




Hamilton Mill Land
2700 Hamilton Mill Rd, Buford, GA 30519-3614
Ring: 1, 3, 5 Miles

Latitude: 34.080349
Longitude: -83.921016


	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	1,911	18,836	45,709
2000 Group Quarters	13	885	1,649
2010 Total Population	4,760	41,421	95,844
2015 Total Population	5,814	49,776	114,287
2010 - 2015 Annual Rate	4.08%	3.74%	3.58%
 2000 Households	667	5,995	14,978
2000 Average Household Size	2.85	2.99	2.94
2010 Households	1,567	13,321	31,385
2010 Average Household Size	3.03	3.04	2.99
2015 Households	1,908	16,017	37,440
2015 Average Household Size	3.04	3.05	3
2010 - 2015 Annual Rate	4.02%	3.75%	3.59%
2000 Families	569	5,131	12,422
2000 Average Family Size	3.09	3.24	3.22
2010 Families	1,300	11,107	25,601
2010 Average Family Size	3.33	3.34	3.3
2015 Families	1,566	13,213	30,241
2015 Average Family Size	3.36	3.37	3.33
2010 - 2015 Annual Rate	3.79%	3.53%	3.39%
 2000 Housing Units	696	6,215	15,960
Owner Occupied Housing Units	91.6%	92.0%	86.7%
Renter Occupied Housing Units	5.2%	4.7%	9.0%
Vacant Housing Units	3.2%	3.4%	4.3%
2010 Housing Units	1,693	14,347	34,096
Owner Occupied Housing Units	81.9%	83.9%	80.7%
Renter Occupied Housing Units	10.7%	8.9%	11.4%
Vacant Housing Units	7.4%	7.2%	8.0%
2015 Housing Units	2,090	17,485	41,260
Owner Occupied Housing Units	80.3%	82.3%	79.3%
Renter Occupied Housing Units	11.0%	9.3%	11.4%
Vacant Housing Units	8.7%	8.4%	9.3%
Median Household Income			
2000	\$70,317	\$71,821	\$64,484
2010	\$91,643	\$97,298	\$87,268
2015	\$103,976	\$107,894	\$100,851
Median Home Value			
2000	\$155,022	\$153,683	\$145,264
2010	\$185,320	\$185,993	\$174,730
2015	\$199,472	\$199,166	\$186,762
Per Capita Income			
2000	\$27,811	\$26,975	\$24,710
2010	\$37,745	\$38,129	\$34,717
2015	\$41,909	\$42,067	\$38,491
Median Age			
2000	34.9	33.9	33.2
2010	33.4	33.5	33.3
2015	33.0	32.9	33.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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 2000 Households by Income			
Household Income Base	666	6,021	14,985
< \$15,000	4.1%	4.3%	5.3%
\$15,000 - \$24,999	3.9%	4.1%	6.0%
\$25,000 - \$34,999	6.0%	6.4%	8.4%
\$35,000 - \$49,999	10.2%	12.8%	14.3%
\$50,000 - \$74,999	30.6%	25.2%	26.3%
\$75,000 - \$99,999	20.9%	21.9%	19.2%
\$100,000 - \$149,999	15.5%	16.0%	13.5%
\$150,000 - \$199,999	5.3%	5.1%	3.8%
\$200,000+	3.6%	4.2%	3.2%
Average Household Income	\$83,150	\$83,406	\$74,932
2010 Households by Income			
Household Income Base	1,566	13,320	31,384
< \$15,000	2.4%	2.3%	3.0%
\$15,000 - \$24,999	2.4%	2.2%	2.9%
\$25,000 - \$34,999	1.9%	2.1%	3.2%
\$35,000 - \$49,999	5.7%	6.2%	8.1%
\$50,000 - \$74,999	19.3%	17.9%	20.6%
\$75,000 - \$99,999	24.5%	20.9%	21.1%
\$100,000 - \$149,999	27.4%	29.4%	25.8%
\$150,000 - \$199,999	7.7%	10.2%	8.3%
\$200,000+	8.6%	8.7%	7.0%
Average Household Income	\$112,669	\$116,071	\$105,440
2015 Households by Income			
Household Income Base	1,907	16,016	37,441
< \$15,000	1.5%	1.4%	1.9%
\$15,000 - \$24,999	1.5%	1.4%	2.1%
\$25,000 - \$34,999	1.1%	1.2%	1.9%
\$35,000 - \$49,999	3.4%	3.6%	5.0%
\$50,000 - \$74,999	16.8%	15.7%	19.2%
\$75,000 - \$99,999	21.0%	17.9%	18.9%
\$100,000 - \$149,999	34.5%	36.0%	32.2%
\$150,000 - \$199,999	9.8%	12.5%	10.4%
\$200,000+	10.3%	10.2%	8.4%
Average Household Income	\$125,463	\$127,994	\$116,951
2000 Owner Occupied HUs by Value			
Total	631	5,712	13,563
<\$50,000	0.8%	2.3%	6.3%
\$50,000 - 99,999	5.4%	6.9%	11.5%
\$100,000 - 149,999	40.3%	38.2%	36.8%
\$150,000 - 199,999	26.8%	25.8%	24.6%
\$200,000 - \$299,999	17.9%	16.1%	13.6%
\$300,000 - 499,999	6.5%	8.5%	5.5%
\$500,000 - 999,999	2.1%	2.0%	1.5%
\$1,000,000+	0.3%	0.2%	0.2%
Average Home Value	\$186,844	\$187,167	\$167,286
2000 Specified Renter Occupied HUs by Contract Rent			
Total	33	266	1,376
With Cash Rent	81.8%	83.8%	92.7%
No Cash Rent	18.2%	16.2%	7.3%
Median Rent	\$638	\$595	\$569
Average Rent	\$708	\$654	\$606

