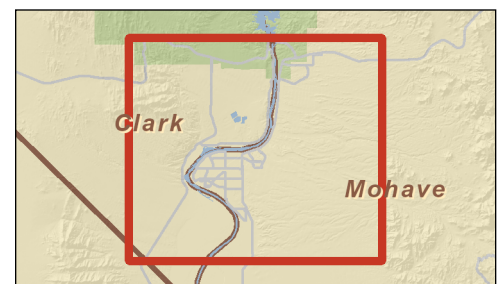
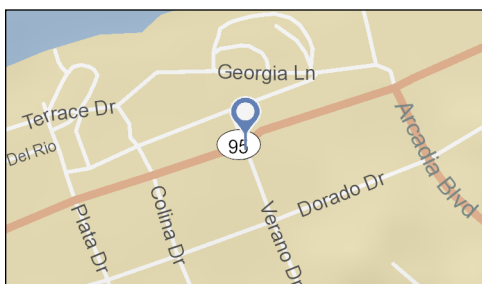
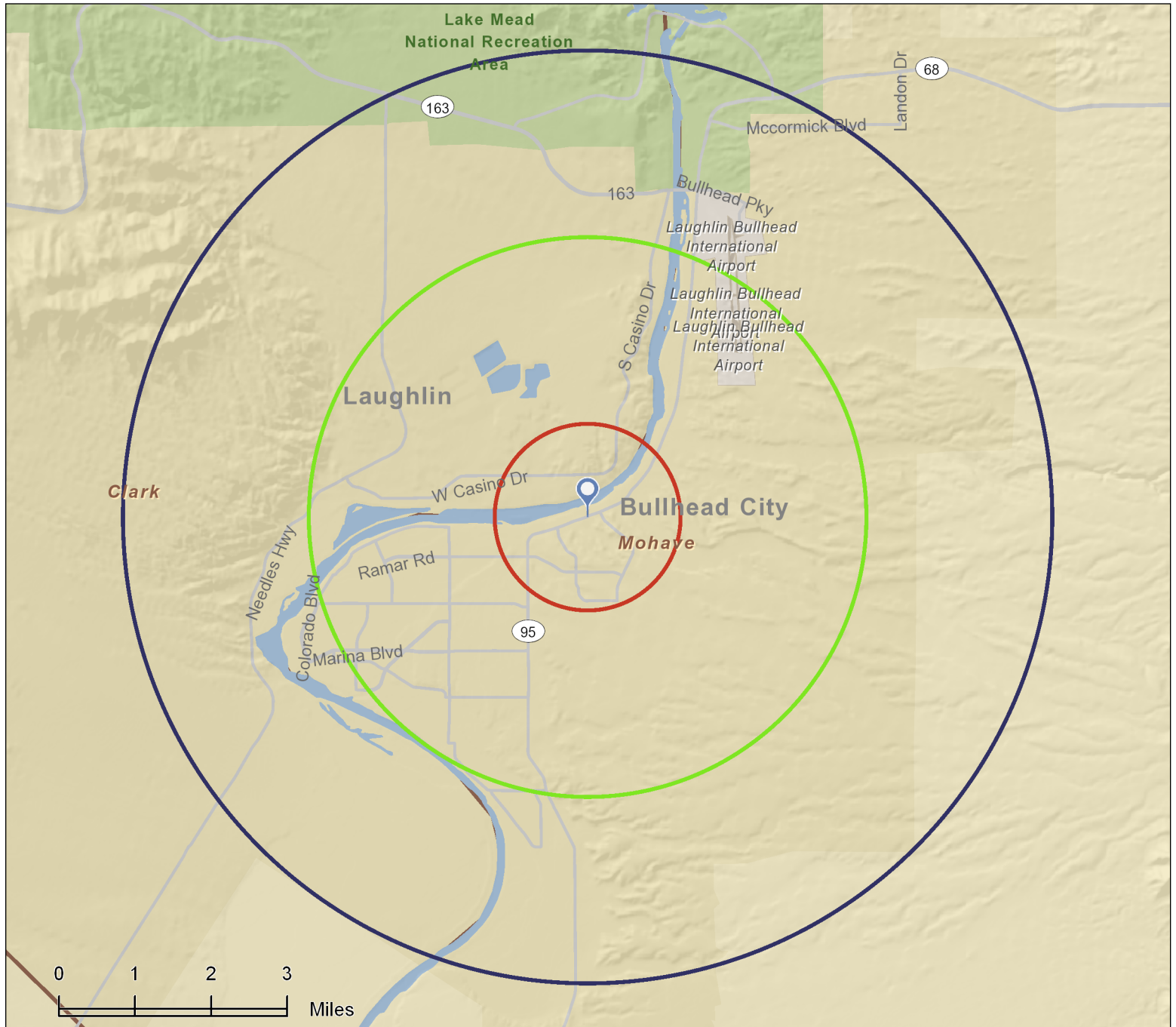




## Site Map

1751 Highway 95, Bullhead City, AZ, 86442  
Ring: 1, 3, 5 Miles

Prepared by Lisa McCabe  
Latitude: 35.12138  
Longitude: -114.586699





# Census 2010 Summary Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Ring: 1 mile radius

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

	2000	2010	2000-2010 Annual Rate
Population	4,020	3,942	-0.20%
Households	1,714	1,718	0.02%
Housing Units	2,454	2,540	0.35%

Population by Race	Number	Percent
Total	3,941	100.0%
Population Reporting One Race	3,832	97.2%
White	3,408	86.5%
Black	44	1.1%
American Indian	49	1.2%
Asian	34	0.9%
Pacific Islander	0	0.0%
Some Other Race	297	7.5%
Population Reporting Two or More Races	109	2.8%

Total Hispanic Population	768	19.5%
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Population by Sex		
Male	1,961	49.7%
Female	1,981	50.3%

Population by Age		
Total	3,946	100.0%
Age 0 - 4	174	4.4%
Age 5 - 9	162	4.1%
Age 10 - 14	178	4.5%
Age 15 - 19	215	5.4%
Age 20 - 24	162	4.1%
Age 25 - 29	144	3.6%
Age 30 - 34	135	3.4%
Age 35 - 39	150	3.8%
Age 40 - 44	191	4.8%
Age 45 - 49	281	7.1%
Age 50 - 54	314	8.0%
Age 55 - 59	313	7.9%
Age 60 - 64	362	9.2%
Age 65 - 69	348	8.8%
Age 70 - 74	336	8.5%
Age 75 - 79	234	5.9%
Age 80 - 84	144	3.6%
Age 85+	100	2.5%
Age 18+	3,299	83.7%
Age 65+	1,162	29.5%

Median Age by Sex and Race/Hispanic Origin	
Total Population	52.9
Male	52.8
Female	52.9
White Alone	55.4
Black Alone	49.5
American Indian Alone	45.4
Asian Alone	61.3
Pacific Islander Alone	0.0
Some Other Race Alone	27.5
Two or More Races	24.2
Hispanic Population	27.4

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# Census 2010 Summary Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Ring: 1 mile radius

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

## Households by Type

Total	1,718	100.0%
Households with 1 Person	528	30.7%
Households with 2+ People	1,190	69.3%
Family Households	1,016	59.1%
Husband-wife Families	737	42.9%
With Own Children	131	7.6%
Other Family (No Spouse Present)	279	16.2%
With Own Children	125	7.3%
Nonfamily Households	174	10.1%
All Households with Children	319	18.6%
Multigenerational Households	72	4.2%
Unmarried Partner Households	164	9.5%
Male-female	154	9.0%
Same-sex	10	0.6%
Average Household Size	2.29	

## Family Households by Size

Total	1,016	100.0%
2 People	608	59.8%
3 People	170	16.7%
4 People	118	11.6%
5 People	69	6.8%
6 People	31	3.1%
7+ People	20	2.0%
Average Family Size	2.81	

## Nonfamily Households by Size

Total	702	100.0%
1 Person	528	75.2%
2 People	147	20.9%
3 People	16	2.3%
4 People	7	1.0%
5 People	4	0.6%
6 People	0	0.0%
7+ People	0	0.0%
Average Nonfamily Size	1.34	

## Population by Relationship and Household Type

Total	3,942	100.0%
In Households	3,928	99.6%
In Family Households	2,988	75.8%
Householder	1,048	26.6%
Spouse	760	19.3%
Child	884	22.4%
Other relative	167	4.2%
Nonrelative	129	3.3%
In Nonfamily Households	940	23.8%
In Group Quarters	14	0.4%
Institutionalized Population	3	0.1%
Noninstitutionalized Population	11	0.3%

**Data Note:** **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# Census 2010 Summary Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Ring: 1 mile radius

