



Demographic and Income Profile

311 S Burnside Ave, Gonzales, Louisiana, 70737
Drive Distance: 1 mile radius

Prepared by Esri
Latitude: 30.23091
Longitude: -90.92071

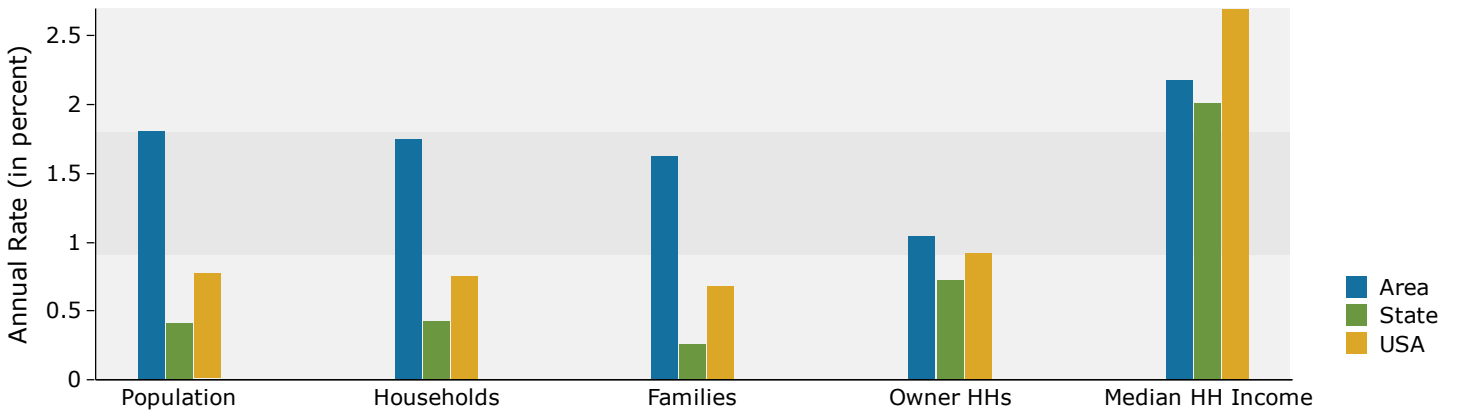
Summary	Census 2010	2019	2024				
Population	3,155	3,565	3,900				
Households	1,145	1,302	1,420				
Families	758	842	913				
Average Household Size	2.68	2.67	2.68				
Owner Occupied Housing Units	724	732	771				
Renter Occupied Housing Units	421	570	649				
Median Age	35.5	36.7	36.8				
Trends: 2019 - 2024 Annual Rate	Area	State	National				
Population	1.81%	0.41%	0.77%				
Households	1.75%	0.43%	0.75%				
Families	1.63%	0.26%	0.68%				
Owner HHs	1.04%	0.73%	0.92%				
Median Household Income	2.18%	2.01%	2.70%				
Households by Income	2019		2024				
	Number	Percent	Number	Percent			
	<\$15,000	168	12.9%	163	11.5%		
	\$15,000 - \$24,999	176	13.5%	170	12.0%		
	\$25,000 - \$34,999	100	7.7%	98	6.9%		
	\$35,000 - \$49,999	218	16.7%	216	15.2%		
	\$50,000 - \$74,999	228	17.5%	253	17.8%		
	\$75,000 - \$99,999	150	11.5%	169	11.9%		
	\$100,000 - \$149,999	163	12.5%	219	15.4%		
	\$150,000 - \$199,999	56	4.3%	78	5.5%		
	\$200,000+	43	3.3%	54	3.8%		
Median Household Income	\$48,974		\$54,542				
Average Household Income	\$67,256		\$76,260				
Per Capita Income	\$25,171		\$28,642				
Population by Age	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	234	7.4%	243	6.8%	265	6.8%
	5 - 9	203	6.4%	238	6.7%	262	6.7%
	10 - 14	214	6.8%	223	6.3%	260	6.7%
	15 - 19	236	7.5%	208	5.8%	229	5.9%
	20 - 24	209	6.6%	229	6.4%	217	5.6%
	25 - 34	460	14.6%	558	15.6%	618	15.9%
	35 - 44	410	13.0%	444	12.5%	523	13.4%
	45 - 54	432	13.7%	436	12.2%	431	11.1%
	55 - 64	339	10.7%	427	12.0%	447	11.5%
	65 - 74	232	7.4%	310	8.7%	358	9.2%
	75 - 84	129	4.1%	181	5.1%	211	5.4%
	85+	56	1.8%	69	1.9%	76	2.0%
	Race and Ethnicity	Census 2010		2019		2024	
Number		Percent	Number	Percent	Number	Percent	
White Alone		1,616	51.2%	1,659	46.5%	1,682	43.1%
Black Alone		1,297	41.1%	1,553	43.6%	1,786	45.8%
American Indian Alone		6	0.2%	10	0.3%	12	0.3%
Asian Alone		32	1.0%	58	1.6%	74	1.9%
Pacific Islander Alone		2	0.1%	2	0.1%	3	0.1%
Some Other Race Alone		151	4.8%	209	5.9%	257	6.6%
Two or More Races		52	1.6%	73	2.0%	86	2.2%
Hispanic Origin (Any Race)		316	10.0%	443	12.4%	525	13.5%

