# Prestige at Palm Aire

39 Premium Town homes Golf Community in Pompano Beach, Florida





# **Investment Opportunity Overview**

## **Property Highlights**

- 39 luxury townhome units
- Built in 2023 newer construction
- Located at 4091 W Palm Aire Dr
- Pompano Beach, FL 33069
- Average unit size: 1,780 SF
- In-place rents: \$4,064/unit

## **Contact Information**

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955 S Federal Hwy, #316

Fort Lauderdale, FL 33316

# Five Key Investment Highlights



#### **Oversized Units**

Units range from 1,783 SF to 2,258 SF including garage space. Every unit features a covered car garage for secure parking and convenience.



## Luxurious Lifestyle

High-end property with modern finishes and unrivaled amenities, including country-club lifestyle access at a rental community.



#### **Prime Location**

Within 10-minute drive of I-95 and Florida's Turnpike, offering access to over 40 million SF of office space within 30 minutes.



#### **New Construction Value**

Comparable new construction townhomes at Enclave at Palm Aire are asking \$850,000 -\$962,000 just down the street.



#### Additional Revenue

10 units currently rented through Airbnb, generating \$70K/month - an additional \$335K in revenue and \$217K in profit annually.





# Unit Mix & Financial Snapshot

Unit Type	Beds/Ba ths	Unit s	Net SF	% Mix	In-Place Rent
The Azura	2/2.5	5	1,475	13%	\$3,992
The Brio	3/2.5	17	1,744	44%	\$3,893
The Catalina	4/2.5	7	1,825	18%	\$4,138
The Dali	4/3	10	1,961	26%	\$4,323
Total/Average		39	1,780	100%	\$4,064

