

# Retail Availability at Del Mar Plaza

Spaces Available From  
± 1,400 - ± 2,743 SF

UPG URBAN  
PROPERTY  
GROUP EST. 1989



Join this stacked line up today! Partial List.



*Il Fornaio*  
CUCINA ITALIANA

*An's*   
HATMAKERS



*Beachcity*  
|| SAN DIEGO



THE  
COTTAGE  
EST. 1992



# Dine, Shop & Live By the Sea

## Restaurants/Grocery

1. 
2. 
3. 
4. 
5. 
6. 

## Retail / Service - Partial List

- 
- 
- 
- 
- 
- 
- 
- 
- 
- 

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- URBAN**  
PROPERTY  
GROUP
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upgsocal.com

# Founded in 1956...

Valley Farm Market bring nearly 70 years of family-owned flavor, fresh seafood, a full service butcher, local produce, and house-made favorites.



## Butcher - Fresh Organic Produce - Specialty Market



ORGANIC PRODUCE



AWARD WINNING MEATS



CRAFT BEERS



FRESH SEAFOOD



# Meet us by the Sea!



## Del Mar Facts

### Population

Del Mar: 6,028

5 Miles: 98,759

### Average HHI

Del Mar: \$237,610

5 Miles: \$204,789

### Surrounding Office

Del Mar: 171,000 SF

5 Miles: 9 Million SF

### Daytime Population

Del Mar: 5,877

5 Miles: 101,865

### Median Home Price

Del Mar: \$2.6M - \$3.5M+

5 Miles: \$2.5M+

### Traffic Counts (ADT)

Camino del Mar: 25,797

15th Street: 4,312



*\*Demographics produced using private and government sources deemed to be reliable. The information herein is provided without representation or warranty. Additional information available upon request.*