Data Note: Income is expressed in current dollars.

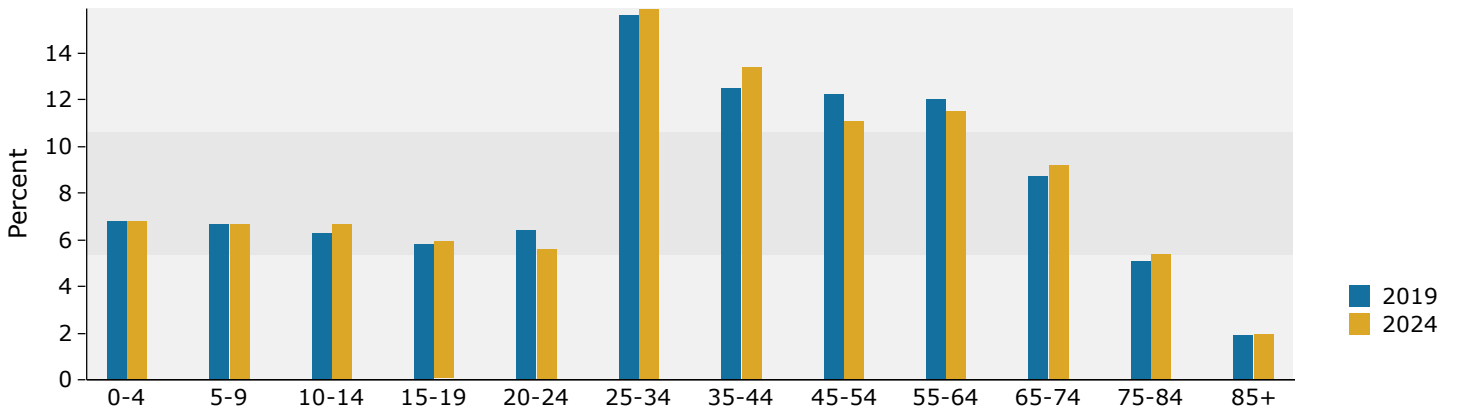
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

