

Demographic and Income Profile

6301 Choctaw Dr, Baton Rouge, Louisiana, 70805
Ring: 1 mile radius

Prepared by Esri
Latitude: 30.47116
Longitude: -91.12700

| Summary | Census 2010 | Census 2020 | 2024 | 2029 |
|-------------------------------|-------------|-------------|--------|--------|
| Population | 11,847 | 10,643 | 10,631 | 10,613 |
| Households | 4,493 | 4,360 | 4,493 | 4,628 |
| Families | 2,775 | 2,478 | 2,457 | 2,502 |
| Average Household Size | 2.61 | 2.44 | 2.37 | 2.29 |
| Owner Occupied Housing Units | 1,483 | 1,257 | 1,338 | 1,416 |
| Renter Occupied Housing Units | 3,010 | 3,103 | 3,155 | 3,212 |
| Median Age | 27.9 | 32.9 | 33.3 | 34.6 |

| Trends: 2024-2029 Annual Rate | Area | State | National |
|-------------------------------|--------|--------|----------|
| Population | -0.03% | -0.10% | 0.38% |
| Households | 0.59% | 0.29% | 0.64% |
| Families | 0.36% | 0.08% | 0.56% |
| Owner HHs | 1.14% | 0.59% | 0.97% |
| Median Household Income | 2.80% | 3.21% | 2.95% |

| Households by Income | 2024 | | 2029 | |
|-----------------------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 899 | 20.0% | 803 | 17.4% |
| \$15,000 - \$24,999 | 791 | 17.6% | 685 | 14.8% |
| \$25,000 - \$34,999 | 626 | 13.9% | 571 | 12.3% |
| \$35,000 - \$49,999 | 785 | 17.5% | 829 | 17.9% |
| \$50,000 - \$74,999 | 630 | 14.0% | 727 | 15.7% |
| \$75,000 - \$99,999 | 257 | 5.7% | 330 | 7.1% |
| \$100,000 - \$149,999 | 321 | 7.1% | 415 | 9.0% |
| \$150,000 - \$199,999 | 161 | 3.6% | 240 | 5.2% |
| \$200,000+ | 23 | 0.5% | 30 | 0.6% |

| | | |
|--------------------------|----------|----------|
| Median Household Income | \$33,566 | \$38,531 |
| Average Household Income | \$47,505 | \$56,163 |
| Per Capita Income | \$20,345 | \$24,834 |

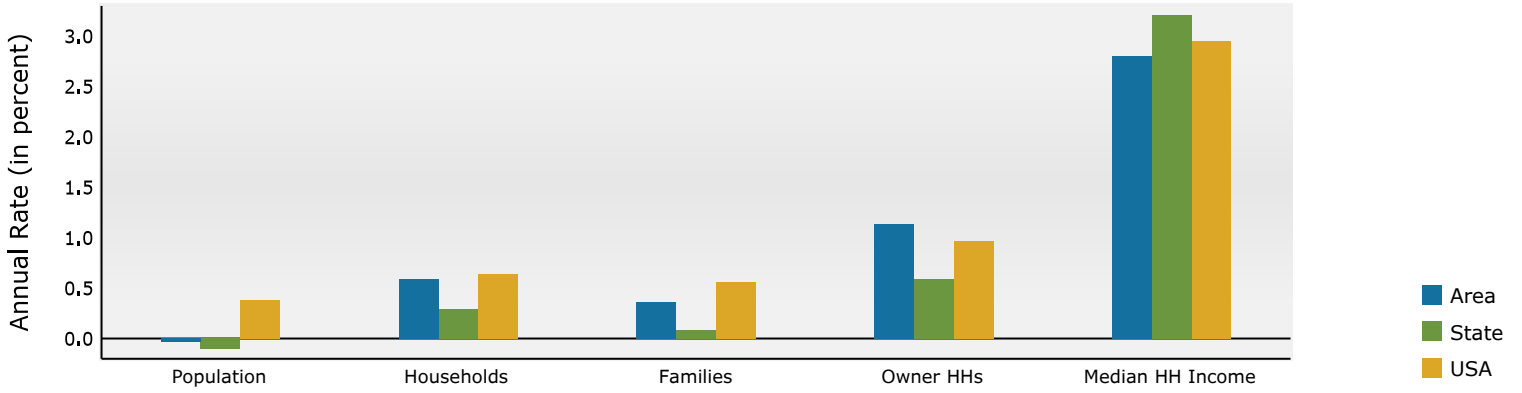
| Population by Age | Census 2010 | | Census 2020 | | 2024 | | 2029 | |
|-------------------|-------------|---------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 1,151 | 9.7% | 888 | 8.3% | 876 | 8.2% | 836 | 7.9% |
| 5 - 9 | 951 | 8.0% | 792 | 7.4% | 851 | 8.0% | 795 | 7.5% |
| 10 - 14 | 900 | 7.6% | 741 | 7.0% | 727 | 6.8% | 790 | 7.4% |
| 15 - 19 | 1,035 | 8.7% | 769 | 7.2% | 686 | 6.5% | 717 | 6.8% |
| 20 - 24 | 1,250 | 10.6% | 794 | 7.5% | 786 | 7.4% | 729 | 6.9% |
| 25 - 34 | 1,936 | 16.3% | 1,661 | 15.6% | 1,677 | 15.8% | 1,504 | 14.2% |
| 35 - 44 | 1,257 | 10.6% | 1,357 | 12.8% | 1,410 | 13.3% | 1,455 | 13.7% |
| 45 - 54 | 1,462 | 12.3% | 1,129 | 10.6% | 1,145 | 10.8% | 1,215 | 11.4% |
| 55 - 64 | 1,079 | 9.1% | 1,262 | 11.9% | 1,125 | 10.6% | 1,010 | 9.5% |
| 65 - 74 | 515 | 4.3% | 842 | 7.9% | 888 | 8.4% | 979 | 9.2% |
| 75 - 84 | 212 | 1.8% | 313 | 2.9% | 362 | 3.4% | 475 | 4.5% |
| 85+ | 100 | 0.8% | 95 | 0.9% | 98 | 0.9% | 111 | 1.0% |