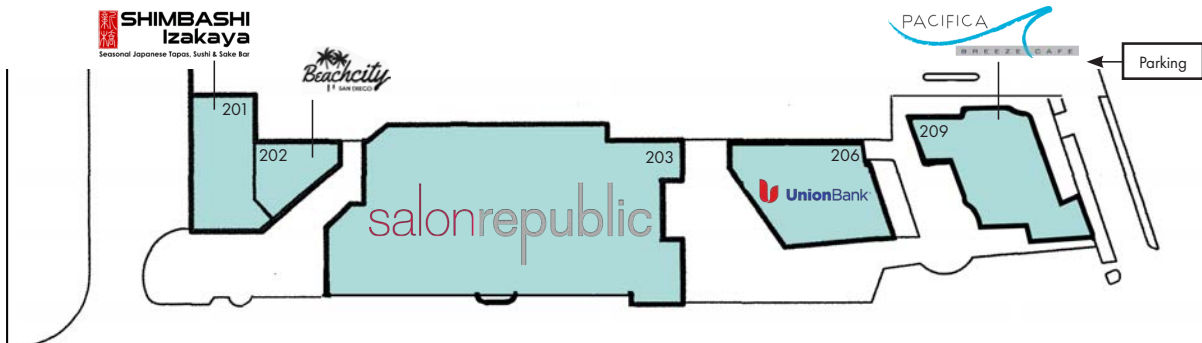
# Del Mar Plaza

## CURRENT SITE PLAN

### Street Level



### Mezzanine Level



### Legend

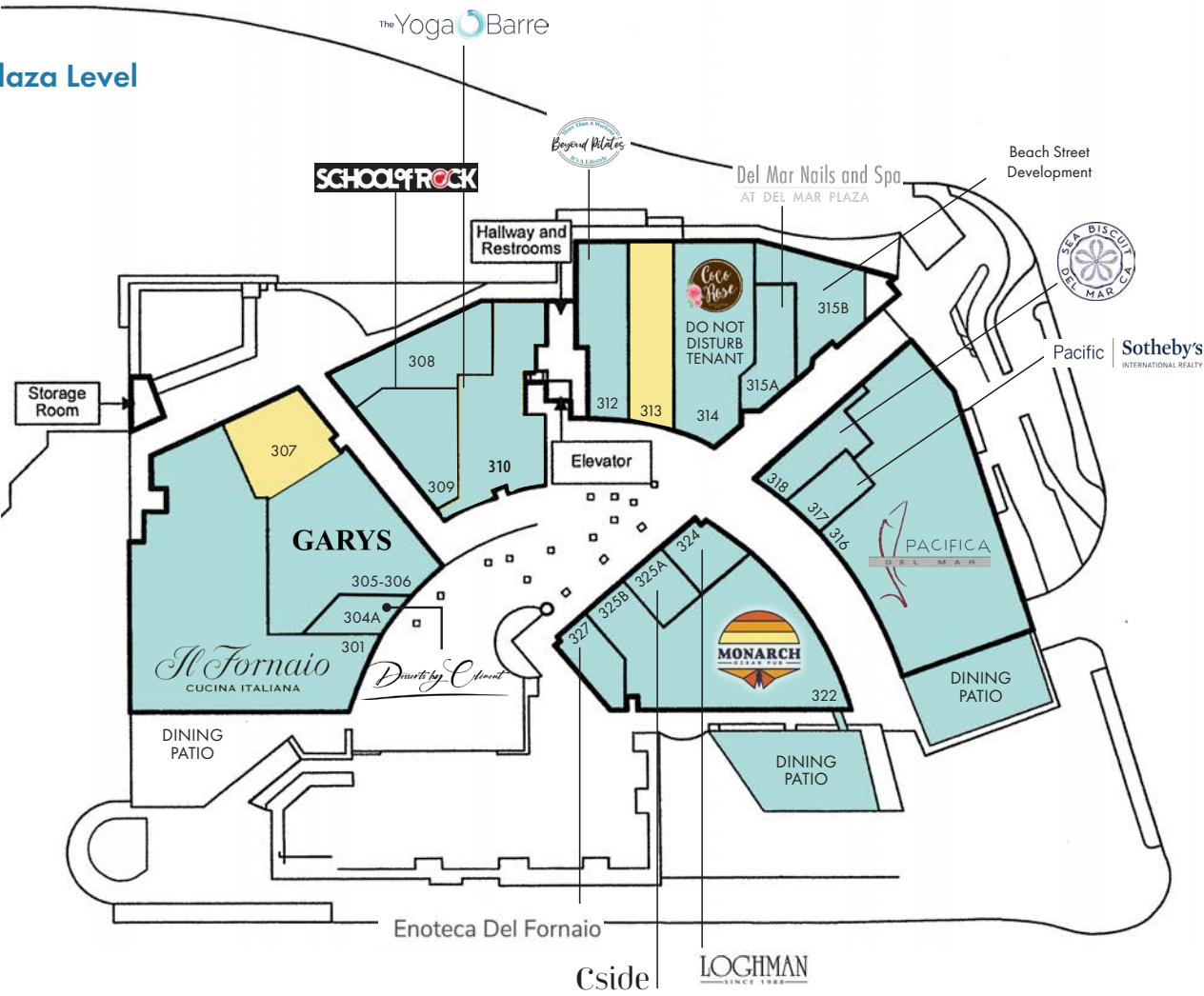
- Occupied
- Available

| SUITE   | TENANT                        | SF     |
|---------|-------------------------------|--------|
| 102     | The Cottage                   | 1,987  |
| 105-108 | Valley Farm Market/High Marea | 5,732  |
| 110     | Skin Spirit                   | 2,231  |
| 112     | Urban Beach House             | 2,357  |
| 114     | Camino Books                  | 1,267  |
| 115     | An's Gelato                   | 1,042  |
| 116     | Tamarindo                     | 3,159  |
| 201     | Shimbashi Restaurant          | 1,652  |
| 202     | Beachcity                     | 838    |
| 203     | Salon Republic                | 10,579 |
| 206     | Union Bank                    | 2,480  |
| 209     | Pacifica Breeze Cafe          | 1,168  |



