



Demographic and Income Profile

4373 Florida Blvd, Baton Rouge, Louisiana, 70806
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 30.45100
 Longitude: -91.14472

Summary	Census 2010	Census 2020	2023	2028
Population	11,652	10,523	10,411	10,319
Households	5,235	4,844	4,826	4,829
Families	2,544	2,260	2,153	2,136
Average Household Size	2.15	2.08	2.07	2.05
Owner Occupied Housing Units	2,274	2,060	2,413	2,441
Renter Occupied Housing Units	2,968	2,784	2,413	2,388
Median Age	35.7	39.0	37.8	38.9

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.18%	-0.02%	0.30%
Households	0.01%	0.18%	0.49%
Families	-0.16%	0.08%	0.44%
Owner HHs	0.23%	0.36%	0.66%
Median Household Income	2.24%	2.08%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	947	19.6%	904	18.7%
\$15,000 - \$24,999	768	15.9%	662	13.7%
\$25,000 - \$34,999	408	8.5%	374	7.7%
\$35,000 - \$49,999	741	15.4%	683	14.1%
\$50,000 - \$74,999	699	14.5%	713	14.8%
\$75,000 - \$99,999	361	7.5%	400	8.3%
\$100,000 - \$149,999	491	10.2%	576	11.9%
\$150,000 - \$199,999	231	4.8%	303	6.3%
\$200,000+	179	3.7%	212	4.4%

Median Household Income	\$39,704	\$44,347
Average Household Income	\$65,554	\$75,208
Per Capita Income	\$30,059	\$34,792

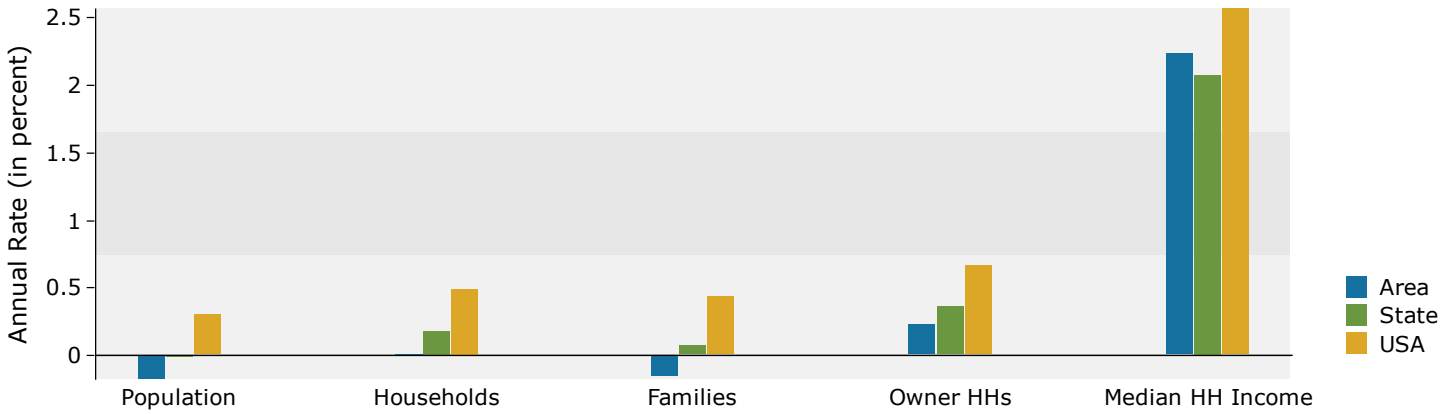
Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	772	6.6%	580	5.5%	585	5.6%	583	5.6%
5 - 9	677	5.8%	602	5.7%	564	5.4%	535	5.2%
10 - 14	630	5.4%	584	5.5%	562	5.4%	526	5.1%
15 - 19	643	5.5%	546	5.2%	514	4.9%	497	4.8%
20 - 24	975	8.4%	606	5.8%	780	7.5%	780	7.6%
25 - 34	2,027	17.4%	1,710	16.3%	1,794	17.2%	1,686	16.3%
35 - 44	1,420	12.2%	1,455	13.8%	1,336	12.8%	1,368	13.3%
45 - 54	1,667	14.3%	1,172	11.1%	1,160	11.1%	1,166	11.3%
55 - 64	1,397	12.0%	1,542	14.7%	1,324	12.7%	1,208	11.7%
65 - 74	694	6.0%	1,010	9.6%	938	9.0%	980	9.5%
75 - 84	439	3.8%	458	4.4%	505	4.9%	617	6.0%
85+	309	2.7%	256	2.4%	349	3.4%	374	3.6%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	3,781	32.5%	3,613	34.3%	3,615	34.7%	3,461	33.5%
Black Alone	7,514	64.5%	6,198	58.9%	6,040	58.0%	6,001	58.2%
American Indian Alone	33	0.3%	20	0.2%	24	0.2%	25	0.2%
Asian Alone	88	0.8%	71	0.7%	73	0.7%	75	0.7%
Pacific Islander Alone	2	0.0%	4	0.0%	4	0.0%	4	0.0%
Some Other Race Alone	96	0.8%	185	1.8%	201	1.9%	243	2.4%
Two or More Races	137	1.2%	432	4.1%	453	4.4%	509	4.9%
Hispanic Origin (Any Race)	254	2.2%	427	4.1%	465	4.5%	527	5.1%

