### MacArthur Shopping Center: 5801 W Britton Rd. Oklahoma City, Ok 73132

## Northwest Oklahoma city and Oklahoma Metro Data:

For northwest Oklahoma City demographics, use the Oklahoma City Northwest CCD (Census County Division) profile, which shows a population of 167,594, a median household income of \$101,642, a 55.9% Bachelor's degree or higher education rate, and a 66.2% employment rate as of the most recent estimates. The main industries in the broader Oklahoma City metro area include Health Care & Social Assistance, Retail Trade, and Educational ServicesOver the last decade, the Oklahoma City metro area experienced significant population growth, adding nearly 240,000 residents between 2010 and 2025, growing 19%. The 2023 MSA population was estimated at 1.52 million people. Key demographic data includes a median age of 36, with 61.2% of the population identifying as White (Non-Hispanic) as of 2023. While the median household income was around \$70,000 in 2024 for the city, poverty affected 14.1% of the metro population.

## **Population**

- **Growth:** The Oklahoma City metro area grew by 19% from 2010 to 2025, adding about 239,499 residents.
- Size: The metro population was approximately 1.52 million in 2023, and it's projected to continue growing.

## **Demographics**

- **Median Age:** The median age in the metro area is around 36 years old.
- •
- Race/Ethnicity: The largest ethnic group is White (Non-Hispanic), making up 61.2% of the population in 2023.
- •
- **Citizenship:** Around 95.2% of the metro residents are U.S. citizens.
- •

### **Economics**

• **Median Household Income:** In 2024, the median household income for the city of Oklahoma City was about \$70,040.

•

• **Poverty:** Approximately 14.1% of the metro population lived at or below the poverty line.

•

 Median Property Value: The median property value in the city was \$215,100 in 2023.

# **Key Trends**

- Rapid Growth: The metro area has grown twice as fast as the national average,
  making it one of the fastest-growing large metro areas in the country.
- Business-Friendly Environment: Oklahoma City is recognized as one of the easiest places in North America to conduct business.

5801 W Britton Rd is in the Hefner Village neighborhood and is described as a "middle class community".

The property itself is a commercial strip center, not a residential home, located near the intersection of MacArthur and Britton Road.

#### Amenities:

Air conditioning in every unit, Bathrooms, Signalized intersection, Individualized signage for each business tenant, Monument signage at the corner of MacArthur and Britton Rd.