## Flexible space sizes and options available!

### Plaza Level



### Legend

- Occupied
- Available

| SUITE      | TENANT                   | SF    |
|------------|--------------------------|-------|
| 301        | Il Fornaio               | 6,883 |
| 304A       | Desserts by Clement      | 425   |
| 305-306    | Garys Studio             | 2,743 |
| 307        | AVAILABLE                | 1,400 |
| 308-309    | School of Rock           | 2,314 |
| 310        | The Yoga Barre           | 2,056 |
| 312        | Beyond Pilates           | 1,481 |
| 313        | AVAILABLE                | 1,430 |
| 314        | Coco Rose                | 2,432 |
| 315A       | Del Mar Nails & Spa      | 910   |
| 315B       | Beach Street Development | 1,380 |
| 316        | Pacifica                 | 6,053 |
| 317        | Pacific Sotheby's        | 533   |
| 318        | Sea Biscuit Del Mar      | 1,020 |
| 322 & 325B | Monarch Ocean Pub        | 4,155 |
| 324        | Loghman Jewelers         | 614   |
| 325A       | Cside                    | 491   |
| 327        | Enoteca Del Fornaio      | 607   |

\*This site plan, artistic rendering and/or other graphics is not a representation, warranty or guarantee as to size, location, or identity of any tenant, and the improvements are subject to such changes, additions, and deletions as the architect, landlord, or any governmental agency may direct.

## DEL MAR HIGHLIGHTS

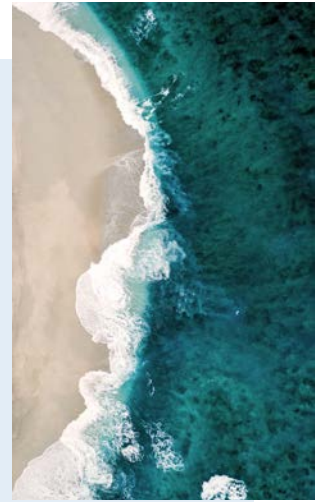
- ±72,000 SF shopping center located in the prominent Del Mar Village
- Multiple availabilities and opportunities with flexible space sizes
- Plenty of on-site parking (365 spaces)
- Continuous activation through the Plaza's weekly community events on their various terraces/event space
- Revitalization of project is underway totaling nearly \$7M of improvements to the asset
- Just blocks from the Pacific Ocean
- San Diego County's premier coastal community
- Close proximity to the Del Mar Fairgrounds with year round events, including the Del Mar Horse Races, the County Fair, concerts, exhibitions, and more