February 24, 2020

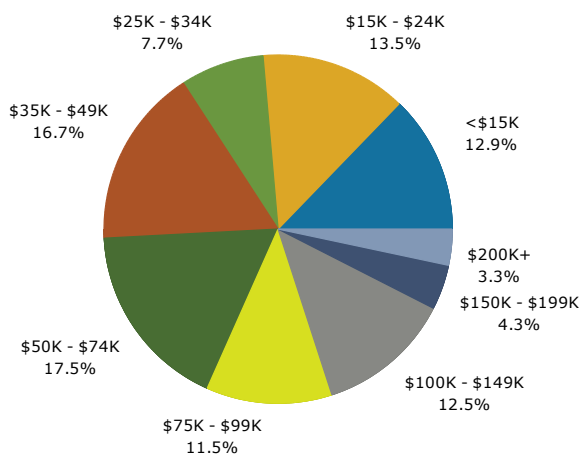
Trends 2019-2024



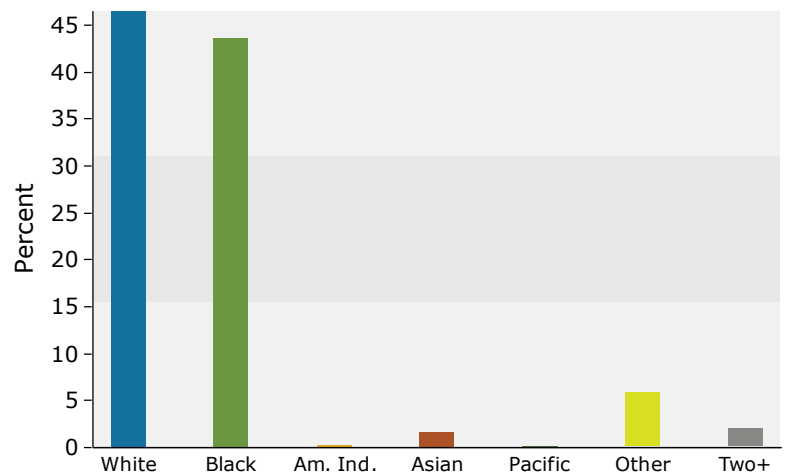
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 12.4%



Demographic and Income Profile

311 S Burnside Ave, Gonzales, Louisiana, 70737
Drive Distance: 3 mile radius

Prepared by Esri
Latitude: 30.23091
Longitude: -90.92071

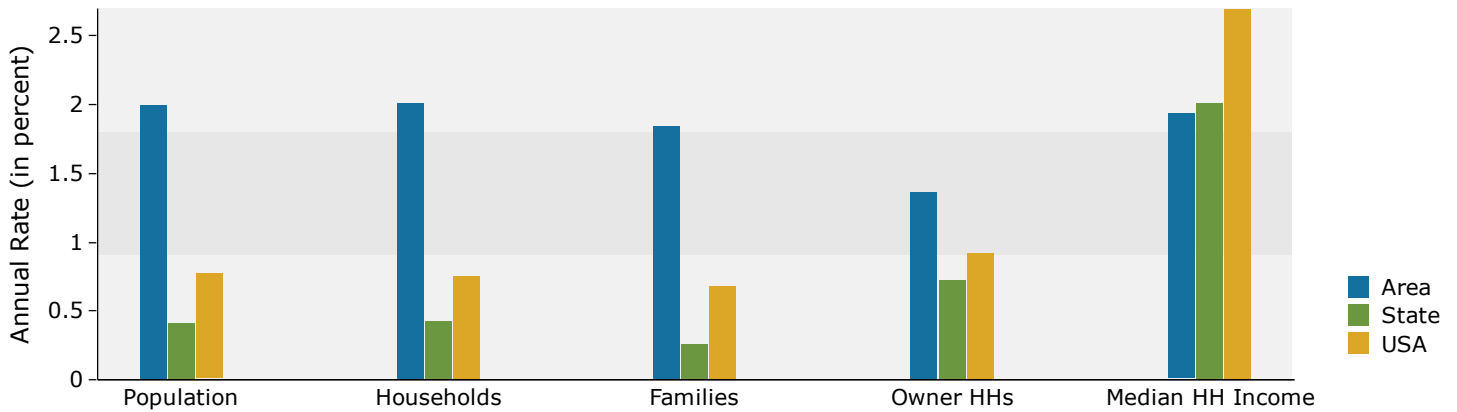
Summary	Census 2010		2019		2024		
Population	14,745		17,188		18,974		
Households	5,492		6,446		7,120		
Families	3,856		4,421		4,843		
Average Household Size	2.65		2.64		2.64		
Owner Occupied Housing Units	3,839		4,102		4,391		
Renter Occupied Housing Units	1,653		2,344		2,729		
Median Age	35.5		37.1		37.7		
Trends: 2019 - 2024 Annual Rate	Area		State		National		
Population	2.00%		0.41%		0.77%		
Households	2.01%		0.43%		0.75%		
Families	1.84%		0.26%		0.68%		
Owner HHs	1.37%		0.73%		0.92%		
Median Household Income	1.94%		2.01%		2.70%		
Households by Income				2019		2024	
				Number	Percent	Number	Percent
	<\$15,000			896	13.9%	866	12.2%
	\$15,000 - \$24,999			700	10.9%	685	9.6%
	\$25,000 - \$34,999			482	7.5%	480	6.7%
	\$35,000 - \$49,999			821	12.7%	838	11.8%
	\$50,000 - \$74,999			1,223	19.0%	1,352	19.0%
	\$75,000 - \$99,999			810	12.6%	903	12.7%