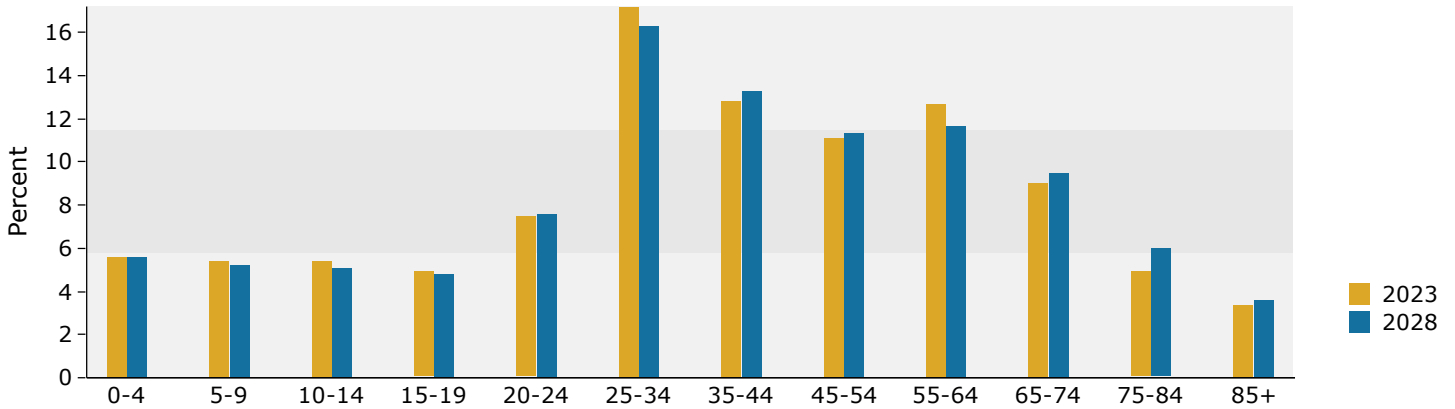
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