39

**Total Units** 

2023

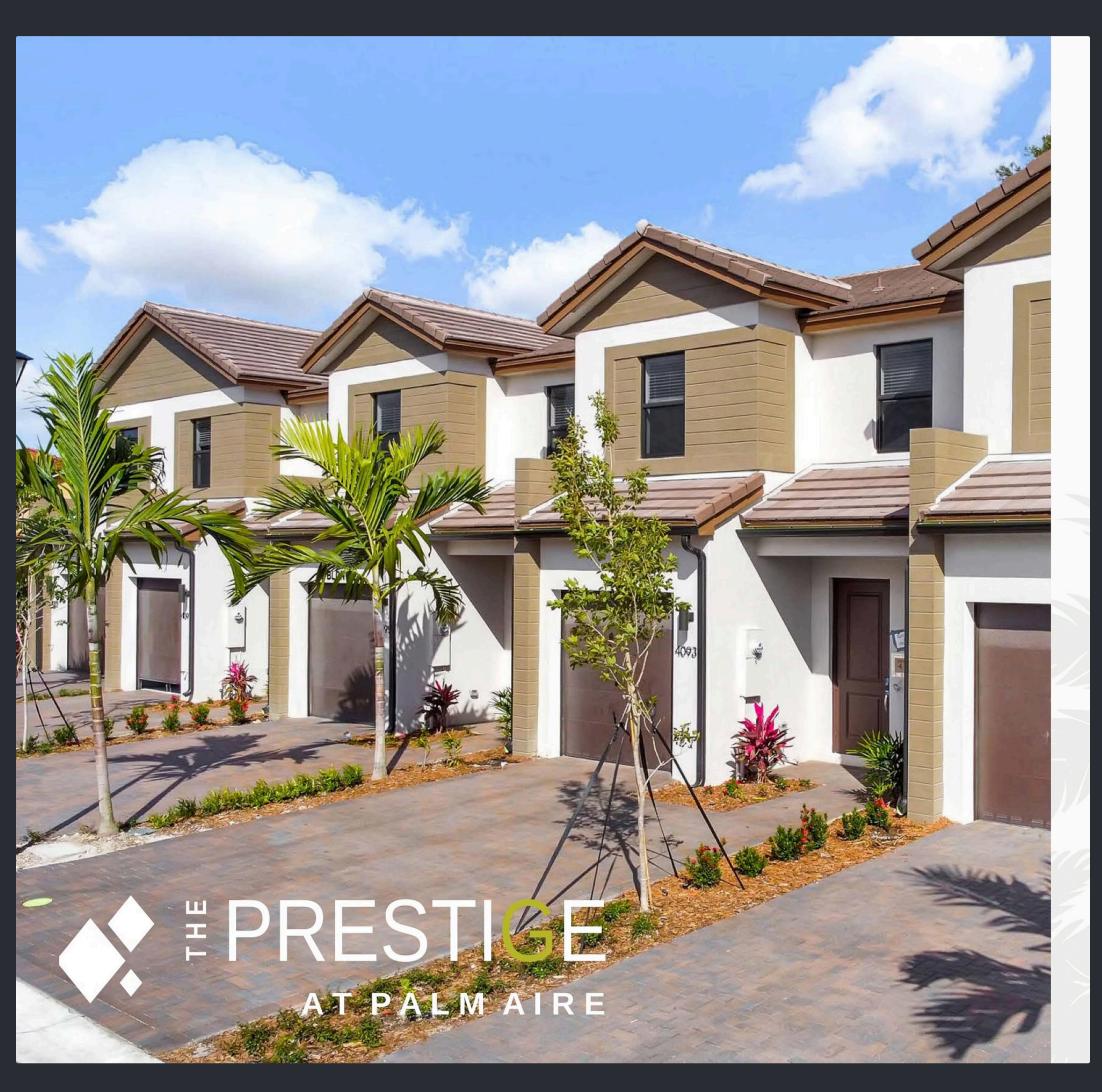
Year Built

\$4,064

Avg Rent/Unit

1,780

Avg Unit SF





# The Build-For-Rent Advantage

# Renters-by-Choice

High earners desire quality living with privacy and no maintenance.
They stay longer and absorb rent increases to avoid moving children to new schools.

# Higher-Income Tenants

Median income for BFR renters is \$85,000-\$110,000 versus \$50,000-\$75,000 for multifamily. They accept rent increases, lower turnover costs, and maintain units better.

## **Empty Nesters**

Demographic seeks maintenance-free living. Freedom from upkeep and easy location changes drive Baby Boomers to rental communities.

## 20-25% Higher Rents

BFR communities command premium rents compared to conventional multifamily properties.

#### **Lower Turnover**

Stickier tenant base drawn to the asset type results in reduced turnover costs.

## **Strong Demand**

Double-digit year-over-year rental growth driven by low-density housing demand.

# South Florida: Fastest-Growing Market



## **Population Boom**

6.3 million residents in 2025, up 2.7% from 2020. Forecast to surpass 6.5 million by 2030. Moody's projects 68,500 net migration into Fort Lauderdale area from 2026-2030.



#### **Pro-Business Environment**

Class A office rates 40% lower than Midtown Manhattan. 4.46% corporate income tax vs 7.25% in New York. No state, county, or local income taxes on residents.



## **Startup Capital**

\$4.1 billion across 588 startup deals in Florida in 2024. \$2.8 billion in VC funding across Miami-Fort Lauderdale Metro. Florida ranked 5th for VC deal count.

"South Florida sees swell of new residents moving from high-tax states" - The Sun Sentinel

"Booming Miami Among Top 10 U.S. Cities for Growth" - Miami.gov



# Strategic Location & Employment Access



Prestige at Palm Aire is strategically positioned between Fort Lauderdale and Boca Raton, providing quiet countryside living with access to two major employment hubs. Residents can reach 40 million square feet of office space within 30 minutes.

## Office Submarkets Within Reach

Submarket	SF of Office
Boca Raton	10.8M
Cypress Creek	6.2M
Fort Lauderdale CBD	5.7M
Plantation	3.7M
Sunrise	3.2M
Hollywood	2.9M

## **Cypress Creek District**

#### 8.5M SF of office within 5 minutes

Major tenants include Citrix, Citi, and Zimmerman Advertising. High concentration of government, technology, and professional services industries.



