

FOR

**5635 HOLLYWOOD BLVD LOS
ANGELES CA 90028**

5635 HOLLYWOOD BLVD, LOS ANGELES,
CALIFORNIA, 90028

Prepared by
Michael Berlin



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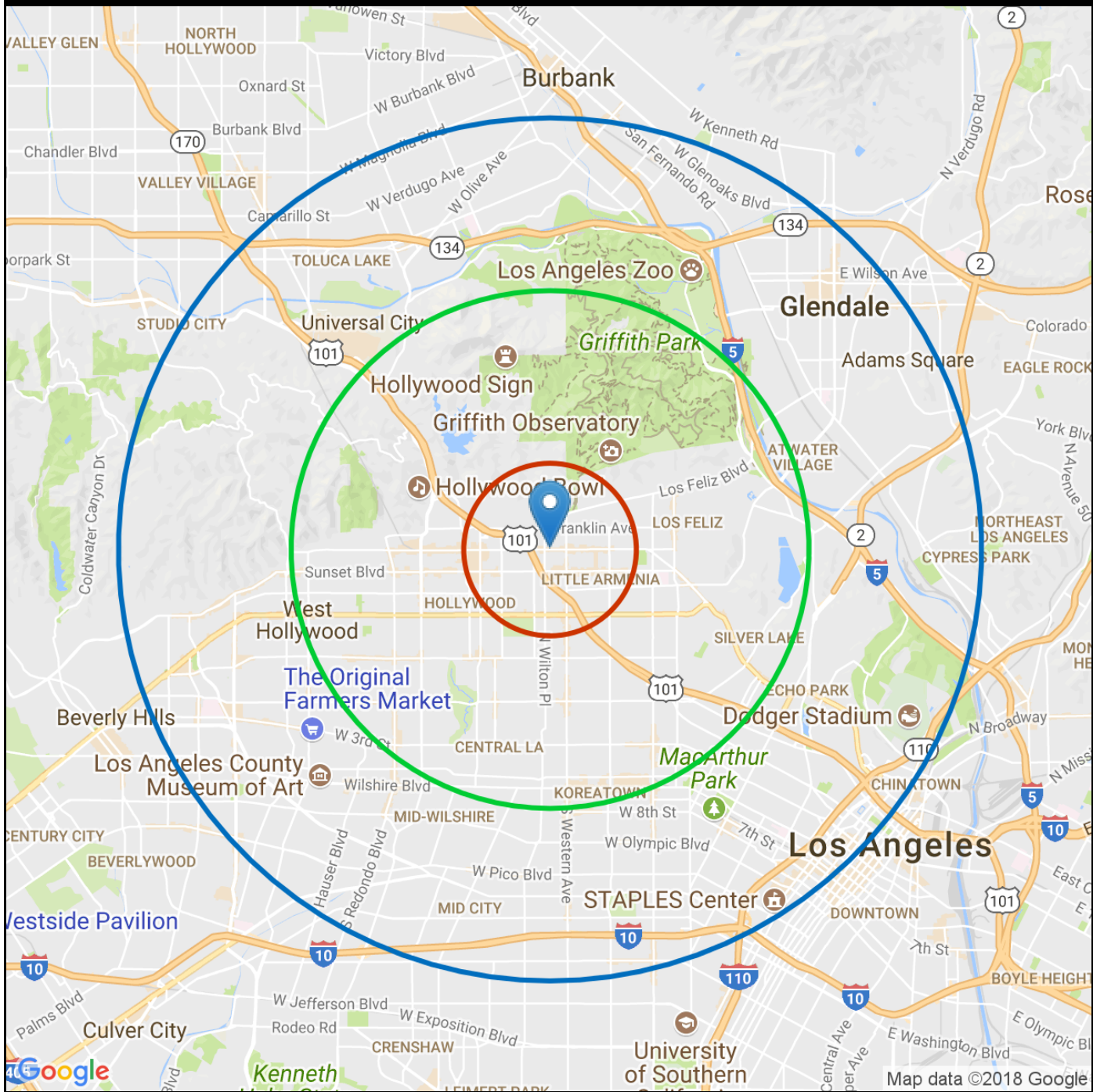


5635 Hollywood Blvd Los Angeles CA 90028
5635 Hollywood Blvd, Los Angeles, California, 90028



Demographic Analysis

Location/Study Area Map (Rings: 1, 3, 5 mile radius)



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Demographic Analysis

Demographic and Income (Ring: 1 mile radius)

Summary	Census 2010		2017		2022	
Population	61,837		65,463		67,903	
Households	27,713		29,189		30,225	
Families	11,745		12,372		12,814	
Average Household Size	2.11		2.12		2.13	
Owner Occupied Housing Units	2,842		2,820		2,876	
Renter Occupied Housing Units	24,871		26,368		27,349	
Median Age	36.3		37.6		38.5	
Trends: 2017 - 2022 Annual Rate	Area		State		National	
Population	0.73%		0.84%		0.83%	
Households	0.70%		0.77%		0.79%	
Families	0.70%		0.77%		0.71%	
Owner HHs	0.39%		0.67%		0.72%	
Median Household Income	2.17%		2.66%		2.12%	
Households by Income	2017				2022	
	Number		Percent		Number	Percent
<\$15,000	6,591		22.6%		6,715	22.2%
\$15,000 - \$24,999	4,470		15.3%		4,302	14.2%
\$25,000 - \$34,999	3,050		10.4%		2,842	9.4%
\$35,000 - \$49,999	3,115		10.7%		2,700	8.9%
\$50,000 - \$74,999	5,162		17.7%		4,978	16.5%
\$75,000 - \$99,999	2,417		8.3%		2,950	9.8%
\$100,000 - \$149,999	2,293		7.9%		2,988	9.9%
\$150,000 - \$199,999	824		2.8%		1,126	3.7%
\$200,000+	1,266		4.3%		1,624	5.4%
Median Household Income			\$36,801		\$40,976	
Average Household Income			\$61,241		\$71,183	
Per Capita Income			\$29,009		\$33,264	
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,591	4.2%	2,676	4.1%	2,897	4.3%
5 - 9	2,273	3.7%	2,489	3.8%	2,458	3.6%
10 - 14	2,476	4.0%	2,465	3.8%	2,416	3.6%
15 - 19	3,553	5.7%	3,039	4.6%	2,717	4.0%
20 - 24	5,505	8.9%	4,999	7.6%	4,382	6.5%
25 - 34	13,178	21.3%	14,055	21.5%	14,726	21.7%
35 - 44	10,214	16.5%	10,805	16.5%	11,601	17.1%
45 - 54	8,357	13.5%	8,679	13.3%	8,884	13.1%
55 - 64	6,487	10.5%	7,474	11.4%	7,697	11.3%
65 - 74	3,717	6.0%	4,893	7.5%	5,714	8.4%
75 - 84	2,519	4.1%	2,719	4.2%	3,168	4.7%
85+	968	1.6%	1,170	1.8%	1,244	1.8%
Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	37,688	60.9%	38,349	58.6%	38,925	57.3%
Black Alone	2,996	4.8%	3,137	4.8%	3,179	4.7%
American Indian Alone	395	0.6%	412	0.6%	418	0.6%
Asian Alone	6,020	9.7%	6,979	10.7%	7,736	11.4%
Pacific Islander Alone	63	0.1%	69	0.1%	70	0.1%
Some Other Race Alone	11,672	18.9%	13,036	19.9%	13,822	20.4%
Two or More Races	3,004	4.9%	3,481	5.3%	3,752	5.5%
Hispanic Origin (Any Race)	23,938	38.7%	26,726	40.8%	28,736	42.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



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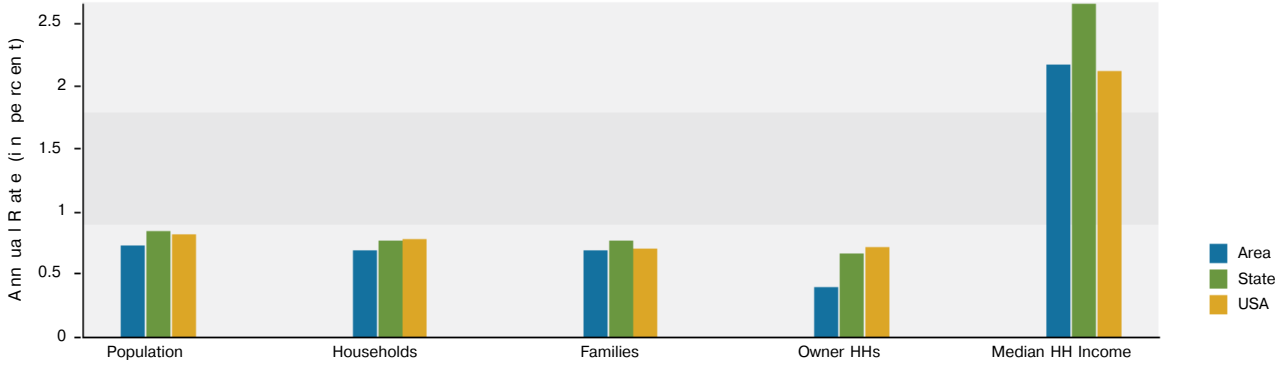
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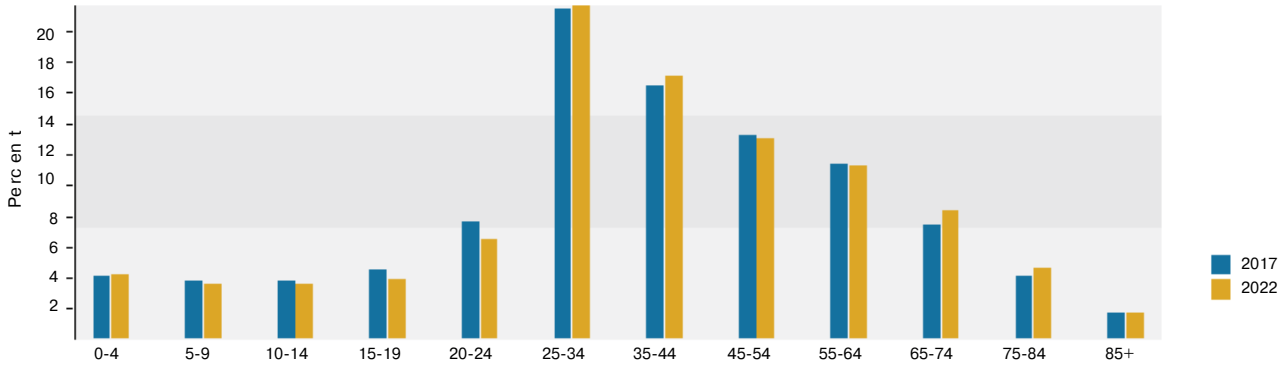
Demographic Analysis

Demographic and Income (Ring: 1 mile radius)

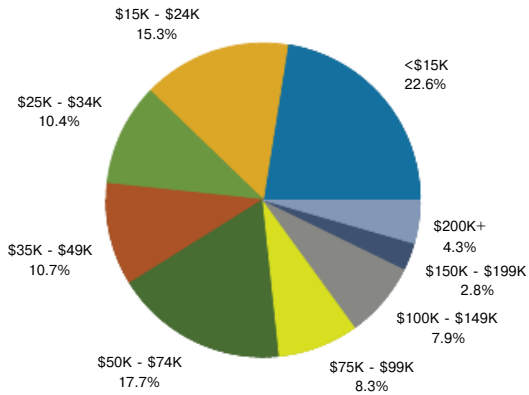
Trends 2017-2022



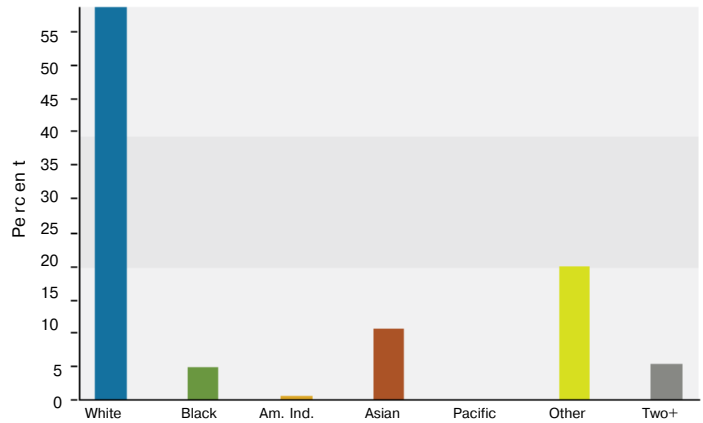
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 40.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



Demographic Analysis

Demographic and Income (Ring: 3 mile radius)