| Race and Ethnicity | Census 2010 | | Census 2020 | | 2024 | | 2029 | |
|----------------------------|-------------|---------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 526 | 4.4% | 467 | 4.4% | 463 | 4.4% | 440 | 4.1% |
| Black Alone | 11,052 | 93.3% | 9,575 | 90.0% | 9,542 | 89.7% | 9,530 | 89.8% |
| American Indian Alone | 8 | 0.1% | 26 | 0.2% | 28 | 0.3% | 28 | 0.3% |
| Asian Alone | 77 | 0.6% | 38 | 0.4% | 41 | 0.4% | 42 | 0.4% |
| Pacific Islander Alone | 7 | 0.1% | 3 | 0.0% | 3 | 0.0% | 3 | 0.0% |
| Some Other Race Alone | 82 | 0.7% | 233 | 2.2% | 248 | 2.3% | 258 | 2.4% |
| Two or More Races | 96 | 0.8% | 302 | 2.8% | 307 | 2.9% | 312 | 2.9% |
| Hispanic Origin (Any Race) | 205 | 1.7% | 365 | 3.4% | 386 | 3.6% | 401 | 3.8% |

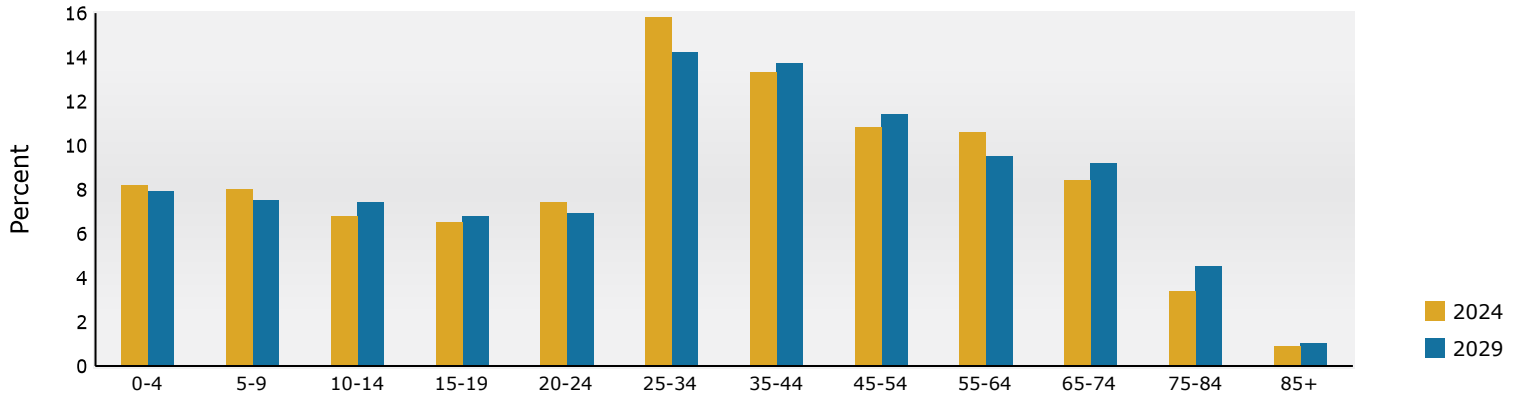
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

