



Jack London Retail - Unit 200

FORMER STARBUCKS HARD CORNER LOCATION

OAKLAND, CALIFORNIA



CP PARTNERS
COMMERCIAL REAL ESTATE



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Jack London Retail

UNIT 200 - FORMER STARBUCKS

200 BROADWAY OAKLAND, CA 94607 [↗](#)

\$774,000

PRICE

\$350

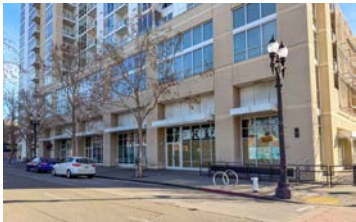
PRICE/SF

| | |
|------------|----------|
| ZONING | C-45 |
| YEAR BUILT | 2009 |
| GLA | 2,212 SF |

Unit 200 is a 2,212-square-foot retail condominium located at the hard corner of Broadway and 2nd Street. Formerly occupied by Starbucks, the premises are delivered in “warm shell” condition with infrastructure including **400-amp electrical service and distributed HVAC.**

Situated at the base of The Ellington residential tower, the unit offers **high visibility to pedestrian traffic** from the nearby Ferry Terminal and serves as a **primary retail frontage** for the 134 luxury residences directly above.

Available as a Portfolio or for Individual Purchase



JACK LONDON RETAIL PORTFOLIO

Oakland, CA

Price: \$2,500,000 | Total SF: 9,069 | Price/SF: \$276

[View Portfolio OM](#) [↗](#)



UNIT 202 (VACANT) & UNIT 204 (LEASED)

Oakland, CA

Price: \$1,300,000 | Total SF: 4,000 SF | Price/SF \$325

[View Property Here](#) [↗](#)



UNIT 206 (HESHER'S OR OWNER USER)

Oakland, CA

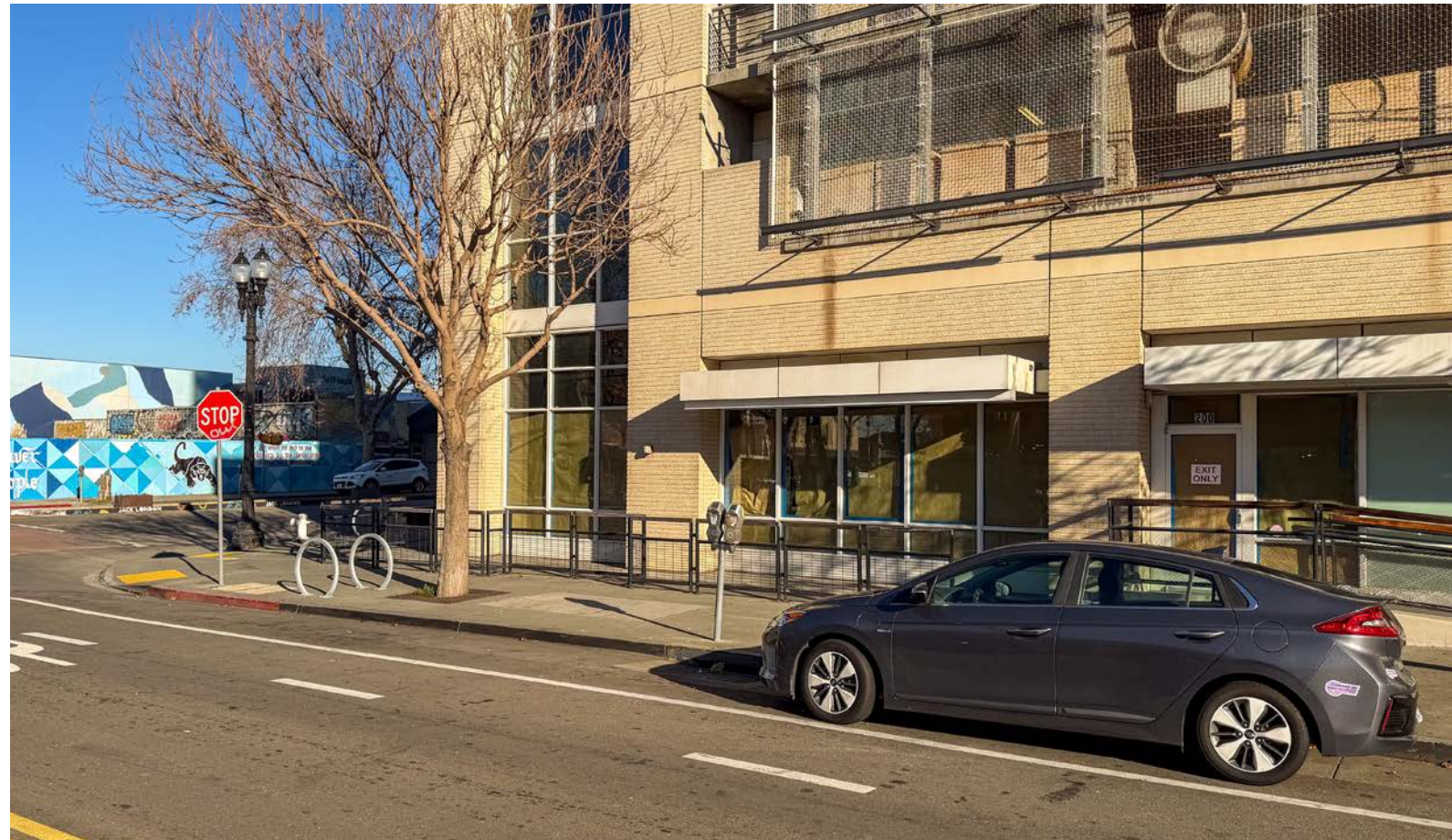
Price: \$714,000 | Total SF: 2,857 SF | Price/SF \$250

