


# UP TO ±141,000 SF OF INDUSTRIAL SPACE


## Q1 2027 DELIVERY



103 E PROVIDENCE BOULEVARD, BUILDING 200  
SELMA, NORTH CAROLINA


**Evan Sassaman, MRED**  
Senior Vice President

 +1 717 215 4507

 [evan.sassaman@avisonyoung.com](mailto:evan.sassaman@avisonyoung.com)

**John Gainey**  
Senior Vice President

 +1 919 622 9600

 [john.gainey@avisonyoung.com](mailto:john.gainey@avisonyoung.com)

**AVISON  
YOUNG**

**If you would like  
more information  
please get in touch.**

**Evan Sassaman, MRED**

Senior Vice President

+1 717 215 4507

evan.sassaman@avisonyoung.com

**John Gainey**

Senior Vice President

+1 919 622 9600

john.gainey@avisonyoung.com

# Contents

- 01. Property overview
- 02. Location overview
- 03. Market overview

© 2026. Avison Young - North Carolina, LLC. The information contained in this offering memorandum, contains selected information pertaining to the property detailed herein, and based upon sources deemed to be accurate. It does not purport to be all-inclusive or to contain all the information which a prospective purchaser may desire, and each potential purchaser is encouraged to verify the information contained herein. The offering memorandum is not a substitute for buyer's thorough due diligence investigation. Any verification or analysis or information contained herein are solely the responsibility of the recipient. Avison Young and the offeror makes no guarantee, warranty or representation whatsoever about the accuracy or completeness of any information contained herein. Avison Young and its client expressly disclaim any responsibility for any incompleteness or inaccuracies herein.

**AVISON  
YOUNG**



# 01

## Property overview



## PROPERTY OVERVIEW

# Eastfield Crossing

**Eastfield Crossing** is a premier, 435-acre master-planned mixed-use development located in Southeastern Raleigh-MSA Selma, North Carolina. Designed as a regional live-work-play destination, the project integrates retail, hospitality, residential, commercial, and business park components to serve local residents, the growing Triangle East region, and the significant volume of I-95 travelers.

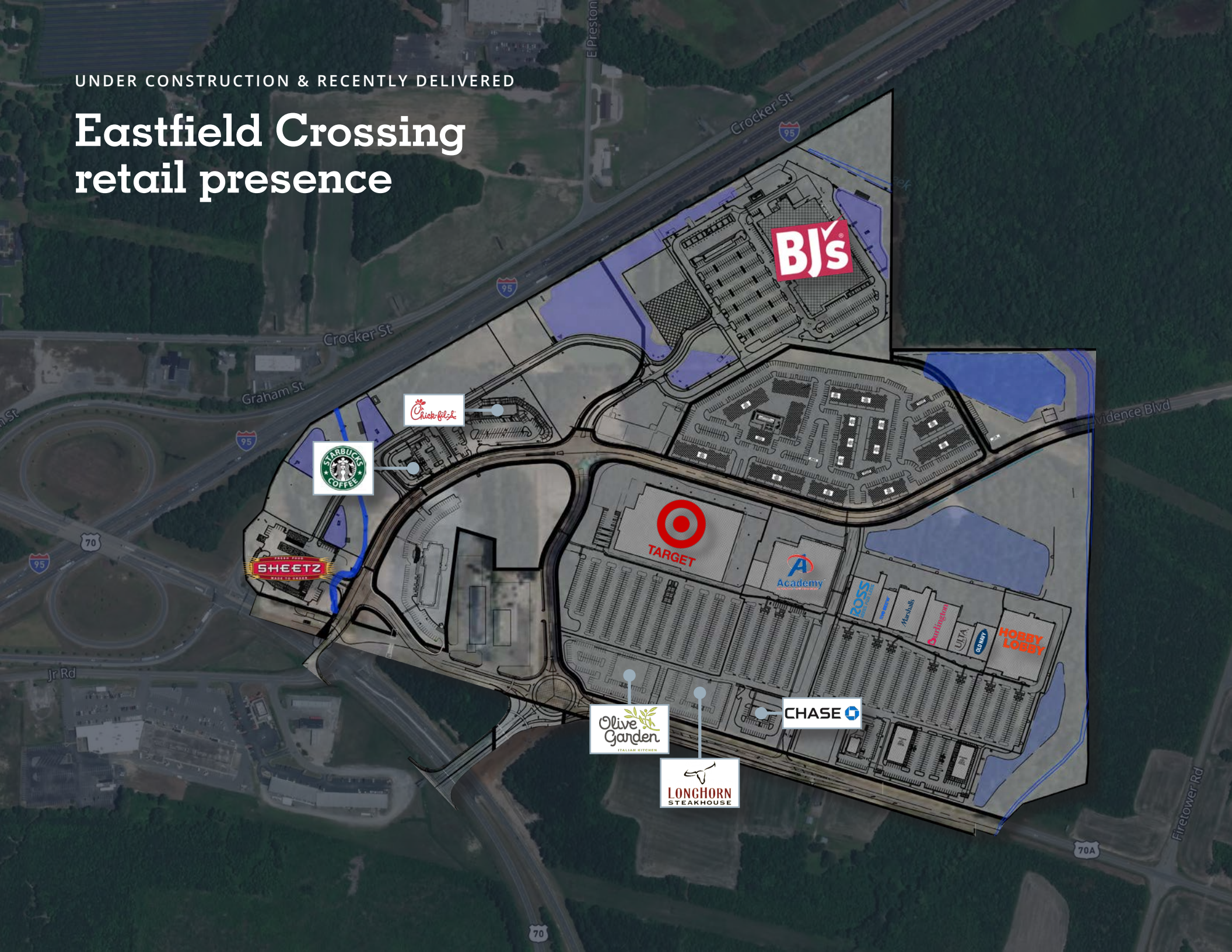
The 500,000+ square foot retail town center is already active and anchored by nationally recognized tenants including **Academy Sports + Outdoors, Ross Dress for Less, Burlington, Five Below, Ulta Beauty, Marshalls, Old Navy, Hobby Lobby, Chase Bank, Aspen Dental, Sheetz, Chick-fil-A and Panda Express.**

Additional high-profile retailers currently under construction or planned include **Target, BJ's Wholesale Club with gas station, Olive Garden, LongHorn Steakhouse, and Rack Room Shoes**, further strengthening the site's regional draw. With strong tenant momentum, excellent highway access, strong economic fundamentals of Raleigh and Research Triangle Park, Eastfield Crossing is positioned as a major economic engine and lifestyle hub for Johnston County and the greater eastern North Carolina market.



