



1055 Canton St

Roswell, GA 30075



COBBLESTONE
RETAIL GROUP

EXPANDED PROFILE

2000-2010 Census, 2019 Estimates with 2024 Projections

Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 34.0272/-84.3605

RF5

1055 Canton St Roswell, GA 30075	1 mi radius	3 mi radius	5 mi radius
Population			
Estimated Population (2019)	8,414	76,741	193,074
Projected Population (2024)	8,632	79,325	200,039
Census Population (2010)	7,103	68,932	175,694
Census Population (2000)	6,782	63,206	162,189
Projected Annual Growth (2019 to 2024)	218 0.5%	2,584 0.7%	6,966 0.7%
Historical Annual Growth (2010 to 2019)	1,311 1.7%	7,809 1.1%	17,380 1.0%
Historical Annual Growth (2000 to 2010)	321 0.5%	5,726 0.9%	13,505 0.8%
Estimated Population Density (2019)	2,680 psm	2,716 psm	2,459 psm
Trade Area Size	3.1 sq mi	28.3 sq mi	78.5 sq mi
Households			
Estimated Households (2019)	3,517	32,086	79,189
Projected Households (2024)	3,647	33,507	82,793
Census Households (2010)	2,826	27,465	68,984
Census Households (2000)	2,489	24,889	62,677
Estimated Households with Children (2019)	1,008 28.7%	10,026 31.2%	26,444 33.4%
Estimated Average Household Size (2019)	2.33	2.38	2.43
Average Household Income			
Estimated Average Household Income (2019)	\$130,496	\$112,605	\$136,793
Projected Average Household Income (2024)	\$149,793	\$128,085	\$157,387
Estimated Average Family Income (2019)	\$155,985	\$141,732	\$169,885
Median Household Income			
Estimated Median Household Income (2019)	\$111,274	\$89,964	\$105,917
Projected Median Household Income (2024)	\$130,077	\$104,851	\$123,213
Estimated Median Family Income (2019)	\$139,512	\$112,841	\$133,314
Per Capita Income			
Estimated Per Capita Income (2019)	\$54,748	\$47,129	\$56,131
Projected Per Capita Income (2024)	\$63,476	\$54,150	\$65,165
Estimated Per Capita Income 5 Year Growth	\$8,727 15.9%	\$7,021 14.9%	\$9,034 16.1%
Estimated Average Household Net Worth (2019)	\$1,315,622	\$916,490	\$1,141,519
Daytime Demos (2019)			
Total Businesses	827	4,685	10,959
Total Employees	5,660	43,561	110,793
Company Headquarter Businesses	-	47 1.0%	133 1.2%
Company Headquarter Employees	52 0.9%	1,631 3.7%	9,465 8.5%
Employee Population per Business	6.8	9.3	10.1
Residential Population per Business	10.2	16.4	17.6