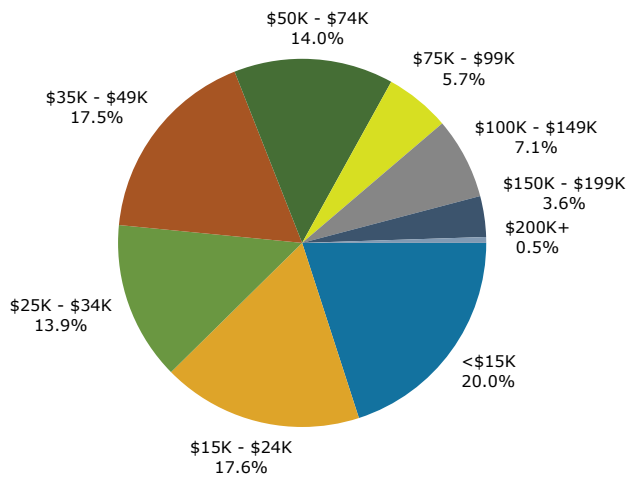
Trends 2024-2029



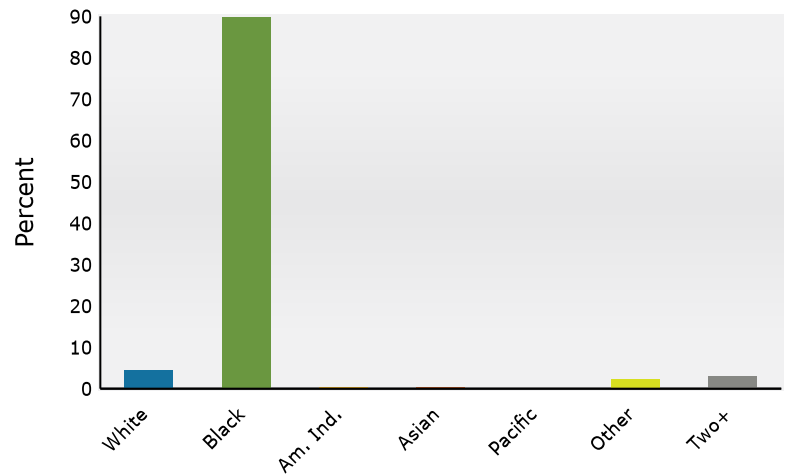
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 3.6%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

6301 Choctaw Dr, Baton Rouge, Louisiana, 70805
Ring: 3 mile radius

Prepared by Esri
Latitude: 30.47116
Longitude: -91.12700

| Summary | Census 2010 | Census 2020 | 2024 | 2029 |
|-------------------------------|-------------|-------------|--------|--------|
| Population | 87,408 | 81,077 | 79,292 | 77,912 |
| Households | 34,117 | 33,113 | 33,004 | 33,466 |
| Families | 20,494 | 19,110 | 18,253 | 18,274 |
| Average Household Size | 2.52 | 2.41 | 2.37 | 2.29 |
| Owner Occupied Housing Units | 16,347 | 14,723 | 14,939 | 15,364 |
| Renter Occupied Housing Units | 17,770 | 18,390 | 18,065 | 18,102 |
| Median Age | 32.6 | 36.3 | 36.9 | 38.2 |

| Trends: 2024-2029 Annual Rate | Area | State | National |
|-------------------------------|--------|--------|----------|
| Population | -0.35% | -0.10% | 0.38% |
| Households | 0.28% | 0.29% | 0.64% |
| Families | 0.02% | 0.08% | 0.56% |
| Owner HHs | 0.56% | 0.59% | 0.97% |
| Median Household Income | 3.23% | 3.21% | 2.95% |