UNDER CONSTRUCTION & RECENTLY DELIVERED

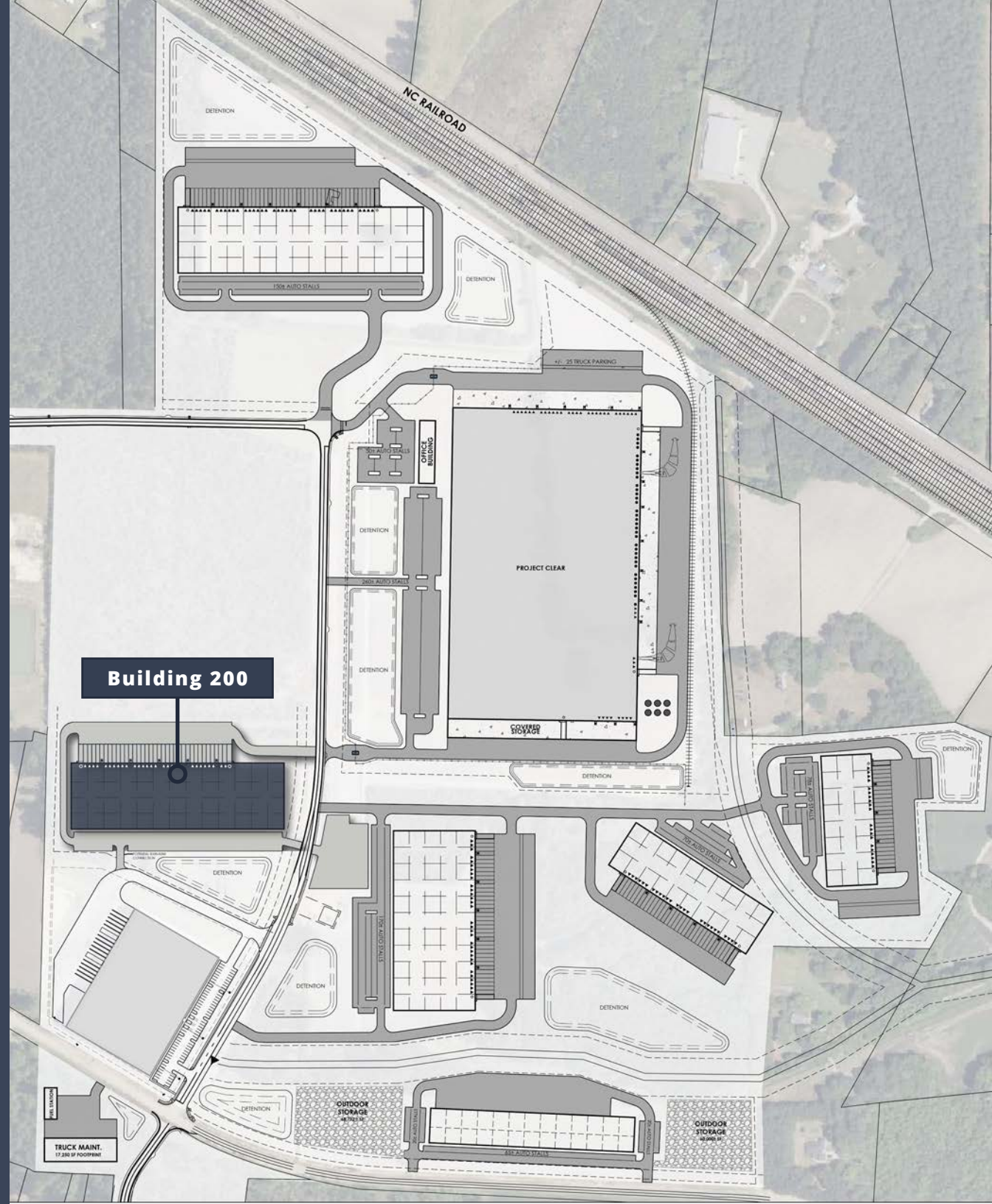
# Eastfield Crossing retail presence



## PROPERTY OVERVIEW

# Eastfield Business Park

**Eastfield Business Park** presents more than 1M square feet of planned and delivered industrial space. The park is uniquely designed to accommodate advanced manufacturing, distribution, and other industrial uses given its central proximity on the east coast between Florida and Maine, Class-1 rail service with one of the few CSX and Norfolk Southern intersections less than one mile away, proximity to major US deepwater Ports (Port of Wilmington and Port of Morehead), as well as abundant power and natural gas. The park has already attracted notable manufacturers, Crystal Window & Door Systems (\$84M investment) and VeeTee Foods (\$36M investment).