## Del Mar Plaza



**RARE DEDICATED  
RETAIL PARKING!**



# Dine By the Sea

01



Il Fornaio Cucina Italiana

03



Tamarindo

02



Monarch

04



Pacific Del Mar

*Join these restaurants!*

05



Enoteca Del Fornaio

06



Desserts by Clement

07



Shimbashi Izakaya

08



Breeze Café

09



An's Gelato

11



Valley Farm Market

10



The Cottage

# Shop By the Sea

*Join these retail stores & more!*



Loghman Jewelers



Yoga Barre



Garys Studio



Salon Republic



Sea Biscuit Del Mar



Urban Beach House



Beyond Pilates



Solara The Salon



Del Mar Nails and Spa



Union Bank



School of Rock



SkinSpirit



Compass



Camino Books



Cside

## Experience

# Ocean View Deck



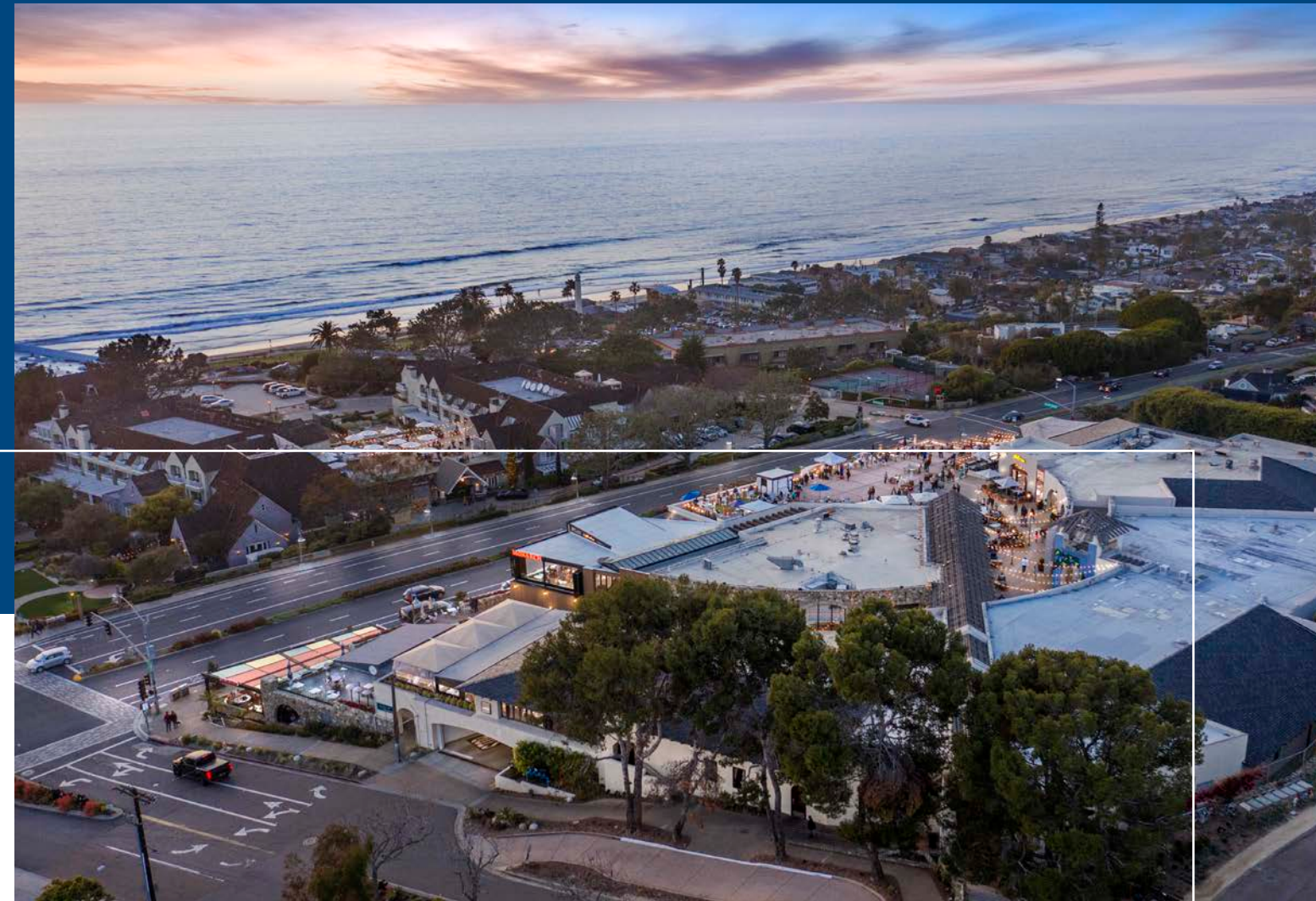
Del Mar Plaza features a stunning open-air dining terrace with plenty of seating and room for relaxation. Enjoy renowned ocean views and a cool breeze while taking in weekly live music and regular pop-up events.

## Outdoor Dining

Panoramic Views  
of the Pacific  
Ocean

Live Music

Kid-Friendly  
Activities



Seaside shopping, dining, and entertainment, discover what Del Mar Plaza has to offer including music and unique art installations.

### Want to experience Del Mar Plaza?

For more information on pop-up events, live music performances, and everything in between visit [Del Mar Plaza Online](https://www.delmarplaza.com).



[www.delmarplaza.com](https://www.delmarplaza.com)

