

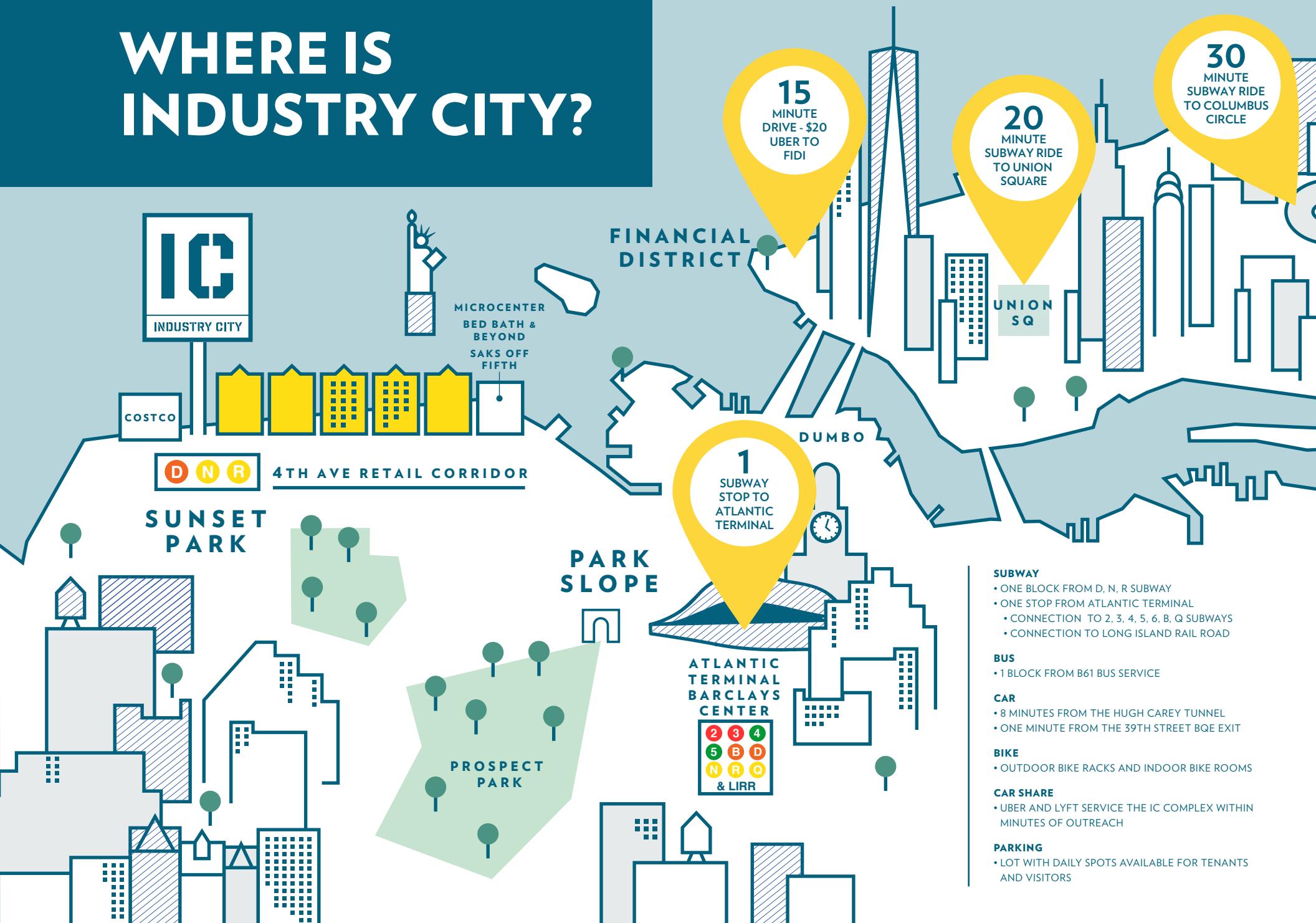


WHAT IS INDUSTRY CITY?

35 ACRES • 16 BUILDINGS • 6 MILLION SF

- *ONE hub of creativity*
- *Technology, media, fashion, photography, design and production*
- *Home to Time Inc., The Brooklyn Nets, GAP, BaubleBar, David Stark, West Elm and over 400 innovative companies*

WHERE IS INDUSTRY CITY?



WHAT'S HAPPENING IN BROOKLYN?

- 6th Largest market in the US for companies over 35,000 SF with office and light manufacturing use
- Over 1,000 new creative business started in the last decade
- Fastest growing borough in NYC, population growth of 4% since 2012 and home to the highest density of the millennial workforce in NYC
- 160% increase in new gallery spaces since 2004
- 149% increase in cultural nonprofits since 2005

Time Inc
55K SF
Industry City

Brooklyn Nets
85K SF
Industry City

Etsy
200K SF
Dumbo

72andSunny
50K SF
Dumbo

WeWork
220K SF
Brooklyn Navy Yard





WILL INDUSTRY CITY BUILD SPACE ON BEHALF OF ITS TENANTS?