| Households by Income | 2024 | | 2029 | |
|-----------------------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 6,720 | 20.4% | 5,975 | 17.9% |
| \$15,000 - \$24,999 | 4,364 | 13.2% | 3,803 | 11.4% |
| \$25,000 - \$34,999 | 3,952 | 12.0% | 3,658 | 10.9% |
| \$35,000 - \$49,999 | 4,261 | 12.9% | 4,219 | 12.6% |
| \$50,000 - \$74,999 | 5,626 | 17.0% | 5,964 | 17.8% |
| \$75,000 - \$99,999 | 2,823 | 8.6% | 3,240 | 9.7% |
| \$100,000 - \$149,999 | 3,249 | 9.8% | 3,950 | 11.8% |
| \$150,000 - \$199,999 | 987 | 3.0% | 1,397 | 4.2% |
| \$200,000+ | 1,022 | 3.1% | 1,260 | 3.8% |

| | | |
|--------------------------|----------|----------|
| Median Household Income | \$39,154 | \$45,904 |
| Average Household Income | \$59,856 | \$69,547 |
| Per Capita Income | \$24,911 | \$29,852 |

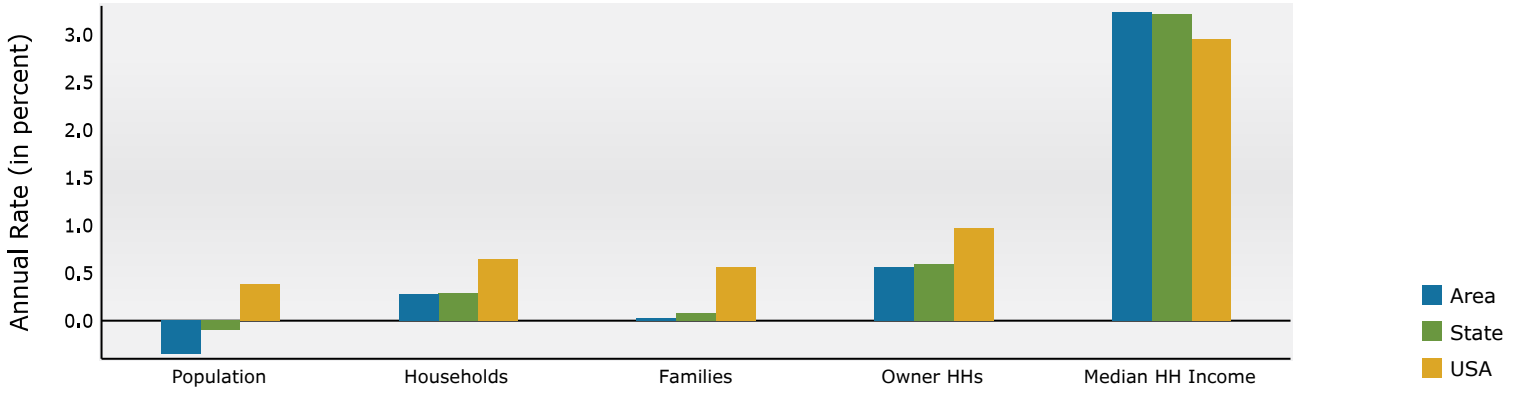
| Population by Age | Census 2010 | | Census 2020 | | 2024 | | 2029 | |
|-------------------|-------------|---------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 6,679 | 7.6% | 5,480 | 6.8% | 5,268 | 6.6% | 5,023 | 6.4% |
| 5 - 9 | 6,281 | 7.2% | 5,527 | 6.8% | 5,460 | 6.9% | 4,981 | 6.4% |
| 10 - 14 | 6,285 | 7.2% | 5,541 | 6.8% | 5,082 | 6.4% | 5,077 | 6.5% |
| 15 - 19 | 6,920 | 7.9% | 5,458 | 6.7% | 5,023 | 6.3% | 4,815 | 6.2% |
| 20 - 24 | 7,196 | 8.2% | 5,341 | 6.6% | 5,261 | 6.6% | 4,901 | 6.3% |
| 25 - 34 | 13,112 | 15.0% | 11,739 | 14.5% | 11,500 | 14.5% | 10,525 | 13.5% |
| 35 - 44 | 10,087 | 11.5% | 10,358 | 12.8% | 10,533 | 13.3% | 10,600 | 13.6% |
| 45 - 54 | 11,953 | 13.7% | 9,134 | 11.3% | 8,987 | 11.3% | 9,319 | 12.0% |
| 55 - 64 | 9,819 | 11.2% | 10,595 | 13.1% | 9,523 | 12.0% | 8,445 | 10.8% |
| 65 - 74 | 4,839 | 5.5% | 7,626 | 9.4% | 7,993 | 10.1% | 8,461 | 10.9% |
| 75 - 84 | 2,817 | 3.2% | 3,074 | 3.8% | 3,461 | 4.4% | 4,437 | 5.7% |
| 85+ | 1,420 | 1.6% | 1,206 | 1.5% | 1,200 | 1.5% | 1,328 | 1.7% |