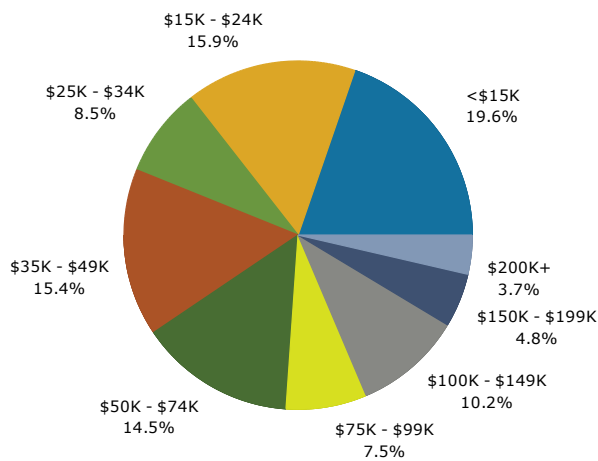
Trends 2023-2028



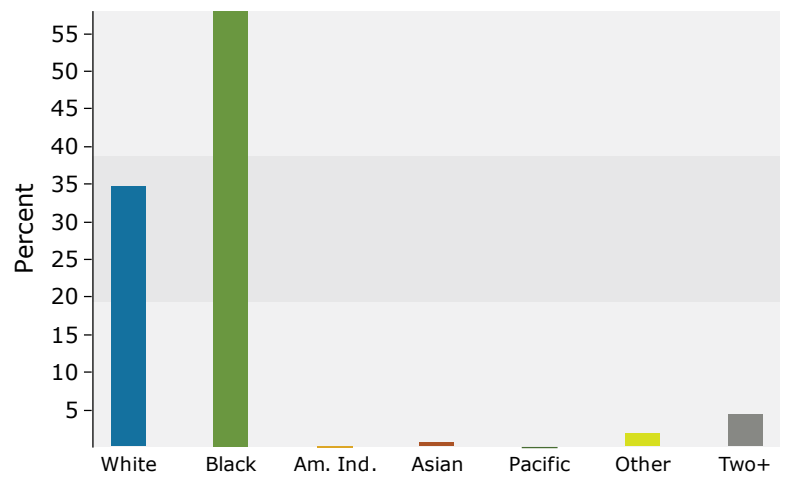
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 4.5%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.



Demographic and Income Profile

4373 Florida Blvd, Baton Rouge, Louisiana, 70806
 Ring: 3 mile radius

Prepared by Esri
 Latitude: 30.45100
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Summary	Census 2010	Census 2020	2023	2028
Population	86,235	81,026	79,409	78,599
Households	36,464	35,829	35,648	35,671
Families	19,332	18,328	17,537	17,405
Average Household Size	2.31	2.20	2.17	2.15
Owner Occupied Housing Units	16,393	15,014	16,073	16,176
Renter Occupied Housing Units	20,072	20,815	19,575	19,494
Median Age	33.0	36.3	35.4	36.4

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.20%	-0.02%	0.30%
Households	0.01%	0.18%	0.49%
Families	-0.15%	0.08%	0.44%
Owner HHs	0.13%	0.36%	0.66%
Median Household Income	2.13%	2.08%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	7,838	22.0%	7,504	21.0%
\$15,000 - \$24,999	5,274	14.8%	4,530	12.7%
\$25,000 - \$34,999	3,736	10.5%	3,421	9.6%
\$35,000 - \$49,999	4,874	13.7%	4,697	13.2%
\$50,000 - \$74,999	5,297	14.9%	5,521	15.5%
\$75,000 - \$99,999	2,277	6.4%	2,561	7.2%
\$100,000 - \$149,999	2,801	7.9%	3,172	8.9%
\$150,000 - \$199,999	1,535	4.3%	1,955	5.5%
\$200,000+	2,016	5.7%	2,309	6.5%
Median Household Income	\$37,289		\$41,443	
Average Household Income	\$68,239		\$77,525	
Per Capita Income	\$30,499		\$35,019	

