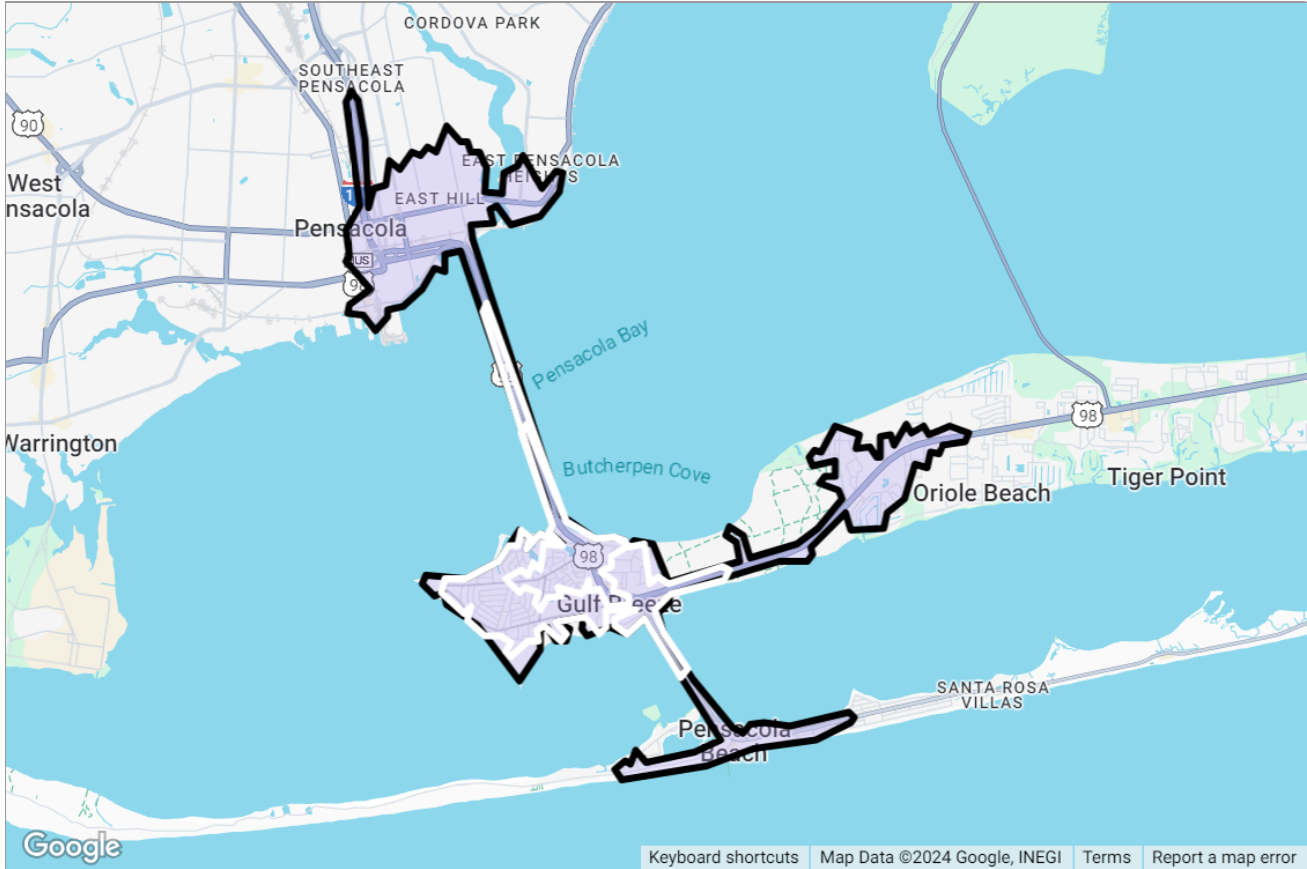TRADE AREA REPORT

10 minutes drive-time near Gulf Breeze, FL 32561

Presented by

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Criteria Used for Analysis

Median Household Income	Median Age	Total Population	1st Dominant Segment
$111,676	**52.4**	**9,371**	**Exurbanites**

Consumer Segmentation

Life Mode		Urbanization	
What are the people like that live in this area?	**Affluent Estates** Established wealth--educated, well-travelled married couples	**Where do people like this usually live?**	**Suburban Periphery** The most populous and fastest-growing among Urbanization groups, Suburban Periphery includes one-third of the nation's population

