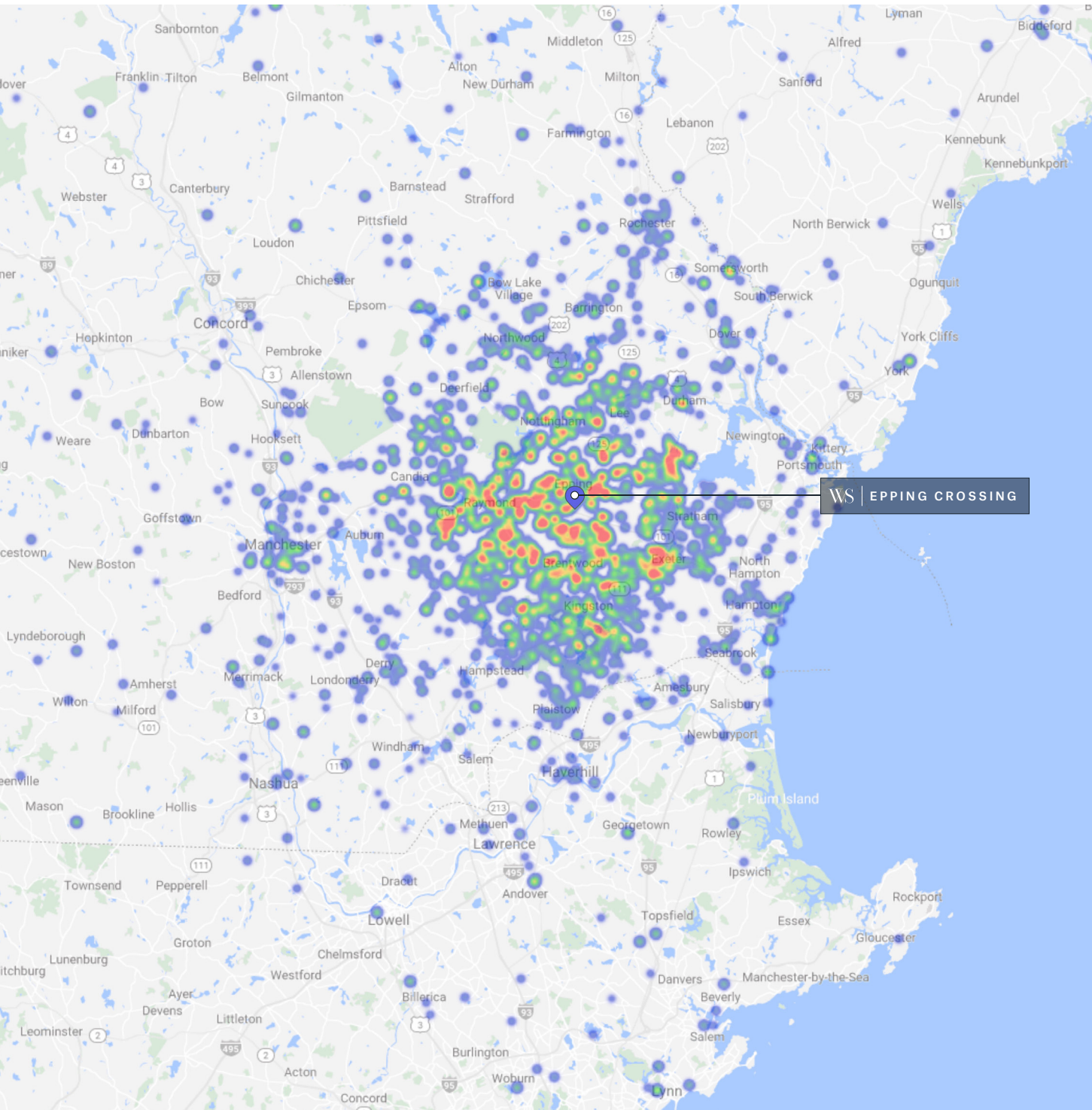


WS | Epping: Trade Area & Customer



Epping Crossing's trade area spans across **population dense cities including Portsmouth and Manchester**, while also serving the coastal communities of southeastern New Hampshire, reaching a total of nearly 570,000 customers.

Loyal and affluent customers frequent the conveniently located center to shop anchor tenants Lowe's and Walmart for their daily needs.

41% of Epping Crossing's customers have a household income of **over \$100K**

72% of visits come from customers who visit **10+ TIMES ANNUALLY**

36% of visits come from customers who visit **30+ TIMES ANNUALLY**

FREQUENCY OF VISITS



3

High

* Source: Placer.ai. Map depicts Trade Area based on home locations of customers who visited 3x or more in 2019.