

Demographic and Income Profile

200 3rd St, Baton Rouge, Louisiana, 70801
 Ring: 1 mile radius

Prepared by Esri
 Latitude: 30.44843
 Longitude: -91.18812

Summary	Census 2010	Census 2020	2024	2029
Population	4,164	4,764	4,692	4,673
Households	1,916	2,544	2,620	2,715
Families	738	867	832	846
Average Household Size	2.01	1.76	1.68	1.61
Owner Occupied Housing Units	588	544	551	578
Renter Occupied Housing Units	1,328	2,000	2,069	2,136
Median Age	35.3	35.9	36.3	37.4

Trends: 2024-2029 Annual Rate	Area	State	National
Population	-0.08%	-0.10%	0.38%
Households	0.71%	0.29%	0.64%
Families	0.33%	0.08%	0.56%
Owner HHs	0.96%	0.59%	0.97%
Median Household Income	2.55%	3.21%	2.95%

Households by Income	2024		2029	
	Number	Percent	Number	Percent
<\$15,000	560	21.4%	502	18.5%
\$15,000 - \$24,999	230	8.8%	201	7.4%
\$25,000 - \$34,999	170	6.5%	150	5.5%
\$35,000 - \$49,999	296	11.3%	292	10.8%
\$50,000 - \$74,999	444	16.9%	468	17.2%
\$75,000 - \$99,999	285	10.9%	331	12.2%
\$100,000 - \$149,999	486	18.5%	593	21.8%
\$150,000 - \$199,999	53	2.0%	72	2.7%
\$200,000+	95	3.6%	107	3.9%

Median Household Income	\$52,103	\$59,090
Average Household Income	\$69,796	\$79,067
Per Capita Income	\$39,611	\$46,603

Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	233	5.6%	205	4.3%	198	4.2%	190	4.1%
5 - 9	233	5.6%	192	4.0%	165	3.5%	160	3.4%
10 - 14	218	5.2%	211	4.4%	182	3.9%	174	3.7%
15 - 19	288	6.9%	202	4.2%	192	4.1%	182	3.9%
20 - 24	406	9.8%	428	9.0%	418	8.9%	396	8.5%
25 - 34	692	16.6%	1,076	22.6%	1,094	23.3%	1,035	22.2%
35 - 44	487	11.7%	657	13.8%	693	14.8%	720	15.4%
45 - 54	601	14.4%	522	11.0%	488	10.4%	509	10.9%
55 - 64	523	12.6%	623	13.1%	580	12.4%	535	11.5%
65 - 74	261	6.3%	445	9.3%	468	10.0%	501	10.7%
75 - 84	157	3.8%	150	3.1%	166	3.5%	217	4.6%
85+	66	1.6%	54	1.1%	50	1.1%	53	1.1%

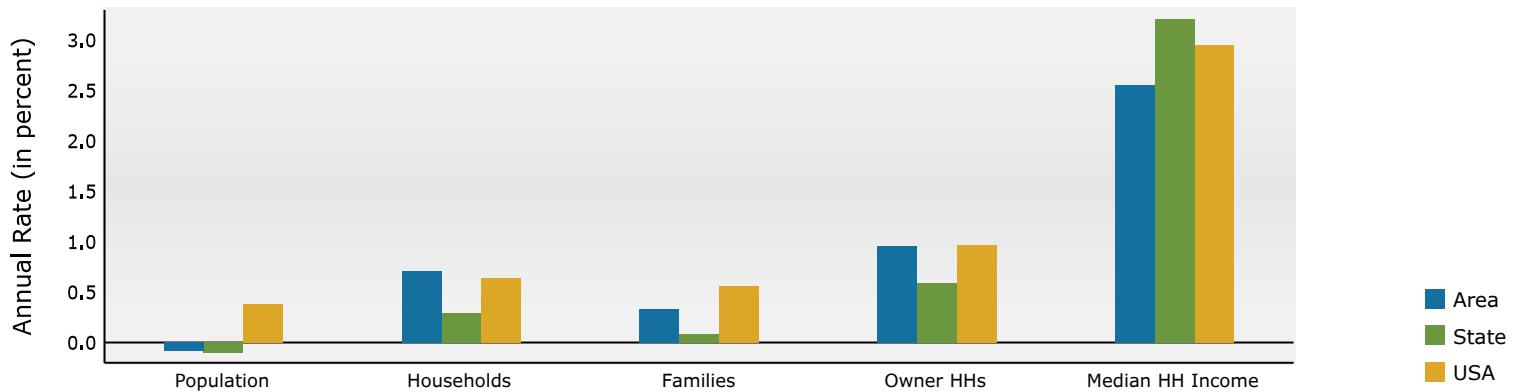
Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	1,485	35.7%	1,860	39.0%	1,847	39.4%	1,785	38.2%
Black Alone	2,561	61.5%	2,485	52.2%	2,397	51.1%	2,412	51.6%
American Indian Alone	8	0.2%	11	0.2%	11	0.2%	12	0.3%
Asian Alone	33	0.8%	103	2.2%	113	2.4%	123	2.6%
Pacific Islander Alone	1	0.0%	7	0.1%	8	0.2%	8	0.2%
Some Other Race Alone	21	0.5%	69	1.4%	72	1.5%	75	1.6%
Two or More Races	56	1.3%	228	4.8%	243	5.2%	258	5.5%
Hispanic Origin (Any Race)	58	1.4%	211	4.4%	228	4.9%	243	5.2%