PROPERTY OVERVIEW

Building 200



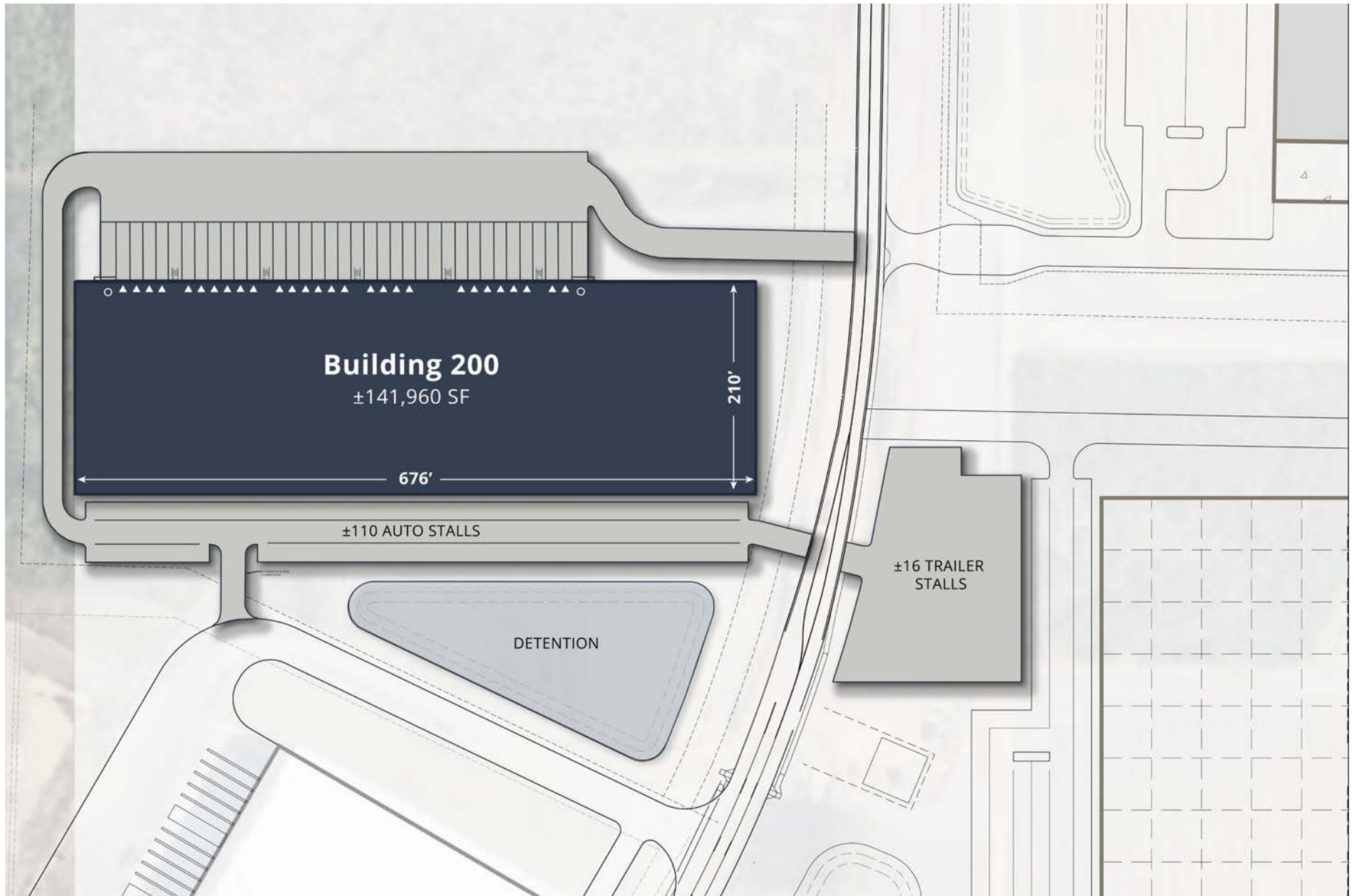
\* pictures are of current building | 07

BUILDING SPECIFICATIONS

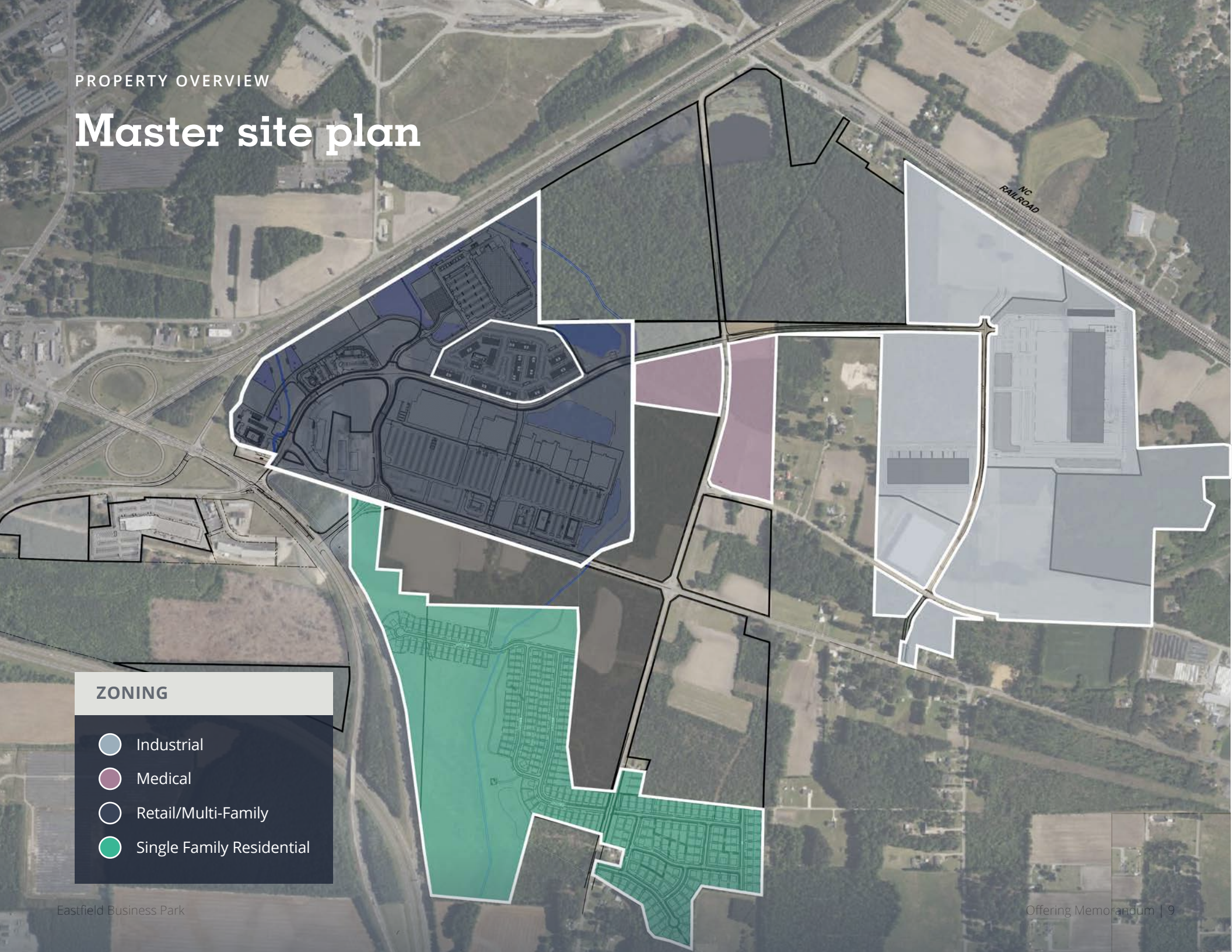
Address	103 E Providence Boulevard
City	Selma
State	North Carolina
Zip Code	27576
Estimated Delivery Date	Q1 2027
Building Dimensions	676' x 210'
Total SF	±141,960 SF
Column Spacing	52' x 50' with 60' speed bays
Floor Load PSI	4,000 PSI

