

REDEVELOPMENT OPPORTUNITY RECEIVER DIRECTED SALE



FOR SALE

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28100 Franklin Rd
Southfield, Michigan 48034


53,956+
Vehicles Per Day


9,223+
Vehicles Per Day


8,281+
Vehicles Per Day


92,613+
Vehicles Per Day

5.36 AC High Visibility Southfield Redevelopment

28100 Franklin Road
Southfield, Michigan 48034

Property Description

NAI is pleased to present a unique redevelopment opportunity at 28100 Franklin Road in Southfield, Michigan. Situated on 5.36 acres in a highly visible, well-connected corridor, the property offers a rare chance to reposition a legacy hospitality site into a modern, demand-driven development. The existing 205,612-square-foot structure, formerly an Embassy Suites hotel built in 1986, provides a substantial physical footprint that can be leveraged for adaptive reuse or removed to unlock full site redevelopment potential.

Property Highlights

- Prime Location Visible From I-696 and The Lodge/Northwestern Hwy
- Great Market Fundamentals
- Significant Redevelopment Potential
- Strong Hospitality Demand in Southfield Submarket
- Strategic Asset with Future Upside
- Potential Brownfield Michigan Business Tax Credit Available

OFFERING SUMMARY

Sale Price:	To Be Determined By Market
Zoning:	RC
Year Built:	1986
Land Size:	5.36 AC

NAI Farbman

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