Yes. You name it and we will do it. And quickly.



INDUSTRY CITY

INDUSTRY FOCUS & IC TENANT SYNERGY

Industry City is home to over 400 tenants in a variety of industries creating an opportunity for tenants to be a part of a community of idea sharing and collaborations.

DESIGN

Perez Architecture
Design Within Reach
Studio A+I

TECHNOLOGY & MEDIA

AeroBo
AbelCine
Brooklyn Nets
DOOB
FilmRise
Force Majeure
Material WRLD
PillPack
Publicis
Serious Eats
Time Inc.
The Line

FASHION & ACCESSORIES

Adidas
Alexis Bittar
BaubleBar
M.M LeFleur
Maria Castelli
Marionat
Material WRLD
Janelle Funari
Freida Rothman
GAP
Rag & Bone
West Elm

HEALTH

Hero Health
PillPack
Suneris
Almond
Onomie
Irmat
NYU Lutheran

EDUCATION & NONPROFIT

The Brooklyn Rail
Dedalus
Eyebeam
The Bruce High Quality Foundation
CUNY City Tech
NYU Tandon School
Cooper Hewitt, Smithsonian Design Museum



WHAT'S AVAILABLE AT INDUSTRY CITY?

- *Narrow floor plates flooded with light and multiple exposures*
- *20th Century architecture with 21st Century amenities*
- *Floor plates ranging in size from 15,000 SF – 125,000 SF*
- *Flex spaces ranging in size from 500 SF – 50,000 RSF*
- *Event and Outdoor Spaces for rent on an hourly or daily basis*