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

Family Households by Age of Householder		
Total	1,015	100.0%
Householder Age 15 - 44	214	21.1%
Householder Age 45 - 54	188	18.5%
Householder Age 55 - 64	215	21.2%
Householder Age 65 - 74	240	23.6%
Householder Age 75+	158	15.6%
Nonfamily Households by Age of Householder		
Total	701	100.0%
Householder Age 15 - 44	82	11.7%
Householder Age 45 - 54	114	16.3%
Householder Age 55 - 64	167	23.8%
Householder Age 65 - 74	177	25.3%
Householder Age 75+	161	23.0%
Households by Race of Householder		
Total	1,717	100.0%
Householder is White Alone	1,555	90.6%
Householder is Black Alone	20	1.2%
Householder is American Indian Alone	18	1.0%
Householder is Asian Alone	13	0.8%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	74	4.3%
Householder is Two or More Races	37	2.2%
Households with Hispanic Householder	207	12.0%
Husband-wife Families by Race of Householder		
Total	737	100.0%
Householder is White Alone	670	90.9%
Householder is Black Alone	7	1.0%
Householder is American Indian Alone	7	1.0%
Householder is Asian Alone	7	1.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	35	4.7%
Householder is Two or More Races	11	1.5%
Husband-wife Families with Hispanic Householder	93	12.6%
Other Families (No Spouse) by Race of Householder		
Total	280	100.0%
Householder is White Alone	236	84.3%
Householder is Black Alone	4	1.4%
Householder is American Indian Alone	5	1.8%
Householder is Asian Alone	0	0.0%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	24	8.6%
Householder is Two or More Races	11	3.9%
Other Families with Hispanic Householder	53	19.0%
Nonfamily Households by Race of Householder		
Total	702	100.0%
Householder is White Alone	649	92.5%
Householder is Black Alone	9	1.3%
Householder is American Indian Alone	7	1.0%
Householder is Asian Alone	6	0.9%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	16	2.3%
Householder is Two or More Races	15	2.1%
Nonfamily Households with Hispanic Householder	60	8.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# Census 2010 Summary Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Ring: 1 mile radius

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

## Total Housing Units by Occupancy

Total	2,521	100.0%
Occupied Housing Units	1,718	68.1%
Vacant Housing Units		
For Rent	122	4.8%
Rented, not Occupied	2	0.1%
For Sale Only	51	2.0%
Sold, not Occupied	11	0.4%
For Seasonal/Recreational/Occasional Use	534	21.2%
For Migrant Workers	0	0.0%
Other Vacant	83	3.3%
Total Vacancy Rate	32.4%	

## Households by Tenure and Mortgage Status

Total	1,718	100.0%
Owner Occupied	1,146	66.7%
Owned with a Mortgage/Loan	545	31.7%
Owned Free and Clear	601	35.0%
Average Household Size	2.19	
Renter Occupied	572	33.3%
Average Household Size	2.48	

## Owner-occupied Housing Units by Race of Householder

Total	1,146	100.0%
Householder is White Alone	1,065	92.9%
Householder is Black Alone	6	0.5%
Householder is American Indian Alone	8	0.7%
Householder is Asian Alone	7	0.6%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	42	3.7%
Householder is Two or More Races	18	1.6%
Owner-occupied Housing Units with Hispanic Householder	111	9.7%

## Renter-occupied Housing Units by Race of Householder

Total	571	100.0%
Householder is White Alone	490	85.8%
Householder is Black Alone	14	2.5%
Householder is American Indian Alone	10	1.8%
Householder is Asian Alone	6	1.1%
Householder is Pacific Islander Alone	0	0.0%
Householder is Some Other Race Alone	32	5.6%
Householder is Two or More Races	19	3.3%
Renter-occupied Housing Units with Hispanic Householder	96	16.8%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.19
Householder is Black Alone	2.55
Householder is American Indian Alone	2.72
Householder is Asian Alone	1.85
Householder is Pacific Islander Alone	0.00
Householder is Some Other Race Alone	3.85
Householder is Two or More Races	2.92
Householder is Hispanic	3.34

Source: U.S. Census Bureau, Census 2010 Summary File 1.

April 03, 2013



# Census 2010 Summary Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Ring: 3 mile radius

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

	2000	2010	2000-2010 Annual Rate
Population	29,455	30,978	0.51%
Households	12,369	13,342	0.76%
Housing Units	16,492	18,511	1.16%
<b>Population by Race</b>			
Total		30,978	100.0%
Population Reporting One Race		30,038	97.0%
White		25,133	81.1%
Black		482	1.6%
American Indian		374	1.2%
Asian		381	1.2%
Pacific Islander		62	0.2%
Some Other Race		3,606	11.6%
Population Reporting Two or More Races		940	3.0%
Total Hispanic Population		7,654	24.7%
<b>Population by Sex</b>			
Male		15,411	49.7%
Female		15,567	50.3%
<b>Population by Age</b>			
Total		30,978	100.0%
Age 0 - 4		1,659	5.4%
Age 5 - 9		1,535	5.0%
Age 10 - 14		1,660	5.4%
Age 15 - 19		1,876	6.1%
Age 20 - 24		1,549	5.0%
Age 25 - 29		1,460	4.7%
Age 30 - 34		1,321	4.3%
Age 35 - 39		1,400	4.5%
Age 40 - 44		1,597	5.2%
Age 45 - 49		2,104	6.8%
Age 50 - 54		2,356	7.6%
Age 55 - 59		2,314	7.5%
Age 60 - 64		2,560	8.3%
Age 65 - 69		2,513	8.1%
Age 70 - 74		2,097	6.8%
Age 75 - 79		1,450	4.7%
Age 80 - 84		901	2.9%
Age 85+		626	2.0%
Age 18+		24,953	80.6%
Age 65+		7,587	24.5%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		48.4	
Male		47.8	
Female		48.9	
White Alone		52.2	
Black Alone		44.0	
American Indian Alone		40.5	
Asian Alone		49.9	
Pacific Islander Alone		42.5	
Some Other Race Alone		26.0	
Two or More Races		22.1	
Hispanic Population		26.9	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# Census 2010 Summary Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Ring: 3 mile radius

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

Households by Type		
Total	13,343	100.0%
Households with 1 Person	4,045	30.3%
Households with 2+ People	9,298	69.7%
Family Households	7,964	59.7%
Husband-wife Families	5,442	40.8%
With Own Children	1,280	9.6%
Other Family (No Spouse Present)	2,521	18.9%
With Own Children	1,305	9.8%
Nonfamily Households	1,334	10.0%
All Households with Children	3,135	23.5%
Multigenerational Households	571	4.3%
Unmarried Partner Households	1,372	10.3%
Male-female	1,268	9.5%
Same-sex	104	0.8%
Average Household Size	2.31	
Family Households by Size		
Total	7,963	100.0%
2 People	4,308	54.1%
3 People	1,464	18.4%
4 People	1,110	13.9%
5 People	599	7.5%
6 People	296	3.7%
7+ People	186	2.3%
Average Family Size	2.84	
Nonfamily Households by Size		
Total	5,379	100.0%
1 Person	4,045	75.2%
2 People	1,124	20.9%
3 People	141	2.6%
4 People	43	0.8%
5 People	18	0.3%
6 People	3	0.1%
7+ People	5	0.1%
Average Nonfamily Size	1.31	
Population by Relationship and Household Type		
Total	30,977	100.0%
In Households	30,853	99.6%
In Family Households	23,790	76.8%
Householder	8,006	25.8%
Spouse	5,476	17.7%
Child	7,799	25.2%
Other relative	1,334	4.3%
Nonrelative	1,175	3.8%
In Nonfamily Households	7,063	22.8%
In Group Quarters	124	0.4%
Institutionalized Population	53	0.2%
Noninstitutionalized Population	71	0.2%

**Data Note:** **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.





# Census 2010 Summary Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Ring: 3 mile radius

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

## Family Households by Age of Householder

Total	7,963	100.0%
Householder Age 15 - 44	2,336	29.3%
Householder Age 45 - 54	1,449	18.2%
Householder Age 55 - 64	1,537	19.3%
Householder Age 65 - 74	1,658	20.8%
Householder Age 75+	983	12.3%

## Nonfamily Households by Age of Householder

Total	5,377	100.0%
Householder Age 15 - 44	829	15.4%
Householder Age 45 - 54	931	17.3%
Householder Age 55 - 64	1,247	23.2%
Householder Age 65 - 74	1,303	24.2%
Householder Age 75+	1,067	19.8%

## Households by Race of Householder

Total	13,341	100.0%
Householder is White Alone	11,521	86.4%
Householder is Black Alone	222	1.7%
Householder is American Indian Alone	148	1.1%
Householder is Asian Alone	142	1.1%
Householder is Pacific Islander Alone	26	0.2%
Householder is Some Other Race Alone	1,012	7.6%
Householder is Two or More Races	270	2.0%
Households with Hispanic Householder	2,225	16.7%

## Husband-wife Families by Race of Householder

Total	5,442	100.0%
Householder is White Alone	4,681	86.0%
Householder is Black Alone	78	1.4%
Householder is American Indian Alone	42	0.8%
Householder is Asian Alone	61	1.1%
Householder is Pacific Islander Alone	11	0.2%
Householder is Some Other Race Alone	474	8.7%
Householder is Two or More Races	95	1.7%
Husband-wife Families with Hispanic Householder	1,025	18.8%

## Other Families (No Spouse) by Race of Householder

Total	2,522	100.0%
Householder is White Alone	1,995	79.1%
Householder is Black Alone	55	2.2%
Householder is American Indian Alone	40	1.6%
Householder is Asian Alone	17	0.7%
Householder is Pacific Islander Alone	8	0.3%
Householder is Some Other Race Alone	336	13.3%
Householder is Two or More Races	71	2.8%
Other Families with Hispanic Householder	659	26.1%

## Nonfamily Households by Race of Householder

Total	5,378	100.0%
Householder is White Alone	4,846	90.1%
Householder is Black Alone	89	1.7%
Householder is American Indian Alone	65	1.2%
Householder is Asian Alone	64	1.2%
Householder is Pacific Islander Alone	7	0.1%
Householder is Some Other Race Alone	203	3.8%
Householder is Two or More Races	104	1.9%
Nonfamily Households with Hispanic Householder	541	10.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.





