



# Demographic and Income Comparison Profile

2940 Bert Kouns Industrial Loop Expy, Shreveport, Louisiana,  
Rings: 3, 5 mile radii

Prepared by Esri  
Latitude: 32.40221  
Longitude: -93.80689

	3 miles	5 miles
<b>Census 2010 Summary</b>		
Population	37,654	90,709
Households	14,763	35,373
Families	10,067	23,636
Average Household Size	2.51	2.54
Owner Occupied Housing Units	9,417	20,430
Renter Occupied Housing Units	5,346	14,943
Median Age	35.0	34.3
<b>2019 Summary</b>		
Population	36,960	88,008
Households	14,447	34,316
Families	9,606	22,329
Average Household Size	2.52	2.54
Owner Occupied Housing Units	8,419	17,712
Renter Occupied Housing Units	6,028	16,603
Median Age	36.6	36.2
Median Household Income	\$39,851	\$33,186
Average Household Income	\$54,164	\$50,729
<b>2024 Summary</b>		
Population	35,902	85,309
Households	14,019	33,266
Families	9,240	21,439
Average Household Size	2.52	2.53
Owner Occupied Housing Units	8,364	17,559
Renter Occupied Housing Units	5,655	15,706
Median Age	37.0	37.0
Median Household Income	\$43,022	\$36,007
Average Household Income	\$60,922	\$56,953
<b>Trends: 2019-2024 Annual Rate</b>		
Population	-0.58%	-0.62%
Households	-0.60%	-0.62%
Families	-0.77%	-0.81%
Owner Households	-0.13%	-0.17%
Median Household Income	1.54%	1.65%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

December 16, 2019



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2019 Households by Income	3 miles		5 miles	
	Number	Percent	Number	Percent
<\$15,000	2,291	15.9%	7,143	20.8%
\$15,000 - \$24,999	2,314	16.0%	6,286	18.3%
\$25,000 - \$34,999	1,669	11.6%	4,351	12.7%
\$35,000 - \$49,999	2,352	16.3%	4,945	14.4%
\$50,000 - \$74,999	2,596	18.0%	5,134	15.0%
\$75,000 - \$99,999	1,469	10.2%	2,783	8.1%
\$100,000 - \$149,999	1,301	9.0%	2,428	7.1%
\$150,000 - \$199,999	210	1.5%	443	1.3%
\$200,000+	245	1.7%	802	2.3%
Median Household Income	\$39,851		\$33,186	
Average Household Income	\$54,164		\$50,729	
Per Capita Income	\$21,346		\$19,797	

2024 Households by Income	3 miles		5 miles	
	Number	Percent	Number	Percent
<\$15,000	2,063	14.7%	6,413	19.3%
\$15,000 - \$24,999	2,069	14.8%	5,675	17.1%
\$25,000 - \$34,999	1,541	11.0%	4,119	12.4%
\$35,000 - \$49,999	2,174	15.5%	4,650	14.0%
\$50,000 - \$74,999	2,580	18.4%	5,225	15.7%
\$75,000 - \$99,999	1,467	10.5%	2,833	8.5%
\$100,000 - \$149,999	1,535	10.9%	2,849	8.6%
\$150,000 - \$199,999	284	2.0%	577	1.7%
\$200,000+	307	2.2%	926	2.8%
Median Household Income	\$43,022		\$36,007	
Average Household Income	\$60,922		\$56,953	
Per Capita Income	\$23,975		\$22,227	

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Population by Age	3 miles		5 miles	
	Number	Percent	Number	Percent
Age 0 - 4	2,714	7.2%	6,958	7.7%
Age 5 - 9	2,745	7.3%	6,804	7.5%
Age 10 - 14	2,752	7.3%	6,622	7.3%
Age 15 - 19	2,596	6.9%	6,655	7.3%
Age 20 - 24	2,575	6.8%	6,515	7.2%
Age 25 - 34	5,455	14.5%	12,620	13.9%
Age 35 - 44	4,758	12.6%	10,585	11.7%
Age 45 - 54	4,846	12.9%	12,115	13.4%
Age 55 - 64	4,019	10.7%	9,995	11.0%
Age 65 - 74	2,659	7.1%	6,145	6.8%
Age 75 - 84	1,819	4.8%	4,031	4.4%
Age 85+	715	1.9%	1,665	1.8%

