



KeeTown Loop Entertainment District

Demographic Comprehensive

	TOTAL (2021)	%	TOTAL (2026)	%
Population				
2022 Population - Current Year Estimate	254,986		278,578	
Age				
0-4	16,615	6.52%	18,022	6.47%
5-9	18,041	7.08%	18,668	6.70%
10-19	33,330	13.07%	37,201	13.35%
20-29	32,955	12.92%	34,430	12.36%
30-39	38,854	15.24%	38,884	13.96%
40-49	34,009	13.34%	38,693	13.89%
50-59	31,191	12.23%	33,296	11.95%
60-64	14,026	5.50%	15,038	5.40%
65+	35,965	14.10%	44,346	15.92%
Median Age	37		38	
Gender				
Male	124,537	48.84%	136,156	48.88%
Female	130,449	51.16%	142,422	51.20%
Race and Ethnicity				
White (non-hispanic)	204,979	80.39%	219,581	78.82%
Black (non-hispanic)	10,314	4.04%	12,015	4.31%
American Indian (non-hispanic)	357	0.14%	406	0.15%
Asian (non-hispanic)	13,832	5.42%	16,797	6.03%
Pacific Islander (non-hispanic)	100	0.04%	119	0.04%
Other (non-hispanic)	1,035	0.41%	984	0.35%
Multirace (non-hispanic)	9,190	3.60%	10,522	3.78%
Hispanic	15,194	5.96%	18,165	6.52%
Race Distribution				
White	209,658	82.22%	224,792	80.69%
Black	10,536	4.13%	12,282	441.00%
American Indian	677	0.27%	794	29.00%
Asian	14,017	5.50%	17,020	611.00%
Pacific Islander	110	0.04%	132	5.00%
Other	4,932	1.93%	5,672	204.00%
Multirace	15,056	5.90%	17,886	642.00%
Education Attainment				
< Grade 9	3,221	1.87%	3,407	1.81%
Grade 9-12	4,204	2.44%	4,482	2.39%
High School	30,148	17.49%	32,572	17.34%
Some College	29,972	17.38%	32,272	17.18%
Assoc Degree	17,299	10.03%	18,887	10.06%
Bach Degree	58,830	34.12%	64,768	34.48%
Grad Degree	28,735	16.67%	31,428	16.73%
Labor Force Status				
Labor Force	139,254		162,893	
Employed	133,979	96.21%	158,020	97.01%
Unemployed	5,138	3.69%	4,714	2.89%
In Armed Forces	137		159	
Not In Labor Force	59,466		55,614	

Total Households				
Households	103,958		112,175	
Families	66,345	63.82%	71,532	63.77%
Household Income Distribution				
<\$10 K	2,632	2.53%	2,393	2.13%
\$10-\$20K	4,435	4.27%	3,890	3.47%
\$20-\$30K	6,276	6.04%	5,485	4.89%
\$30-\$40K	6,555	6.31%	5,992	5.34%
\$40-\$50K	7,133	6.86%	6,154	5.49%
\$50-\$60K	8,111	7.80%	6,725	6.00%
\$60-\$75K	10,522	10.12%	11,369	10.14%
\$75-\$100K	15,346	14.76%	14,742	13.14%
> \$100K	42,948	41.31%	55,425	49.41%
Total Number of Housing				
Total Dwellings	110,142		118,910	
Owner-Occupied Dwellings	72,463	69.70%	81,196	272.38%
Renter-Occupied Dwellings	31,495	30.30%	30,979	27.62%
Housing Units Occupied	103,958	94.39%	112,175	94.34%
Size of Household				
1 Person	29,853	28.72%	33,016	29.43%
2 Person	35,577	34.22%	38,198	34.05%
3 Person	15,407	14.82%	16,073	14.33%
4 Person	14,745	14.18%	15,827	14.11%
5 Person	5,996	5.77%	6,511	5.80%
6+ Person	1,705	1.64%	1,852	1.65%
Means of Transportation to Work				
Drove alone	112,335	83.91%		
Carpool	10,332	7.72%		
Bus or trolley bus	885	0.66%		
Long-distance train or commuter rail	-	0.00%		
Light rail or streetcar or trolley car	-	0.00%		
Ferryboat	25	0.02%		
Taxicab	193	0.14%		
Motorcycle	70	0.05%		
Bicycle	187	0.14%		
Walked	1,241	0.93%		
Other means	565	0.42%		
Worked at home	8,047	6.01%		