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Race & Ethnicity						
White (2019)	5,968	70.9%	46,028	60.0%	124,580	64.5%
Black or African American (2019)	1,444	17.2%	18,532	24.1%	40,910	21.2%
American Indian or Alaska Native (2019)	14	0.2%	238	0.3%	428	0.2%
Asian (2019)	475	5.6%	5,054	6.6%	14,888	7.7%
Hawaiian or Pacific Islander (2019)	4	-	34	-	74	-
Other Race (2019)	352	4.2%	4,901	6.4%	7,427	3.8%
Two or More Races (2019)	158	1.9%	1,954	2.5%	4,767	2.5%
Not Hispanic or Latino Population (2019)	7,634	90.7%	64,892	84.6%	172,767	89.5%
Hispanic or Latino Population (2019)	780	9.3%	11,849	15.4%	20,306	10.5%
Not Hispanic or Latino Population (2024)	7,817	90.6%	66,975	84.4%	178,651	89.3%
Hispanic or Latino Population (2024)	815	9.4%	12,351	15.6%	21,388	10.7%
Not Hispanic or Latino Population (2010)	5,968	84.0%	54,836	79.6%	154,306	87.8%
Hispanic or Latino Population (2010)	1,135	16.0%	14,096	20.4%	21,389	12.2%
Not Hispanic or Latino Population (2000)	5,645	83.2%	53,940	85.3%	149,291	92.0%
Hispanic or Latino Population (2000)	1,137	16.8%	9,266	14.7%	12,898	8.0%
Projected Hispanic Annual Growth (2019 to 2024)	35	0.9%	502	0.8%	1,082	1.1%
Historic Hispanic Annual Growth (2000 to 2019)	-357	-1.7%	2,582	1.5%	7,408	3.0%
Age Distribution (2019)						
Age Under 5	416	4.9%	4,685	6.1%	10,788	5.6%
Age 5 to 9 Years	439	5.2%	4,695	6.1%	11,947	6.2%
Age 10 to 14 Years	470	5.6%	4,642	6.0%	12,858	6.7%
Age 15 to 19 Years	446	5.3%	4,397	5.7%	11,774	6.1%
Age 20 to 24 Years	360	4.3%	4,338	5.7%	9,925	5.1%
Age 25 to 29 Years	425	5.1%	6,515	8.5%	14,155	7.3%
Age 30 to 34 Years	575	6.8%	6,762	8.8%	14,408	7.5%
Age 35 to 39 Years	596	7.1%	6,079	7.9%	14,330	7.4%
Age 40 to 44 Years	537	6.4%	5,111	6.7%	13,311	6.9%
Age 45 to 49 Years	603	7.2%	5,383	7.0%	14,562	7.5%
Age 50 to 54 Years	642	7.6%	5,199	6.8%	14,080	7.3%
Age 55 to 59 Years	688	8.2%	5,176	6.7%	14,386	7.5%
Age 60 to 64 Years	616	7.3%	4,199	5.5%	12,239	6.3%
Age 65 to 74 Years	936	11.1%	5,517	7.2%	15,459	8.0%
Age 75 to 84 Years	466	5.5%	2,620	3.4%	6,227	3.2%
Age 85 Years or Over	197	2.3%	1,422	1.9%	2,622	1.4%
Median Age	43.5		37.3		38.9	
Gender Age Distribution (2019)						
Female Population	4,368	51.9%	39,470	51.4%	99,301	51.4%
Age 0 to 19 Years	837	19.2%	8,862	22.5%	23,095	23.3%
Age 20 to 64 Years	2,627	60.1%	25,108	63.6%	62,910	63.4%
Age 65 Years or Over	904	20.7%	5,500	13.9%	13,296	13.4%
Female Median Age	45.6		38.6		39.7	
Male Population	4,047	48.1%	37,271	48.6%	93,773	48.6%
Age 0 to 19 Years	934	23.1%	9,557	25.6%	24,273	25.9%
Age 20 to 64 Years	2,418	59.8%	23,655	63.5%	58,487	62.4%
Age 65 Years or Over	695	17.2%	4,059	10.9%	11,013	11.7%
Male Median Age	41.0		36.0		38.1	

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Household Income Distribution (2019)				
HH Income \$200,000 or More	820	23.3%	4,446	13.9%
HH Income \$150,000 to \$199,999	399	11.4%	2,984	9.3%
HH Income \$100,000 to \$149,999	609	17.3%	5,597	17.4%
HH Income \$75,000 to \$99,999	415	11.8%	4,239	13.2%
HH Income \$50,000 to \$74,999	361	10.3%	5,417	16.9%
HH Income \$35,000 to \$49,999	411	11.7%	3,407	10.6%
HH Income \$25,000 to \$34,999	195	5.6%	2,007	6.3%
HH Income \$15,000 to \$24,999	174	4.9%	2,137	6.7%
HH Income Under \$15,000	132	3.8%	1,852	5.8%
HH Income \$35,000 or More	3,016	85.7%	26,090	81.3%
HH Income \$75,000 or More	2,243	63.8%	17,266	53.8%
Housing (2019)				
Total Housing Units	3,642		33,012	81,127
Housing Units Occupied	3,517	96.6%	32,086	97.2%
Housing Units Owner-Occupied	2,672	76.0%	17,626	54.9%
Housing Units, Renter-Occupied	845	24.0%	14,459	45.1%
Housing Units, Vacant	124	3.5%	926	2.9%
Marital Status (2019)				
Never Married	2,027	28.6%	22,141	35.3%
Currently Married	3,687	52.0%	29,205	46.6%
Separated	142	2.0%	2,222	3.5%
Widowed	395	5.6%	2,646	4.2%
Divorced	839	11.8%	6,506	10.4%
Household Type (2019)				
Population Family	6,712	79.8%	60,556	78.9%
Population Non-Family	1,493	17.7%	15,686	20.4%
Population Group Quarters	209	2.5%	499	0.6%
Family Households	2,282	64.9%	19,363	60.3%
Non-Family Households	1,235	35.1%	12,722	39.7%
Married Couple with Children	743	20.2%	6,812	23.3%
Average Family Household Size	2.9		3.1	3.1
Household Size (2019)				
1 Person Households	1,049	29.8%	10,393	32.4%
2 Person Households	1,370	39.0%	10,506	32.7%
3 Person Households	473	13.5%	4,425	13.8%
4 Person Households	373	10.6%	3,854	12.0%
5 Person Households	172	4.9%	1,697	5.3%
6 or More Person Households	79	2.3%	1,209	3.8%
Household Vehicles (2019)				
Households with 0 Vehicles Available	207	5.9%	2,470	7.7%
Households with 1 Vehicles Available	939	26.7%	11,557	36.0%
Households with 2 or More Vehicles Available	2,372	67.4%	18,059	56.3%
Total Vehicles Available	6,475		53,843	145,222
Average Vehicles Per Household	1.8		1.7	1.8