Summary	Census 2010		2017		2022	
Population	354,747		371,510		383,943	
Households	158,908		165,345		170,368	
Families	69,767		72,684		74,927	
Average Household Size	2.19		2.20		2.21	
Owner Occupied Housing Units	28,547		28,025		28,410	
Renter Occupied Housing Units	130,361		137,320		141,958	
Median Age	36.0		37.4		38.1	
Trends: 2017 - 2022 Annual Rate	Area		State		National	
Population	0.66%		0.84%		0.83%	
Households	0.60%		0.77%		0.79%	
Families	0.61%		0.77%		0.71%	
Owner HHs	0.27%		0.67%		0.72%	
Median Household Income	2.63%		2.66%		2.12%	
Households by Income	2017				2022	
	Number		Percent		Number	Percent
<\$15,000	26,713		16.2%		26,573	15.6%
\$15,000 - \$24,999	21,232		12.8%		20,237	11.9%
\$25,000 - \$34,999	17,466		10.6%		15,833	9.3%
\$35,000 - \$49,999	20,196		12.2%		17,258	10.1%
\$50,000 - \$74,999	27,375		16.6%		25,753	15.1%
\$75,000 - \$99,999	15,777		9.5%		18,341	10.8%
\$100,000 - \$149,999	17,127		10.4%		21,367	12.5%
\$150,000 - \$199,999	7,863		4.8%		10,413	6.1%
\$200,000+	11,591		7.0%		14,586	8.6%
Median Household Income			\$47,223		\$53,774	
Average Household Income			\$77,154		\$90,425	
Per Capita Income			\$35,095		\$40,863	
Population by Age	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	17,203	4.8%	17,067	4.6%	18,141	4.7%
5 - 9	14,890	4.2%	15,749	4.2%	15,475	4.0%
10 - 14	14,925	4.2%	15,344	4.1%	15,078	3.9%
15 - 19	17,652	5.0%	16,705	4.5%	15,334	4.0%
20 - 24	28,362	8.0%	26,725	7.2%	25,150	6.6%
25 - 34	77,873	22.0%	77,616	20.9%	81,098	21.1%
35 - 44	62,419	17.6%	64,236	17.3%	66,226	17.2%
45 - 54	48,295	13.6%	51,120	13.8%	51,622	13.4%
55 - 64	35,438	10.0%	41,049	11.0%	43,262	11.3%
65 - 74	19,849	5.6%	26,319	7.1%	30,399	7.9%
75 - 84	12,458	3.5%	13,348	3.6%	15,723	4.1%
85+	5,382	1.5%	6,233	1.7%	6,437	1.7%
Race and Ethnicity	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
White Alone	189,068	53.3%	190,986	51.4%	193,452	50.4%
Black Alone	14,969	4.2%	15,143	4.1%	15,120	3.9%
American Indian Alone	2,228	0.6%	2,276	0.6%	2,301	0.6%
Asian Alone	70,407	19.8%	77,982	21.0%	84,076	21.9%
Pacific Islander Alone	364	0.1%	388	0.1%	395	0.1%
Some Other Race Alone	62,168	17.5%	67,181	18.1%	69,911	18.2%
Two or More Races	15,544	4.4%	17,552	4.7%	18,689	4.9%
Hispanic Origin (Any Race)	127,042	35.8%	137,471	37.0%	145,321	37.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



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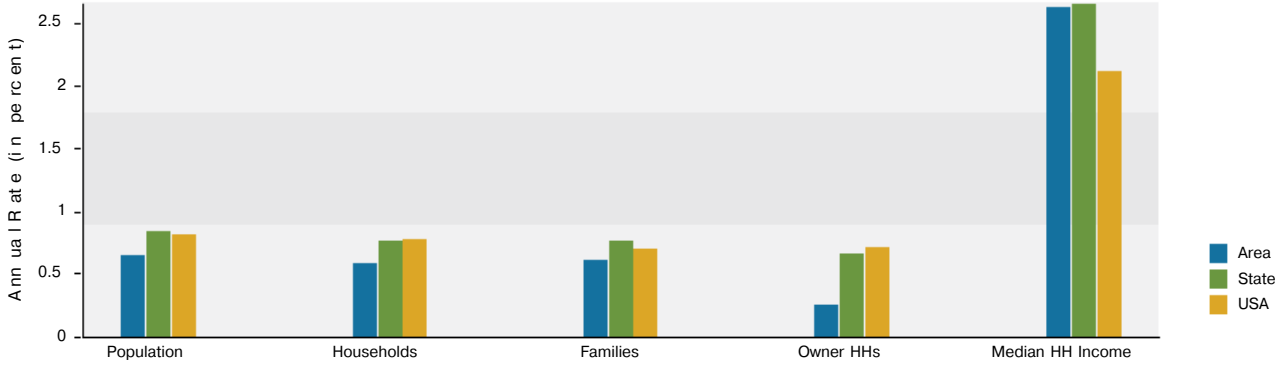
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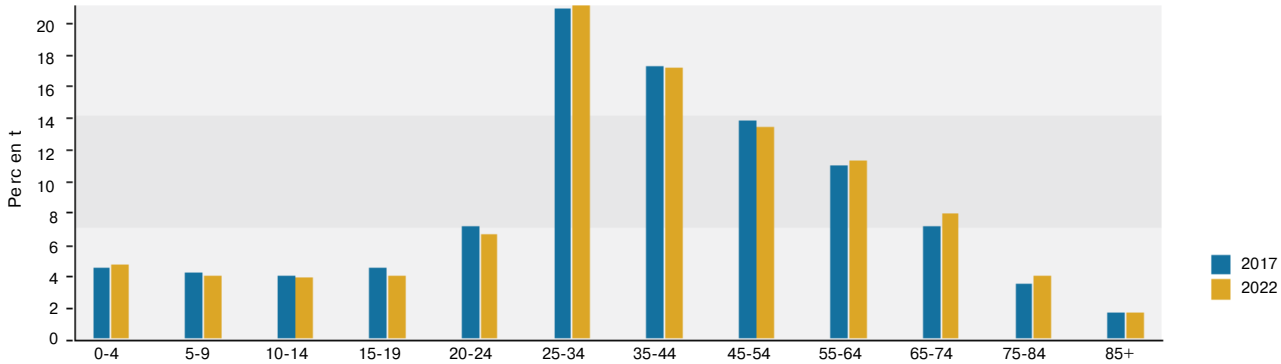
Demographic Analysis

Demographic and Income (Ring: 3 mile radius)

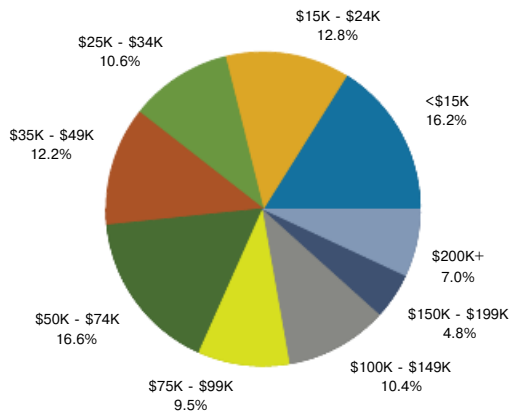
Trends 2017-2022



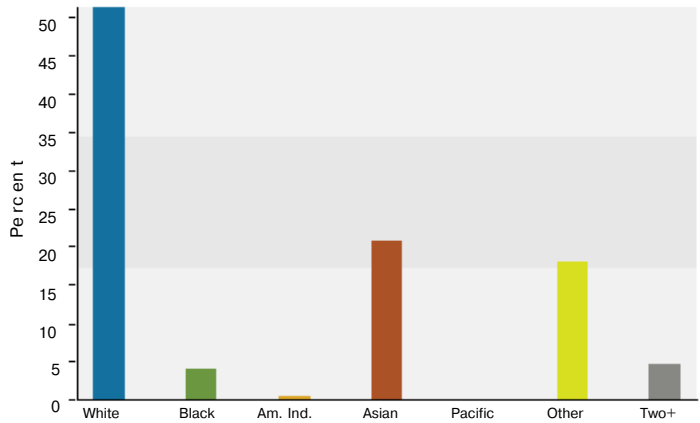
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 37.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



Demographic Analysis

Demographic and Income (Ring: 5 mile radius)

Summary	Census 2010		2017		2022			
Population	981,829		1,029,981		1,066,261			
Households	408,772		426,040		439,640			
Families	201,831		210,459		217,317			
Average Household Size	2.37		2.38		2.39			
Owner Occupied Housing Units	86,357		85,265		86,617			
Renter Occupied Housing Units	322,415		340,774		353,023			
Median Age	35.7		36.9		37.7			
Trends: 2017 - 2022 Annual Rate	Area		State		National			
Population	0.69%		0.84%		0.83%			
Households	0.63%		0.77%		0.79%			
Families	0.64%		0.77%		0.71%			
Owner HHs	0.32%		0.67%		0.72%			
Median Household Income	2.56%		2.66%		2.12%			
Households by Income	2017				2022			
	Number		Percent		Number		Percent	
<\$15,000	67,552		15.9%		67,691		15.4%	
\$15,000 - \$24,999	54,342		12.8%		52,503		11.9%	
\$25,000 - \$34,999	44,644		10.5%		40,597		9.2%	
\$35,000 - \$49,999	53,186		12.5%		45,758		10.4%	
\$50,000 - \$74,999	66,456		15.6%		61,996		14.1%	
\$75,000 - \$99,999	40,937		9.6%		46,621		10.6%	
\$100,000 - \$149,999	45,941		10.8%		56,307		12.8%	
\$150,000 - \$199,999	21,955		5.2%		28,803		6.6%	
\$200,000+	31,018		7.3%		39,356		9.0%	
Median Household Income			\$47,573				\$53,994	
Average Household Income			\$78,237				\$91,588	
Per Capita Income			\$32,990				\$38,378	
Population by Age	Census 2010		2017		2022			
	Number	Percent	Number	Percent	Number	Percent		
0 - 4	53,998	5.5%	53,562	5.2%	56,776	5.3%		
5 - 9	46,764	4.8%	49,687	4.8%	49,215	4.6%		
10 - 14	47,319	4.8%	48,168	4.7%	47,735	4.5%		
15 - 19	54,477	5.5%	51,260	5.0%	47,628	4.5%		
20 - 24	77,723	7.9%	75,653	7.3%	70,776	6.6%		
25 - 34	199,096	20.3%	202,344	19.6%	211,875	19.9%		
35 - 44	163,542	16.7%	167,062	16.2%	174,149	16.3%		
45 - 54	132,184	13.5%	138,169	13.4%	139,229	13.1%		
55 - 64	97,928	10.0%	112,897	11.0%	119,283	11.2%		
65 - 74	56,293	5.7%	74,116	7.2%	85,192	8.0%		
75 - 84	35,925	3.7%	38,513	3.7%	45,362	4.3%		
85+	16,581	1.7%	18,548	1.8%	19,041	1.8%		
Race and Ethnicity	Census 2010		2017		2022			
	Number	Percent	Number	Percent	Number	Percent		
White Alone	497,711	50.7%	505,289	49.1%	514,362	48.2%		
Black Alone	61,336	6.2%	61,312	6.0%	60,872	5.7%		
American Indian Alone	7,290	0.7%	7,378	0.7%	7,444	0.7%		
Asian Alone	171,114	17.4%	191,896	18.6%	207,989	19.5%		
Pacific Islander Alone	1,001	0.1%	1,083	0.1%	1,111	0.1%		
Some Other Race Alone	198,151	20.2%	212,114	20.6%	220,285	20.7%		
Two or More Races	45,225	4.6%	50,909	4.9%	54,198	5.1%		
Hispanic Origin (Any Race)	399,610	40.7%	428,623	41.6%	452,086	42.4%		

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



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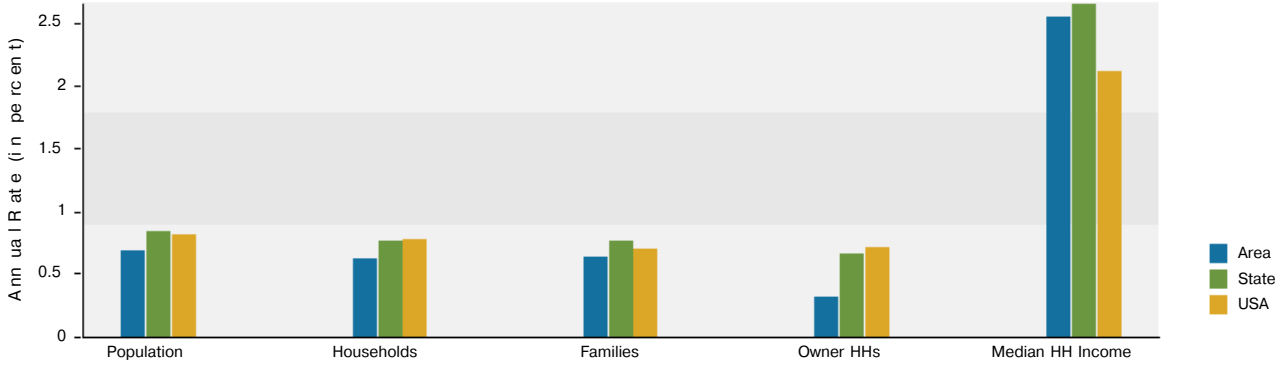
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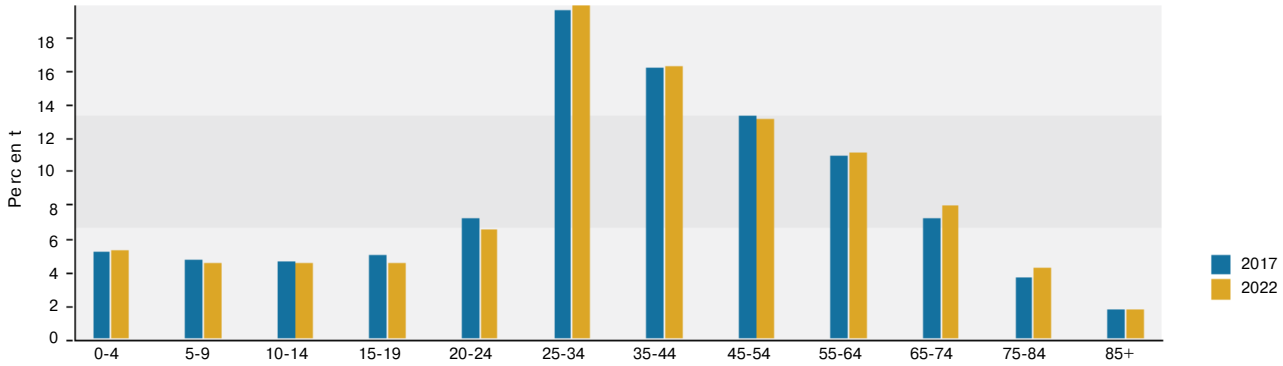
Demographic Analysis