# Census 2010 Summary Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Ring: 3 mile radius

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

## Total Housing Units by Occupancy

Total	18,569	100.0%
Occupied Housing Units	13,342	71.9%
Vacant Housing Units		
For Rent	1,220	6.6%
Rented, not Occupied	35	0.2%
For Sale Only	462	2.5%
Sold, not Occupied	79	0.4%
For Seasonal/Recreational/Occasional Use	2,774	14.9%
For Migrant Workers	3	0.0%
Other Vacant	654	3.5%
Total Vacancy Rate	27.9%	

## Households by Tenure and Mortgage Status

Total	13,342	100.0%
Owner Occupied	7,210	54.0%
Owned with a Mortgage/Loan	3,978	29.8%
Owned Free and Clear	3,231	24.2%
Average Household Size	2.19	
Renter Occupied	6,132	46.0%
Average Household Size	2.45	

## Owner-occupied Housing Units by Race of Householder

Total	7,210	100.0%
Householder is White Alone	6,426	89.1%
Householder is Black Alone	72	1.0%
Householder is American Indian Alone	52	0.7%
Householder is Asian Alone	80	1.1%
Householder is Pacific Islander Alone	8	0.1%
Householder is Some Other Race Alone	470	6.5%
Householder is Two or More Races	102	1.4%
Owner-occupied Housing Units with Hispanic Householder	1,035	14.4%

## Renter-occupied Housing Units by Race of Householder

Total	6,132	100.0%
Householder is White Alone	5,095	83.1%
Householder is Black Alone	150	2.4%
Householder is American Indian Alone	96	1.6%
Householder is Asian Alone	62	1.0%
Householder is Pacific Islander Alone	18	0.3%
Householder is Some Other Race Alone	542	8.8%
Householder is Two or More Races	169	2.8%
Renter-occupied Housing Units with Hispanic Householder	1,190	19.4%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.19
Householder is Black Alone	2.33
Householder is American Indian Alone	2.70
Householder is Asian Alone	2.13
Householder is Pacific Islander Alone	2.69
Householder is Some Other Race Alone	3.60
Householder is Two or More Races	2.62
Householder is Hispanic	3.27

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# Census 2010 Summary Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Ring: 5 mile radius

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

	2000	2010	2000-2010 Annual Rate
Population	37,156	41,711	1.16%
Households	15,576	18,099	1.51%
Housing Units	20,720	25,389	2.05%
<b>Population by Race</b>			
Total		41,712	100.0%
Population Reporting One Race		40,443	97.0%
White		34,151	81.9%
Black		647	1.6%
American Indian		479	1.1%
Asian		595	1.4%
Pacific Islander		79	0.2%
Some Other Race		4,492	10.8%
Population Reporting Two or More Races		1,269	3.0%
Total Hispanic Population		9,692	23.2%
<b>Population by Sex</b>			
Male		20,700	49.6%
Female		21,011	50.4%
<b>Population by Age</b>			
Total		41,714	100.0%
Age 0 - 4		2,203	5.3%
Age 5 - 9		2,065	5.0%
Age 10 - 14		2,159	5.2%
Age 15 - 19		2,408	5.8%
Age 20 - 24		2,042	4.9%
Age 25 - 29		1,906	4.6%
Age 30 - 34		1,762	4.2%
Age 35 - 39		1,826	4.4%
Age 40 - 44		2,152	5.2%
Age 45 - 49		2,740	6.6%
Age 50 - 54		3,161	7.6%
Age 55 - 59		3,203	7.7%
Age 60 - 64		3,658	8.8%
Age 65 - 69		3,531	8.5%
Age 70 - 74		2,912	7.0%
Age 75 - 79		1,950	4.7%
Age 80 - 84		1,209	2.9%
Age 85+		826	2.0%
Age 18+		33,800	81.0%
Age 65+		10,428	25.0%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		49.3	
Male		48.9	
Female		49.6	
White Alone		52.9	
Black Alone		43.4	
American Indian Alone		40.1	
Asian Alone		49.6	
Pacific Islander Alone		42.9	
Some Other Race Alone		26.3	
Two or More Races		21.9	
Hispanic Population		27.6	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# Census 2010 Summary Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Ring: 5 mile radius

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

## Households by Type

Total	18,099	100.0%
Households with 1 Person	5,287	29.2%
Households with 2+ People	12,812	70.8%
Family Households	11,067	61.1%
Husband-wife Families	7,824	43.2%
With Own Children	1,755	9.7%
Other Family (No Spouse Present)	3,243	17.9%
With Own Children	1,688	9.3%
Nonfamily Households	1,745	9.6%
All Households with Children	4,148	22.9%
Multigenerational Households	732	4.0%
Unmarried Partner Households	1,817	10.0%
Male-female	1,675	9.3%
Same-sex	142	0.8%
Average Household Size	2.30	

## Family Households by Size

Total	11,066	100.0%
2 People	6,168	55.7%
3 People	2,003	18.1%
4 People	1,477	13.3%
5 People	797	7.2%
6 People	384	3.5%
7+ People	237	2.1%
Average Family Size	2.79	

## Nonfamily Households by Size

Total	7,031	100.0%
1 Person	5,287	75.2%
2 People	1,483	21.1%
3 People	177	2.5%
4 People	53	0.8%
5 People	22	0.3%
6 People	3	0.0%
7+ People	6	0.1%
Average Nonfamily Size	1.30	

## Population by Relationship and Household Type

Total	41,711	100.0%
In Households	41,543	99.6%
In Family Households	32,371	77.6%
Householder	11,061	26.5%
Spouse	7,818	18.7%
Child	10,224	24.5%
Other relative	1,750	4.2%
Nonrelative	1,519	3.6%
In Nonfamily Households	9,172	22.0%
In Group Quarters	168	0.4%
Institutionalized Population	97	0.2%
Noninstitutionalized Population	71	0.2%

**Data Note:** **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# Census 2010 Summary Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Ring: 5 mile radius

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

Family Households by Age of Householder		
Total	11,066	100.0%
Householder Age 15 - 44	3,141	28.4%
Householder Age 45 - 54	1,913	17.3%
Householder Age 55 - 64	2,257	20.4%
Householder Age 65 - 74	2,418	21.9%
Householder Age 75+	1,337	12.1%
Nonfamily Households by Age of Householder		
Total	7,032	100.0%
Householder Age 15 - 44	1,100	15.6%
Householder Age 45 - 54	1,193	17.0%
Householder Age 55 - 64	1,636	23.3%
Householder Age 65 - 74	1,708	24.3%
Householder Age 75+	1,395	19.8%
Households by Race of Householder		
Total	18,099	100.0%
Householder is White Alone	15,738	87.0%
Householder is Black Alone	288	1.6%
Householder is American Indian Alone	188	1.0%
Householder is Asian Alone	223	1.2%
Householder is Pacific Islander Alone	30	0.2%
Householder is Some Other Race Alone	1,267	7.0%
Householder is Two or More Races	365	2.0%
Households with Hispanic Householder	2,850	15.7%
Husband-wife Families by Race of Householder		
Total	7,823	100.0%
Householder is White Alone	6,798	86.9%
Householder is Black Alone	113	1.4%
Householder is American Indian Alone	58	0.7%
Householder is Asian Alone	103	1.3%
Householder is Pacific Islander Alone	14	0.2%
Householder is Some Other Race Alone	600	7.7%
Householder is Two or More Races	137	1.8%
Husband-wife Families with Hispanic Householder	1,346	17.2%
Other Families (No Spouse) by Race of Householder		
Total	3,243	100.0%
Householder is White Alone	2,580	79.6%
Householder is Black Alone	66	2.0%
Householder is American Indian Alone	49	1.5%
Householder is Asian Alone	25	0.8%
Householder is Pacific Islander Alone	8	0.2%
Householder is Some Other Race Alone	419	12.9%
Householder is Two or More Races	96	3.0%
Other Families with Hispanic Householder	820	25.3%
Nonfamily Households by Race of Householder		
Total	7,032	100.0%
Householder is White Alone	6,360	90.4%
Householder is Black Alone	108	1.5%
Householder is American Indian Alone	81	1.2%
Householder is Asian Alone	95	1.4%
Householder is Pacific Islander Alone	8	0.1%
Householder is Some Other Race Alone	248	3.5%
Householder is Two or More Races	132	1.9%
Nonfamily Households with Hispanic Householder	685	9.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# Census 2010 Summary Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Ring: 5 mile radius

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

## Total Housing Units by Occupancy

Total	25,348	100.0%
Occupied Housing Units	18,099	71.4%
Vacant Housing Units		
For Rent	1,530	6.0%
Rented, not Occupied	46	0.2%
For Sale Only	691	2.7%
Sold, not Occupied	104	0.4%
For Seasonal/Recreational/Occasional Use	4,011	15.8%
For Migrant Workers	3	0.0%
Other Vacant	864	3.4%
Total Vacancy Rate	28.7%	

## Households by Tenure and Mortgage Status

Total	18,099	100.0%
Owner Occupied	10,379	57.3%
Owned with a Mortgage/Loan	5,900	32.6%
Owned Free and Clear	4,479	24.7%
Average Household Size	2.17	
Renter Occupied	7,720	42.7%
Average Household Size	2.47	

## Owner-occupied Housing Units by Race of Householder

Total	10,379	100.0%
Householder is White Alone	9,299	89.6%
Householder is Black Alone	109	1.1%
Householder is American Indian Alone	72	0.7%
Householder is Asian Alone	140	1.3%
Householder is Pacific Islander Alone	11	0.1%
Householder is Some Other Race Alone	605	5.8%
Householder is Two or More Races	143	1.4%
Owner-occupied Housing Units with Hispanic Householder	1,383	13.3%

## Renter-occupied Housing Units by Race of Householder

Total	7,722	100.0%
Householder is White Alone	6,439	83.4%
Householder is Black Alone	179	2.3%
Householder is American Indian Alone	116	1.5%
Householder is Asian Alone	83	1.1%
Householder is Pacific Islander Alone	20	0.3%
Householder is Some Other Race Alone	662	8.6%
Householder is Two or More Races	223	2.9%
Renter-occupied Housing Units with Hispanic Householder	1,467	19.0%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.18
Householder is Black Alone	2.37
Householder is American Indian Alone	2.64
Householder is Asian Alone	2.21
Householder is Pacific Islander Alone	2.77
Householder is Some Other Race Alone	3.56
Householder is Two or More Races	2.66
Householder is Hispanic	3.22

Source: U.S. Census Bureau, Census 2010 Summary File 1.