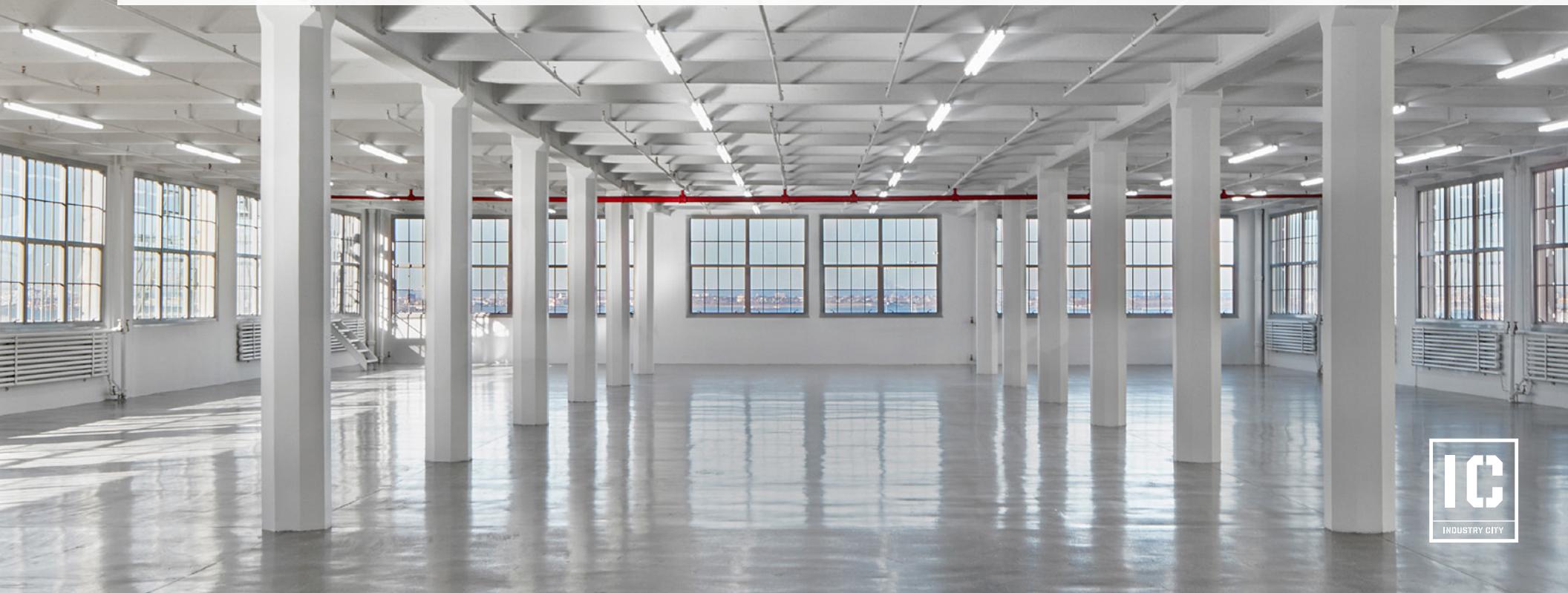
Minimum
13' Ceilings

WiredScore Certified
more than one dozen
wired onsite ISPs

Oversized energy
efficient, double
glazed windows

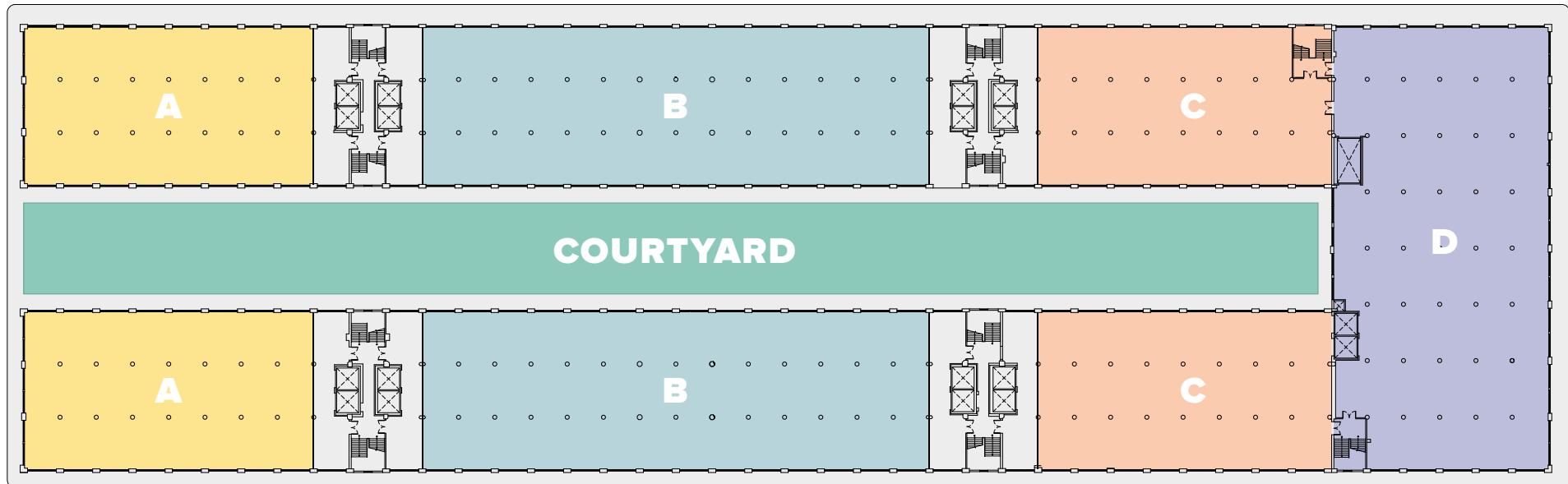
Floor loads up
to 200 lbs.

Large freight
elevators and efficient
access to loading



FINGER BUILDING FLOOR PLATES

VIEWS OF WATER & MANHATTAN SKYLINE



FULL FLOOR PLATE 135,000 RSF Approx.

A

15,000 RSF Approx.

Three sides of exposure

Views of Manhattan
Skyline, Lady Liberty
and Manhattan Harbor

Full Floor Presence

B

25,000 RSF Approx.

Divisible to 2,000 RSF

Two sides of exposure

Full Floor Presence

C

15,000 RSF Approx.

Two sides of exposure

Full Floor Presence

D

25,000 RSF Approx.

Views of Lady Liberty
and Manhattan Harbor

Four sides of exposure

Full Floor Presence







INDUSTRY CITY FOOD HALL

The food hall at Industry City, put together by the same people behind Chelsea Market, is home to some of New York City's finest food producers in a dynamic, visitor-friendly making and retailing environment that sits at the heart of the complex.