Slab Thickness	7" Unreinforced
Exterior Wall Material	Tilt-Up Concrete
Clear Height	36' @ First Column From Dock Wall
Paved Parking	±110 spaces
Trailer Parking	±16 trailer stalls
Loading	(14) Dock Positions with 9' x 10' manual doors
Truck Court	130' with 60' concrete apron
Power	1200A, 480V 3P
Fire Safety	ESFR Sprinkler Protection System

# Building 200 site plan



# Master site plan



## ZONING

- Industrial
- Medical
- Retail/Multi-Family
- Single Family Residential



# 02

## Location overview

## LOCATION OVERVIEW

# Local snapshot

**Eastfield** offers strong business growth opportunities, supported by its role as an inland port with rail access, proximity to I-95 and US 70, and convenient access to Raleigh and RDU Airport.

### Eastfield

Eastfield is located in North Carolina's fastest growing county in the state (US Census), benefiting from direct access to I-95 and being part of the southeast Raleigh–Durham region. Its location along a major East Coast transportation corridor has made Eastfield increasingly attractive for industrial, logistics, and service-oriented uses, while also seeing tremendous growth in supporting retail, hospitality, multi-family, and healthcare.

The local economy is supported by a mix of retail, distribution, manufacturing, and service employment, with regional job growth in Johnston County helping to sustain demand across multiple real estate sectors. Nearby Selma's historic downtown and established neighborhoods add to its appeal, particularly for residents and businesses seeking lower costs compared to larger Triangle submarkets.

## DEMOGRAPHICS



**178,459**

15 MILE POPULATION



**37**

MEDIAN AGE



**66,573**

HOUSEHOLDS



**\$106,045**

AVERAGE HH INCOME



**\$294,833**

MEDIAN HOME VALUE

## EXPANDING THE INDUSTRY

# Johnston County's labor force

Johnston County offers a deep and growing labor pool supported by the strength of the greater Raleigh-Durham/Triangle economy. The County's workforce benefits from consistently low unemployment, a solid labor force participation rate, and access to a diverse base of talent across manufacturing, life sciences, logistics, construction, and professional services. As one of North Carolina's fastest-growing counties, Johnston County continues to attract both skilled workers and new residents seeking affordable housing and access to major employment centers along I-95, I-40, and greater Raleigh.

The area surrounding Eastfield Crossing is especially well positioned from a workforce standpoint. The site is located near the Johnston County Advanced Manufacturing Training Facility, a 67,000-square-foot, \$40 million investment designed to support advanced manufacturing and industrial employers through customized training and upskilling programs. Eastfield Crossing is also in close proximity to the Johnston County Workforce Development Center, which houses a state-of-the-art training facility focused on life sciences and biotechnology. Together, these investments underscore the County's commitment to workforce readiness and provide employers at Eastfield Crossing with direct access to trained talent, ongoing skills development, and pipeline programs aligned with modern manufacturing and life science operations.