Almost 3,000 housing  
units within 1 mile

## AREA TENANTS

### HOTELS

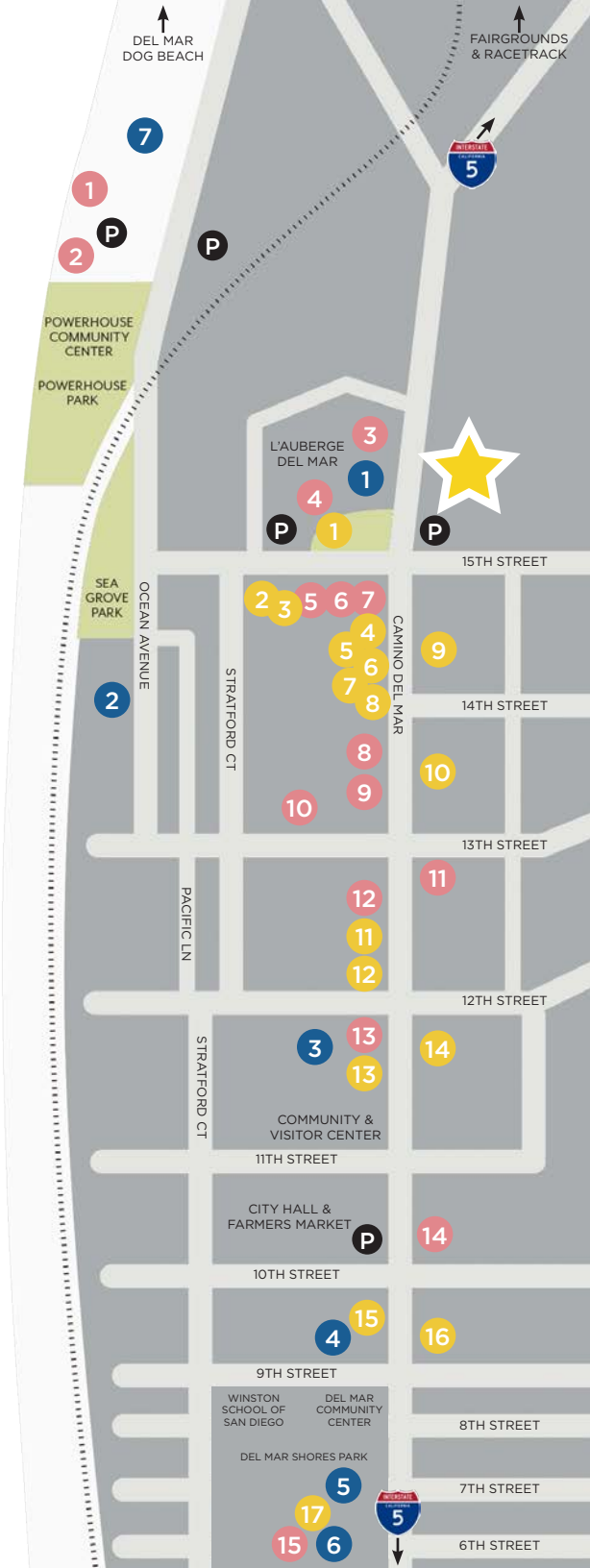
1. L'Auberge Del Mar
2. Wave Crest Resort
3. Secret Garden Inn
4. Les Artistes Hotel
5. Premier Best Western
6. Hotel Indigo
7. Del Mar Motel on the Beach