Demographic and Income (Ring: 5 mile radius)

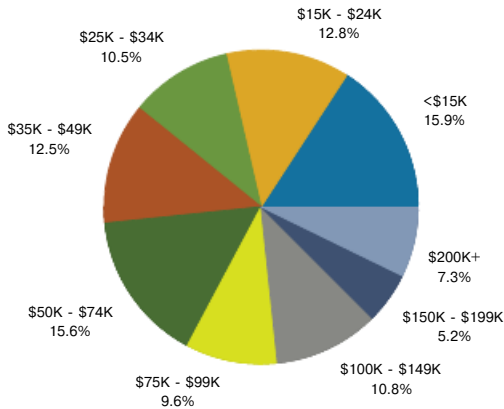
Trends 2017-2022



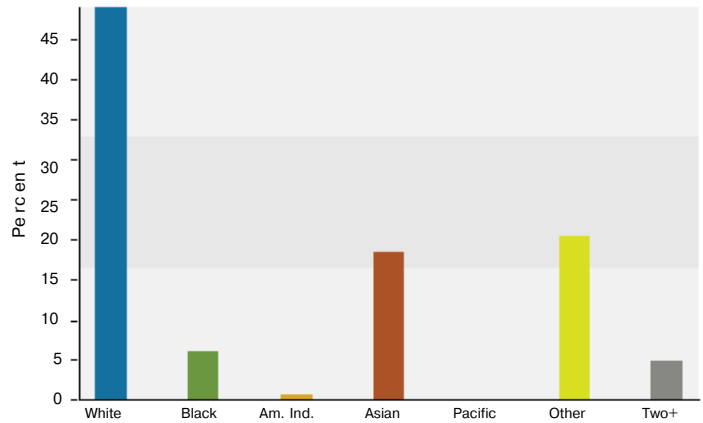
Population by Age



2017 Household Income



2017 Population by Race



2017 Percent Hispanic Origin: 41.6%

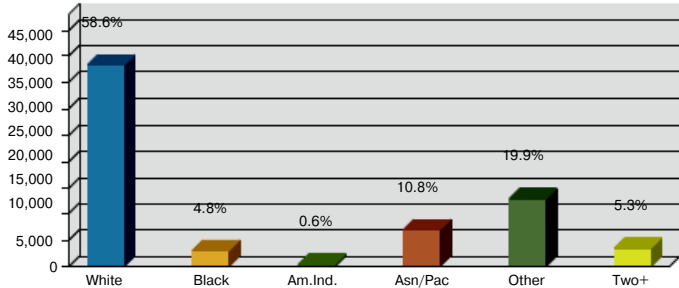
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



Demographic Analysis

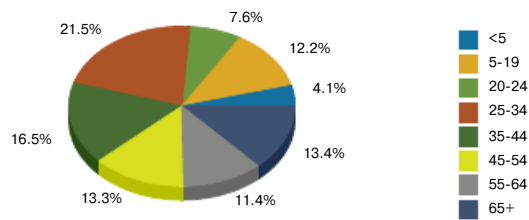
Graphic Profile (Ring: 1 mile radius)

2017 Population by Race

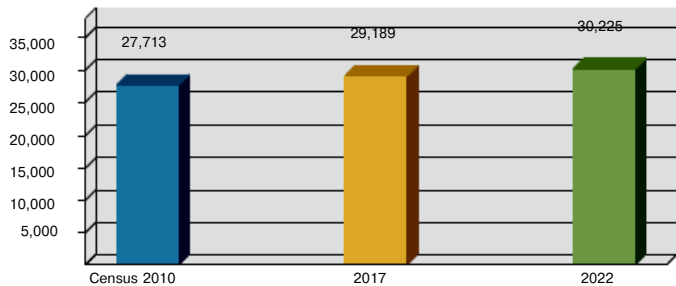


2017 Percent Hispanic Origin: 40.8%

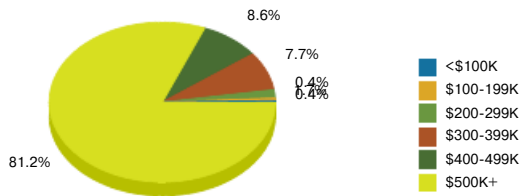
2017 Population by Age



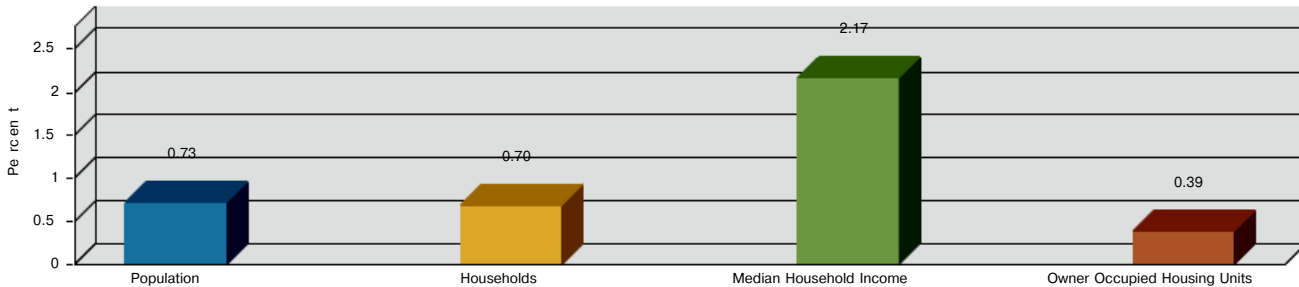
Households



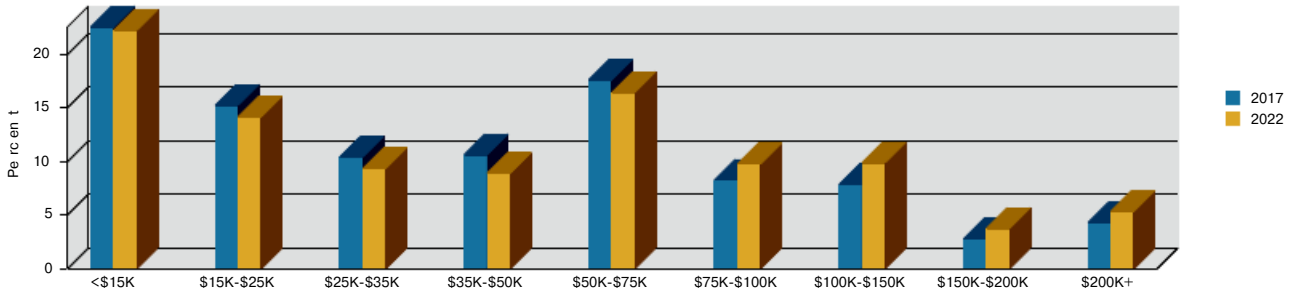
2017 Home Value



2017-2022 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



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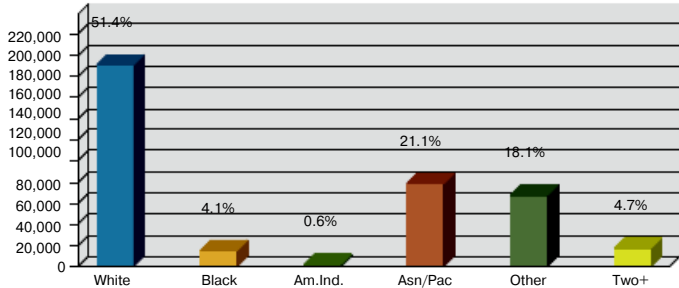
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Demographic Analysis

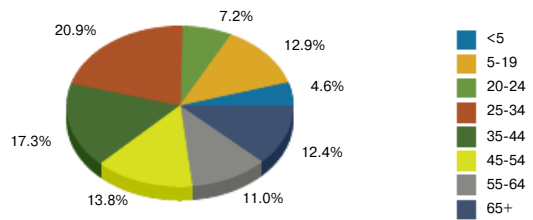
Graphic Profile (Ring: 3 mile radius)

2017 Population by Race

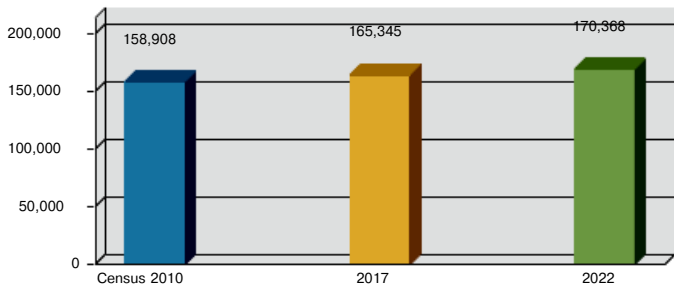


2017 Percent Hispanic Origin: 37.0%

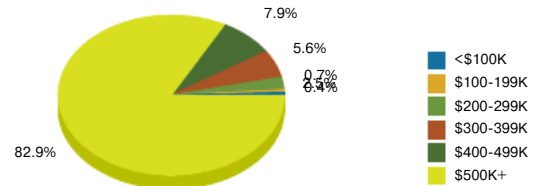
2017 Population by Age



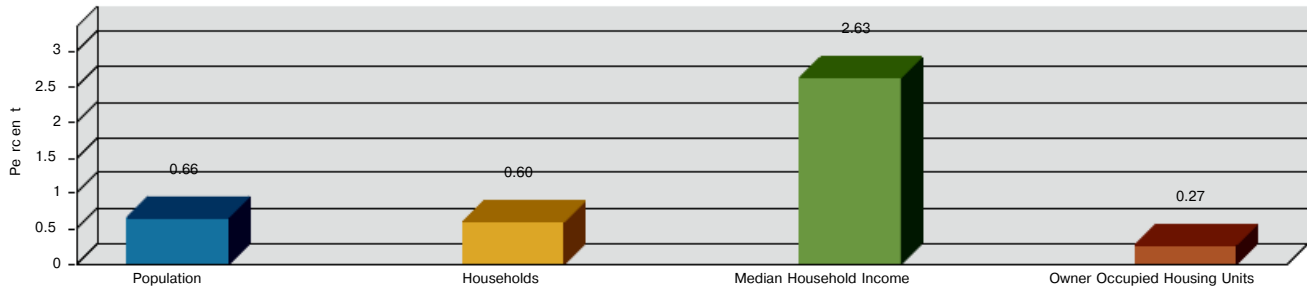
Households



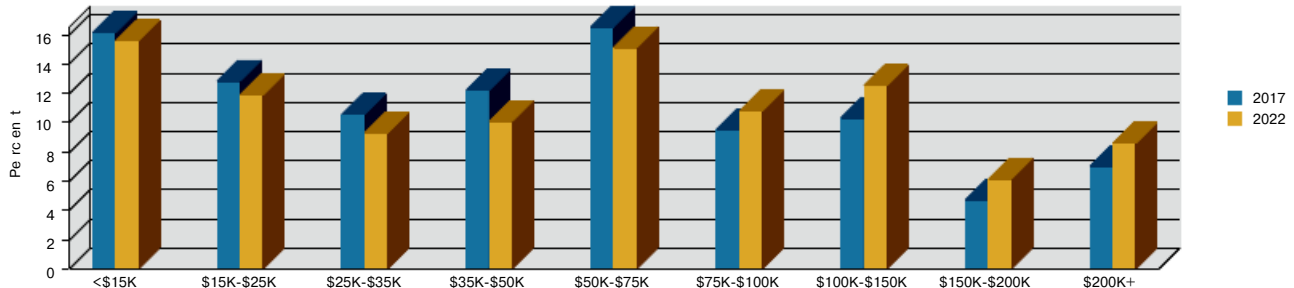
2017 Home Value



2017-2022 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



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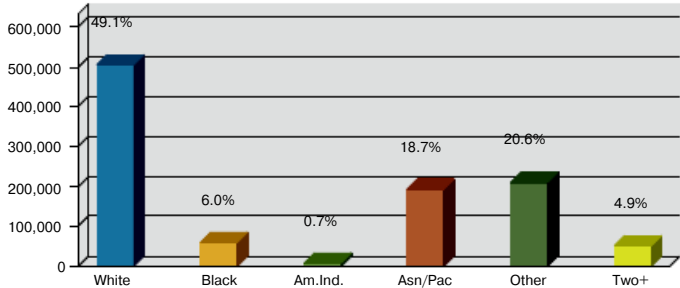
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Demographic Analysis

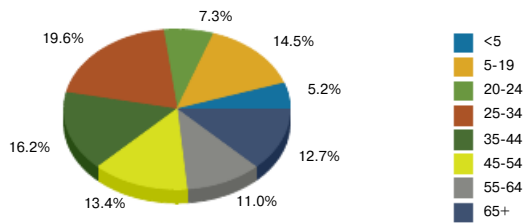
Graphic Profile (Ring: 5 mile radius)

