

# TARGET MARKET SUMMARY

1921 Old US-264, Zebulon, North Carolina, 27597

Drive time: 5 minute radius

## KEY FACTS

1,738

Population

40.6

Median Age

2.7

Average Household Size

\$56,864

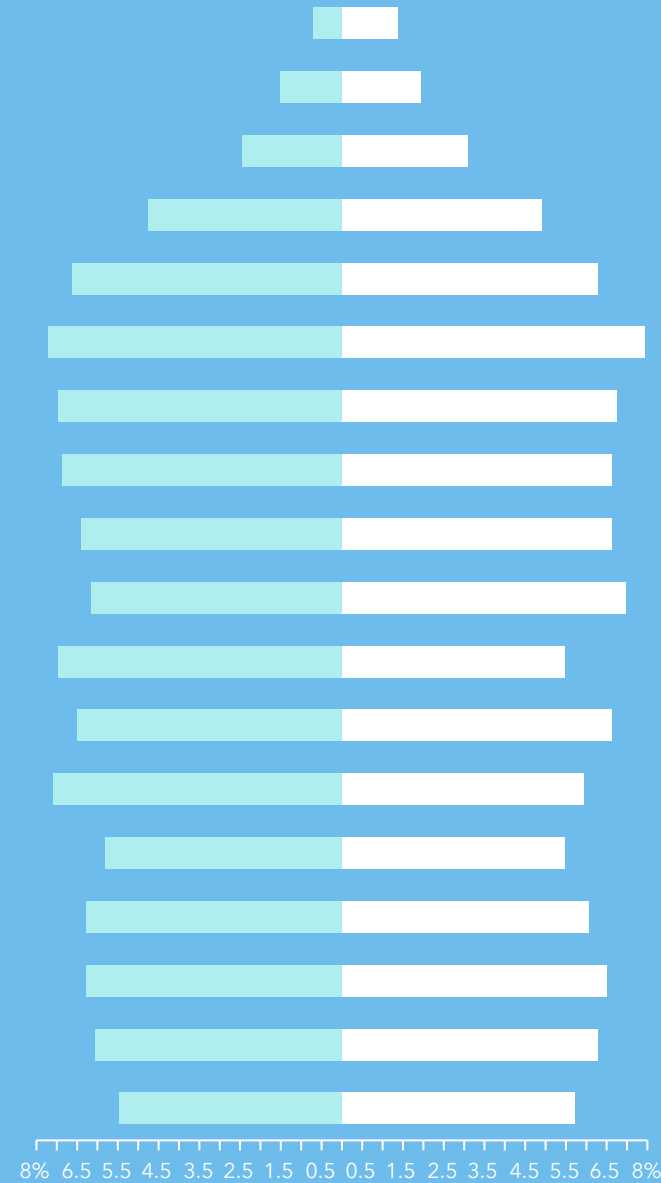
Median Household Income



This infographic contains data provided by Esri, Esri-U.S. BLS, Esri-MRI-Simmons. The vintage of the data is 2023, 2028.

© 2023 Esri

## AGE PYRAMID



**The largest group:**  
2023 Females Age 60-64

**The smallest group:**  
2023 Males Age 85+

## ANNUAL LIFESTYLE SPENDING



\$1,553

Travel



\$32

Theatre/Operas/Concerts



\$37

Movies/Museums/ Parks



\$38

Sports Events



\$6

Online Games



\$89

Audio

## Tapestry segments



10A

Southern Satellites  
612 households

96.7%  
of Households



10D

Down the Road  
18 households

2.8%  
of Households



6A

Green Acres  
3 households

0.5%  
of Households



# TARGET MARKET SUMMARY

1921 Old US-264, Zebulon, North Carolina, 27597

Drive time: 10 minute radius

## KEY FACTS

**18,857**  
Population

**40.6**  
Median Age

**2.7**  
Average Household Size

**\$70,993**  
Median Household Income



This infographic contains data provided by Esri, Esri-U.S. BLS, Esri-MRI-Simmons. The vintage of the data is 2023, 2028.

