



CONCEPTUAL MASTER PLAN

APPLYING THE CREATIVE BRIEF

Out-parcels

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- align building footprints as shown
- screening for utility and trash
- focus facades and entries toward interior of development while still allowing for visibility from Winchester
- interconnected parking lots between individual outlots

Mixed Use Blocks

Mixed Use

- focus on pedestrian experience
- street level activated with patio spaces, outdoor seating, landscaping and retail storefronts
- proposed office of 21,000 sqft,
- 34,600 sqft commercial / retail between blocks C & D (square footages subject to change)
- structured parking to allow for increased density
- mixed uses provide urban-like amenities and vibrant street-scape

Residential Community

Residential

- connection to nature along the greenway, which acts as the heart of the residential development.
- mixture of surface parking, parking garages tucked under buildings and parallel street parking to accommodate residents and visitors

**Building outlines and square footages are preliminary and subject to change.*