April 03, 2013



## Executive Summary

1751 Highway 95, Bullhead City, AZ, 86442  
Rings: 1, 3, 5 mile radii

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

	1 mile	3 miles	5 miles
<b>Population</b>			
2000 Population	4,020	29,455	37,156
2010 Population	3,942	30,978	41,711
2012 Population	3,984	31,317	42,180
2017 Population	4,038	31,929	43,001
2000-2010 Annual Rate	-0.19%	0.51%	1.16%
2010-2012 Annual Rate	0.47%	0.48%	0.50%
2012-2017 Annual Rate	0.27%	0.39%	0.39%
2012 Male Population	49.8%	49.9%	49.7%
2012 Female Population	50.2%	50.1%	50.3%
2012 Median Age	53.7	49.4	50.3

In the identified area, the current year population is 42,180. In 2010, the Census count in the area was 41,711. The rate of change since 2010 was 0.50% annually. The five-year projection for the population in the area is 43,001 representing a change of 0.39% annually from 2012 to 2017. Currently, the population is 49.7% male and 50.3% female.

### Median Age

The median age in this area is 50.3, compared to U.S. median age of 37.3.

### Race and Ethnicity

2012 White Alone	85.6%	80.2%	80.9%
2012 Black Alone	1.4%	1.8%	1.8%
2012 American Indian/Alaska Native Alone	1.2%	1.2%	1.2%
2012 Asian Alone	1.0%	1.4%	1.6%
2012 Pacific Islander Alone	0.0%	0.2%	0.2%
2012 Other Race	7.8%	11.9%	11.1%
2012 Two or More Races	3.0%	3.2%	3.2%
2012 Hispanic Origin (Any Race)	20.0%	25.3%	23.8%

Persons of Hispanic origin represent 23.8% of the population in the identified area compared to 16.9% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 58.2 in the identified area, compared to 61.4 for the U.S. as a whole.

### Households

2000 Households	1,714	12,369	15,576
2010 Households	1,718	13,342	18,099
2012 Total Households	1,725	13,456	18,246
2017 Total Households	1,762	13,817	18,742
2000-2010 Annual Rate	0.02%	0.76%	1.51%
2010-2012 Annual Rate	0.18%	0.38%	0.36%
2012-2017 Annual Rate	0.42%	0.53%	0.54%
2012 Average Household Size	2.30	2.32	2.30

The household count in this area has changed from 18,099 in 2010 to 18,246 in the current year, a change of 0.36% annually. The five-year projection of households is 18,742, a change of 0.54% annually from the current year total. Average household size is currently 2.30, compared to 2.30 in the year 2010. The number of families in the current year is 11,042 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

April 03, 2013



## Executive Summary

1751 Highway 95, Bullhead City, AZ, 86442  
Rings: 1, 3, 5 mile radii

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

	1 mile	3 miles	5 miles
<b>Median Household Income</b>			
2012 Median Household Income	\$36,402	\$35,371	\$36,530
2017 Median Household Income	\$39,433	\$39,388	\$41,975
2012-2017 Annual Rate	1.61%	2.17%	2.82%
<b>Average Household Income</b>			
2012 Average Household Income	\$47,398	\$46,064	\$49,150
2017 Average Household Income	\$54,592	\$53,362	\$57,260
2012-2017 Annual Rate	2.87%	2.99%	3.10%
<b>Per Capita Income</b>			
2012 Per Capita Income	\$21,094	\$20,077	\$21,419
2017 Per Capita Income	\$24,415	\$23,398	\$25,116
2012-2017 Annual Rate	2.97%	3.11%	3.24%
<b>Households by Income</b>			

Current median household income is \$36,530 in the area, compared to \$50,157 for all U.S. households. Median household income is projected to be \$41,975 in five years, compared to \$56,895 for all U.S. households

Current average household income is \$49,150 in this area, compared to \$68,162 for all U.S. households. Average household income is projected to be \$57,260 in five years, compared to \$77,137 for all U.S. households

Current per capita income is \$21,419 in the area, compared to the U.S. per capita income of \$26,409. The per capita income is projected to be \$25,116 in five years, compared to \$29,882 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	2,454	16,492	20,720
2000 Owner Occupied Housing Units	1,149	6,738	8,613
2000 Owner Occupied Housing Units	566	5,631	6,963
2000 Vacant Housing Units	739	4,123	5,144
2010 Total Housing Units	2,540	18,511	25,389
2010 Owner Occupied Housing Units	1,146	7,210	10,379
2010 Renter Occupied Housing Units	572	6,132	7,720
2010 Vacant Housing Units	822	5,169	7,290
2012 Total Housing Units	2,555	18,698	25,635
2012 Owner Occupied Housing Units	1,117	6,921	10,010
2012 Renter Occupied Housing Units	608	6,534	8,237
2012 Vacant Housing Units	830	5,242	7,389
2017 Total Housing Units	2,622	19,298	26,486
2017 Owner Occupied Housing Units	1,151	7,166	10,362
2017 Renter Occupied Housing Units	611	6,651	8,380
2017 Vacant Housing Units	860	5,481	7,744

Currently, 39.0% of the 25,635 housing units in the area are owner occupied; 32.1%, renter occupied; and 28.8% are vacant. Currently, in the U.S., 56.5% of the housing units in the area are owner occupied; 32.1% are renter occupied; and 11.4% are vacant. In 2010, there were 25,389 housing units in the area - 40.9% owner occupied, 30.4% renter occupied, and 28.7% vacant. The annual rate of change in housing units since 2010 is 0.43%. Median home value in the area is \$97,210, compared to a median home value of \$167,749 for the U.S. In five years, median value is projected to change by 4.86% annually to \$123,261.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

April 03, 2013





# Demographic and Income Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Ring: 1 mile radius

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

Summary	Census 2010		2012		2017		
Population	3,942		3,984		4,038		
Households	1,718		1,725		1,762		
Families	1,016		1,010		1,034		
Average Household Size	2.29		2.30		2.28		
Owner Occupied Housing Units	1,146		1,117		1,151		
Renter Occupied Housing Units	572		608		611		
Median Age	52.9		53.7		55.8		
Trends: 2012 - 2017 Annual Rate	Area		State		National		
Population	0.27%		0.81%		0.68%		
Households	0.43%		0.89%		0.74%		
Families	0.47%		0.91%		0.72%		
Owner HHs	0.60%		1.00%		0.91%		
Median Household Income	1.61%		2.83%		2.55%		
Households by Income				2012		2017	
				Number	Percent	Number	Percent
	<\$15,000			298	17.3%	287	16.3%
	\$15,000 - \$24,999			321	18.6%	262	14.9%
	\$25,000 - \$34,999			184	10.7%	189	10.7%
	\$35,000 - \$49,999			419	24.3%	371	21.1%
	\$50,000 - \$74,999			267	15.5%	347	19.7%
	\$75,000 - \$99,999			74	4.3%	99	5.6%
	\$100,000 - \$149,999			91	5.3%	117	6.6%
	\$150,000 - \$199,999			25	1.4%	34	1.9%
	\$200,000+			46	2.7%	56	3.2%
Median Household Income			\$36,402		\$39,433		
Average Household Income			\$47,398		\$54,592		
Per Capita Income			\$21,094		\$24,415		
Population by Age	Census 2010		2012		2017		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	174	4.4%	177	4.4%	173	4.3%
	5 - 9	162	4.1%	164	4.1%	161	4.0%
	10 - 14	178	4.5%	174	4.4%	173	4.3%
	15 - 19	215	5.5%	206	5.2%	192	4.8%
	20 - 24	162	4.1%	165	4.1%	150	3.7%
	25 - 34	279	7.1%	283	7.1%	281	7.0%
	35 - 44	341	8.6%	330	8.3%	314	7.8%
	45 - 54	595	15.1%	577	14.5%	523	12.9%
	55 - 64	675	17.1%	701	17.6%	719	17.8%
	65 - 74	684	17.3%	727	18.2%	857	21.2%
	75 - 84	378	9.6%	376	9.4%	388	9.6%
	85+	100	2.5%	105	2.6%	108	2.7%
	Race and Ethnicity	Census 2010		2012		2017	
		Number	Percent	Number	Percent	Number	Percent
White Alone		3,408	86.5%	3,409	85.6%	3,356	83.1%
Black Alone		44	1.1%	56	1.4%	90	2.2%
American Indian Alone		49	1.2%	49	1.2%	50	1.2%
Asian Alone		34	0.9%	40	1.0%	55	1.4%
Pacific Islander Alone		0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone		297	7.5%	311	7.8%	349	8.6%
Two or More Races		109	2.8%	118	3.0%	137	3.4%
Hispanic Origin (Any Race)		768	19.5%	795	20.0%	871	21.6%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

