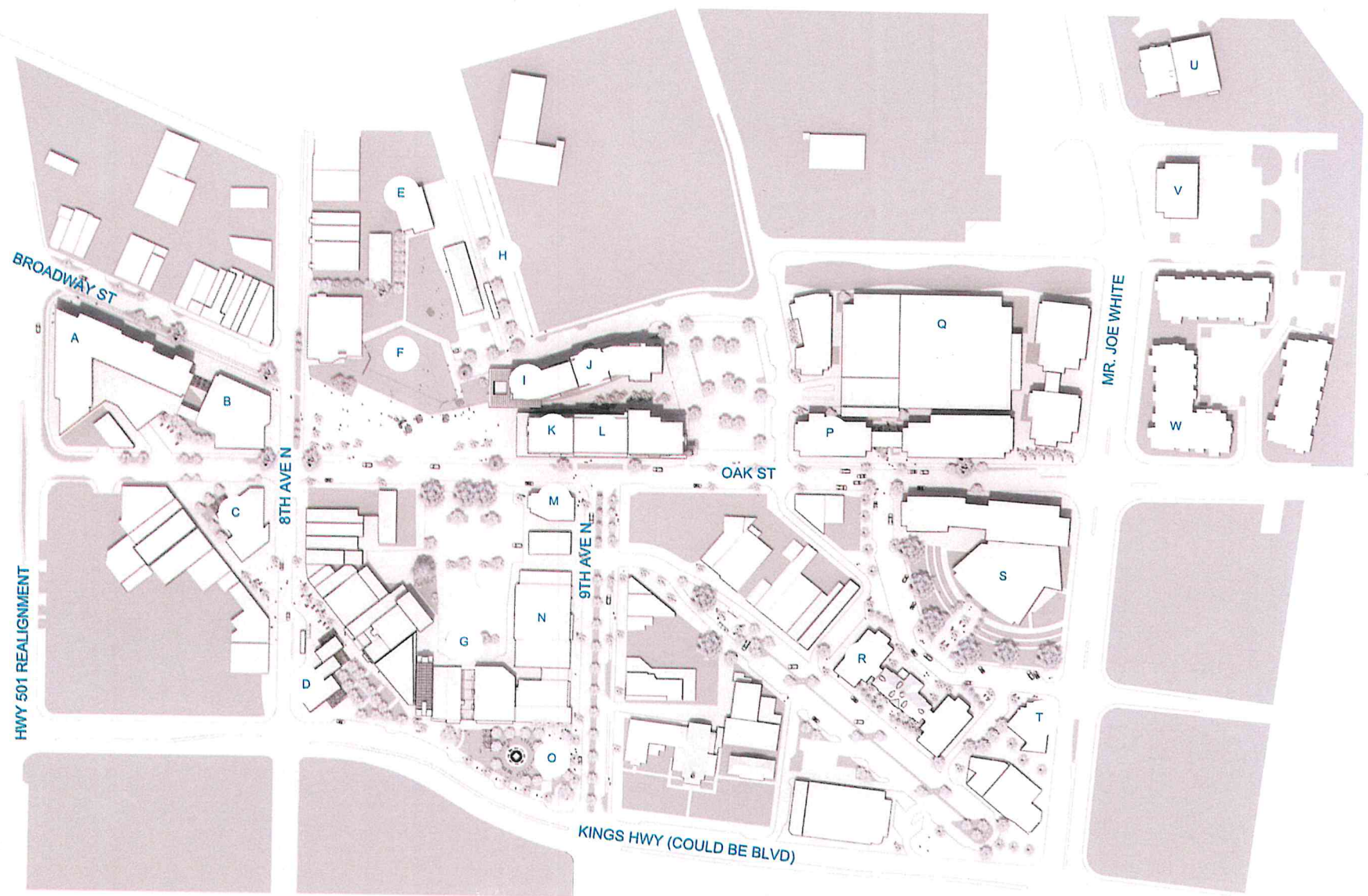
