

OFFERING MEMORANDUM

# Retail Center Investment Opportunity 9% CAP RATE

## 212 E Green Bay Street, Shawano, WI



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All potential buyers must take appropriate measures to verify all of the information set forth herein and to consult with a financial adviser and other

experts such as an appraiser or CPA.

## **Property Overview**

#### Features:

- Retail center in the heart of downtown Shawano, featuring below-market rents and listed at \$96.80 PSF — significant upside potential
- Solid investment anchored by established regional and multilocation tenants such as Miracle-Ear and Advanced Physical Therapy
- Long-term occupancy stability, with an average tenant tenure of 13.38 years
- Strong estimated debt service coverage ratio of 1.38
- Excellent visibility and convenient access via multiple ingress and egress points.

#### **Details:**

This property offers a rare opportunity to acquire a well-located retail center near the heart of downtown Shawano. The property is fully leased and anchored by long-standing tenants, with an average occupancy exceeding 13 years, providing stable, immediate cash flow. Below-market rents present a clear path for upside through strategic rent adjustments. With multiple access points and strong visibility, the location offers both high exposure and operational convenience. For investors seeking value-add potential and a solid income-producing asset, this property delivers strong fundamentals and long-term growth opportunity.

9%

Cap Rate

\$1,475,000

Sale Price

15,238 SF

**Building Size** 

## **AMPLE ONSITE**

Parking

0.52

Acres

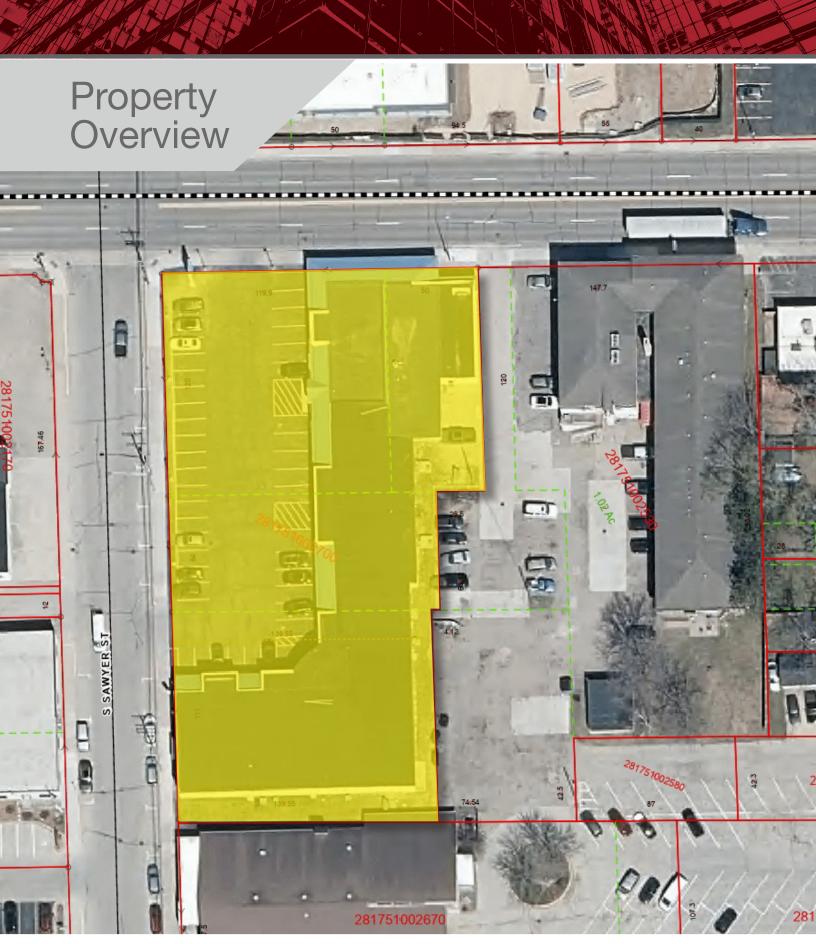
## COMMERCIAL

ZONING

2004

Year Built







## Financial Analysis

## 9% CAP RATE

### **RENT ROLL (LEASE TYPE = N)**

			LEASE	TERM	ACTUAL B	ASE RENT			
Tenant Suite SF	SF	% SF Building Share	Begin	End	Monthly	PSF/ Month	Annually	Annual Increases	Property Tax Reimbursement
А	5,150	33.8%	3/1/2008	3/30/2026	\$4,292	\$10	\$51,504	N/A	\$10,681.00
С	4,000	26.3%	12/1/2017	11/1/2028	\$2,860	\$8.58	\$34,320	N/A	\$8,310.96
D	1,300	8.5%	2/1/2025	1/31/2030	\$995	\$9.18	\$11,940	\$360	\$2,686.05
Е	1,000	6.6%	8/1/2022	7/31/2026	\$1,050	\$12.60	\$12,600	\$600	\$2,085.64
F	1,788	11.7%	1/13/2005	1/31/2026	\$1,660	\$11.14	\$19,920	N/A	\$3,697.27
G	2,000	13.1%	9/1/1993	12/31/2026	\$1,300	\$7.80	\$15,600	\$25	\$4,139.68
	15,238				\$12,157	\$9.88	\$145,884		\$31,600.60
enants: 6								00%	
	A C D F	A 5,150  C 4,000  D 1,300  E 1,000  F 1,788  G 2,000	Suite         SF         Building Share           A         5,150         33.8%           C         4,000         26.3%           D         1,300         8.5%           E         1,000         6.6%           F         1,788         11.7%           G         2,000         13.1%           15,238	Suite         SF         Building Share         Begin           A         5,150         33.8%         3/1/2008           C         4,000         26.3%         12/1/2017           D         1,300         8.5%         2/1/2025           E         1,000         6.6%         8/1/2022           F         1,788         11.7%         1/13/2005           G         2,000         13.1%         9/1/1993           thants: 6	Suite         SF         Building Share         Begin         End           A         5,150         33.8%         3/1/2008         3/30/2026           C         4,000         26.3%         12/1/2017         11/1/2028           D         1,300         8.5%         2/1/2025         1/31/2030           E         1,000         6.6%         8/1/2022         