[View Property Here](#) [↗](#)

The subject may be purchased individually or in conjunction with the other locations. Contact Agent for details and portfolio availability.

Investment Highlights

- **Corner Visibility:** The property occupies the hard corner of Broadway and 2nd Street, providing frontage on two high-traffic corridors within the district.
- **Existing Infrastructure:** The unit retains significant tenant improvements from the previous national credit tenant, including electrical capacity and plumbing suitable for food and beverage operations.
- **Ideal Uses:** Cafe, Fast Casual Dining, Real Estate/ Insurance Office, Optical/Medical Retail looking for high visibility.
- **Captive Residential Density:** The location serves as the ground-floor retail anchor for The Ellington, a 16-story luxury tower comprising 134 residential condominiums, creating an immediate customer base for daily needs and services.
- **District Market Trends:** The Jack London District is experiencing positive economic momentum, evidenced by a reported 24% reduction in crime in 2025 and the scheduled opening of Dave & Buster's in early 2026.
- **Minimal Downpayment:** Owner-users may qualify to purchase with up to a 95% LTV by utilizing a combination of transfer of in place loan, a small business loan, and seller financing. Sellers' existing lender is open to transferring existing 50% LTV financing, subject to customer underwriting and lender approval.



FORMER STARBUCKS - UNIT 200

| | RENT | | OWN | |
|--|-----------|------------|-----------|------------|
| Price | | | | \$774,000 |
| Price Per Square Foot | | | \$/SF | \$350 |
| Down Payment | | | 5% | \$38,700 |
| Loan Amount | | | 95% | \$735,300 |
| Total Rentable Area (SF): | | | 24% | 2,212 |
| Rent Expense | (\$24.00) | (\$53,088) | - | - |
| NNN Expense | (\$18.75) | (\$41,469) | - | - |
| Total Rent | (\$42.75) | (\$94,557) | - | - |
| Income | | | | |
| Scheduled Rent | | - | \$0.00 | \$0 |
| Reimbursements | | - | \$0.00 | \$0 |
| Effective Gross Income | | - | \$0.00 | \$0 |
| Expense | | | | |
| | | | \$/SF | |
| Utilities (2026 Budget, Pro Rata) | | | (\$0.92) | (\$2,030) |
| Repair & Maintenance (2026 Budget, Pro Rata) | | | (\$0.37) | (\$817) |
| Trash / Janitorial (2026 Budget, Pro Rata) | | | (\$0.29) | (\$634) |
| Association Dues (2026 Budget, Pro Rata) | | | (\$10.19) | (\$22,545) |
| Admin (2026 Budget, Pro Rata) | | | (\$0.04) | (\$98) |
| Property Taxes (Adjusted) | | | (\$4.88) | (\$10,797) |
