

Christiana Mall

Newark, Delaware



Table of contents

		SLIDE
01	Property Overview	03
02	Trade Area Demographics	04
03	Featured Retailers	06
04	Surrounding Businesses	07
05	About Us & Contact	09

A shopping destination like no other

Christiana Mall is a tax -free shopping destination located between Philadelphia and Baltimore. As one of the most productive retail centers in the country, it attracts more than 11 million visitors annually. Comprised of the trendiest fashion retailers and impressive food options, this shopping center caters to a broad demographic.

Anchor retailers include Cabela's, Cinemark, JCPenney, Macy's, Nordstrom, and Target. Shoppers enjoy a retail mix which showcases Apple, Casper, Aerie, Levi's, The North Face, Kendra Scott, Tag Heuer, Uniqlo, Sephora, and Urban Outfitters. Dining options The Cheesecake Factory, Chiwa Bistro, Five Guys Burgers and Fries, and Brio Italian Grille.



Trade area demographics

Base Counts

Population	338,383
5-Year Projected Growth	1.4%
Households	125,922

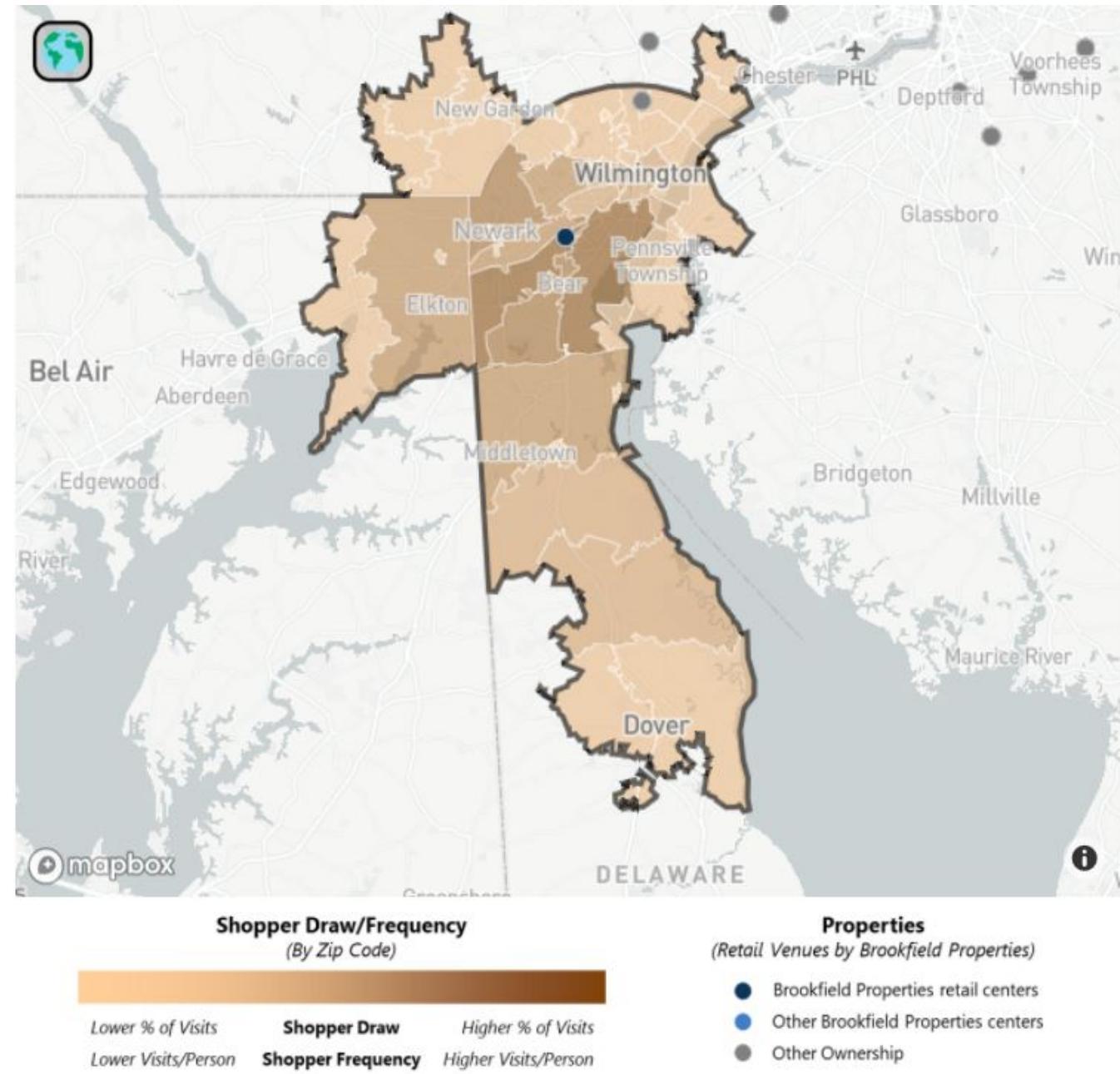
Affluence & Education

% Of Total Households Earning \$75,000+	41%
% Of Total Households Earning \$100,000+	28%
Average HHI	\$82,704
Average HH Net Worth	\$668,008
% Of Population 25+ With Bachelor's Degree Or Higher	32%

Consumer Age Breakdown

Under 18	21%
18-34	27%
35-49	19%
50-69	24%