| Race and Ethnicity | Census 2010 | | Census 2020 | | 2024 | | 2029 | |
|----------------------------|-------------|---------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 17,464 | 20.0% | 14,900 | 18.4% | 14,391 | 18.1% | 13,720 | 17.6% |
| Black Alone | 67,253 | 76.9% | 61,090 | 75.3% | 59,685 | 75.3% | 58,812 | 75.5% |
| American Indian Alone | 159 | 0.2% | 208 | 0.3% | 205 | 0.3% | 201 | 0.3% |
| Asian Alone | 888 | 1.0% | 680 | 0.8% | 700 | 0.9% | 735 | 0.9% |
| Pacific Islander Alone | 33 | 0.0% | 21 | 0.0% | 21 | 0.0% | 21 | 0.0% |
| Some Other Race Alone | 758 | 0.9% | 1,678 | 2.1% | 1,750 | 2.2% | 1,818 | 2.3% |
| Two or More Races | 852 | 1.0% | 2,500 | 3.1% | 2,539 | 3.2% | 2,605 | 3.3% |
| Hispanic Origin (Any Race) | 1,983 | 2.3% | 3,045 | 3.8% | 3,165 | 4.0% | 3,296 | 4.2% |

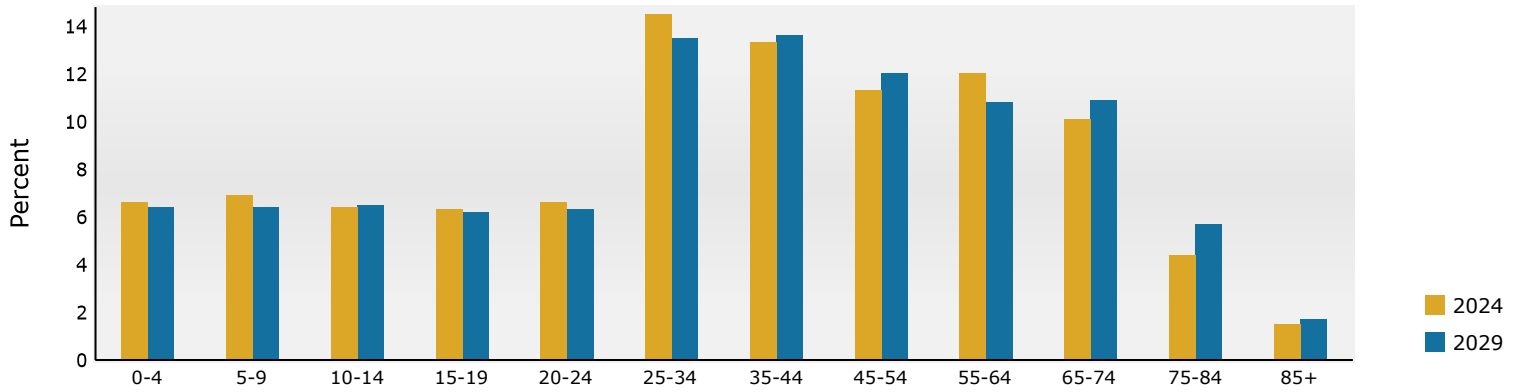
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