	\$100,000 - \$149,999			944	14.6%	1,244	17.5%
	\$150,000 - \$199,999			322	5.0%	450	6.3%
	\$200,000+			249	3.9%	302	4.2%
Median Household Income			\$54,819		\$60,336		
Average Household Income			\$72,494		\$81,328		
Per Capita Income			\$27,094		\$30,472		
Population by Age	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	1,074	7.3%	1,154	6.7%	1,264	6.7%
	5 - 9	994	6.7%	1,151	6.7%	1,283	6.8%
	10 - 14	1,032	7.0%	1,109	6.5%	1,300	6.9%
	15 - 19	1,091	7.4%	1,016	5.9%	1,142	6.0%
	20 - 24	978	6.6%	1,039	6.0%	990	5.2%
	25 - 34	2,108	14.3%	2,627	15.3%	2,763	14.6%
	35 - 44	1,941	13.2%	2,243	13.0%	2,694	14.2%
	45 - 54	2,149	14.6%	2,156	12.5%	2,197	11.6%
	55 - 64	1,655	11.2%	2,193	12.8%	2,282	12.0%
	65 - 74	970	6.6%	1,533	8.9%	1,852	9.8%
	75 - 84	546	3.7%	710	4.1%	921	4.9%
	85+	206	1.4%	258	1.5%	286	1.5%
	Race and Ethnicity	Census 2010		2019		2024	
		Number	Percent	Number	Percent	Number	Percent
		White Alone	8,981	60.9%	9,729	56.6%	10,127
Black Alone		4,786	32.5%	6,001	34.9%	7,025	37.0%
American Indian Alone		46	0.3%	73	0.4%	89	0.5%
Asian Alone		108	0.7%	201	1.2%	268	1.4%
Pacific Islander Alone		9	0.1%	13	0.1%	16	0.1%
Some Other Race Alone		578	3.9%	815	4.7%	1,023	5.4%
Two or More Races		238	1.6%	356	2.1%	426	2.2%
Hispanic Origin (Any Race)		1,206	8.2%	1,705	9.9%	2,071	10.9%

