Some College, No Degree	10,449 25.68%	57,898 24.65%	123,289 26.58%
Associate Degree	4,992 12.27%	26,434 11.25%	47,650 10.27%
Bachelor Degree	9,258 22.76%	48,849 20.80%	87,991 18.97%
Advanced Degree	5,585 13.73%	30,382 12.94%	51,443 11.09%

## Demographic Detail Report

### North Park Square 3773 30th St, San Diego, CA 92104

Radius	1 Mile	3 Mile	5 Mile
<b>2020 Population by Occupation</b>	<b>55,133</b>	<b>295,656</b>	<b>553,174</b>
Real Estate & Finance	1,613 2.93%	10,269 3.47%	17,922 3.24%
Professional & Management	18,075 32.78%	91,385 30.91%	158,371 28.63%
Public Administration	1,384 2.51%	8,630 2.92%	16,905 3.06%
Education & Health	7,085 12.85%	32,110 10.86%	62,436 11.29%
Services	6,707 12.17%	38,711 13.09%	74,598 13.49%
Information	721 1.31%	3,978 1.35%	6,773 1.22%
Sales	5,985 10.86%	32,495 10.99%	65,304 11.81%
Transportation	1,609 2.92%	10,472 3.54%	17,859 3.23%
Retail	2,466 4.47%	14,850 5.02%	29,635 5.36%
Wholesale	532 0.96%	2,759 0.93%	5,903 1.07%
Manufacturing	1,916 3.48%	10,552 3.57%	20,244 3.66%
Production	2,199 3.99%	12,297 4.16%	24,575 4.44%
Construction	1,576 2.86%	9,912 3.35%	20,600 3.72%
Utilities	1,120 2.03%	5,668 1.92%	10,666 1.93%
Agriculture & Mining	182 0.33%	713 0.24%	1,272 0.23%
Farming, Fishing, Forestry	103 0.19%	568 0.19%	977 0.18%
Other Services	1,860 3.37%	10,287 3.48%	19,134 3.46%
<b>2020 Worker Travel Time to Job</b>	<b>28,598</b>	<b>153,154</b>	<b>299,089</b>
<30 Minutes	20,364 71.21%	108,484 70.83%	212,953 71.20%
30-60 Minutes	6,747 23.59%	36,393 23.76%	70,980 23.73%
60+ Minutes	1,487 5.20%	8,277 5.40%	15,156 5.07%
<b>2010 Households by HH Size</b>	<b>22,924</b>	<b>117,219</b>	<b>210,245</b>
1-Person Households	9,624 41.98%	46,537 39.70%	70,743 33.65%
2-Person Households	7,669 33.45%	36,599 31.22%	63,413 30.16%
3-Person Households	2,745 11.97%	13,911 11.87%	28,532 13.57%
4-Person Households	1,617 7.05%	9,462 8.07%	21,930 10.43%
5-Person Households	722 3.15%	5,260 4.49%	12,543 5.97%
6-Person Households	311 1.36%	2,670 2.28%	6,378 3.03%
7 or more Person Households	236 1.03%	2,780 2.37%	6,706 3.19%
<b>2020 Average Household Size</b>	<b>2.00</b>	<b>2.20</b>	<b>2.50</b>
<b>Households</b>			
2025 Projection	23,841	131,219	233,525
2020 Estimate	23,504	128,017	228,075
2010 Census	22,924	117,219	210,246
Growth 2020 - 2025	1.43%	2.50%	2.39%
Growth 2010 - 2020	2.53%	9.21%	8.48%

## Demographic Detail Report

North Park Square						
3773 30th St, San Diego, CA 92104						
Radius	1 Mile		3 Mile		5 Mile	
<b>2020 Households by HH Income</b>	<b>23,505</b>		<b>128,019</b>		<b>228,075</b>	
<\$25,000	4,170	17.74%	25,737	20.10%	44,406	19.47%
\$25,000 - \$50,000	5,446	23.17%	26,779	20.92%	47,281	20.73%
\$50,000 - \$75,000	4,791	20.38%	22,757	17.78%	40,406	17.72%
\$75,000 - \$100,000	2,838	12.07%	14,787	11.55%	26,916	11.80%
\$100,000 - \$125,000	1,876	7.98%	11,660	9.11%	21,520	9.44%
\$125,000 - \$150,000	1,573	6.69%	7,207	5.63%	13,571	5.95%
\$150,000 - \$200,000	1,560	6.64%	9,498	7.42%	16,668	7.31%
\$200,000+	1,251	5.32%	9,594	7.49%	17,307	7.59%
<b>2020 Avg Household Income</b>	<b>\$81,025</b>		<b>\$86,027</b>		<b>\$86,931</b>	
<b>2020 Med Household Income</b>	<b>\$62,106</b>		<b>\$62,337</b>		<b>\$63,460</b>	
<b>2020 Occupied Housing</b>	<b>23,505</b>		<b>128,018</b>		<b>228,076</b>	
Owner Occupied	5,727	24.37%	35,782	27.95%	80,589	35.33%
Renter Occupied	17,778	75.63%	92,236	72.05%	147,487	64.67%
<b>2010 Housing Units</b>	<b>24,512</b>		<b>134,573</b>		<b>238,646</b>	
1 Unit	8,799	35.90%	45,620	33.90%	103,419	43.34%
2 - 4 Units	2,638	10.76%	12,766	9.49%	21,205	8.89%
5 - 19 Units	9,608	39.20%	36,676	27.25%	49,866	20.90%
20+ Units	3,467	14.14%	39,511	29.36%	64,156	26.88%
<b>2020 Housing Value</b>	<b>5,725</b>		<b>35,782</b>		<b>80,589</b>	
<\$100,000	114	1.99%	810	2.26%	2,530	3.14%
\$100,000 - \$200,000	214	3.74%	1,404	3.92%	2,674	3.32%
\$200,000 - \$300,000	362	6.32%	2,255	6.30%	4,778	5.93%
\$300,000 - \$400,000	398	6.95%	3,831	10.71%	10,001	12.41%
\$400,000 - \$500,000	428	7.48%	5,216	14.58%	13,857	17.19%
\$500,000 - \$1,000,000	3,581	62.55%	18,160	50.75%	38,237	47.45%
\$1,000,000+	628	10.97%	4,106	11.48%	8,512	10.56%
<b>2020 Median Home Value</b>	<b>\$688,006</b>		<b>\$620,457</b>		<b>\$584,401</b>	
<b>2020 Housing Units by Yr Built</b>	<b>24,599</b>		<b>134,946</b>		<b>240,885</b>	
Built 2010+	545	2.22%	8,749	6.48%	14,857	6.17%
Built 2000 - 2010	782	3.18%	15,266	11.31%	23,661	9.82%
Built 1990 - 1999	950	3.86%	7,769	5.76%	14,610	6.07%
Built 1980 - 1989	3,513	14.28%	16,384	12.14%	28,501	11.83%
Built 1970 - 1979	4,286	17.42%	20,240	15.00%	38,096	15.82%
Built 1960 - 1969	3,797	15.44%	16,286	12.07%	31,331	13.01%
Built 1950 - 1959	2,995	12.18%	16,005	11.86%	39,688	16.48%
Built <1949	7,731	31.43%	34,247	25.38%	50,141	20.82%
<b>2020 Median Year Built</b>	<b>1963</b>		<b>1969</b>		<b>1969</b>	