Data Note: Income is expressed in current dollars.

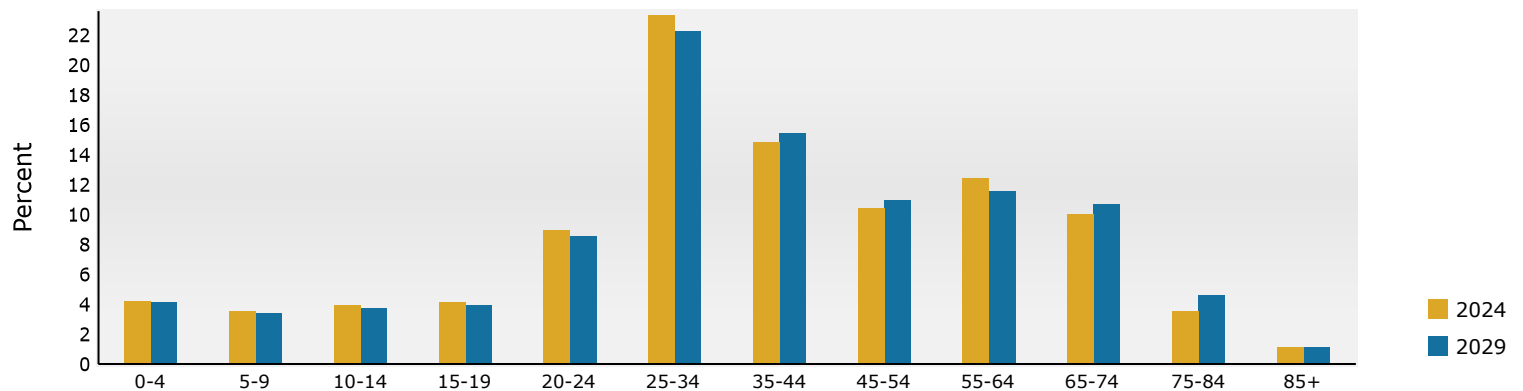
Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