April 03, 2013

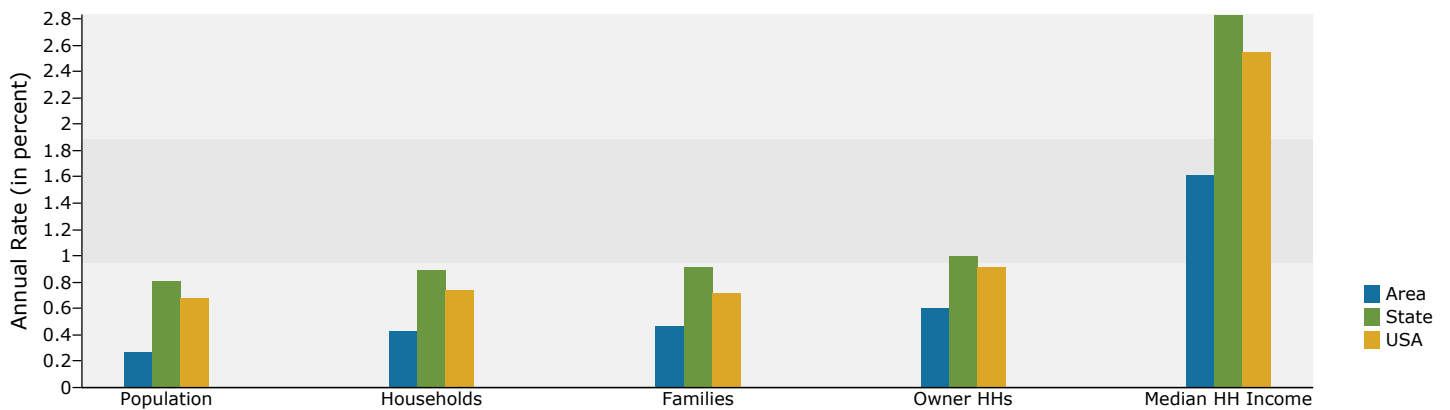


# Demographic and Income Profile

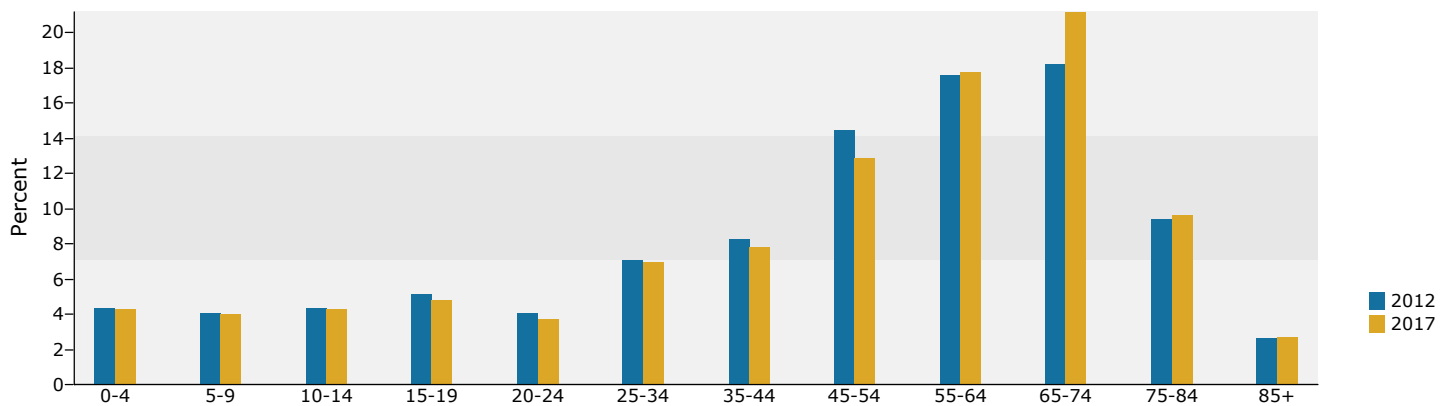
1751 Highway 95, Bullhead City, AZ, 86442  
Ring: 1 mile radius

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

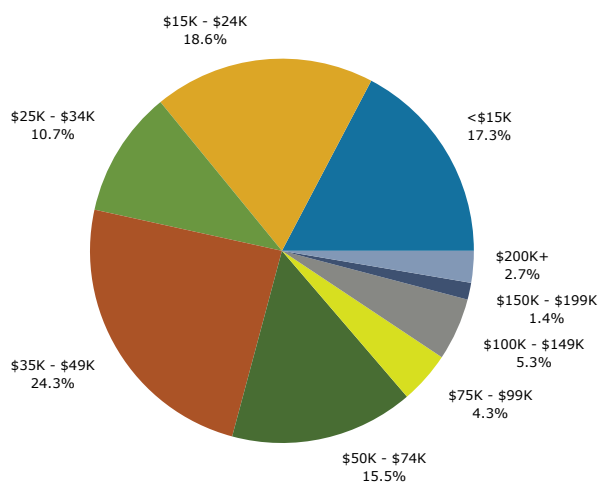
Trends 2012-2017



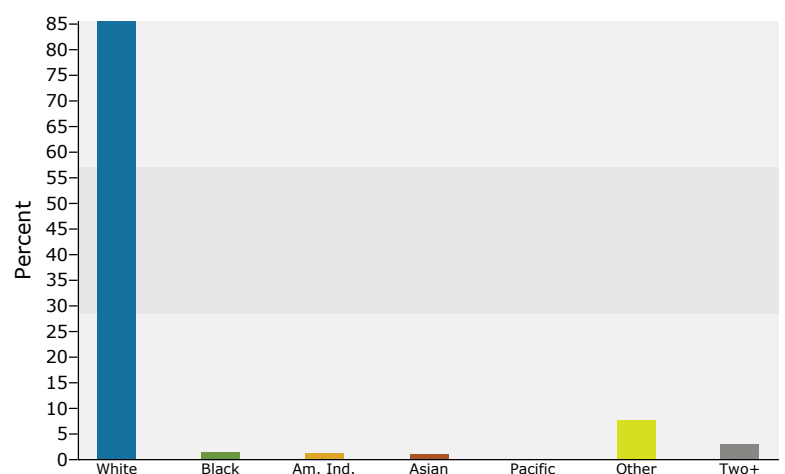
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 20.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

April 03, 2013



# Demographic and Income Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Ring: 3 mile radius

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

Summary	Census 2010		2012		2017		
Population	30,978		31,317		31,929		
Households	13,342		13,456		13,817		
Families	7,964		7,944		8,180		
Average Household Size	2.31		2.32		2.30		
Owner Occupied Housing Units	7,210		6,921		7,166		
Renter Occupied Housing Units	6,132		6,534		6,651		
Median Age	48.4		49.4		51.4		
Trends: 2012 - 2017 Annual Rate	Area		State		National		
Population	0.39%		0.81%		0.68%		
Households	0.53%		0.89%		0.74%		
Families	0.59%		0.91%		0.72%		
Owner HHs	0.70%		1.00%		0.91%		
Median Household Income	2.17%		2.83%		2.55%		
Households by Income				2012		2017	
				Number	Percent	Number	Percent
	<\$15,000			2,345	17.4%	2,352	17.0%
	\$15,000 - \$24,999			2,312	17.2%	1,931	14.0%
	\$25,000 - \$34,999			1,967	14.6%	1,723	12.5%
	\$35,000 - \$49,999			2,778	20.6%	2,420	17.5%
	\$50,000 - \$74,999			2,223	16.5%	2,762	20.0%
	\$75,000 - \$99,999			708	5.3%	1,102	8.0%
	\$100,000 - \$149,999			637	4.7%	855	6.2%
	\$150,000 - \$199,999			278	2.1%	400	2.9%
	\$200,000+			209	1.6%	272	2.0%
	Median Household Income			\$35,371		\$39,388	
Average Household Income			\$46,064		\$53,362		
Per Capita Income			\$20,077		\$23,398		
Population by Age	Census 2010		2012		2017		
	Number	Percent	Number	Percent	Number	Percent	
	0 - 4	1,659	5.4%	1,650	5.3%	1,629	5.1%
	5 - 9	1,535	5.0%	1,528	4.9%	1,504	4.7%
	10 - 14	1,660	5.4%	1,630	5.2%	1,626	5.1%
	15 - 19	1,876	6.1%	1,786	5.7%	1,685	5.3%
	20 - 24	1,549	5.0%	1,575	5.0%	1,439	4.5%
	25 - 34	2,781	9.0%	2,824	9.0%	2,821	8.8%
	35 - 44	2,997	9.7%	2,923	9.3%	2,828	8.9%
	45 - 54	4,460	14.4%	4,341	13.9%	3,995	12.5%
	55 - 64	4,874	15.7%	5,098	16.3%	5,316	16.6%
	65 - 74	4,610	14.9%	4,936	15.8%	5,903	18.5%
	75 - 84	2,351	7.6%	2,357	7.5%	2,478	7.8%
	85+	626	2.0%	670	2.1%	706	2.2%
	Race and Ethnicity	Census 2010		2012		2017	
Number		Percent	Number	Percent	Number	Percent	
White Alone		25,133	81.1%	25,128	80.2%	24,824	77.7%
Black Alone		482	1.6%	557	1.8%	771	2.4%
American Indian Alone		374	1.2%	385	1.2%	406	1.3%
Asian Alone		381	1.2%	435	1.4%	566	1.8%
Pacific Islander Alone		62	0.2%	62	0.2%	66	0.2%
Some Other Race Alone		3,606	11.6%	3,742	11.9%	4,134	12.9%
Two or More Races		940	3.0%	1,007	3.2%	1,162	3.6%
Hispanic Origin (Any Race)		7,654	24.7%	7,928	25.3%	8,673	27.2%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