7/31/2026           F         1,788         11.7%         1/13/2005         1/31/2026           G         2,000         13.1%         9/1/1993         12/31/2026           Hannts: 6         Occupied	Suite         SF         Building Share         Begin         End         Monthly           A         5,150         33.8%         3/1/2008         3/30/2026         \$4,292           C         4,000         26.3%         12/1/2017         11/1/2028         \$2,860           D         1,300         8.5%         2/1/2025         1/31/2030         \$995           E         1,000         6.6%         8/1/2022         7/31/2026         \$1,050           F         1,788         11.7%         1/13/2005         1/31/2026         \$1,660           G         2,000         13.1%         9/1/1993         12/31/2026         \$1,300           15,238           Occupied GLA: 100%	Suite         SF         Building Share         Begin         End         Monthly         PSF/ Month           A         5,150         33.8%         3/1/2008         3/30/2026         \$4,292         \$10           C         4,000         26.3%         12/1/2017         11/1/2028         \$2,860         \$8.58           D         1,300         8.5%         2/1/2025         1/31/2030         \$995         \$9.18           E         1,000         6.6%         8/1/2022         7/31/2026         \$1,050         \$12.60           F         1,788         11.7%         1/13/2005         1/31/2026         \$1,300         \$7.80           G         2,000         13.1%         9/1/1993         12/31/2026         \$1,300         \$7.80           15,238         Occupied GLA: 100%         Unoccupied GLA: 100%         Unoccupied GLA: 100%	Suite         SF         Building Share         Begin         End         Monthly         PSF/ Month         Annually           A         5,150         33.8%         3/1/2008         3/30/2026         \$4,292         \$10         \$51,504           C         4,000         26.3%         12/1/2017         11/1/2028         \$2,860         \$8.58         \$34,320           D         1,300         8.5%         2/1/2025         1/31/2030         \$995         \$9.18         \$11,940           E         1,000         6.6%         8/1/2022         7/31/2026         \$1,050         \$12.60         \$12,600           F         1,788         11.7%         1/13/2005         1/31/2026         \$1,660         \$11.14         \$19,920           G         2,000         13.1%         9/1/1993         12/31/2026         \$1,300         \$7.80         \$15,600           15,238    State of the color of the co	Suite         SF         Building Share         Begin         End         Monthly         PSF/ Month         Annually Increases           A         5,150         33.8%         3/1/2008         3/30/2026         \$4,292         \$10         \$51,504         N/A           C         4,000         26.3%         12/1/2017         11/1/2028         \$2,860         \$8.58         \$34,320         N/A           D         1,300         8.5%         2/1/2025         1/31/2030         \$995         \$9.18         \$11,940         \$360           E         1,000         6.6%         8/1/2022         7/31/2026         \$1,050         \$12.60         \$12,600         \$600           F         1,788         11.7%         1/13/2005         1/31/2026         \$1,660         \$11.14         \$19,920         N/A           G         2,000         13.1%         9/1/1993         12/31/2026         \$1,300         \$7.80         \$15,600         \$25           15,238         *** The control of the