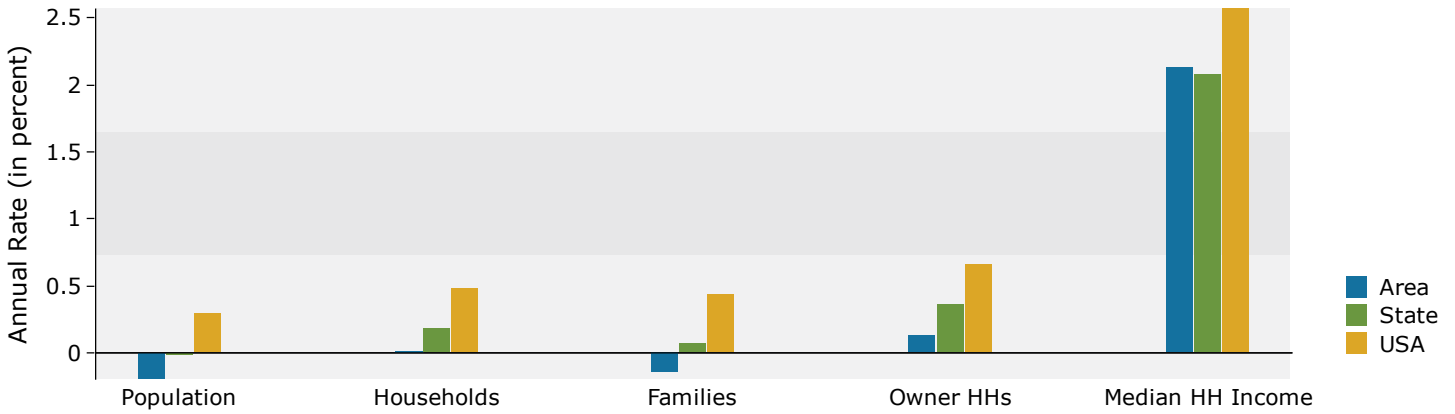
Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	5,966	6.9%	4,876	6.0%	4,746	6.0%	4,777	6.1%
5 - 9	5,415	6.3%	4,889	6.0%	4,697	5.9%	4,458	5.7%
10 - 14	5,338	6.2%	4,783	5.9%	4,677	5.9%	4,440	5.6%
15 - 19	6,389	7.4%	5,136	6.3%	5,203	6.6%	4,867	6.2%
20 - 24	8,661	10.0%	6,481	8.0%	6,752	8.5%	6,850	8.7%
25 - 34	13,641	15.8%	12,928	16.0%	13,226	16.7%	12,389	15.8%
35 - 44	9,709	11.3%	10,343	12.8%	9,896	12.5%	10,388	13.2%
45 - 54	11,566	13.4%	8,849	10.9%	8,217	10.3%	8,320	10.6%
55 - 64	9,907	11.5%	10,342	12.8%	9,371	11.8%	8,267	10.5%
65 - 74	4,977	5.8%	7,793	9.6%	7,578	9.5%	7,791	9.9%
75 - 84	3,008	3.5%	3,197	3.9%	3,475	4.4%	4,322	5.5%
85+	1,658	1.9%	1,409	1.7%	1,573	2.0%	1,729	2.2%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	27,931	32.4%	26,086	32.2%	25,324	31.9%	24,369	31.0%
Black Alone	55,466	64.3%	49,017	60.5%	47,966	60.4%	47,394	60.3%
American Indian Alone	170	0.2%	216	0.3%	232	0.3%	239	0.3%
Asian Alone	1,019	1.2%	947	1.2%	958	1.2%	994	1.3%
Pacific Islander Alone	40	0.0%	30	0.0%	30	0.0%	30	0.0%
Some Other Race Alone	669	0.8%	1,576	1.9%	1,665	2.1%	1,956	2.5%
Two or More Races	940	1.1%	3,155	3.9%	3,234	4.1%	3,618	4.6%
Hispanic Origin (Any Race)	1,879	2.2%	3,394	4.2%	3,593	4.5%	4,036	5.1%

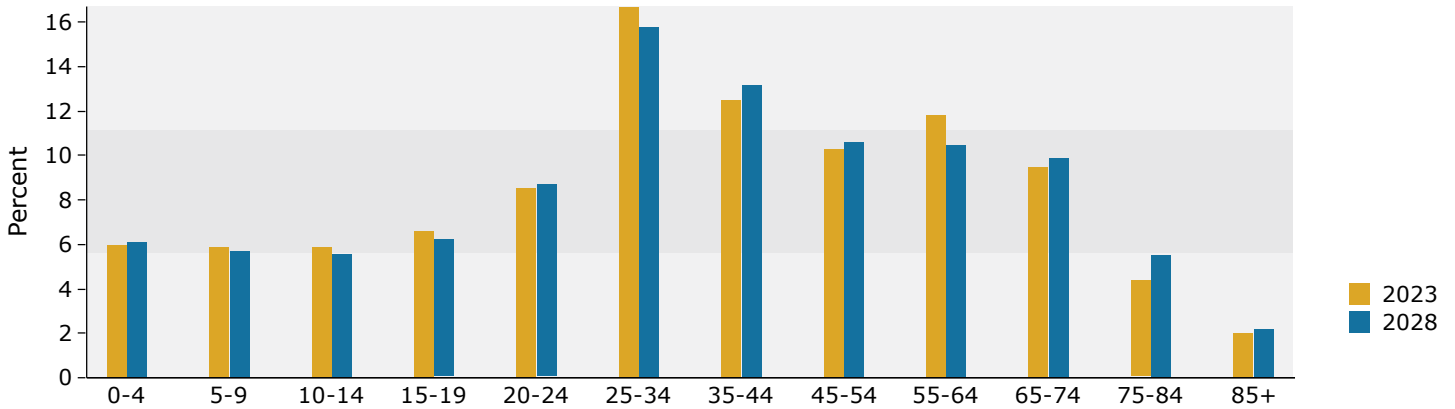
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