April 03, 2013

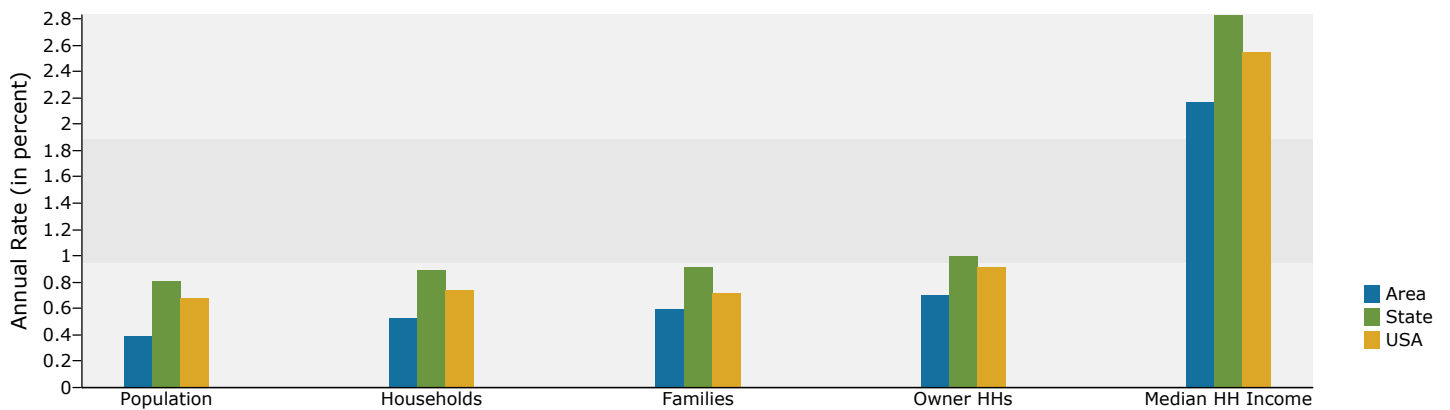


# Demographic and Income Profile

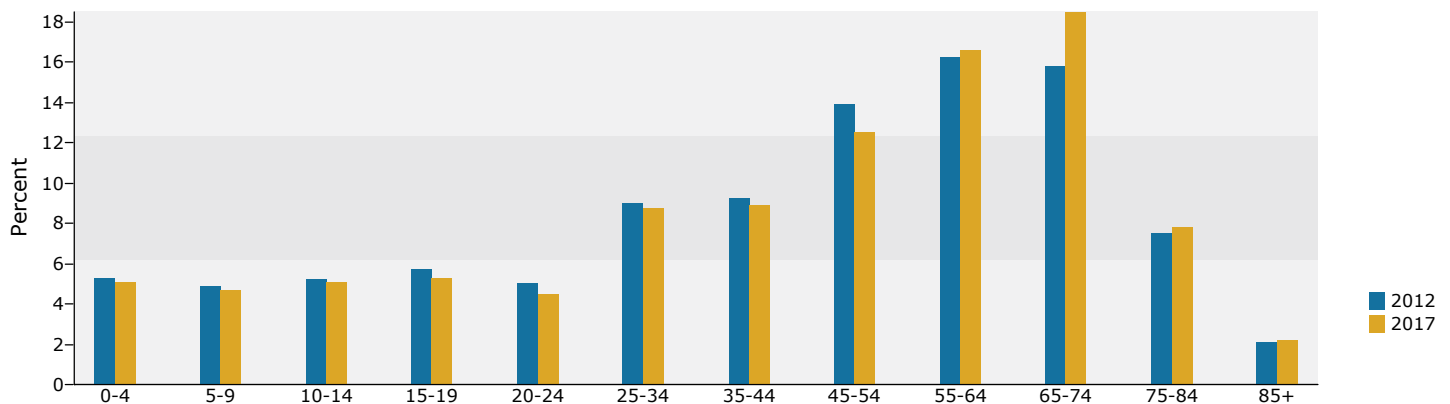
1751 Highway 95, Bullhead City, AZ, 86442  
Ring: 3 mile radius

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

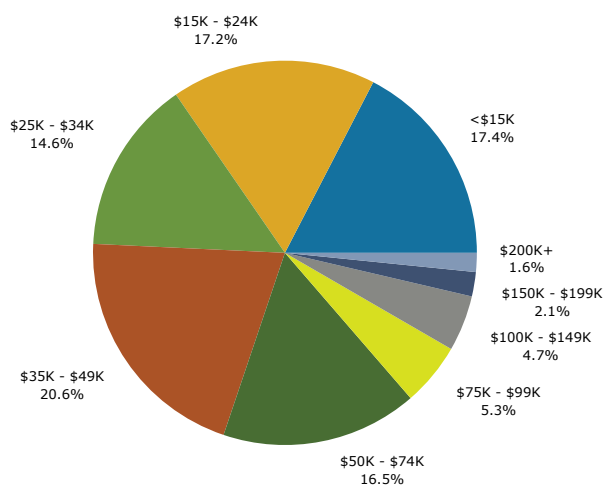
Trends 2012-2017



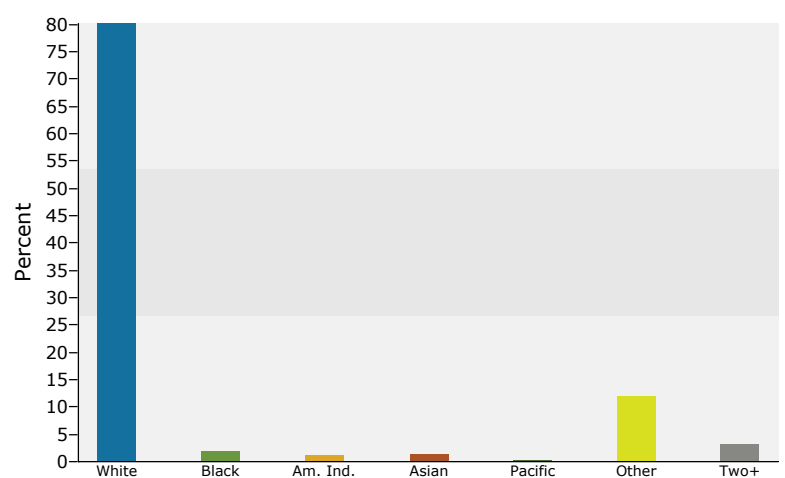
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 25.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

April 03, 2013



# Demographic and Income Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Ring: 5 mile radius

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

Summary	Census 2010		2012		2017	
Population	41,711		42,180		43,001	
Households	18,099		18,246		18,742	
Families	11,067		11,042		11,371	
Average Household Size	2.30		2.30		2.28	
Owner Occupied Housing Units	10,379		10,010		10,362	
Renter Occupied Housing Units	7,720		8,237		8,380	
Median Age	49.3		50.3		52.2	
Trends: 2012 - 2017 Annual Rate	Area		State		National	
Population	0.39%		0.81%		0.68%	
Households	0.54%		0.89%		0.74%	
Families	0.59%		0.91%		0.72%	
Owner HHs	0.69%		1.00%		0.91%	
Median Household Income	2.82%		2.83%		2.55%	
Households by Income	2012		2017			
	Number	Percent	Number	Percent		
<\$15,000	2,967	16.3%	2,944	15.7%		
\$15,000 - \$24,999	2,961	16.2%	2,421	12.9%		
\$25,000 - \$34,999	2,657	14.6%	2,215	11.8%		
\$35,000 - \$49,999	3,668	20.1%	3,243	17.3%		
\$50,000 - \$74,999	3,090	16.9%	3,893	20.8%		
\$75,000 - \$99,999	1,097	6.0%	1,645	8.8%		
\$100,000 - \$149,999	1,004	5.5%	1,312	7.0%		
\$150,000 - \$199,999	408	2.2%	570	3.0%		
\$200,000+	394	2.2%	499	2.7%		
Median Household Income	\$36,530		\$41,975			
Average Household Income	\$49,150		\$57,260			
Per Capita Income	\$21,419		\$25,116			
Population by Age	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,203	5.3%	2,189	5.2%	2,163	5.0%
5 - 9	2,065	5.0%	2,054	4.9%	2,024	4.7%
10 - 14	2,159	5.2%	2,119	5.0%	2,114	4.9%
15 - 19	2,408	5.8%	2,293	5.4%	2,167	5.0%
20 - 24	2,042	4.9%	2,076	4.9%	1,897	4.4%
25 - 34	3,668	8.8%	3,723	8.8%	3,721	8.7%
35 - 44	3,978	9.5%	3,877	9.2%	3,743	8.7%
45 - 54	5,901	14.1%	5,741	13.6%	5,273	12.3%
55 - 64	6,861	16.4%	7,171	17.0%	7,457	17.3%
65 - 74	6,443	15.4%	6,886	16.3%	8,196	19.1%
75 - 84	3,159	7.6%	3,165	7.5%	3,316	7.7%
85+	826	2.0%	886	2.1%	930	2.2%
Race and Ethnicity	Census 2010		2012		2017	
	Number	Percent	Number	Percent	Number	Percent
White Alone	34,151	81.9%	34,134	80.9%	33,677	78.3%
Black Alone	647	1.6%	763	1.8%	1,090	2.5%
American Indian Alone	479	1.1%	493	1.2%	515	1.2%
Asian Alone	595	1.4%	687	1.6%	908	2.1%
Pacific Islander Alone	79	0.2%	79	0.2%	84	0.2%
Some Other Race Alone	4,492	10.8%	4,662	11.1%	5,152	12.0%
Two or More Races	1,269	3.0%	1,362	3.2%	1,573	3.7%
Hispanic Origin (Any Race)	9,692	23.2%	10,039	23.8%	10,974	25.5%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

