

Property Overview

Oct 1, 2024 - Sep 30, 2025

Property:

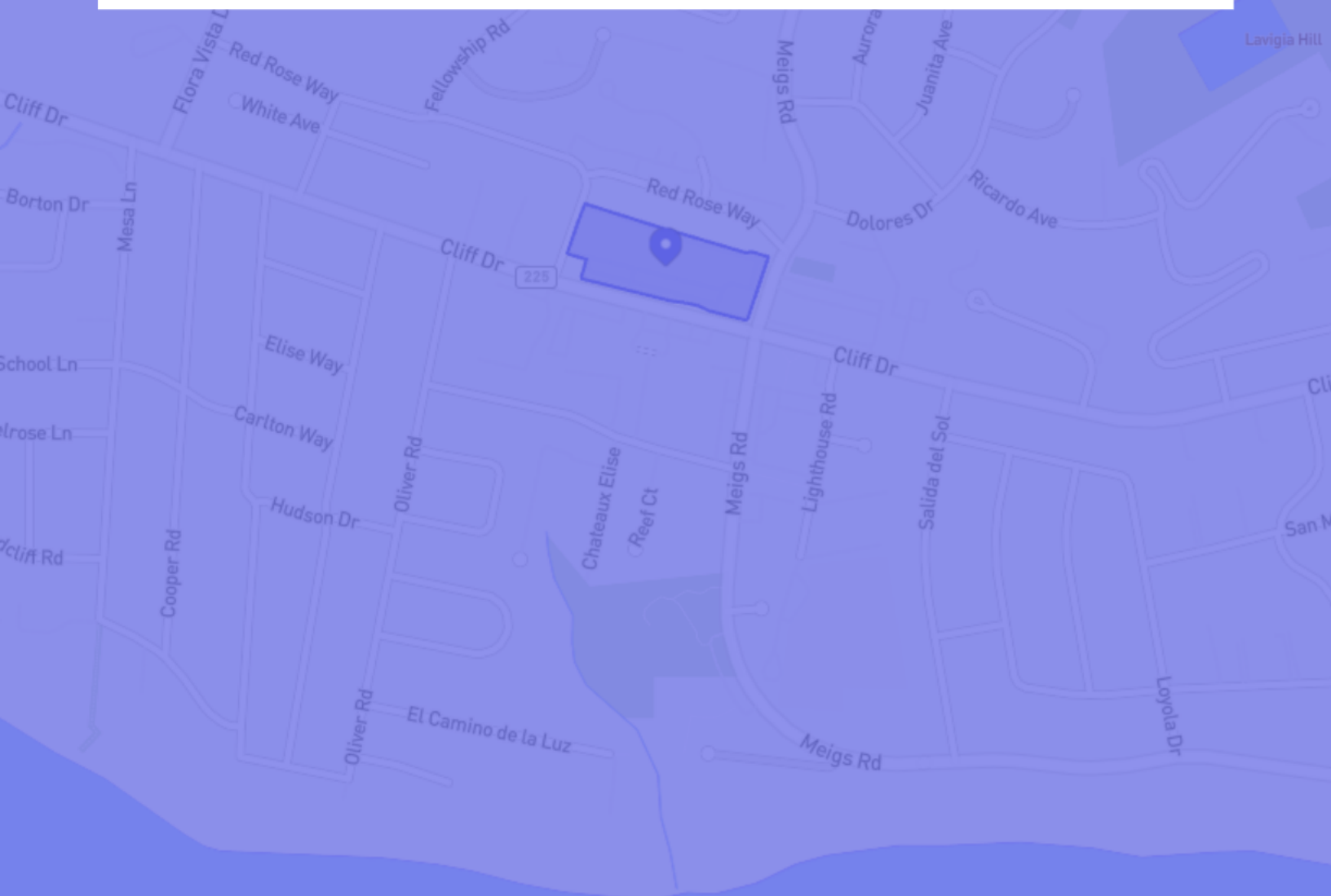


Mesa Center

1906 Cliff Dr, Santa Barbara, CA 93109



Scan to view on placer.ai platform





Property Overview

Oct 1, 2024 - Sep 30, 2025



Metrics

Mesa Center
Cliff Dr, Santa Barbara, CA

Visits	1.7M	Visit Frequency	8.43
Visitors	205.9K	Avg. Dwell Time	21 Min

Oct 1st, 2024 - Sep 30th, 2025
Data provided by Placer Labs Inc. (www.placer.ai)





Property Overview

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Tenants Overview

Mesa Center

Cliff Dr, Santa Barbara, CA

The metrics displayed for each tenant are based on its default visit duration.