- *Soom Soom*
- *Burger Joint*

- *Colson Patisserie*
- *Ends Meat*

- *The Fashion Chef*
- *Liddabit Sweets*

- *Home Town BBQ*
- *Table 87 Pizza*

- *Taco Mix*



COURTYARDS

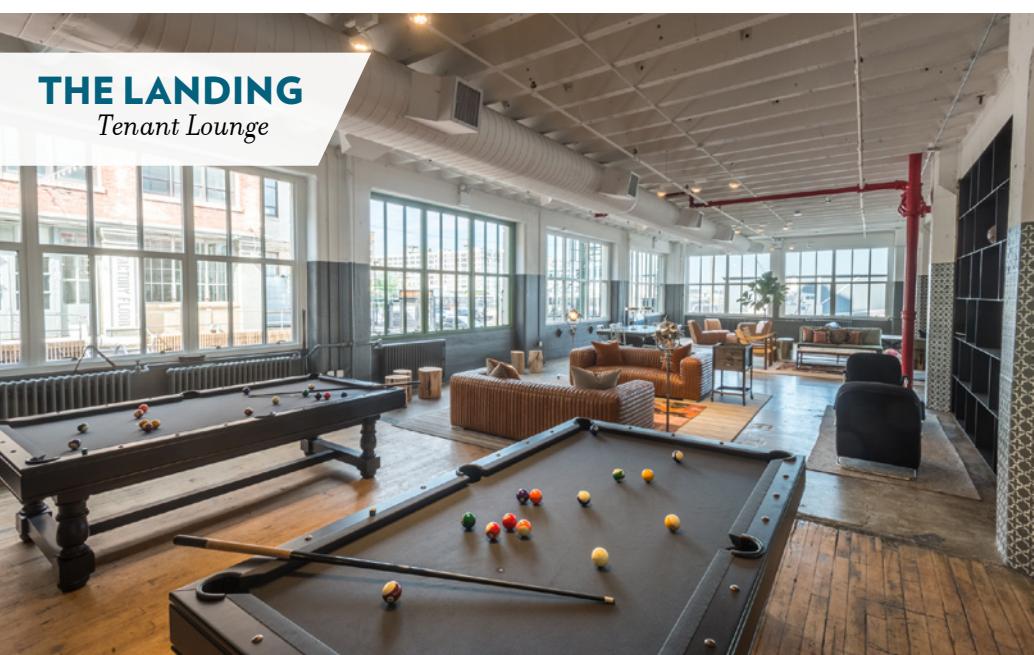
5 Acres of open space



WHAT'S THE SCENE AT INDUSTRY CITY?

THE LANDING

Tenant Lounge



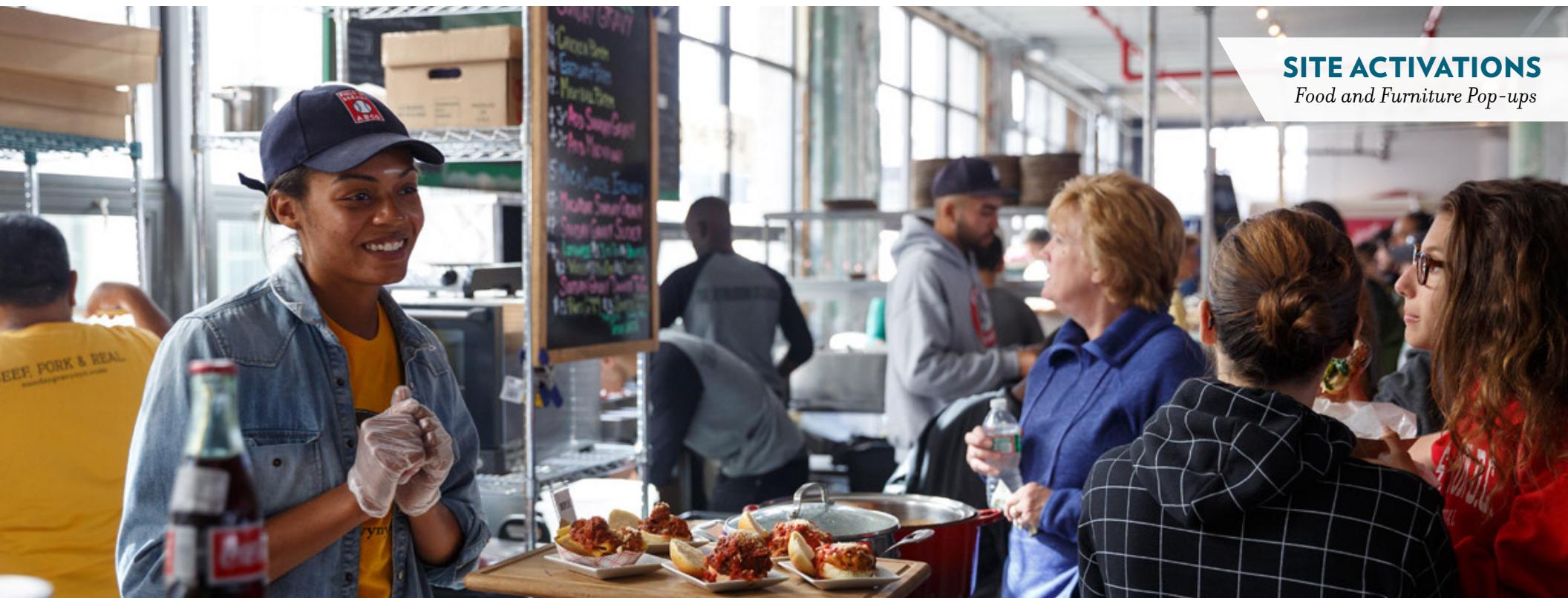
INNOVATION ALLEY

Maker Retail



GYM

Operated by IC



SITE ACTIVATIONS

Food and Furniture Pop-ups