12

Colleges and universities within 1-hour drive



27.1%

Bachelor's degree or higher



65,000+

Daily workers commuting out of county

112,000+

workforce employees

65.7%

labor force participation

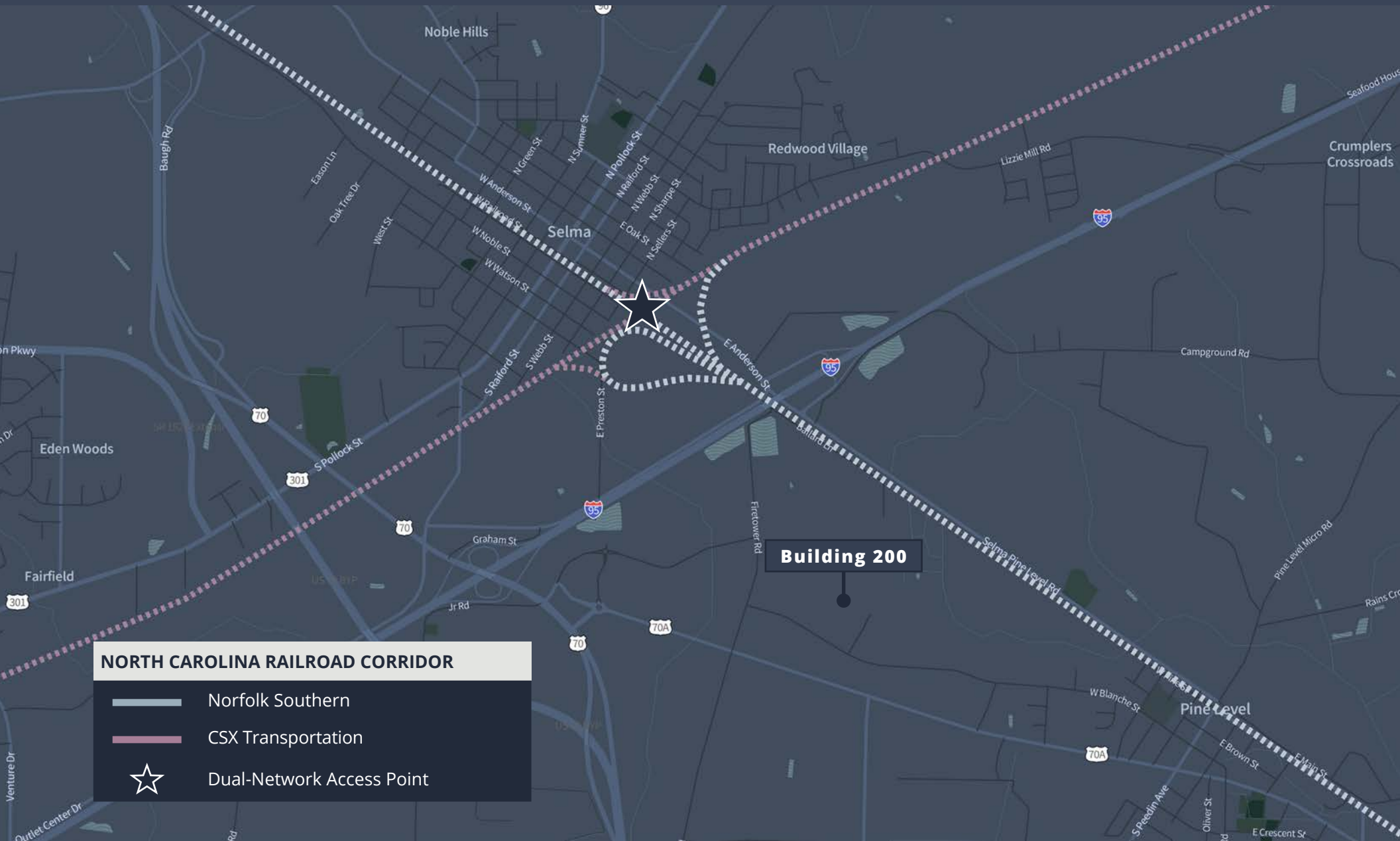
\$10.6B

gross domestic product

## LOCATION OVERVIEW

# Positioned for statewide reach

The development sits at one of the Southeast's most unique rail intersections, where two Class I railroads cross. This **rare dual-network** rail access, combined with immediate proximity to I-95 and US 70, creates a highly compelling logistics and industrial location.