| Special Assessments (Actual) | | | (\$1.81) | (\$4,002) |
| Insurance (2026 Budget, Pro Rata) | | | (\$0.25) | (\$545) |
| Gross Receipts Tax (Adjusted) | | | \$0.00 | \$0 |
| Management Fee (0% for Owner User) | | | \$0.00 | \$0 |
| Total Operating Expenses | | - | (\$18.75) | (\$41,469) |
| Net Operating Income | | - | (\$18.75) | (\$41,469) |
| Debt Service (CDC) | | - | | (\$23,602) |
| Debt Service (Bank) | | - | | (\$24,513) |
| Debt Service (Seller Carry) | | - | | (\$1,935) |
| Cash Flow | | (\$94,557) | | (\$91,519) |
| per SF | | (\$42.75) | | (\$41.37) |
| Principal Paydown (CDC) | | - | | \$5,634 |
| Principal Paydown (Bank) | | - | | \$9,200 |
| Sub-Total | | - | | (\$76,726) |
| Depreciation (Please consult accountant) | | - | | \$15,665 |
| Rent versus Own | | (\$94,557) | | (\$61,061) |
| per SF | | (\$42.75) | | (\$27.60) |

PROPOSED FINANCING/CASH FLOW

| SBA LOAN - CDC | | \$309,600 |
|----------------------|--|------------|
| Loan To Value | | 40% |
| Interest Rate | | 5.85% |
| Amortization (Years) | | 25 |
| Term (Years) | | 25 |
| Debt Service | | (\$23,602) |

| SBA LOAN - BANK | | \$387,000 |
|--------------------------|--|------------|
| Loan To Value | | 50% |
| Interest Rate | | 4.00% |
| Amortization (Years) | | 25 |
| Term (Fixed for 5 Years) | | 10 |
| Debt Service | | (\$24,513) |

| SELLER CARRY | | \$38,700 |
|--------------------------|--|---------------|
| Loan To Value | | 5% |
| Interest Rate | | 5.00% |
| Amortization (Years) | | Interest Only |
| Term (Fixed for 5 Years) | | 5 |
| Debt Service | | (\$1,935) |

| COMBINED LOAN* | | \$735,300 |
|----------------|--|------------|
| Loan To Value | | 95% |
| Interest Rate | | 4.83% |
| Debt Service | | (\$50,050) |

*Excludes Fees & Closing Costs

| 10-Yr. Rent Versus Loan Payment | | |
|---|--|-------------|
| Total Principal Paydown Over Next 10 Years | | \$185,138 |
| Loan Balance in 10 Years | | \$511,462 |
| Est. Rent Payment Over Next 10 Yrs. (NNNs + 2% annual inc.) | | \$1,129,572 |
| Est. Ownership Cost Over Next 10 Yrs. (2% annual inc.) | | \$762,844 |
| Net Cash Flow Advantage over Next 10 Years | | \$366,727 |

| Depreciation Estimate | | |
|------------------------------------|-----|-----------|
| Building Value (% of Improvements) | 79% | \$610,936 |
| Annual Amount (# Years) | 39 | \$15,665 |

Note: All loan quotes and modeling herein are estimates only and subject to changing market conditions and other dynamic factors. CP Partners is not a lender, mortgage broker, or tax advisor.

