

#### THE WOODWARD HOTEL

350 SECOND STREET DOWNTOWN HISTORIC MACON, BIBB COUNTY, GA 31201

#### **PROPERTY VIDEO: HTTPS://YOUTU.BE/2FPXARCLRWS**



SALES PRICE: \$2,250,000

#### STEPHANIE FOLSOM, CCIM EXCLUSIVE AGENT

478.361.8259 CELL stephanie@cbcgeorgia.com cbcmacon.com

#### 990 Riverside Drive Macon, GA 31201 478.746.8171 OFFICE



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Revised 10/30/24

# SALE

#### THE WOODWARD HOTEL 350 SECOND STREET DOWNTOWN HISTORIC MACON, BIBB COUNTY, GA 31201

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#### LOCATION OVERVIEW

- Located in the middle of Macon's Central Business District
- Corner of Second Street and Mulberry Street Lane
- Atrium Health Medical Center blocks away with 4,600± employees
- Convenient to Bibb & Federal Courthouses, government offices, financial institutions, shopping and entertainment
- Two major highways Interstate 75 & 16





#### PROPERTY SUMMARY

Sales Price	\$2,250,000 (\$250,000/Per Door) 350 Second Street
Location	
Building	4,864± SF
Outdoor Patio	1,024± SF
Year Built / Renovated	1890 / 2021
Levels	2
Zoning	CBD-1
Parcel	R073-0251

#### **EXPANSION OPTION-PAGE 5**

Sales Price	\$2,000,000	
Location	362-378 Second Street	
Building	13,721± SF	
Year Built / Renovated	1900 / 2023	
Levels	2	

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#### **EXECUTIVE SUMMARY**

The Woodward Hotel, a beautiful, locally owned boutique hotel offering nine one-of-a-kind rooms and Quill cocktail bar, was created to strengthen our community, honor the arts and history, and share our incredible hometown.

The Woodward is named after Dr. Benjamin Woodward Griffith, Jr., a celebrated professor of English, folklorist and WWII Navy veteran and writer. In every room and in the Quill cocktail bar, you will find Southern literature and great books.

Situated among avenues lined with cherry blossom trees and church spires, steps from 53 restaurants, 31 bars and venues, 35 retailers, 7 art galleries, 9 museums and attractions in addition to 30 annual festivals.

Each of the nine rooms is a one-of-a-kind gem with luxe linens, plush mattresses, designer-tiled ensuite bathrooms, custom upholstery and cozy reading chairs.

Don't pass up the opportunity to own a piece of Macon's hospitality.















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#### **BUILDING INFORMATION**

Sales Price	\$2,250,000
Location	350 Second Street
Building Size	4,864± SF
Outdoor Patio	1,024± SF
Year Built / Renovated	1890 / 2021
Levels	2
Hotel	9 Rooms • 5 King • 2 Junior Queens • 1 ADA King • 1 Double Queen
Commercial Area	Quill cocktail bar
	<ul> <li>Indoor lounge &amp; rooftop patio</li> </ul>
	<ul> <li>Open to the public</li> </ul>
	<ul> <li>Literature-inspired craft cocktails</li> </ul>
Parking	On-Street

#### **PROPERTY HIGHLIGHTS**

- Historic downtown location
- Beautiful boutique hotel & craft cocktail bar
- Contactless check-in and check-out
- Steps away from restaurants, live music and entertainment



## EXPANSION OPTION INFORMATION

SALE

Not For Sale Independently - Sold w/350 Second Street

Location	362-378 Second Street
Building Size	13,721± SF
Year Built / Renovated	1900 / 2023
Levels	2
First Floor	Five (5) Retail Suites; Three (3) leased
Second Floor	Eight Loft Units: Six 1-Bedroom Two 2-Bedroom







#### **PROPERTY HIGHLIGHTS**

- Eight (8) loft units easily converted to hotel rooms
- + Two (2) vacant retail suites for a future restaurant
- Income produced from three (3) retail suites and seven

(7) loft units

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## Seven Southern Hotel Bars Worth a Stay

