



A new opportunity  
to grow your business.

Welcome to STARTUPNY

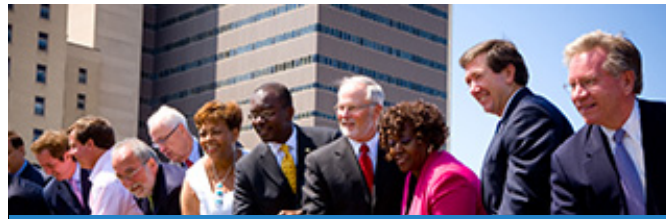


Click the boxes below to learn more.

## What is **START-UP NY?**

START-UP NY offers new and expanding businesses the opportunity to operate tax-free for 10 years on or near eligible university or college campuses in New York State.

Partnering with these schools gives businesses direct access to advanced research laboratories, development resources and experts in key industries.



**Pay zero taxes for 10 years**



**Access top-talent college and university resources**



**Connect with an expansive infrastructure with national and global access**

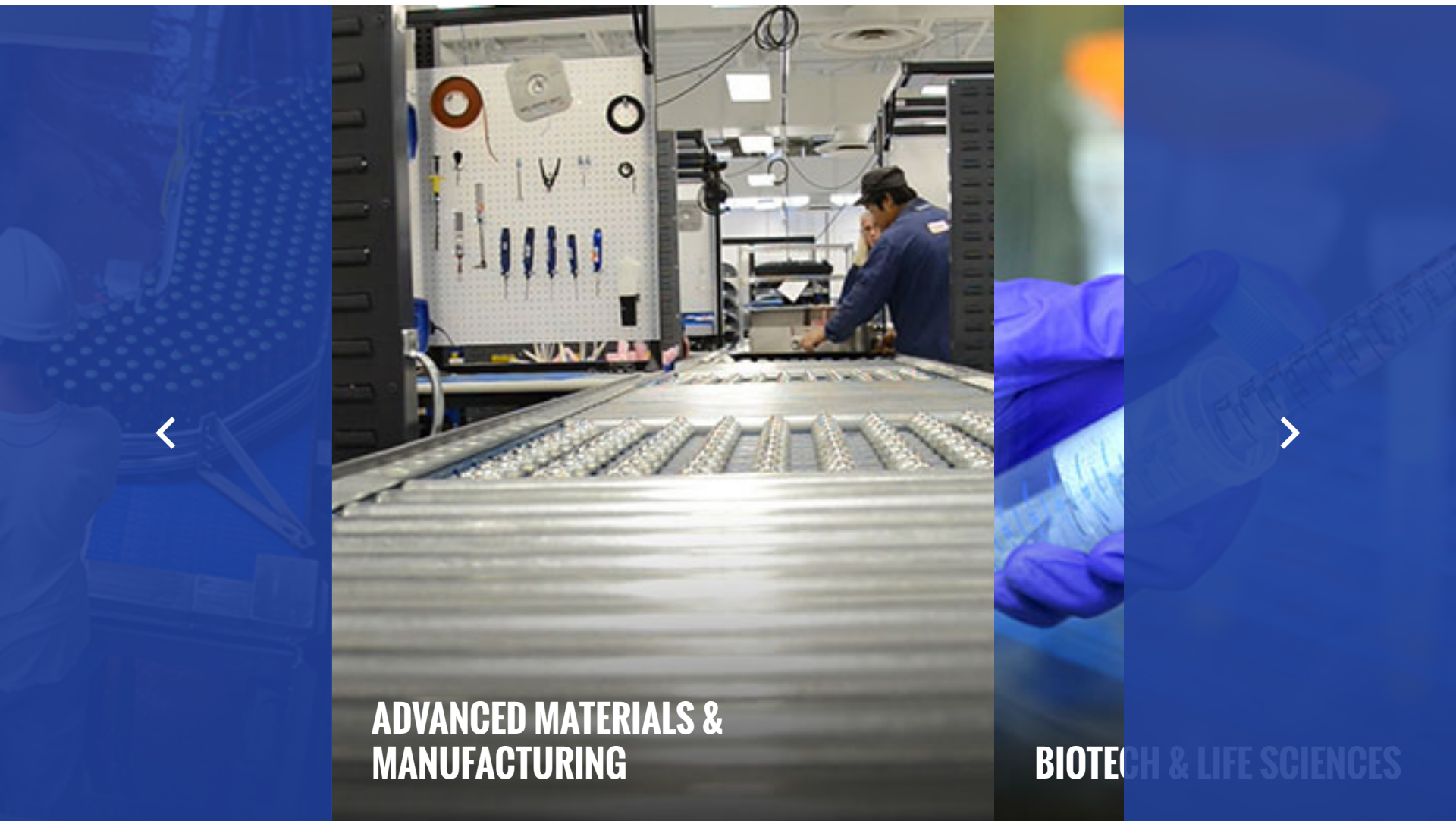
## **Who is START-UP NY for?**

**To participate in START-UP NY, your company must meet the following requirements:**

- Be a new business in New York State, or an existing New York business relocating to or expanding within the state
- Partner with a New York State college or university
- Create new jobs and contribute to the economic development of the local community

**Your company should belong to one of the many eligible industries below.**

Roll over each industry to learn more.



