

# ROBBINS PROPERTIES

## NEAR BY RETAIL/ RESTAURANTS:

Wal-Mart  
Lowe's  
Petco  
Kmart  
Kroger  
Harbor Freight  
McDonald's  
Starbucks  
Panera Bread  
Wendy's  
KFC  
Dairy Queen  
Advance Auto  
BP  
Fifth Third Bank  
Limestone Bank  
Chick-Fil-A (coming soon)

Former Bank Building For Lease Opportunity in Frankfort, KY  
201 Limestone Drive., Frankfort, KY 40601

## AVAILABLE FOR LEASE

8,771 SF PLUS 920 SF DRIVE THROUGH CANOPY  
4.143 ACRES

LOCATED AT LIMESTONE DRIVE AND EAST-WEST CONNECTOR HWY

### DEMOGRAPHICS

	<u>1 MILE</u>	<u>3 MILE</u>	<u>5 MILE</u>
POPULATION	5,823	18,909	40,032
AVG. HH INCOME	\$70,440	\$68,627	\$70,349

TRAFFIC COUNT  
18,000+ CARS PER DAY

### PROPERTY HIGHLIGHTS

NEAR I-64 AND THE EAST-WEST CONNECTOR  
  
SIGNALIZED INTERSECTION  
  
PROPERTY HAS EXCELLENT VISIBILITY  
  
EXCELLENT FRONTAGE (300' WIDE BY 200" DEEP)  
  