April 17, 2025

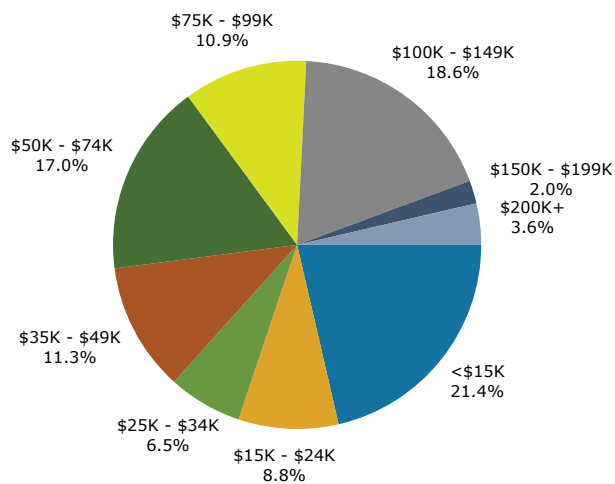
Trends 2024-2029



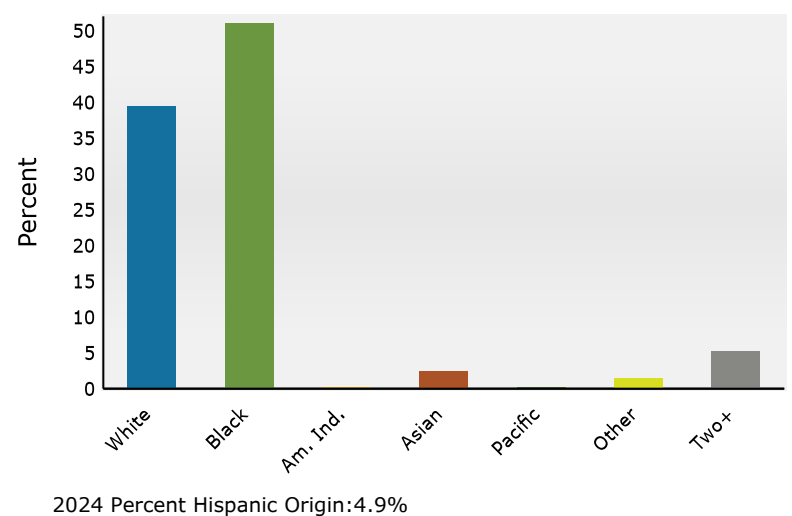
Population by Age



2024 Household Income



2024 Population by Race



Demographic and Income Profile

200 3rd St, Baton Rouge, Louisiana, 70801
 Ring: 3 mile radius

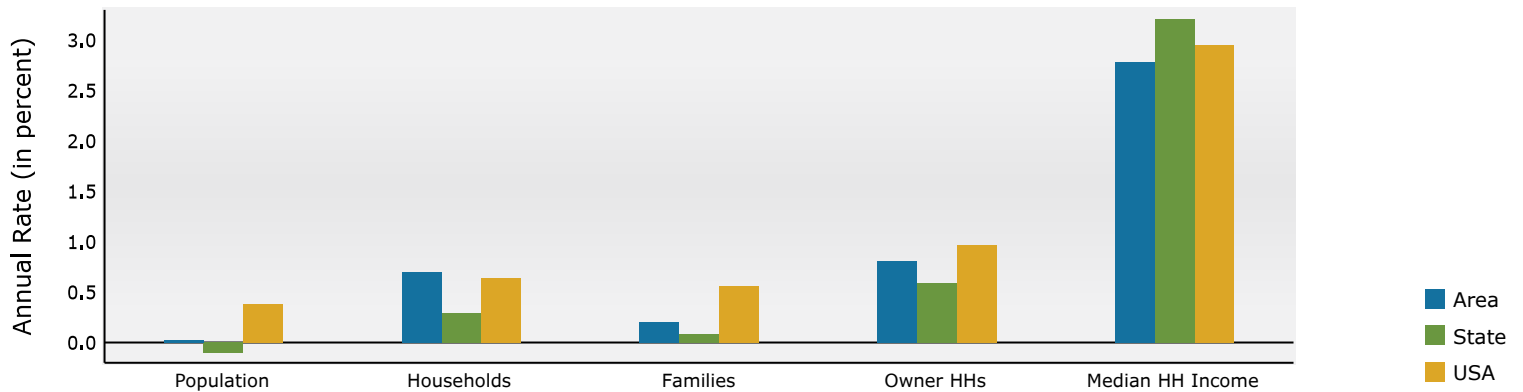
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Summary	Census 2010		Census 2020		2024		2029	
Population	56,755		55,981		55,923		55,979	
Households	22,580		21,279		21,871		22,644	
Families	11,366		10,189		9,774		9,874	
Average Household Size	2.34		2.18		2.11		2.04	
Owner Occupied Housing Units	9,925		8,980		9,173		9,552	
Renter Occupied Housing Units	12,655		12,299		12,698		13,092	
Median Age	30.3		30.7		30.9		31.9	
Trends: 2024-2029 Annual Rate	Area		State		National			
Population	0.02%		-0.10%		0.38%			
Households	0.70%		0.29%		0.64%			
Families	0.20%		0.08%		0.56%			
Owner HHs	0.81%		0.59%		0.97%			
Median Household Income	2.78%		3.21%		2.95%			
Households by Income			2024		2029			
			Number	Percent	Number	Percent		
<\$15,000			4,761	21.8%	4,430	19.6%		
\$15,000 - \$24,999			2,376	10.9%	2,113	9.3%		
\$25,000 - \$34,999			2,073	9.5%	1,971	8.7%		
\$35,000 - \$49,999			2,250	10.3%	2,252	9.9%		
\$50,000 - \$74,999			3,760	17.2%	3,965	17.5%		
\$75,000 - \$99,999			2,252	10.3%	2,527	11.2%		
\$100,000 - \$149,999			2,666	12.2%	3,216	14.2%		
\$150,000 - \$199,999			578	2.6%	795	3.5%		
\$200,000+			1,156	5.3%	1,374	6.1%		
Median Household Income			\$45,719		\$52,449			
Average Household Income			\$68,708		\$78,235			
Per Capita Income			\$27,902		\$32,721			
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,357	5.9%	2,602	4.6%	2,509	4.5%	2,423	4.3%
5 - 9	3,005	5.3%	2,653	4.7%	2,495	4.5%	2,338	4.2%
10 - 14	2,973	5.2%	2,590	4.6%	2,392	4.3%	2,383	4.3%
15 - 19	5,788	10.2%	8,373	15.0%	8,244	14.7%	8,264	14.8%
20 - 24	7,504	13.2%	6,877	12.3%	7,250	13.0%	7,266	13.0%
25 - 34	9,390	16.5%	8,131	14.5%	8,429	15.1%	7,643	13.7%
35 - 44	5,950	10.5%	6,109	10.9%	6,376	11.4%	6,638	11.9%
45 - 54	7,045	12.4%	5,147	9.2%	5,030	9.0%	5,377	9.6%
55 - 64	6,029	10.6%	6,357	11.4%	5,632	10.1%	5,039	9.0%
65 - 74	3,103	5.5%	4,529	8.1%	4,746	8.5%	5,092	9.1%
75 - 84	1,823	3.2%	1,848	3.3%	2,083	3.7%	2,686	4.8%
85+	788	1.4%	767	1.4%	737	1.3%	829	1.5%
Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	20,282	35.7%	21,434	38.3%	21,712	38.8%	21,269	38.0%
Black Alone	33,215	58.5%	30,327	54.2%	29,659	53.0%	29,796	53.2%
American Indian Alone	130	0.2%	151	0.3%	157	0.3%	160	0.3%
Asian Alone	1,969	3.5%	1,033	1.8%	1,195	2.1%	1,341	2.4%
Pacific Islander Alone	14	0.0%	34	0.1%	37	0.1%	37	0.1%
Some Other Race Alone	413	0.7%	836	1.5%	909	1.6%	986	1.8%
Two or More Races	732	1.3%	2,166	3.9%	2,255	4.0%	2,389	4.3%
Hispanic Origin (Any Race)	1,302	2.3%	2,228	4.0%	2,444	4.4%	2,657	4.7%