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2000 Population by Age			
 Total	1,911	18,835	45,711
Age 0 - 4	8.4%	8.6%	8.6%
Age 5 - 9	8.8%	9.0%	8.7%
Age 10 - 14	8.1%	7.8%	7.9%
Age 15 - 19	5.8%	5.7%	6.2%
Age 20 - 24	3.8%	4.1%	4.9%
Age 25 - 34	15.2%	17.1%	17.4%
Age 35 - 44	20.8%	22.0%	21.1%
Age 45 - 54	14.2%	13.4%	12.8%
Age 55 - 64	8.1%	7.2%	6.9%
Age 65 - 74	4.8%	3.6%	3.7%
Age 75 - 84	1.5%	1.3%	1.5%
Age 85+	0.4%	0.3%	0.4%
Age 18+	70.7%	70.8%	70.7%
2010 Population by Age			
Total	4,758	41,421	95,845
Age 0 - 4	8.8%	8.9%	8.8%
Age 5 - 9	8.2%	8.4%	8.3%
Age 10 - 14	7.8%	8.0%	7.8%
Age 15 - 19	6.7%	6.8%	6.8%
Age 20 - 24	5.3%	5.2%	5.5%
Age 25 - 34	15.6%	15.1%	15.5%
Age 35 - 44	15.3%	16.6%	16.7%
Age 45 - 54	15.2%	15.8%	15.4%
Age 55 - 64	9.6%	8.9%	8.8%
Age 65 - 74	4.8%	4.3%	4.2%
Age 75 - 84	2.2%	1.7%	1.8%
Age 85+	0.5%	0.4%	0.5%
Age 18+	70.9%	70.4%	70.8%
2015 Population by Age			
Total	5,812	49,774	114,284
Age 0 - 4	8.9%	8.8%	8.8%
Age 5 - 9	8.3%	8.4%	8.4%
Age 10 - 14	7.7%	8.0%	7.9%
Age 15 - 19	6.3%	6.5%	6.5%
Age 20 - 24	5.4%	5.4%	5.5%
Age 25 - 34	17.3%	16.9%	16.7%
Age 35 - 44	14.6%	14.7%	15.1%
Age 45 - 54	13.2%	14.3%	14.0%
Age 55 - 64	9.7%	9.4%	9.5%
Age 65 - 74	5.8%	5.3%	5.1%
Age 75 - 84	2.2%	1.8%	1.9%
Age 85+	0.6%	0.5%	0.5%
Age 18+	71.0%	70.7%	70.8%
2000 Population by Sex			
Males	50.0%	52.3%	51.7%
Females	50.0%	47.7%	48.3%
2010 Population by Sex			
Males	49.1%	50.3%	50.5%
Females	50.9%	49.7%	49.5%
2015 Population by Sex			
Males	48.8%	49.9%	50.2%
Females	51.2%	50.1%	49.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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