HIGHEST TRAFFIC COUNT IN FRANKFORT



**ROBBINS PROPERTIES**

Leasing • Property Management • Investment Sales

Mark Robbins, Principal

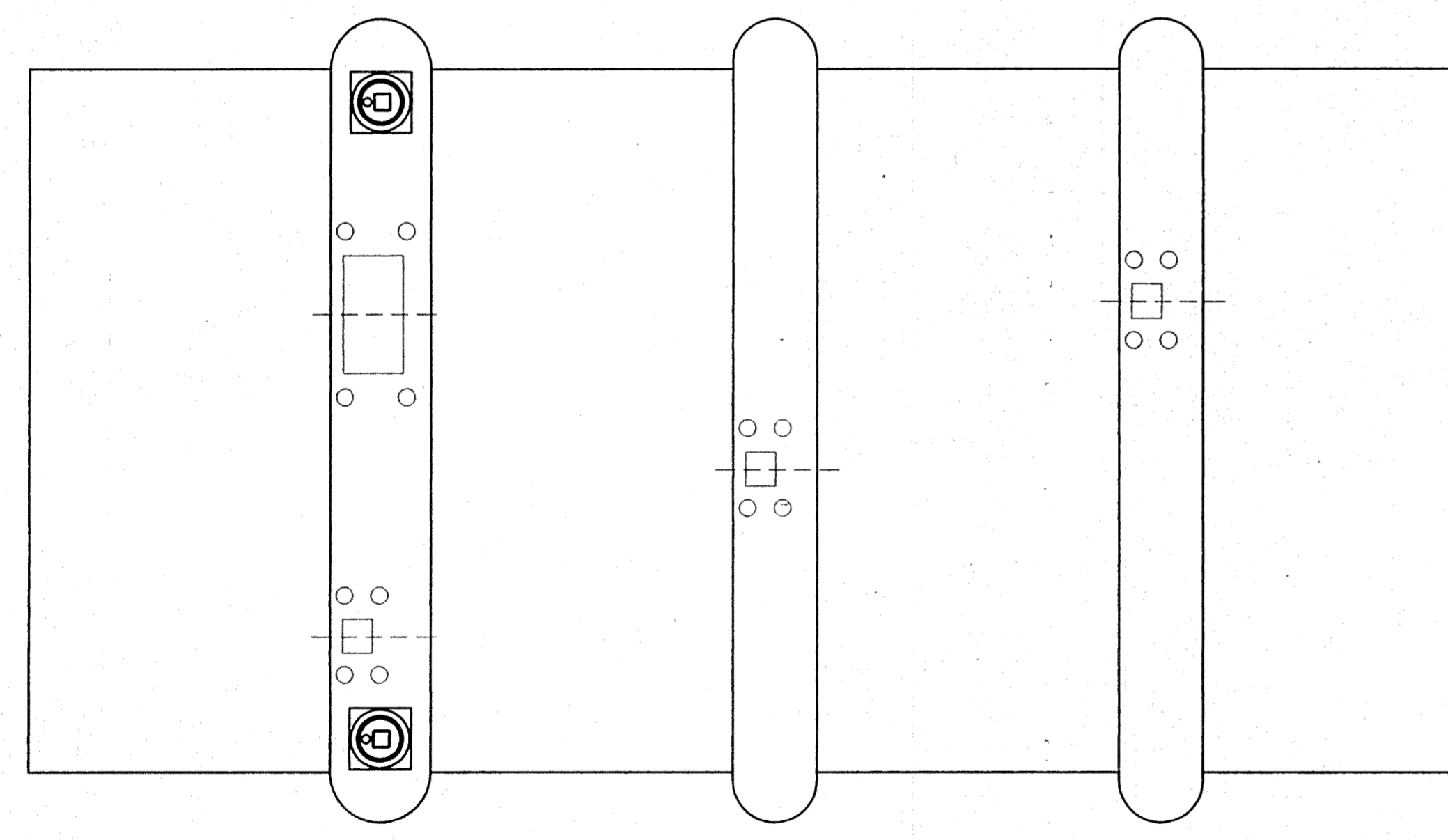
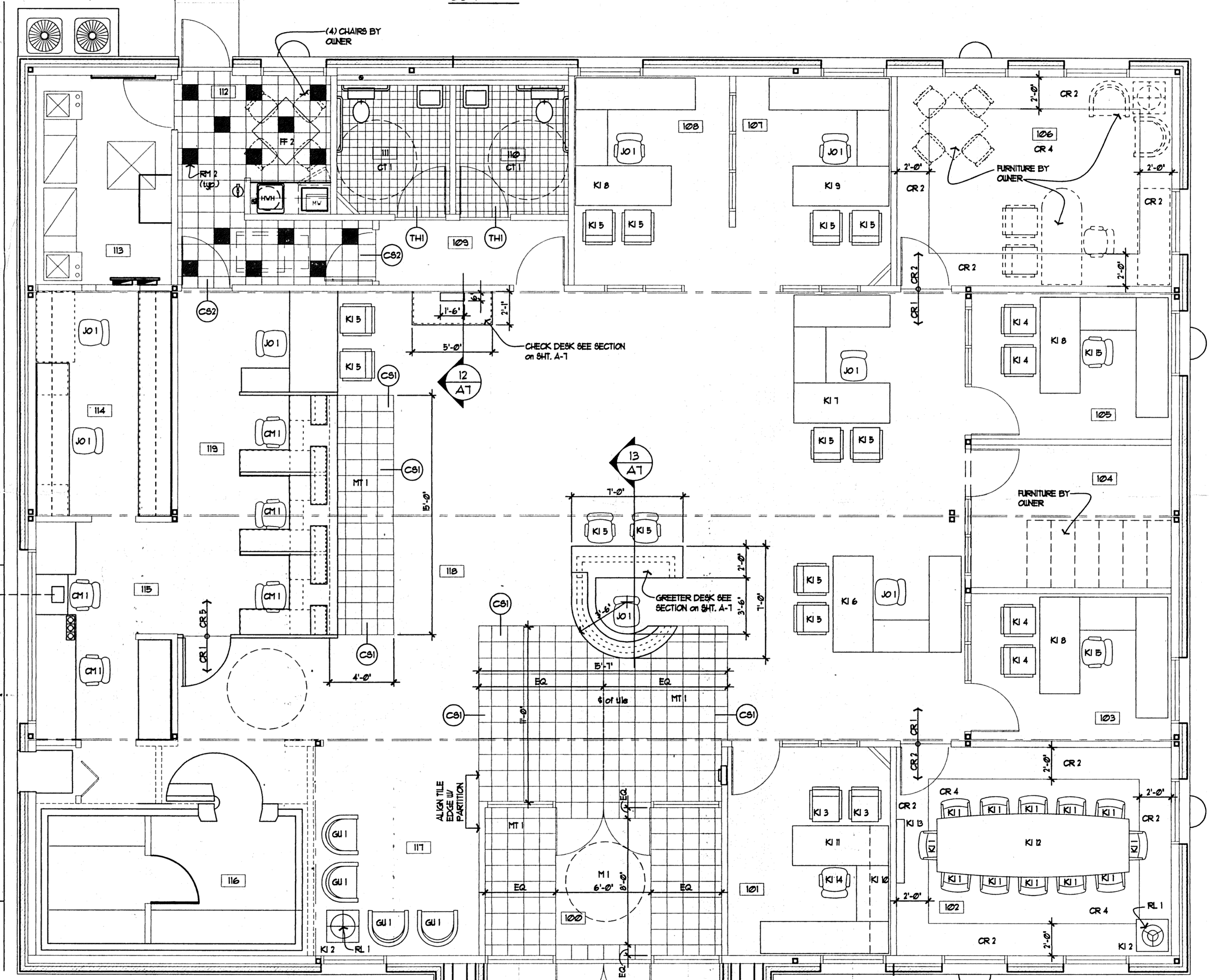
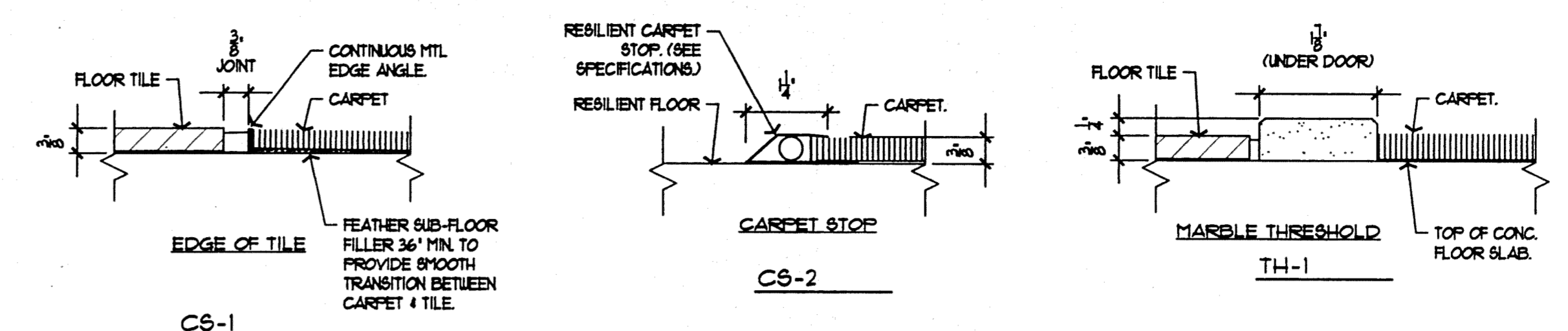
Phone: 502-855-3468