Top Tapestry Segments

	Exurbanites	Comfortable Empty Nesters	Top Tier	Midlife Constants
% of Households	2,402 (58.5%)	662 (16.1%)	576 (14.0%)	464 (11.3%)
% of Santa Rosa County	970 (1.3%)	8,324 (11.2%)	576 (0.8%)	1,752 (2.4%)
Lifestyle Group	Affluent Estates	GenXurban	Affluent Estates	GenXurban
Urbanization Group	Suburban Periphery	Suburban Periphery	Suburban Periphery	Suburban Periphery
Residence Type	Single Family	Single Family	Single Family	Single Family
Household Type	Married Couples	Married Couples	Married Couples	Married Couples w/No Kids
Average Household Size	2.5	2.49	2.84	2.3
Median Age	52.2	49.2	48.3	48
Diversity Index	48.2	46.1	50.3	48
Median Household Income	$121,200	$89,200	$200,000	$56,700
Median Net Worth	$771,700	$362,800	$1,512,900	$57,800
Median Home Value	$542,200	$283,300	$892,900	$215,400
Homeownership	86.3 %	87.7 %	90.7 %	75.2 %
Employment	Professional or Mgmnt/Bus/Financial	Professional or Mgmnt/Bus/Financial	Professional or Mgmnt/Bus/Financial	Professional or Mgmnt/Bus/Financial
Education	Bachelor's Degree	Bachelor's Degree	Grad/Prof Degree	High School Diploma
Preferred Activities	Gardening and home improvement are priorities . Active in their communities.	Play golf, ski and work out regularly . Home maintenance a priority among these homeowners.	Shop at high-end retailers . Frequent vacations that spare no expense.	Sociable, church-going residents . Enjoy movies at home, reading, fishing and golf.
Financial	Rely on financial planners and extensive reading	Portfolio includes stocks, CODs, mutual funds and real estate	Hire financial advisers	42% recieve Social Security, 27% also receive retirement income
Media	Well-connected and use the internet to stay current	Listen to sports radio; watch sports on TV	Consider the Internet, radio, and newspapers as key media sources	After TV, Radio and newspapers are medias of choice
Vehicle	Choose late-model luxury cars, SUVs	Own 1-2 vehicles	Purchase or lease luxury cars, preferably imports.	Own domestic SUVs, trucks

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About this segment

Exurbanites

This is the	In this area	In the United States
#1	**58.5%**	**1.9%**
dominant segment for this area	of households fall into this segment	of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Exurbanites residents are now approaching retirement but showing few signs of slowing down. They are active in their communities, generous in their donations, and seasoned travelers. They take advantage of their proximity to large metropolitan centers to support the arts but prefer a more expansive home style in less crowded neighborhoods. They have cultivated a lifestyle that is both affluent and urbane.

Our Neighborhood

- Established neighborhoods (most built between 1970 and 1990) found in the suburban periphery of large metropolitan markets. A larger market of empty nesters, married couples with no children; average household size is 2.50. Primarily single-family homes with a high median value of $423,400, most still carrying mortgages. Higher vacancy rate at 9%.

Socioeconomic Traits

- Residents are college educated; more than half have a bachelor's degree or higher; nearly 81% have some college education. This labor force is beginning to retire. 1 in 3 households currently receive Social Security or retirement income. Labor force participation has declined to less than 60%. More of the residents prefer self-employment or working from home. Consumers are more interested in quality than cost. They take pride in their homes and foster a sense of personal style. Exurbanites residents are well connected, using the Internet for everything from shopping to managing their finances. Sociable and hardworking, they still find time to stay physically fit.

Market Profile

- Exurbanites residents' preferred vehicles are late model luxury cars or SUVs. Active supporters of the arts and public television/radio. Attentive to ingredients, they prefer natural or organic products. Gardening and home improvement are priorities, but they also use a number of services, from home care and maintenance to personal care. Financially active with wide-ranging investments, these investors rely on financial planners, extensive reading, and the Internet to handle their money.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2023. Update Frequency: Annually.

RPR

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About this segment
Comfortable Empty Nesters

This is the	In this area	In the United States
#2	**16.1%**	**2.4%**
dominant segment for this area	of households fall into this segment	of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Residents in this large, growing segment are older, with more than half of all householders aged 55 or older; many still live in the suburbs where they grew up. Most are professionals working in government, health care or manufacturing. These Baby Boomers are earning a comfortable living and benefitting from years of prudent investing and saving. Their net worth is well above average. Many are enjoying the transition from child rearing to retirement. They value their health and financial well-being.

Our Neighborhood

- Married couples, some with children, but most without. Average household size slightly higher at 2.52. Found throughout the suburbs and small towns of metropolitan areas, where most residents own and live in single-family detached homes. Most homes built between 1950 and 1990. Households generally have one or two vehicles.

Socioeconomic Traits

- Education: 36% college graduates; nearly 68% with some college education. Average labor force participation at 61%. Most households' income from wages or salaries, but a third also draw income from investments and retirement. Comfortable Empty Nesters residents physically and financially active. Prefer eating at home instead of dining out. Home maintenance a priority among these homeowners.

Market Profile

- Residents enjoy listening to sports radio or watching sports on television. Physically active, they play golf, ski, ride bicycles, and work out regularly. Spending a lot of time online isn't a priority, so most own older home computers. Financial portfolio includes stocks, certificates of deposit, mutual funds, and real estate.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2023. Update Frequency: Annually.

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About this segment
Top Tier

This is the	In this area	In the United States
#3	**14.0%**	**1.6%**
dominant segment for this area	of households fall into this segment	of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

The residents of the wealthiest Tapestry market, Top Tier, earn more than three times the US household income. They have the purchasing power to indulge any choice, but what do their hearts' desire? Aside from the obvious expense for the upkeep of their lavish homes, consumers select upscale salons, spas, and fitness centers for their personal well-being and shop at high-end retailers for their personal effects. Whether short or long, domestic or foreign, their frequent vacations spare no expense. Residents fill their weekends and evenings with opera, classical music concerts, charity dinners, and shopping. These highly educated professionals have reached their corporate career goals. With an accumulated average net worth of over $3 million dollars and income from a strong investment portfolio, many of these older residents have moved into consulting roles or operate their own businesses.