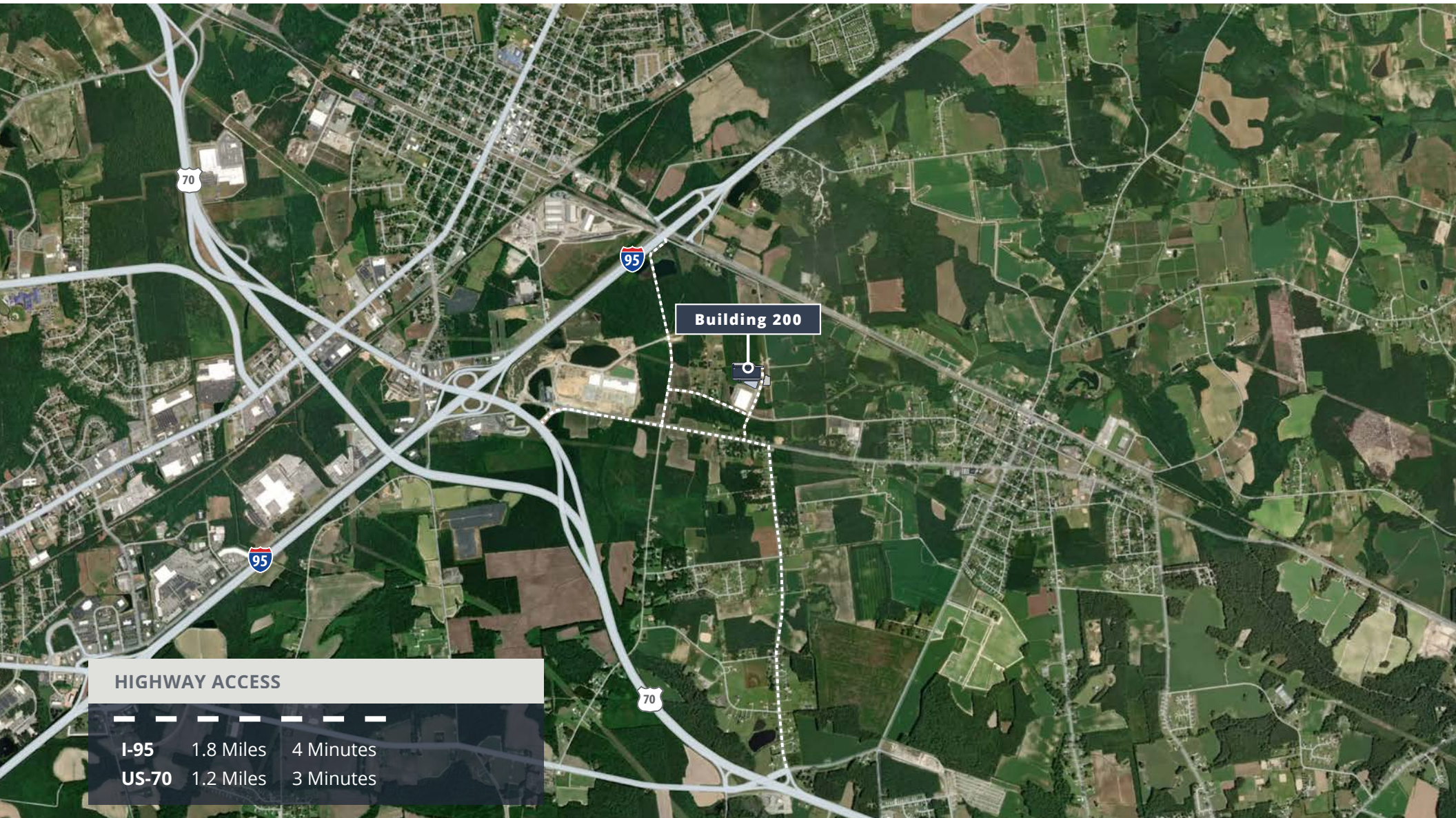


### NORTH CAROLINA RAILROAD CORRIDOR

- Norfolk Southern
- CSX Transportation
- Dual-Network Access Point

## LOCATION OVERVIEW

# Immediate highway access



CLOSE PROXIMITY TO INDUSTRIES AND INSTITUTIONS

# Regional highlights

## 1 VULCAN ELEMENTS

The Pentagon-backed Research Triangle startup received more than \$1B in funding in 2025 with plans to expand its production of rare-earth magnets in a 1-million sf plant in Benson, which is just 20-minutes south of Eastfield Crossing. This is slated to become the biggest factory of its kind outside of China. State and local officials also approved incentives packages worth up to \$120 million.

## 2 TRIUMVIRATE ENVIRONMENTAL

A new industrial property has been acquired for millions by a national commercial waste company. Triumvirate Environmental acquired a 70,000-sqaure-foot Smithfield property for \$11 million. The industrial building sits on 9 acres in Johnston County.

## 3 ADVANCED MANUFACTURING TRAINING FACILITY

A 67,000-square-foot, \$40 million investment in Johnston County designed to support advanced manufacturing and industrial employers through customized training and upskilling programs.