2017 Population by Race

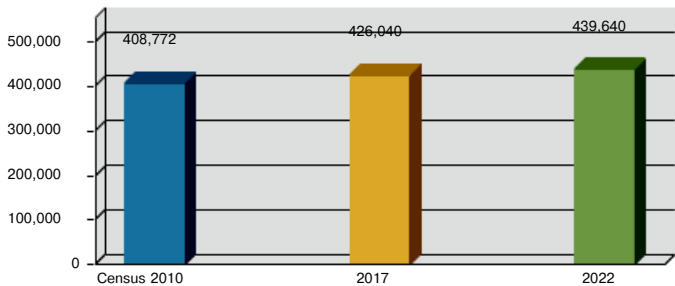


2017 Percent Hispanic Origin: 41.6%

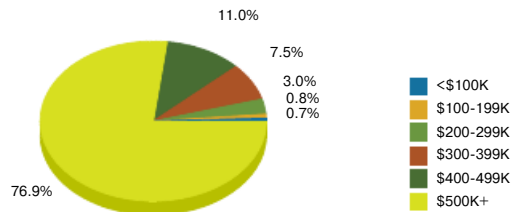
2017 Population by Age



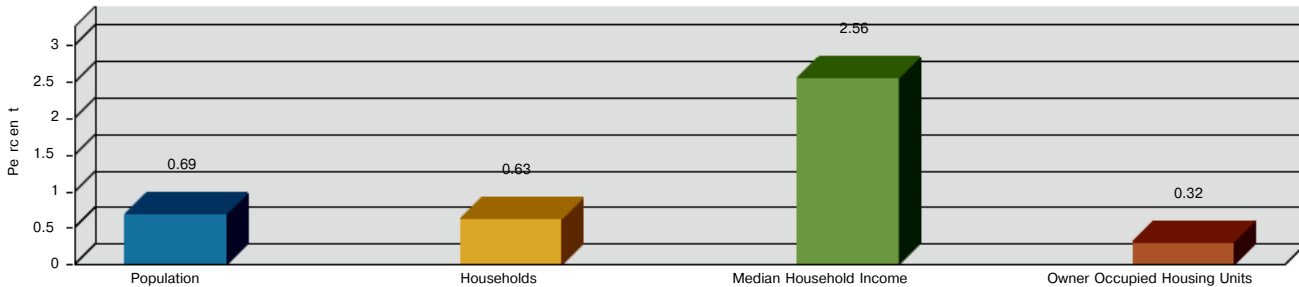
Households



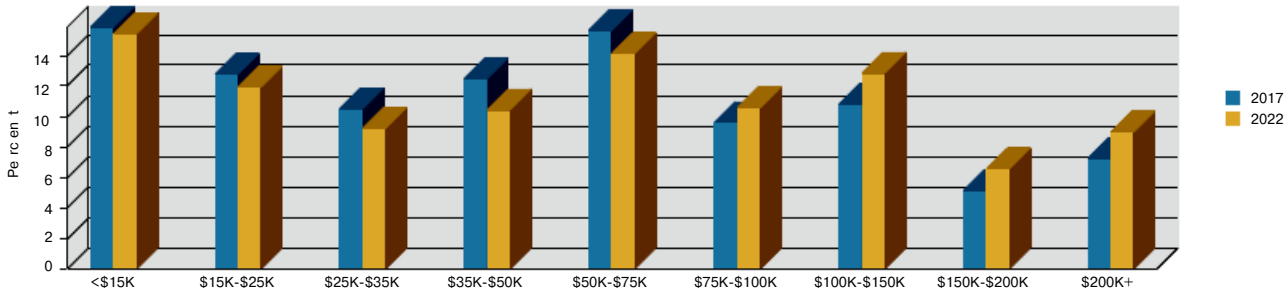
2017 Home Value



2017-2022 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022.



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Demographic Analysis

Housing Profile (Ring: 1 mile radius)

Population		Households	
2010 Total Population	61,837	2017 Median Household Income	\$36,801
2017 Total Population	65,463	2022 Median Household Income	\$40,976
2022 Total Population	67,903	2017-2022 Annual Rate	2.17%
2017-2022 Annual Rate	0.73%		

Housing Units by Occupancy Status and Tenure	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	30,375	100.0%	31,963	100.0%	32,885	100.0%
Occupied	27,713	91.2%	29,188	91.3%	30,225	91.9%
Owner	2,842	9.4%	2,820	8.8%	2,876	8.7%
Renter	24,871	81.9%	26,368	82.5%	27,349	83.2%
Vacant	2,662	8.8%	2,774	8.7%	2,660	8.1%

Owner Occupied Housing Units by Value	2017		2022	
	Number	Percent	Number	Percent
Total	2,778	100.0%	2,832	100.0%
<\$50,000	3	0.1%	0	0.0%
\$50,000-\$99,999	7	0.3%	1	0.0%
\$100,000-\$149,999	6	0.2%	1	0.0%
\$150,000-\$199,999	4	0.1%	0	0.0%
\$200,000-\$249,999	18	0.6%	5	0.2%
\$250,000-\$299,999	30	1.1%	9	0.3%
\$300,000-\$399,999	215	7.7%	158	5.6%
\$400,000-\$499,999	238	8.6%	198	7.0%
\$500,000-\$749,999	478	17.2%	424	15.0%
\$750,000-\$999,999	452	16.3%	433	15.3%
\$1,000,000+	1,327	47.8%	1,603	56.6%
Median Value	\$965,708		\$1,000,001	
Average Value	\$917,819		\$987,226	

Census 2010 Housing Units	Number	Percent
Total	30,375	100.0%
In Urbanized Areas	30,375	100.0%
In Urban Clusters	0	0.0%
Rural Housing Units	0	0.0%

Data Note: Persons of Hispanic Origin may be of any race. Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Demographic Analysis

Housing Profile (Ring: 1 mile radius)

Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	2,842	100.0%
Owned with a Mortgage/Loan	2,207	77.7%
Owned Free and Clear	635	22.3%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	2,712	100.0%
For Rent	1,666	61.4%
Rented- Not Occupied	75	2.8%
For Sale Only	253	9.3%
Sold - Not Occupied	26	1.0%
Seasonal/Recreational/Occasional Use	189	7.0%
For Migrant Workers	1	0.0%
Other Vacant	502	18.5%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	27,712	2,842	10.3%
15-24	1,783	21	1.2%
25-34	6,668	257	3.9%
35-44	5,935	578	9.7%
45-54	4,799	645	13.4%
55-64	3,776	589	15.6%
65-74	2,396	368	15.4%
75-84	1,699	266	15.7%
85+	656	118	18.0%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	27,712	2,842	10.3%
White Alone	18,432	2,119	11.5%
Black/African American Alone	1,507	66	4.4%
American Indian/Alaska Native Alone	156	5	3.2%
Asian Alone	2,600	421	16.2%
Pacific Islander Alone	24	1	4.2%
Other Race Alone	3,686	145	3.9%
Two or More Races	1,307	85	6.5%
Hispanic Origin	7,925	378	4.8%

Census 2010 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	27,712	2,841	10.3%
1-Person	12,073	779	6.5%
2-Person	7,760	961	12.4%
3-Person	3,292	439	13.3%
4-Person	2,510	363	14.5%
5-Person	1,242	157	12.6%
6-Person	517	80	15.5%
7+ Person	318	62	19.5%

Data Note: Persons of Hispanic Origin may be of any race. Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Demographic Analysis

Housing Profile (Ring: 3 mile radius)

Population		Households	
2010 Total Population	354,747	2017 Median Household Income	\$47,223
2017 Total Population	371,510	2022 Median Household Income	\$53,774
2022 Total Population	383,943	2017-2022 Annual Rate	2.63%
2017-2022 Annual Rate	0.66%		

Housing Units by Occupancy Status and Tenure	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	172,031	100.0%	178,398	100.0%	183,177	100.0%
Occupied	158,908	92.4%	165,345	92.7%	170,368	93.0%
Owner	28,547	16.6%	28,025	15.7%	28,410	15.5%
Renter	130,361	75.8%	137,320	77.0%	141,958	77.5%
Vacant	13,123	7.6%	13,053	7.3%	12,809	7.0%

Owner Occupied Housing Units by Value	2017		2022	
	Number	Percent	Number	Percent
Total	27,905	100.0%	28,290	100.0%
<\$50,000	75	0.3%	24	0.1%
\$50,000-\$99,999	50	0.2%	8	0.0%
\$100,000-\$149,999	73	0.3%	15	0.1%
\$150,000-\$199,999	125	0.4%	54	0.2%
\$200,000-\$249,999	274	1.0%	170	0.6%
\$250,000-\$299,999	421	1.5%	285	1.0%
\$300,000-\$399,999	1,556	5.6%	975	3.4%
\$400,000-\$499,999	2,201	7.9%	1,617	5.7%
\$500,000-\$749,999	5,398	19.3%	4,679	16.5%
\$750,000-\$999,999	5,878	21.1%	5,976	21.1%
\$1,000,000+	11,854	42.5%	14,487	51.2%
Median Value	\$910,748		\$1,000,001	
Average Value	\$898,893		\$970,667	

Census 2010 Housing Units	Number	Percent
Total	172,031	100.0%
In Urbanized Areas	172,025	100.0%
In Urban Clusters	0	0.0%
Rural Housing Units	6	0.0%

Data Note: Persons of Hispanic Origin may be of any race. Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Demographic Analysis

Housing Profile (Ring: 3 mile radius)

Census 2010 Owner Occupied Housing Units by Mortgage Status		Number	Percent
Total		28,547	100.0%
Owned with a Mortgage/Loan		22,485	78.8%
Owned Free and Clear		6,062	21.2%

Census 2010 Vacant Housing Units by Status		Number	Percent
Total		13,176	100.0%
For Rent		8,256	62.7%
Rented- Not Occupied		402	3.1%
For Sale Only		946	7.2%
Sold - Not Occupied		210	1.6%
Seasonal/Recreational/Occasional Use		1,264	9.6%
For Migrant Workers		4	0.0%
Other Vacant		2,094	15.9%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership		Owner Occupied Units	
	Occupied Units	Number	% of Occupied
Total	158,908	28,547	18.0%
15-24	9,417	212	2.3%
25-34	39,254	2,540	6.5%
35-44	36,382	5,816	16.0%
45-54	28,514	6,379	22.4%
55-64	21,141	5,944	28.1%
65-74	12,318	3,890	31.6%
75-84	8,219	2,511	30.6%
85+	3,663	1,255	34.3%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership		Owner Occupied Units	
	Occupied Units	Number	% of Occupied
Total	158,909	28,548	18.0%
White Alone	94,087	20,137	21.4%
Black/African American Alone	8,034	726	9.0%
American Indian/Alaska Native Alone	867	70	8.1%
Asian Alone	30,087	5,839	19.4%
Pacific Islander Alone	163	17	10.4%
Other Race Alone	19,260	1,063	5.5%
Two or More Races	6,411	696	10.9%
Hispanic Origin	41,617	3,326	8.0%

Census 2010 Occupied Housing Units by Size and Home Ownership		Owner Occupied Units	
	Occupied Units	Number	% of Occupied
Total	158,910	28,548	18.0%
1-Person	64,912	8,547	13.2%
2-Person	47,330	9,795	20.7%
3-Person	20,148	4,500	22.3%
4-Person	14,420	3,218	22.3%
5-Person	6,775	1,253	18.5%
6-Person	2,996	609	20.3%
7+ Person	2,329	626	26.9%

Data Note: Persons of Hispanic Origin may be of any race. Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Demographic Analysis

Housing Profile (Ring: 5 mile radius)

Population		Households	
2010 Total Population	981,829	2017 Median Household Income	\$47,573
2017 Total Population	1,029,981	2022 Median Household Income	\$53,994
2022 Total Population	1,066,261	2017-2022 Annual Rate	2.56%
2017-2022 Annual Rate	0.69%		

Housing Units by Occupancy Status and Tenure	Census 2010		2017		2022	
	Number	Percent	Number	Percent	Number	Percent
Total Housing Units	443,273	100.0%	461,551	100.0%	474,964	100.0%
Occupied	408,772	92.2%	426,039	92.3%	439,640	92.6%
Owner	86,357	19.5%	85,265	18.5%	86,617	18.2%
Renter	322,415	72.7%	340,774	73.8%	353,023	74.3%
Vacant	34,501	7.8%	35,511	7.7%	35,324	7.4%

Owner Occupied Housing Units by Value	2017		2022	
	Number	Percent	Number	Percent
Total	84,921	100.0%	86,264	100.0%
<\$50,000	353	0.4%	129	0.1%
\$50,000-\$99,999	200	0.2%	49	0.1%
\$100,000-\$149,999	237	0.3%	59	0.1%
\$150,000-\$199,999	451	0.5%	152	0.2%
\$200,000-\$249,999	856	1.0%	408	0.5%
\$250,000-\$299,999	1,713	2.0%	969	1.1%
\$300,000-\$399,999	6,402	7.5%	4,253	4.9%
\$400,000-\$499,999	9,366	11.0%	7,358	8.5%
\$500,000-\$749,999	22,384	26.4%	21,252	24.6%
\$750,000-\$999,999	15,899	18.7%	17,995	20.9%
\$1,000,000+	27,060	31.9%	33,640	39.0%
Median Value	\$757,839		\$868,130	
Average Value	\$812,262		\$884,227	