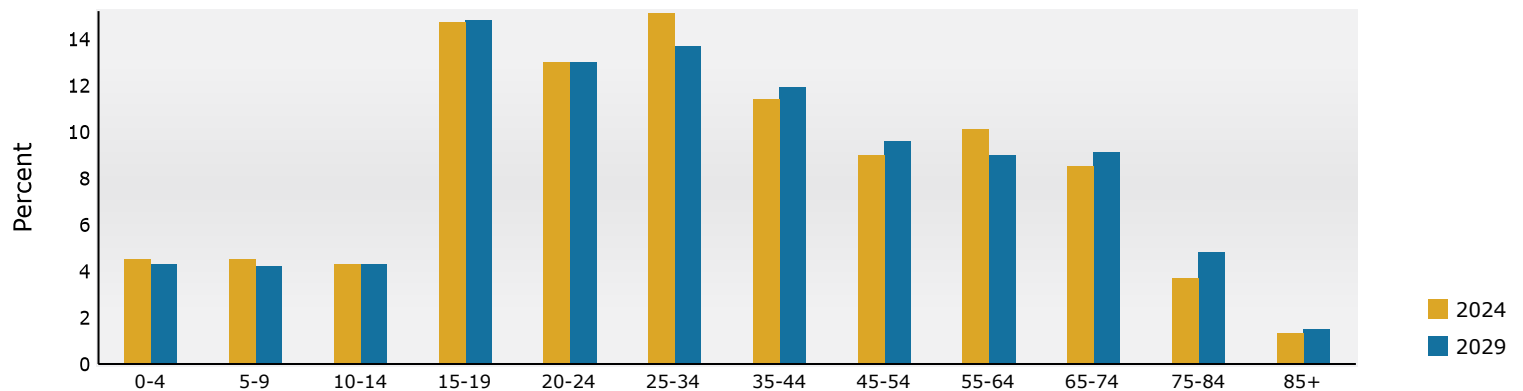
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census in 2020 geographies.

