

Housing Profile

851 Loganville Hwy, Bethlehem, Georgia, 30620
Ring: 5 mile radius

Prepared by Esri
Latitude: 33.94843
Longitude: -83.75338

Population		Households	
2020 Total Population	46,624	2024 Median Household Income	\$80,723
2024 Total Population	50,720	2029 Median Household Income	\$90,196
2029 Total Population	54,875	2024-2029 Annual Rate	2.24%
2024-2029 Annual Rate	1.59%		

Housing Units by Occupancy Status and Tenure	Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	16,315	100.0%	17,682	100.0%	19,363	100.0%
Occupied	15,594	95.6%	17,043	96.4%	18,675	96.4%
Owner	11,739	72.0%	13,279	75.1%	14,666	75.7%
Renter	3,855	23.6%	3,764	21.3%	4,009	20.7%
Vacant	695	4.3%	639	3.6%	688	3.6%

Owner Occupied Housing Units by Value	2024		2029	
	Number	Percent	Number	Percent
Total	13,279	100.0%	14,667	100.0%
<\$50,000	347	2.6%	184	1.3%
\$50,000-\$99,999	226	1.7%	92	0.6%
\$100,000-\$149,999	435	3.3%	157	1.1%
\$150,000-\$199,999	1,867	14.1%	974	6.6%
\$200,000-\$249,999	3,285	24.7%	2,658	18.1%
\$250,000-\$299,999	2,024	15.2%	2,357	16.1%
\$300,000-\$399,999	2,758	20.8%	4,243	28.9%
\$400,000-\$499,999	1,408	10.6%	2,094	14.3%
\$500,000-\$749,999	659	5.0%	1,295	8.8%
\$750,000-\$999,999	162	1.2%	409	2.8%
\$1,000,000-\$1,499,999	73	0.5%	167	1.1%
\$1,500,000-\$1,999,999	15	0.1%	17	0.1%
\$2,000,000+	20	0.2%	20	0.1%

Median Value	\$261,845	\$321,482
Average Value	\$302,543	\$363,121

Census 2020 Housing Units	Number	Percent
Total	16,315	100.0%
Housing Units In Urbanized Areas	13,165	80.7%
Rural Housing Units	3,150	19.3%

Census 2020 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	11,739	100.0%
Owned with a Mortgage/Loan	9,477	80.7%
Owned Free and Clear	2,262	19.3%

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.

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Census 2020 Vacant Housing Units by Status

	Number	Percent
Total	695	100.0%
For Rent	167	24.0%
Rented- Not Occupied	13	1.9%
For Sale Only	169	24.3%
Sold - Not Occupied	37	5.3%
Seasonal/Recreational/Occasional Use	14	2.0%
For Migrant Workers	2	0.3%
Other Vacant	293	42.2%

Census 2020 Occupied Housing Units by Age of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	15,594	11,739	75.3%
15-24	392	154	39.3%
25-34	2,431	1,639	67.4%
35-44	3,232	2,391	74.0%
45-54	3,212	2,511	78.2%
55-59	1,538	1,232	80.1%
60-64	1,433	1,121	78.2%
65-74	2,117	1,700	80.3%
75-84	1,010	806	79.8%
85+	228	184	80.7%

Census 2020 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	15,594	11,739	75.3%
White Alone	10,947	8,592	78.5%
Black/African American Alone	2,463	1,556	63.2%
American Indian/Alaska Native	77	61	79.2%
Asian Alone	411	325	79.1%
Pacific Islander Alone	3	2	66.7%
Other Race Alone	721	504	69.9%
Two or More Races	972	698	71.8%
Hispanic Origin	1,538	1,129	73.4%

Census 2020 Occupied Housing Units by Size and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	15,594	11,739	75.3%
1-Person	2,997	1,979	66.0%
2-Person	4,627	3,667	79.3%
3-Person	2,923	2,167	74.1%
4-Person	2,575	2,008	78.0%
5-Person	1,423	1,123	78.9%
6-Person	643	490	76.2%
7+ Person	407	306	75.2%

2024 Housing Affordability

Housing Affordability Index	122
Percent of Income for Mortgage	20.3%

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.