Our Neighborhood

- Married couples without children or married couples with older children dominate this market. Housing units are owner occupied with the highest home values—and above-average use of mortgages. Neighborhoods are older and located in the suburban periphery of the largest metropolitan areas, especially along the coasts.

Socioeconomic Traits

- Top Tier is a highly educated, successful consumer market: more than one in three residents has a postgraduate degree. Annually, they earn more than three times the US median household income, primarily from wages and salary but also self-employment income and investments. These are the nation's wealthiest consumers. They hire financial advisers to manage their diverse investment portfolios but stay abreast of current financial trends and products. Socially responsible consumers who aim for a balanced lifestyle, they are goal oriented and hardworking but make time for their kids or grandkids and maintain a close-knit group of friends. These busy consumers seek variety in life. They take an interest in the fine arts; read to expand their knowledge; and consider the internet, radio, and newspapers as key media sources. They regularly cook their meals at home, attentive to good nutrition and fresh organic foods.

Market Profile

- These frequent travelers take several domestic trips a year, preferring to book their plane tickets, accommodations, and rental cars via the internet. Residents take pride in their picture-perfect homes, which they continually upgrade. They shop at Home Depot and Bed Bath & Beyond to tackle the smaller home improvement and remodeling tasks but contract out the larger projects. Hire housekeepers or professional cleaners. Residents are prepared for the ups and downs in life; they maintain life insurance; homeowners and auto insurance; as well as medical, vision, dental, and prescription insurance through work. They are actively investing for the future; they hold 401(k) and IRA retirement plans, plus securities. Consumers spend on credit but have the disposable income to avoid a balance on their credit cards. They spend heavily on internet shopping; Amazon.com is a favorite website. Consumers find time in their busy schedules for themselves. They work out in their home gyms, owning at least a treadmill, an elliptical, or weightlifting equipment. They also visit the salon and spa regularly. All family members are avid readers; they read on their smartphones, tablets, and e-readers but also read hard copies of epicurean, home service, and sports magazines. Residents, both young and old, are tech savvy; they not only own the latest and greatest in tablets, smartphones, and laptops but actually use the features each has to offer.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2023. Update Frequency: Annually.

About this segment
Midlife Constants

This is the	In this area	In the United States
#4	**11.3%**	**2.4%**
dominant segment for this area	of households fall into this segment	of households fall into this segment

An overview of who makes up this segment across the United States

Who We Are

Midlife Constants residents are seniors, at or approaching retirement, with below average labor force participation and above average net worth. Although located in predominantly metropolitan areas, they live outside the central cities, in smaller communities. Their lifestyle is more country than urban. They are generous, but not spendthrifts.

Our Neighborhood

- Older homes (most built before 1980) found in the suburban periphery of smaller metropolitan markets. Primarily married couples, with a growing share of singles. Settled neighborhoods with slow rates of change and residents that have lived in the same house for years. Single-family homes, less than half still mortgaged, with a median home value of $154,100.

Socioeconomic Traits

- Education: 63% have a high school diploma or some college. At 31%, the labor force participation rate is low in this market. Almost 42% of households are receiving Social Security; 27% also receive retirement income. Traditional, not trendy; opt for convenience and comfort, not cutting-edge. Technology has its uses, but the bells and whistles are a bother. Attentive to price, but not at the expense of quality, they prefer to buy American and natural products. Radio and newspapers are the media of choice (after television).

Market Profile

- Prefer practical vehicles like SUVs and trucks (domestic, of course). Sociable, church-going residents belonging to fraternal orders, veterans' clubs and charitable organizations and do volunteer work and fund-raising. Contribute to arts/cultural, educational, health, and social services organizations. DIY homebodies that spend on home improvement and gardening. Media preferences: country or movie channels. Leisure activities include movies at home, reading, fishing, and golf.

The demographic segmentation shown here can help you understand the lifestyles and life stages of consumers in a market. Data provider Esri classifies U.S. residential neighborhoods into 67 unique market segments based on socioeconomic and demographic characteristics. Data Source: Esri 2023. Update Frequency: Annually.

10 minutes drive-time near Gulf Breeze, FL 32561: Population Comparison

Total Population

This chart shows the total population in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

- 2023
- 2028 (Projected)

	2023	2028 (Projected)
3 minutes	1,034	1,093
5 minutes	5,118	5,213
10 minutes	11,519	11,624

Population Density

This chart shows the number of people per square mile in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

- 2023
- 2028 (Projected)

	2023	2028 (Projected)
3 minutes	2,553.1	2,698.8
5 minutes	1,373.9	1,415.6
10 minutes	316.5	325.4

Population Change Since 2020

This chart shows the percentage change in area's population from 2020 to 2023, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

- 2023
- 2028 (Projected)

	2023	2028 (Projected)
3 minutes	4.55%	5.71%
5 minutes	0.79%	1.86%
10 minutes	0.17%	0.91%

Total Daytime Population

This chart shows the number of people who are present in an area during normal business hours, including workers, and compares that population to other geographies. Daytime population is in contrast to the "resident" population present during evening and nighttime hours.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