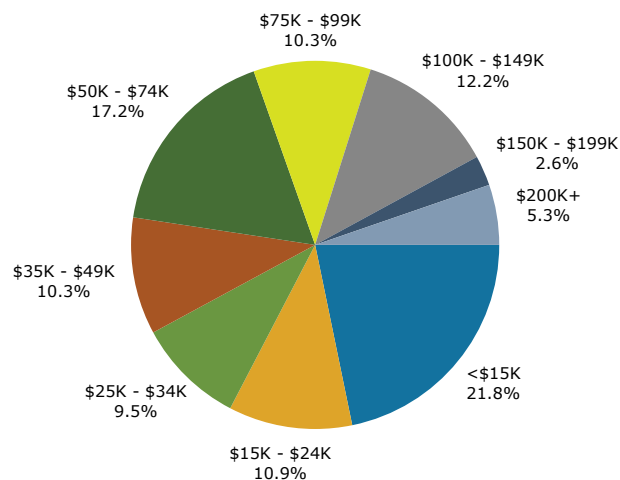
Trends 2024-2029



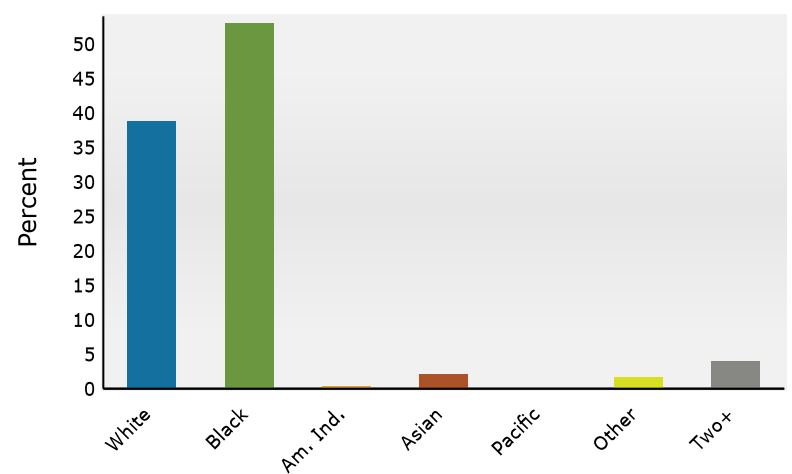
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 4.4%