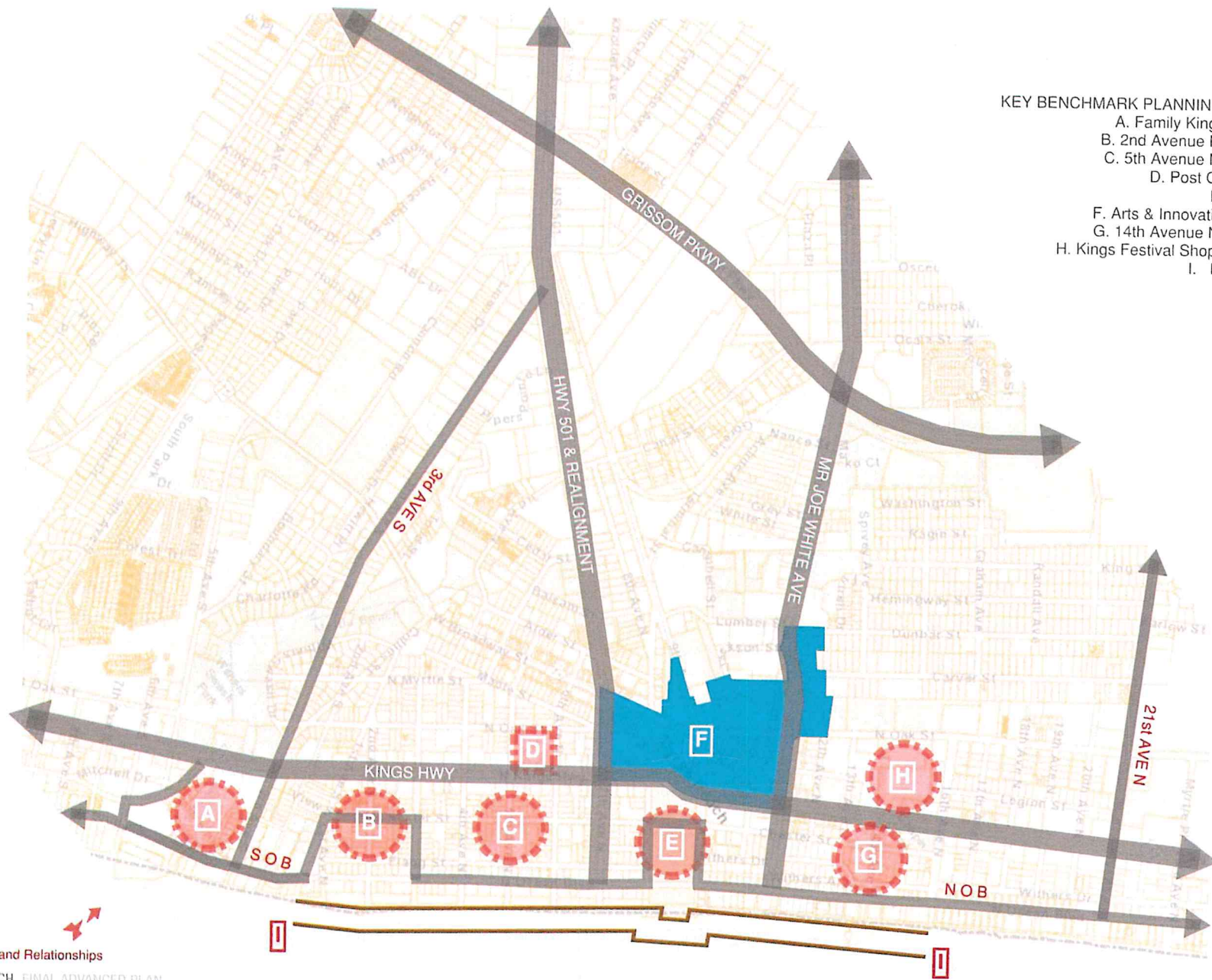