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Tenants / Category		Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
	VONS Groceries 2010 Cliff Dr, Santa Barbara, CA 93109	616.5K (+4%)	146/177 (+7) 18%	5/177 (+1) 97%
	McDonald's Fast Food & QSR 1906 Cliff Dr, Santa Barbara, CA 93109	574.8K (+5%)	535/1.2K (+89) 54%	9/1.2K (+4) 99%
	Rite Aid Drugstores & Pharmacies 1976 Cliff Dr, Santa Barbara, CA 93109	229.3K (-25%)	2/11 (+101) 90%	2/11 (+20) 90%
	Starbucks Breakfast, Coffee, Bakeries & Dessert Shops 1990 Cliff Dr, Santa Barbara, CA 93109	141K (+1%)	1.7K/1.9K (-19) 13%	1.7K/1.9K (+5) 12%
	Mesa Cafe & Bar Restaurants 1972 Cliff Dr, Santa Barbara, CA 93109	77.9K (-4%)	N/A	N/A
	U.S. Bank Banks & Financial Services 1960 Cliff Dr, Santa Barbara, CA 93109	55.7K (-2%)	281/400 (-4) 30%	235/400 (-2) 41%
	Essence Med Spa Beauty & Spa 2026 Cliff Dr, Santa Barbara, CA 93109	29.8K (-39%)	N/A	N/A
	SUBWAY Fast Food & QSR 1940 Cliff Dr Suite B-13, Santa Barbara, CA 93109	28.6K	1K/1.5K (+47) 30%	928/1.5K (+63) 37%
	Bagel Market Cafe Breakfast, Coffee, Bakeries & Dessert Shops 2000 Cliff Dr, Santa Barbara, CA 93109	24.1K (-3%)	N/A	N/A
	Szechuan Restaurant Restaurants 1994 Cliff Dr, Santa Barbara, CA 93109	22.7K (-8%)	N/A	N/A



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Tenants / Category	Visits	Visits Chain Rank, State	Visits / sq ft Chain Rank, State
 Montecito Pet Shop Pet Stores & Services 2020 Cliff Dr, Santa Barbara, CA 93109	7K (-42%)	N/A	N/A
 Fantastic Sams Beauty & Spa 1950 Cliff Dr, Santa Barbara, CA 93109	5.8K (-7%)	65/71 (+4) 9%	66/71 (+3) 8%
 The Little Things Bakery Breakfast, Coffee, Bakeries & Dessert Shops 2018 Cliff Dr, Santa Barbara, CA 93109	858 (-31%)	N/A	N/A

All | Compared to: Oct 1st, 2023 - Sep 30th, 2024 | Oct 1st, 2024 - Sep 30th, 2025
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Market Landscape



Home locations are obfuscated for privacy and randomly placed within a census block. They do not represent actual home addresses.

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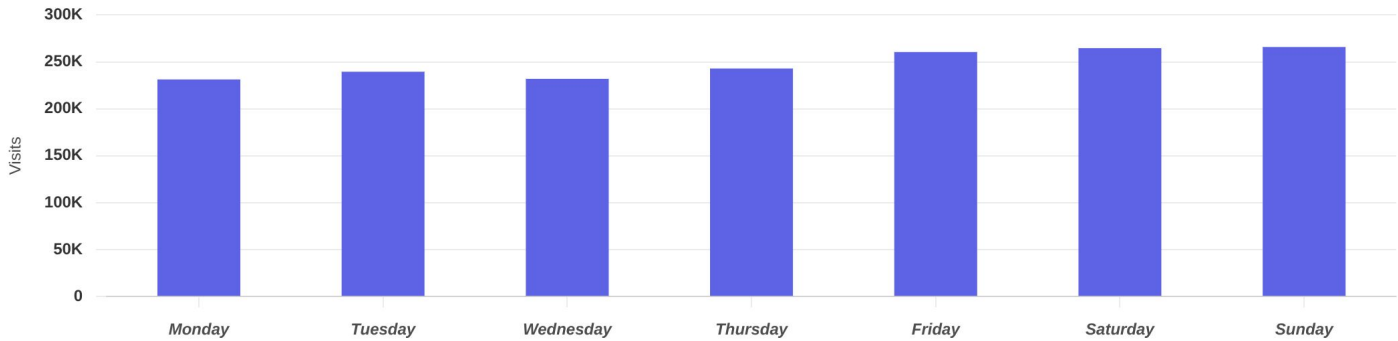
Oct 1, 2024 - Sep 30, 2025



Daily Visits

Mesa Center

Cliff Dr, Santa Barbara, CA



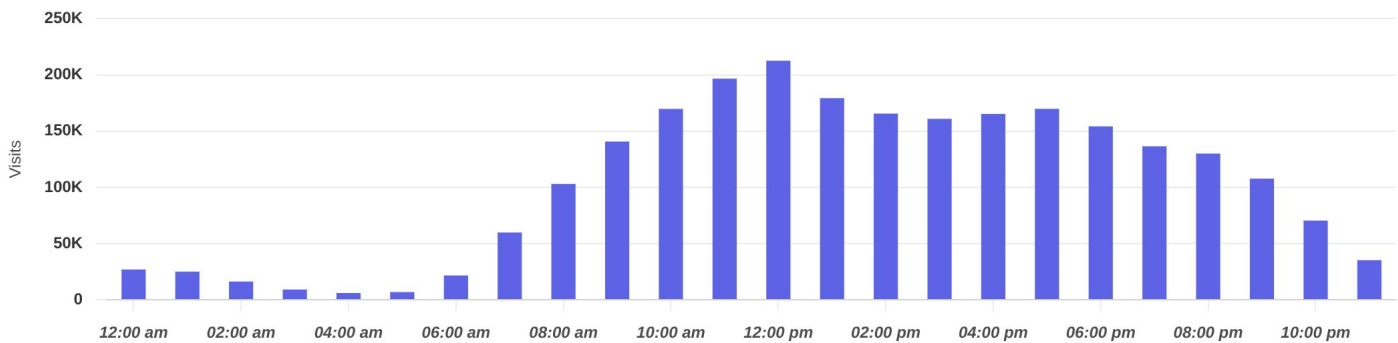
Visits | Oct 1st, 2024 - Sep 30th, 2025
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Hourly Visits

Mesa Center

Cliff Dr, Santa Barbara, CA



Visits | Oct 1st, 2024 - Sep 30th, 2025
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