© 2023 Esri

## AGE PYRAMID



**The largest group:**  
2023 Females Age 60-64

**The smallest group:**  
2023 Males Age 85+

## ANNUAL LIFESTYLE SPENDING



**\$2,020**

Travel



**\$44**

Theatre/Operas/Concerts



**\$50**

Movies/Museums/ Parks



**\$50**

Sports Events



**\$8**

Online Games



**\$118**

Audio

## Tapestry segments



10A

Southern Satellites  
4,104 households

58.4%  
of Households



4C

Middleburg  
873 households

12.4%  
of Households



6A

Green Acres  
827 households

11.8%  
of Households



# TARGET MARKET SUMMARY

1921 Old US-264, Zebulon, North Carolina, 27597

Drive time: 15 minute radius

## KEY FACTS

57,622

Population

39.5

Median Age

2.7

Average Household Size

\$70,536

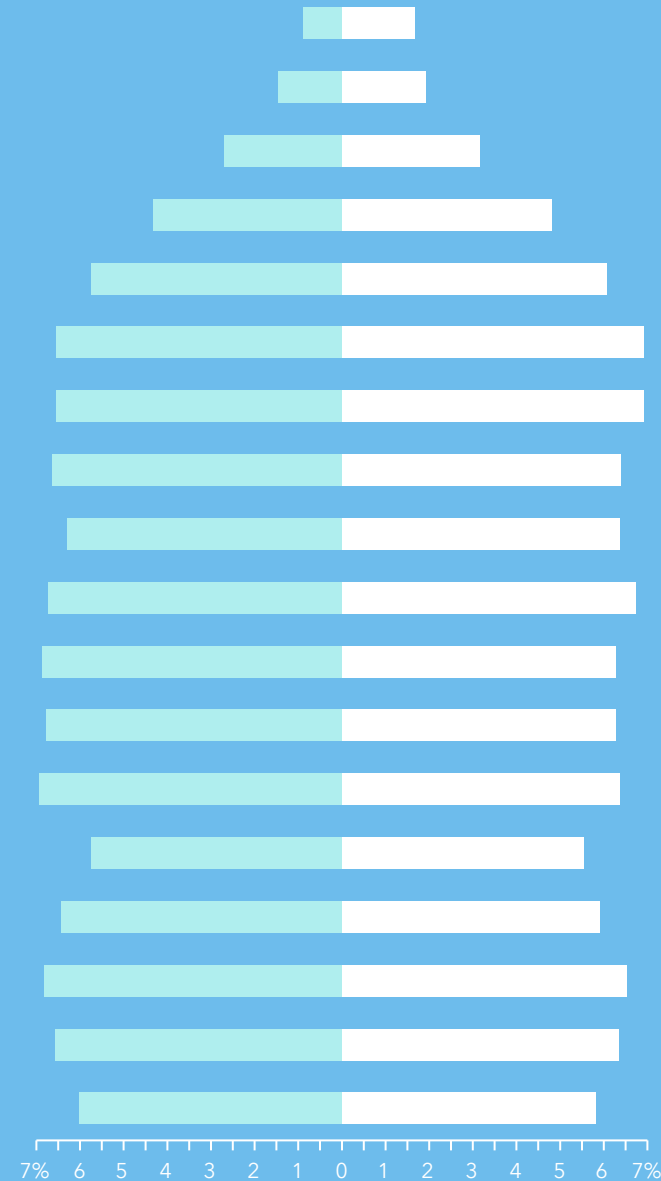
Median Household Income



This infographic contains data provided by Esri, Esri-U.S. BLS, Esri-MRI-Simmons. The vintage of the data is 2023, 2028.

© 2023 Esri

## AGE PYRAMID



The largest group:

2023 Females Age 60-64

The smallest group:

2023 Males Age 85+

## ANNUAL LIFESTYLE SPENDING



\$1,974

Travel



\$44

Theatre/Operas/Concerts



\$50

Movies/Museums/ Parks



\$49

Sports Events



\$8

Online Games



\$117

Audio

## Tapestry segments



10A

Southern Satellites  
8,288 households

39.2%  
of Households



4C

Middleburg  
6,167 households

29.1%  
of Households



10D

Down the Road  
2,852 households

13.5%  
of Households

