

# Consumer Spending Report

301 Hoboken Rd, Carlstadt, NJ 07072

Building Type: **General Retail**  
 Secondary: **Storefront Retail/Office**  
 GLA: **8,480 SF**  
 Year Built: **1950**  
 Total Available: **0 SF**  
 % Leased: **100%**  
 Rent/SF/Yr: **-**



| 2024 Annual Spending (\$000s)            | 1 Mile           | 3 Mile             | 5 Mile             |
|--|------------------|--------------------|--------------------|
| <b>Total Specified Consumer Spending</b> | <b>\$233,929</b> | <b>\$2,069,515</b> | <b>\$6,459,869</b> |
| <b>Total Apparel</b>                     | <b>\$12,344</b>  | <b>\$116,323</b>   | <b>\$367,710</b>   |
| Women's Apparel                          | 4,935            | 44,904             | 142,836            |
| Men's Apparel                            | 2,648            | 24,013             | 76,144             |
| Girl's Apparel                           | 783              | 8,336              | 25,515             |
| Boy's Apparel                            | 573              | 6,126              | 18,931             |
| Infant Apparel                           | 547              | 5,535              | 17,325             |
| Footwear                                 | 2,858            | 27,409             | 86,958             |
| <b>Total Entertainment &amp; Hobbies</b> | <b>\$31,419</b>  | <b>\$273,356</b>   | <b>\$841,156</b>   |
| Entertainment                            | 3,348            | 29,671             | 95,326             |
| Audio & Visual Equipment/Service         | 7,810            | 69,215             | 219,127            |
| Reading Materials                        | 520              | 4,263              | 13,124             |
| Pets, Toys, & Hobbies                    | 5,683            | 48,091             | 146,247            |
| Personal Items                           | 14,058           | 122,116            | 367,332            |
| <b>Total Food and Alcohol</b>            | <b>\$66,174</b>  | <b>\$598,779</b>   | <b>\$1,894,582</b> |
| Food At Home                             | 33,806           | 316,361            | 1,007,930          |
| Food Away From Home                      | 27,533           | 241,287            | 758,379            |
| Alcoholic Beverages                      | 4,835            | 41,130             | 128,272            |
| <b>Total Household</b>                   | <b>\$39,528</b>  | <b>\$336,598</b>   | <b>\$1,038,731</b> |
| House Maintenance & Repair               | 6,833            | 58,816             | 183,539            |
| Household Equip & Furnishings            | 15,004           | 128,834            | 403,558            |
| Household Operations                     | 12,278           | 104,807            | 319,373            |
| Housing Costs                            | 5,413            | 44,141             | 132,260            |



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|------------------------------------|-----------------|------------------|--------------------|
| <b>Total Transportation/Maint.</b> | <b>\$55,849</b> | <b>\$500,118</b> | <b>\$1,567,136</b> |
| Vehicle Purchases                  | 24,445          | 221,060          | 689,621            |
| Gasoline                           | 13,558          | 125,184          | 396,861            |
| Vehicle Expenses                   | 1,853           | 15,748           | 48,442             |
| Transportation                     | 8,750           | 74,545           | 231,521            |
| Automotive Repair & Maintenance    | 7,244           | 63,581           | 200,692            |
| <b>Total Health Care</b>           | <b>\$11,215</b> | <b>\$97,944</b>  | <b>\$308,228</b>   |
| Medical Services                   | 6,757           | 58,931           | 183,882            |
| Prescription Drugs                 | 3,176           | 27,810           | 88,230             |
| Medical Supplies                   | 1,281           | 11,203           | 36,116             |
| <b>Total Education/Day Care</b>    | <b>\$17,400</b> | <b>\$146,397</b> | <b>\$442,326</b>   |
| Education                          | 10,965          | 92,462           | 280,835            |
| Fees & Admissions                  | 6,435           | 53,935           | 161,491            |