	1 mile radius	3 miles radius	5 miles radius
 2000 Population by Race/Ethnicity			
Total	1,912	18,835	45,709
White Alone	91.8%	90.7%	89.0%
Black Alone	4.0%	5.3%	5.8%
American Indian Alone	0.2%	0.2%	0.2%
Asian or Pacific Islander Alone	1.5%	1.6%	1.6%
Some Other Race Alone	1.5%	1.2%	2.1%
Two or More Races	0.9%	1.1%	1.2%
Hispanic Origin	3.8%	3.3%	5.7%
Diversity Index	21.5	22.7	28.9
2010 Population by Race/Ethnicity			
Total	4,760	41,421	95,845
White Alone	79.5%	76.9%	76.3%
Black Alone	10.5%	13.4%	13.3%
American Indian Alone	0.3%	0.4%	0.4%
Asian or Pacific Islander Alone	3.1%	3.2%	3.0%
Some Other Race Alone	4.7%	3.7%	4.8%
Two or More Races	2.0%	2.3%	2.3%
Hispanic Origin	11.7%	10.5%	13.1%
Diversity Index	48.8	50.4	53.7
2015 Population by Race/Ethnicity			
Total	5,814	49,777	114,287
White Alone	73.3%	70.5%	70.7%
Black Alone	13.7%	17.3%	16.6%
American Indian Alone	0.3%	0.4%	0.4%
Asian or Pacific Islander Alone	4.1%	4.2%	3.7%
Some Other Race Alone	6.1%	4.8%	5.8%
Two or More Races	2.5%	2.8%	2.8%
Hispanic Origin	16.3%	14.5%	17.1%
Diversity Index	59.4	60.3	62.1
 2000 Population 3+ by School Enrollment			
Total	1,830	17,867	43,358
Enrolled in Nursery/Preschool	2.7%	2.8%	2.7%
Enrolled in Kindergarten	1.6%	1.7%	1.8%
Enrolled in Grade 1-8	14.4%	14.1%	14.1%
Enrolled in Grade 9-12	5.8%	5.8%	5.9%
Enrolled in College	3.2%	2.7%	2.8%
Enrolled in Grad/Prof School	0.8%	0.7%	0.7%
Not Enrolled in School	71.5%	72.3%	72.1%
2010 Population 25+ by Educational Attainment			
Total	3,011	26,014	60,215
Less than 9th Grade	5.1%	4.7%	4.8%
9th - 12th Grade, No Diploma	4.9%	6.1%	6.9%
High School Graduate	29.4%	28.4%	29.3%
Some College, No Degree	24.7%	23.4%	23.2%
Associate Degree	8.2%	8.2%	8.3%
Bachelor's Degree	20.3%	21.6%	20.6%
Graduate/Professional Degree	7.5%	7.6%	6.9%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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 2010 Population 15+ by Marital Status			
Total	3,584	30,973	71,923
Never Married	20.3%	22.4%	23.2%
Married	69.6%	65.8%	64.0%
Widowed	3.0%	2.8%	2.9%
Divorced	7.2%	9.0%	9.9%
 2000 Population 16+ by Employment Status			
Total	1,410	13,928	33,660
In Labor Force	72.1%	68.6%	69.9%
Civilian Employed	71.1%	67.2%	68.0%
Civilian Unemployed	1.1%	1.3%	1.8%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	27.9%	31.4%	30.1%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	93.4%	93.0%	92.5%
Civilian Unemployed	6.6%	7.0%	7.5%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	94.7%	94.4%	94.0%
Civilian Unemployed	5.3%	5.6%	6.0%
2000 Females 16+ by Employment Status and Age of Children			
Total	700	6,421	16,144
Own Children < 6 Only	10.3%	11.9%	11.0%
Employed/in Armed Forces	4.7%	5.3%	5.4%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	5.6%	6.5%	5.5%
Own Children < 6 and 6-17 Only	10.4%	10.2%	9.7%
Employed/in Armed Forces	4.6%	4.5%	5.0%
Unemployed	0.1%	0.1%	0.2%
Not in Labor Force	5.7%	5.5%	4.5%
Own Children 6-17 Only	19.6%	21.1%	21.6%
Employed/in Armed Forces	15.4%	15.7%	16.3%
Unemployed	0.0%	0.3%	0.3%
Not in Labor Force	4.1%	5.1%	5.0%
No Own Children < 18	59.7%	56.8%	57.6%
Employed/in Armed Forces	36.3%	34.2%	34.2%
Unemployed	0.6%	1.0%	1.2%
Not in Labor Force	22.9%	21.5%	22.2%
 2010 Employed Population 16+ by Industry			
Total	2,214	18,395	42,418
Agriculture/Mining	0.3%	0.3%	0.4%
Construction	8.5%	8.3%	8.7%
Manufacturing	7.6%	7.8%	8.6%
Wholesale Trade	4.7%	5.2%	5.2%
Retail Trade	13.7%	13.3%	13.6%
Transportation/Utilities	3.9%	4.0%	4.1%
Information	3.3%	3.5%	3.2%
Finance/Insurance/Real Estate	8.5%	8.9%	8.4%
Services	46.3%	45.3%	44.6%
Public Administration	3.2%	3.5%	3.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation			
Total	2,214	18,395	42,418
White Collar	71.8%	72.4%	70.3%
Management/Business/Financial	22.2%	22.7%	20.7%
Professional	21.6%	21.5%	21.1%
Sales	14.7%	14.9%	14.7%
Administrative Support	13.2%	13.3%	13.7%
Services	12.3%	12.1%	12.1%
Blue Collar	15.9%	15.5%	17.6%
Farming/Forestry/Fishing	0.0%	0.1%	0.1%
Construction/Extraction	6.0%	5.9%	6.2%
Installation/Maintenance/Repair	3.2%	3.0%	3.3%
Production	3.3%	3.1%	3.8%
Transportation/Material Moving	3.3%	3.4%	4.1%
2000 Workers 16+ by Means of Transportation to Work			
 Total	983	9,200	22,448
Drove Alone - Car, Truck, or Van	83.2%	83.4%	82.3%
Carpooled - Car, Truck, or Van	12.4%	11.5%	13.2%
Public Transportation	0.0%	0.1%	0.2%
Walked	0.3%	0.3%	0.4%
Other Means	0.0%	0.4%	0.4%
Worked at Home	4.1%	4.2%	3.5%
2000 Workers 16+ by Travel Time to Work			
Total	985	9,201	22,449
Did Not Work at Home	95.9%	95.8%	96.5%
Less than 5 minutes	0.8%	1.3%	1.2%
5 to 9 minutes	4.5%	3.3%	4.2%
10 to 19 minutes	20.5%	19.4%	20.4%
20 to 24 minutes	11.5%	12.4%	12.6%
25 to 34 minutes	20.5%	20.4%	19.6%
35 to 44 minutes	7.9%	8.1%	8.0%
45 to 59 minutes	13.9%	15.1%	14.8%
60 to 89 minutes	13.6%	13.3%	12.6%
90 or more minutes	2.7%	2.4%	3.1%
Worked at Home	4.1%	4.2%	3.5%
Average Travel Time to Work (in min)	34.4	34.3	34.2
2000 Households by Vehicles Available			
Total	666	5,995	14,985
None	1.7%	1.2%	2.1%
1	13.8%	14.2%	18.7%
2	55.4%	58.1%	53.6%
3	20.4%	20.2%	19.1%
4	5.3%	4.4%	4.8%
5+	3.5%	1.9%	1.9%
Average Number of Vehicles Available	2.3	2.2	2.1