Data Note: Income is expressed in current dollars.

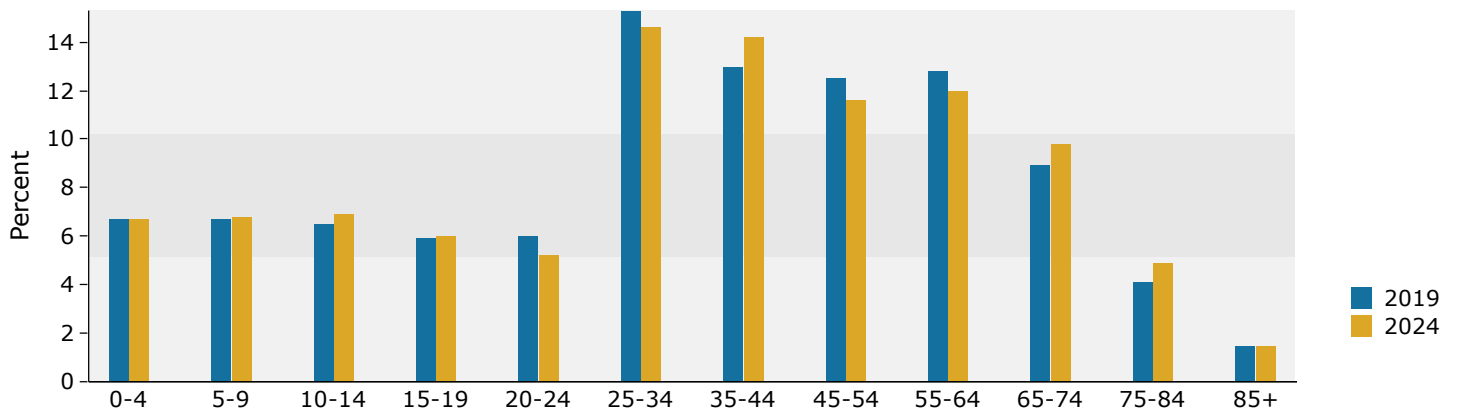
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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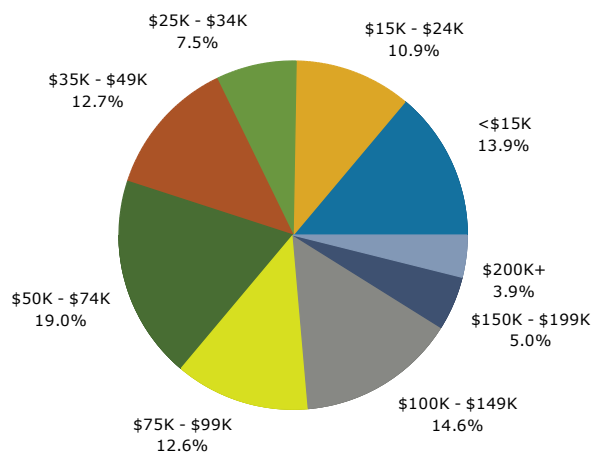
Trends 2019-2024