Thanks to the friendly bartenders and patrons of Quill, a little literary-themed bar tucked into the Woodward Hotel, guests feel like they've stepped into a house party. "We have people walk in on weekends, and we know their name and their drink and we pick up on the chat from last week," says general manager Ashley Glassman. "We encourage out-of-towners to jump in the conversation." The space is welcoming but also slightly secretive, with no sign marking its entrance off an alleyway. But once you find it, you're invited to savor such cocktails as the bourbon, black tea, and blueberry "The Heart Is a Lonely Hunter" (named for Georgia author Carson McCullers's novel). Sip in the dimly lit nook, or head to the side patio or roof deck to hang with larger-than-life murals of Peach State writers Flannery O'Connor, John Oliver Killens, and Alice Walker.

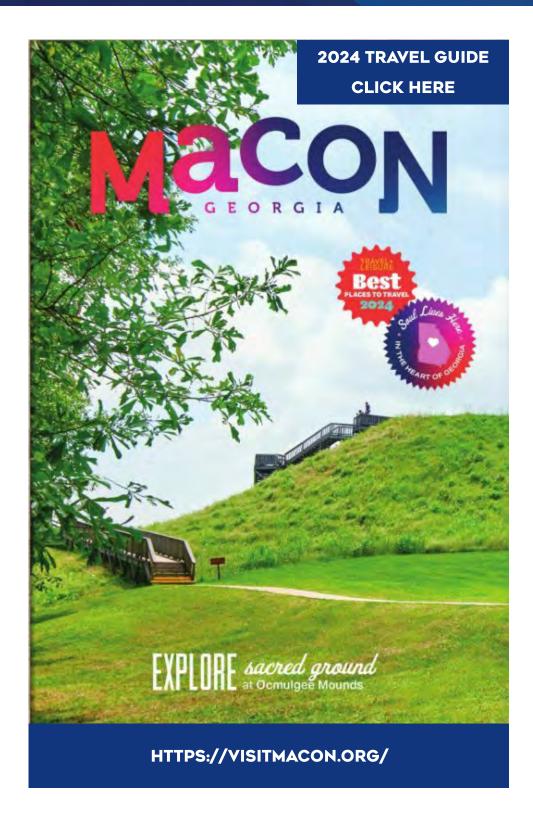


## **CLICK TO VIEW ARTICLE**

STEPHANIE FOLSOM, CCIM 478.361.8259 CELL STEPHANIE@CBCGEORGIA.COM CBCMACON.COM

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## MACON-BIBB COUNTY, GEORGIA

## LEADING INDUSTRIES



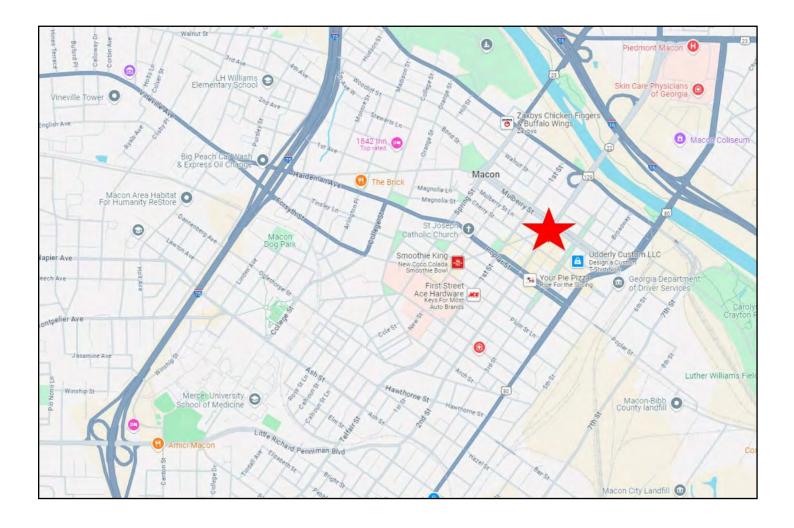


#### **AERIAL MAP**





#### LOCATION MAP





#### **DEMOGRAPHICS - BIBB COUNTY**

