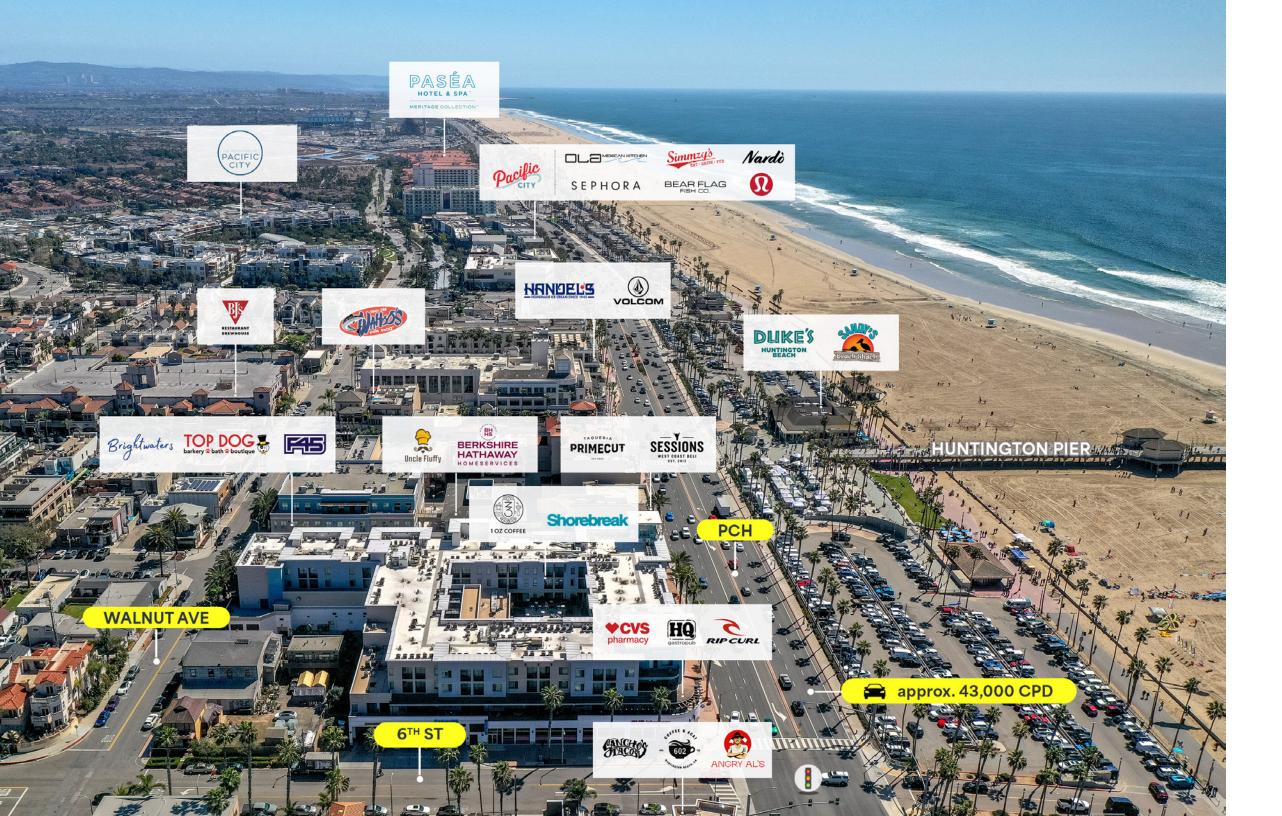




FOR LEASE 1,406 - 6,101 SF

Premier destination in downtown Huntington Beach



JUST STEPS AWAY FROM THE MOST

ICONIC PIER AND

OCEAN VIEWS IN CALIFORNIA

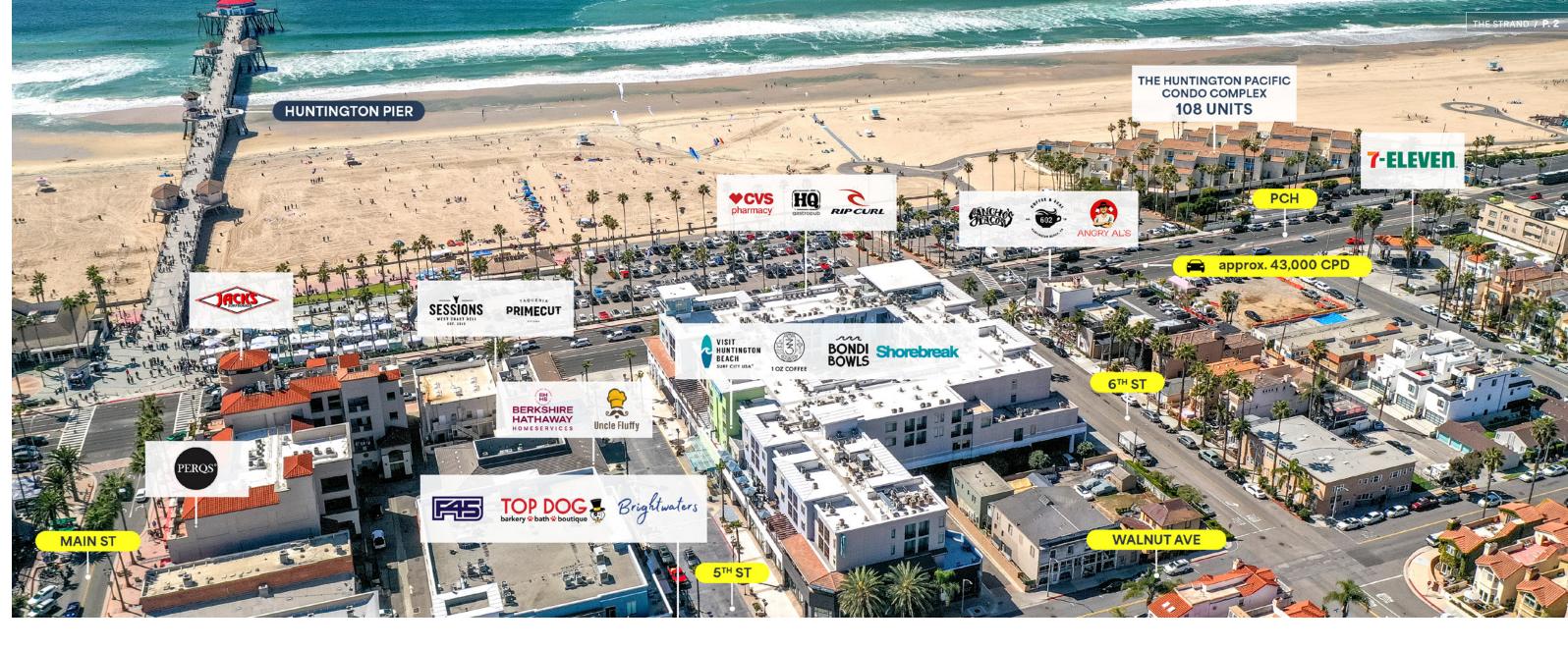
The Strand is one of the premier destinations along 5th Street in downtown Huntington Beach, combining a unique blend of shopping, dining, and entertainment. Situated just steps from the beach and the iconic pier, The Strand offers an inviting atmosphere with a modern feel that attracts both locals and tourists year-round.

With visions of making its mark on the City's historic downtown landscape, The Strand is currently undergoing exciting changes to enhance the visitor experience. Through thoughtful renovations and by carefully curating a diverse mix of retail and dining options, The Strand aims to create a dynamic environment where each business complements the others, fostering a sense of community and attracting a wide range of customers. These strategic initiatives will entice locals, tourists, and the Huntington Beach workforce alike to shop, stay, dine, and play at The Strand.