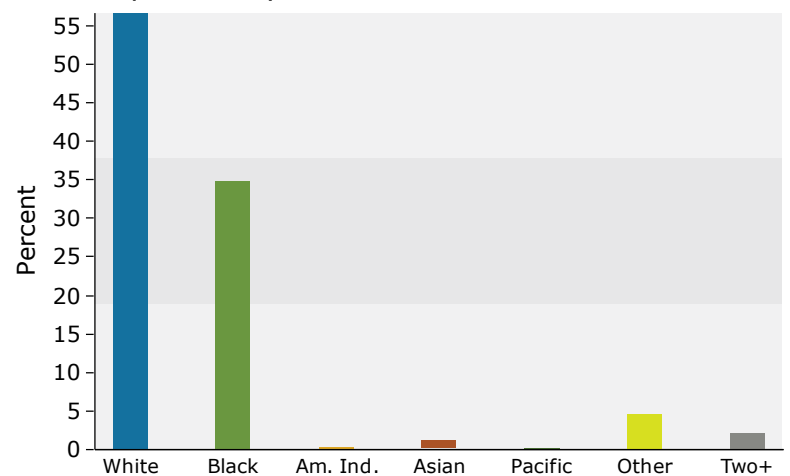
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 9.9%



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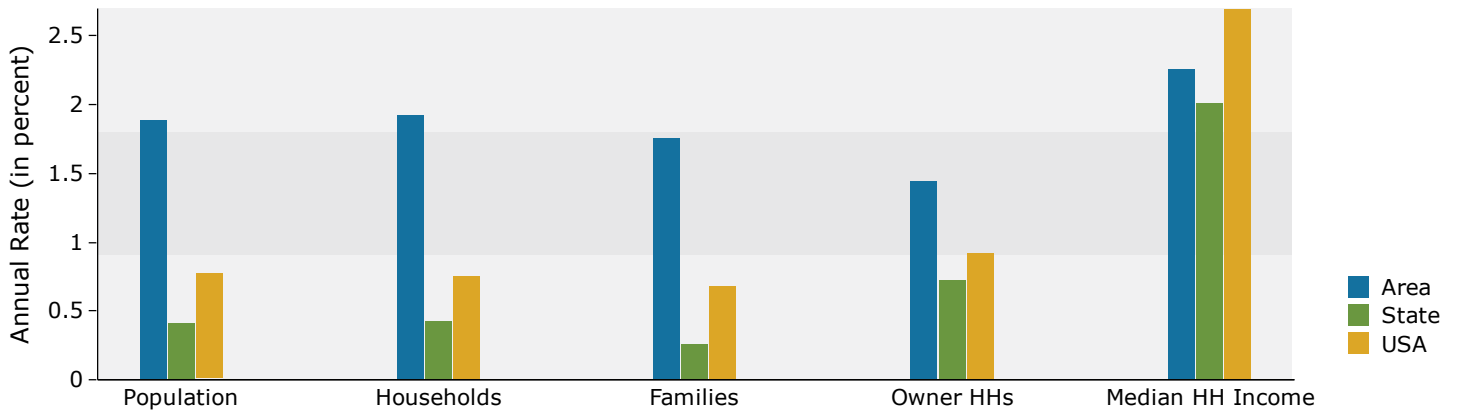
Summary	Census 2010	2019	2024				
Population	34,786	41,094	45,131				
Households	12,679	15,035	16,539				
Families	9,354	10,875	11,868				
Average Household Size	2.73	2.72	2.72				
Owner Occupied Housing Units	9,578	10,488	11,266				
Renter Occupied Housing Units	3,101	4,547	5,273				
Median Age	34.3	36.4	37.0				
Trends: 2019 - 2024 Annual Rate	Area	State	National				
Population	1.89%	0.41%	0.77%				
Households	1.93%	0.43%	0.75%				
Families	1.76%	0.26%	0.68%				
Owner HHs	1.44%	0.73%	0.92%				
Median Household Income	2.26%	2.01%	2.70%				
Households by Income	2019		2024				
	Number	Percent	Number	Percent			
	<\$15,000	1,567	10.4%	1,501	9.1%		
	\$15,000 - \$24,999	1,364	9.1%	1,307	7.9%		
	\$25,000 - \$34,999	999	6.6%	980	5.9%		
	\$35,000 - \$49,999	1,893	12.6%	1,889	11.4%		
	\$50,000 - \$74,999	2,820	18.8%	3,035	18.4%		
	\$75,000 - \$99,999	2,137	14.2%	2,309	14.0%		
	\$100,000 - \$149,999	2,525	16.8%	3,212	19.4%		
	\$150,000 - \$199,999	900	6.0%	1,284	7.8%		
\$200,000+	829	5.5%	1,021	6.2%			
Median Household Income	\$62,644		\$70,061				
Average Household Income	\$82,526		\$92,598				
Per Capita Income	\$30,114		\$33,832				
Population by Age	Census 2010		2019		2024		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	2,674	7.7%	2,875	7.0%	3,138	7.0%
	5 - 9	2,562	7.4%	2,932	7.1%	3,227	7.2%
	10 - 14	2,614	7.5%	2,876	7.0%	3,307	7.3%
	15 - 19	2,522	7.2%	2,486	6.0%	2,868	6.4%
	20 - 24	2,212	6.4%	2,351	5.7%	2,253	5.0%
	25 - 34	5,175	14.9%	6,161	15.0%	6,406	14.2%
	35 - 44	4,923	14.2%	5,830	14.2%	6,789	15.0%
	45 - 54	5,062	14.6%	5,294	12.9%	5,408	12.0%
	55 - 64	3,634	10.4%	5,103	12.4%	5,295	11.7%
	65 - 74	2,031	5.8%	3,329	8.1%	4,054	9.0%
	75 - 84	1,041	3.0%	1,409	3.4%	1,876	4.2%
	85+	337	1.0%	448	1.1%	510	1.1%
	Race and Ethnicity	Census 2010		2019		2024	
Number		Percent	Number	Percent	Number	Percent	
White Alone		24,975	71.8%	27,905	67.9%	29,367	65.1%
Black Alone		7,791	22.4%	10,050	24.5%	11,782	26.1%
American Indian Alone		117	0.3%	185	0.5%	227	0.5%
Asian Alone		257	0.7%	481	1.2%	651	1.4%
Pacific Islander Alone		29	0.1%	44	0.1%	51	0.1%
Some Other Race Alone		1,097	3.2%	1,618	3.9%	2,072	4.6%
Two or More Races		521	1.5%	812	2.0%	980	2.2%
Hispanic Origin (Any Race)		2,380	6.8%	3,490	8.5%	4,326	9.6%

Data Note: Income is expressed in current dollars.