- 3 minutes

	3 minutes
3 minutes	1,709
5 minutes	5,024
10 minutes	16,577

Daytime Population Density

This chart shows the number people who are present in an area during normal business hours, including workers, per square mile in an area, compared with other geographies. Daytime population is in contrast to the "resident" population present during evening and nighttime hours.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

- ■ 3 minutes

3 minutes	4,219.8
5 minutes	1,918.3
10 minutes	303.5

Average Household Size

This chart shows the average household size in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

- ■ 2023
- ■ 2028 (Projected)

3 minutes	2.23
	2.22
5 minutes	2.44
	2.42
10 minutes	2.12
	2.10

Population Living in Family Households

This chart shows the percentage of an area's population that lives in a household with one or more individuals related by birth, marriage or adoption, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

- ■ 2023
- ■ 2028 (Projected)

3 minutes	756
	799
5 minutes	4,155
	4,230
10 minutes	7,964
	8,043

Female / Male Ratio

This chart shows the ratio of females to males in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

- ■ Women 2023
- ■ Men 2023
- ■ Women 2028 (Projected)
- ■ Men 2028 (Projected)

	Women	Men
3 minutes	53.1%	46.9%
	53.1%	46.9%
5 minutes	51.8%	48.2%
	51.9%	48.1%
10 minutes	50.9%	49.1%
	51.2%	48.8%

10 minutes drive-time near Gulf Breeze, FL 32561: Age Comparison

Median Age

This chart shows the median age in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

■ 2023
■ 2028 (Projected)

Geography	2023	2028 (Projected)
3 minutes	53.6	54.0
5 minutes	51.5	52.1
10 minutes	47.9	48.4

Population by Age

This chart breaks down the population of an area by age group.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

■ 2023
■ 2028 (Projected)

Age Group	2023	2028 (Projected)
Children	7.7%	7.6%
Tweens	2.9%	2.7%
Teens	7.1%	6.7%
20s	8.9%	9.2%
30s	12.9%	11.4%
40s	12.0%	13.5%
50s	14.5%	12.7%
60s	16.2%	15.2%
70s	11.2%	13.4%
Over 80	6.6%	7.8%

10 minutes drive-time near Gulf Breeze, FL 32561: Marital Status Comparison

Married / Unmarried Adults Ratio

This chart shows the ratio of married to unmarried adults in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023
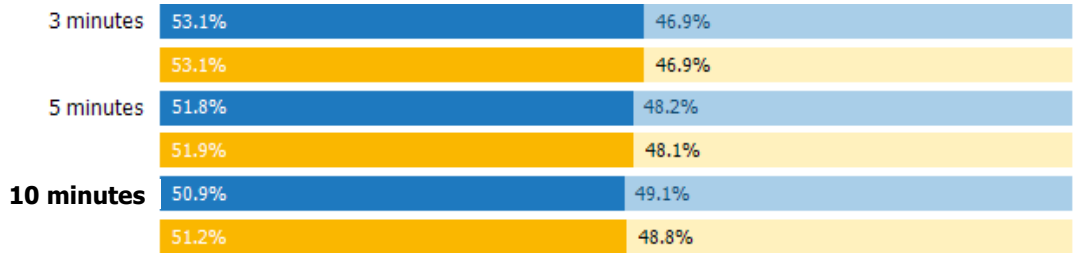
Update Frequency: Annually

- ■ Married
- ■ Unmarried

	Married	Unmarried
3 minutes	56.0%	44.0%
5 minutes	61.9%	38.1%
10 minutes	50.4%	49.6%

Married

This chart shows the number of people in an area who are married, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

3 minutes	56.0%
5 minutes	61.9%
10 minutes	50.4%

Never Married

This chart shows the number of people in an area who have never been married, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

3 minutes	16.8%
5 minutes	14.3%
10 minutes	27.3%

Widowed

This chart shows the number of people in an area who are widowed, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

3 minutes	8.1%
5 minutes	11.7%
10 minutes	6.9%

Divorced

This chart shows the number of people in an area who are divorced, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

3 minutes	19.2%
5 minutes	12.2%
10 minutes	15.3%

10 minutes drive-time near Gulf Breeze, FL 32561: Economic Comparison

Average Household Income

This chart shows the average household income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

