



- 17 Million SF of Office Space in the Back Bay
- 6.500 Hotel Rooms in the Back Bay
- Minutes from the Prudential Center which has 3 Million SF of office, 680,000 SF of retail, 3,600 parking spaces, and attracts over 60,000 visitors per day
- Minutes from Hynes Convention Center which 175,000+ SF of event space

# AREA SPECS

**21.9 MILLION** 

**Annual Visitors** 

9.3%

Population Growth (2010-2020)

#1MOST EDUCATED

Workforce in the US

10<sup>th</sup> Largest

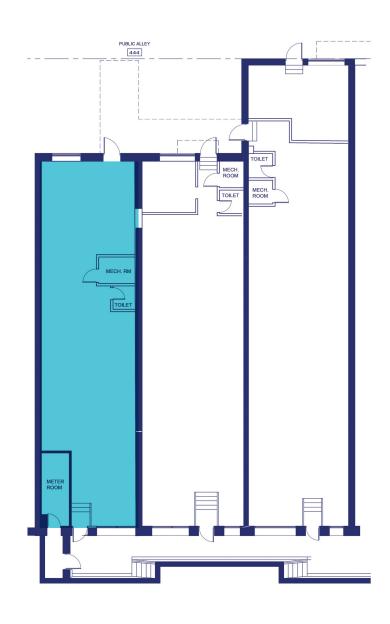
MSA in the US



Located between the Copley and Hynes Convention Center T Stops



## **FLOOR PLAN**



STREET LEVEL FHTRANGF

**GROUND LEVEL** 

± 1,760 SF

**21**7
OF FRONTAGE

COVETED

**HEREFORD BLOCK** 

**NEWBURY STREET** 

BOSTON'S DOMINANT RETAIL AREA

### **NEIGHBORHOOD**

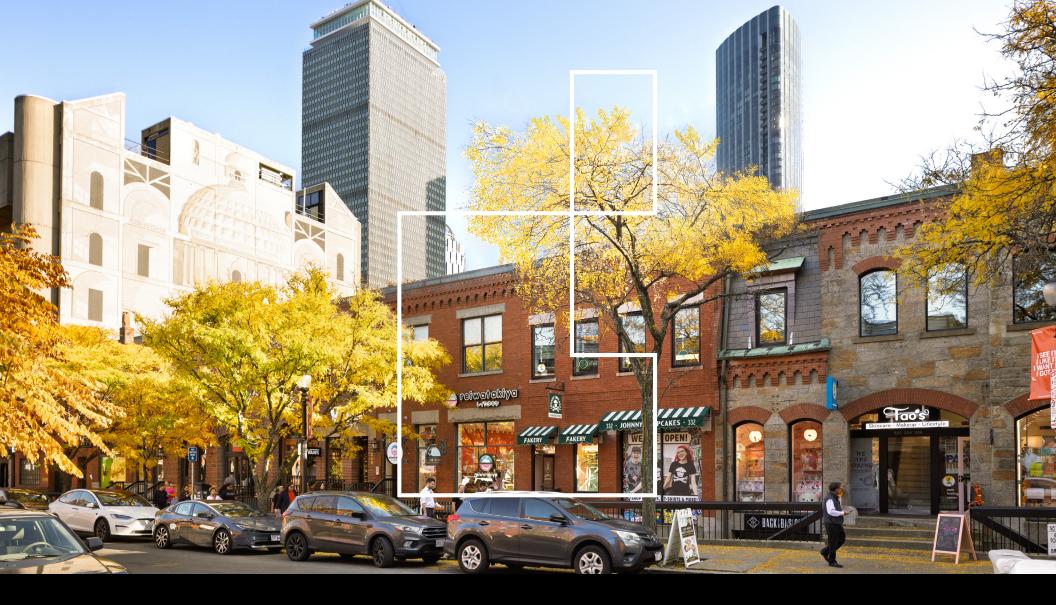
The Back Bay submarket is one of the most active retail areas in the city and consists mainly of two one-way streets, Boylston Street and Newbury Street along with two of Boston's only indoor malls – Prudential Center and Copley Place. The area continues to be the dominant retail area primarily due to the existing retail co-tenancy, high office density and occupancy, significant tourism draw, access to public transportation and strong residential population. Boylston Street continues to be a desirable location for food and beverage tenants, financial institutions and QSR concepts. Newbury Street continues to be the focus of new retail brands entering the market (apparel, jewelry, direct to consumer etc.) with central location of Clarendon and Exeter Streets being the most competitive. Over the past 12–18 months the vacancy rate has dropped significantly and the demand for space remains strong.











#### FIND YOUR DISTRICT



**GREG FEROLI**Senior Vice President

617.943.2272 greg@districtadvisors.com



**GERALD LOEHR**Broker

914.438.4802 gerald@districtadvisors.com



800 Boylston Street Suite 420 Boston MA 02199

857.284.7971 districtadvisors.com