- ESIDENTIAL / OFFICE /
- ETAIL / RESTAURANT
- OMB ART MUSEUM /
- /ENT SPACE
- STAURANT / RETAIL
- OD COURT
- /ENT / RESTAURANT
- BLIC OPEN SPACE
- ASHBURN OFFICE /
- EWERY /
- EAR PARK
- AIN DEPOT /
- ILS TO TRAILS HEAD
- LDREN'S MUSEUM
- SIDENTIAL / OFFICE
- MB LIBRARY
- SIDENTIAL
- SIDENTIAL / OFFICE /
- TAIL
- MB HISTORIC BUILDINGS
- NCE PLAZA REFRESH
- SIDENTIAL / OFFICE /
- TAIL
- CESS CONTROLLED
- RKING
- Y HALL ADDITION
- N ENFORCEMENT /
- Y OFFICE / OFFICE
- STAURANT / OFFICE
- YS & GIRLS CLUB
- V ENFORCEMENT ANNEX
- SIDENTIAL



CITY OF MYRTLE BEACH ARTS AND INNOVATION DISTRICT
 ADVANCED PLANNING AND ARCHITECTURE



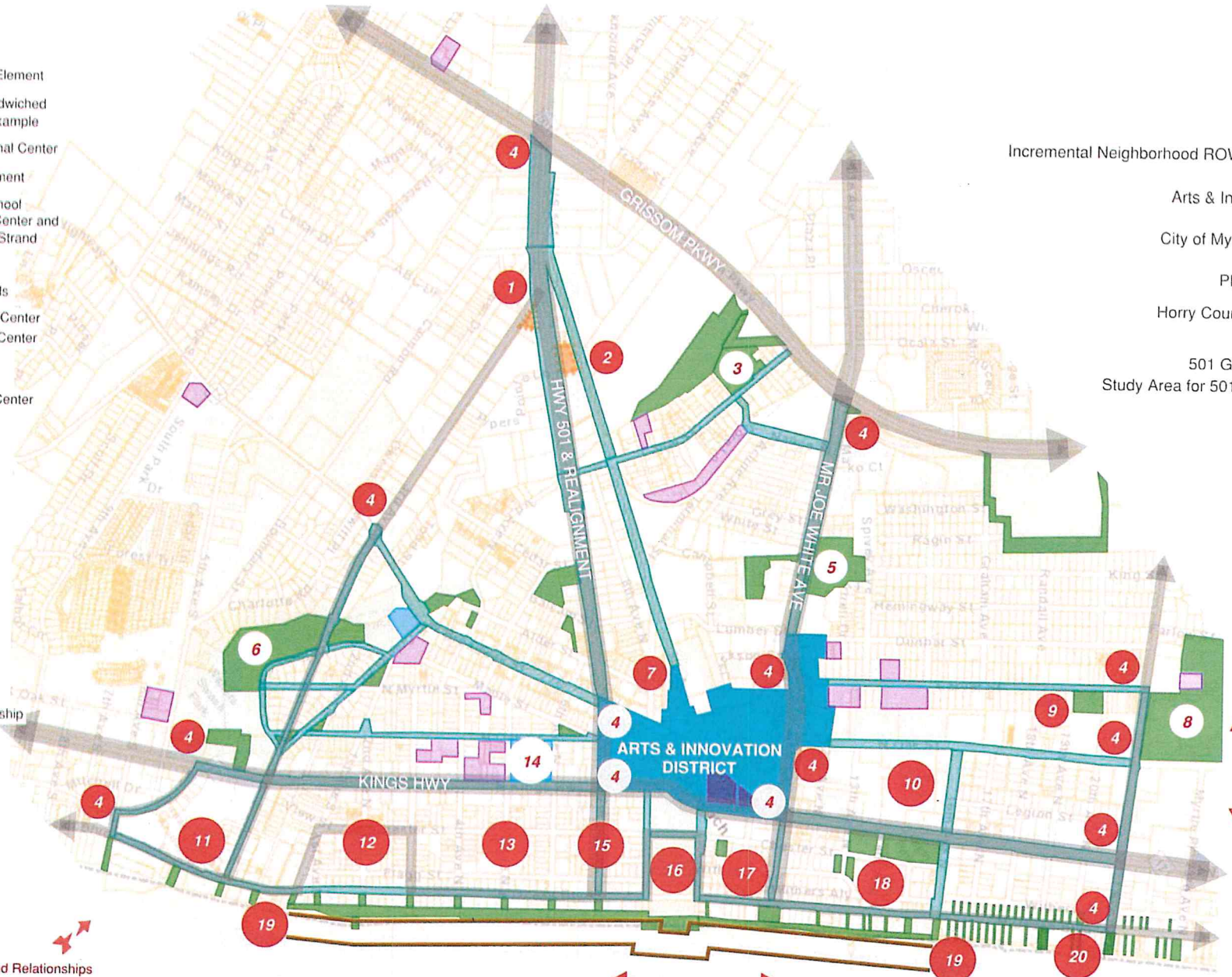


- KEY BENCHMARK PLANNING AREAS:
- A. Family Kingdom Area
 - B. 2nd Avenue North Area
 - C. 5th Avenue North Area
 - D. Post Office Area
 - E. Pavilion
 - F. Arts & Innovation District
 - G. 14th Avenue North Area
 - H. Kings Festival Shopping Area
 - I. Boardwalk

- 1 City Signature Gateway Element
- 2 501 & Rails to Trails Sandwiched Property Development Example
- 3 Mary C. Canty Recreational Center
- 4 Wayfinding Gateway Element
- 5 Myrtle Beach Colored School Museum and Education Center and Boys & Girls Club Grand Strand
- 6 Withers
- 7 City / County Rails to Trails
- 8 Myrtle Beach Convention Center and Myrtle Beach Sports Center
- 9 Charlie's Place
- 10 Kings Festival Shopping Center
- 11 Family Kingdom Area
- 12 2nd Ave N Area
- 13 5th Ave N Area
- 14 US Post Office
- 15 Hwy 501 Realignment
- 16 Pavilion
- 17 Rivoli Theater
- 18 City / CCU School Partnership
- 19 City of Myrtle Beach Boardwalk & Promenade
- 20 Oceanfront Dual Branded Marriott Hotel

- Incremental Neighborhood ROW Improvements
- Arts & Innovation District
- City of Myrtle Beach Asset
- Places of Worship
- Horry County Withers Area
- US Post Office
- 501 Gateway Element
- Study Area for 501 / Rails to Trails Improvement

SITE PLAN _ Connections and Relationships
 CITY OF MYRTLE BEACH _ FINAL ADVANCED PLAN



