

# Christiana Mall

Newark, Delaware



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## A shopping destination like no other

Christiana Mall is a tax -free shopping destination located between Philadelphia and Baltimore. As one of the most productive retail centers in the country, it attracts more than 11 million visitors annually. Comprised of the trendiest fashion retailers and impressive food options, this shopping center caters to a broad demographic.

Anchor retailers include Cabela's, Cinemark, JCPenney, Macy's, Nordstrom, and Target. Shoppers enjoy a retail mix which showcases Apple, Casper, Aerie, Levi's, The North Face, Kendra Scott, Tag Heuer, Uniqlo, Sephora, and Urban Outfitters. Dining options The Cheesecake Factory, Chiwa Bistro, Five Guys Burgers and Fries, and Brio Italian Grille.





# Trade area demographics

## Base Counts

Population	338,383
5-Year Projected Growth	1.4%
Households	125,922

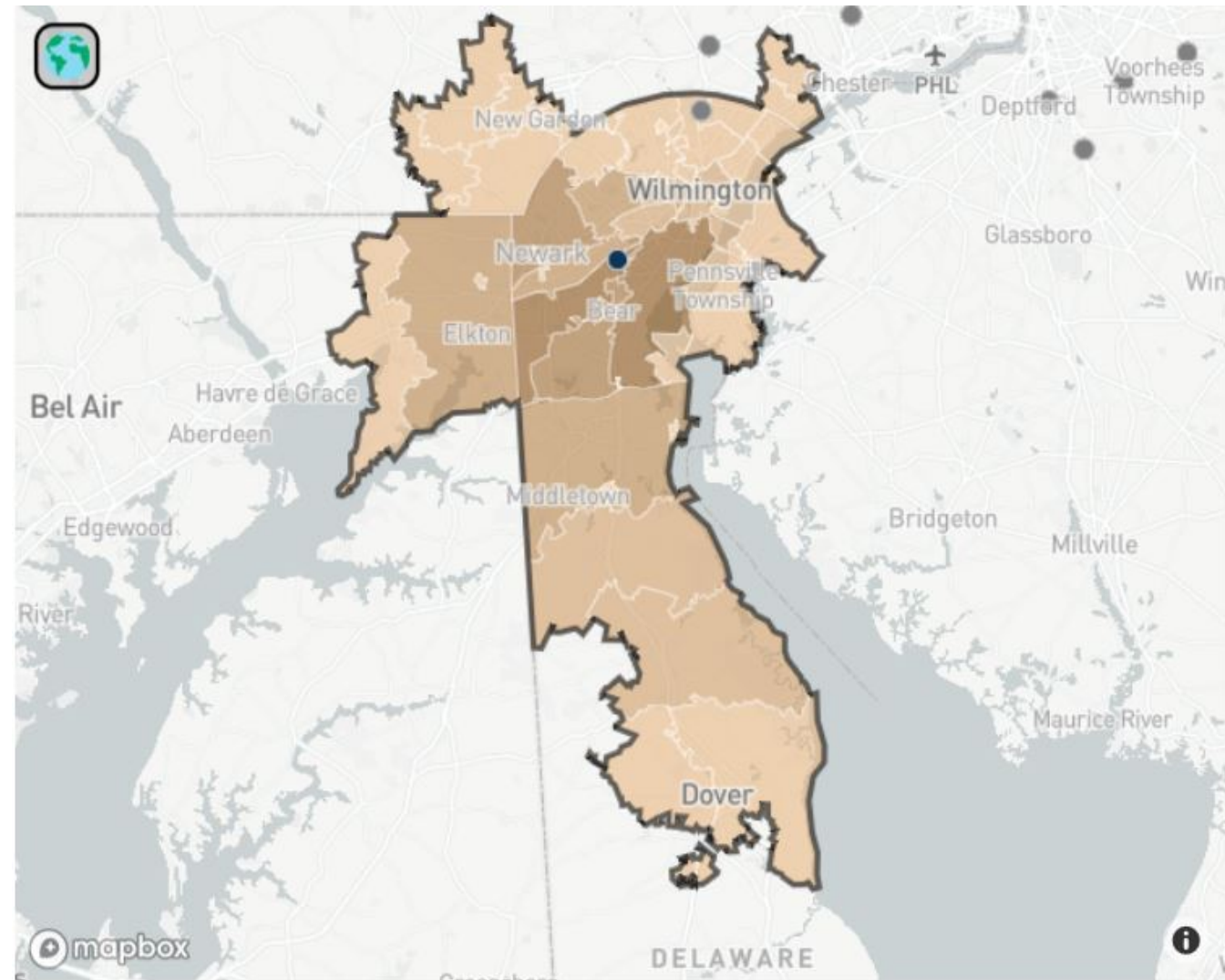
## Affluence & Education

% Of Total Households Earning \$75,000+	41%
% Of Total Households Earning \$100,000+	28%
Average HHI	\$82,704
Average HH Net Worth	\$668,008
% Of Population 25+ With Bachelor's Degree Or Higher	32%

## Consumer Age Breakdown

Under 18	21%
18-34	27%
35-49	19%
50-69	24%
70+	10%
Median Age	37

Source: 2019 ESRI



### Shopper Draw/Frequency (By Zip Code)



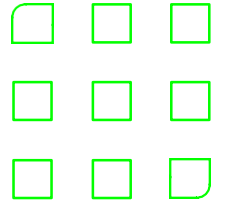
### Properties

(Retail Venues by Brookfield Properties)

- Brookfield Properties retail centers
- Other Brookfield Properties centers
- Other Ownership

# In good company

Be among over 175 tenants offering a selection of fashion retail shops, eateries, fitness, and entertainment.



lululemon  athletica



NORDSTROM

Casper



  
ROLEX



**TAG**Heuer

 **TARGET**

TESLA

BARNES & NOBLE

 **The  
cheesecake Factory**

SEPHORA

KENDRA SCOTT



# A place to gather and be treated well

An impressive, curated mix of retailers continues to appeal to Christiana Mall's shopper base.