Mobile: 615.473.7731

www.robbs-properties.com

mrobbs@robbs-properties.com

FINISH SCHEDULE		NOTE: SEE CEILING PLAN FOR ALL CEILING TYPES & HEIGHTS.									
RM NO.	ROOM NAME	FLOOR	BASE	WALLS				DOORS	FRAMES & TRIM	REMARKS	
				N	E	S	W				
100	VESTIBULE	MT	UD	WC1	WC1	WC1	WC1	AL/GL	AL	CROWN MOULD - PT2	
101	LOAN OFFICE	CRI	UD	WC2	WC2	WC2	WC2	ST1	PT2	CROWN MOULD - PT2	
102	CONFERENCE ROOM	CR2/CR4	UD	WC3	WC3	WC3	WC3	ST1	PT2	* CR2 - BORDER, CR4 - FIELD CHAIR RAIL PT2, CROWN MOULD - PT2	
103	LOAN OFFICE	CRI	UD	WC4	WC4	WC4	WC4	ST1	PT2	CROWN MOULD - PT2	
104	LOAN OFFICE	CRI	UD	WC2	WC2	WC2	WC2	ST1	PT2	CROWN MOULD - PT2	
105	LOAN OFFICE	CRI	UD	WC4	WC4	WC4	WC4	ST1	PT2	CROWN MOULD - PT2	
106	BRANCH MANAGER	CR2/CR4	UD	WC5	WC5	WC5	WC5	ST1	PT2	* CR2 - BORDER, CR4 - FIELD CROWN MOULD - PT2	
107	LOAN OFFICE	CRI	UD	WC1	WC1	WC1	WC1	--	PT2	CROWN MOULD - PT2	
108	NEW ACCOUNTS	CRI	UD	WC1	WC1	WC1	WC1	--	PT2	CROWN MOULD - PT2	
109	PASSAGE	CRI	UD	WC1	WC1	WC1	WC1	ST1	PT2	CROWN MOULD - PT2	
110	TOILET ROOM	CT1	CT1	WC6	WC6	WC6	WC6	ST1	PT2		
111	TOILET ROOM	CT1	CT1	WC6	WC6	WC6	WC6	ST1	PT2		
112	EMPLOYEE LOUNGE	RM1	RM13	WC7	WC7	WC7	WC7	ST1	PT2	PT1 ON EXTERIOR METAL DOOR AND FRAME	
113	MECH/ STORAGE	RM1	RM13	PT1	PT1	PT1	PT1	ST1	PT2		
114	WORK AREA	CR5	RM13	WC1	WC1	WC1	WC1		PT2		
115	DRIVE UP TELLERS	CR5	RM13	WC1	WC1	WC1	WC1	ST1	PT2		
116	VAULT	CRI	RM13	WC1	WC1	WC1	WC1	ST1	PT2		
117	WAITING	MT	UD	WC1	--	WC1	WC1	--	--	CROWN MOULD - PT2	
118	LOBBY	CR1	UD	WC1	WC1	WC1	WC1	ST1	PT2	CROWN MOULD - PT2	
119	TELLERS	CR5	RM13	WC1	WC1	--	WC1	ST1	PT2	CROWN MOULD - PT2	



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CCO #101 - 12-01-2000

Revisions  
Date 10-10-2000  
Drawn by THG

PA JUSTEWART

Job no. 4116  
This FINISH PLAN

**John A. Kreishman, NCARB**  
13337 Barrett Parkway Drive  
Baltimore, MD 21286  
Area Code 314 821-2285

**Architect**

**BANK BUILDING CORPORATION**  
13337 Barrett Parkway Drive  
Baltimore, MD 21286  
Area Code 314 821-2285

**CONSULTANT**

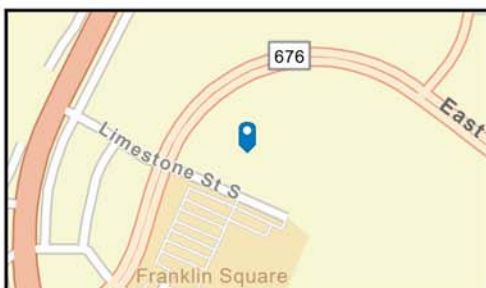
**AMERICAN FOUNDERS BANK**  
FRANKFORT, KY