2019 Population by Age	3 miles		5 miles	
	Number	Percent	Number	Percent
Age 0 - 4	2,454	6.6%	6,189	7.0%
Age 5 - 9	2,428	6.6%	6,105	6.9%
Age 10 - 14	2,445	6.6%	5,980	6.8%
Age 15 - 19	2,347	6.4%	5,662	6.4%
Age 20 - 24	2,593	7.0%	6,072	6.9%
Age 25 - 34	5,396	14.6%	12,656	14.4%
Age 35 - 44	4,790	13.0%	10,595	12.0%
Age 45 - 54	4,294	11.6%	9,960	11.3%
Age 55 - 64	4,250	11.5%	10,793	12.3%
Age 65 - 74	3,233	8.7%	7,955	9.0%
Age 75 - 84	1,857	5.0%	4,140	4.7%
Age 85+	871	2.4%	1,901	2.2%

2024 Population by Age	3 miles		5 miles	
	Number	Percent	Number	Percent
Age 0 - 4	2,367	6.6%	5,943	7.0%
Age 5 - 9	2,335	6.5%	5,800	6.8%
Age 10 - 14	2,354	6.6%	5,784	6.8%
Age 15 - 19	2,210	6.2%	5,385	6.3%
Age 20 - 24	2,386	6.6%	5,590	6.6%
Age 25 - 34	5,347	14.9%	12,031	14.1%
Age 35 - 44	4,659	13.0%	10,603	12.4%
Age 45 - 54	4,179	11.6%	9,551	11.2%
Age 55 - 64	3,915	10.9%	9,730	11.4%
Age 65 - 74	3,317	9.2%	8,399	9.8%
Age 75 - 84	1,984	5.5%	4,647	5.4%
Age 85+	850	2.4%	1,847	2.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.



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2010 Race and Ethnicity	3 miles		5 miles	
	Number	Percent	Number	Percent
White Alone	18,523	49.2%	32,007	35.3%
Black Alone	17,534	46.6%	55,592	61.3%
American Indian Alone	178	0.5%	364	0.4%
Asian Alone	478	1.3%	740	0.8%
Pacific Islander Alone	16	0.0%	32	0.0%
Some Other Race Alone	374	1.0%	727	0.8%
Two or More Races	551	1.5%	1,245	1.4%
Hispanic Origin (Any Race)	945	2.5%	1,901	2.1%

2019 Race and Ethnicity	3 miles		5 miles	
	Number	Percent	Number	Percent
White Alone	15,856	42.9%	27,462	31.2%
Black Alone	19,207	52.0%	56,911	64.7%
American Indian Alone	180	0.5%	364	0.4%
Asian Alone	550	1.5%	868	1.0%
Pacific Islander Alone	16	0.0%	34	0.0%
Some Other Race Alone	471	1.3%	881	1.0%
Two or More Races	681	1.8%	1,488	1.7%
Hispanic Origin (Any Race)	1,147	3.1%	2,238	2.5%