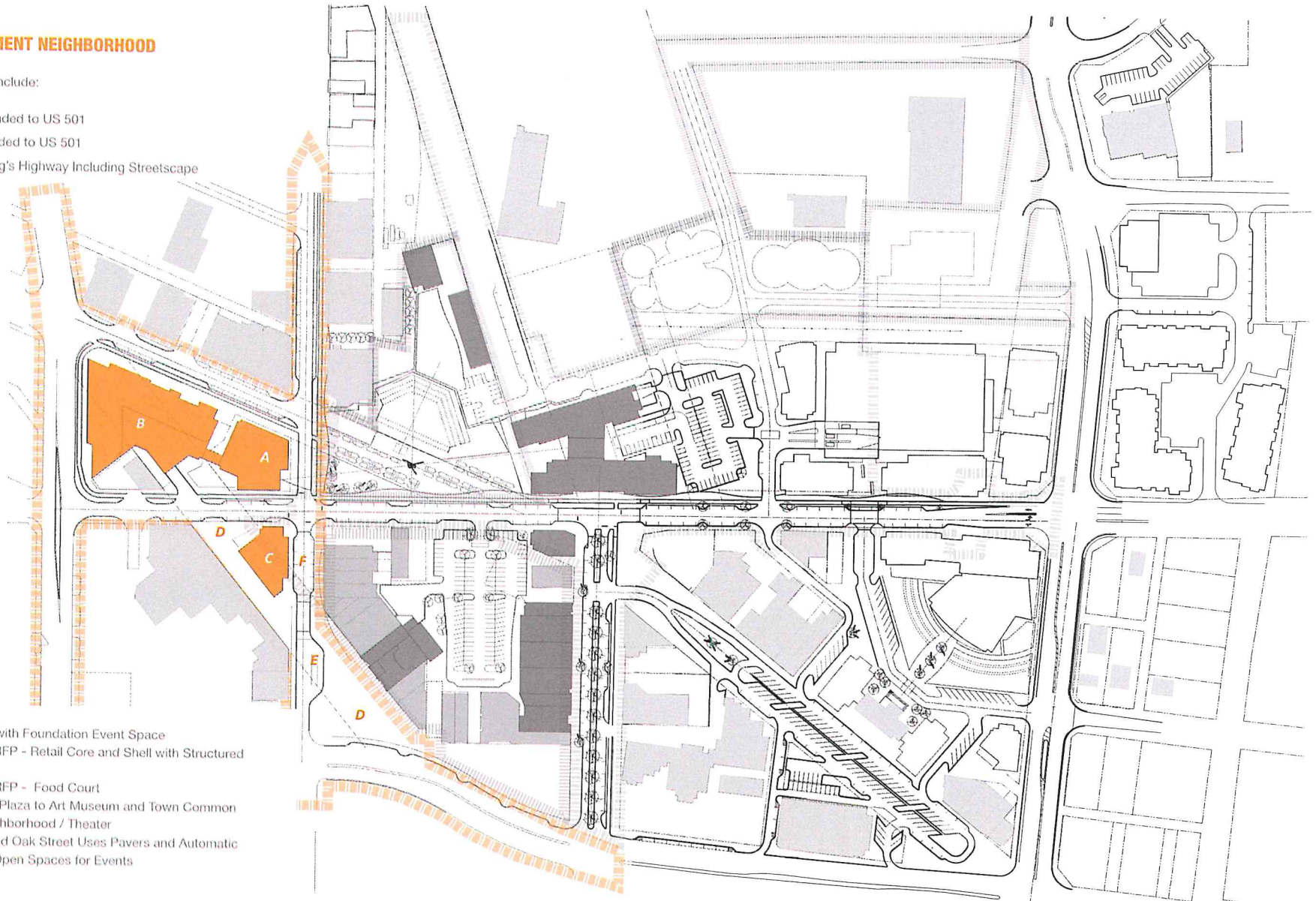
PHASE:
HIGHWAY 501 REALIGNMENT NEIGHBORHOOD

Neighborhood Improvements Include:

Oak Street Streetscape Extended to US 501

Broadway Streetscape Extended to US 501

8th Ave. N. Connected to King's Highway Including Streetscape



ELEMENTS:

- A - New Building - Art Museum with Foundation Event Space
- B - New Building - Possible P3 RFP - Retail Core and Shell with Structured Parking
- C - New Building - Possible P3 RFP - Food Court
- D - Hardscape Connects Nance Plaza to Art Museum and Town Common
- E - Nine Vehicle Drop Off to Neighborhood / Theater
- F - 8th Ave. N. between Kings and Oak Street Uses Pavers and Automatic Closure System to Connect Open Spaces for Events

SITE PLAN

| CITY OF MYRTLE BEACH_FINAL ADVANCED PLAN