**A8**  
OF 9

**FINISH PLAN**  
SCALE: 1/4" = 1'-0"



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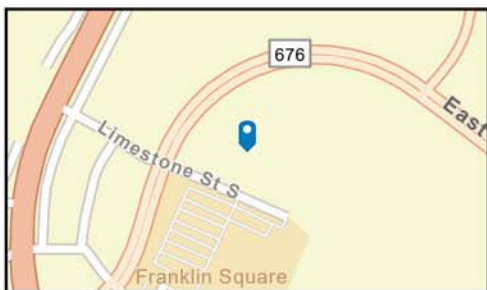
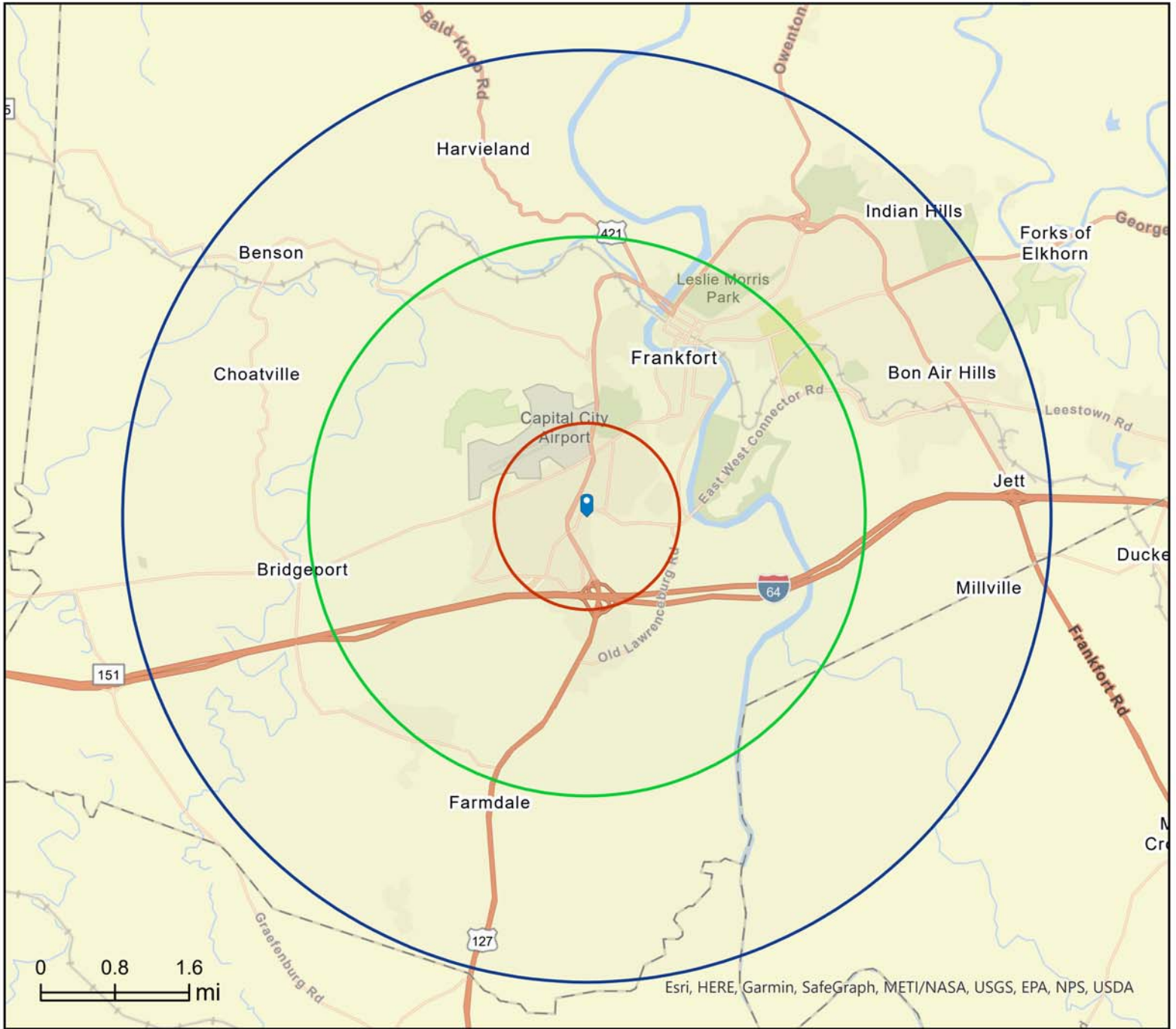


- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
  - ▲ 30,001 - 50,000
  - ▲ 50,001 - 100,000
  - ▲ More than 100,000 per day



201 Limestone Dr, Frankfort, Kentucky, 40601  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 38.17077  
Longitude: -84.89588