# Pompano Beach Submarket Excellence

## **Population Growth**

Pompano Beach population expected to grow 3.9% from 2025-2030, compared to 1.7% across Broward County.

#### **Rent Fundamentals**

Effective rent grew 0.5% Y-o-Y to \$2,203 in Q1 25. Class A rent growth was 1.6% Y-o-Y to \$3,215.

### **Limited Supply**

Only 469 new multifamily units projected in 2026(lower unit size 800SQF or less). Multifamily population grew 8.4%, second highest in Broward County.







## **Unique Product Positioning**

With only three other townhome communities in Pompano Beach, there is minimal competition. The Prestige at Palm Aire offers significantly larger units - averaging 1,780 SF compared to 999 SF for multifamily properties built after 2015 in the submarket.

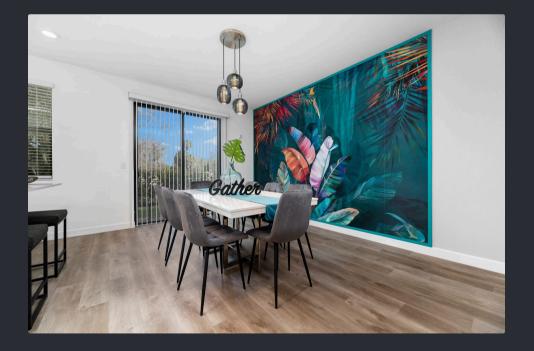
# **Luxury Amenities & Features**

## **Apartment Features**

- European kitchens with quartz countertops
- Vivint Smarthome Technology with dedicated iPad
- Lutron lights and smart thermostat
- · Remote access control with camera
- Top-of-the-line appliances
- Designer millwork and elegant finishes
- Spacious floorplans
- Private outdoor space and fenced patios

## **Community Features**

- Resort-style swimming pool
- 1- and 2-car private garages
- Expansive green areas
- Golf course views
- Walking, running, and biking trails
- Palm Aire Country Club access





# Financial Performance & **Projections**

\$1.96M \$2.13M \$1.36M

**Gross Potential Rent** 

Year 1 annual revenue

**Effective Gross** Income

Including Airbnb revenue

**Net Operating** Income

Year 1 NOI

~5.5%

**Cap Rate** 

Year 1 capitalization rate

## Revenue Highlights

- Net effective rents: \$4,186 per unit
- 5% vacancy assumption
- Additional \$217,500 annual SHORT **TERM RENTAL income**
- 3% annual rent growth projected
- Utility reimbursements: \$56,726

## **Operating Expenses**

- Total expenses: \$772,043 (36% of income)
- Real estate taxes: \$417,820
- Insurance: \$98,000
- Management fee: 5% of EGI
- Replacement reserves: \$250/unit/year



# Future Individual Sell-Off Upside

#### **Overview**

The Prestige at Palm Aire offers a rare opportunity for an investor to execute a full individual-unit sell-off strategy, as the HOA conversion has already been completed. This allows immediate retail disposition of all 39 town homes, capturing premium pricing from end-users, snowbirds, international buyers, and 1031 exchange investors.

#### **Market Benchmark**

The Enclave at Palm Aire (0.4 miles away) is actively selling new construction town homes for \$854,000–\$966,000, establishing strong comparable pricing for similar product in the Palm Aire golf community.

#### **Projected Retail Pricing for The Prestige**

• Low Case: \$750,000 per unit

• Mid Case: \$825,000 per unit

• High Case: \$900,000+ per unit

#### **Total Resale Value for All 39 Townhomes**

• Low Case: \$29,250,000

• Mid Case: \$32,175,000

• High Case: \$35,100,000

#### **Key Investor Advantages**

- Conversion already completed sales can begin within 3-6 months
- Retail sell-off typically yields 25–40% more than a bulk multifamily transaction.
- Oversized 2–4 bedroom units with garages and strong STR potential.
- Located in a rapidly expanding Pompano Beach corridor with \$2B+of nearby development.
- Flexible exit: full sell-off, phased sales, or hybrid hold/sell.