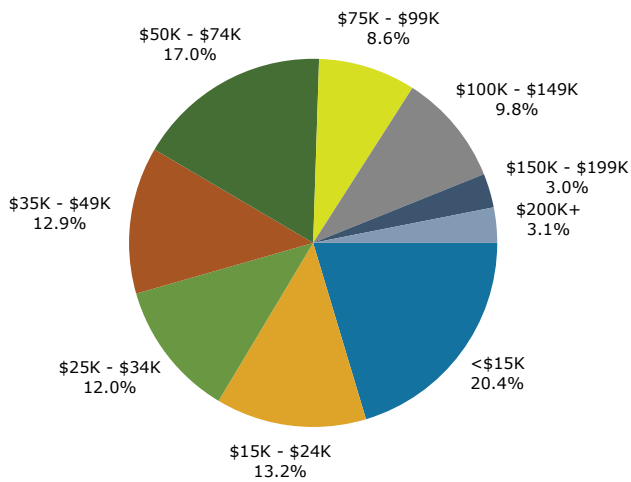
Trends 2024-2029



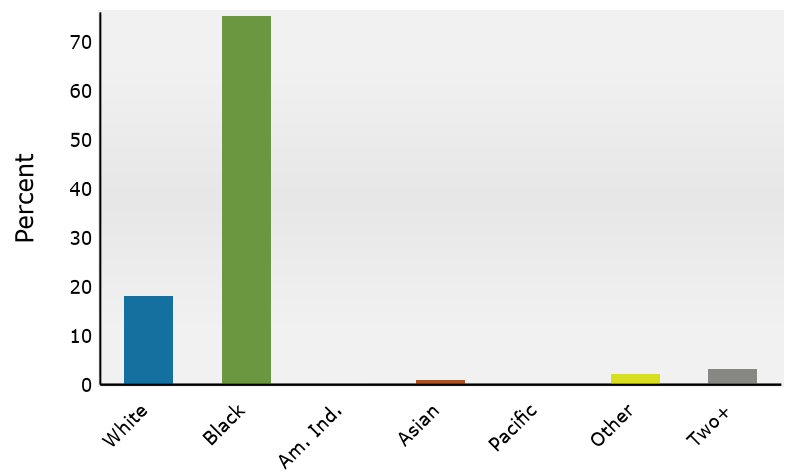
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 4.0%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

Demographic and Income Profile

6301 Choctaw Dr, Baton Rouge, Louisiana, 70805
Ring: 5 mile radius

Prepared by Esri
Latitude: 30.47116
Longitude: -91.12700

| Summary | Census 2010 | Census 2020 | 2024 | 2029 |
|-------------------------------|-------------|-------------|---------|---------|
| Population | 180,547 | 173,732 | 169,830 | 167,416 |
| Households | 70,285 | 69,754 | 70,021 | 71,206 |
| Families | 41,648 | 39,635 | 37,948 | 38,003 |
| Average Household Size | 2.49 | 2.38 | 2.32 | 2.25 |
| Owner Occupied Housing Units | 37,581 | 34,962 | 35,399 | 36,331 |
| Renter Occupied Housing Units | 32,704 | 34,792 | 34,622 | 34,875 |
| Median Age | 33.1 | 35.8 | 36.3 | 37.4 |

| Trends: 2024-2029 Annual Rate | Area | State | National |
|-------------------------------|--------|--------|----------|
| Population | -0.29% | -0.10% | 0.38% |
| Households | 0.34% | 0.29% | 0.64% |
| Families | 0.03% | 0.08% | 0.56% |
| Owner HHs | 0.52% | 0.59% | 0.97% |
| Median Household Income | 2.32% | 3.21% | 2.95% |

| Households by Income | 2024 | | 2029 | |
|--------------------------|----------|---------|----------|---------|
| | Number | Percent | Number | Percent |
| <\$15,000 | 11,629 | 16.6% | 10,294 | 14.5% |
| \$15,000 - \$24,999 | 7,285 | 10.4% | 6,198 | 8.7% |
| \$25,000 - \$34,999 | 7,080 | 10.1% | 6,407 | 9.0% |
| \$35,000 - \$49,999 | 8,266 | 11.8% | 7,920 | 11.1% |
| \$50,000 - \$74,999 | 12,444 | 17.8% | 12,747 | 17.9% |
| \$75,000 - \$99,999 | 7,816 | 11.2% | 8,686 | 12.2% |
| \$100,000 - \$149,999 | 8,538 | 12.2% | 10,101 | 14.2% |
| \$150,000 - \$199,999 | 2,910 | 4.2% | 3,977 | 5.6% |
| \$200,000+ | 4,053 | 5.8% | 4,875 | 6.8% |
| Median Household Income | \$51,016 | | \$57,214 | |
| Average Household Income | \$75,283 | | \$86,866 | |
| Per Capita Income | \$31,378 | | \$37,324 | |