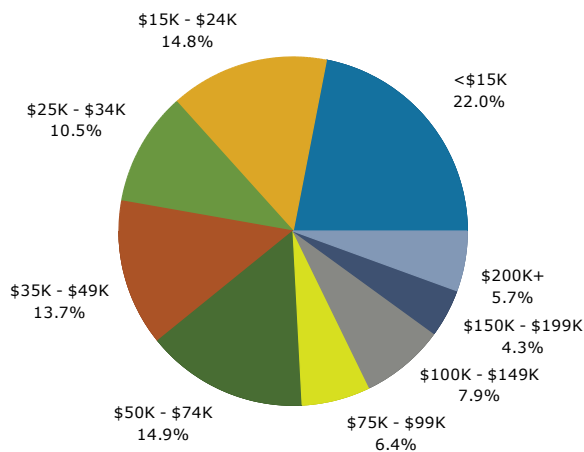
Trends 2023-2028



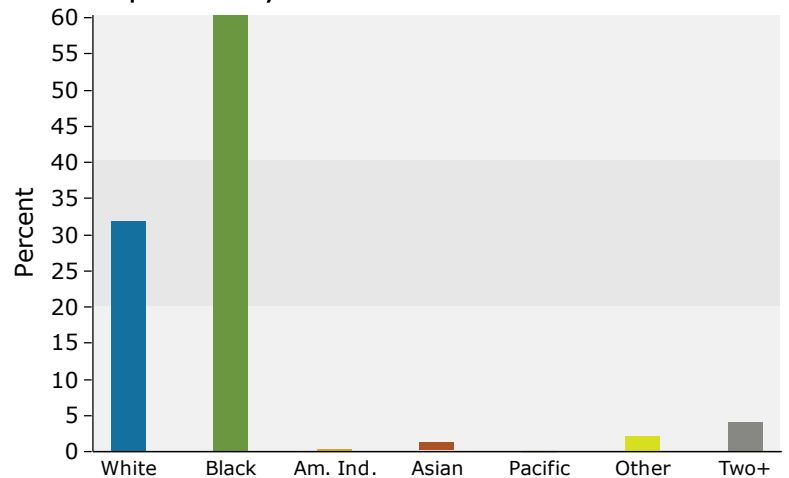
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 4.5%



Demographic and Income Profile

4373 Florida Blvd, Baton Rouge, Louisiana, 70806
 Ring: 5 mile radius

Prepared by Esri
 Latitude: 30.45100
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Summary	Census 2010	Census 2020	2023	2028
Population	187,662	184,816	183,582	183,204
Households	76,568	76,307	76,679	77,361
Families	41,359	39,958	38,720	38,699
Average Household Size	2.38	2.27	2.25	2.22
Owner Occupied Housing Units	37,039	34,463	36,625	37,239
Renter Occupied Housing Units	39,530	41,844	40,054	40,122
Median Age	31.0	33.4	33.0	33.8

Trends: 2023-2028 Annual Rate	Area	State	National
Population	-0.04%	-0.02%	0.30%
Households	0.18%	0.18%	0.49%
Families	-0.01%	0.08%	0.44%
Owner HHs	0.33%	0.36%	0.66%
Median Household Income	2.27%	2.08%	2.57%

Households by Income	2023		2028	
	Number	Percent	Number	Percent
<\$15,000	15,347	20.0%	14,748	19.1%
\$15,000 - \$24,999	9,609	12.5%	8,250	10.7%
\$25,000 - \$34,999	8,604	11.2%	7,900	10.2%
\$35,000 - \$49,999	10,685	13.9%	10,352	13.4%
\$50,000 - \$74,999	12,018	15.7%	12,511	16.2%
\$75,000 - \$99,999	5,736	7.5%	6,321	8.2%
\$100,000 - \$149,999	6,375	8.3%	7,146	9.2%
\$150,000 - \$199,999	3,732	4.9%	4,859	6.3%
\$200,000+	4,573	6.0%	5,273	6.8%
Median Household Income	\$40,549		\$45,365	
Average Household Income	\$72,493		\$82,226	
Per Capita Income	\$30,756		\$35,214	