# Demographic Summary Report

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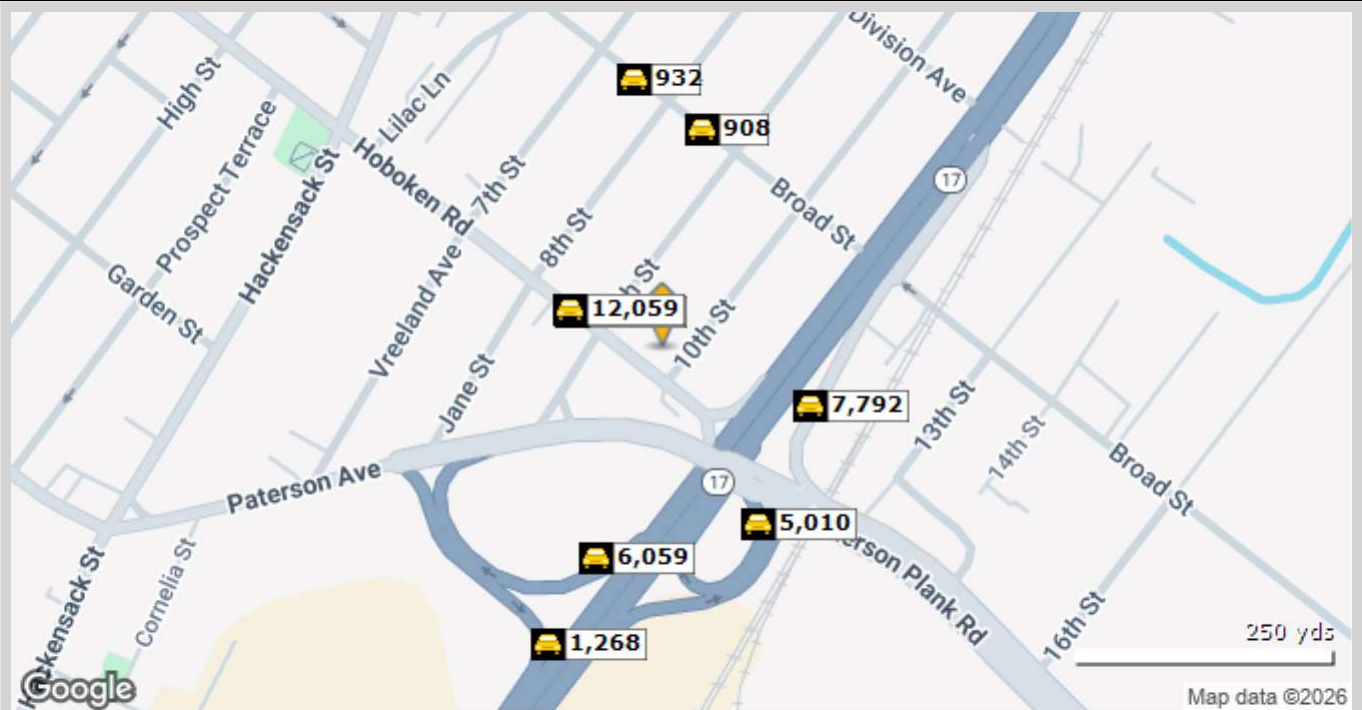
| Radius                                    | 1 Mile       | 3 Mile        | 5 Mile         |
|---|--------------|---------------|----------------|
| <b>Population</b>                         |              |               |                |
| 2029 Projection                           | 16,500       | 171,254       | 547,254        |
| 2024 Estimate                             | 17,005       | 175,629       | 564,231        |
| 2020 Census                               | 18,949       | 187,250       | 608,016        |
| Growth 2024 - 2029                        | -2.97%       | -2.49%        | -3.01%         |
| Growth 2020 - 2024                        | -10.26%      | -6.21%        | -7.20%         |
| <b>2024 Population by Hispanic Origin</b> | 4,662        | 70,698        | 260,078        |
| <b>2024 Population</b>                    | 17,005       | 175,629       | 564,231        |
| White                                     | 9,724 57.18% | 80,833 46.02% | 222,720 39.47% |
| Black                                     | 645 3.79%    | 8,630 4.91%   | 36,327 6.44%   |
| Am. Indian & Alaskan                      | 42 0.25%     | 617 0.35%     | 3,474 0.62%    |
| Asian                                     | 2,088 12.28% | 17,542 9.99%  | 57,621 10.21%  |
| Hawaiian & Pacific Island                 | 6 0.04%      | 38 0.02%      | 97 0.02%       |
| Other                                     | 4,500 26.46% | 67,969 38.70% | 243,992 43.24% |
| U.S. Armed Forces                         | 2            | 56            | 220            |
| <b>Households</b>                         |              |               |                |
| 2029 Projection                           | 6,719        | 61,714        | 198,202        |
| 2024 Estimate                             | 6,927        | 63,352        | 204,590        |
| 2020 Census                               | 7,726        | 67,945        | 221,489        |
| Growth 2024 - 2029                        | -3.00%       | -2.59%        | -3.12%         |
| Growth 2020 - 2024                        | -10.34%      | -6.76%        | -7.63%         |
| Owner Occupied                            | 3,270 47.21% | 28,946 45.69% | 92,495 45.21%  |
| Renter Occupied                           | 3,657 52.79% | 34,406 54.31% | 112,095 54.79% |
| <b>2024 Households by HH Income</b>       | 6,929        | 63,352        | 204,588        |
| Income: <\$25,000                         | 913 13.18%   | 9,200 14.52%  | 32,388 15.83%  |
| Income: \$25,000 - \$50,000               | 891 12.86%   | 10,167 16.05% | 33,266 16.26%  |
| Income: \$50,000 - \$75,000               | 1,091 15.75% | 10,163 16.04% | 33,207 16.23%  |
| Income: \$75,000 - \$100,000              | 714 10.30%   | 7,889 12.45%  | 25,251 12.34%  |
| Income: \$100,000 - \$125,000             | 950 13.71%   | 7,008 11.06%  | 22,682 11.09%  |
| Income: \$125,000 - \$150,000             | 554 8.00%    | 4,489 7.09%   | 15,058 7.36%   |
| Income: \$150,000 - \$200,000             | 966 13.94%   | 6,581 10.39%  | 20,611 10.07%  |
| Income: \$200,000+                        | 850 12.27%   | 7,855 12.40%  | 22,125 10.81%  |
| <b>2024 Avg Household Income</b>          | \$114,083    | \$107,574     | \$102,818      |
| <b>2024 Med Household Income</b>          | \$94,940     | \$81,800      | \$78,399       |