LEGEND



Property
Boundary

9,069

Total Rentable SF

2,212

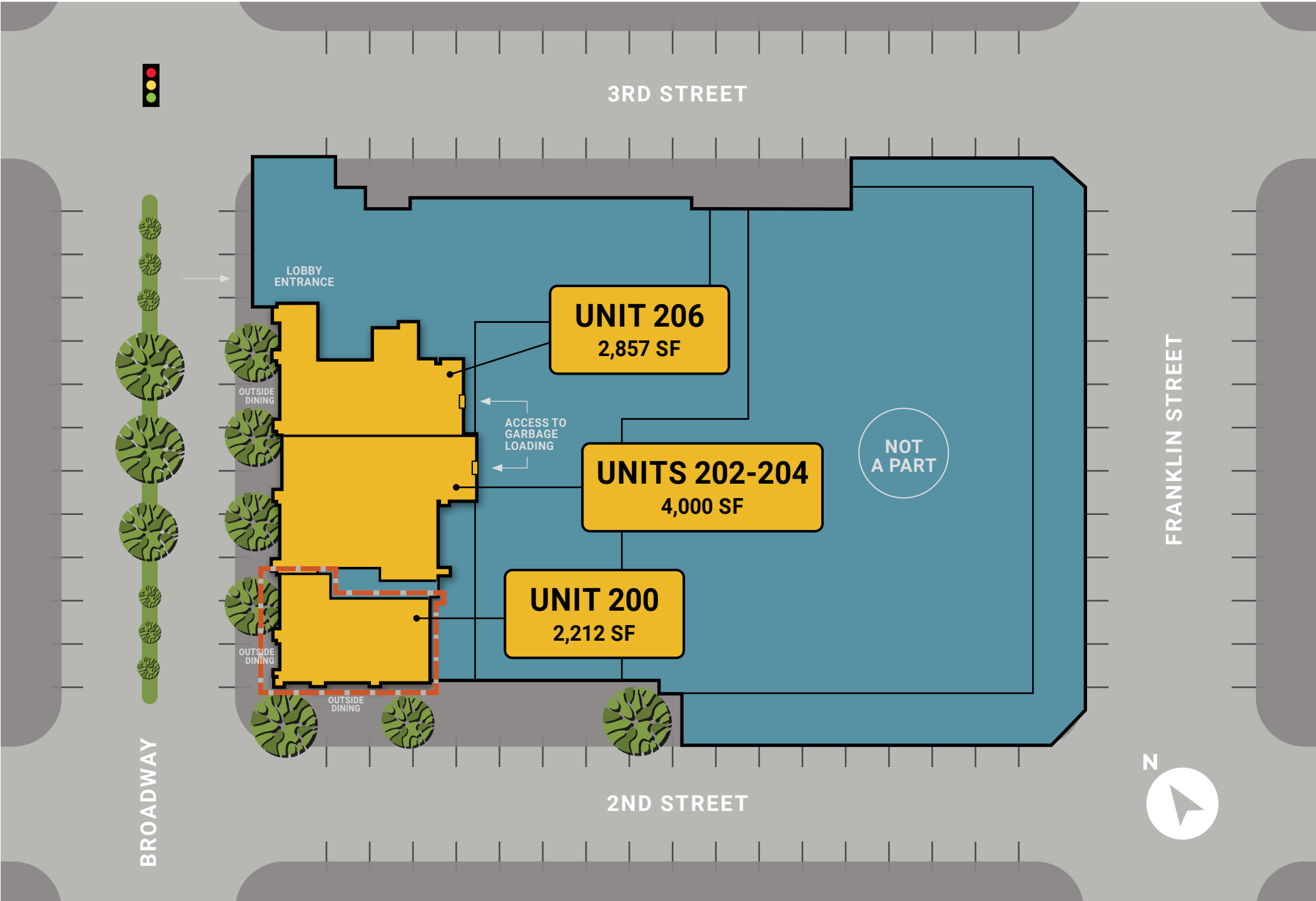
Unit 200 SF

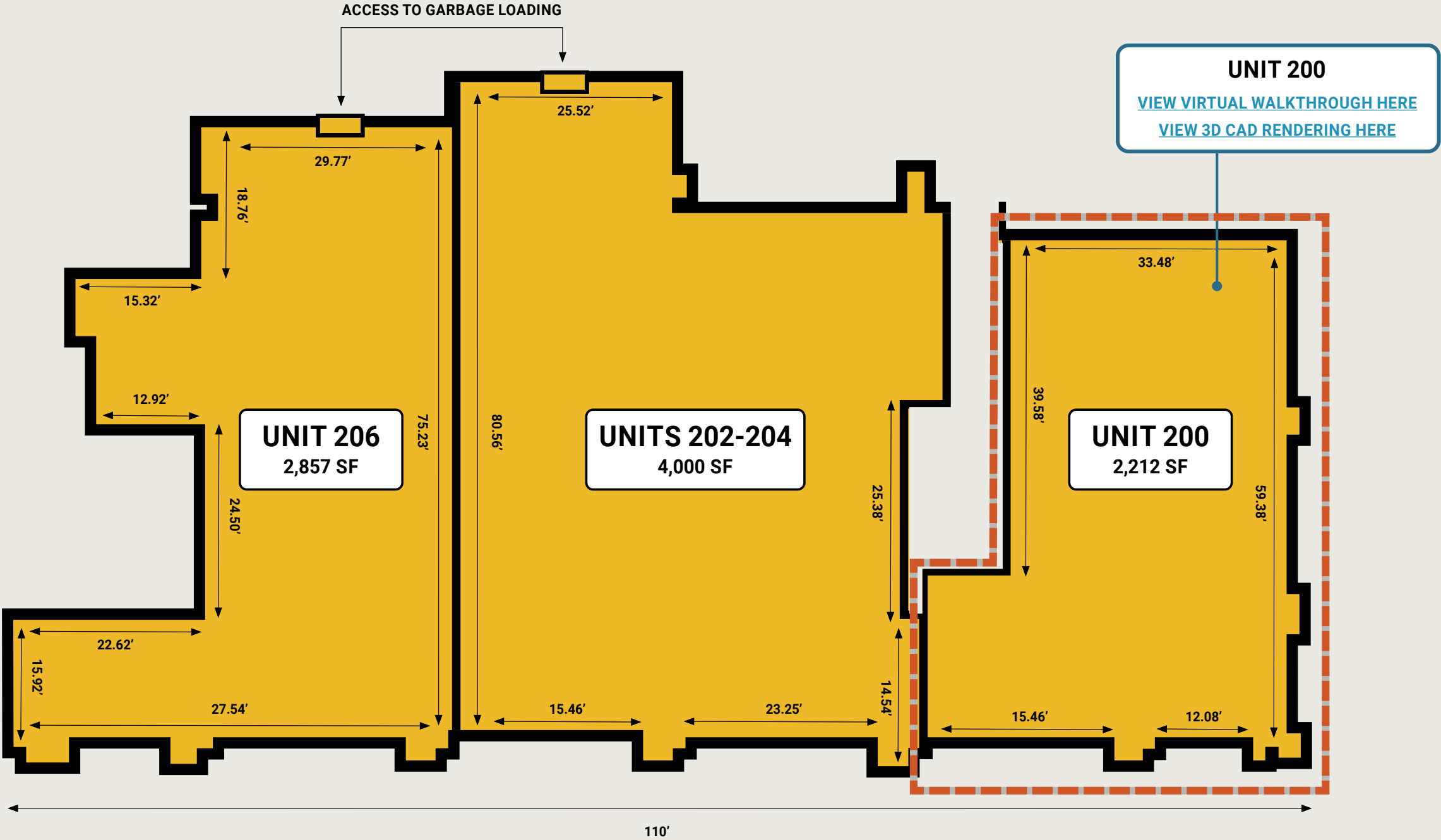
4,000

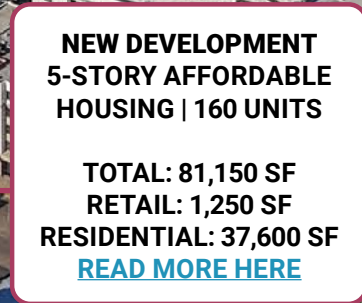
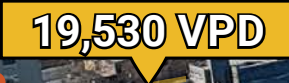
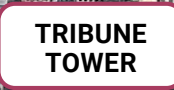
Units 202-204 SF

2,857

Unit 206 SF









SAN FRANCISCO
10.2 MILES

Ring Radius Population Data

| | 1-MILE | 3-MILES | 5-MILES |
|------|--------|---------|---------|
| 2023 | 26,081 | 239,555 | 475,437 |

Ring Radius Income Data

| | 1-MILE | 3-MILES | 5-MILES |
|---------|-----------|-----------|-----------|
| Average | \$126,724 | \$144,249 | \$158,656 |
| Median | \$82,076 | \$99,368 | \$107,610 |