# Market Profile

201 Limestone Dr, Frankfort, Kentucky, 40601  
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	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	5,282	18,101	37,651
2010 Total Population	5,654	18,424	38,365
2020 Total Population	5,823	18,909	40,032
2020 Group Quarters	120	1,218	1,879
2025 Total Population	5,905	19,188	40,716
2020-2025 Annual Rate	0.28%	0.29%	0.34%
2020 Total Daytime Population	7,185	28,276	48,266
Workers	3,904	17,230	25,218
Residents	3,281	11,046	23,048
<b>Household Summary</b>			
2000 Households	2,644	7,948	15,982
2000 Average Household Size	1.98	2.13	2.24
2010 Households	2,705	7,999	16,253
2010 Average Household Size	2.04	2.14	2.23
2020 Households	2,769	8,224	16,920
2020 Average Household Size	2.06	2.15	2.25
2025 Households	2,803	8,338	17,184
2025 Average Household Size	2.06	2.16	2.26
2020-2025 Annual Rate	0.24%	0.28%	0.31%
2010 Families	1,372	4,407	9,667
2010 Average Family Size	2.82	2.84	2.85
2020 Families	1,367	4,421	9,866
2020 Average Family Size	2.86	2.88	2.89
2025 Families	1,372	4,447	9,952
2025 Average Family Size	2.88	2.90	2.91
2020-2025 Annual Rate	0.07%	0.12%	0.17%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,819	8,639	17,236
Owner Occupied Housing Units	43.0%	50.7%	57.0%
Renter Occupied Housing Units	50.8%	41.3%	35.8%
Vacant Housing Units	6.2%	8.0%	7.3%
2010 Housing Units	3,037	9,111	18,303
Owner Occupied Housing Units	40.4%	48.2%	53.7%
Renter Occupied Housing Units	48.6%	39.6%	35.1%
Vacant Housing Units	10.9%	12.2%	11.2%
2020 Housing Units	3,103	9,354	19,017
Owner Occupied Housing Units	40.1%	48.1%	53.6%
Renter Occupied Housing Units	49.1%	39.8%	35.3%
Vacant Housing Units	10.8%	12.1%	11.0%
2025 Housing Units	3,140	9,477	19,300
Owner Occupied Housing Units	39.6%	47.9%	53.7%
Renter Occupied Housing Units	49.7%	40.0%	35.3%
Vacant Housing Units	10.7%	12.0%	11.0%
<b>Median Household Income</b>			
2020	\$53,375	\$52,737	\$55,023
2025	\$54,938	\$54,686	\$57,443
<b>Median Home Value</b>			
2020	\$149,444	\$148,196	\$142,950
2025	\$156,695	\$156,627	\$148,029
<b>Per Capita Income</b>			
2020	\$33,771	\$29,998	\$29,806
2025	\$35,912	\$32,311	\$32,293
<b>Median Age</b>			
2010	40.6	39.3	38.8
2020	42.3	41.5	41.0
2025	42.6	42.4	41.8

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Market Profile

201 Limestone Dr, Frankfort, Kentucky, 40601  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 38.17077  
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	1 mile	3 miles	5 miles
<b>2020 Households by Income</b>			
Household Income Base	2,769	8,224	16,920
<\$15,000	8.8%	9.1%	7.8%
\$15,000 - \$24,999	9.5%	9.2%	7.8%
\$25,000 - \$34,999	15.0%	11.9%	10.9%
\$35,000 - \$49,999	12.9%	16.4%	17.2%
\$50,000 - \$74,999	19.9%	20.4%	21.9%
\$75,000 - \$99,999	11.4%	13.1%	13.7%
\$100,000 - \$149,999	15.4%	13.1%	14.2%
\$150,000 - \$199,999	4.2%	4.1%	4.1%
\$200,000+	3.0%	2.5%	2.4%
Average Household Income	\$70,440	\$68,627	\$70,349
<b>2025 Households by Income</b>			
Household Income Base	2,803	8,338	17,184
<\$15,000	8.0%	8.1%	6.9%
\$15,000 - \$24,999	9.3%	8.9%	7.4%
\$25,000 - \$34,999	14.7%	11.5%	10.4%
\$35,000 - \$49,999	12.7%	16.1%	16.8%
\$50,000 - \$74,999	19.6%	20.3%	21.6%
\$75,000 - \$99,999	12.0%	13.7%	14.4%
\$100,000 - \$149,999	16.0%	13.7%	15.1%
\$150,000 - \$199,999	4.7%	4.8%	4.8%
\$200,000+	3.0%	2.7%	2.6%
Average Household Income	\$75,078	\$73,993	\$76,345
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	1,244	4,502	10,200
<\$50,000	8.2%	7.2%	5.5%
\$50,000 - \$99,999	2.5%	12.2%	14.6%
\$100,000 - \$149,999	39.8%	31.7%	34.7%
\$150,000 - \$199,999	22.9%	22.1%	19.2%
\$200,000 - \$249,999	9.6%	10.4%	10.4%
\$250,000 - \$299,999	5.0%	8.0%	7.1%
\$300,000 - \$399,999	5.9%	5.8%	5.3%
\$400,000 - \$499,999	5.5%	1.9%	1.8%
\$500,000 - \$749,999	0.6%	0.5%	1.1%
\$750,000 - \$999,999	0.0%	0.2%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$178,454	\$168,121	\$168,759
<b>2025 Owner Occupied Housing Units by Value</b>			
Total	1,242	4,543	10,368
<\$50,000	6.8%	6.0%	4.6%
\$50,000 - \$99,999	2.0%	10.7%	12.9%
\$100,000 - \$149,999	37.9%	30.3%	33.8%
\$150,000 - \$199,999	23.8%	23.0%	19.9%
\$200,000 - \$249,999	10.5%	11.5%	11.3%
\$250,000 - \$299,999	5.6%	9.2%	8.0%
\$300,000 - \$399,999	6.6%	6.7%	6.0%
\$400,000 - \$499,999	6.0%	2.1%	1.9%
\$500,000 - \$749,999	0.6%	0.5%	1.1%
\$750,000 - \$999,999	0.0%	0.1%	0.2%
\$1,000,000 - \$1,499,999	0.0%	0.0%	0.1%
\$1,500,000 - \$1,999,999	0.0%	0.0%	0.0%
\$2,000,000 +	0.0%	0.0%	0.0%
Average Home Value	\$185,516	\$175,754	\$175,793