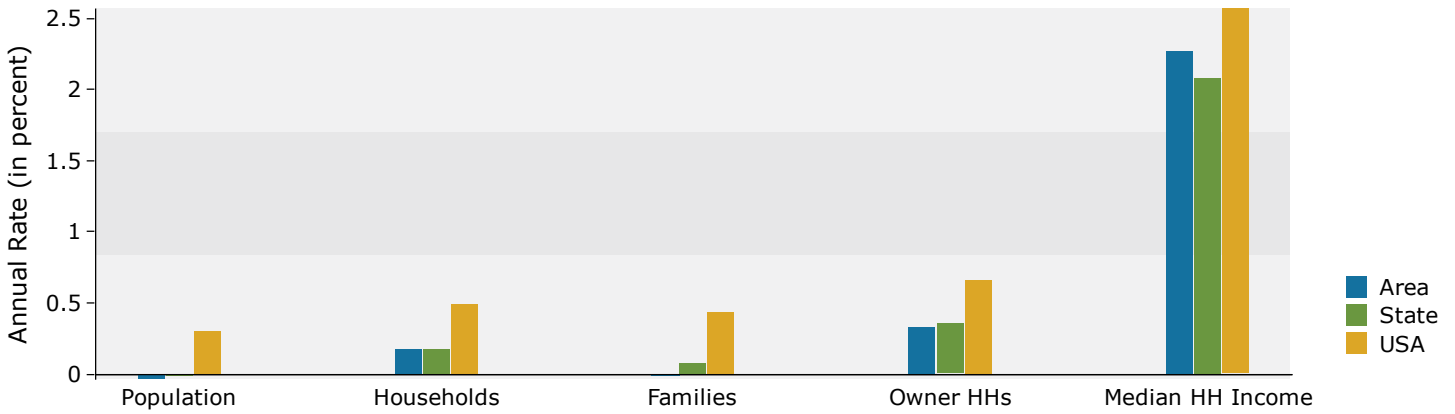
Population by Age	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,856	6.3%	10,549	5.7%	9,815	5.3%	9,945	5.4%
5 - 9	11,041	5.9%	10,209	5.5%	9,870	5.4%	9,516	5.2%
10 - 14	11,104	5.9%	10,298	5.6%	9,931	5.4%	9,605	5.2%
15 - 19	16,134	8.6%	16,889	9.1%	16,185	8.8%	15,788	8.6%
20 - 24	24,362	13.0%	20,371	11.0%	23,024	12.5%	23,125	12.6%
25 - 34	29,127	15.5%	28,190	15.3%	28,425	15.5%	26,381	14.4%
35 - 44	19,535	10.4%	21,197	11.5%	20,822	11.3%	22,102	12.1%
45 - 54	22,984	12.2%	18,070	9.8%	17,093	9.3%	17,729	9.7%
55 - 64	20,285	10.8%	21,244	11.5%	19,788	10.8%	17,584	9.6%
65 - 74	10,767	5.7%	16,803	9.1%	16,611	9.0%	17,023	9.3%
75 - 84	6,914	3.7%	7,661	4.1%	8,285	4.5%	10,255	5.6%
85+	3,553	1.9%	3,332	1.8%	3,731	2.0%	4,148	2.3%

Race and Ethnicity	Census 2010		Census 2020		2023		2028	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	74,902	39.9%	67,640	36.6%	66,372	36.2%	64,384	35.1%
Black Alone	102,917	54.8%	100,383	54.3%	99,720	54.3%	99,316	54.2%
American Indian Alone	356	0.2%	484	0.3%	509	0.3%	522	0.3%
Asian Alone	5,096	2.7%	4,456	2.4%	4,540	2.5%	4,723	2.6%
Pacific Islander Alone	66	0.0%	61	0.0%	61	0.0%	61	0.0%
Some Other Race Alone	2,057	1.1%	4,061	2.2%	4,312	2.3%	5,090	2.8%
Two or More Races	2,267	1.2%	7,731	4.2%	8,068	4.4%	9,108	5.0%
Hispanic Origin (Any Race)	5,640	3.0%	8,858	4.8%	9,450	5.1%	10,651	5.8%