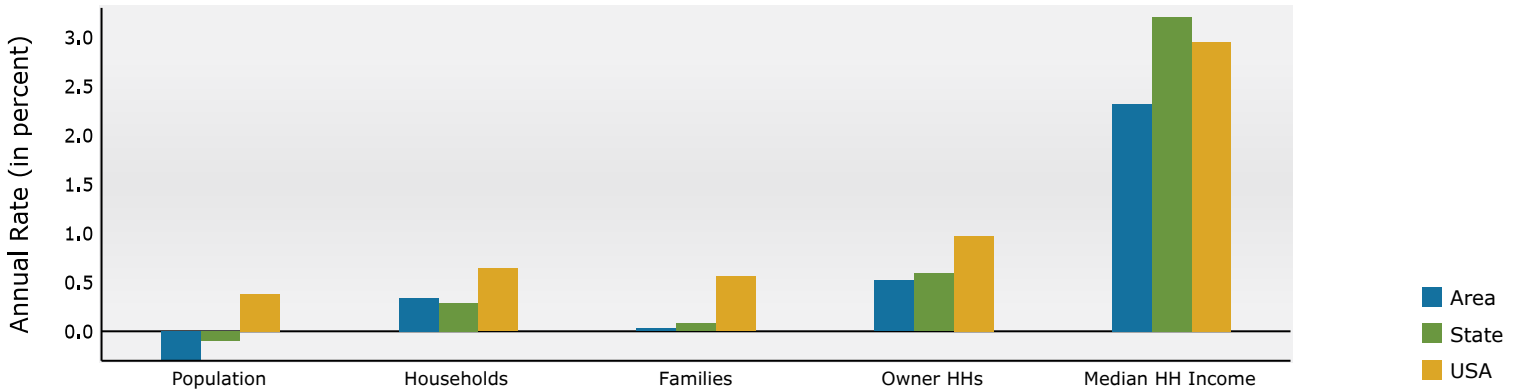
| Population by Age | Census 2010 | | Census 2020 | | 2024 | | 2029 | |
|-------------------|-------------|---------|-------------|---------|--------|---------|--------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| 0 - 4 | 12,218 | 6.8% | 10,395 | 6.0% | 10,043 | 5.9% | 9,596 | 5.7% |
| 5 - 9 | 11,722 | 6.5% | 10,552 | 6.1% | 10,215 | 6.0% | 9,332 | 5.6% |
| 10 - 14 | 11,915 | 6.6% | 10,788 | 6.2% | 9,849 | 5.8% | 9,671 | 5.8% |
| 15 - 19 | 14,254 | 7.9% | 13,790 | 7.9% | 12,470 | 7.3% | 12,010 | 7.2% |
| 20 - 24 | 17,450 | 9.7% | 14,384 | 8.3% | 14,002 | 8.2% | 13,391 | 8.0% |
| 25 - 34 | 27,248 | 15.1% | 25,082 | 14.4% | 25,578 | 15.1% | 24,004 | 14.3% |
| 35 - 44 | 20,453 | 11.3% | 21,397 | 12.3% | 21,767 | 12.8% | 21,973 | 13.1% |
| 45 - 54 | 23,818 | 13.2% | 18,522 | 10.7% | 18,211 | 10.7% | 18,883 | 11.3% |
| 55 - 64 | 20,374 | 11.3% | 21,671 | 12.5% | 19,298 | 11.4% | 17,251 | 10.3% |
| 65 - 74 | 10,833 | 6.0% | 16,690 | 9.6% | 17,057 | 10.0% | 17,541 | 10.5% |
| 75 - 84 | 6,946 | 3.8% | 7,374 | 4.2% | 8,302 | 4.9% | 10,398 | 6.2% |
| 85+ | 3,316 | 1.8% | 3,088 | 1.8% | 3,037 | 1.8% | 3,364 | 2.0% |

| Race and Ethnicity | Census 2010 | | Census 2020 | | 2024 | | 2029 | |
|----------------------------|-------------|---------|-------------|---------|---------|---------|---------|---------|
| | Number | Percent | Number | Percent | Number | Percent | Number | Percent |
| White Alone | 58,710 | 32.5% | 51,989 | 29.9% | 49,810 | 29.3% | 47,753 | 28.5% |
| Black Alone | 113,281 | 62.7% | 106,377 | 61.2% | 104,219 | 61.4% | 103,201 | 61.6% |
| American Indian Alone | 363 | 0.2% | 471 | 0.3% | 473 | 0.3% | 476 | 0.3% |
| Asian Alone | 3,728 | 2.1% | 3,477 | 2.0% | 3,607 | 2.1% | 3,838 | 2.3% |
| Pacific Islander Alone | 60 | 0.0% | 54 | 0.0% | 57 | 0.0% | 59 | 0.0% |
| Some Other Race Alone | 2,367 | 1.3% | 4,794 | 2.8% | 4,985 | 2.9% | 5,170 | 3.1% |
| Two or More Races | 2,040 | 1.1% | 6,571 | 3.8% | 6,679 | 3.9% | 6,921 | 4.1% |
| Hispanic Origin (Any Race) | 5,720 | 3.2% | 8,838 | 5.1% | 9,188 | 5.4% | 9,605 | 5.7% |