Census 2010 Housing Units	Number	Percent
Total	443,273	100.0%
In Urbanized Areas	443,266	100.0%
In Urban Clusters	0	0.0%
Rural Housing Units	7	0.0%

Data Note: Persons of Hispanic Origin may be of any race. Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Demographic Analysis

Housing Profile (Ring: 5 mile radius)

Census 2010 Owner Occupied Housing Units by Mortgage Status		
	Number	Percent
Total	86,357	100.0%
Owned with a Mortgage/Loan	68,135	78.9%
Owned Free and Clear	18,222	21.1%

Census 2010 Vacant Housing Units by Status		
	Number	Percent
Total	34,467	100.0%
For Rent	21,329	61.9%
Rented- Not Occupied	1,006	2.9%
For Sale Only	2,441	7.1%
Sold - Not Occupied	659	1.9%
Seasonal/Recreational/Occasional Use	3,214	9.3%
For Migrant Workers	16	0.0%
Other Vacant	5,802	16.8%

Census 2010 Occupied Housing Units by Age of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	408,773	86,358	21.1%
15-24	22,303	651	2.9%
25-34	92,767	7,391	8.0%
35-44	91,224	16,734	18.3%
45-54	76,701	19,541	25.5%
55-64	57,542	18,350	31.9%
65-74	34,365	12,003	34.9%
75-84	23,091	7,747	33.5%
85+	10,780	3,941	36.6%

Census 2010 Occupied Housing Units by Race/Ethnicity of Householder and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	408,772	86,357	21.1%
White Alone	229,163	58,398	25.5%
Black/African American Alone	30,372	4,905	16.1%
American Indian/Alaska Native Alone	2,466	291	11.8%
Asian Alone	71,919	15,155	21.1%
Pacific Islander Alone	397	56	14.1%
Other Race Alone	57,394	5,083	8.9%
Two or More Races	17,061	2,469	14.5%
Hispanic Origin	120,826	14,263	11.8%

Census 2010 Occupied Housing Units by Size and Home Ownership			
	Occupied Units	Owner Occupied Units	
		Number	% of Occupied
Total	408,771	86,357	21.1%
1-Person	151,052	25,002	16.6%
2-Person	117,871	27,853	23.6%
3-Person	56,330	13,683	24.3%
4-Person	43,423	10,629	24.5%
5-Person	21,551	4,522	21.0%
6-Person	9,923	2,204	22.2%
7+ Person	8,621	2,464	28.6%

Data Note: Persons of Hispanic Origin may be of any race. Source: U.S. Census Bureau, Census 2010 Summary File 1.



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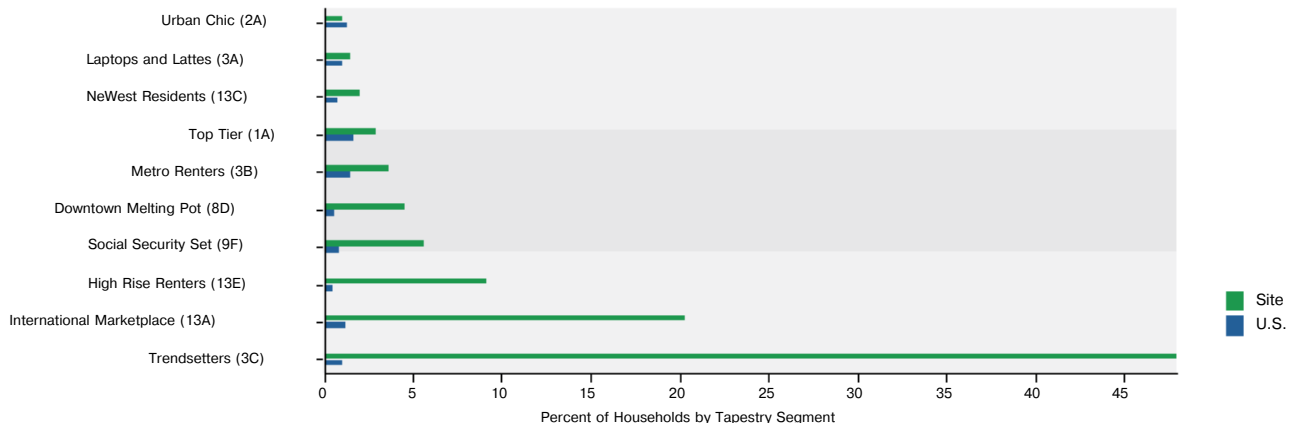
Demographic Analysis

Tapestry Segmentation Profile (Ring: 1 mile radius)

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2017 Households		2017 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Trendsetters (3C)	48.0%	48.0%	1.1%	1.1%	4477
2	International Marketplace (13A)	20.3%	68.3%	1.2%	2.3%	1,637
3	High Rise Renters (13E)	9.2%	77.5%	0.5%	2.8%	1,811
4	Social Security Set (9F)	5.7%	83.2%	0.8%	3.6%	696
5	Downtown Melting Pot (8D)	4.6%	87.8%	0.7%	4.3%	691
Subtotal		87.8%		4.3%		
6	Metro Renters (3B)	3.7%	91.5%	1.6%	5.9%	236
7	Top Tier (1A)	3.0%	94.5%	1.7%	7.6%	175
8	NeWest Residents (13C)	2.1%	96.6%	0.8%	8.4%	264
9	Laptops and Lattes (3A)	1.5%	98.1%	1.1%	9.5%	145
10	Urban Chic (2A)	1.1%	99.2%	1.3%	10.8%	85
Subtotal		11.4%		6.5%		
11	Las Casas (13B)	0.9%	100.1%	0.7%	11.5%	126
Subtotal		0.9%		0.7%		
Total		100.0%		11.5%		871

Top Ten Tapestry Segments Site vs. U.S.



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



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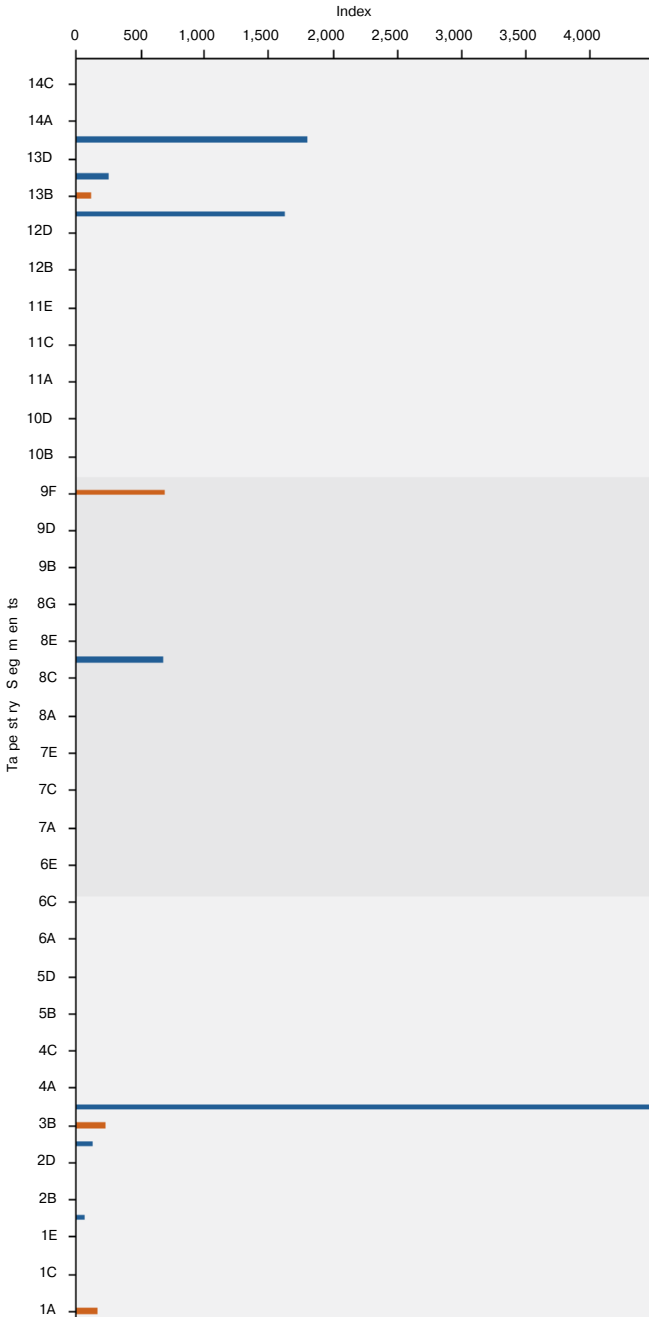
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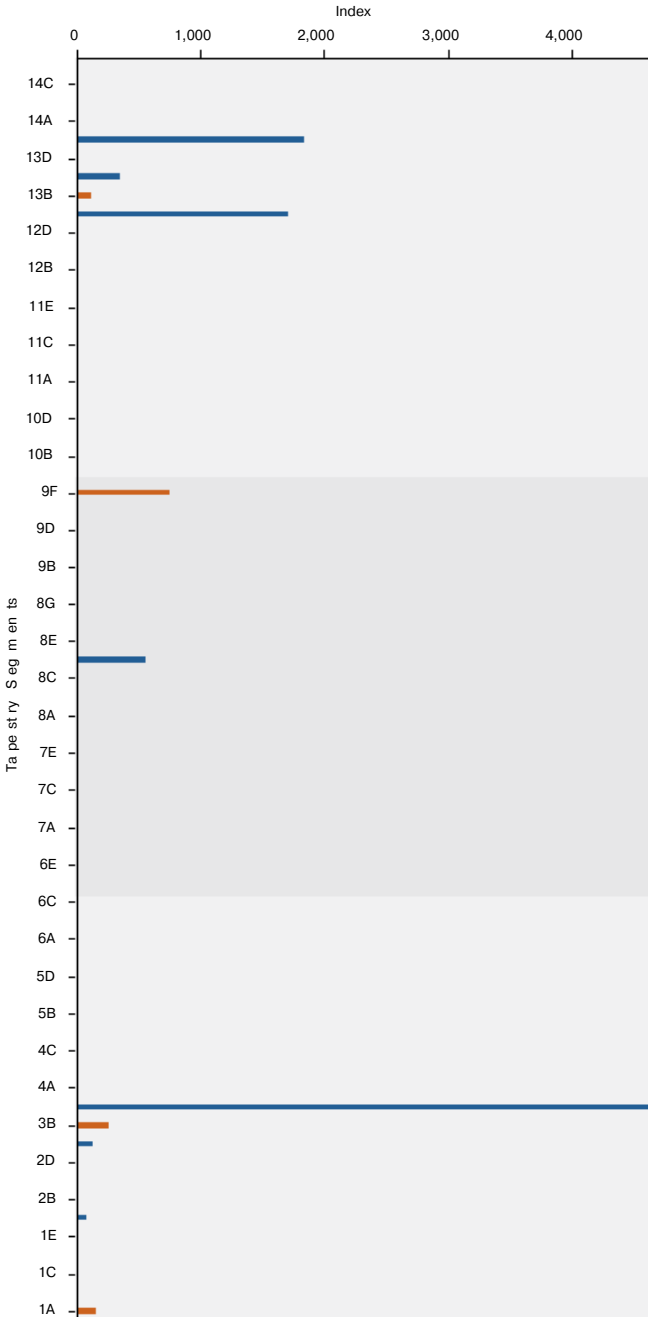
Demographic Analysis

Tapestry Segmentation Profile (Ring: 1 mile radius)

2017 Tapestry Indexes by Households



2017 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.
Source: Esri



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Demographic Analysis

Tapestry Segmentation Profile (Ring: 1 mile radius)

Tapestry LifeMode Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	29,188	100.0%		56,227	100.0%	
1. Affluent Estates	874	3.0%	30	1,683	3.0%	29
Top Tier (1A)	874	3.0%	175	1,683	3.0%	165
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
2. Upscale Avenues	329	1.1%	20	669	1.2%	20
Urban Chic (2A)	329	1.1%	85	669	1.2%	95
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
3. Uptown Individuals	15,519	53.2%	1443	27,414	48.8%	1605
Laptops and Lattes (3A)	449	1.5%	145	660	1.2%	135
Metro Renters (3B)	1,069	3.7%	236	1,827	3.2%	268
Trendsetters (3C)	14,001	48.0%	4,478	24,927	44.3%	4,641
4. Family Landscapes	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
5. GenXurban	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
(5A)le (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
6. Cozy Country Living	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Ethnic Enclaves	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



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Demographic Analysis

Tapestry Segmentation Profile (Ring: 1 mile radius)

Tapestry LifeMode Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	29,188	100.0%		56,227	100.0%	
8. Middle Ground	1,333	4.6%	42	2,369	4.2%	41
City Lights (8A)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	1,333	4.6%	691	2,369	4.2%	563
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	1,653	5.7%	98	2,850	5.1%	101
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	1,653	5.7%	696	2,850	5.1%	758
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	0	0.0%	0	0	0.0%	0
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	9,480	32.5%	828	21,242	37.8%	840
International Marketplace (13A)	5,928	20.3%	1,637	13,436	23.9%	1,713
Las Casas (13B)	273	0.9%	126	676	1.2%	118
NeWest Residents (13C)	607	2.1%	264	1,740	3.1%	355
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	2,672	9.2%	1,811	5,390	9.6%	1,850
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