70+	10%
Median Age	37

Source: 2019 ESRI



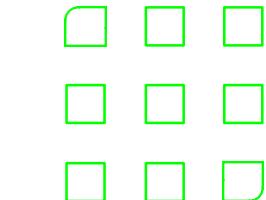
In good company

Be among over 175 tenants offering a selection of fashion retail shops, eateries, fitness, and entertainment.

lululemon  athletica



NORDSTROM



Casper

THE
NORTH
FACE

 ROLEX



TAGHeuer

 TARGET

TESLA

BARNES&NOBLE

 The Cheesecake Factory

SEPHORA

KENDRA SCOTT

A place to gather and be treated well

An impressive, curated mix of retailers continues to appeal to Christiana Mall's shopper base.



JCPenney

Macy's

Nordstrom

Target

Notable shopping retailers

Abercrombie & Fitch

American Eagle Outfitters

Apple

Coach

Fabletics

H&M

Jack & Jones

Kendra Scott

Lego

Levi's

LUSH

Oakley

Rolex

Sephora

Tag Heuer

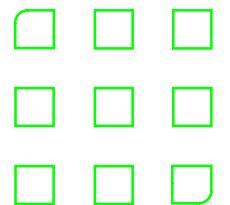
Tesla

The North Face

Uniqlo



Embracing surrounding businesses



Technology

Incyte
Adesis
Prelude Therapeutics

Manufacturing

Dupont
Gore Technologies
Agilent

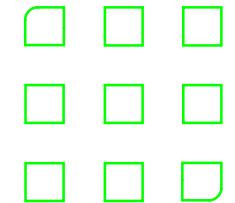
Media

The News Journal
Delaware Online
Delaware Today
Delaware Business Times

Education

University of DE
Wilmington University
Delaware Technical Community College

A hotbed of hospitality and recreation



Business and family travelers have many quality options near Christiana Mall, allowing time to explore and enjoy the area's shopping, dining, and recreational attractions.