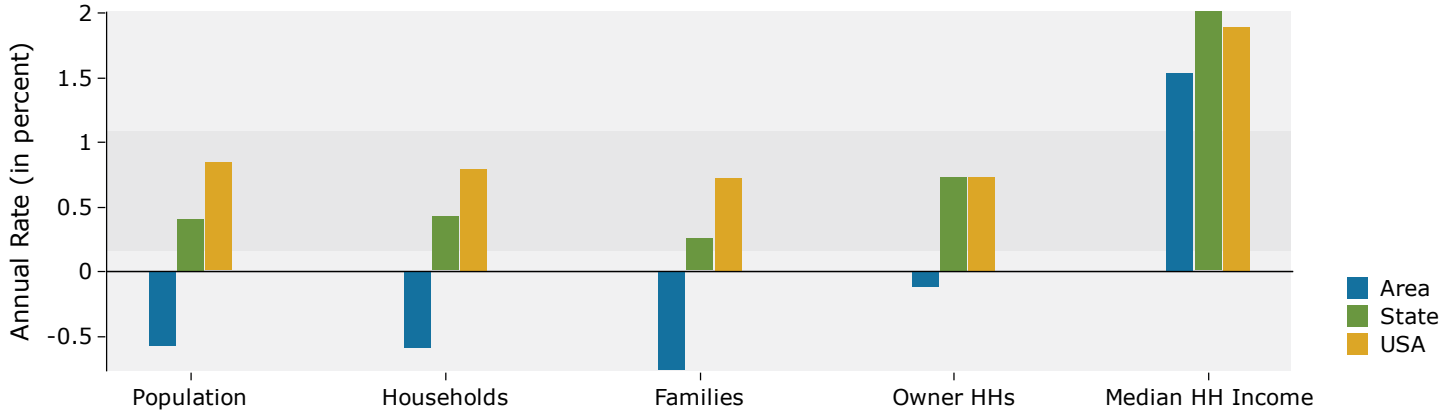
  

2024 Race and Ethnicity	3 miles		5 miles	
	Number	Percent	Number	Percent
White Alone	14,324	39.9%	24,955	29.3%
Black Alone	19,492	54.3%	56,371	66.1%
American Indian Alone	181	0.5%	363	0.4%
Asian Alone	592	1.6%	951	1.1%
Pacific Islander Alone	16	0.0%	35	0.0%
Some Other Race Alone	539	1.5%	996	1.2%
Two or More Races	758	2.1%	1,638	1.9%
Hispanic Origin (Any Race)	1,275	3.6%	2,465	2.9%

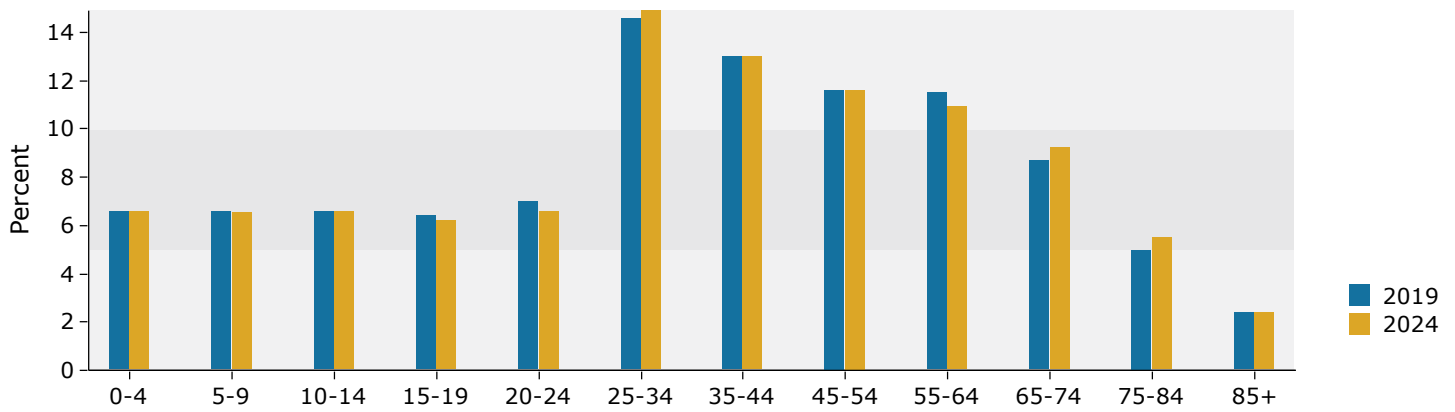
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