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Labor Force (2019)						
Estimated Labor Population Age 16 Years or Over						
Estimated Civilian Employed	7,001	61,893	155,086			
Estimated Civilian Unemployed	4,690	67.0%	44,022	71.1%	108,380	69.9%
Estimated in Armed Forces	61	0.9%	928	1.5%	2,064	1.3%
Estimated Not in Labor Force	7	0.1%	73	0.1%	120	-
Unemployment Rate	2,242	32.0%	16,870	27.3%	44,522	28.7%
	0.9%		1.5%		1.3%	
Occupation (2019)						
Occupation: Population Age 16 Years or Over	4,690	44,022	108,380			
Management, Business, Financial Operations	1,338	28.5%	11,162	25.4%	30,452	28.1%
Professional, Related	1,227	26.2%	10,138	23.0%	26,357	24.3%
Service	597	12.7%	6,964	15.8%	15,641	14.4%
Sales, Office	1,097	23.4%	9,773	22.2%	25,152	23.2%
Farming, Fishing, Forestry	-	-	93	0.2%	123	0.1%
Construct, Extraction, Maintenance	84	1.8%	2,553	5.8%	4,409	4.1%
Production, Transport Material Moving	348	7.4%	3,340	7.6%	6,246	5.8%
White Collar Workers	3,662	78.1%	31,073	70.6%	81,962	75.6%
Blue Collar Workers	1,028	21.9%	12,949	29.4%	26,418	24.4%
Consumer Expenditure (2019)						
Total Household Expenditure	\$294.85 M	\$2.43 B	\$6.95 B			
Total Non-Retail Expenditure	\$157.08 M	53.3%	\$1.29 B	53.0%	\$3.69 B	53.1%
Total Retail Expenditure	\$137.77 M	46.7%	\$1.14 B	47.0%	\$3.26 B	46.9%
Apparel	\$10.61 M	3.6%	\$87.03 M	3.6%	\$250.61 M	3.6%
Contributions	\$10.67 M	3.6%	\$82.82 M	3.4%	\$244.36 M	3.5%
Education	\$10.4 M	3.5%	\$79.6 M	3.3%	\$239.38 M	3.4%
Entertainment	\$17.23 M	5.8%	\$139.55 M	5.7%	\$404.09 M	5.8%
Food and Beverages	\$42.3 M	14.3%	\$354.21 M	14.6%	\$1 B	14.5%
Furnishings and Equipment	\$10.65 M	3.6%	\$86.48 M	3.6%	\$249.76 M	3.6%
Gifts	\$8.26 M	2.8%	\$63.66 M	2.6%	\$188.24 M	2.7%
Health Care	\$23.94 M	8.1%	\$199.58 M	8.2%	\$563.47 M	8.1%
Household Operations	\$11.96 M	4.1%	\$96.63 M	4.0%	\$279.34 M	4.0%
Miscellaneous Expenses	\$5.66 M	1.9%	\$46.21 M	1.9%	\$132.49 M	1.9%
Personal Care	\$3.95 M	1.3%	\$32.61 M	1.3%	\$93.08 M	1.3%
Personal Insurance	\$2.27 M	0.8%	\$17.74 M	0.7%	\$52.53 M	0.8%
Reading	\$658.08 K	0.2%	\$5.33 M	0.2%	\$15.31 M	0.2%
Shelter	\$61.88 M	21.0%	\$513.87 M	21.1%	\$1.46 B	21.0%
Tobacco	\$1.48 M	0.5%	\$13.49 M	0.6%	\$35.99 M	0.5%
Transportation	\$52.75 M	17.9%	\$439.45 M	18.1%	\$1.25 B	18.0%
Utilities	\$20.18 M	6.8%	\$172.31 M	7.1%	\$480.62 M	6.9%
Educational Attainment (2019)						
Adult Population Age 25 Years or Over	6,283	53,984	135,781			
Elementary (Grade Level 0 to 8)	97	1.5%	1,990	3.7%	3,213	2.4%
Some High School (Grade Level 9 to 11)	158	2.5%	2,040	3.8%	3,207	2.4%
High School Graduate	1,086	17.3%	9,210	17.1%	18,615	13.7%
Some College	818	13.0%	7,926	14.7%	19,456	14.3%
Associate Degree Only	382	6.1%	3,349	6.2%	9,074	6.7%
Bachelor Degree Only	2,473	39.4%	18,871	35.0%	52,474	38.6%
Graduate Degree	1,269	20.2%	10,598	19.6%	29,742	21.9%