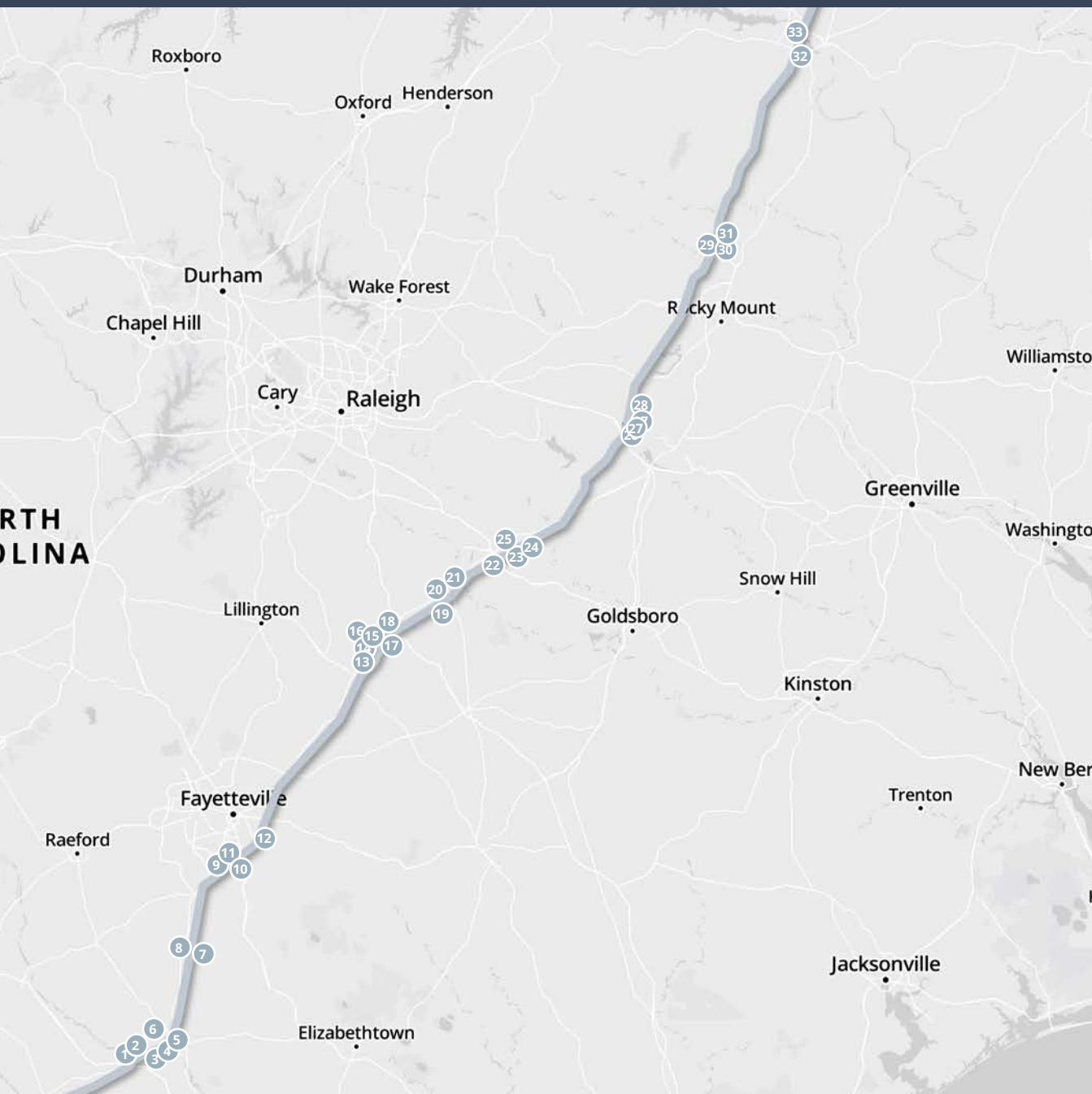
## 4 WORKFORCE DEVELOPMENT CENTER

The Johnston County Workforce Development Center is a 30,000 square foot state-of-the-art educational and technical skills training center focused on life sciences programming, business training, and workforce development in biotechnology and other sciences.



ESTABLISHED TENANT BASE

# Presence along I-95



## TENANT NAME

1	Zurn
2	Flotite Inc
3	United States Cold Storage
4	Quickie
5	International Paper
6	International Paper Company
7	Paraclete Armor & Equipment
8	Pepsi Bottling Ventures
9	United States Postal Service
10	FedEx Ground
11	Smurfit Westrock Packaging Solutions
12	The Campbell's Company
13	Rooms To Go
14	Americold
15	Berry Global
16	Polymer Group
17	Vulcan Elements
18	Americold
19	BD
20	Ashley
21	AAF Flanders
22	U.S. Lumber
23	VeeTee Foods
24	Crystal Window & Door Systems
25	Sysco Corporation
26	CleanAire
27	Refresco
28	Johnson & Johnson
29	Prysmian Group
30	The Cheesecake Factory
31	LS Tractor USA
32	Reser's Fine Foods Inc
33	Patch Rubber Company

# Strategic access



Equal distance between  
Portland, ME and  
Miami, FL



Domestic & international  
direct flights



Interstate  
highway system



Close to major metros,  
international markets, and  
natural resources



Destination	Drive Time
Raleigh, NC	40 minutes
Wilmington, NC	1 hour, 45 minutes
Morehead City, NC	2 hours, 10 minutes
Richmond, VA	2 hours, 20 minutes
Norfolk/Newport, VA	2 hours, 45 minutes
Charlotte, NC	3 hours
Columbia, SC	3 hours, 15 minutes
Charleston, SC	4 hours
Washington, DC	4 hours
Asheville, NC	4 hours, 15 minutes
Savannah, GA	4 hours, 30 minutes
Baltimore, MD	5 hours
Atlanta, GA	6 hours, 15 minutes
Jacksonville, FL	6 hours, 20 minutes
Philadelphia, PA	6 hours, 45 minutes
Chattanooga, TN	8 hours
Pittsburgh, PA	8 hours
New York City, NY	8 hours
Columbus, OH	8 hours
Lexington, KY	8 hours, 10 minutes
Orlando, FL	8 hours, 30 minutes
Montgomery, AL	8 hours, 30 minutes
Cincinnati, OH	8 hours, 40 minutes
Tampa, FL	9 hours, 20 minutes

# Eastfield in the News

## NEWS

### TRIANGLE BUSINESS JOURNAL

#### **\$73M housing component breaks ground at major development off I-95**

The NRP Group, a developer and builder based out of Cleveland that specializes in multifamily...

## NEWS

### TRIANGLE BUSINESS JOURNAL

#### **Chick-fil-A coming to North Carolina town that's a hotbed of activity**

Eastfield Crossing has been on a roll delivering new-to-market restaurant and retail chains to Selma. Arguably the nation's most popular chicken chain will soon be making its debut in a small North Carolina town that's seeing plenty of growth activity.

## NEWS

#### **Global food company Veetee Foods, Inc. Selects Johnston County for Production Facility**

VeeTee Foods, Inc., known as VeeTee Food Group in the United Kingdom, will establish a major production plant in Johnston County...



ECONOMIC  
DEVELOPMENT  
PARTNERSHIP of  
NORTH CAROLINA

## NEWS

#### **Crystal Window and Door Systems to Establish New Facility in Johnston County, Creating 501 New Jobs**

Crystal Window & Door Systems, a leading manufacturer of window and door solutions for residential and commercial buildings announced...



ECONOMIC  
DEVELOPMENT  
PARTNERSHIP of  
NORTH CAROLINA

## NEWS

#### **The Target effect**

Target will open its first store in Johnston County in 2026. Kevin Dougherty has hunted for Target ever since he arrived in Selma two decades ago. The Pittsburgh native is leading the charge on Eastfield Crossing, a transformative project just off Interstate 95...

### TRIANGLE BUSINESS JOURNAL



# 03

## Market overview

## MARKET OVERVIEW

# Johnston County

**Johnston County** is strategically positioned at the crossroads of Interstates 95 and 40, serving as North Carolina's primary north-south and east-west transportation corridor. Located just 30 minutes east of Raleigh and the greater Triangle region, including the renowned Research Triangle Park, the county offers convenient access to one of the Southeast's most dynamic economic hubs. Johnston County's reach, combined with strong infrastructure and available land, continues to attract a diverse mix of employers and residents.

In recent years, Johnston County has emerged as a significant destination for bio-manufacturing and advanced manufacturing investment, supported by a growing workforce and business-friendly environment. The county is comprised of eleven municipalities, including Benson, Clayton, Four Oaks, Kenly, Selma, and Smithfield. Smithfield, situated along I-95, is notably positioned at the midpoint between New York City and Jacksonville, Florida, reinforcing the county's role as a prime logistics, distribution, and industrial market within the Mid-Atlantic and Southeast regions.