#### **VALUATION SUMMARY**

	ACTUAL
Price	\$1,475,000
Required Equity	\$376,125
Cap Rate	9%
Price Per Square Foot	\$96.80
Net Operating Income	\$132,716
Debt Service	(\$95,952.60)
Cash Flow After Debt	\$36,763.40
Cash on Cash Return	10.23%

#### **FINANCE SUMMARY**

LOAN TYPE: CONVENTIO	NAL
Loan Principal	(\$1,106,250)
Interest Rate	7.25%
Loan Term (Years)	5 Years
Amortization Period (Years)	25 Years
Interest Only Period (Months)	0 Months
Loan Fee	0.50%
Actual (Annualized) Debt Coverage Ratio	1.38



## Financial Analysis

## 9% CAP RATE

CASH FLOW				
_	2025 ESTIMATE			
REVENUE	\$ Per Year	\$ Per SF		
Base Rental Revenue	\$145,884	\$9.57		
Reimbursement Revenue (Property Taxes)	\$31,601	\$2.07		
Total Gross Revenue	\$177,485	\$11.65		
Credit Loss/Vacancy	\$0.00	\$0.00		
Effective Gross Revenue	\$177,485	\$11.65		
EXPENSES				
Repairs & Maintenance	(\$5,835)	(\$0.38)		
Utilities	\$0.00	\$0.00		
Landscaping	(\$2,950)	(\$0.19)		
Insurance	(\$4,380)	(\$0.29)		
Real Estate Taxes	(\$31,601)	(\$2.07)		
Total Operating Expenses	(\$44,766)	(\$2.94)		
NET OPERATING INCOME	\$132,719	\$8.71		
Cash Flow Before Debt	\$132,719	\$8.71		