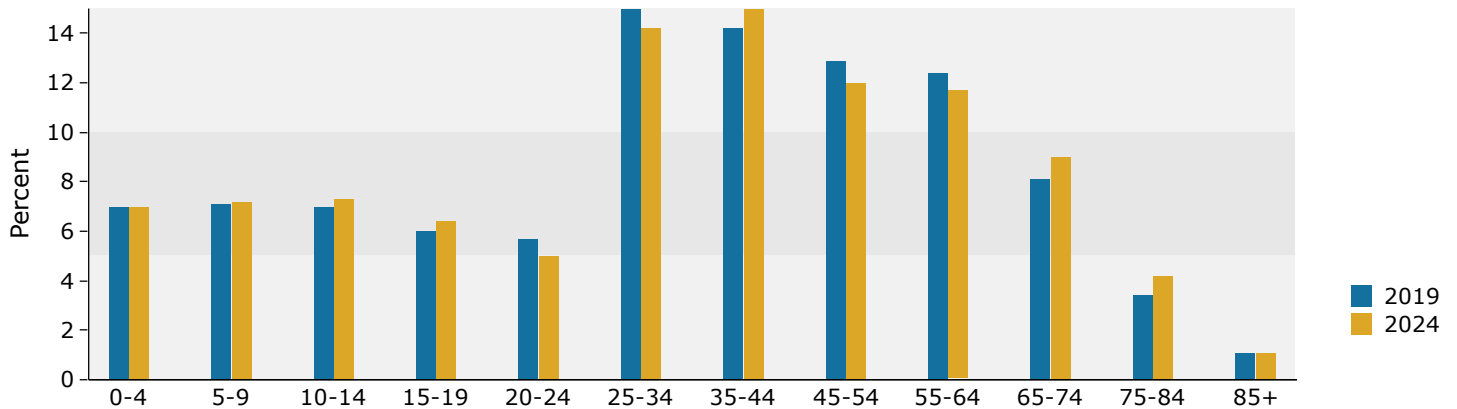
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

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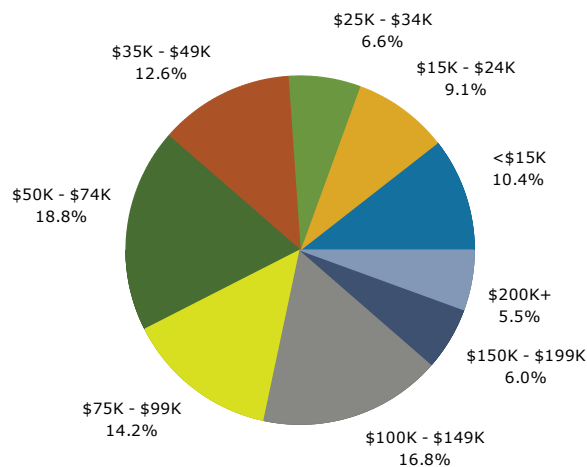
Trends 2019-2024



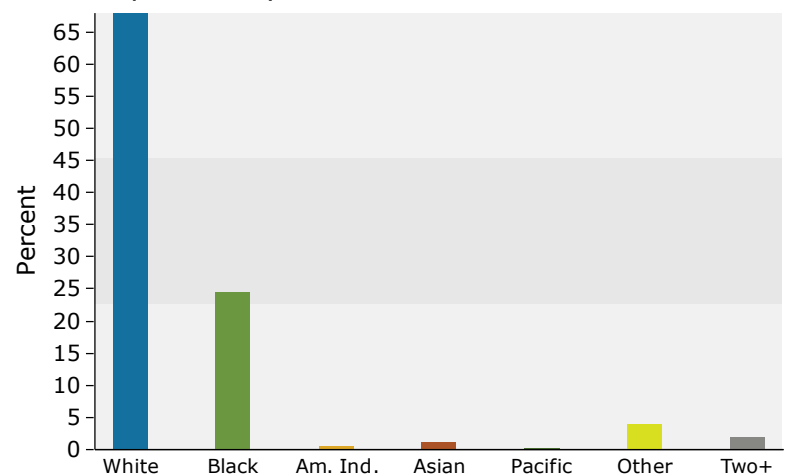
Population by Age



2019 Household Income



2019 Population by Race



2019 Percent Hispanic Origin: 8.5%