Housing Profile

851 Loganville Hwy, Bethlehem, Georgia, 30620
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Population		Households	
2020 Total Population	164,590	2024 Median Household Income	\$90,697
2024 Total Population	184,637	2029 Median Household Income	\$103,562
2029 Total Population	202,221	2024-2029 Annual Rate	2.69%
2024-2029 Annual Rate	1.84%		

Housing Units by Occupancy Status and Tenure	Census 2020		2024		2029	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	56,025	100.0%	62,861	100.0%	69,601	100.0%
Occupied	53,837	96.1%	60,761	96.7%	67,370	96.8%
Owner	43,711	78.0%	50,908	81.0%	57,014	81.9%
Renter	10,126	18.1%	9,853	15.7%	10,356	14.9%
Vacant	2,192	3.9%	2,100	3.3%	2,231	3.2%

Owner Occupied Housing Units by Value	2024		2029	
	Number	Percent	Number	Percent
Total	50,906	100.0%	57,012	100.0%
<\$50,000	1,109	2.2%	481	0.8%
\$50,000-\$99,999	544	1.1%	190	0.3%
\$100,000-\$149,999	1,319	2.6%	394	0.7%
\$150,000-\$199,999	4,072	8.0%	1,844	3.2%
\$200,000-\$249,999	6,703	13.2%	4,852	8.5%
\$250,000-\$299,999	5,626	11.1%	5,723	10.0%
\$300,000-\$399,999	14,724	28.9%	18,103	31.8%
\$400,000-\$499,999	8,525	16.7%	11,657	20.4%
\$500,000-\$749,999	6,641	13.0%	10,793	18.9%
\$750,000-\$999,999	1,071	2.1%	2,075	3.6%
\$1,000,000-\$1,499,999	363	0.7%	671	1.2%
\$1,500,000-\$1,999,999	63	0.1%	79	0.1%
\$2,000,000+	146	0.3%	150	0.3%

Median Value	\$341,293	\$382,981
Average Value	\$372,672	\$430,106

Census 2020 Housing Units	Number	Percent
Total	56,025	100.0%
Housing Units In Urbanized Areas	37,775	67.4%
Rural Housing Units	18,250	32.6%

Census 2020 Owner Occupied Housing Units by Mortgage Status	Number	Percent
Total	43,712	100.0%
Owned with a Mortgage/Loan	35,351	80.9%
Owned Free and Clear	8,361	19.1%

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.

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Census 2020 Vacant Housing Units by Status

	Number	Percent
Total	2,192	100.0%
For Rent	471	21.5%
Rented- Not Occupied	45	2.1%
For Sale Only	706	32.2%
Sold - Not Occupied	143	6.5%
Seasonal/Recreational/Occasional Use	93	4.2%
For Migrant Workers	4	0.2%
Other Vacant	730	33.3%

Census 2020 Occupied Housing Units by Age of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	53,837	43,711	81.2%
15-24	1,010	457	45.2%
25-34	6,917	4,913	71.0%
35-44	10,877	8,626	79.3%
45-54	12,221	10,139	83.0%
55-59	5,872	5,034	85.7%
60-64	5,106	4,343	85.1%
65-74	7,524	6,509	86.5%
75-84	3,490	3,000	86.0%
85+	821	691	84.2%

Census 2020 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	53,837	43,711	81.2%
White Alone	36,605	30,555	83.5%
Black/African American Alone	10,039	7,445	74.2%
American Indian/Alaska Native	210	163	77.6%
Asian Alone	1,533	1,313	85.6%
Pacific Islander Alone	25	22	88.0%
Other Race Alone	2,174	1,662	76.4%
Two or More Races	3,252	2,553	78.5%
Hispanic Origin	4,692	3,705	79.0%

Census 2020 Occupied Housing Units by Size and Home Ownership

	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	53,837	43,711	81.2%
1-Person	8,731	6,419	73.5%
2-Person	16,010	13,660	85.3%
3-Person	10,294	8,313	80.8%
4-Person	9,637	7,995	83.0%
5-Person	5,268	4,299	81.6%
6-Person	2,309	1,812	78.5%
7+ Person	1,588	1,212	76.3%

2024 Housing Affordability

Housing Affordability Index	105
Percent of Income for Mortgage	23.6%

Data Note: Persons of Hispanic Origin may be of any race.

Source: Esri forecasts for 2024 and 2029. U.S. Census Bureau 2020 decennial Census data.