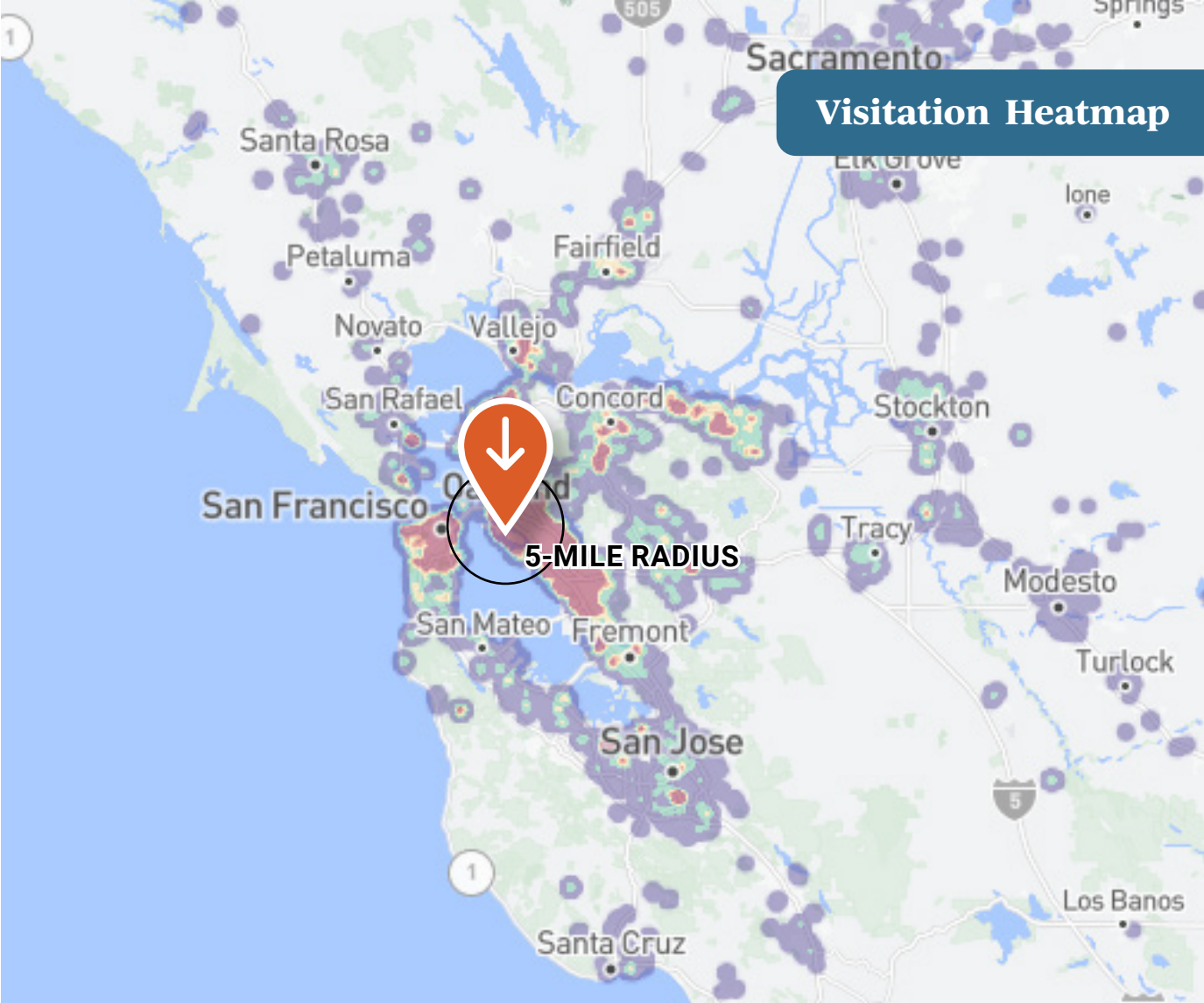
The typical visitor persona for individuals who visited the subject property in the last 12 months are individuals with annual incomes of \$150k+

