



Mayfair

Wauwatosa, WI

Silvia Vettese | Retail Leasing

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Mayfair Property Overview

Mayfair features more than 130 of the hottest retail brands in the country, including the first Nordstrom and The Container Store locations in Wisconsin. With its award-winning architectural design and inviting atmosphere, this retail property is the centerpiece of an 86-acre business complex. Mayfair is located in the center of metropolitan Milwaukee's core of middle-to-upper-income neighborhoods and is the largest mixed-use shopping center in the state. The center is anchored by Macy's and Nordstrom and presents retailers such as Apple, Banana Republic, LEGO, Ticknors, Williams Sonoma, AMC Theatres, and a two-level Barnes & Noble.

The outdoor streetscape is highlighted by Crate & Barrel and features key retailers and restaurants such as P.F. Chang's, Maggiano's Little Italy, and The Cheesecake Factory. Surrounding Mayfair in Wauwatosa is the Mayfair Professional Office Building and the Mayfair North Tower. Together, the buildings offer over 190,000 square feet of office space for lease.

PROPERTY INFORMATION

Address: 2500 North Mayfair Road
Market: Milwaukee, WI
Total Retail Square Footage: 1.2+ million

7-MILE RADIUS

2024 Population: 605,753
2024 Households: 245,128
2024 % of Households:
w/Income \$75k+: 40.46%
w/Income \$100k+: 28.17%
2024 Average Household Income: \$85,706
2024 % Pop. Age 25+ w/Bachelor's Degree or Higher: 30.58%
2024 Average Home Value: \$314,812
2029 Projected Population: 607,484
2029 Projected Households: 245,821
2029 Projected Average Household Income: \$95,929

TRADE AREA PROFILE

2024 Population: 1,312,508
2024 Households: 542,176
2024 % of Households:
w/Income \$75k+: 49.26%
w/Income \$100k+: 36.7%
2024 Average Household Income: \$103,658
2024 % Pop. Age 25+ w/Bachelor's Degree or Higher: 39.17%
2024 Average Home Value: \$416,470
2029 Projected Population: 1,329,550
2029 Projected Households: 549,166
2029 Projected Average Household Income: \$116,676

DAYTIME EMPLOYMENT

3-Mile Radius Total: 114,816
White Collar: 76.69%
Executive/Professional: 46.01%
5-Mile Radius: 196,452
White Collar: 71.19%
Executive/Professional: 43.74%

Source: Synergos

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