## TOWNHOME SALES COMPARABLES

ID	Distance	Address	Subolvicion	Year Buit	SF	Beds	Baths	List/3ste Piice	Price per SF	Safus
0	0.4 mi	726 Cypress Greve Drive Unl#776	The Enclave at Palm Aire	2025	2.435	4	3	\$966,000	5400	Active
0	0.4 mi	736 Cypress Grove Drive Unil.#706	The Endave at Palm Aire	2025	2,435	4	3	\$964,000	5400	Activ
0	0.4 mi	762 Cypress Greve Drive Unıl +732	The Enclave at Palm Aire	2025	2.708	4	2	\$798,000	5400	Activ
0	0.4 mi	740 Cypress Greve Drive Unil#740	The Endave at Palm Aire	2025	1,652	3	2	\$798,950	5475	Activ
2	2.4 mi	2543 Rollingnond Ct	Oak Tree	2023	1,875	3	2	\$719,999	5584	Activ
2	2.5 mi	2153 Appliston Circle S	Oak Tree	2023	1,774	3	2	\$655,000	5384	Activ
2	2.5 mi	2150 Applston Circle	Osk Tree	2022	1,966	3	2	\$672,900	5442	Activ
0	0.4 mi	702 Cypress Grove Drive Umt#742	The Enclave at Palm Aire	2025	1,600	3	2	\$753,905	\$398	Actv
2	2.5 mi	2150 Appiston Circle	Oak Tree	2023	1.754	3	2	\$648,900	\$370	Activ
2	25 mi	2157 S Appleten Cir S Unt#2257	Oak Tree	2022	1,754	3	2	\$640,000	\$365	Activ
2	2.4 mi	2137 Applston Cir N	Oak Tree	2021	1.754	3	2	\$538,000	\$368	Actv
			11 Listings		1,888			\$750,885	\$399	

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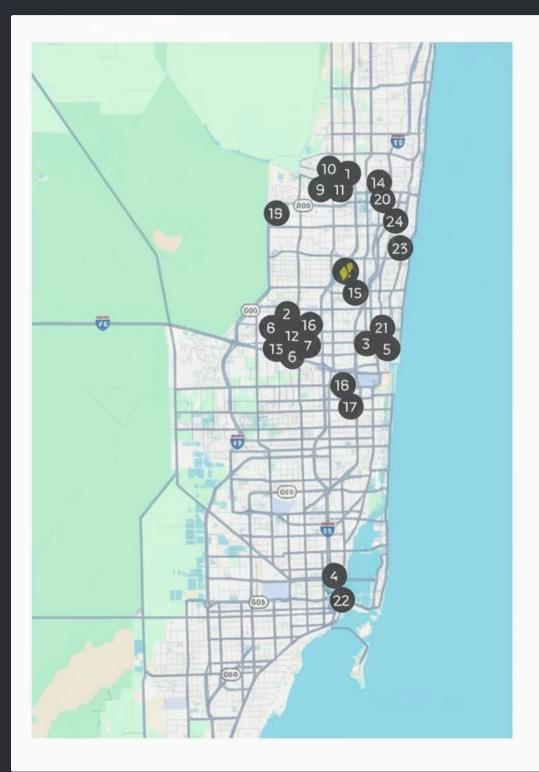


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#### TOWNHOME RENT COMPARABLES