### 3 miles

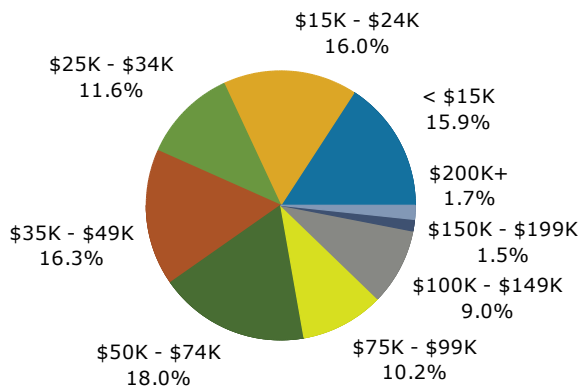
#### Trends 2019-2024



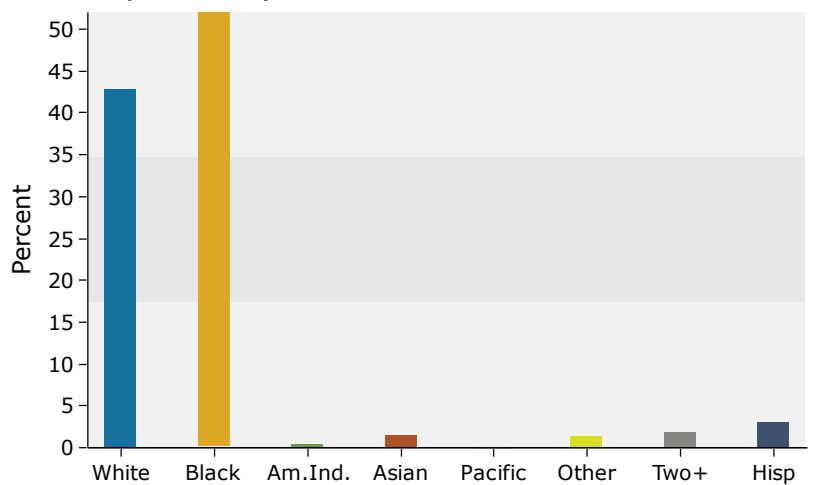
#### Population by Age



#### 2019 Household Income



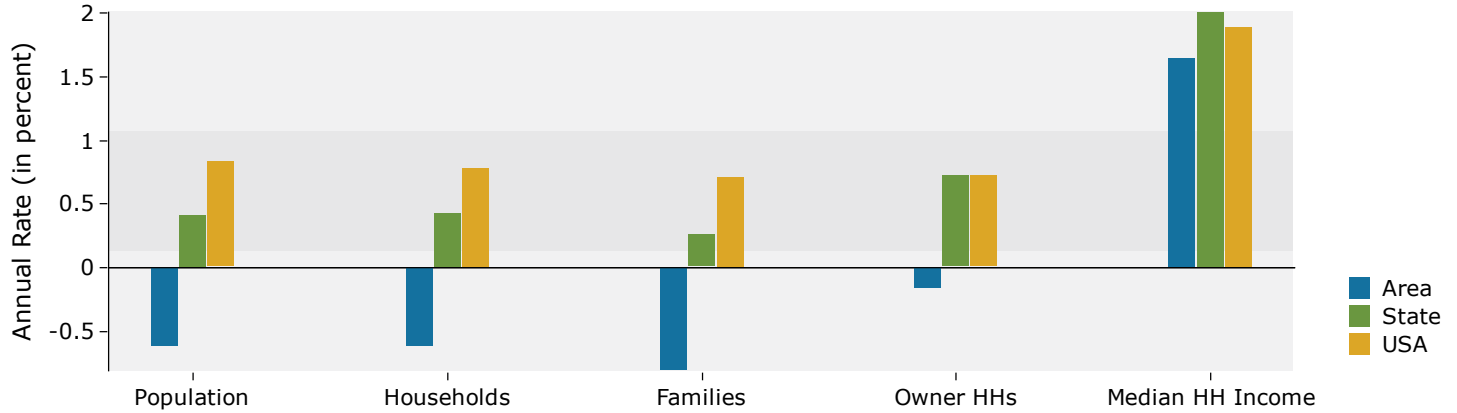
#### 2019 Population by Race



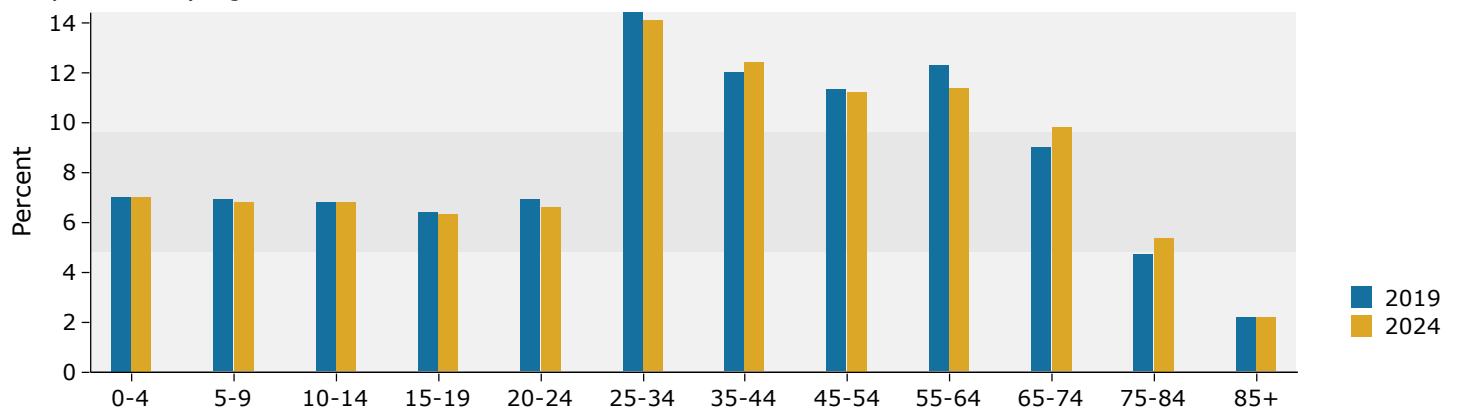