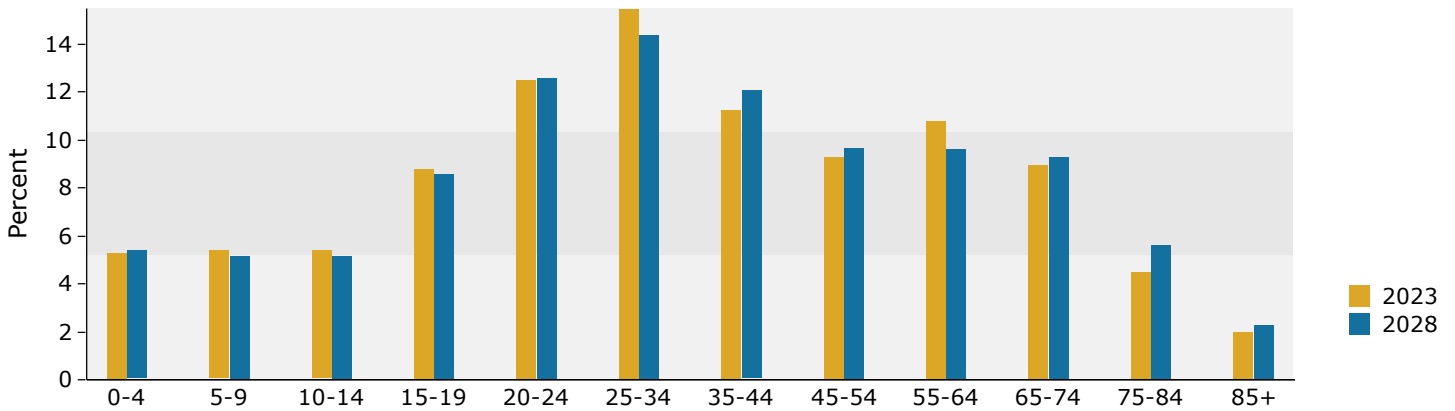
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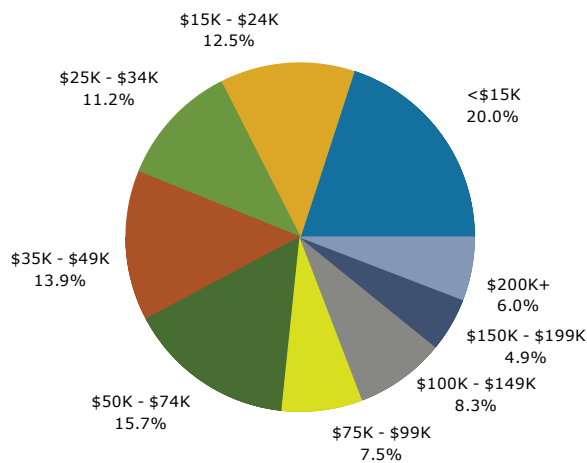
Trends 2023-2028



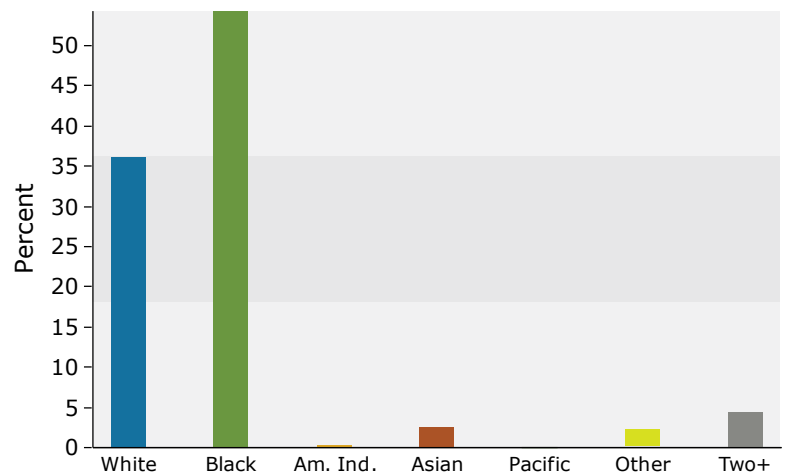
Population by Age



2023 Household Income



2023 Population by Race



2023 Percent Hispanic Origin: 5.1%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2020 decennial Census in 2020 geographies.