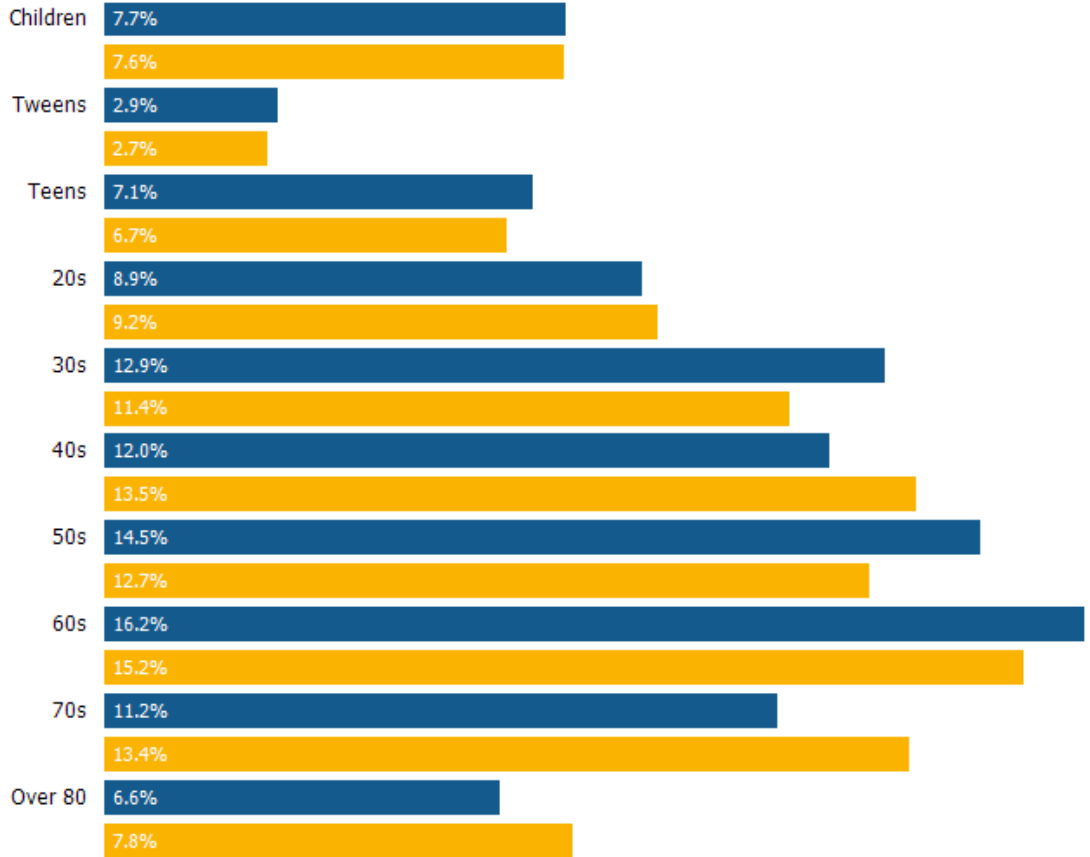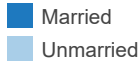Update Frequency: Annually

- 2023
- 2028 (Projected)

Area	2023	2028 (Projected)
3 minutes	$161,596	$180,581
5 minutes	$160,951	$179,262
10 minutes	$123,098	$139,653

Median Household Income

This chart shows the median household income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

- 2023
- 2028 (Projected)

Area	2023	2028 (Projected)
3 minutes	$100,525	$118,344
5 minutes	$107,248	$119,041
10 minutes	$77,361	$88,596

Per Capita Income

This chart shows per capita income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

- 2023
- 2028 (Projected)

Area	2023	2028 (Projected)
3 minutes	$72,515	$81,286
5 minutes	$65,917	$74,003
10 minutes	$57,655	$65,995

Average Disposable Income

This chart shows the average disposable income in an area, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023
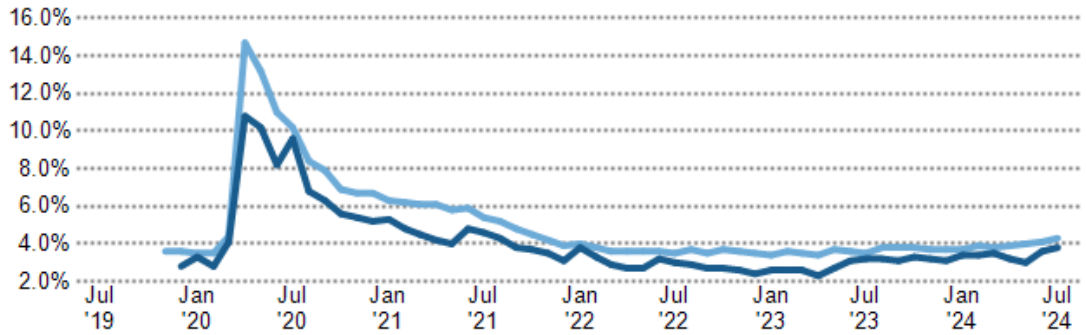
Update Frequency: Annually

Area	Value
3 minutes	$115,233
5 minutes	$115,657
10 minutes	$91,188

Unemployment Rate

This chart shows the unemployment trend in an area, compared with other geographies.