Demographic and Income Profile

200 3rd St, Baton Rouge, Louisiana, 70801
 Ring: 5 mile radius

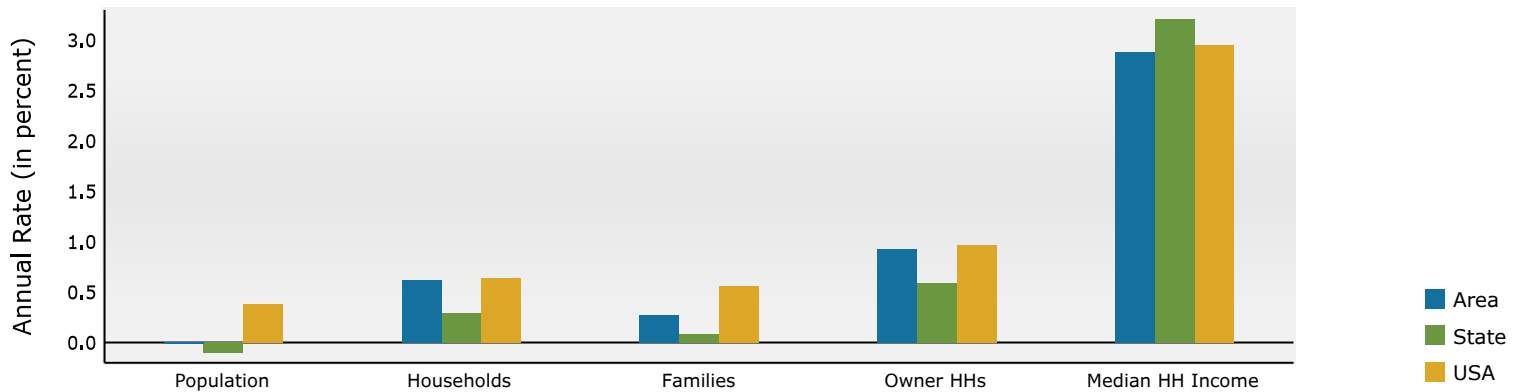
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Summary	Census 2010		Census 2020		2024		2029	
Population	139,928		137,091		136,256		136,201	
Households	56,777		56,253		57,358		59,170	
Families	29,083		27,977		26,987		27,351	
Average Household Size	2.37		2.24		2.18		2.11	
Owner Occupied Housing Units	24,428		22,712		23,407		24,520	
Renter Occupied Housing Units	32,349		33,541		33,951		34,649	
Median Age	28.9		31.1		31.6		32.8	
Trends: 2024-2029 Annual Rate	Area		State		National			
Population	-0.01%		-0.10%		0.38%			
Households	0.62%		0.29%		0.64%			
Families	0.27%		0.08%		0.56%			
Owner HHs	0.93%		0.59%		0.97%			
Median Household Income	2.88%		3.21%		2.95%			
Households by Income			2024		2029			
			Number	Percent	Number	Percent		
<\$15,000			11,948	20.8%	10,918	18.5%		
\$15,000 - \$24,999			6,356	11.1%	5,608	9.5%		
\$25,000 - \$34,999			5,796	10.1%	5,485	9.3%		
\$35,000 - \$49,999			5,946	10.4%	5,962	10.1%		
\$50,000 - \$74,999			9,778	17.0%	10,333	17.5%		
\$75,000 - \$99,999			5,424	9.5%	6,093	10.3%		
\$100,000 - \$149,999			6,149	10.7%	7,323	12.4%		
\$150,000 - \$199,999			2,305	4.0%	3,110	5.3%		
\$200,000+			3,657	6.4%	4,338	7.3%		
Median Household Income			\$45,769		\$52,746			
Average Household Income			\$73,695		\$84,442			
Per Capita Income			\$31,346		\$37,002			
Population by Age	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,803	6.3%	7,554	5.5%	7,361	5.4%	7,134	5.2%
5 - 9	8,117	5.8%	7,379	5.4%	7,238	5.3%	6,731	4.9%
10 - 14	8,114	5.8%	7,275	5.3%	6,760	5.0%	6,870	5.0%
15 - 19	13,152	9.4%	14,224	10.4%	13,635	10.0%	13,544	9.9%
20 - 24	21,731	15.5%	18,198	13.3%	17,947	13.2%	17,439	12.8%
25 - 34	21,658	15.5%	21,367	15.6%	22,162	16.3%	20,736	15.2%
35 - 44	14,249	10.2%	15,168	11.1%	15,915	11.7%	16,602	12.2%
45 - 54	16,763	12.0%	12,952	9.4%	12,602	9.2%	13,389	9.8%
55 - 64	14,025	10.0%	15,067	11.0%	13,587	10.0%	12,243	9.0%
65 - 74	6,974	5.0%	11,156	8.1%	11,523	8.5%	12,164	8.9%
75 - 84	4,170	3.0%	4,721	3.4%	5,477	4.0%	6,991	5.1%
85+	2,171	1.6%	2,027	1.5%	2,048	1.5%	2,356	1.7%
Race and Ethnicity	Census 2010		Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	56,075	40.1%	52,240	38.1%	51,630	37.9%	50,493	37.1%
Black Alone	76,944	55.0%	72,716	53.0%	71,779	52.7%	71,939	52.8%
American Indian Alone	262	0.2%	356	0.3%	365	0.3%	370	0.3%
Asian Alone	3,746	2.7%	3,249	2.4%	3,536	2.6%	3,890	2.9%
Pacific Islander Alone	55	0.0%	58	0.0%	60	0.0%	62	0.0%
Some Other Race Alone	1,171	0.8%	2,721	2.0%	2,913	2.1%	3,120	2.3%
Two or More Races	1,675	1.2%	5,751	4.2%	5,974	4.4%	6,327	4.6%
Hispanic Origin (Any Race)	3,640	2.6%	6,333	4.6%	6,801	5.0%	7,321	5.4%