## Traffic Count Report

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|    | Street            | Cross Street | Cross Str Dist | Count Year | Avg Daily Volume | Volume Type | Miles from Subject Prop |
|----|-------------------|--------------|----------------|------------|------------------|-------------|-------------------------|
| 1  | Hoboken Rd        | 9th St       | 0.02 SE        | 2024       | 17,106           | MPSI        | .05                     |
| 2  | Hoboken Rd        | 9th St       | 0.02 SE        | 2025       | 17,046           | MPSI        | .05                     |
| 3  | Hoboken Road      | 9th St       | 0.02 SE        | 2025       | 12,059           | MPSI        | .06                     |
| 4  | 11th St           | Paterson Ave | 0.06 SW        | 2020       | 7,792            | MPSI        | .09                     |
| 5  | Paterson Plank Rd | Hoboken Rd   | 0.05 N         | 2020       | 5,010            | MPSI        | .11                     |
| 6  | 11th St           | Paterson Ave | 0.09 NE        | 2020       | 6,059            | MPSI        | .12                     |
| 7  | Broad Street      | 9th St       | 0.02 SE        | 2025       | 908              | MPSI        | .13                     |
| 8  | Broad Street      | 8th St       | 0.02 SE        | 2023       | 944              | MPSI        | .15                     |
| 9  | Broad Street      | 8th St       | 0.02 SE        | 2025       | 932              | MPSI        | .15                     |
| 10 | 11th St           | Paterson Ave | 0.14 NE        | 2020       | 1,268            | MPSI        | .17                     |