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Demographic Analysis

Tapestry Segmentation Profile (Ring: 1 mile radius)

Tapestry Urbanization Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	29,188	100.0%		56,227	100.0%	
1. Principal Urban Center	20,131	69.0%	976	36,913	65.6%	983
Laptops and Lattes (3A)	449	1.5%	145	660	1.2%	135
Metro Renters (3B)	1,069	3.7%	236	1,827	3.2%	268
Trendsetters (3C)	14,001	48.0%	4,478	24,927	44.3%	4,641
Downtown Melting Pot (8D)	1,333	4.6%	691	2,369	4.2%	563
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	607	2.1%	264	1,740	3.1%	355
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	2,672	9.2%	1,811	5,390	9.6%	1,850
2. Urban Periphery	6,201	21.2%	126	14,112	25.1%	140
Pacific Heights (2C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	5,928	20.3%	1,637	13,436	23.9%	1,713
Las Casas (13B)	273	0.9%	126	676	1.2%	118
3. Metro Cities	1,653	5.7%	31	2,850	5.1%	30
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	1,653	5.7%	696	2,850	5.1%	758
Young and Restless (11B)	0	0.0%	0	0	0.0%	0
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

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Demographic Analysis

Tapestry Segmentation Profile (Ring: 1 mile radius)

Tapestry Urbanization Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	29,188	100.0%		56,227	100.0%	
4. Suburban Periphery	1,203	4.1%	13	2,352	4.2%	13
Top Tier (1A)	874	3.0%	175	1,683	3.0%	165
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	329	1.1%	85	669	1.2%	95
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

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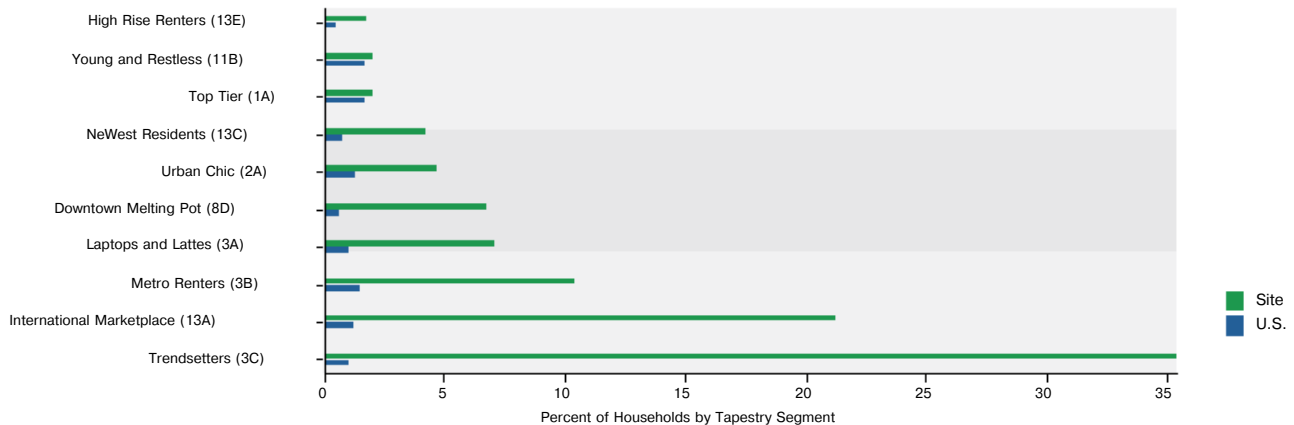
Demographic Analysis

Tapestry Segmentation Profile (Ring: 3 mile radius)

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2017 Households		2017 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Trendsetters (3C)	35.4%	35.4%	1.1%	1.1%	3307
2	International Marketplace (13A)	21.2%	56.6%	1.2%	2.3%	1,712
3	Metro Renters (3B)	10.4%	67.0%	1.6%	3.9%	673
4	Laptops and Lattes (3A)	7.1%	74.1%	1.1%	5.0%	672
5	Downtown Melting Pot (8D)	6.8%	80.9%	0.7%	5.7%	1,029
	Subtotal	80.9%		5.7%		
6	Urban Chic (2A)	4.7%	85.6%	1.3%	7.0%	353
7	NeWest Residents (13C)	4.2%	89.8%	0.8%	7.8%	536
8	Top Tier (1A)	2.1%	91.9%	1.7%	9.5%	121
9	Young and Restless (11B)	2.0%	93.9%	1.7%	11.2%	118
10	High Rise Renters (13E)	1.8%	95.7%	0.5%	11.7%	348
	Subtotal	14.8%		6.0%		
11	Social Security Set (9F)	1.7%	97.4%	0.8%	12.5%	211
12	Metro Fusion (11C)	1.5%	98.9%	1.4%	13.9%	103
13	Las Casas (13B)	0.7%	99.6%	0.7%	14.6%	95
14	City Lights (8A)	0.2%	99.8%	1.5%	16.1%	13
15	Enterprising Professionals (2D)	0.1%	99.9%	1.4%	17.5%	5
	Subtotal	4.2%		5.8%		
16	Pacific Heights (2C)	0.0%	99.9%	0.7%	18.2%	4
17	Unclassified (15)	0.0%	99.9%	0.0%	18.2%	288
				0.7%		
	Total	100.0%		18.2%		548

Top Ten Tapestry Segments Site vs. U.S.



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



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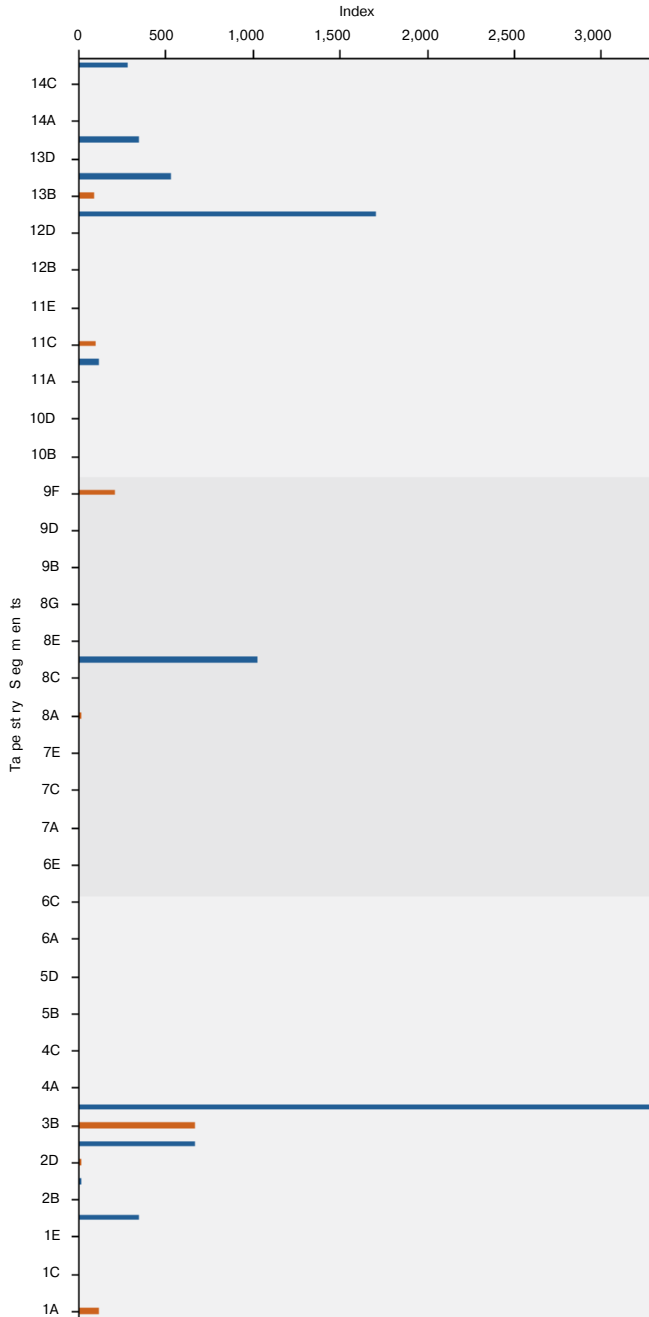
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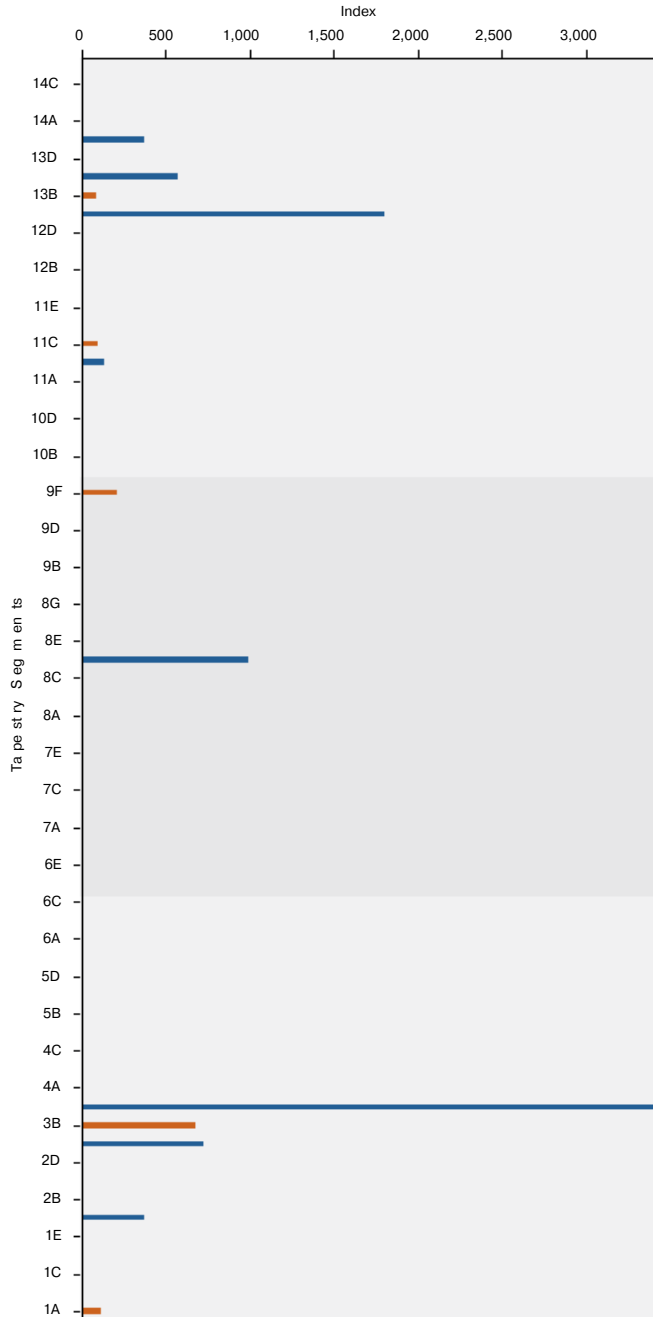
Demographic Analysis

Tapestry Segmentation Profile (Ring: 3 mile radius)

2017 Tapestry Indexes by Households



2017 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.
Source: Esri

Demographic Analysis

Tapestry Segmentation Profile (Ring: 3 mile radius)

Tapestry LifeMode Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	165,345	100.0%		313,932	100.0%	
1. Affluent Estates	3,423	2.1%	21	7,108	2.3%	22
Top Tier (1A)	3,423	2.1%	121	7,108	2.3%	125
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
2. Upscale Avenues	7,917	4.8%	84	15,124	4.8%	81
Urban Chic (2A)	7,748	4.7%	353	14,807	4.7%	377
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Pacific Heights (2C)	49	0.0%	4	98	0.0%	3
Enterprising Professionals (2D)	120	0.1%	5	219	0.1%	5
3. Uptown Individuals	87,637	53.0%	1438	148,460	47.3%	1557
Laptops and Lattes (3A)	11,792	7.1%	672	20,014	6.4%	733
Metro Renters (3B)	17,271	10.4%	673	25,998	8.3%	683
Trendsetters (3C)	58,574	35.4%	3,307	102,448	32.6%	3,416
4. Family Landscapes	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
5. GenXurban	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
(5A)le (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
6. Cozy Country Living	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Ethnic Enclaves	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0

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Tapestry LifeMode Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	165,345	100.0%		313,932	100.0%	
8. Middle Ground	11,568	7.0%	64	24,282	7.7%	76
City Lights (8A)	319	0.2%	13	754	0.2%	16
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	11,249	6.8%	1,029	23,528	7.5%	1,002
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	2,837	1.7%	30	4,611	1.5%	29
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	2,837	1.7%	211	4,611	1.5%	220
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	5,789	3.5%	56	10,335	3.3%	60
City Strivers (11A)	0	0.0%	0	0	0.0%	0
Young and Restless (11B)	3,368	2.0%	118	6,136	2.0%	141
Metro Fusion (11C)	2,421	1.5%	103	4,199	1.3%	102
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	46,168	27.9%	712	104,001	33.1%	736
International Marketplace (13A)	35,119	21.2%	1,712	79,050	25.2%	1,805
Las Casas (13B)	1,161	0.7%	95	2,957	0.9%	92
NeWest Residents (13C)	6,982	4.2%	536	15,817	5.0%	577
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	2,906	1.8%	348	6,177	2.0%	380
14. Scholars and Patriots	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	6	0.0%	288	11	0.0%	2

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Demographic Analysis

Tapestry Segmentation Profile (Ring: 3 mile radius)