Data Source: Bureau of Labor Statistics via PolicyMap

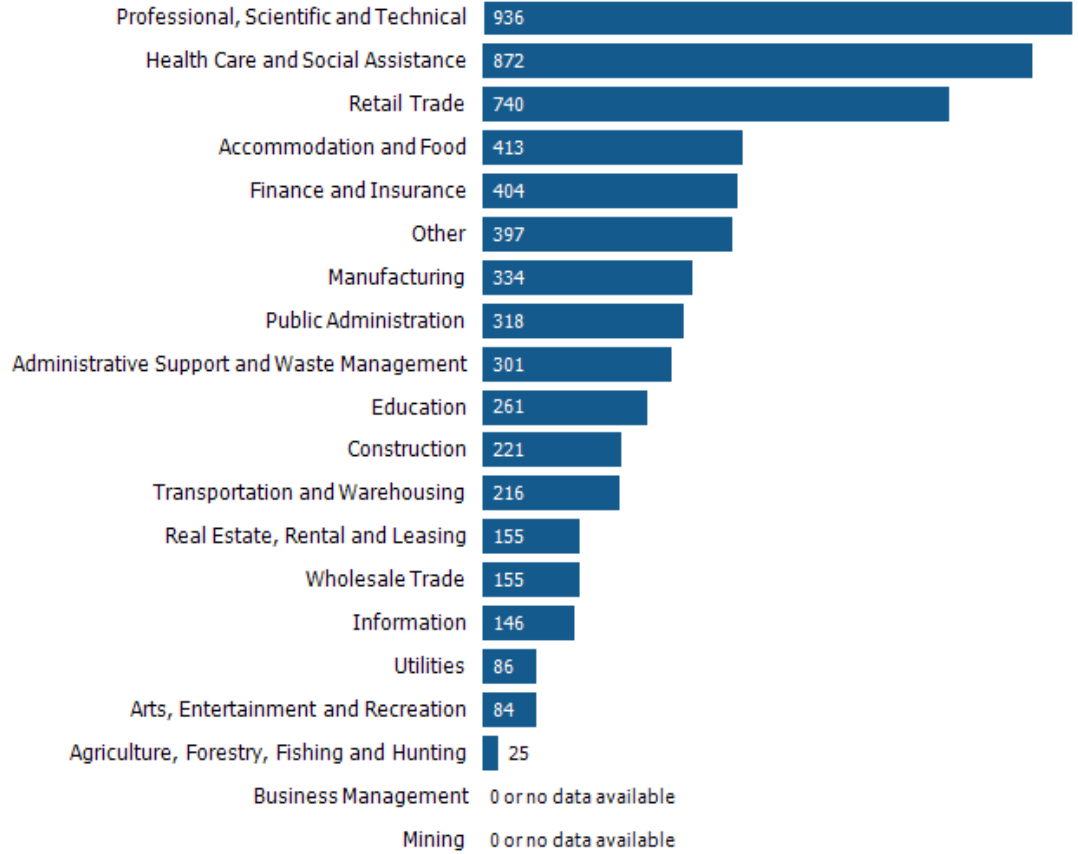Update Frequency: Monthly

■ Pensacola-Ferry Pass-Brent, FL
■ USA

Employment Count by Industry

This chart shows industries in an area and the number of people employed in each category.

Data Source: Bureau of Labor Statistics via Esri, 2023

Update Frequency: Annually

Industry	Count
Professional, Scientific and Technical	936
Health Care and Social Assistance	872
Retail Trade	740
Accommodation and Food	413
Finance and Insurance	404
Other	397
Manufacturing	334
Public Administration	318
Administrative Support and Waste Management	301
Education	261
Construction	221
Transportation and Warehousing	216
Real Estate, Rental and Leasing	155
Wholesale Trade	155
Information	146
Utilities	86
Arts, Entertainment and Recreation	84
Agriculture, Forestry, Fishing and Hunting	25
Business Management	0 or no data available
Mining	0 or no data available

10 minutes drive-time near Gulf Breeze, FL 32561: Education Comparison

Less than 9th Grade

This chart shows the percentage of people in an area who have less than a ninth grade education, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

3 minutes	0.0%
5 minutes	0.4%
10 minutes	0.9%

Some High School

This chart shows the percentage of people in an area whose highest educational achievement is some high school, without graduating or passing a high school GED test, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

3 minutes	0.0%
5 minutes	2.2%
10 minutes	2.5%

High School GED

This chart shows the percentage of people in an area whose highest educational achievement is passing a high school GED test, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

3 minutes	0.0%
5 minutes	2.6%
10 minutes	3.1%

High School Graduate

This chart shows the percentage of people in an area whose highest educational achievement is high school, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

3 minutes	2.3%
5 minutes	9.2%
10 minutes	10.1%

Some College

This chart shows the percentage of people in an area whose highest educational achievement is some college, without receiving a degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

3 minutes	11.4%
5 minutes	14.0%
10 minutes	16.3%

Associate Degree

This chart shows the percentage of people in an area whose highest educational achievement is an associate degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

3 minutes	9.5%
5 minutes	12.2%
10 minutes	11.7%

Bachelor's Degree

This chart shows the percentage of people in an area whose highest educational achievement is a bachelor's degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

3 minutes	45.7%
5 minutes	35.7%
10 minutes	34.9%

Grad/Professional Degree

This chart shows the percentage of people in an area whose highest educational achievement is a graduate or professional degree, compared with other geographies.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