**250,596**

TOTAL POPULATION

**37**

MEDIAN AGE

**\$109,700**

AVERAGE HH INCOME

**\$325,890**

MEDIAN HOME VALUE

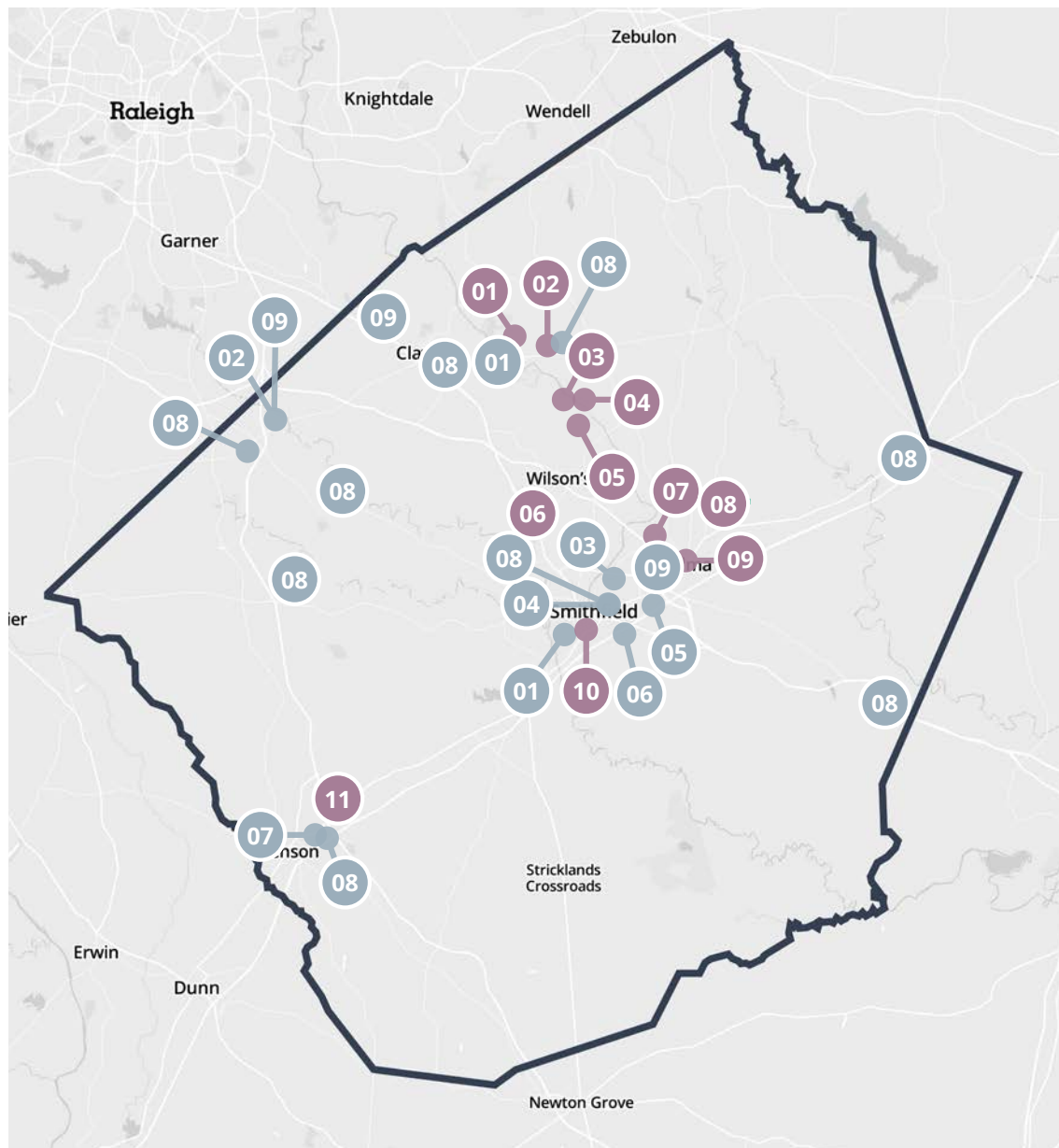
**3%**

UNEMPLOYMENT RATE

**115,498**

PROJECTED HOUSING UNITS

# Major employers



Eastfield Business Park

Local Employers		Employment Range
01.	Caterpillar	500-999
02.	Asplundh Tree Expert	1,000+
03.	Johnston Health	1,000+
04.	Johnston County	1,000+
05.	Johnston County Public Schools	1,000+
06.	Johnston Community College	500-999
07.	Grifols Therapeutics	1,000+
08.	Food Lion*	500-999
09.	Walmart*	500-999

\* multiple locations

International Employers		Employment Range
01.	SBM; France	500-999
02.	Bayer CropScience; Germany	1-50
03.	Grifols; Spain	1,000-2,499
04.	Master-Halco; Japan	
05.	Novo Nordisk; Denmark	1,000-1,500
06.	Studio TK; Canada	
07.	BP Products; United kingdom	
08.	BC Special Wire; China	
09.	Linamar; Canada	
10.	AAF-Flanders; Japan	500-999
11.	Metallum; China	

# For more information on this offering, please contact:

**Evan Sassaman, MRED**

Senior Vice President

+1 717 215 4507

[evan.sassaman@avisonyoung.com](mailto:evan.sassaman@avisonyoung.com)

**John Gainey**

Senior Vice President

+1 919 622 9600

[john.gainey@avisonyoung.com](mailto:john.gainey@avisonyoung.com)

Visit us online  
[avisonyoung.com](http://avisonyoung.com)

©2026 Avison Young Commercial Real Estate Services, LP,  
Commercial Real Estate Agency. All rights reserved.

E. & O.E.: The information contained herein was obtained from sources  
which we deem reliable and, while thought to be correct, is not  
guaranteed by Avison Young.

**AVISON  
YOUNG**