April 03, 2013

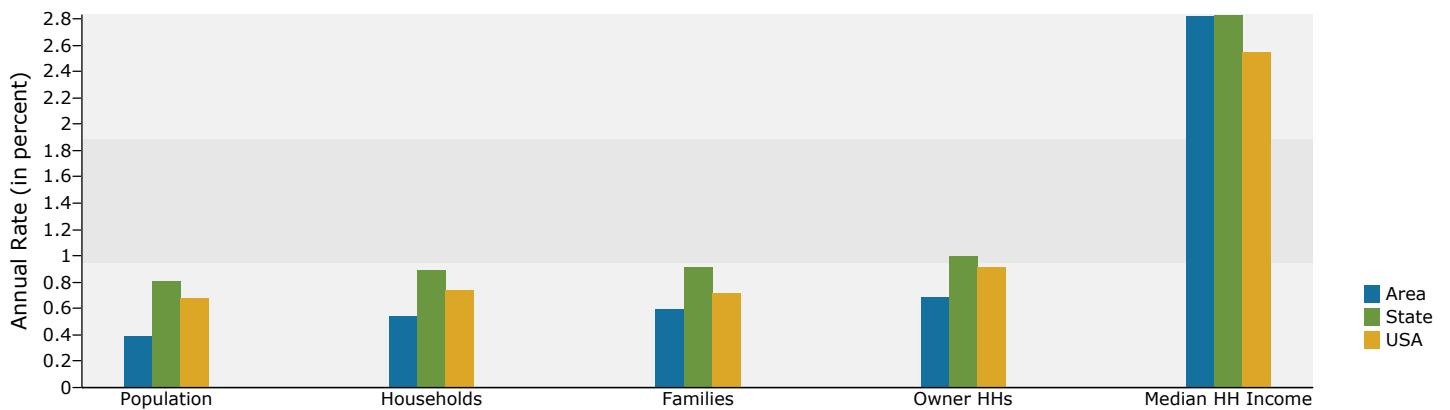


## Demographic and Income Profile

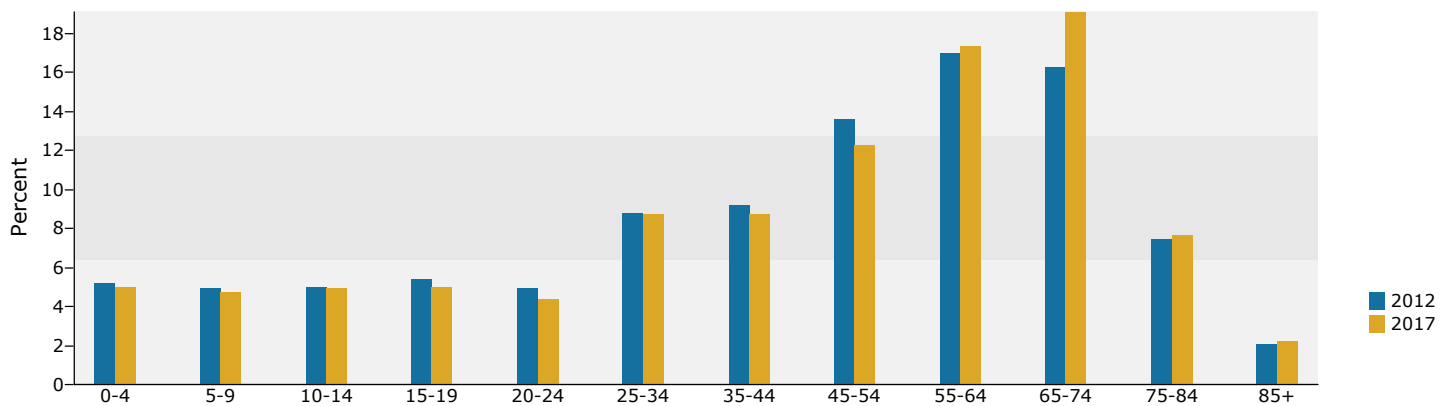
1751 Highway 95, Bullhead City, AZ, 86442  
Ring: 5 mile radius

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

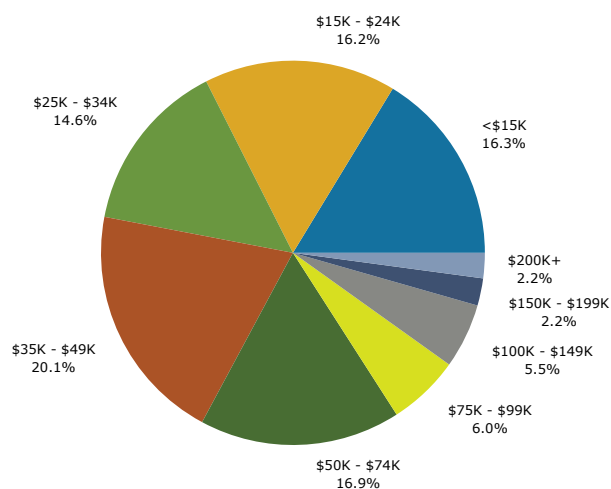
Trends 2012-2017



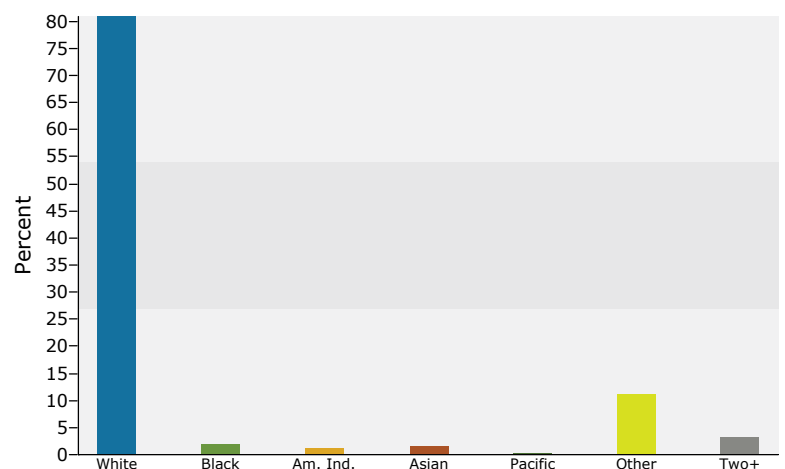
Population by Age



2012 Household Income



2012 Population by Race



2012 Percent Hispanic Origin: 23.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

April 03, 2013



# Market Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Rings: 1, 3, 5 mile radii

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	4,020	29,455	37,156
2010 Total Population	3,942	30,978	41,711
2012 Total Population	3,984	31,317	42,180
2012 Group Quarters	18	155	209
2017 Total Population	4,038	31,929	43,001
2012-2017 Annual Rate	0.27%	0.39%	0.39%
<b>Household Summary</b>			
2000 Households	1,714	12,369	15,576
2000 Average Household Size	2.33	2.37	2.38
2010 Households	1,718	13,342	18,099
2010 Average Household Size	2.29	2.31	2.30
2012 Households	1,725	13,456	18,246
2012 Average Household Size	2.30	2.32	2.30
2017 Households	1,762	13,817	18,742
2017 Average Household Size	2.28	2.30	2.28
2012-2017 Annual Rate	0.42%	0.53%	0.54%
2010 Families	1,016	7,964	11,067
2010 Average Family Size	2.81	2.84	2.79
2012 Families	1,010	7,944	11,042
2012 Average Family Size	2.82	2.84	2.79
2017 Families	1,034	8,180	11,371
2017 Average Family Size	2.82	2.83	2.78
2012-2017 Annual Rate	0.47%	0.59%	0.59%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,454	16,492	20,720
Owner Occupied Housing Units	46.8%	40.9%	41.6%
Renter Occupied Housing Units	23.1%	34.1%	33.6%
Vacant Housing Units	30.1%	25.0%	24.8%
2010 Housing Units	2,540	18,511	25,389
Owner Occupied Housing Units	45.1%	38.9%	40.9%
Renter Occupied Housing Units	22.5%	33.1%	30.4%
Vacant Housing Units	32.4%	27.9%	28.7%
2012 Housing Units	2,555	18,698	25,635
Owner Occupied Housing Units	43.7%	37.0%	39.0%
Renter Occupied Housing Units	23.8%	34.9%	32.1%
Vacant Housing Units	32.5%	28.0%	28.8%
2017 Housing Units	2,622	19,298	26,486
Owner Occupied Housing Units	43.9%	37.1%	39.1%
Renter Occupied Housing Units	23.3%	34.5%	31.6%
Vacant Housing Units	32.8%	28.4%	29.2%
<b>Median Household Income</b>			
2012	\$36,402	\$35,371	\$36,530
2017	\$39,433	\$39,388	\$41,975
<b>Median Home Value</b>			
2012	\$82,517	\$87,307	\$97,210
2017	\$89,338	\$99,378	\$123,261
<b>Per Capita Income</b>			
2012	\$21,094	\$20,077	\$21,419
2017	\$24,415	\$23,398	\$25,116
<b>Median Age</b>			
2010	52.9	48.4	49.3
2012	53.7	49.4	50.3
2017	55.8	51.4	52.2