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Market Profile

201 Limestone Dr, Frankfort, Kentucky, 40601  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 38.17077  
Longitude: -84.89588

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	5,653	18,427	38,365
0 - 4	5.7%	5.7%	6.1%
5 - 9	6.1%	5.9%	6.1%
10 - 14	5.3%	5.3%	5.7%
15 - 24	12.0%	14.0%	14.1%
25 - 34	13.6%	13.3%	13.0%
35 - 44	12.9%	13.0%	13.0%
45 - 54	13.4%	14.4%	14.7%
55 - 64	12.9%	13.5%	13.3%
65 - 74	8.4%	7.7%	7.5%
75 - 84	5.9%	4.7%	4.5%
85 +	3.9%	2.3%	1.9%
18 +	79.6%	79.7%	78.6%
<b>2020 Population by Age</b>			
Total	5,824	18,909	40,031
0 - 4	5.2%	5.1%	5.4%
5 - 9	5.4%	5.3%	5.6%
10 - 14	5.0%	5.2%	5.6%
15 - 24	11.4%	13.3%	12.8%
25 - 34	14.5%	13.0%	13.1%
35 - 44	11.5%	12.4%	12.4%
45 - 54	11.7%	12.5%	12.7%
55 - 64	12.6%	13.6%	13.7%
65 - 74	11.8%	11.4%	11.1%
75 - 84	6.2%	5.4%	5.3%
85 +	4.6%	2.8%	2.4%
18 +	81.0%	81.3%	80.2%
<b>2025 Population by Age</b>			
Total	5,905	19,191	40,715
0 - 4	5.2%	5.0%	5.3%
5 - 9	5.3%	5.1%	5.4%
10 - 14	5.0%	5.1%	5.6%
15 - 24	11.8%	13.5%	12.9%
25 - 34	13.7%	12.5%	12.4%
35 - 44	11.5%	12.0%	12.4%
45 - 54	11.2%	12.2%	12.1%
55 - 64	11.8%	12.6%	12.9%
65 - 74	12.2%	12.0%	11.8%
75 - 84	7.6%	7.1%	6.8%
85 +	4.7%	2.9%	2.4%
18 +	81.5%	81.7%	80.4%
<b>2010 Population by Sex</b>			
Males	2,613	8,822	18,460
Females	3,041	9,602	19,905
<b>2020 Population by Sex</b>			
Males	2,713	9,111	19,355
Females	3,110	9,799	20,677
<b>2025 Population by Sex</b>			
Males	2,768	9,289	19,778
Females	3,136	9,899	20,939