Tapestry Urbanization Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	165,345	100.0%		313,932	100.0%	
1. Principal Urban Center	108,774	65.8%	931	193,982	61.8%	925
Laptops and Lattes (3A)	11,792	7.1%	672	20,014	6.4%	733
Metro Renters (3B)	17,271	10.4%	673	25,998	8.3%	683
Trendsetters (3C)	58,574	35.4%	3,307	102,448	32.6%	3,416
Downtown Melting Pot (8D)	11,249	6.8%	1,029	23,528	7.5%	1,002
City Strivers (11A)	0	0.0%	0	0	0.0%	0
NeWest Residents (13C)	6,982	4.2%	536	15,817	5.0%	577
Fresh Ambitions (13D)	0	0.0%	0	0	0.0%	0
High Rise Renters (13E)	2,906	1.8%	348	6,177	2.0%	380
2. Urban Periphery	39,069	23.6%	140	87,058	27.7%	155
Pacific Heights (2C)	49	0.0%	4	98	0.0%	3
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	0	0.0%	0	0	0.0%	0
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	0	0.0%	0	0	0.0%	0
City Lights (8A)	319	0.2%	13	754	0.2%	16
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	2,421	1.5%	103	4,199	1.3%	102
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	35,119	21.2%	1,712	79,050	25.2%	1,805
Las Casas (13B)	1,161	0.7%	95	2,957	0.9%	92
3. Metro Cities	6,205	3.8%	21	10,747	3.4%	20
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	0	0.0%	0	0	0.0%	0
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	2,837	1.7%	211	4,611	1.5%	220
Young and Restless (11B)	3,368	2.0%	118	6,136	2.0%	141
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	0	0.0%	0	0	0.0%	0
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

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Demographic Analysis

Tapestry Segmentation Profile (Ring: 3 mile radius)

Tapestry Urbanization Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	165,345	100.0%		313,932	100.0%	
4. Suburban Periphery	11,291	6.8%	22	22,134	7.1%	22
Top Tier (1A)	3,423	2.1%	121	7,108	2.3%	125
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	0	0.0%	0	0	0.0%	0
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	7,748	4.7%	353	14,807	4.7%	377
Pleasantville (2B)	0	0.0%	0	0	0.0%	0
Enterprising Professionals (2D)	120	0.1%	5	219	0.1%	5
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	0	0.0%	0	0	0.0%	0
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	6	0.0%	288	11	0.0%	2

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

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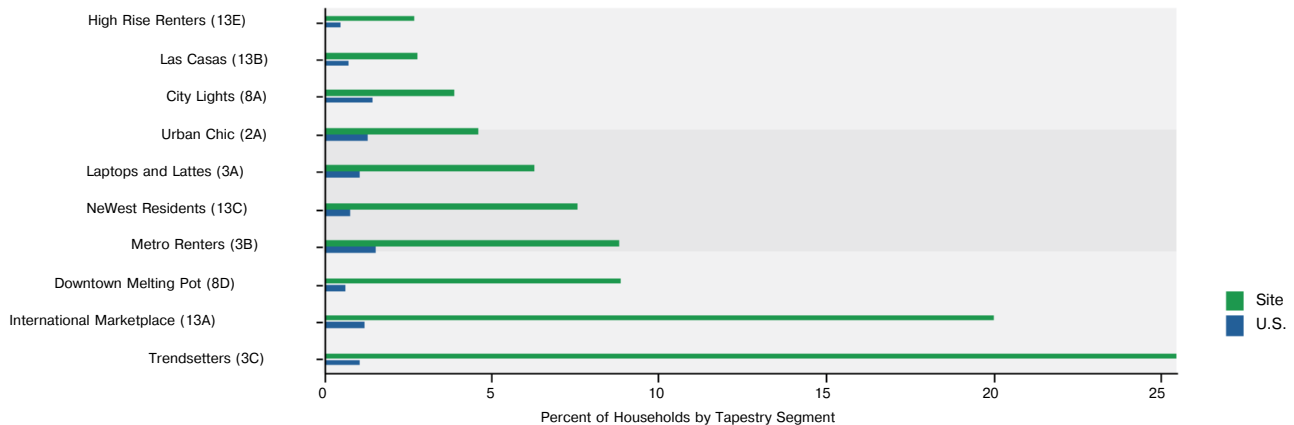
Demographic Analysis

Tapestry Segmentation Profile (Ring: 5 mile radius)

Top Twenty Tapestry Segments

Rank	Tapestry Segment	2017 Households		2017 U.S. Households		Index
		Percent	Cumulative Percent	Percent	Cumulative Percent	
1	Trendsetters (3C)	25.5%	25.5%	1.1%	1.1%	2380
2	International Marketplace (13A)	20.0%	45.5%	1.2%	2.3%	1,612
3	Downtown Melting Pot (8D)	8.9%	54.4%	0.7%	3.0%	1,347
4	Metro Renters (3B)	8.8%	63.2%	1.6%	4.6%	569
5	NeWest Residents (13C)	7.6%	70.8%	0.8%	5.4%	967
Subtotal		70.8%		5.4%		
6	Laptops and Lattes (3A)	6.3%	77.1%	1.1%	6.5%	593
7	Urban Chic (2A)	4.6%	81.7%	1.3%	7.8%	349
8	City Lights (8A)	3.9%	85.6%	1.5%	9.3%	264
9	Las Casas (13B)	2.8%	88.4%	0.7%	10.0%	376
10	High Rise Renters (13E)	2.7%	91.1%	0.5%	10.5%	541
Subtotal		20.3%		5.1%		
11	Social Security Set (9F)	2.2%	93.3%	0.8%	11.3%	271
12	Top Tier (1A)	1.6%	94.9%	1.7%	13.0%	92
13	Young and Restless (11B)	1.3%	96.2%	1.7%	14.7%	77
14	Fresh Ambitions (13D)	0.7%	96.9%	0.6%	15.3%	106
15	Metro Fusion (11C)	0.6%	97.5%	1.4%	16.7%	40
Subtotal		6.4%		6.2%		
16	City Strivers (11A)	0.5%	98.0%	0.8%	17.5%	69
17	Urban Villages (7B)	0.5%	98.5%	1.1%	18.6%	43
18	Southwestern Families (7F)	0.4%	98.9%	0.8%	19.4%	52
19	Pleasantville (2B)	0.3%	99.2%	2.2%	21.6%	13
20	Pacific Heights (2C)	0.2%	99.4%	0.7%	22.3%	28
Subtotal		1.9%		5.6%		
Total		99.5%		22.4%		445

Top Ten Tapestry Segments Site vs. U.S.



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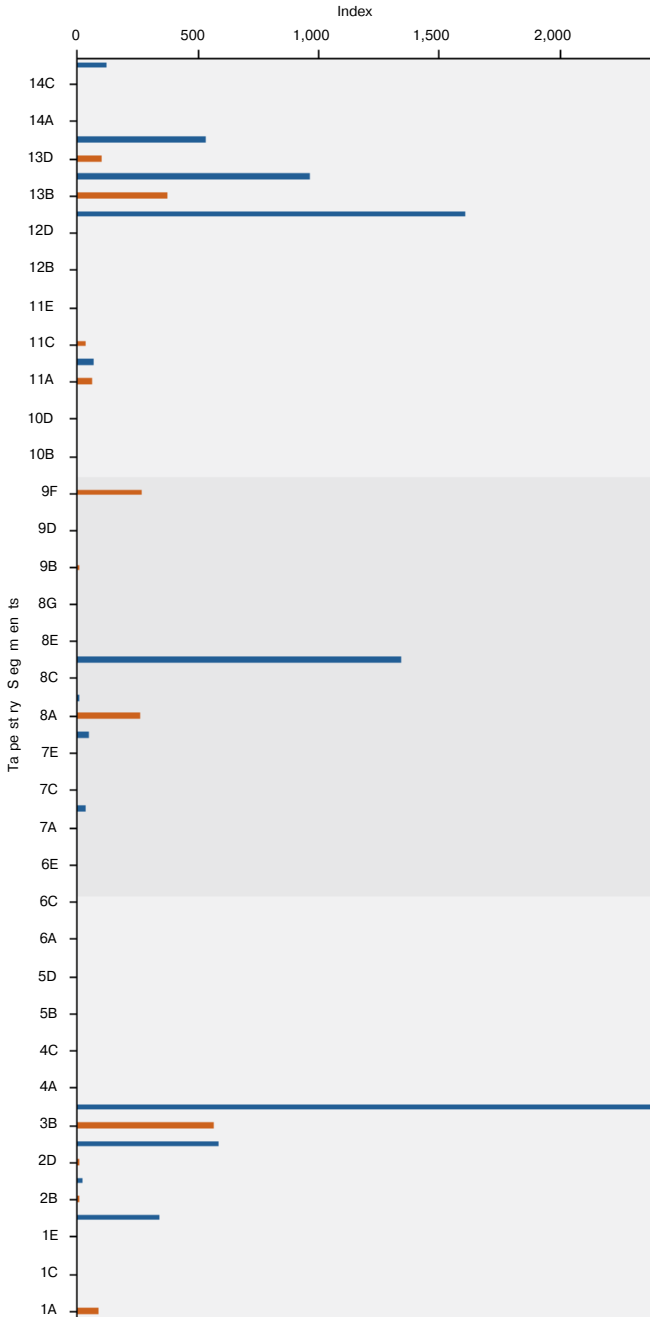
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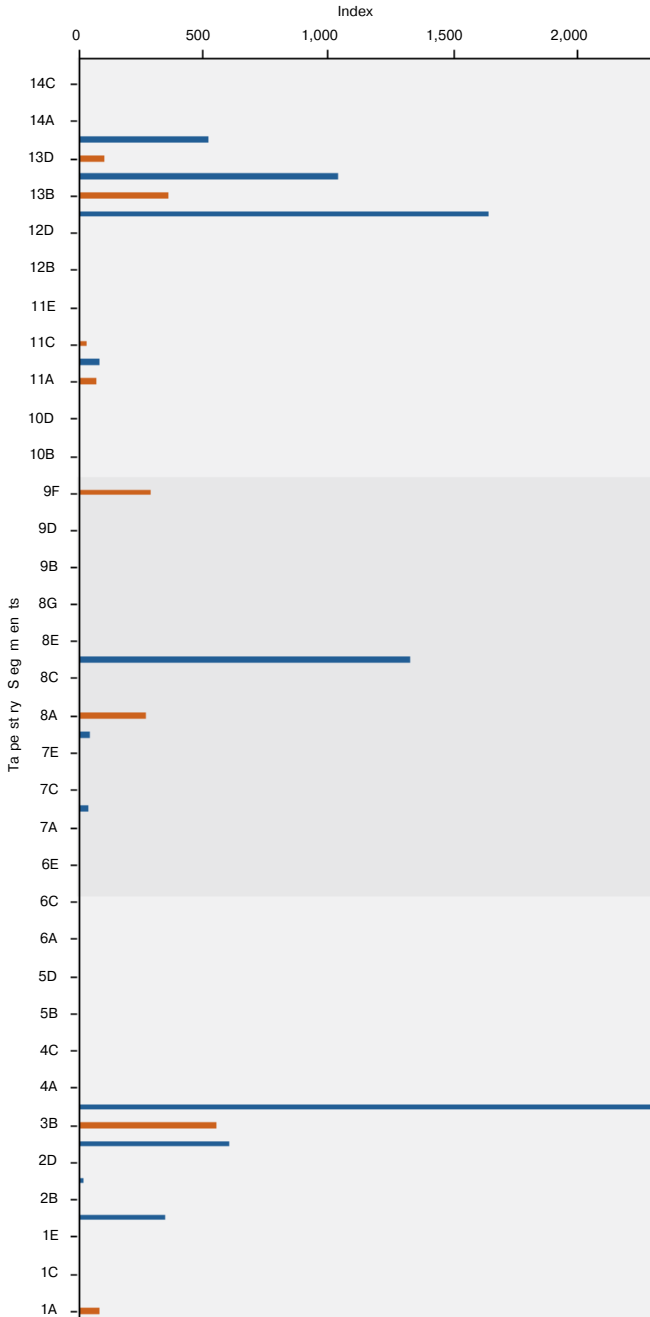
Demographic Analysis

Tapestry Segmentation Profile (Ring: 5 mile radius)

2017 Tapestry Indexes by Households



2017 Tapestry Indexes by Total Population 18+



Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

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Demographic Analysis

Tapestry Segmentation Profile (Ring: 5 mile radius)

Tapestry LifeMode Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	426,040	100.0%		849,144	100.0%	
1. Affluent Estates	6,812	1.6%	16	13,949	1.6%	16
Top Tier (1A)	6,711	1.6%	92	13,698	1.6%	89
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	101	0.0%	1	251	0.0%	1
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
2. Upscale Avenues	22,450	5.3%	93	43,662	5.1%	87
Urban Chic (2A)	19,734	4.6%	349	37,510	4.4%	353
Pleasantville (2B)	1,192	0.3%	13	2,648	0.3%	13
Pacific Heights (2C)	860	0.2%	28	2,175	0.3%	28
Enterprising Professionals (2D)	664	0.2%	11	1,329	0.2%	12
3. Uptown Individuals	173,076	40.6%	1102	289,051	34.0%	1121
Laptops and Lattes (3A)	26,811	6.3%	593	44,856	5.3%	608
Metro Renters (3B)	37,645	8.8%	569	57,155	6.7%	555
Trendsetters (3C)	108,620	25.5%	2,380	187,040	22.0%	2,306
4. Family Landscapes	0	0.0%	0	0	0.0%	0
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
5. GenXurban	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
(5A)le (5B)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
6. Cozy Country Living	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
7. Ethnic Enclaves	3,790	0.9%	13	9,581	1.1%	14
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	1,965	0.5%	43	5,356	0.6%	43
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	1,825	0.4%	52	4,225	0.5%	52

