



±8,268 SF Retail ±175 Affordable Apartments Chula Vista, CA







## **Encelia Mixed Use Center**

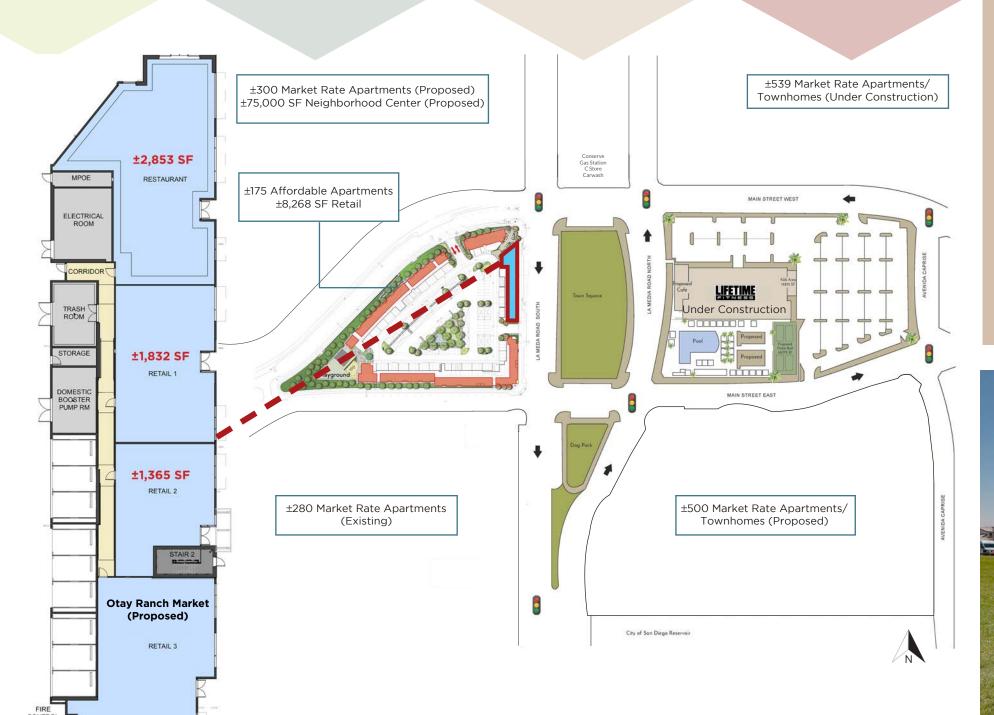
±8,268 SF WITH ±175 AFFORDABLE APARTMENTS
MIXED USE CENTER
CHULA VISTA, CA

Côta Vera is the newest community within the award winning Otay Ranch master-plan, which is one of the largest master-planned communities in the United States.

The community has been designed to provide access to a collection of community amenities to serve the needs and convenience of residents. Walkable Mixed-use Town Center, New Elementary School, Central Town Square, Community Park, Trails and Paseo's connecting neighborhoods, Private Clubhouse & Pool, and HARVEST Wellness Center.



## SITE PLAN



Enjoy

Located across from ±85,000 SF
 Lifetime Fitness
 (under construction) and ±75,000 SF
 neighborhood center (Proposed)

- Main St. ±38,000-55,000 ADT at buildout
- La Media Rd. ±22,000-29,000 ADT at buildout
- Close to Olympian High School (±2,500 students)





Encelia has everything you need to thrive in one beautifully designed space.

Designed to complement a variety of lifestyles, Encelia has every convenience you need at one epic hub of connectivity.

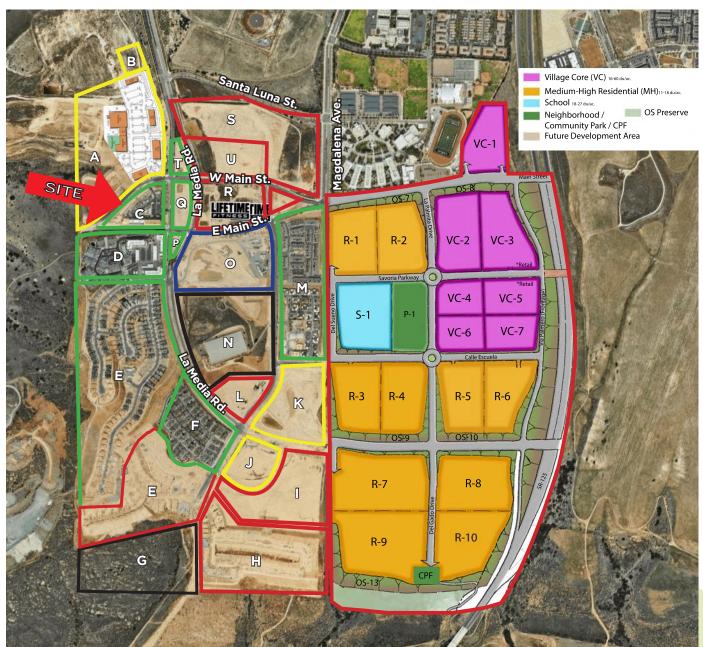
\*Disclaimer pg. 9 | 5

## DEVELOPMENT PLAN

#### Under Construction Cota Vera Development Map Mixed use by Homefed (±75,000 SF Retail / ±300 units) Future Fire Station Encelia Apartments by Meta Housing The Residences at Cota Vera Apartments by Homefed (280 units completed) Lucca by Shea Homes (117 units) Savona by Shea Homes (115 units) Whitmore by Lennar (106 units) Open Space Patria by Shea Homes (96 units) Haddington By Cal West (127 units) Future Park Future Elementary School Swim Club Trevi by Lennar (108 unis) Bluestone by Lennar (116 units) San Diego Reservoir Mixed-use by Homefed (±500 units) Dog Park Lifetime Fitness (Proposed) Stirling By Homefed (272 units) Conserv Gas Station/ C-Store/ Carwash

Luminary By Homefed (267 units)

Pursuing Permits Existing



Phase 1 ±2,579 Units

Phase 2 ±3,276 Units (Under Construction)

## DEMOGRAPHICS



TRAFFIC COUNTS (ADT)

Main Street

±38,000-55,000 (at build out)

La Media Road

±22,000-29,000 (at build out)

**AVERAGE HHI\*** 

3 Miles \$119,602

5 Miles

7 Miles \$93,759 \$112,677

**POPULATION** 

3 Miles 99,604

5 Miles 245,660

7 Miles 441,062

DAYTIME POPULATION

3 Miles

42,696

7 Miles 5 Miles 245,201 134,257

TOTAL 5,855 Units

# RETAIL AERIAL astlake Greens stlake Trails 1,145 1,145 1,974 2,697 1,977 381 3,699 4,538 3,164 35 1,638 1,220 220 2,852 2,852 2,231 2,231 1,456 1,120 2,288 2,288 **Barons** University District Proposed Interchange Not including the rezone being proposed by the owners of the Otay Ranch Town Center and Macy's to add 1-2,000 units, or the +/- 500-2,200 additional units being proposed for a rezone in Village 2.- City of Chula Vista 9/7/2023

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#### \*DISCLAIMER

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celia Mixed Use Center

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FOR LEASING

**INFORMATION** 

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