## Demographics

### **POPULATION**



1 MILE: 5,883

3 MILES: 11,729

5 MILES: 13,943

#### **AVERAGE INCOME**



1 MILE: \$83,057

3 MILES: \$88,337

5 MILES: \$91,049

#### **AVERAGE HOUSEHOLDS**



1 MILE: 2,629

3 MILES: 5,267

5 MILES: 6,260

#### **EMPLOYEES**



1 MILE: 2,890

3 MILES: 6,395

5 MILES: 7,000

#### **BUSINESSES**



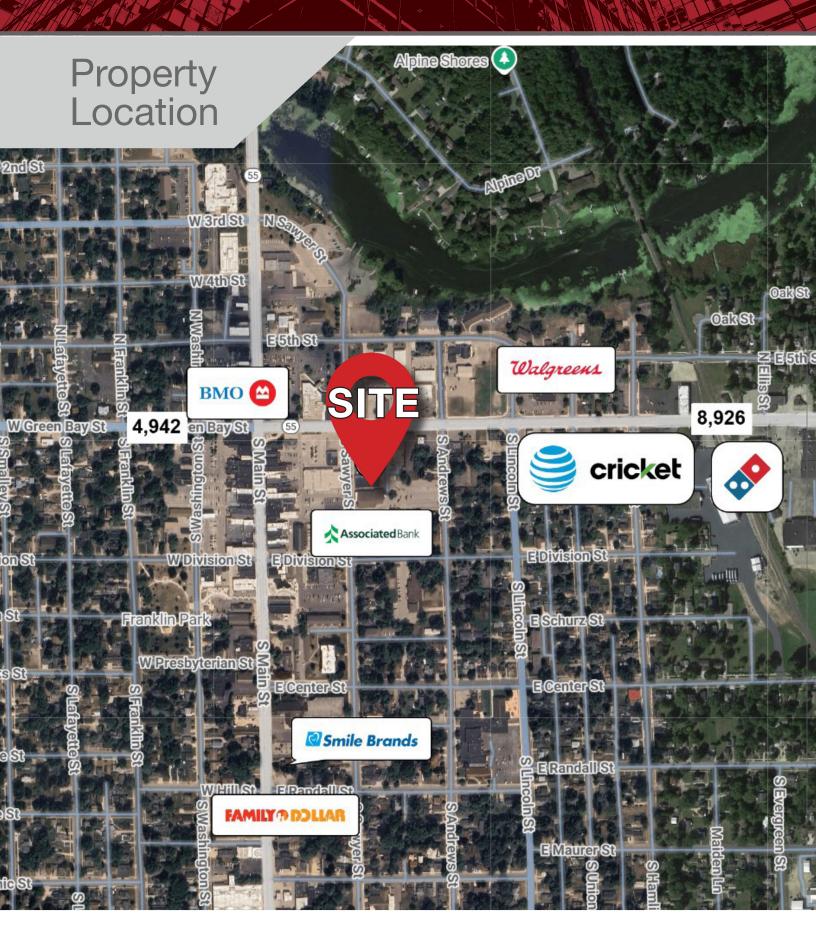
1 MILE: 263

3 MILES: 490

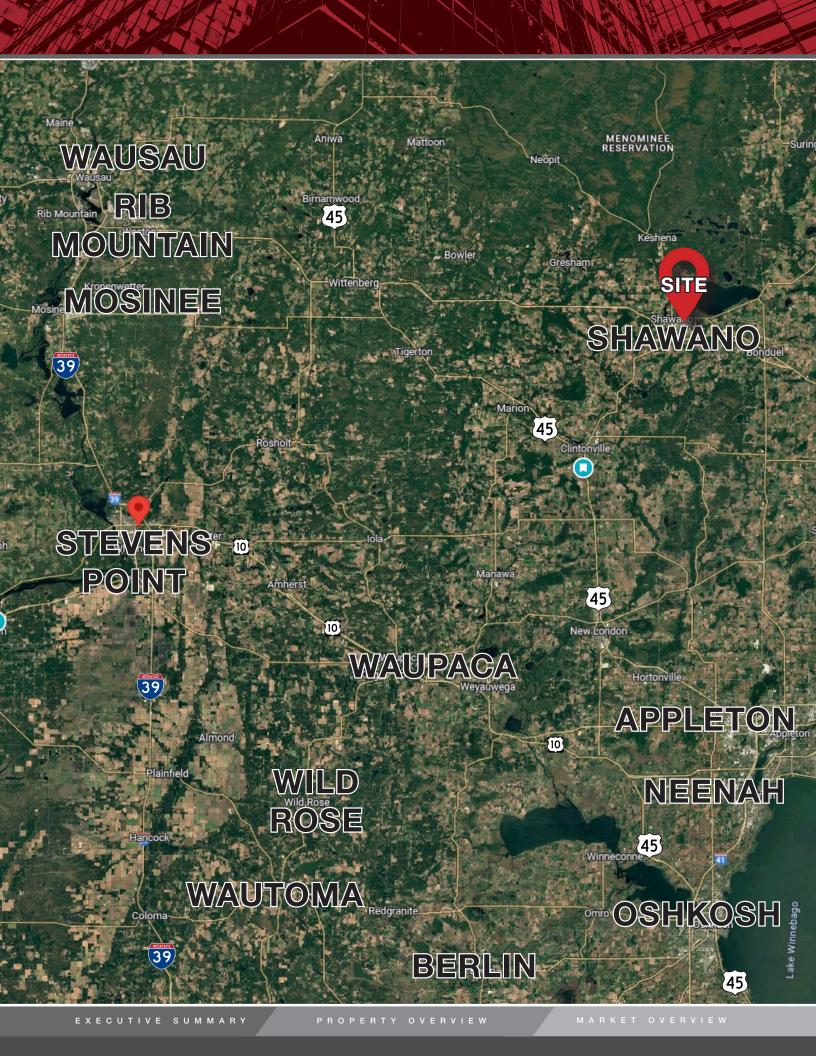
5 MILES: 523













OFFERING MEMORANDUM

## Retail Center Investment Opportunity 8.5% CAP RATE

For additional information please contact:



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### Milwaukee

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