361K Visits

OVER PAST 12 MONTHS AT THE SUBJECT PROPERTY

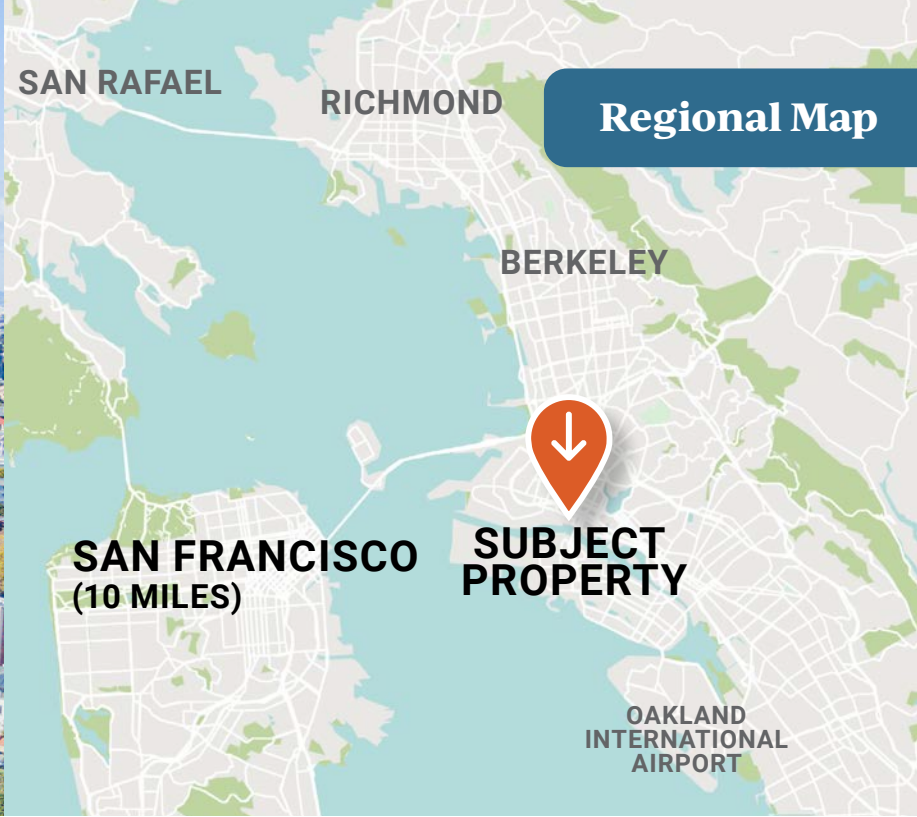
76 Minutes

AVERAGE DWELL TIME AT THE SUBJECT PROPERTY



The shading on the map above shows the home location of people who visited the subject property over the past 12 months. Orange shading represents the highest concentration of visits.

*Map and data on this page provided by Placer.ai. Placer.ai uses location data collected from mobile devices of consumers nationwide to model visitation and demographic trends at any physical location.



Oakland, CA



7.7 Million

ESTIMATED SF BAY AREA
POPULATION

\$778 Billion

SAN FRANCISCO-
OAKLAND-HAYWARD
MSA GDP

A Major Bay Area City

- The largest city and the county seat of Alameda County with a population of 445,849 people
- Major employers in Oakland include Kaiser Permanente, Dreyers, Clorox, FedEx, Pandora, and more
- The greater Oakland area has the fifth largest cluster of “elite zip codes” ranked by the number of households with the highest combination of income and education
- Oakland has a vibrant art scene and claims the highest concentration of artists per capita in the United States
- The Port of Oakland is a major West Coast port, and the fifth busiest in the U.S. by cargo volume

San Francisco Bay Area

- Consists of nine counties in Northern California centered around the San Francisco Bay, San Pablo Bay, and Suisun Bay
- The Bay Area is home to the second highest concentration of Fortune 500 companies, with 30+ based throughout the region, including Google, Facebook, Apple, Hewlett Packard, Intel, and Adobe

Lauded Arab bakery finds new home in Oakland after closing at SF Ferry Building

SFGATE | JULY 9, 2025

Reem's, the acclaimed Arab bakery that closed its San Francisco Ferry Building location earlier in 2025, is returning with a new flagship bakery in Oakland's Jack London Square this fall. Founded by James-Beard-nominated chef Reem Assil, the space will include a production kitchen, a small café with limited seating, and a menu of flatbread wraps, dips, desserts and cardamom lattes. The new bakery will also be worker-owned, and the team is fundraising to support renovations and operations.