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.

## 5 miles

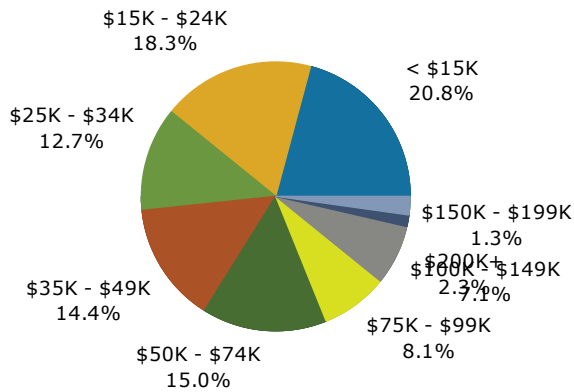
### Trends 2019-2024



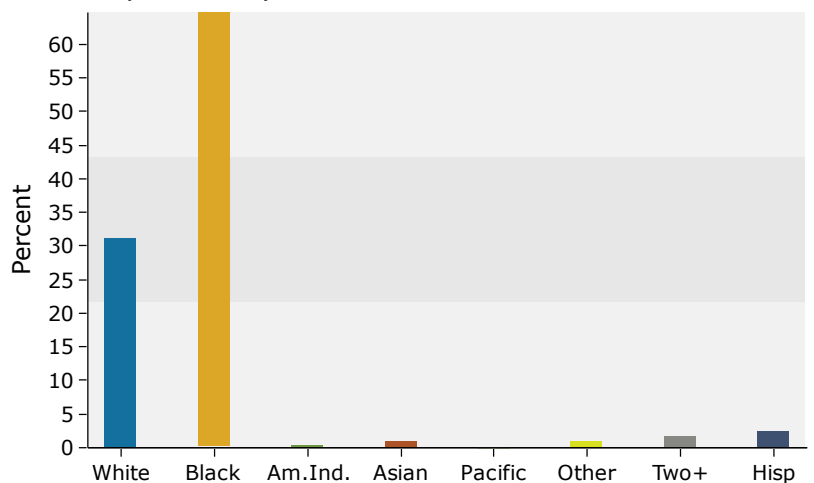
### Population by Age



### 2019 Household Income



### 2019 Population by Race



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2019 and 2024.