PERFECTLY

POSITIONED

- 230,000+ Huntington Beach residents & over 100,000 within 3 miles
- 12 million beach visitors annually
- Huntington Beach hosts 400+ events each year
- Fronting PCH with 43,000 cars per day
- 4 luxury oceanfront hotels within 2 miles: Hilton Hotel, Pasea Hotel, Kimpton Shorebreak, Hyatt Regency
- Huntington Beach is Orange County's 3rd largest city
- Home to the US Open of Surfing and referred to as Surf City surfing capital of the world
- Closest beach to Disneyland only 20 minutes away
- The largest Independence Day celebration west of the Mississippi



UNMATCHED FOOT TRAFFIC



The US Open of Surfing

draws 500,000 to 700,000+ spectators annually in late July to early August



Huntington Beach Air Show 700,000+ visitors annually

July 4th Parade

drawing half a million people

Beach Cruisers Meet

upwards of 200 vintage 'surf related' vehicles showcased annually each spring



Surf City USA Marathon & Half Marathon

saw over 18K runners participate, making it a sold-out event (2024)

The Strand in Huntington Beach has it all: a boutique hotel, mouthwatering food, and an eclectic mix of shops that embody the authentic surfing lifestyle and culture. Your summer never ends at The Strand!

SHOP















F45 Training a global fitness and lifestyle community that brings you a complete wellness solution from functional training and HIIT to nutrition, challenges, and accountability.



Top Dog an upscale doggie boutique with an on-site bakery making fresh "made to order" birthday cakes, K9 Cupcakes & more. Grooming too!



Brightwaters Huntington Beach owned by a level 2 Sommelier, Brightwaters is not only popular for its curated wine selection, fresh seafood, and signature flatbreads, but also for hosting a variety of events open to the local community. From book clubs to live music, Brightwaters is a place to gather and enjoy the finer things.



Sushi Nigiriba a highly rated sushi restaurant, celebrated for its diverse offering of traditional and modern sushi dishes.



Innocean USA a globally recognized full-service ad agency with renowned clientele such as Hyundai and Kia Motors, headquartered on 5th Street in Huntington Beach, California.



Kimpton Shorebreak your surfer-stylish, beachfront base camp. A boutique Huntington Beach hotel situated just steps from the hottest sand in Surf City, USA, the Shorebreak was recently named the #6 hotel in Southern California according to Conde Nast Travelers 2024 Readers' Choice Awards.



Berkshire Hathaway HomeServices California mission is to customize and deliver a refined home buying and selling experience distinguished by the highest standards of integrity, expertise, and sophistication.





















Taqueria Primecut a casual eatery offering Mexican comfort food; al carbon charcoal grilled prime meats including filet mignon, ribeye, and skirt steak tacos.

RIP Curl one of the world's most recognized and respected brands and has been at the forefront of the surf and snow scenes since its creation. Rip Curl is a company built by surfers, for surfers.

Bondi Bowls a brand with a mission: to build community around healthy food. Locally owned and operated, Bondi Bowls' menu features pure, vegan ingredients in its signature acai & pitaya bowls.

HB Visitors Bureau the official Destination Marketing Organization (DMO) for Huntington Beach, California. A non-profit 501(c)(6) organization, Visit Huntington Beach promotes tourism to Huntington Beach.

1oz. Coffee a modern, laid-back coffee shop that believes small moments hold the greatest magic, where even just an ounce of coffee can slow time, spark new ideas, and deliver a little dose of wonder.