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Units In Structure (2019)						
1 Detached Unit	2,351	83.2%	15,289	55.7%	47,474	68.8%
1 Attached Unit	564	20.0%	4,087	14.9%	6,785	9.8%
2 to 4 Units	133	4.7%	1,574	5.7%	3,037	4.4%
5 to 9 Units	107	3.8%	3,209	11.7%	5,936	8.6%
10 to 19 Units	130	4.6%	3,917	14.3%	8,502	12.3%
20 to 49 Units	52	1.9%	1,041	3.8%	2,251	3.3%
50 or More Units	175	6.2%	2,648	9.6%	4,628	6.7%
Mobile Home or Trailer	5	0.2%	297	1.1%	540	0.8%
Other Structure	-	-	25	-	36	-
Homes Built By Year (2019)						
Homes Built 2010 or later	230	8.1%	1,513	5.5%	3,909	5.7%
Homes Built 2000 to 2009	633	22.4%	4,046	14.7%	10,234	14.8%
Homes Built 1990 to 1999	496	17.5%	5,941	21.6%	16,075	23.3%
Homes Built 1980 to 1989	689	24.4%	9,931	36.2%	26,455	38.3%
Homes Built 1970 to 1979	605	21.4%	6,646	24.2%	14,555	21.1%
Homes Built 1960 to 1969	506	17.9%	2,171	7.9%	4,303	6.2%
Homes Built 1950 to 1959	209	7.4%	991	3.6%	1,902	2.8%
Homes Built Before 1949	149	5.3%	846	3.1%	1,755	2.5%
Home Values (2019)						
Home Values \$1,000,000 or More	19	0.9%	182	1.2%	798	1.8%
Home Values \$500,000 to \$999,999	340	15.8%	2,992	19.5%	11,413	25.6%
Home Values \$400,000 to \$499,999	427	19.8%	2,633	17.2%	9,857	22.1%
Home Values \$300,000 to \$399,999	725	33.7%	3,470	22.7%	10,123	22.7%
Home Values \$200,000 to \$299,999	721	33.5%	4,463	29.1%	10,027	22.5%
Home Values \$150,000 to \$199,999	235	10.9%	1,562	10.2%	3,319	7.5%
Home Values \$100,000 to \$149,999	134	6.2%	1,247	8.1%	2,665	6.0%
Home Values \$70,000 to \$99,999	35	1.6%	557	3.6%	1,137	2.6%
Home Values \$50,000 to \$69,999	9	0.4%	126	0.8%	274	0.6%
Home Values \$25,000 to \$49,999	11	0.5%	107	0.7%	217	0.5%
Home Values Under \$25,000	5	0.2%	99	0.6%	225	0.5%
Owner-Occupied Median Home Value	\$335,728		\$331,117		\$378,881	
Renter-Occupied Median Rent	\$1,229		\$1,084		\$1,085	
Transportation To Work (2019)						
Drive to Work Alone	3,436	78.1%	29,659	73.0%	75,838	73.5%
Drive to Work in Carpool	173	3.9%	3,185	7.8%	6,607	6.4%
Travel to Work by Public Transportation	165	3.7%	2,622	6.5%	5,432	5.3%
Drive to Work on Motorcycle	3	-	88	0.2%	183	0.2%
Walk or Bicycle to Work	72	1.6%	1,103	2.7%	1,962	1.9%
Other Means	12	0.3%	725	1.8%	1,366	1.3%
Work at Home	538	12.2%	3,273	8.1%	11,855	11.5%
Travel Time (2019)						
Travel to Work in 14 Minutes or Less	1,045	23.8%	6,844	16.8%	16,146	15.6%
Travel to Work in 15 to 29 Minutes	1,267	28.8%	12,969	31.9%	30,532	29.6%
Travel to Work in 30 to 59 Minutes	1,424	32.4%	16,108	39.6%	39,065	37.8%
Travel to Work in 60 Minutes or More	370	8.4%	4,542	11.2%	10,256	9.9%
Average Minutes Travel to Work	23.9		28.5		28.9	

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