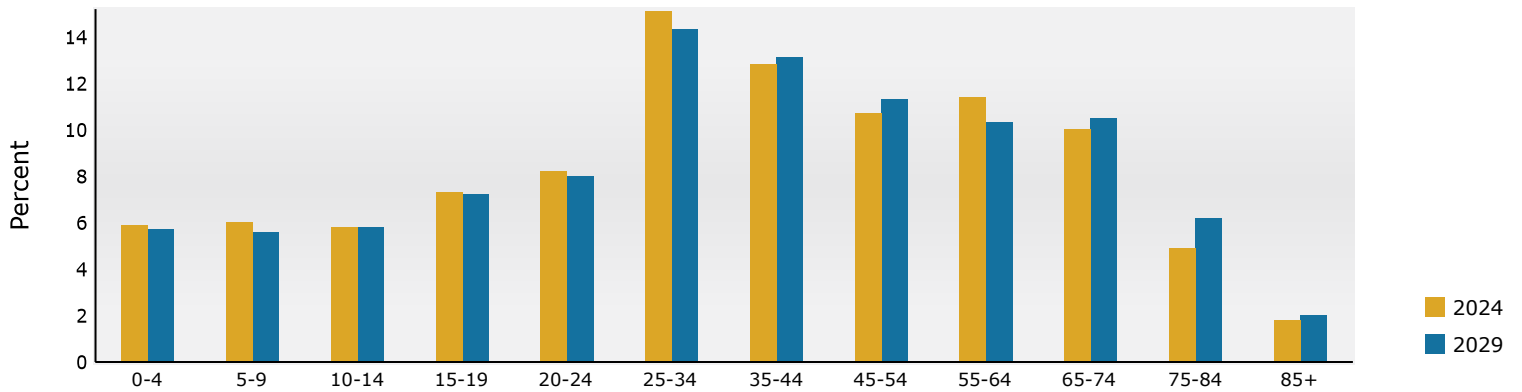
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

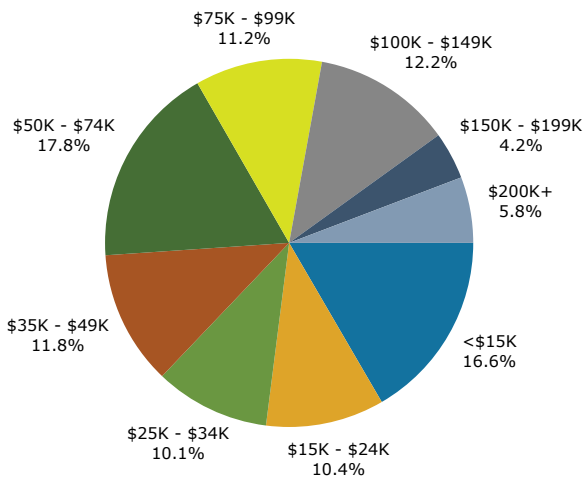
Trends 2024-2029



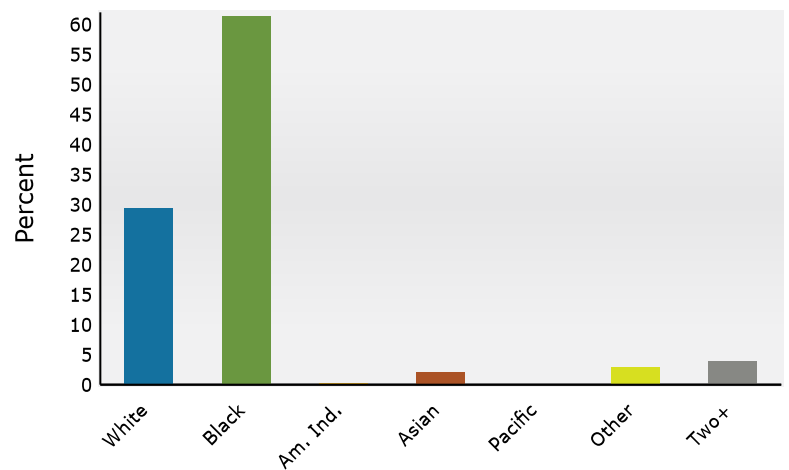
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 5.4%

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.