### RESTAURANTS

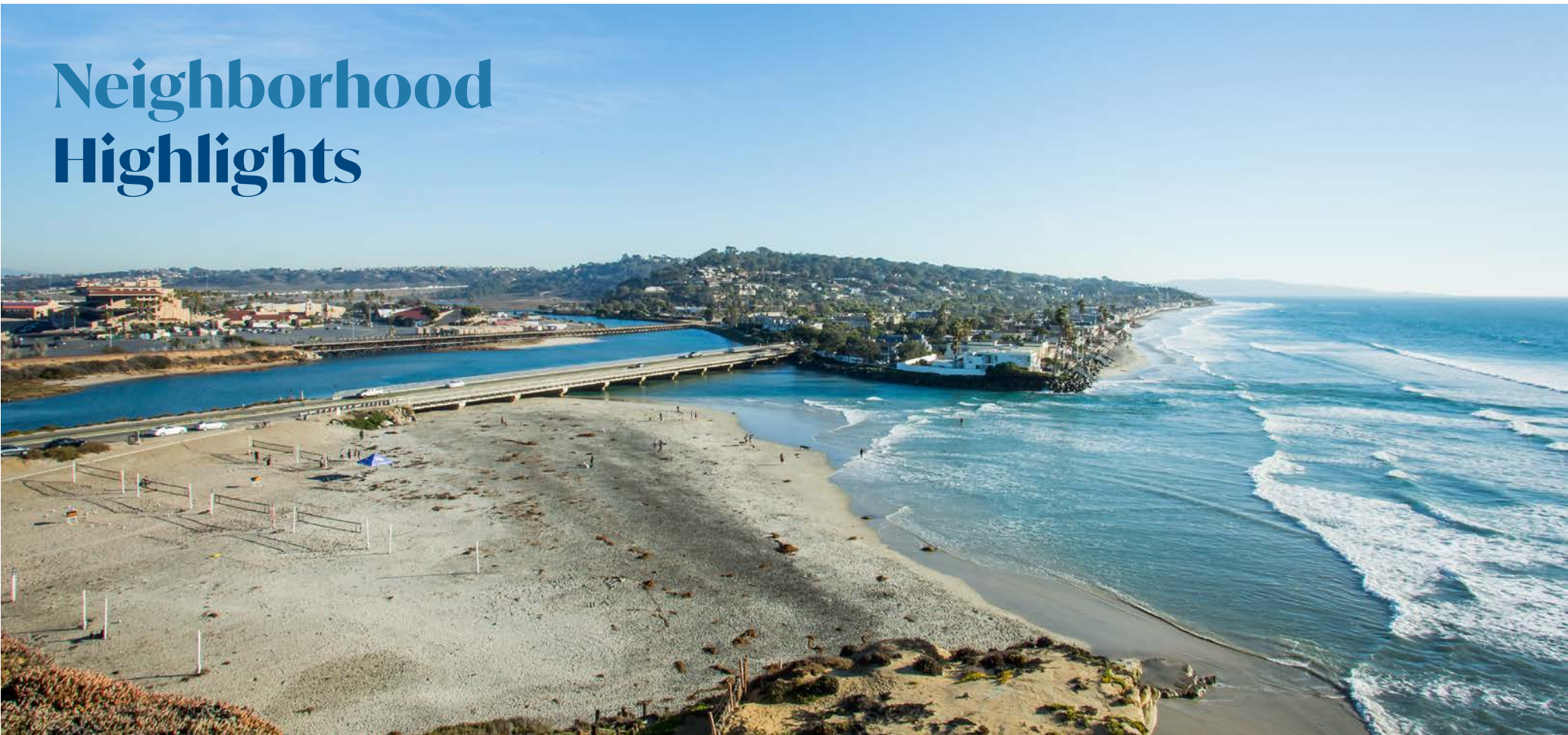
1. The Poseidon
2. Jake's Del Mar
3. Coastline
4. Kitchen 1540
5. Sbicca
6. Jimmy O's
7. American Restaurant
8. En Fuego Cantina & Grill
9. Hillstone R+D Kitchen
10. Stratford Court Cafe
11. Zel's Del Mar
12. Board & Brew
13. Coya Peruvian Secret
14. Double Happiness
15. Ocean View Bar & Grill

### RETAIL

1. Laurelie's by the Sea
2. Rusty Surf Shop
3. Joni and Susi
4. Marquis Fine Jewelers
5. La Boutique les deux
6. Sundancer Boutique
7. Julie's Beach Wear
8. Durante's Menswear
9. Pebbles by the Beach
10. Dinosaur Gallery
11. The Currycomb
12. Catey's by the Sea Hair Salon
13. Bella Villa Hair Studio
14. Jolie Fleur
15. Del Beauty Box
16. Daniz Hair Design at Jean Claude Salon Del Mar
17. Spa Na'Mara