JCPenney

Macy's

Nordstrom

Target

## Notable shopping retailers

Abercrombie & Fitch

American Eagle Outfitters

Apple

Coach

Fabletics

H&M

Jack & Jones

Kendra Scott

Lego

Levi's

LUSH

Oakley

Rolex

Sephora

Tag Heuer

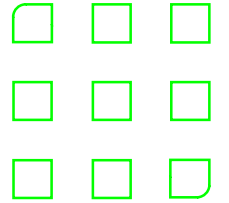
Tesla

The North Face

Uniqlo



# Embracing surrounding businesses



## Technology

Incyte  
Adesis  
Prelude Therapeutics

## Manufacturing

Dupont  
Gore Technologies  
Agilent

## Media

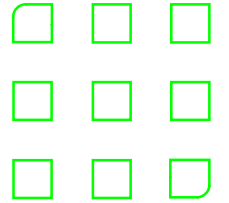
The News Journal  
Delaware Online  
Delaware Today  
Delaware Business Times

## Education

University of DE  
Wilmington University  
Delaware Technical Community College



# A hotbed of hospitality and recreation



Business and family travelers have many quality options near Christiana Mall, allowing time to explore and enjoy the area's shopping, dining, and recreational attractions.

**Winterthur Museum,  
Garden & Library**



**Longwood Gardens**



**Wilmington Riverfront**



**Hagley Museum**









# Our centers provide consumers with a sensory experience that other platforms simply cannot match—the benefit of touching, tasting, and feeling products in real-time. We call this r-commerce: real commerce.

We're focused on providing high-profile retailers, eclectic culinary options, and celebrated cultural concepts that are true to the neighborhoods we serve—creating hubs, gathering places that cater to the unique needs of consumers, highlight small businesses, support national brands, and provide jobs and resources to communities.

Our expansive portfolio comprises more than 170 locations across 43 states and represents over 150 million square feet of retail space—ranking us among the largest retail real estate companies in the United States.

Join us. Together, we'll revolutionize retail.

## Retail Leasing

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