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Market Profile

201 Limestone Dr, Frankfort, Kentucky, 40601  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 38.17077  
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	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	5,655	18,425	38,364
White Alone	83.8%	83.5%	82.2%
Black Alone	9.2%	11.3%	12.2%
American Indian Alone	0.4%	0.2%	0.2%
Asian Alone	3.3%	1.9%	1.5%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.3%	0.9%	1.4%
Two or More Races	2.0%	2.2%	2.4%
Hispanic Origin	3.4%	2.2%	3.0%
Diversity Index	33.4	32.1	35.0
<b>2020 Population by Race/Ethnicity</b>			
Total	5,823	18,909	40,032
White Alone	80.2%	81.0%	79.7%
Black Alone	9.4%	11.4%	12.4%
American Indian Alone	0.6%	0.4%	0.4%
Asian Alone	5.6%	3.3%	2.6%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.7%	1.2%	1.9%
Two or More Races	2.6%	2.8%	3.1%
Hispanic Origin	4.7%	3.1%	4.1%
Diversity Index	40.4	37.0	40.1
<b>2025 Population by Race/Ethnicity</b>			
Total	5,904	19,188	40,716
White Alone	77.8%	79.3%	78.0%
Black Alone	9.5%	11.5%	12.5%
American Indian Alone	0.7%	0.5%	0.4%
Asian Alone	7.1%	4.2%	3.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	1.9%	1.3%	2.1%
Two or More Races	2.9%	3.2%	3.5%
Hispanic Origin	5.6%	3.7%	4.9%
Diversity Index	44.6	40.2	43.3
<b>2010 Population by Relationship and Household Type</b>			
Total	5,654	18,424	38,365
In Households	97.7%	92.7%	94.6%
In Family Households	70.8%	70.0%	74.1%
Householder	24.5%	24.0%	25.2%
Spouse	16.1%	16.0%	16.9%
Child	25.1%	25.6%	27.2%
Other relative	2.7%	2.4%	2.6%
Nonrelative	2.4%	2.1%	2.3%
In Nonfamily Households	26.9%	22.7%	20.5%
In Group Quarters	2.3%	7.3%	5.4%
Institutionalized Population	2.3%	2.9%	2.0%
Noninstitutionalized Population	0.0%	4.4%	3.3%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.





# Market Profile

201 Limestone Dr, Frankfort, Kentucky, 40601  
Rings: 1, 3, 5 mile radii

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	1 mile	3 miles	5 miles
<b>2020 Population 25+ by Educational Attainment</b>			
Total	4,251	13,462	28,263
Less than 9th Grade	2.1%	3.8%	3.5%
9th - 12th Grade, No Diploma	5.9%	6.6%	6.4%
High School Graduate	16.7%	21.1%	21.2%
GED/Alternative Credential	2.8%	7.7%	8.0%
Some College, No Degree	23.0%	21.3%	22.8%
Associate Degree	6.1%	6.0%	7.0%
Bachelor's Degree	32.0%	20.4%	19.3%
Graduate/Professional Degree	11.3%	13.1%	11.8%
<b>2020 Population 15+ by Marital Status</b>			
Total	4,913	15,970	33,400
Never Married	28.8%	33.0%	32.0%
Married	45.5%	44.1%	45.6%
Widowed	8.5%	7.6%	6.4%
Divorced	17.1%	15.3%	16.0%
<b>2020 Civilian Population 16+ in Labor Force</b>			
Civilian Population 16+	3,128	9,465	20,647
Population 16+ Employed	81.9%	81.4%	81.6%
Population 16+ Unemployment rate	18.2%	18.5%	18.4%
Population 16-24 Employed	10.7%	12.2%	11.8%
Population 16-24 Unemployment rate	26.3%	30.2%	28.3%
Population 25-54 Employed	62.7%	65.4%	64.7%
Population 25-54 Unemployment rate	19.3%	18.1%	17.5%
Population 55-64 Employed	18.2%	15.7%	16.4%
Population 55-64 Unemployment rate	11.3%	11.9%	14.3%
Population 65+ Employed	8.4%	6.8%	7.2%
Population 65+ Unemployment rate	11.2%	11.7%	15.9%
<b>2020 Employed Population 16+ by Industry</b>			
Total	2,561	7,709	16,852
Agriculture/Mining	0.7%	0.5%	2.0%
Construction	8.2%	6.7%	6.6%
Manufacturing	3.1%	8.6%	11.0%
Wholesale Trade	0.0%	1.1%	0.9%
Retail Trade	9.5%	10.1%	9.6%
Transportation/Utilities	2.3%	5.1%	4.4%
Information	1.4%	1.6%	1.3%
Finance/Insurance/Real Estate	11.1%	5.7%	5.4%
Services	31.3%	35.9%	36.8%
Public Administration	32.4%	24.7%	22.0%
<b>2020 Employed Population 16+ by Occupation</b>			
Total	2,559	7,709	16,852
White Collar	68.8%	66.3%	63.6%
Management/Business/Financial	22.6%	17.1%	16.5%
Professional	20.3%	22.3%	19.5%
Sales	6.6%	7.9%	7.8%
Administrative Support	19.1%	19.0%	19.8%
Services	17.1%	12.8%	13.9%
Blue Collar	14.0%	20.9%	22.6%
Farming/Forestry/Fishing	0.0%	0.2%	0.8%
Construction/Extraction	4.8%	5.5%	5.4%
Installation/Maintenance/Repair	1.3%	2.5%	2.2%
Production	3.2%	6.3%	8.7%
Transportation/Material Moving	4.8%	6.3%	5.4%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Market Profile

201 Limestone Dr, Frankfort, Kentucky, 40601  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 38.17077  
Longitude: -84.89588