# Neighborhood Highlights



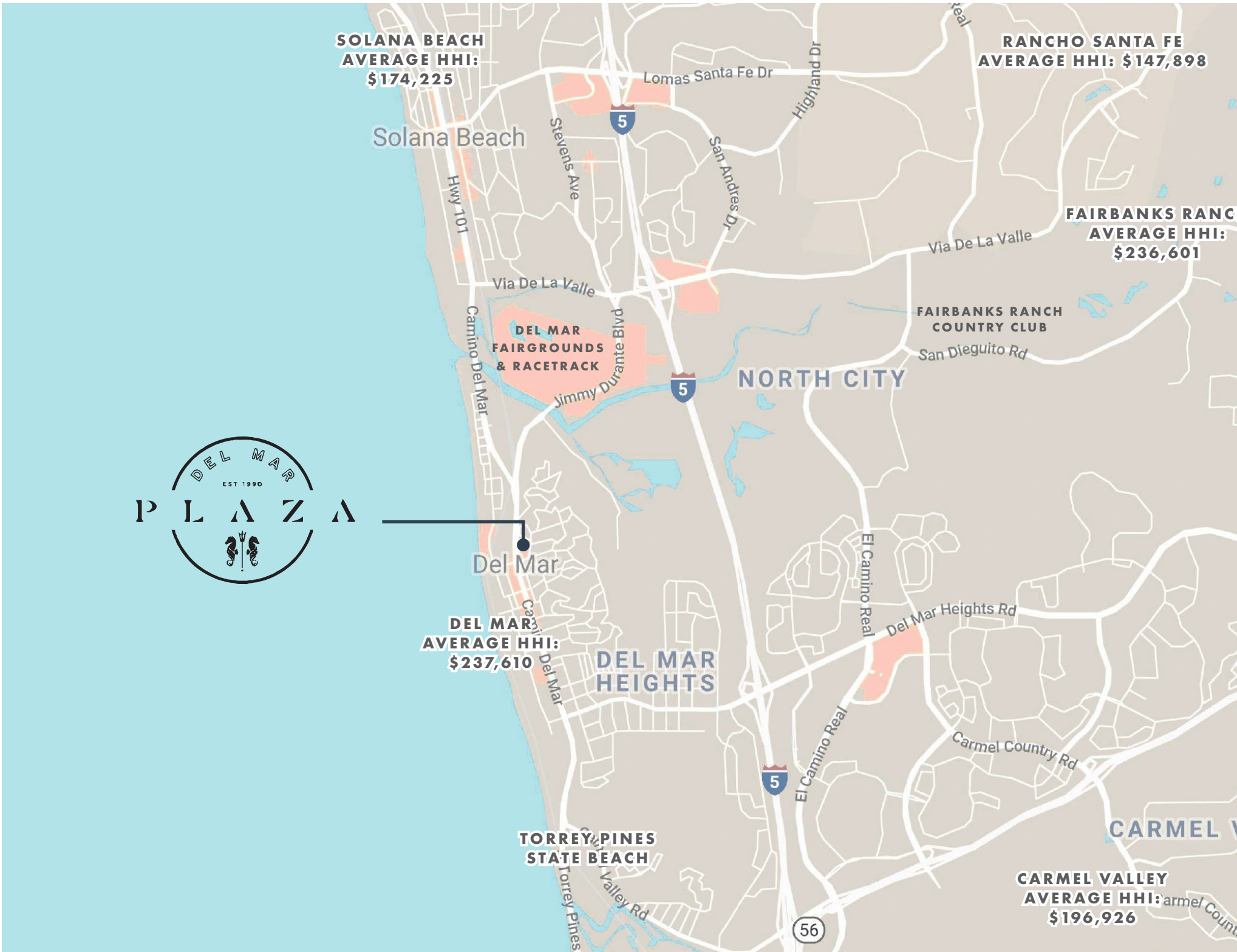
## DEL MAR HOTELS

- L'Auberge Del Mar
- Fairmont Grand Del Mar
- Hotel Indigo
- Best Western Premier Hotel
- Del Mar Motel on the Beach
- Secret Garden Inn
- Les Artistes Inn
- Wave Crest Resort

## DEL MAR RESTAURANTS

- Brigantine
- Il Fornaio
- Jake's Del Mar
- Poseidon
- Kitchen 1540
- R+D Kitchen
- En Fuego Cantina & Grill
- Monarch
- Tamarindo

*Known for its breathtaking views and charming aesthetics, Del Mar has been the destination of choice for tourists and locals alike with a taste for fast horses, beautiful beaches and award-winning cuisine.*



# Del Mar Racetrack & Fairgrounds

The Del Mar Fairgrounds hosts around **300** annual events and attracts approximately **3 Million** visitors. It is home to some of San Diego's top attractions including the Del Mar County Fair, the Del Mar Horse Races, and many other events and concerts!

- **Del Mar County Fair:** More than 1.6 Million attendees
- **Del Mar Thoroughbred Club:** 580,000 members
- **Del Mar Horse Show:** 25,000 attendees
- **Other events include:**
  - The Scream Zone
  - Cirque du Soleil
  - Bridal Bazaar-Bridal Expo & Wedding Festival
  - Taco & Beer Festival
  - Toast of the Coast Wine Festival
  - San Diego International Beer Festival

**LESS THAN A 5-MINUTE DRIVE FROM DEL MAR PLAZA...**

**Easy Access to  
I-5 North & South**





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