**Winterthur Museum,
Garden & Library**



Longwood Gardens



Wilmington Riverfront



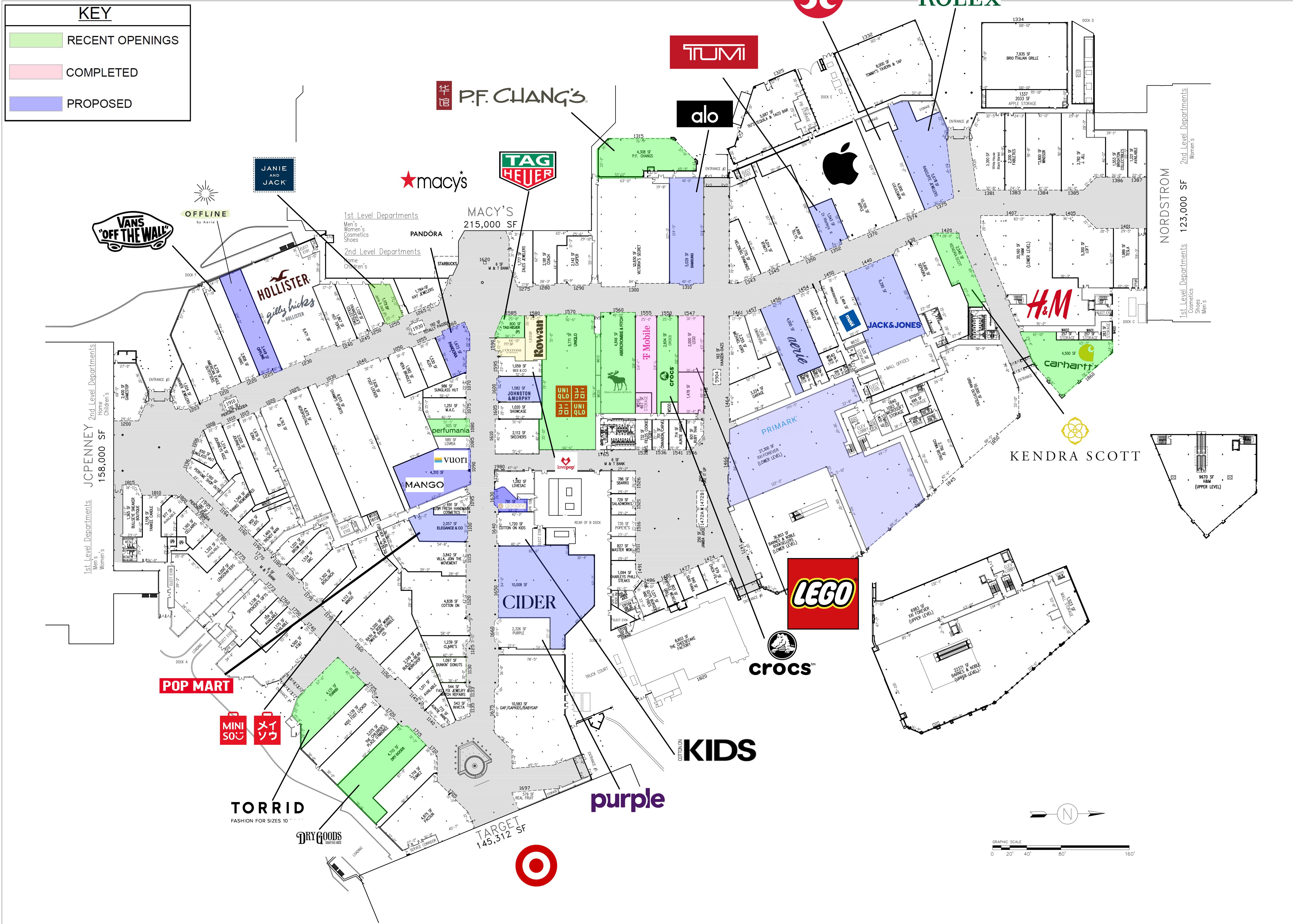
Hagley Museum



Brookfield Properties

132 CHRISTIANA MALL
NEWARK, DELAWARE 19702

132 CHRISTIANA MALL
NEWARK, DELAWARE 19702



M:\DEV\teams\tenant coord\cad_share\ICSC Files\2022_Spring_CAD Files\East\Christian Mall-4370-MP1_ICSC-SP22.dwg plot date: 4/28/2022 Williams, Valerie

Our centers provide consumers with a sensory experience that other platforms simply cannot match—the benefit of touching, tasting, and feeling products in real-time. We call this r-commerce: real commerce.

We're focused on providing high-profile retailers, eclectic culinary options, and celebrated cultural concepts that are true to the neighborhoods we serve—creating hubs, gathering places that cater to the unique needs of consumers, highlight small businesses, support national brands, and provide jobs and resources to communities.

Our expansive portfolio comprises more than 170 locations across 43 states and represents over 150 million square feet of retail space—ranking us among the largest retail real estate companies in the United States.

Join us. Together, we'll revolutionize retail.



Retail Leasing

Bill King
Senior Director, Leasing
Bill.King@bpretail.com
215.370.6676

Eat / Drink Leasing

Nick Marona
Senior Director, Restaurant Leasing
nicholas.marona@bpretail.com
703.969.1323

Big Box Leasing

Alex Varon
Senior Director, Leasing
alex.varon@bpretail.com
516.902.2046