3 minutes	31.1%
5 minutes	23.7%
10 minutes	20.5%

RPR

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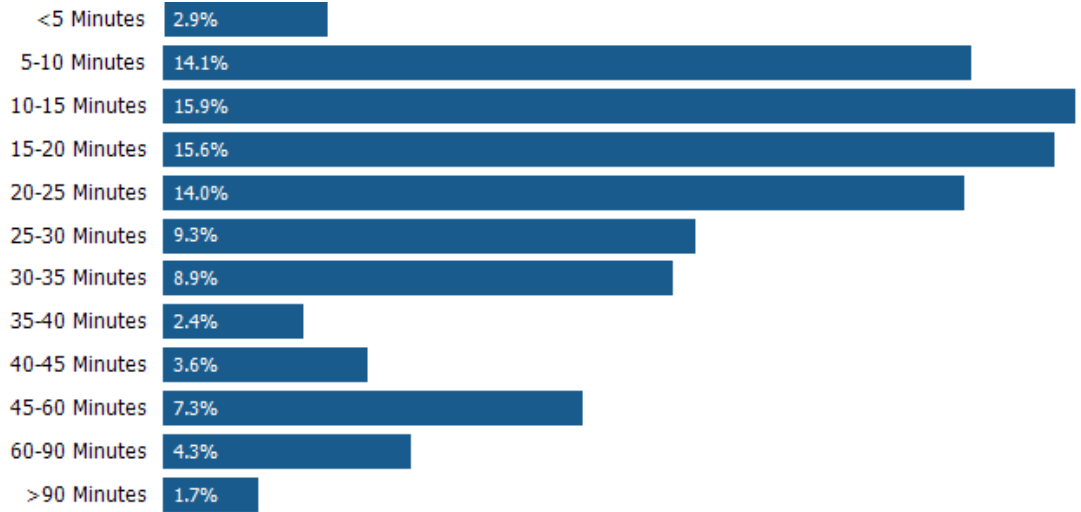# 10 minutes drive-time near Gulf Breeze, FL 32561: Commute Comparison

Average Commute Time

This chart shows average commute times to work, in minutes, by percentage of an area's population.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

■ Aggregated Places

Commute Time	Percentage
<5 Minutes	2.9%
5-10 Minutes	14.1%
10-15 Minutes	15.9%
15-20 Minutes	15.6%
20-25 Minutes	14.0%
25-30 Minutes	9.3%
30-35 Minutes	8.9%
35-40 Minutes	2.4%
40-45 Minutes	3.6%
45-60 Minutes	7.3%
60-90 Minutes	4.3%
>90 Minutes	1.7%

How People Get to Work

This chart shows the types of transportation that residents of the area you searched use for their commute, by percentage of an area's population.

Data Source: U.S. Census American Community Survey via Esri, 2023

Update Frequency: Annually

■ Aggregated Places

Transportation	Percentage
Drive Alone	84.9%
Work at Home	20.3%
Carpool	9.4%
Walk	2.3%
Bicycle	1.7%
Other	1.3%
Motorcycle	0.3%
Bus	0.1%
Public Transit	0.1%

10 minutes drive-time near Gulf Breeze, FL 32561: Home Value Comparison

Median Estimated Home Value

This chart displays property estimates for an area and a subject property, where one has been selected. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

Pensacola-Ferry Pass-Brent, FL	$330,140
USA	$369,390

## 12 mo. Change in Median Estimated Home Value

This chart shows the 12-month change in the estimated value of all homes in this area, the county and the state. Estimated home values are generated by a valuation model and are not formal appraisals.

Data Source: Valuation calculations based on public records and MLS sources where licensed

Update Frequency: Monthly

Pensacola-Ferry Pass-Brent, FL	0.0%
USA	+4.6%
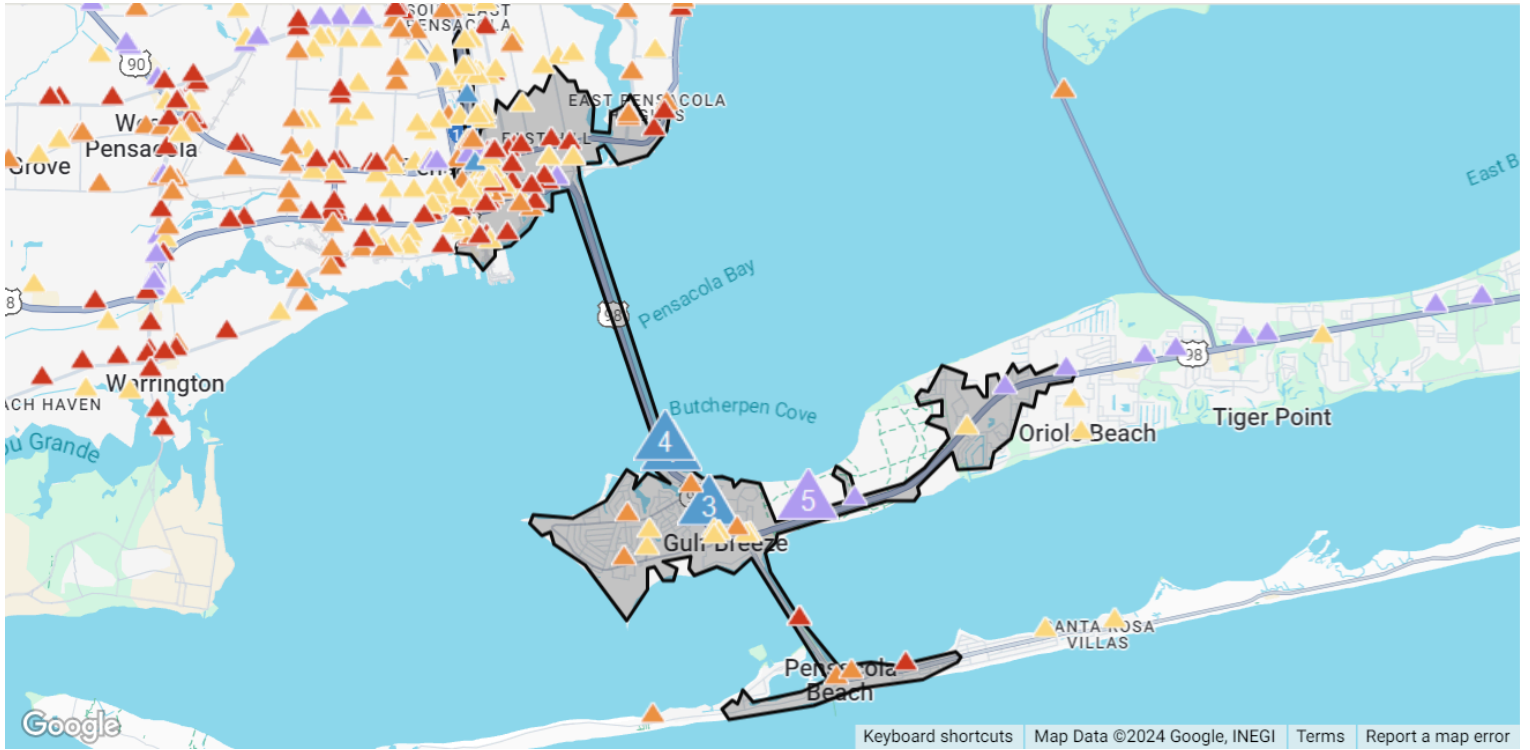
Traffic Counts