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3	6.7 mi	668 NE IB8 Aat Unitx833	Pegresse	2021	3	3	1.580	84.500	\$2.12
4	28 mi	\$89 NW likitë S Unkx843	Reesest Gealese	2025	3	2	2386	84.800	\$2.65
5	62 mi	688 NEIB8 Aut Untix623	Paigresse	2030	3	3	1.567	84.200	\$1.82
6	94.mi	759 WW Eath Ser	Previelise Mdfieen Square	2034	3	2	1.888	\$4:500	\$2.43
7	70 mi	759 NW Essd.ter	Plettsfors Melicen Stpaire	2621	3	2	1.386	\$4200	\$2.85
8	78 mi	8569 NV/Titl Pince	Eastey Fasraheines	2034	3	2	1898	84.500	\$2.31
5	68mi	Stist hising Pass	Besa Dunes	2021	3	2	2333	\$4.300	51.53
10	8.2.mi	10634 Narersts Dt	Baca Dunes	2030	3	2	2353	84.500	32.63
11	8.6:mi	S658 Reiey PI	Besa Duses	2021	3	2	2331	\$4.360	31.92
12	76mi	8556 WIV Tiit Pf	Presarioe Mitfleen Sgaars	2034	3	2	1.888	\$4.300	12.65
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16	78 mi	\$968 W/V Ti# PI	Prents/ioe Midfewn Square	2034	3	2	1898	\$4.900	\$216
37	8.8mi	8616 Fessssk fl/ay	Deea Dessos	2034	3	2	1.383	\$4.500	\$2.18
16	8.8 mi	4869 Fessest Infey UnistrO	Desa Ressise	2034	3	2	1586	\$4.500	\$216
19	8.8mi	1598 WW Fith Uoset	Serset Tasls Tesekaris	2025	3	2	1.593	\$4.900	52.83
20	72 mi	\$19 Resase Vièp Unkir379	Demiald Cassiing	2022	3	2	1.580	\$4.800	\$2.16
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## SINGLE-FAMILY BUILD-FOR-RENT VS TRADITIONAL MULTIFAMILY

#### THE FUTURE OF MULTIFAMILY HOUSING

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#### MAINTENANCE-FREE LIVING

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#### PRO FORMA

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Net Effective Rents (S par Und)				
Net Effective Ronts (5 PSP)				
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Less: Concessions	so	0.0%	50	4
Less: Callection Loss	(\$9.756)	(5252)	-0.5%	5
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#### CASH FLOW

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Plus: Other Residential Incens	\$5,663	\$5,443	\$8,123	\$8,253	\$2,263	\$6,203
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hrcauanos	\$18,090	\$83.850	\$83,968	\$83,887	\$88,097	\$88.350
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Tetal Espeases	\$772.883	\$771.833	\$811.729	\$862,344	\$853,421	\$296,284
NET OPERATING INCONE	\$1,358,425	\$1,485,779	\$1,469.645	\$1,485,745	\$1.548.485	\$1.595.77
Annoal Delst Sevice	(5898,569)	(\$898,369)	(\$896,389)	(5898,360)	(5698,269)	50
Niet Cash Flow	\$460,#43	\$486,229	\$596,848	\$396,389	\$446,935	\$1,598,77
SUMINIARE OF BEAL METRICS						Averegp
Catt Riete	5.60%	6.68%	5.80%	5,38%	6.30%	5,50%
Casit on Cash	4.55%	4.85%	5.80%	5.86%	6.42%	5.51%
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Datit Yielid	9.26%	9.36%	9.85%	9.58%	10.26%	9.67%
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Concessions (% of GPR)	0.00%	0.00%	0.00%	000%	0.00%	000%
Orinet Incomes		3.00%	3.00%	3.00%	3.00%	3.00%
Expense Oncwsin		2,00%	2.50%	2.50%	2.50%	2.50%
Mervagement Fers (% of E01)	5.00%	5.30%	5.30%	5.00%	5.00%	5.00%
Real Exions Toxes		2.50%	2.30%	2.58%	2.58%	2.58%

THE PRESTIGE AT PALM AIRE

#### PROPERTY DETAILS







2023 YEAR BUILT





39 69,408
RESIDENTIAL UNITS RESIDENTIAL SFINETI



GREEN CERTIFIED

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Builiting Syle	Tewnhomes	
Celting Huigitt	30'	