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 2000 Households by Type			
Total	668	5,995	14,979
Family Households	85.2%	85.6%	82.9%
Married-couple Family	76.9%	77.7%	72.5%
With Related Children	40.6%	43.5%	41.1%
Other Family (No Spouse)	8.2%	7.9%	10.5%
With Related Children	5.8%	5.3%	7.1%
Nonfamily Households	14.8%	14.4%	17.1%
Householder Living Alone	12.0%	11.4%	13.3%
Householder Not Living Alone	2.8%	3.0%	3.7%
Households with Related Children	46.5%	48.8%	48.2%
Households with Persons 65+	14.4%	11.9%	12.4%
2000 Households by Size			
Total	667	5,995	14,978
1 Person Household	11.9%	11.4%	13.3%
2 Person Household	34.4%	33.0%	31.9%
3 Person Household	19.4%	20.2%	20.5%
4 Person Household	22.1%	22.7%	21.5%
5 Person Household	8.0%	8.6%	8.4%
6 Person Household	2.9%	2.7%	2.7%
7+ Person Household	1.5%	1.3%	1.6%
2000 Households by Year Householder Moved In			
Total	665	5,996	14,985
Moved in 1999 to March 2000	20.8%	20.7%	23.5%
Moved in 1995 to 1998	40.8%	45.1%	41.0%
Moved in 1990 to 1994	18.8%	16.7%	17.0%
Moved in 1980 to 1989	11.6%	11.5%	12.0%
Moved in 1970 to 1979	3.8%	3.0%	3.3%
Moved in 1969 or Earlier	4.4%	3.1%	3.1%
Median Year Householder Moved In	1996	1996	1996
 2000 Housing Units by Units in Structure			
Total	690	6,222	15,645
1, Detached	95.5%	95.2%	87.7%
1, Attached	0.3%	0.3%	0.7%
2	0.3%	0.1%	0.5%
3 or 4	0.3%	0.3%	0.6%
5 to 9	0.0%	0.1%	1.1%
10 to 19	0.0%	0.0%	0.8%
20+	0.0%	0.0%	0.3%
Mobile Home	3.6%	4.1%	8.4%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	697	6,232	15,950
1999 to March 2000	13.1%	13.8%	13.3%
1995 to 1998	26.8%	35.5%	30.8%
1990 to 1994	20.4%	20.1%	18.2%
1980 to 1989	22.4%	19.3%	22.1%
1970 to 1979	8.2%	5.0%	7.8%
1969 or Earlier	9.2%	6.4%	7.8%
Median Year Structure Built	1993	1995	1993