Daily Traffic Counts:
▲ 6,001 – 15,000　　▲ 15,001 – 30,000　　▲ 30,001 – 50,000　　▲ 50,001 – 100,000　　▲ Over 100,000 / day
▲ Up 6,000 / day

1	**2**	**3**	**4**	**5**
56,028	**55,629**	**52,488**	**51,377**	**49,769**
2023 Est. daily traffic counts	2023 Est. daily traffic counts	2023 Est. daily traffic counts	2023 Est. daily traffic counts	2023 Est. daily traffic counts
Street: **Gulf Breeze Parkway**	Street: **Gulf Breeze Pkwy**	Street: **Gulf Breeze Pkwy**	Street: **Gulf Breeze Pkwy**	Street: **Gulf Breeze Pkwy**
Cross: **Bay Bridge Dr**	Cross: **McClure Dr**	Cross: **Daniel Dr**	Cross: **Bay Bridge Dr**	Cross: **Eventide Dr**
Cross Dir: **NW**	Cross Dir: **W**	Cross Dir: **SE**	Cross Dir: **SE**	Cross Dir: **W**
Dist: **0.08 miles**	Dist: **0.06 miles**	Dist: **0.01 miles**	Dist: **0.08 miles**	Dist: **0.62 miles**

Historical counts

Year	Count	Type		Year	Count	Type		Year	Count	Type		Year	Count	Type		Year	Count	Type
2021	54,500	AADT		2022	55,500	AADT		2021	50,500	AADT		2009	49,683	AADT		2009	47,000	AADT
2020	56,000	AADT		1998	30,000	AADT		2020	50,500	AADT		2005	52,700	AADT		2005	47,500	AADT
2019	57,000	AADT						2019	53,500	AADT		1997	49,910	AADT		1998	39,500	AADT
2018	57,500	AADT						2018	57,000	AADT						1997	42,500	AADT
								2009	53,000	AADT								

NOTE: Daily Traffic Counts are a mixture of actual and Estimates (*)

About RPR (Realtors Property Resource)

- Realtors Property Resource® is a wholly owned subsidiary of the National Association REALTORS®.

- RPR offers comprehensive data – including a nationwide database of 164 million properties – as well as powerful analytics and dynamic reports exclusively for members of the NAR.

- RPR's focus is giving residential and commercial real estate practitioners, brokers, and MLS and Association staff the tools they need to serve their clients.

- This report has been provided to you by a member of the NAR.

About RPR's Data

RPR generates and compiles real estate and other data from a vast array of sources. The data contained in your report includes some or all of the following:

- **Listing data** from our partner MLSs and CIEs, and related calculations, like estimated value for a property or median sales price for a local market.

- **Public records data** including tax, assessment, and deed information. Foreclosure and distressed data from public records.

- **Market conditions and forecasts** based on listing and public records data.

- **Census and employment data** from the U.S. Census and the U.S. Bureau of Labor Statistics.

- **Demographics and trends data** from Esri. The data in commercial and economic reports includes Tapestry Segmentation, which classifies U.S. residential neighborhoods into unique market segments based on socioeconomic and demographic characteristics.

- **Business data** including consumer expenditures, commercial market potential, retail marketplace, SIC and NAICS business information, and banking potential data from Esri.

- **School data and reviews** from Niche.

- **Specialty data sets** such as walkability scores, traffic counts and flood zones.

Update Frequency

- Listings and public records data are updated on a continuous basis.

- Charts and statistics calculated from listing and public records data are refreshed monthly.

- Other data sets range from daily to annual updates.

Learn more

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