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

April 03, 2013





# Market Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Rings: 1, 3, 5 mile radii

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

	1 mile	3 miles	5 miles
<b>2012 Households by Income</b>			
Household Income Base	1,725	13,456	18,246
<\$15,000	17.3%	17.4%	16.3%
\$15,000 - \$24,999	18.6%	17.2%	16.2%
\$25,000 - \$34,999	10.7%	14.6%	14.6%
\$35,000 - \$49,999	24.3%	20.6%	20.1%
\$50,000 - \$74,999	15.5%	16.5%	16.9%
\$75,000 - \$99,999	4.3%	5.3%	6.0%
\$100,000 - \$149,999	5.3%	4.7%	5.5%
\$150,000 - \$199,999	1.4%	2.1%	2.2%
\$200,000+	2.7%	1.6%	2.2%
Average Household Income	\$47,398	\$46,064	\$49,150
<b>2017 Households by Income</b>			
Household Income Base	1,762	13,817	18,742
<\$15,000	16.3%	17.0%	15.7%
\$15,000 - \$24,999	14.9%	14.0%	12.9%
\$25,000 - \$34,999	10.7%	12.5%	11.8%
\$35,000 - \$49,999	21.1%	17.5%	17.3%
\$50,000 - \$74,999	19.7%	20.0%	20.8%
\$75,000 - \$99,999	5.6%	8.0%	8.8%
\$100,000 - \$149,999	6.6%	6.2%	7.0%
\$150,000 - \$199,999	1.9%	2.9%	3.0%
\$200,000+	3.2%	2.0%	2.7%
Average Household Income	\$54,592	\$53,362	\$57,260
<b>2012 Owner Occupied Housing Units by Value</b>			
Total	1,117	6,921	10,010
<\$50,000	18.1%	16.7%	14.7%
\$50,000 - \$99,999	49.1%	44.6%	37.4%
\$100,000 - \$149,999	20.1%	22.2%	24.1%
\$150,000 - \$199,999	6.8%	8.8%	12.8%
\$200,000 - \$249,999	2.1%	3.4%	5.2%
\$250,000 - \$299,999	1.1%	1.9%	2.7%
\$300,000 - \$399,999	1.8%	1.2%	1.7%
\$400,000 - \$499,999	0.6%	0.6%	0.8%
\$500,000 - \$749,999	0.3%	0.4%	0.5%
\$750,000 - \$999,999	0.1%	0.1%	0.1%
\$1,000,000 +	0.0%	0.1%	0.0%
Average Home Value	\$97,448	\$104,854	\$117,479
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	1,151	7,166	10,362
<\$50,000	12.5%	11.5%	9.8%
\$50,000 - \$99,999	47.6%	39.0%	31.3%
\$100,000 - \$149,999	17.3%	19.6%	19.1%
\$150,000 - \$199,999	10.6%	14.4%	19.5%
\$200,000 - \$249,999	3.9%	6.7%	9.5%
\$250,000 - \$299,999	2.5%	4.2%	5.1%
\$300,000 - \$399,999	3.7%	2.4%	2.9%
\$400,000 - \$499,999	1.0%	1.1%	1.3%
\$500,000 - \$749,999	0.5%	0.9%	1.1%
\$750,000 - \$999,999	0.2%	0.2%	0.2%
\$1,000,000 +	0.0%	0.1%	0.1%
Average Home Value	\$117,284	\$130,109	\$145,177

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

April 03, 2013



## Market Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Rings: 1, 3, 5 mile radii

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	3,946	30,978	41,714
0 - 4	4.4%	5.4%	5.3%
5 - 9	4.1%	5.0%	5.0%
10 - 14	4.5%	5.4%	5.2%
15 - 24	9.6%	11.1%	10.7%
25 - 34	7.1%	9.0%	8.8%
35 - 44	8.6%	9.7%	9.5%
45 - 54	15.1%	14.4%	14.1%
55 - 64	17.1%	15.7%	16.4%
65 - 74	17.3%	14.9%	15.4%
75 - 84	9.6%	7.6%	7.6%
85 +	2.5%	2.0%	2.0%
18 +	83.6%	80.6%	81.0%
<b>2012 Population by Age</b>			
Total	3,985	31,318	42,180
0 - 4	4.4%	5.3%	5.2%
5 - 9	4.1%	4.9%	4.9%
10 - 14	4.4%	5.2%	5.0%
15 - 24	9.3%	10.7%	10.4%
25 - 34	7.1%	9.0%	8.8%
35 - 44	8.3%	9.3%	9.2%
45 - 54	14.5%	13.9%	13.6%
55 - 64	17.6%	16.3%	17.0%
65 - 74	18.2%	15.8%	16.3%
75 - 84	9.4%	7.5%	7.5%
85 +	2.6%	2.1%	2.1%
18 +	83.9%	81.0%	81.5%
<b>2017 Population by Age</b>			
Total	4,039	31,930	43,001
0 - 4	4.3%	5.1%	5.0%
5 - 9	4.0%	4.7%	4.7%
10 - 14	4.3%	5.1%	4.9%
15 - 24	8.5%	9.8%	9.5%
25 - 34	7.0%	8.8%	8.7%
35 - 44	7.8%	8.9%	8.7%
45 - 54	12.9%	12.5%	12.3%
55 - 64	17.8%	16.6%	17.3%
65 - 74	21.2%	18.5%	19.1%
75 - 84	9.6%	7.8%	7.7%
85 +	2.7%	2.2%	2.2%
18 +	84.6%	81.8%	82.2%
<b>2010 Population by Sex</b>			
Males	1,961	15,411	20,700
Females	1,981	15,567	21,011
<b>2012 Population by Sex</b>			
Males	1,986	15,612	20,978
Females	1,998	15,704	21,202
<b>2017 Population by Sex</b>			
Males	2,019	15,950	21,443
Females	2,019	15,979	21,558

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

April 03, 2013



## Market Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Rings: 1, 3, 5 mile radii

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	3,941	30,978	41,712
White Alone	86.5%	81.1%	81.9%
Black Alone	1.1%	1.6%	1.6%
American Indian Alone	1.2%	1.2%	1.1%
Asian Alone	0.9%	1.2%	1.4%
Pacific Islander Alone	0.0%	0.2%	0.2%
Some Other Race Alone	7.5%	11.6%	10.8%
Two or More Races	2.8%	3.0%	3.0%
Hispanic Origin	19.5%	24.7%	23.2%
Diversity Index	48.7	58.6	56.8
<b>2012 Population by Race/Ethnicity</b>			
Total	3,983	31,316	42,180
White Alone	85.6%	80.2%	80.9%
Black Alone	1.4%	1.8%	1.8%
American Indian Alone	1.2%	1.2%	1.2%
Asian Alone	1.0%	1.4%	1.6%
Pacific Islander Alone	0.0%	0.2%	0.2%
Some Other Race Alone	7.8%	11.9%	11.1%
Two or More Races	3.0%	3.2%	3.2%
Hispanic Origin	20.0%	25.3%	23.8%
Diversity Index	50.2	59.9	58.2
<b>2017 Population by Race/Ethnicity</b>			
Total	4,037	31,929	42,999
White Alone	83.1%	77.7%	78.3%
Black Alone	2.2%	2.4%	2.5%
American Indian Alone	1.2%	1.3%	1.2%
Asian Alone	1.4%	1.8%	2.1%
Pacific Islander Alone	0.0%	0.2%	0.2%
Some Other Race Alone	8.6%	12.9%	12.0%
Two or More Races	3.4%	3.6%	3.7%
Hispanic Origin	21.6%	27.2%	25.5%
Diversity Index	54.2	63.4	61.9
<b>2010 Population by Relationship and Household Type</b>			
Total	3,942	30,977	41,711
In Households	99.6%	99.6%	99.6%
In Family Households	75.8%	76.8%	77.6%
Householder	26.6%	25.8%	26.5%
Spouse	19.3%	17.7%	18.7%
Child	22.4%	25.2%	24.5%
Other relative	4.2%	4.3%	4.2%
Nonrelative	3.3%	3.8%	3.6%
In Nonfamily Households	23.8%	22.8%	22.0%
In Group Quarters	0.4%	0.4%	0.4%
Institutionalized Population	0.1%	0.2%	0.2%
Noninstitutionalized Population	0.3%	0.2%	0.2%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

April 03, 2013



## Market Profile

1751 Highway 95, Bullhead City, AZ, 86442  
Rings: 1, 3, 5 mile radii

Prepared by Lisa McCabe  
Latitude: 35.121380341  
Longitude: -114.5866992

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	1,718	13,343	18,099
Households with 1 Person	30.7%	30.3%	29.2%
Households with 2+ People	69.3%	69.7%	70.8%
Family Households	59.1%	59.7%	61.1%
Husband-wife Families	42.9%	40.8%	43.2%
With Related Children	8.6%	11.0%	11.1%
Other Family (No Spouse Present)	16.2%	18.9%	17.9%
Other Family with Male Householder	6.1%	6.1%	5.8%
With Related Children	3.5%	3.7%	3.5%
Other Family with Female Householder	10.2%	12.7%	12.1%
With Related Children	5.8%	8.1%	7.7%
Nonfamily Households	10.1%	10.0%	9.6%
All Households with Children	18.6%	23.5%	22.9%
Multigenerational Households	4.2%	4.3%	4.0%
Unmarried Partner Households	9.5%	10.3%	10.0%
Male-female	9.0%	9.5%	9.3%
Same-sex	0.6%	0.8%	0.8%
<b>2010 Households by Size</b>			
Total	1,718	13,342	18,097
1 Person Household	30.7%	30.3%	29.2%
2 Person Household	43.9%	40.7%	42.3%
3 Person Household	10.8%	12.0%	12.0%
4 Person Household	7.3%	8.6%	8.5%
5 Person Household	4.2%	4.6%	4.5%
6 Person Household	1.8%	2.2%	2.1%
7 + Person Household	1.2%	1.4%	1.3%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	1,718	13,342	18,099
Owner Occupied	66.7%	54.0%	57.3%
Owned with a Mortgage/Loan	31.7%	29.8%	32.6%
Owned Free and Clear	35.0%	24.2%	24.7%
Renter Occupied	33.3%	46.0%	42.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

April 03, 2013