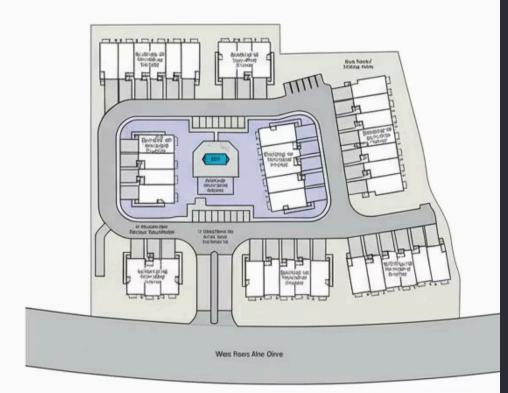
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#### SITE PLAN







#### FIRST FLOOR



#### SECOND FLOOR



THE AZURA 2 Bed / 2.5 Bath 1,475 SF

#### FIRST FLOOR



THE BRIO 3 Bed / 2.5 Bath 1,445 SF



## SOUTH FLORIDA: ONE OF THE FASTEST-GROWING MARKETS IN THE U.S.

Flaida tiss been one of tise majar banelisterias of interstate migration, Moody's Analyhies projects a net migration of 66,500 pyrojet into the Fort Latishicole area from 2022 to 2020.

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#### PRO-BUSINESS ENVRRONMENT

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   Source: Mami Beacce Clamol



#### POPULATION TRENDS

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Source. Strange Analytics

## DIVERSIFYING ECONOMY

A record S2.27 billion unrested in south Plorida startups in 2020

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\$4.1 billion

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## WHERE NEW YORKERS AND WEST COASTERS MOVED DURING 2021



South Foucia sees seed of noir residents movidg fixed high too states -The Sen Samilsel

FLORIDA ATTRACTS MORE NORTHERNERS

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STUDY:

Booming Mains Amsing Fox 10 LLS. Griss for Growth - Meint, gov

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# The POMP - Growth & Economic Impact Summary

## Pompano Beach, Florida

The **POMP** is one of the largest and most transformational redevelopment projects in Broward County, reshaping Pompano Beach into a high-value entertainment, retail, and residential hub. With **more than \$1 billion in total projected investment**, the development is creating a new economic engine for the entire region.

## **Massive Capital Investment Driving Citywide Growth**

- The project spans 223 acres, making it one of the largest mixed-use redevelopments in South Florida
- Over \$1B+ is being invested into new entertainment, retail, dining, hospitality, office, and residential phases
- Anchored by a newly upgraded Caesars casino and entertainment complex, the project is becoming a long-term destination with year-round economic impact.
- Significant private-sector capital combined with ongoing municipal improvements is rapidly improving surrounding land values and pushing never investor demand into the area.

## Major National Brands Are Entering the Market

- Costco has entered the Pompano Beach corridor, validating the demographic growth and purchasing power of the area.
- Additional national retail, hospitality, and lifestyle brands are already negotiating space within The POMP, increasing future foot traffic and stability
- Retail absorption is expected to outperform the county average due to strong north-Broward migration and a booming local population

## Transforming Pompano Beach Into a Premier Destination

- New hotels, luxury residences, office towers, and entertainment venues position the area as a "live-work-play" anchor for northern Broward County.
- The development is expected to attract millions of annual visitors, supporting local businesses and increasing demand for hearby housing.
- The scale and quality of The POMP is accelerating surrounding community appreciation, benefiting nearby property owners and investors

## **Macroeconomic Impact**

- Job creation: Thousands of construction and permanent jobs added to the local economy.
- Infrastructure upgrades: Roads, signage, lighting, and public spaces being improved by both the city and developers.
- City repositioning: Pompano Beach continues evolving into a high-value coastal city, closing the gap between Fort Lauderdale, Boca Raton, and Miami.

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