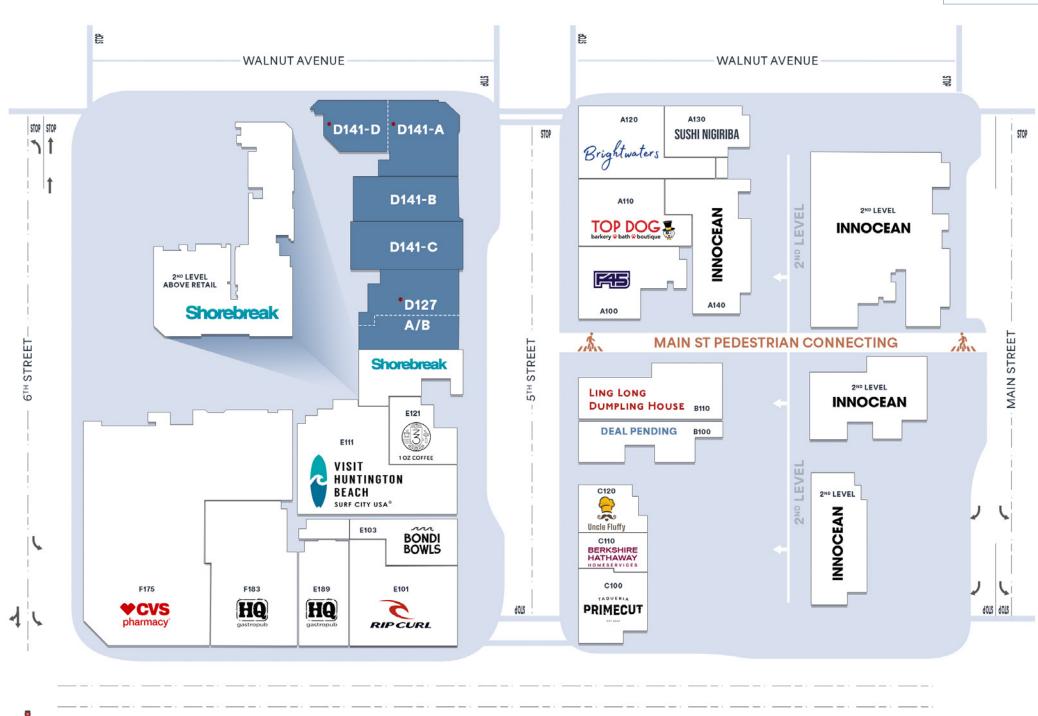
HQ Gastropub enjoys a stunning panoramic beach view and offers a fresh twist on global pop culture cuisine. From its hidden speakeasy to its inviting atmosphere, HQ Gastropub is a Huntington Beach gem.

CVS Pharmacy a national provider of health and pharmacy services focused on putting wellness within reach and offers the quality merchandise visitors may need to safely enjoy a sunny day at the beach.



96,639 SF

No.	Tenant
A100	F45 Fitness
A110	Top Dog Barkery
A120	Brightwaters Wine Bar
A130	Sushi Nigiriba
A140	Innocean USA
B100	Deal Pending
2nd Level	Shorebreak Hotel
B110	LingLong Dumpling House
C100	Taqueria Primecut
C110	Berkshire Hathaway Home Services
C120	Uncle Fluffy
*D127-A/B	1,406 - 3,150 SF Available
*D141-A/D	
D141-C	2,365 SF Available
D141-D	1,416 SF Available
2nd Level	Innocean USA
E101	RIP Curl
E103	Bondi Bowls
E111	HB Visitors Bureau
E121	1oz. Coffee
E189/F183	HQ Gastropub
F175	CVS Pharmacy



* NEW DEMISING CONCEPT

ONE MILE

Population / 32,669
Avg HH Income / \$118,642
Daytime Population / 12,737
Median Age / 34.7

THREE MILES

Population / 234,618

Avg HH Income / \$121,460

Daytime Population / 92,107

Median Age / 37.4

FIVE MILES

Population / 491,447

Avg HH Income / \$124,672

Daytime Population / 214,915

Median Age / 38.9



S

ECONOMICS







Residential Population The local residential population of Huntington Beach exceeds 200,000, with a median age of around 40 years and average household income over \$155,000. This diverse community includes families, young professionals, and retirees, all contributing to a vibrant local culture and a steady customer base that values convenient shopping and dining options.

Workforce Population The workforce in Huntington Beach consists of approximately 100,000 individuals, many employed in service, retail, and hospitality sectors as well as a dense office crowd. This population is looking for convenient dining options and retail services during work hours, making The Strand an ideal destination for lunch breaks and after-work gatherings.

Home to major employers in aerospace (**Boeing**), manufacturing (**Cambro**), hospitality (**Hyatt, Hilton**), and retail (**Walmart, Home Depot**).

Tourist Population Huntington Beach attracts millions of visitors each year, particularly during the summer months and weekends. Tourists come to enjoy the sun, surf, and vibrant beach atmosphere, making them a crucial demographic for The Strand, seeking unique experiences and local flavors during their stay.

VOTED

NO. 2

Best city to live in

*2023 source: REGISTER

OP 10

Happiest city in America

*2023 source





DRIVE DISTANCE

John Wayne Airport (SNA) CA-55 Fwy / 27 min / ±12 mi

Long Beach Airport (LGB)

I-405 Fwy / 33 min / ±16 mi

Los Angeles Airport (LAX) I-405 Fwy / 1 hr 10 min / ±36 mi

MORE INFORMATION CONTACT

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