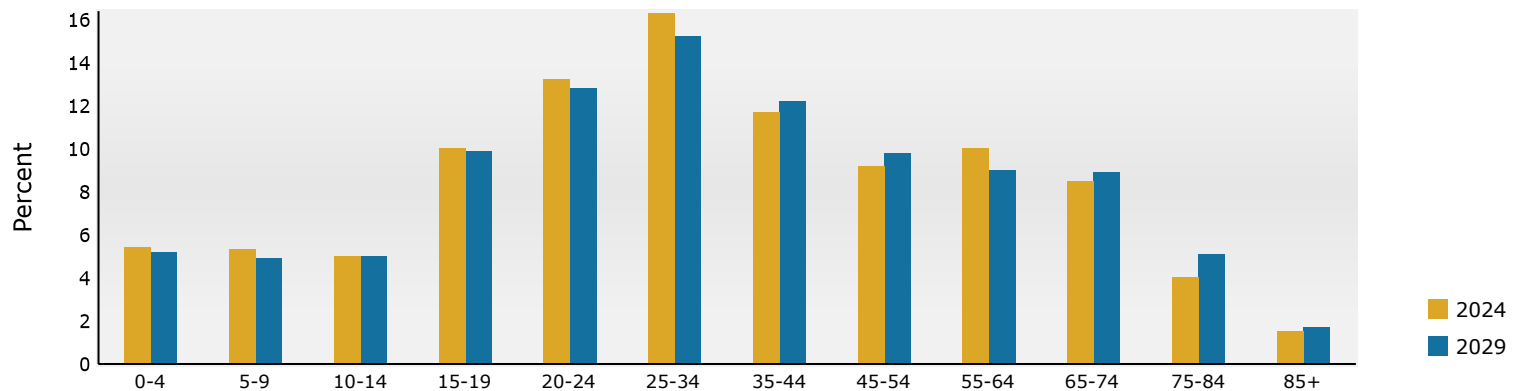
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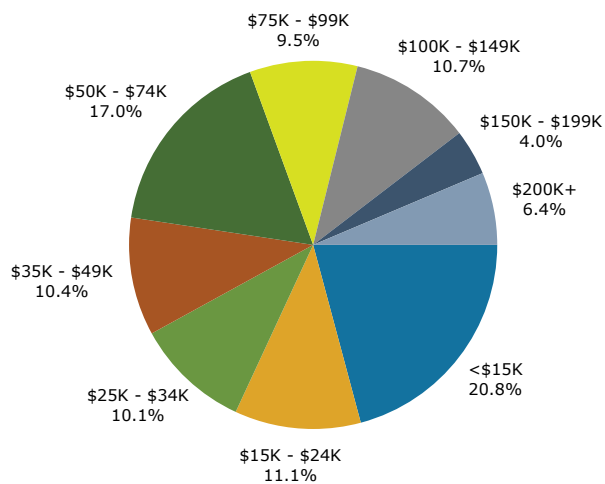
Trends 2024-2029



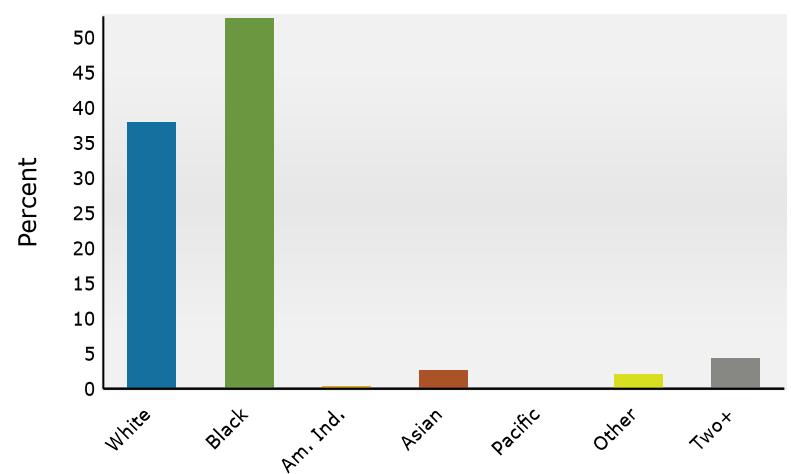
Population by Age



2024 Household Income



2024 Population by Race



2024 Percent Hispanic Origin: 5.0%