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

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Demographic Analysis

Tapestry Segmentation Profile (Ring: 5 mile radius)

Tapestry LifeMode Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	426,040	100.0%		849,144	100.0%	
8. Middle Ground	55,088	12.9%	118	120,773	14.2%	140
City Lights (8A)	16,576	3.9%	264	35,273	4.2%	278
Emerald City (8B)	578	0.1%	10	974	0.1%	9
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Downtown Melting Pot (8D)	37,934	8.9%	1,347	84,526	10.0%	1,331
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
9. Senior Styles	10,242	2.4%	42	18,251	2.1%	43
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	839	0.2%	15	1,380	0.2%	14
The Elders (9C)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	9,403	2.2%	271	16,871	2.0%	297
10. Rustic Outposts	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
11. Midtown Singles	10,386	2.4%	39	19,751	2.3%	42
City Strivers (11A)	2,302	0.5%	69	5,161	0.6%	75
Young and Restless (11B)	5,663	1.3%	77	10,391	1.2%	88
Metro Fusion (11C)	2,421	0.6%	40	4,199	0.5%	38
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
12. Hometown	0	0.0%	0	0	0.0%	0
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
13. Next Wave	144,128	33.8%	863	333,954	39.3%	874
International Marketplace (13A)	85,233	20.0%	1,612	195,460	23.0%	1,650
Las Casas (13B)	11,879	2.8%	376	31,546	3.7%	364
NeWest Residents (13C)	32,463	7.6%	967	77,541	9.1%	1,046
Fresh Ambitions (13D)	2,906	0.7%	106	6,441	0.8%	109
High Rise Renters (13E)	11,647	2.7%	541	22,966	2.7%	522
14. Scholars and Patriots	61	0.0%	1	159	0.0%	1
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
College Towns (14B)	61	0.0%	1	159	0.0%	2
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0
Unclassified (15)	7	0.0%	131	13	0.0%	1

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1. Principal Urban Center	260,328	61.1%	865	485,686	57.2%	857
Laptops and Lattes (3A)	26,811	6.3%	593	44,856	5.3%	608
Metro Renters (3B)	37,645	8.8%	569	57,155	6.7%	555
Trendsetters (3C)	108,620	25.5%	2,380	187,040	22.0%	2,306
Downtown Melting Pot (8D)	37,934	8.9%	1,347	84,526	10.0%	1,331
City Strivers (11A)	2,302	0.5%	69	5,161	0.6%	75
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Fresh Ambitions (13D)	2,906	0.7%	106	6,441	0.8%	109
High Rise Renters (13E)	11,647	2.7%	541	22,966	2.7%	522
2. Urban Periphery	120,759	28.3%	168	278,234	32.8%	183
Pacific Heights (2C)	860	0.2%	28	2,175	0.3%	28
Rustbelt Traditions (5D)	0	0.0%	0	0	0.0%	0
Urban Villages (7B)	1,965	0.5%	43	5,356	0.6%	43
American Dreamers (7C)	0	0.0%	0	0	0.0%	0
Barrios Urbanos (7D)	0	0.0%	0	0	0.0%	0
Southwestern Families (7F)	1,825	0.4%	52	4,225	0.5%	52
City Lights (8A)	16,576	3.9%	264	35,273	4.2%	278
Bright Young Professionals (8C)	0	0.0%	0	0	0.0%	0
Metro Fusion (11C)	2,421	0.6%	40	4,199	0.5%	38
Family Foundations (12A)	0	0.0%	0	0	0.0%	0
Modest Income Homes (12D)	0	0.0%	0	0	0.0%	0
International Marketplace (13A)	85,233	20.0%	1,612	195,460	23.0%	1,650
Las Casas (13B)	11,879	2.8%	376	31,546	3.7%	364
3. Metro Cities	15,705	3.7%	20	28,395	3.3%	20
In Style (5B)	0	0.0%	0	0	0.0%	0
Emerald City (8B)	578	0.1%	10	974	0.1%	9
Front Porches (8E)	0	0.0%	0	0	0.0%	0
Old and Newcomers (8F)	0	0.0%	0	0	0.0%	0
Hardscrabble Road (8G)	0	0.0%	0	0	0.0%	0
Retirement Communities (9E)	0	0.0%	0	0	0.0%	0
Social Security Set (9F)	9,403	2.2%	271	16,871	2.0%	297
Young and Restless (11B)	5,663	1.3%	77	10,391	1.2%	88
Set to Impress (11D)	0	0.0%	0	0	0.0%	0
City Commons (11E)	0	0.0%	0	0	0.0%	0
Traditional Living (12B)	0	0.0%	0	0	0.0%	0
College Towns (14B)	61	0.0%	1	159	0.0%	2
Dorms to Diplomas (14C)	0	0.0%	0	0	0.0%	0

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

Source: Esri



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Demographic Analysis

Tapestry Segmentation Profile (Ring: 5 mile radius)

Tapestry Urbanization Groups	2017 Households			2017 Adult Population		
	Number	Percent	Index	Number	Percent	Index
Total:	426,040	100.0%		849,144	100.0%	
4. Suburban Periphery	29,241	6.9%	22	56,816	6.7%	21
Top Tier (1A)	6,711	1.6%	92	13,698	1.6%	89
Professional Pride (1B)	0	0.0%	0	0	0.0%	0
Boomburbs (1C)	0	0.0%	0	0	0.0%	0
Savvy Suburbanites (1D)	101	0.0%	1	251	0.0%	1
Exurbanites (1E)	0	0.0%	0	0	0.0%	0
Urban Chic (2A)	19,734	4.6%	349	37,510	4.4%	353
Pleasantville (2B)	1,192	0.3%	13	2,648	0.3%	13
Enterprising Professionals (2D)	664	0.2%	11	1,329	0.2%	12
Soccer Moms (4A)	0	0.0%	0	0	0.0%	0
Home Improvement (4B)	0	0.0%	0	0	0.0%	0
Comfortable Empty Nesters (5A)	0	0.0%	0	0	0.0%	0
Parks and Rec (5C)	0	0.0%	0	0	0.0%	0
Midlife Constants (5E)	0	0.0%	0	0	0.0%	0
Up and Coming Families (7A)	0	0.0%	0	0	0.0%	0
Silver & Gold (9A)	0	0.0%	0	0	0.0%	0
Golden Years (9B)	839	0.2%	15	1,380	0.2%	14
The Elders (9C)	0	0.0%	0	0	0.0%	0
Military Proximity (14A)	0	0.0%	0	0	0.0%	0
5. Semirural	0	0.0%	0	0	0.0%	0
Middleburg (4C)	0	0.0%	0	0	0.0%	0
Heartland Communities (6F)	0	0.0%	0	0	0.0%	0
Valley Growers (7E)	0	0.0%	0	0	0.0%	0
Senior Escapes (9D)	0	0.0%	0	0	0.0%	0
Down the Road (10D)	0	0.0%	0	0	0.0%	0
Small Town Simplicity (12C)	0	0.0%	0	0	0.0%	0
6. Rural	0	0.0%	0	0	0.0%	0
Green Acres (6A)	0	0.0%	0	0	0.0%	0
Salt of the Earth (6B)	0	0.0%	0	0	0.0%	0
The Great Outdoors (6C)	0	0.0%	0	0	0.0%	0
Prairie Living (6D)	0	0.0%	0	0	0.0%	0
Rural Resort Dwellers (6E)	0	0.0%	0	0	0.0%	0
Southern Satellites (10A)	0	0.0%	0	0	0.0%	0
Rooted Rural (10B)	0	0.0%	0	0	0.0%	0
Diners & Miners (10C)	0	0.0%	0	0	0.0%	0
Rural Bypasses (10E)	0	0.0%	0	0	0.0%	0
Unclassified (15)	7	0.0%	131	13	0.0%	1

Data Note: This report identifies neighborhood segments in the area, and describes the socioeconomic quality of the immediate neighborhood. The index is a comparison of the percent of households or Total Population 18+ in the area, by Tapestry segment, to the percent of households or Total Population 18+ in the United States, by segment. An index of 100 is the US average.

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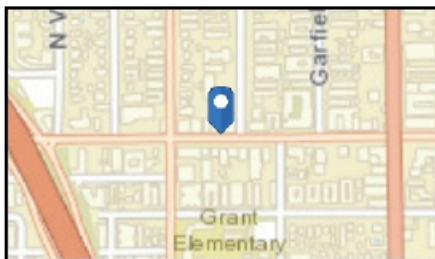
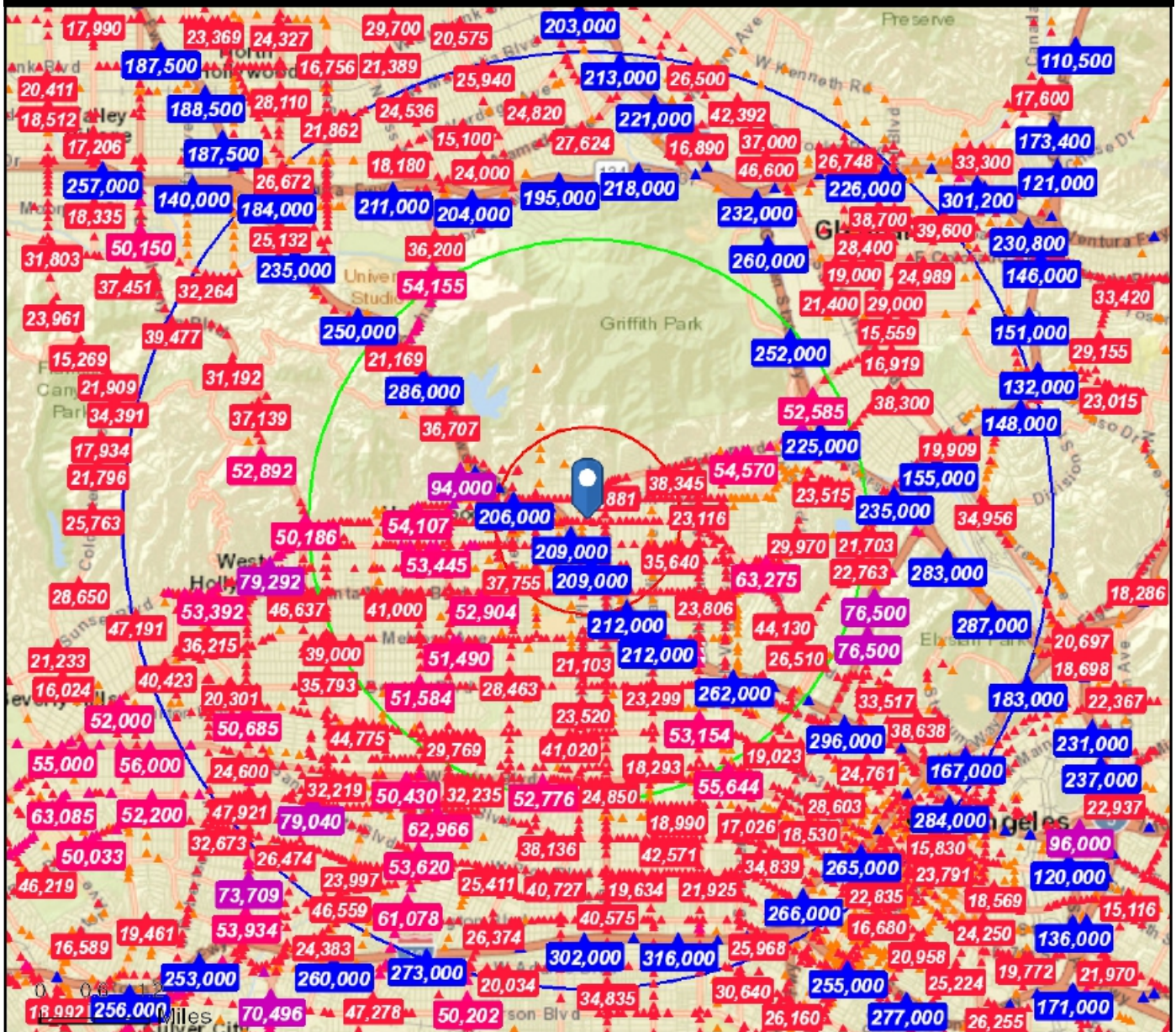


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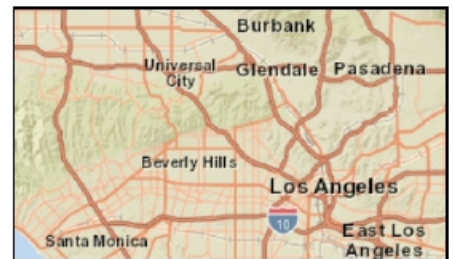
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Traffic Count - Study Area (Rings: 1, 3, 5 mile radius)



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
 - ▲ 6,001 - 15,000
 - ▲ 15,001 - 30,000
 - ▲ 30,001 - 50,000
 - ▲ 50,001 - 100,000
 - ▲ More than 100,000 per day



Source: ©2017 Kalibrate Technologies



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