[Read More](#)

Acclaimed Oakland home restaurant is moving to Jack London

OAKLANDSIDE | NOVEMBER 4, 2025

Cenaduria Elvira, the beloved Oakland Mexican restaurant famed for its Jalisco-style tostadas raspadas and other authentic dishes, is preparing to open a new brick-and-mortar location in Jack London Square this winter after years operating as a home-based favorite. Founded by chef-owner Elvira Varela, the move marks a major step for the local spot known for crispy, airy tostadas and traditional tortas ahogadas, though the grand opening may be delayed into January. The new space will bring the restaurant's celebrated flavors to a busy waterfront district that's been working to attract more food and cultural destinations.



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Dave & Buster's to open Jack London Square location in early 2026, Port of Oakland reveals

SAN FRANCISCO BUSINESS TIMES | DECEMBER 16, 2025

Dave & Buster's is set to open a new 30,000-square-foot restaurant and arcade at 55 Harrison St. in Jack London Square in early 2026, filling a long-vacant waterfront space, according to the Port of Oakland. The Texas-based entertainment chain will occupy the ground floor of a six-story, 187,000-square-foot building that was previously slated for a food hall that never materialized.



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Plans for the Oakland waterfront in 2026 include Howard Terminal, Waterfront Hotel, and more

SAN FRANCISCO BUSINESS TIMES | DECEMBER 30, 2025

The Port of Oakland is moving forward with plans to redevelop the 50-acre Howard Terminal site, a former maritime terminal that has sat largely idle since cargo operations ended in 2013. Following the collapse of a proposed A's waterfront ballpark, the port has launched a Request for Qualifications to identify development teams capable of re-imagining the property with a mix of uses that could include commercial, industrial, recreational, and waterfront-oriented development. Port officials have emphasized flexibility in the vision, prioritizing economic activation, public access, and long-term revenue generation while navigating regulatory, environmental, and infrastructure challenges tied to the site's working-waterfront history. The redevelopment is viewed as a critical opportunity to reshape Oakland's shoreline and anchor future growth near Jack London Square and downtown.

[Read More](#)

A new law lifts archaic restrictions on businesses in Oakland's Jack London Square

SFGATE | JANUARY 5, 2026

In Oakland's Jack London Square, more than half of storefronts sit empty despite the area's scenic waterfront and roughly 6,000 residents, leaving the neighborhood feeling like a "ghost town" that hasn't kept pace with local needs like a full-scale grocery store. The high vacancy rate stems partly from outdated land-use rules that until recently limited what kinds of businesses could operate there. A new California law (Senate Bill 304) now lifts those restrictions on several Port of Oakland properties, allowing a broader mix of retail and services tailored to residents rather than just maritime or tourist uses. While closures like the Waterfront Hotel and long-standing restaurants have underscored the challenge, recent and upcoming openings — including Dave & Buster's, Reem's bakery, and other eateries — along with hopes for more everyday retail and grocery options, signal a possible turnaround in 2026.



The Ellington

PROJECT COMPLETED IN 2009

Built in 2009, The Ellington is on the East Bay’s most prestigious addresses. Located in Oakland’s Jack London Square, this elegant 134-unit luxury building is walking distance to great dining & recreation along a vibrant waterfront, nearby Lake Merritt, and the Uptown Arts & Entertainment District.

Resident Amenities include hardwood and tile flooring, walk-in closets, expansive balconies, over 9’ ceilings, high-end appliances and fixtures, and individual enclosed storage space

[Read More](#) 

| | |
|--------------|--------------------|
| YEAR BUILT | 2009 |
| NO. OF UNITS | 134 Units |
| FLOORS | 16 Floors |
| OWNERSHIP | Residential Condos |
| AVERAGE P/SF | \$721 |
| NEIGHBORHOOD | Jack London Square |



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