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments			
1.	Up and Coming Families	Up and Coming Families	Up and Coming Families
2.	Boomburbs	Boomburbs	Boomburbs
3.			Sophisticated Squires



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$4,220,211	\$36,992,395	\$79,221,906
Average Spent	\$2,693.18	\$2,777.00	\$2,524.20
Spending Potential Index	112	116	105
Computers & Accessories: Total \$	\$579,961	\$5,073,500	\$10,824,421
Average Spent	\$370.11	\$380.86	\$344.89
Spending Potential Index	168	173	157
Education: Total \$	\$2,979,912	\$26,486,614	\$56,550,863
Average Spent	\$1,901.67	\$1,988.34	\$1,801.84
Spending Potential Index	156	163	148
Entertainment/Recreation: Total \$	\$8,379,264	\$73,493,449	\$157,036,026
Average Spent	\$5,347.33	\$5,517.11	\$5,003.54
Spending Potential Index	166	171	155
Food at Home: Total \$	\$10,701,085	\$93,016,645	\$201,271,523
Average Spent	\$6,829.03	\$6,982.71	\$6,412.98
Spending Potential Index	153	156	143
Food Away from Home: Total \$	\$8,157,807	\$71,090,534	\$152,887,037
Average Spent	\$5,206.00	\$5,336.73	\$4,871.34
Spending Potential Index	162	166	151
Health Care: Total \$	\$8,499,700	\$73,902,121	\$160,598,597
Average Spent	\$5,424.19	\$5,547.79	\$5,117.05
Spending Potential Index	146	149	137
HH Furnishings & Equipment: Total \$	\$4,741,268	\$41,650,188	\$88,696,632
Average Spent	\$3,025.70	\$3,126.66	\$2,826.08
Spending Potential Index	147	152	137
Investments: Total \$	\$3,715,146	\$32,955,595	\$70,361,683
Average Spent	\$2,370.87	\$2,473.96	\$2,241.89
Spending Potential Index	136	142	129
Retail Goods: Total \$	\$60,085,424	\$524,706,237	\$1,127,301,649
Average Spent	\$38,344.24	\$39,389.40	\$35,918.48
Spending Potential Index	154	158	144
Shelter: Total \$	\$41,421,941	\$362,880,280	\$772,812,477
Average Spent	\$26,433.91	\$27,241.22	\$24,623.63
Spending Potential Index	167	173	156
TV/Video/Audio: Total \$	\$3,067,197	\$26,696,763	\$57,569,209
Average Spent	\$1,957.37	\$2,004.11	\$1,834.29
Spending Potential Index	158	161	148
Travel: Total \$	\$4,912,204	\$43,379,845	\$91,941,728
Average Spent	\$3,134.78	\$3,256.50	\$2,929.48
Spending Potential Index	166	172	155
Vehicle Maintenance & Repairs: Total \$	\$2,359,174	\$20,548,539	\$44,260,724
Average Spent	\$1,505.54	\$1,542.57	\$1,410.25
Spending Potential Index	160	164	150

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.