**ADVANCED MATERIALS &  
MANUFACTURING**

**BIOTECH & LIFE SCIENCES**

**GET STARTED**

## **What companies do not qualify to participate in START-UP NY?**

The industries listed below are not typically eligible\* to join START-UP NY, but may be

eligible for one of the many other business incentive programs offered by New York State. [Learn more about these other programs.](#)

- Retail and wholesale businesses
- Restaurants
- Law and accounting firms
- Medical or dental practices
- Real estate management companies/brokers
- Hospitality
- Retail banking
- Utilities and energy production

\*Data centers and back offices within any of the above industries could be accepted.

## News



Governor Cuomo Announces 15 Additional Companies Join START-UP NY

[READ MORE >](#)



## Why New York?

**Come see why New York is the State of Opportunity.**

[LEARN MORE](#)



## Lower Taxes

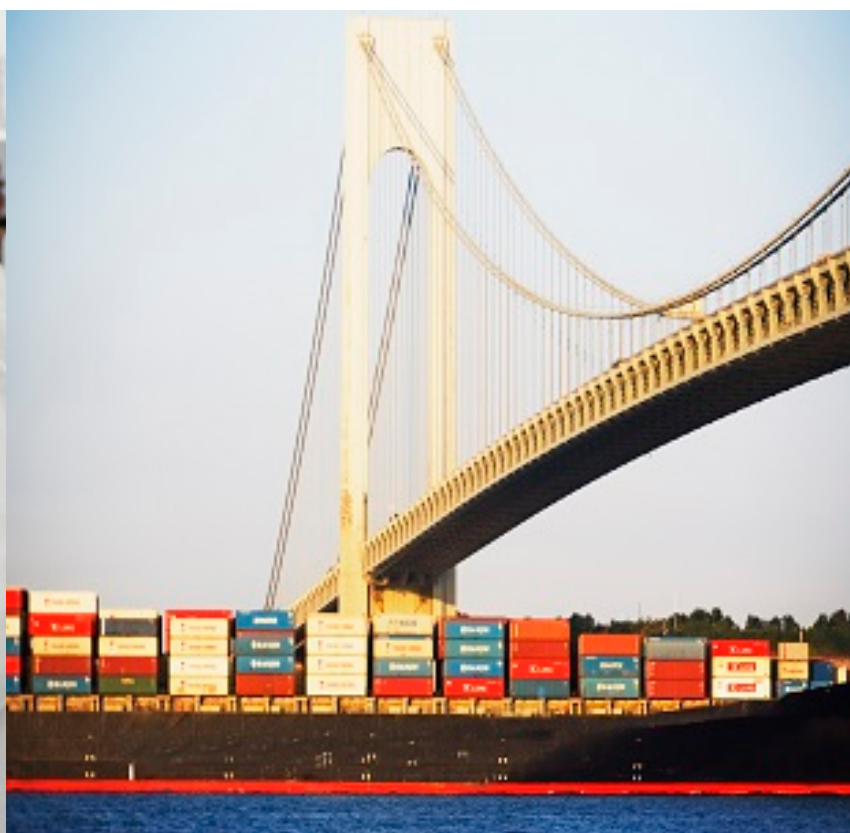
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The lowest tax rate for the middle class in 58 years. Plus, no other state offers such a broad tax-exclusion program like START-UP NY.

## Diverse and Talented Workforce

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New York State ranks #2 among states with adults who have four or more years of college. Also #2 among states for the highest number of scientists and engineers who live here.



## Robust R&D Spending

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## Accessible Supply Chain and Infrastructure

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New York State continues to be exceptionally strong in academic R&D and innovation. NYS ranks #2 in the nation in academic R&D expenditures, and this research is split almost evenly between upstate and downstate colleges & universities.

Abundant raw materials and major-market proximity, all accessible by superior highways, rail, airports and ports.



## Cost Efficient Energy

Providing some of the nation's lowest natural gas prices, New York also ranks highly in wind and clean technology patenting.

## Great Quality of Life

With quick access to bustling nightlife and culture as well as lush forests and mountain hiking, New York offers diverse and endless options.

New York State has 10 regions offering tax-free zones to grow your business.

- WESTERN NY
- FINGER LAKES
- SOUTHERN TIER
- CENTRAL NY
- MOHAWK VALLEY
- NORTH COUNTRY
- CAPITAL REGION



- MID-HUDSON
- NEW YORK CITY
- LONG ISLAND

Use this map to explore New York State by region, industry, property type, college or university of interest, labor force and lifestyle information. Click on a Region title or an area on the map to view more information on that region. You can also click on the 'FIND A LOCATION' button to view tax-free zones on our interactive map.

[FIND A LOCATION](#)

Start doing business in a tax-free zone with **START-UP NY**.

[GET STARTED](#)