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	2,705	7,999	16,252
Households with 1 Person	43.4%	38.7%	34.0%
Households with 2+ People	56.6%	61.3%	66.0%
Family Households	50.7%	55.1%	59.5%
Husband-wife Families	33.3%	36.7%	39.9%
With Related Children	13.0%	14.3%	15.7%
Other Family (No Spouse Present)	17.4%	18.4%	19.6%
Other Family with Male Householder	3.9%	4.6%	4.8%
With Related Children	2.6%	2.9%	3.0%
Other Family with Female Householder	13.6%	13.8%	14.8%
With Related Children	9.6%	9.4%	10.0%
Nonfamily Households	5.8%	6.2%	6.5%
All Households with Children	25.5%	27.0%	29.2%
Multigenerational Households	2.3%	2.7%	2.9%
Unmarried Partner Households	6.3%	7.0%	7.3%
Male-female	5.6%	6.4%	6.7%
Same-sex	0.7%	0.6%	0.7%
<b>2010 Households by Size</b>			
Total	2,704	8,000	16,252
1 Person Household	43.5%	38.7%	34.0%
2 Person Household	30.3%	32.5%	34.1%
3 Person Household	13.6%	14.2%	15.6%
4 Person Household	8.2%	9.1%	10.2%
5 Person Household	2.9%	3.8%	4.1%
6 Person Household	1.0%	1.1%	1.4%
7 + Person Household	0.6%	0.7%	0.7%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	2,705	7,999	16,253
Owner Occupied	45.4%	54.9%	60.5%
Owned with a Mortgage/Loan	31.5%	39.0%	43.0%
Owned Free and Clear	13.9%	15.8%	17.4%
Renter Occupied	54.6%	45.1%	39.5%
<b>2020 Affordability, Mortgage and Wealth</b>			
Housing Affordability Index	190	191	209
Percent of Income for Mortgage	11.7%	11.7%	10.9%
Wealth Index	56	59	64
<b>2010 Housing Units By Urban/ Rural Status</b>			
Total Housing Units	3,037	9,111	18,303
Housing Units Inside Urbanized Area	0.0%	0.0%	0.0%
Housing Units Inside Urbanized Cluster	99.5%	85.7%	84.5%
Rural Housing Units	0.5%	14.3%	15.5%
<b>2010 Population By Urban/ Rural Status</b>			
Total Population	5,654	18,424	38,365
Population Inside Urbanized Area	0.0%	0.0%	0.0%
Population Inside Urbanized Cluster	99.4%	83.4%	82.8%
Rural Population	0.6%	16.6%	17.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



# Market Profile

201 Limestone Dr, Frankfort, Kentucky, 40601  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 38.17077  
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	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
1.	Old and Newcomers (8F)	Old and Newcomers (8F)	Midlife Constants (5E)
2.	In Style (5B)	Midlife Constants (5E)	Old and Newcomers (8F)
3.	Midlife Constants (5E)	Set to Impress (11D)	Rustbelt Traditions (5D)
<b>2020 Consumer Spending</b>			
Apparel & Services: Total \$	\$4,753,035	\$13,702,208	\$28,635,472
Average Spent	\$1,716.52	\$1,666.12	\$1,692.40
Spending Potential Index	80	78	79
Education: Total \$	\$3,649,614	\$10,553,728	\$22,302,049
Average Spent	\$1,318.03	\$1,283.28	\$1,318.09
Spending Potential Index	74	72	74
Entertainment/Recreation: Total \$	\$7,127,684	\$20,794,150	\$44,025,604
Average Spent	\$2,574.10	\$2,528.47	\$2,601.99
Spending Potential Index	79	78	80
Food at Home: Total \$	\$11,833,290	\$34,599,563	\$72,186,810
Average Spent	\$4,273.49	\$4,207.15	\$4,266.36
Spending Potential Index	80	79	80
Food Away from Home: Total \$	\$8,311,712	\$24,049,782	\$50,110,700
Average Spent	\$3,001.70	\$2,924.34	\$2,961.63
Spending Potential Index	80	78	79
Health Care: Total \$	\$12,839,070	\$37,733,501	\$80,295,678
Average Spent	\$4,636.72	\$4,588.22	\$4,745.61
Spending Potential Index	81	80	83
HH Furnishings & Equipment: Total \$	\$4,846,353	\$13,989,525	\$29,596,650
Average Spent	\$1,750.22	\$1,701.06	\$1,749.21
Spending Potential Index	80	78	80
Personal Care Products & Services: Total \$	\$2,069,696	\$5,959,071	\$12,508,542
Average Spent	\$747.45	\$724.60	\$739.28
Spending Potential Index	81	79	80
Shelter: Total \$	\$42,146,566	\$120,821,582	\$251,435,635
Average Spent	\$15,220.86	\$14,691.34	\$14,860.26
Spending Potential Index	79	76	77
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$5,451,895	\$15,515,464	\$32,593,445
Average Spent	\$1,968.90	\$1,886.61	\$1,926.33
Spending Potential Index	84	81	82
Travel: Total \$	\$5,143,586	\$14,709,502	\$31,290,772
Average Spent	\$1,857.56	\$1,788.61	\$1,849.34
Spending Potential Index	77	74	77
Vehicle Maintenance & Repairs: Total \$	\$2,810,579	\$7,967,285	\$16,488,832
Average Spent	\$1,015.02	\$968.78	\$974.52
Spending Potential Index	88	84	84

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.